



## Final Conference: Energy Solutions for Public Buildings & SMEs

Easy Energy is an Interreg Baltic Sea Region (BSR) project (Nov 2023–Oct 2026) that helps municipalities and small businesses cut energy use in existing buildings through simple, low-cost measures.

The project specifically targets groups often left out of the green transition: small public facilities (schools, libraries, community centers, museums) and micro/small companies that can't afford professional energy and trains local Energy Practitioners to support the implementation of Easy Energy solutions.

### Overview

**Date:** 29th September 2026

**Time:** 11:30 – 15:30 local time Riga (10:30 CET) (including lunch break)

**Venue:** [Wellton Riverside Spa Hotel 33, 11. Novembra krastmala, Riga, LV-1050, Latvia](#)

**Room:** Panorama Hall

**Participants:** Representatives of municipalities, business chambers, universities and vocational schools

**Speakers:** Ronalds Saksons (Riga Planning Region), Ruzanna Grigorjana (PAC Energy), Sebastian Hentsch (Interreg Baltic Sea Region),

**Registration Link:** <https://forms.gle/MsczPm53J8gbb4kM7>

**Please note that minor changes may occur.**



## Agenda

| Time                                         |                                                                                                                                                                            | Speaker                                                                                                                                                                                                    |
|----------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9:30 – 11:00                                 | <i>Formal Annual Meeting<br/>Hanse-Parlament</i>                                                                                                                           | <i>For members of HP</i>                                                                                                                                                                                   |
| 11:00 – 11:30                                | Break / Welcome coffee and registration for conference                                                                                                                     |                                                                                                                                                                                                            |
| <b>Session 1: The Easy Energy Approach</b>   |                                                                                                                                                                            |                                                                                                                                                                                                            |
| 11:30 – 12:00                                | Welcomes & Opening Remarks                                                                                                                                                 | <p>Ruzanna Grigorjana - Policy Area Coordinator Energy</p> <p>Sebastian Hentsch – Interreg Baltic Sea Region</p> <p>Ronalds Saksons - Riga Planning Region</p> <p>Hanse-Parlament – Dr Max Hogeforster</p> |
| 12h00                                        | <p>Easy Energy – Project Overview</p> <p>Why public buildings and SMEs are often "left behind" in the energy transition</p> <p>The Easy Energy approach in a nutshell.</p> | Hanse-Parlament                                                                                                                                                                                            |
| 12h20                                        | <p>The Easy Energy Blueprints</p> <p>Energy Practitioner Training</p>                                                                                                      | <p>ZEBAU - Zentrum für Energie, Bauen, Architektur und Umwelt GmbH</p> <p>Hanse-Parlament</p>                                                                                                              |
| 13h00                                        | Lunch                                                                                                                                                                      |                                                                                                                                                                                                            |
| <b>Session 2: Easy Energy implementation</b> |                                                                                                                                                                            |                                                                                                                                                                                                            |
| 14h00                                        | Easy Energy Solution implementation on the ground.                                                                                                                         | <ul style="list-style-type: none"> <li>Vesthimmerlands Kommune</li> </ul>                                                                                                                                  |



|       |                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|       | Examples from Denmark, Estonia, Poland, Germany, Latvia and Lithuania.                  | <ul style="list-style-type: none"> <li>• ZEBAU - Zentrum für Energie, Bauen, Architektur und Umwelt GmbH</li> <li>• Riga Planning Region</li> <li>• Latvian Chamber of Commerce and Industry</li> <li>• Estonian Chamber of Commerce and Industry</li> <li>• Tartu Regional Energy Agency</li> <li>• Stowarzyszenie Otulina Podkrakowska</li> <li>• Pomeranian Chamber of Crafts and SMEs</li> <li>• Panevėžys Chamber of Commerce Industry and Crafts</li> <li>• Panevėžys District Municipality Administration</li> </ul> |
| 15:10 | Easy Energy Awards                                                                      | Hanse – Parlament and Easy Energy Project Partners                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 15:20 | <p>Easy Energy on the EU stage.</p> <p>Memorandum of Understanding signing ceremony</p> | Hanse - Parlament                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 15:30 | Conclusion and invite to ENTRIA Knowledge Community                                     | Hanse-Parlament                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 20:00 | Dinner at Wellton Riverside Spa Hotel                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |