

**Interreg
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NBS4LOCAL

Knowledge exchange to policy improvement: Insights from NBS4LOCAL

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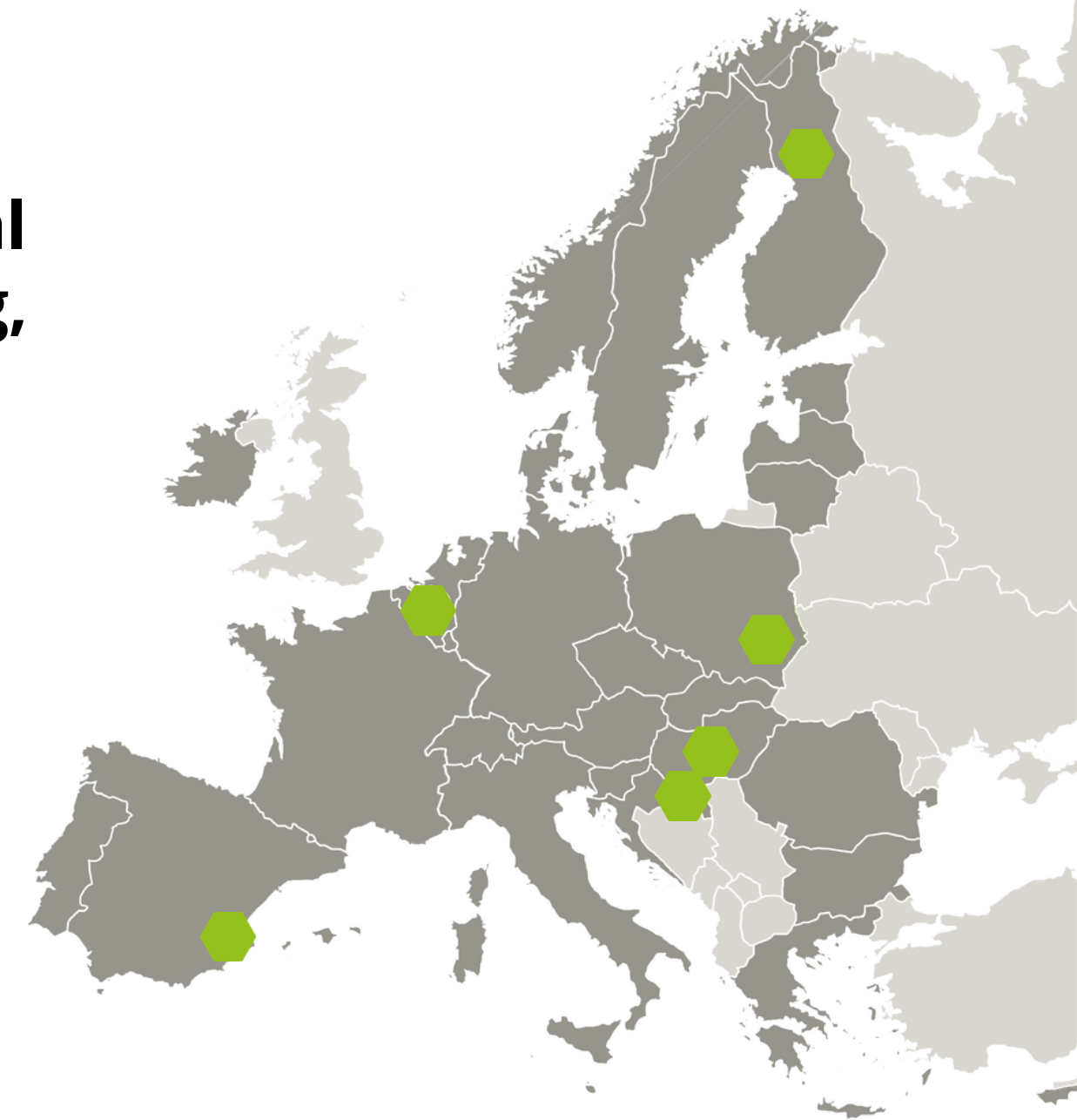
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17 September 2026 | Nature-Based
Solutions in Action: Scaling Innovation
Across Europe

„Adopting nature-based solutions to improve the climate resilience of local governments“

NBS4LOCAL

- The NBS4LOCAL project aims to improve regional and national policy instruments in a targeted way by encouraging, supporting and prioritizing nature-based solutions.
- 6 regions, 8 partners:
 - Ministry of Rural and Urban Development, HU
 - Flemish Land Agency, BE
 - Regional Council of Lapland, FI
 - Rzeszow Regional Development Agency, PL
 - Provincial Council of Alicante, ES
 - Competence Centre Ltd. for research and development, HR
 - BURST Nonprofit Limited Liability Company., HU
 - National Development Centre, HU
- **Implementation period:** March 2023 – February 2027
- **Budget:** 1 844 680 €



GREEN

The challenge: good practices exist, but how do they reach policies?

There are several good practices across Europe.

The real challenge is not to create new ideas, but to find the existing good practices, and help them reach other regions, municipalities and finally, the policies.

This is what NBS4LOCAL has been trying to achieve



Examples of good practices inspiring policy change



Give back to nature, Salla

- **A campaign that collects funds to purchase a natural area in Lapland**
- Aim: conserve, and where necessary, restore the area
- Crowdfunding initiative to mitigate the negative impacts of tourism
- Inspiration for pilot action in NBS4LOCAL and policy improvement

- **Regional action plan to combat water scarcity and drought**
- 70 actions in 3 main themes
- Goals: invest in sites for green-blue infrastructure and water infiltration, improve legislation, support research, monitoring, communication and awareness raising



Blue Deal, Flanders



Municipal Support Program

- **A call for Hungarian municipalities to create local, small-scale, innovative natural water retention measures (NWRMs)**
- In the framework of LIFE LOGOS 4 WATERS project
- 15 applications funded by project resources

Transform examples to transferable knowledge

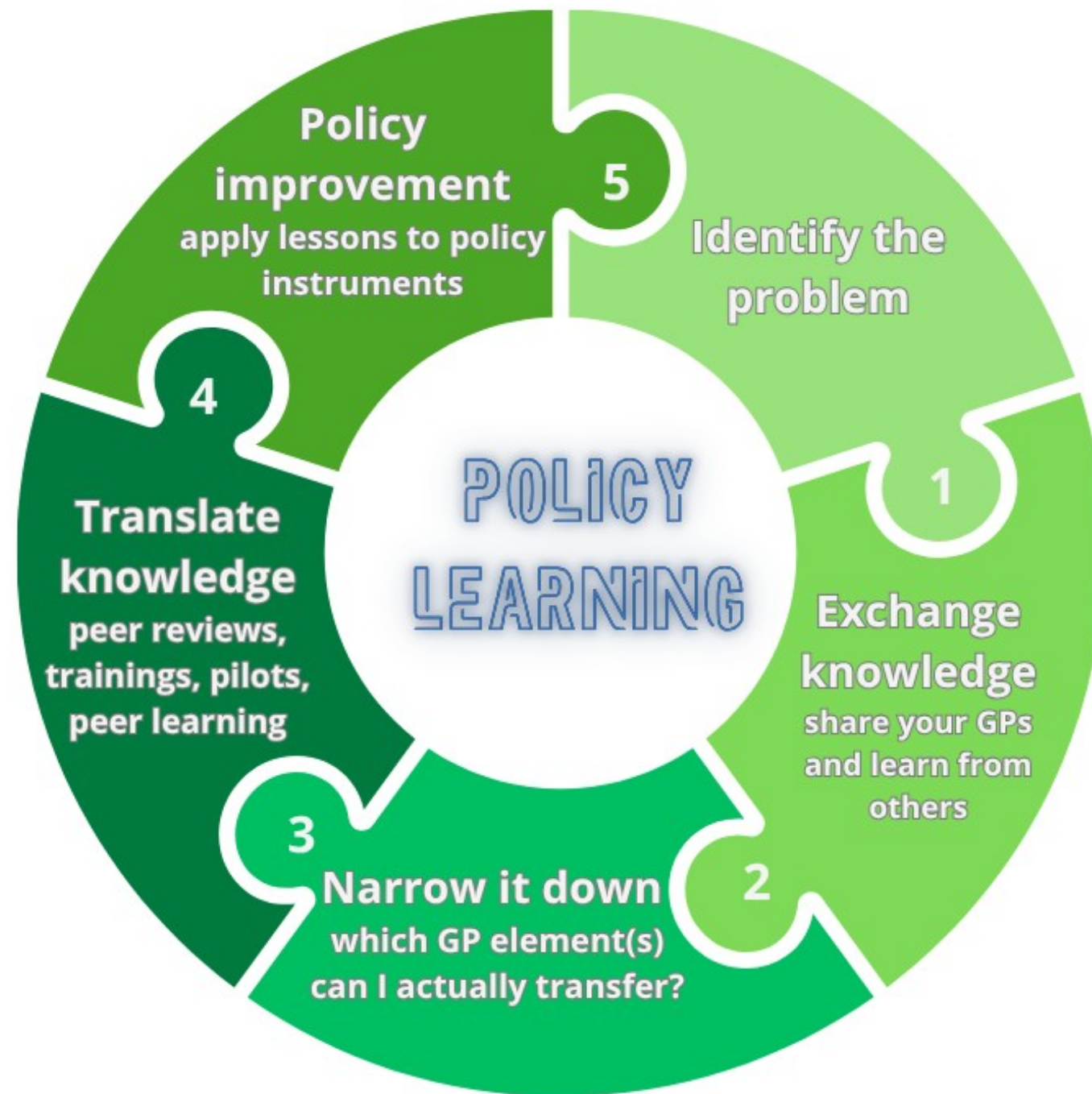
Peer reviews in each partner region supported successful knowledge exchange

Focus on planning and financing aspect of NBS: local and regional **trainings**

Give back to nature, Salla inspired a **pilot action** that will lead to a crowdfunding campaign and policy improvement in Flanders, action plans in Hungary and Spain



Policy improvement - Hungarian example



- Inspiration: Blue Deal, Flanders and other good practices
- New call: ***“Green-blue infrastructure developments for municipalities”***
- Elements inspired by partners' good practices: design jury (BE), promotion of consortium-based applications (BE), continuous stakeholder involvement (FI), inclusion of water-reuse options (ES), inclusion of upstream agricultural and forestry areas (HR)

Lessons from NBS4LOCAL

Good practices are starting points: adapt them and find concrete, **exact elements** to transfer

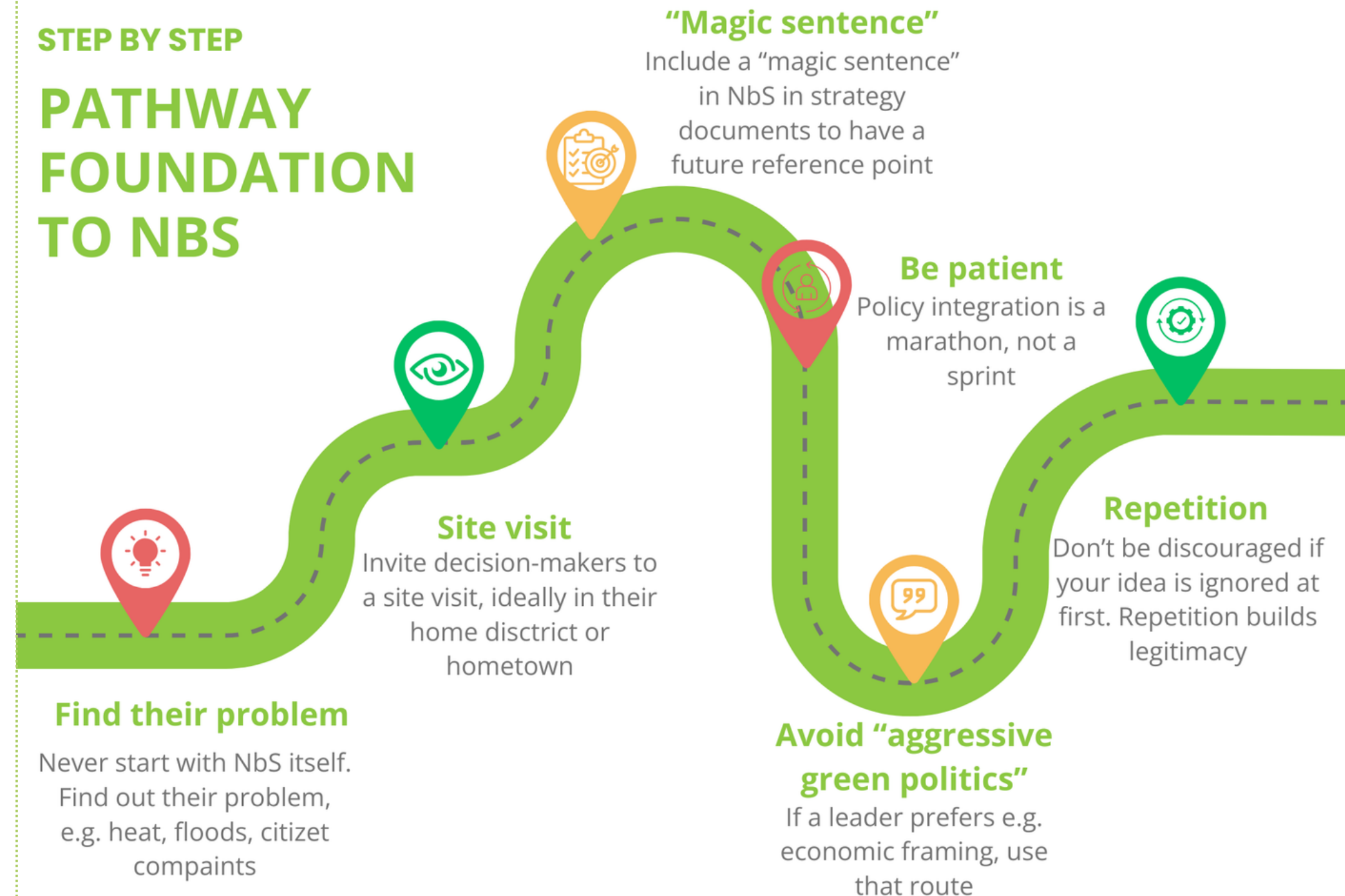
Involve the relevant **stakeholders** from the beginning

Knowledge exchange works best when it is **practical**: visit the sites, talk to local experts

Policy improvement requires patience; focus on **long-term** cooperation and adaptation.

STEP BY STEP

PATHWAY FOUNDATION TO NBS



Practical Policy Guide

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Thank you for your attention!

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