



Contact the eRural Knowledge HUB Network – Expertise and Support Across Borders

"The eRural Knowledge HUB network forms a transnational support ecosystem for rural SMEs and business support organisations, combining bioeconomy expertise, digital transformation capabilities, innovation support, research infrastructures, and extensive regional business networks. Its greatest added value lies in the ability to connect SMEs and business support organizations with specialised expertise across borders while sustaining collaboration beyond the project lifetime."

The **eRural Knowledge HUB Network** brings together 14 organisations from Finland, Estonia, Latvia, Lithuania, Denmark, Germany, and Poland. The network provides a transnational support ecosystem for SMEs and business support organisations, connecting them with relevant expertise, knowledge, partners, and development opportunities across the Baltic Sea Region.

In practice, the network focuses particularly on **bio-based business development and digitalisation**. This may include guidance on refining bio-based product ideas, identifying suitable raw materials, improving sustainable production processes, exploring market potential, and connecting companies with research-based expertise. The network also supports the practical use of **digital tools, artificial intelligence (AI), digital marketing, e-commerce, and online learning solutions** in business development.

The network is built on **practical cooperation and knowledge sharing**. Rather than acting as a single service provider, it connects companies and business support organisations within the Baltic Sea Region with the expertise, partners, facilities, and development opportunities that best match their needs. This collaborative model makes it easier to find the right support across organisational and national borders.

A particular strength of the eRural Knowledge HUB Network is the diversity of its members, which include **universities, development agencies, municipalities, local action groups, and business support organisations**. This enables companies to benefit from both scientific expertise and hands-on business development support, allowing SMEs to find support that is relevant to their specific situation and development stage.

eRural Knowledge HUB Network

Connecting SMEs and business support organisations with the right expertise, partners and opportunities across the Baltic Sea Region.

Bio-based business
From idea to market – with the right support.

Digitalisation
Practical tools for smarter business.

Cross-border collaboration
More partners. More opportunities.



Our partners – diverse expertise, shared goal



What we offer



Whether you are a company seeking expertise or a business support organisation looking for specialist knowledge, the eRural Knowledge HUB Network can help connect you with the right people and organisations. **Contact your nearest HUB partner to explore the expertise and opportunities available through the network!**

eRural resilience Hub partners' network

Seinäjoki University of Applied Sciences (SEAMK), Finland

Expertise: Food technology · Food safety · Sustainable food systems · Smart agriculture · Resource efficiency · Energy solutions

SEAMK provides expertise in food technology, food safety, sustainable food systems, smart agriculture, resource efficiency, and future-proof energy solutions. Through the Bio Hub, SEAMK offers access to applied research, laboratory services, field testing, expert advice, and international project networks.

Contact: soila.huhtaluhta@seamk.fi

Website: <https://foodlabs.seamk.fi/en/> and <https://www.seamk.fi/en/research-and-development/research-groups/future-proof-agricultural-and-energy-solutions/>

Association of Municipalities of Tartu County, Estonia

Expertise: Stakeholder engagement · Public sector cooperation · Rural development · Networking · SME–expert connections

The Association of Municipalities of Tartu County supports regional stakeholder engagement and facilitates connections between SMEs, experts, public authorities, and business support organisations. The organisation plays an important role in supporting rural development, promoting cooperation and knowledge exchange across the Baltic Sea Region.

Contact: tol@tartumaa.ee

Website: <https://www.tartumaa.ee>

Business Development Council of Tønder Municipality, Denmark

Expertise: SME development · Rural entrepreneurship · Innovation · Bio-based business · Digitalisation · Business advisory · Mentoring

The council supports SME development, rural entrepreneurship, innovation, bio-based business development, and digitalisation. As a HUB partner, it provides business advisory services, mentoring, training, and international networking opportunities for companies and support organisations.

Contact: raswsoe@toender.dk

Website <https://tondererhvervsraad.dk/>

Tartu County Development Association, Estonia

Expertise: Rural development · Entrepreneurship · LEADER · Stakeholder engagement · Cooperation networks · Business support

As a LEADER Local Action Group, the organisation promotes rural development through stakeholder engagement, entrepreneurship support, and cooperation networks. It helps connect companies and business support organisations with experts.

Contact: kristiina.tammets@tas.ee

Website: www.tas.ee

RegioVision GmbH Schwerin, Germany

Expertise: SME support · Mentoring · Training · Expert guidance · International cooperation

RegioVision contributes practical SME support through mentoring, expert guidance, training activities, and knowledge sharing. The organisation also supports international networking and cooperation within the HUB network.

Contact: erural@regiovision-schwerin.de

Website: <https://www.regiovision-schwerin.de/en/home-2/>

JPYP Business Service, Finland**Expertise:** Digitalisation · Digital marketing · Artificial intelligence (AI) · Digital solutions · SME support

JPYP Business Service supports companies in starting, developing, and growing their business in the Järvi-Pohjanmaa region, Finland. Within the HUB network, JPYP specialises in digital marketing, AI-related business support, and digitalisation services for SMEs. The organisation helps companies identify suitable digital solutions and connects them with relevant expertise within the network.

Contact: liisa.kuoppala@jpyp.fiWebsite: <https://www.jpyp.fi/>

Valmiera Development Agency, Latvia**Expertise:** Digital maturity · SME advisory · Internationalisation · Export · Cross-border cooperation

Valmiera Development Agency supports companies in developing their businesses, improving digital maturity, and expanding into international markets in Latvia. Within the HUB network, the agency specialises in SME digitalisation, business advisory services, and internationalisation support. The organisation helps companies identify suitable digital solutions, strengthen their competitiveness, and connect with relevant experts and cross-border cooperation opportunities.

Contact: liga.veca@valmierasnovads.lvWebsite: <https://developvalmiera.lv/>

DIGITALEUS OÜ, Estonia**Expertise:** Digital platforms · E-commerce · Digital content · social media · Automated translation · Digital learning

DIGITALEUS offers expertise in digital platforms, e-commerce, digital content, social media visibility, and automated translation solutions. The organisation maintains the eRural Training Platform and supports SMEs and business support organisations in finding suitable digital tools and learning resources.

Contact: vluna.digitaleus@gmail.comWebsite: <https://digitaleus.eu/>

Into Seinäjoki Ltd, Finland**Expertise:** Business development · Start-ups · Business growth · Market entry · Internationalisation · Networking

Into Seinäjoki supports companies in starting, growing, and expanding their business in Seinäjoki, Finland. Within the HUB network, it acts as a contact point for companies seeking business development support, market entry guidance, and international connections.

Contact: info@intoseinajoki.fiWebsite: <https://intoseinajoki.fi/en/>

**Vytautas Magnus University, Lithuania****Expertise:** Bio-business · Business management · Research · Data and knowledge · Training

The university contributes expertise in bio-business development and management. It supports SMEs through knowledge sharing, research-based information, access to data sources, training activities, and expert consultation.

Contact: jolita.greblikaite@vdu.ltWebsite www.vdu.lt

Creativity Works Europe, Poland**Expertise:** Entrepreneurship · SME development · Rural innovation · Capacity building · Training · Mentoring

Creativity Works Europe focuses on entrepreneurship support, SME development, rural innovation, and capacity building. The organisation contributes through training, mentoring, knowledge exchange, and international cooperation activities.

Contact: creativityworkseurope@gmail.comWebsite: <https://creativityworkseurope.pl/erural-resilience/>

Association for the Development and Promotion of Podkarpacie “Pro Carpathia”, Poland**Expertise:** Rural entrepreneurship · Regional products · Sustainable tourism · Business networks · Bioeconomy · SME support

Pro Carpathia specialises in rural entrepreneurship, regional products, sustainable tourism, business networks, and bioeconomy development. It supports SMEs and business support organisations through consultancy, training, networking, and the promotion of good practices.

Contact: agnieszka@procarpathia.plWebsite: <https://procarpathia.pl/>

Bieliny Commune, Poland**Expertise:** Local entrepreneurship · Regional products · Rural development · Business support · Digitalisation · Promotion

Bieliny Commune supports local entrepreneurs, producers, and business initiatives through advisory services, training, promotion of regional products, and participation in international development projects. It also helps businesses strengthen their digital and commercial capabilities.

Contact: eruralresilience@bieliny.plWebsite: <https://www.bieliny.pl/>

ProVarde Business Development, Denmark

Expertise: SME development · Innovation · Bio-based business · Digitalisation · Mentoring · Matchmaking · Internationalisation

ProVarde provides expertise in SME development, innovation, bio-based business development, and digitalisation. The organisation supports companies through advisory services, mentoring, training, matchmaking, and international cooperation opportunities.

Contact: kabe@provarde.dk

Website: www.provarde.dk