

CONFENTA WAY

# VIDIN

## *Smart Sustainable Badges*

VIDIN reframes the event badge as a reusable digital touchpoint instead of a disposable printed item.

Reusable, print-free digital badges for faster check-in and lower event waste.

### BUILT FOR



#### Conferences

No badge reprint chaos across days



#### Seminars & Training

Tracking sessions and access levels



#### Networking Events

Fast on-site contact exchange



# Printed badges are a sustainability problem.

Many pre-registered guests never show up. Hundreds of pre-printed name badges go straight to the trash — wasted time, wasted budget, slow logistics and an unnecessary carbon footprint at every event.

- Pre-printing waste from no-shows
- Single-use plastic & lanyards
- No flexibility for last-minute changes
- High recurring print + courier costs

## Carbon impact per 500 attendees

Traditional

30+ kg CO<sub>2</sub>

VIDIN

6 kg CO<sub>2</sub>

5–7 Year Lifespan

Reusable e-ink badges & recycled-plastic lanyards. **85% less CO<sub>2</sub>** vs printed badges.

# Three stages of smartness. Seconds. Zero paper.

Confenta links registration data to a reusable smart badge. One badge. One QR. One unified attendee record across the entire event.

## STAGE 01

### QR Identification

Attendee shows their QR code. System matches registration in under a second.

- Quick scan to identify attendee
- Retrieves registration data
- Validates ticket status



## STAGE 02

### E-Ink Personalization

Data is pushed wirelessly to the smart badge. In seconds it displays personalized info — crisp, professional, ready to wear.

- Wirelessly updatable in seconds
- Display in 4 colors with built-in LED flash
- Reusable for every future event



## STAGE 03

### Engage & Connect

Same badge powers session check-in, networking and live analytics throughout the event.

- Session attendance & CPD tracking
- QR business card exchange
- Live dashboard for organizers

# Before · During · After · One badge - full journey

VIDIN works across the full event lifecycle — from setup to post-event reuse.

## BEFORE

### Prepare

- Design templates with your brand
- Pre-program badges with attendee data
- QR codes generated and emailed

## DURING

### Personalize

- Instant QR check-in at the door
- Real-time personalization, last-minute changes
- Session attendance & networking

## AFTER

### Reuse

- Collect badges for the next event
- Securely clear all data
- Share sustainability metrics

*The badge that checks itself in, clears itself out, and comes back next year.*

Request your VIDIN smart badges  
badges



### **Pilot-ready**

Start with one event, no long-term contract.



### **Full integration**

Works with Confenta registration, scanning and dashboards.



### **Sustainability built-in**

85% lower CO<sub>2</sub> than printed badges — measurable for your ESG report.



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