



UBC TALKS Webinar

The last mile to 2030: how to solve the element of urban mobility to reach climate neutrality?

Tuesday 29 September 2026

10.30–12.00 EEST (09.30–11.00 CEST)

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10.30–10.35 EEST

Welcome to the webinar & Today's topic

UBC Sustainable Cities Commission

10.35–11.00

Integrated mobility planning as a climate tool: The road to 2030

Marcin Wolek, Associate Professor, University of Gdansk

Maarja Käger, Project Manager, Institute of Baltic Studies

11.00–11.15

The role of sustainable mobility and Sustainable Urban Mobility Planning in the way to climate neutrality

Magdalena Szymańska, Deputy Manager at the Active Mobility Unit, Gdansk Public Transport Authority

11.15–11.30

Aligning transportation measures with 2030 goals through climate budgeting

Hanna Meriläinen, Project Manager, Climate and Environmental Policy Unit, City of Tampere

11.30–11.45

Climate neutrality for the transport sector and working with data

Rasmus Vermum, Project Manager, Public Work Department, Östersund Municipality

11.45–11.55

Q&A

11.55–12.00

Next steps and opportunities

UBC Sustainable Cities Commission