



CITYAM – Preparing Cities for Sustainable Urban Air Mobility

D3.3 Local Result Dissemination Support Report and Materials

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Summary

The D3.3 Local Result Dissemination Support Report and Materials for the CITYAM project (funded by Interreg Baltic Sea Region, 2023-2025) serves as a crucial document, establishing the strategic imperative of employing a tailored, multi-channel approach to ensure the robust and widespread adoption of the project's outputs. The analysis provides an insightful breakdown of the diverse array of dissemination efforts undertaken across the six participating partner countries: Finland, Sweden, Germany, Latvia, Estonia, and Poland. The findings reveal a landscape of country-specific successes, driven by local contexts and needs, while simultaneously pinpointing common strategies that delivered high-impact results.

A detailed review of the deployed materials confirms the standout effectiveness of key dissemination efforts. Specifically, in-person presentations, the videos and YouTube content, and consistent, targeted LinkedIn activity were identified as particularly potent channels. These resources proved highly successful in effectively reaching a broad and diverse audience, translating complex Urban Air Mobility (UAM) concepts into accessible, engaging formats.

The strategic significance of establishing this integrated resource hub extends far beyond the immediate geographical reach of the partner cities. Its fundamental purpose is to enable and facilitate effective transnational knowledge transfer and replication. This is the core mechanism by which CITYAM's influence can be scaled across Europe.

The activities reported in this document underscore the need for the systematic documentation and validation of communication strategies that demonstrably achieve high levels of success and engagement. Materials can be (and in some cases have been) translated and adapted into local-language equivalents, making it suitable for immediate and effective deployment in any other EU city facing similar challenges or opportunities in UAM adoption.

Ultimately, this report is designed to be a practical blueprint, facilitating the complex but important process of "transnational replication of the most successful dissemination". This ensures that proven best practices are not only captured but also scaled and adapted across widely diverse geographical, linguistic, and cultural contexts. The report sustains the widespread adoption of CITYAM's most impactful outputs, ensuring their continued relevance and deployment well beyond the formal conclusion of the project lifetime and thus, maximising the return on investment for Europe.

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1. Introduction

The **CITYAM** project, funded by the Interreg Baltic Sea Region Programme, is dedicated to **preparing cities for sustainable Urban Air Mobility (UAM)**. This report focuses on the effective knowledge transfer and replication of CITYAM project results.

Its principal aim is to systematically identify and document the most successful dissemination activities and communication strategies implemented across partner cities. By validating these high-impact activities and transforming them into adaptable, local-language equivalents, the Report seeks to accelerate the take-up and widespread adoption of the project's outputs in cities beyond the immediate partnership. Crucially, this effort is designed to sustain the momentum of adoption and ensure the continued relevance and utilisation of project results long after the formal conclusion of the project lifetime.

This resource hub facilitates transnational replication of the most successful dissemination, ensuring that best practices are scaled and adapted across diverse geographical and linguistic contexts. This approach guarantees the continued widespread adoption of the CITYAM project's most impactful outputs.

1.1. Outline of the Report

This report is structured to provide a comprehensive analysis of the CITYAM project's dissemination efforts, moving from a country-specific review to an analysis of materials, and culminating in strategic recommendations.

- **Chapter 1 - Introduction** sets the stage by defining the context, purpose, and target audience of the Report, contextualised within the CITYAM project.
- **Chapter 2 - Dissemination Activities per Partner Country** details the specific activities undertaken by each project partner (Finland, Sweden, Germany, Latvia, Estonia, and Poland) during the project lifetime, followed by a comparative summary of all combined actions.
- **Chapter 3 - Dissemination Materials and Channels** categorises and evaluates the performance of different communication tools and platforms utilised, including photobank, print materials (brochures, posters, roll-ups), YouTube/Videos, LinkedIn, and the project website.
- **Chapter 4 - Analysis of Effective Dissemination of Project Outputs** provides a strategic assessment of the implemented communication strategies, identifying high-impact dissemination practices and concluding with concrete recommendations for their successful transnational replication.

1.2. Purpose and target group of the Report

The **purpose** of this report is threefold:

1. To systematically document the dissemination activities undertaken by the partner cities within the CITYAM project.
2. To analyse the effectiveness of various dissemination activities, materials, and channels in accelerating the take-up process of CITYAM outputs.
3. To facilitate the transnational knowledge transfer and replication of the most successful dissemination strategies across diverse EU cities.

The **Target Group** includes:

- **CITYAM Project Partners** for internal best practice sharing.
- **Other Interreg Projects and EU-funded Initiatives** seeking effective dissemination and replication models.
- **City Authorities and Planners** in cities considering the adoption of Urban Air Mobility concepts.
- **Communication Specialists** in the fields of sustainable urban development and mobility.

2. Dissemination activities per partner country

2.1. Finland

Helsinki has very actively disseminated CITYAM results over the project lifetime, both in its role as project Coordinator and Lead City and as a key local stakeholder, together with the Finnish Geospatial Research Institute and Aalto University. Together, we have raised awareness about project progress, results and outputs at local, regional, national as well as international levels. Through events, seminars, training, continuous meetings and media outreach, knowledge has been shared with planners, policymakers, industry actors, and the wider public. Many different activities were carried out to share CITYAM results and promote awareness of UAM, summarised in the section below.

Continuous meetings with city stakeholders (Associated Organisation) throughout the 3 years

This was primarily targeted to local stakeholders, notably the 2 people within the City of Helsinki in charge of Urban Air Mobility and U-Space with whom we held bi-weekly meetings for the entire project duration, to exchange updates, coordinate possible joint activities, visits or events. When the concrete pilot preparations started for the logistics pilot, we also started bi-weekly telephone meetings with Stara and Sotepe Logistics: the two main city subsidiaries involved as end-users in this pilot. Through this continuous internal engagement we jointly explored key aspects of UAM, discussed pilot opportunities/needs/action, potential landing sites, and the digital tools developed within CITYAM and how drones can realistically be integrated into the urban environment.

Participation in events: 2025 (local, regional and national)

- **11.2.2025 - City-internal UAM Fair:** Attended by representatives from various city units. Presentation CITYAM on the public acceptance in a panel discussion with representatives from various city units. We additionally held a stand that gave us the opportunity to communicate to city employees CITYAM progress / solutions, show our project videos and disseminate project leaflets. (FVH)
- **22.4.25 - Podcast** on CITYAM and how cities can scale drone use with FVH and TalTech as guests. Link to podcast: <https://trialoog.taltech.ee/en/podcast-how-can-cities-scale-drone-use/> (FVH)
- **11.6.2025 - UIC2 network event + Polis UAM Task Force meeting:** Helsinki hosted these combined events at the City Hall. Presentation on CITYAM progress and outputs for this audience of around 20 European cities.
- **11.9.2025 - Findrones Conference**, part of UAV-g event. CITYAM booth/table (FVH, MML, Aalto) and keynote presentation "From concept to reality: drones and the role of the city" (FVH).
- **17-18.9.2025 - Booth at the 2-day large annual event of the The Association of Finnish Cities and Municipalities**, jointly with Helsinki City U-space project (FVH)



- **26.11.2025 - Annual Polis conference** presentation and panel participation in session 3C. "Searching the skies: Unpacking Urban Air Mobility" (FVH)
- **2.12.2025 - national final conference CITYAM: Roadshow event** - 83 registered people; combined event with national target group: at same time Kick-off Conference of new regional UAM project called Metropolitan-UAM. More information on Roadshow in D3.4. (FVH, FGI)
- **February - November** - CGIS drone landing site planning tool: introductory events, demos and interactive presentations for Tartu city online (13.2.2025), Gdansk city (4.6.2025) and (16.9.2025) and for a wider audience of Hamburg city (17.11.2025). (FGI)

Participation in events: 2024 (local, regional and national)

- **31.1.2024 - Webinar** organised by Finland's leading vocational adult education centre with focus on the opportunities for drone utilisation in city-related purposes. Attended by approximately 20 students. (FVH)
- **29.5.2024** - Organised / facilitated a **workshop** with Helsinki city officials that handle environmental permits with focus **on drone operations and potential environmental impact**. (FVH)
- **6.6.2024 - 2nd UAM seminar for Finnish cities:** Co-organised with local stakeholders (i.e City of Helsinki, private service provider and UAM consultant). Attended by 70 city officials from all over the country. (FVH)
- **August 2024 - Interview** at the popular national privately-owned media channel MTV3 (watched by 3 million people). (FVH)
- **August 2024 - Live radio broadcast** during the water rescue pilots by the national media channel Yle. (FVH)
- **7-8.10.2024** FGI introduced the CITYAM project to the Finnish municipalities in the Municipal Forum for Geospatial Data (<https://www.maanmittauslaitos.fi/paikkatietojen-kuntafoorumi>) virtual event in a presentation "Drones in the research of the Finnish Geospatial Research Institute" (FGI)
- **27.11.2024** FGI Open days, Live demo about the CITYAM CGIS landing site tool was given. About 100 visitors. (FGI)
- **December 2024** - Article at the Journal of Ocean Technology (circulation 17 million) (FVH)
- **May - November** - CITYAM CGIS landing site planning tool: local introduction meetings with Stockholm city online (21.5.2024), Finnish actors, online and Espoo, Finland (23.9.2024) Helsinki city (21.10.2024) and with Gdansk city online (13.11.2024). (FGI)



Participation in events: 2023 (local, regional and national)

- **April 2023 - Digital Days for Senior citizens event** at Helsinki Central Library (physical event with large online attendance). Around 10000 participants from health care sector and senior citizens

- **12.9.2023 - 1st UAM seminar for Finnish cities:** Co-organised with other stakeholders (e.g. Cities of Helsinki, Tampere and Oulu; Association of Finnish Municipalities; private service provider and UAM consultant). It was attended by approximately 50 city officials from all over the country.
- **13.9.2023 - Annual Conference of the Finnish Association of Municipalities:** Panel discussion on the public acceptance of UAM.
- **21.9.2023 - (twofold) participation in the launch event of the City's internal U-space project.** Presentation of CITYAM to around 35 city officials. We secondly participated in the following discussions on legislation and communication / acceptance / engagement. These discussions were the main focus of the two respective Working Groups, of which it was evident the need to adjust current regulation to meet UAM needs and design communication strategies tailored to the different social citizen groups.
- **23.10.2023 - Organised and facilitated a workshop on drone related permits and processes.** Attended by 15 public officials each representing a local / regional authority. In particular, the discussions involved the current local regulation and processes for drone operations at the City and also, the wishes / expectations of other local and regional authorities in relation to the adjustment of those in order to meet their needs.

Helsinki - Training activities

- **19.5.2025 - 1st Training Activity.** Focus on **Output 2.1**. Presentation of project and FGI and Aalto delivered a hands-on training on the FGI Web CGIS for CITYAM. The event gathered approximately 25 participants, including 16 external stakeholders representing various departments of the City, the Regional Transport Authority, and the local industry. FGI presented the CITYAM output, demonstrated its functionalities, and supported participants in testing it. During the event, a survey was conducted to gather user feedback for further analysis of the tool.



- **7.10.2025 - 2nd Training Activity.** Focus on **Output 2.4 UAM Roadmap**. Attended by 9 external participants representing the Spatial Planning and Economic units, the Helsinki-Uusimaa Regional Council, the Helsinki Region Transport Authority, and the neighbouring cities Espoo and Vantaa.

- Agenda:

09:00 -09:10 Opening remarks - Renske Martijnse-Hartikka Forum Virium Helsinki

09:10 - 09:15 Harmonizing urban environments for urban aviation: CITYAM's

consolidated urban aviation strategy (presentation in English) Renske Martijnse



09:15 - 09:30 Strategy development in Helsinki - Christina Suomi Project Director
Helsinki U-Space KYMP

09:45 - 09:55 Thoughts on urban aviation integration in the Helsinki Metropolitan
Area Eero Laurinsilta Interaction Specialist HSL

09:55 - 10:10 Long-term regional perspective on urban aviation integration
Sakari Saarinen Special Advisor Region of Uusimaa

10:10 - 11:10 Discussion on local and regional strategic plans

- **21.10.2025 - 3rd Training Activity.** Focus on **Output 2.3** public acceptance toolkit. Attended by 3 Helsinki city officials. Thorough presentation of both parts of the Public Acceptance Toolkit (general + use-case specific), hand over to the city and related discussion.

Articles/publications

- **14.11.2025: Invitation:** “Preparing Cities for Urban Air Mobility Integration – The Final Conference of the CITYAM project 9.12.2025”
<https://forumvirium.fi/en/event/preparing-cities-for-urban-air-mobility-integration-the-final-conference-of-the-cityam-project-9-12-2025/>
- **27.10.2025: Article (FIN and ENG):** “Drones Transport Medical Supplies to a Healthcare Station in Helsinki”
<https://forumvirium.fi/release/testissa-tulevaisuuden-huoltovarmuus-droonit-kuljettavat-nyt-hoitotarvikkeita-terveysasemalle/> and
<https://forumvirium.fi/en/release/drones-transport-medical-supplies-to-a-healthcare-station-in-helsinki/>
- **30.6.2025: - Article (FIN and ENG) on public acceptance survey results -** “Survey: Helsinki Residents Need More Knowledge on Drones”
<https://forumvirium.fi/release/kyselytutkimus-helsinkilaiset-tarvitsevat-lisaa-tietoa-droonista-kayttokohteet-jakavat-mielipiteita/> and
<https://forumvirium.fi/en/release/survey-helsinki-residents-need-more-knowledge-on-drones/>
- **14.5.2025: Blog (FIN and ENG)** “Future Blog | What Will Urban Logistics Be Like in the Future?”
<https://forumvirium.fi/tulevaisuusblogi-milta-nayttaa-tulevaisuuden-kaupunkilogistiikka/>
<https://forumvirium.fi/en/future-blog-what-will-urban-logistics-be-like-in-the-future/>
- **27.11.2024: Blogpost (FIN and ENG):** “Future blog | What will the future of Urban Air Mobility be like?”
<https://forumvirium.fi/tulevaisuusblogi-droonien-ja-kaupunki-ilmailun-tulevaisuus/> and
<https://forumvirium.fi/en/future-blog-what-will-the-future-of-urban-air-mobility-be-like/>
- **11.10.2024: article:** “Helsinki Seeks Public Input on Drone Usage – Survey Now Open”
<https://forumvirium.fi/en/release/helsinki-seeks-public-input-on-drone-usage-survey-now-open/>

- **29.8.2024: Article about the water rescue pilot (FIN and ENG):** Droonilla ensiapua merihätään joutuneelle – Helsingin satama-alueella onnistunut kokeilu.
<https://forumvirium.fi/release/droonilla-ensiapua-merihataan-joutuneelle-helsingin-satama-alueella-onnistunut-kokeilu/> and
<https://forumvirium.fi/en/release/first-aid-by-drone-at-sea-successful-pilot-in-the-port-of-helsinki/>
- **2.5.2024: Call for Tenders (ENG):** “Open call for drone-as-a-service pilot – utilising drones in healthcare logistics”
<https://forumvirium.fi/en/open-call-for-drone-as-a-service-pilot-utilising-drones-in-health-care-logistics/>
- **29.4.2024: Article (ENG):** “Acceptance is key to expanding the drone market – Six cities take the lead in measuring public attitudes”
<https://forumvirium.fi/en/release/acceptance-is-key-to-expanding-the-drone-market-six-cities-take-the-lead-in-measuring-public-attitudes/>
- **25.3.2024: article on public acceptance survey results (FIN and ENG) -** “Finland’s largest drone survey: 91% are welcoming of drones near their homes in emergencies”
<https://forumvirium.fi/release/suomen-laajin-drooniselvitys-91-toivottaa-droonit-tervetul-leiksi-kotinsa-lahelle-hatatilanteessa/> and
<https://forumvirium.fi/en/release/finlands-largest-drone-survey-91-are-welcoming-of-drones-near-their-homes-in-emergencies/>
- **20.7.2023: article (FIN and ENG)** on the rise of UAM in the city and role that the city can take “Kaupunki-ilmailu nousussa”: <https://forumvirium.fi/kaupunki-ilmailu-nousussa/> and <https://forumvirium.fi/en/urban-air-mobility-takes-off-in-helsinki/>
- **10.5.2023: article (FIN)** on CITYAM project and goals - Helsinki kulkee kaupunki-ilmailun kärjessä: varautuu droonien yleistymiseen
<https://forumvirium.fi/release/helsinki-kulkee-kaupunki-ilmailun-karjessa-varautuu-drone-jen-yleistymiseen/>
- **10.5.2023: article (ENG)** Six cities lead the way in increasing drone usage responsibly:
<https://forumvirium.fi/en/release/six-cities-lead-the-way-in-increasing-drone-usage-responsibly/>

2.2. Sweden

Stockholm has played an active role in disseminating CITYAM results and raising awareness at local, regional, and national levels. Through events, seminars, training, continuous meetings and media outreach, knowledge has been shared with planners, policymakers, industry actors, and the wider public.

Several activities were carried out to share CITYAM results and promote awareness of UAM. This section below highlights dissemination activities such as involvement of internal and external

stakeholders, presentations/panel participation in events (including the events CITYAM team has hosted), local-language trainings and articles/publications.



Continuous meetings with internal and external stakeholder throughout the 3 years

This type of dissemination activity has primarily been targeted to local stakeholders, such as internal employees (urban planners, GIS engineers, traffic planners, strategists etc) of the City of Stockholm. But also external local authorities such as the Region of Stockholm, fire- and the police department, other municipalities within the region, Karolinska institute, Swedish Aviation Authority.

Through continuous internal engagement — including recurring workshops and coordination meetings — we have involved staff from multiple departments to jointly explore key aspects of UAM. Together, we have discussed pilot opportunities, potential landing sites, and the digital tools developed within CITYAM, as well as how UAM could realistically be integrated into the urban environment. This structured collaboration has mobilised several municipal departments, significantly increasing the city's overall knowledge base on UAM. As a result, the City of Stockholm is now far better prepared to continue working strategically with urban air mobility in the coming years.

In parallel, the involvement of external authorities has enabled the creation of a local drone ecosystem that fosters regular knowledge exchange. By meeting approximately two to four times per year, we have been able to share updates on our respective projects, understand one another's challenges, and learn from each other's successes. This cross-organisational collaboration — including regional authorities, emergency services, neighbouring municipalities, and national aviation stakeholders — has provided an invaluable platform for coordinated development and a stronger, jointly supported UAM landscape in the Stockholm region.

Participation in events 2025 (local, regional and national)

- **Transportforum: Urban Air Mobility in Stockholm and Lessons Learned from CITYAM – 15 January 2025**

Presentation on project insights and lessons learned regarding urban air mobility in Stockholm. Audience: transport researchers, policymakers, industry stakeholders.

- **Presentation for SALAR's drone network reference group – 23 January 2025**
Digital presentation on project progress and key outputs.
Audience: municipalities and regions.
- **UAM Seminar, Region Skåne – 7 February 2025**
Digital presentation on urban air mobility work and CITYAM outcomes.
Audience: urban planners, business developers, transport/GIS staff, drone ecosystem actors.
[Linkedin](#)
- **Drone & Innovative Air Mobility Forum, Region Stockholm – 5 May 2025**
Hosted by CITYAM Stockholm and Region of Stockholm
Presentation of public acceptance toolkit and pilot results.
Audience: regional officials, UAM stakeholders, drone ecosystem actors. [Linkedin](#)
- **Drones to Gotland – Urban Air Mobility Seminar – 7 May 2025**
Hosted by CITYAM Stockholm
Participation and presentation at regional UAM seminar.
Audience: regional authorities, industry actors, researchers. [Linkedin](#)
- **Inauguration of Sweden's first urban drone port – 10 June 2025**
Participation at the official opening and presentation of CITYAM relevance.
Audience: industry stakeholders, public authorities, media. [Linkedin](#)
- **When Planning Takes to the Skies: Who Owns the Urban Airspace?, Business Region Örebro (Almedalen) – 26 June 2025**
Panel participation and discussion on governance of urban airspace.
Audience: policymakers, planners, industry, general Almedalen audience.
- **CITYAM Presentation, Infrastructure Department (City) – 4 December 2025**
Internal presentation on CITYAM progress and insights.
Audience: civil engineers, investigators, project managers, strategists.
- **CITYAM Presentation, Traffic Planning Department (City) – 17 December 2025**
Internal presentation on CITYAM outcomes and implications.
Audience: traffic planners, strategists, data analysts.

Participation in events 2024 (both local, regional and national)

- **Roundtable: Drones & Critical Public Services (Telia HQ) – 26 June 2024**
Participation alongside operators, authorities, Telia, and innovators (50 participants).
Audience: drone operators, regulators, telecom industry, innovators. [Linkedin](#)
- **[Air Mobility Day, Lindholmen Science Park](#) – 3 December 2024**
Participation in events featuring drone insights, demonstrations, lessons learned, challenges,

regulatory discussions, and innovation activities.

Audience: industry actors, researchers, innovators, public-sector stakeholders. [Linkedin](#)

- **CITYAM Presentation, Permit Department (City) – 11 December 2024**

Internal presentation on CITYAM insights and implications.

Audience: traffic engineers, parking investigators, land-use managers

Participation in events 2023 (both local, regional and national)

- **Seminar “Drones impact on cities and regions physical planning” (SALAR) - October 2023**

Presentation on CITYAM tools and materials at an onsite seminar, full day, at the Swedish

Association of Local authorities and regions office. [City of Stockholm account](#)

- **KTH Urban Air Mobility Seminar – December 2023, Stockholm**

Participation in a seminar hosted by KTH focusing on research collaboration, policy development, and knowledge sharing on drone integration.

Articles/publications

- [Why drones are flying over Farsta swimming hall](#) – Mitt i (2025)

Short news article covering the Farsta test pilot where Kista Science City and the City of Stockholm explored public reactions and practical use cases.

- [Stockholm explores the use of drones](#) – Mitt i (2025)

Article describing the city’s broader work with drones in public services, including safety, environmental monitoring and mobility-related applications.

- [Integrating drones into city life](#) – Kista Science City (2025)

International article on how European cities are preparing for the integration of drones into everyday urban services.

[From testbeds to infrastructure: Air mobility is taking off](#) – Kista Science City (2025)

Analysis of how drone testbeds, such as the Farsta pilot, are evolving into more permanent infrastructure and operational models for urban air mobility.

- [Stockholm leads the way as Europe’s cities prepare for drones](#) – Kista Science City (2023)

Feature article on Stockholm’s role in CITYAM and how lessons from the Farsta use case are now informing other European cities.

- [Live radio interview during Farsta pilot 2025.10.13](#)



Stockholm: local - language training activities

Time: 22.10.2025, 09:00–11:00

Focus: Introduction and discussion of the CITYAM UAM Roadmap and Public Acceptance Toolkit (two local language trainings in one sitting)

Agenda:

09:00–09:10 Introduction to CITYAM and the purpose of the training

09:10–09:40 Presentation of the UAM Roadmap – content, purpose, and possible use within the city

09:40–10:20 Presentation of the Public Acceptance Toolkit – structure, potential applications, and discussion on integration into municipal work

10:20–11:00 Discussion: department-specific perspectives, potential use cases, and next steps for implementation

Participants: 6 representatives from the City of Stockholm’s Environment Department (noise pollution planner), City Planning Department (urban mobility planner), and Traffic Administration (communicator, land use manager, traffic engineer, strategist for public space).

Summary and outputs:

Among the dissemination activities, the Public Acceptance Toolkit proved especially effective because it offered a concrete and easy-to-use basis for internal reflection. It helped departments assess their readiness, identify knowledge gaps, and better understand what introducing drone-based services would require. This made the toolkit directly applicable to everyday work and supported a more informed internal dialogue.

The UAM Roadmap was equally valuable as it provided a clear strategic reference for integrating UAM considerations into existing plans and for preparing future pilots. It helped align different departments and encouraged long-term thinking. The dissemination session further reinforced this by bringing colleagues together and generating practical ideas for how CITYAM outcomes could be embedded in ongoing strategic work.

2.3. Germany

Participation in events: 2025 (local, regional and national)

- Continuing in 2025, we held **recurring meetings with local public authorities** who are, or who soon will be involved in UAM integration issues for the city to update them on CITYAM developments and gather support for involvement and result dissemination. This includes: 2x monthly sync up meeting between Windrove and the BWI Cluster Politics Division; 2x monthly sync up between Windrove and two divisions of the BWI: Cluster Politics Division & the Air Traffic & Northern Germany Cooperation in the Metropolitan Region Legal Division (Luftverkehr, Norddeutsche Zusammenarbeit, Metropolregion); 1x monthly Hamburg public authorities sync up meeting with several different divisions of the BWI, BIS, Fire Department, LSBG, LGV, HPA, Hamburg Hochbahn, New Mobility Solutions GmbH, BSW, & BUKEA

- Urban Air Hamburg, February 2025:** Hamburg Aviation hosted this National Conference, in the local language. There were 120 participants, including local & national companies, public authorities, as well as the national aviation authority and EASA were in attendance. Among other urban air mobility topics, we presented a CITYAM overview with focus on use cases & public acceptance work on a panel, encouraging other cities to utilize the CITYAM public acceptance toolkit to get a baseline on what their cities want regarding drone integration.



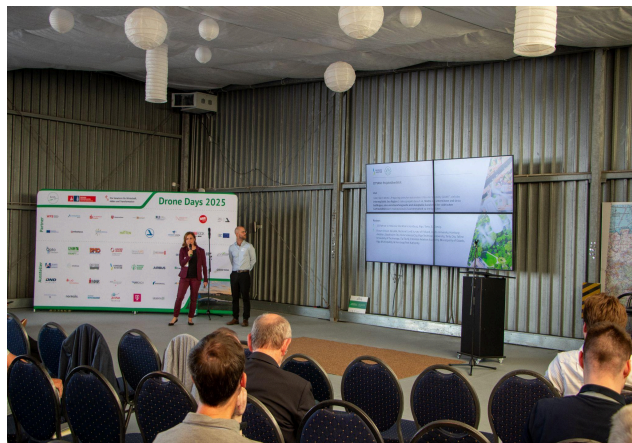
CITYAM presented on stage during a panel of the “Urban Air Hamburg”

- UIC2 Workshop, March 26-27, 2025:** Hamburg Aviation hosted the UIC2 community in Hamburg for a two- day meeting. The theme of this meeting was “Social Acceptance and Citizen Engagement for UAM Deployment”. During this meeting, HAV presented CITYAM, and went into more specific details on the public acceptance toolkit together with FVH, shared insights into the responses across the 6 cities, and the draft UAM roadmap for 2.4. Here we asked the group to provide direct feedback in a workshop format and using post-its and group discussions, helpful input from several different cities around the EU was given and added into our draft deliverable, meeting the requirement to share this with the UIC2 community with their input integrated. HPA provided a tour of the Hamburg dronePORT and demonstrated the drone flight control center and conducted a CITYAM demo flight for the group.



UIC2 participants during the workshop, providing feedback to the CITYAM UAM Roadmap

- Local Conference: Drone Days, Hatten, Germany:** Hamburg Aviation and the Hamburg Port Authority attended the Drone Days Hatten, a local conference in northern Germany. HAV represented the project with a small booth, rollup and speech on stage about the solutions that have been developed during the project. Approximately 300 people from across Germany were invited to attend this conference so we were able to share information with a good sized audience.



Hamburg Aviation presented CITYAM at the Drone Days in Hatten, Germany

- Workshop Presentation for the UIC2-Germany, Ingolstadt, Germany, October 22, 2025:** Hamburg Aviation presented a CITYAM status update at the UIC2 Germany workshop. The UIC2 Germany is part of the larger UIC2 network with 35 member cities, which focus on city/region-centric and citizens' needs in the emerging sector of urban air mobility. UIC2 fosters collaboration across disciplines and sectors pertinent to UAM with the aim to jointly shape the future of UAM services.

Participation in events: 2024 (local, regional and national)

We continued the recurring meetings with local public authorities (as mentioned above) who are, or who soon will be involved in UAM integration issues for the city to update them on CITYAM developments and gather support for involvement and result dissemination.

- **dronePORT Opening, June 14, 2024:** The Hamburg Port Authority officially opened the dronePORT in June of 2024, the first of its kind in Germany. Over 200 guests were invited to attend the opening and learn about what the HPA and the City of Hamburg are planning to fly there. HAV & HPA presented CITYAM in German and in English on stage and later on, we also had a panel discussion with project partners from Helsinki & Riga to speak about our use cases and replication activities. During this week, Hamburg also hosted a larger group from our consortium and held an informal in-person consortium meeting.



CITYAM Consortium members from Hamburg, Helsinki and Riga on the dronePORT landing pad “stage” during a panel discussion on the project.



The public, Hamburg authorities, and press attended the Hamburg DronePort opening in June 2024.

- CITYAM Public Days at dronePORT, August 8th & September 9th, 2024:** As part of our public outreach strategy, we invited the citizens of Hamburg to attend the Open Door/Public Days at the HPA dronePORT where we were able to present the project and our use case flights. We had 5,000 flyers distributed to the surrounding neighborhood just outside the harbor area, publicized this event in a Hamburg city calendar, and yet not many people came to the open days. It was an interesting learning and we have wondered whether it was because it was during the week, or because it was not something most were overly concerned about. We decided to focus outreach efforts on more media outreach and did have the local news attend as well as local radio, where we gave interviews and reached quite a few more people this way.



Some attendees of the CITYAM Hamburg public days watch as one of the HPA drones flies a demonstration flight

- Local Event, Homecoming Homeport, July 11, 2024:** In July, we represented CITYAM with a booth at Homecoming Homeport, a local event that showcases innovation in sectors such as ports & logistics.



In the Hamburg harbor, in the sand representing CITYAM

Participation in events: 2023 (local, regional and national)

- At the beginning of CITYAM, we set up a series of regularly recurring meetings with local public authorities who are, or who soon will be involved in UAM integration issues for the city to update them on CITYAM developments and gather support for involvement and result dissemination. This includes:
 - 2x monthly sync up meeting between Windrove and the BWI Cluster Politics Division
 - 2x monthly sync up between Windrove and two divisions of the BWI: Cluster Politics Division & the Air Traffic & Northern Germany Cooperation in the Metropolitan Region Legal Division (Luftverkehr, Norddeutsche Zusammenarbeit, Metropolregion)
 - 1x monthly Hamburg public authorities sync up meeting with several different divisions of the BWI, BIS, Fire Department, LSBG, LGV, HPA, Hamburg Hochbahn, New Mobility Solutions GmbH, BSW, & BUKEA
- **Urban Air Mobility Workshop, January 2023:** One-day workshop at HafenCity University in Hamburg to familiarize authorities with UAM topics and enable dialogue and Q&A. Introduced the CITYAM project and its goals for Hamburg and the BSR region to public authority stakeholders including LGV, BIS, BUKEA, BKM, BWI, BSW, Senate Chancellery, LSBG, BVM, BSB, and city district offices.
- **UAM Network Event, November 2023:** Hamburg Aviation held a network event for the local UAM community where CITYAM was presented again to stakeholders in our network. This event included drone OEMs, research projects, consultants working on UAM issues, university participants and public authorities such as LSBG, BWI, and the LGV as well as our associated partner, GLVI (Medifly).

Hamburg: training activities

- **Training Event 1: Webinar on GIS Tool, 7.11.2024**

Hamburg Aviation organized a slot during a UIC2 Capacity building workshop for the drone network of European cities where our project partners from FGI presented an overview of the CGIS landing site planning tool.

- **Training Event 2: CITYAM GIS tool Webinar for Hamburg UAM Stakeholders, 17.11.2025**

Together with the National Land Survey Finland (NLS) & Finnish Geospatial Research Institute (FGI), we held a training webinar on the CITYAM GIS Tool. Our audience included local companies interested in flying & landing in Hamburg and our broader Windrove urban air mobility community including research projects, universities and city stakeholders who have an interest in where to build or place suitable UAM-take off and landing sites. During the nearly 90 minute session, we had an overview of the project solutions so far and then we provided an overview of the development of the GIS tool and a live demonstration, followed by a question and answer

session. We had 22 participants so the impact was quite targeted to a specific group, but effective because those participants would be the ones to use this tool for planning purposes.

- **Training Event 3: Public Acceptance Toolkit, 25.11.2025**

HAV & HPA organised and hosted this training. We held an in person training workshop with several Hamburg public authorities including the LSBG, LGV, New Mobility Solutions, BWAI, BIS & HPA and presented the public acceptance toolkit. We focused on the development and gave practical examples of how it looks and functions, and showed the results that came out of asking the general survey twice in Hamburg, as well as the use case survey and compared results across the 6 cities in the project. We had a good question and answer session at the end and encouraged our local public authorities to utilize this for their own upcoming use cases to gauge how they will be accepted. The reach here was relatively small in numbers, but with the appropriate stakeholders present who are actively working to integrate UAM services into their operations.

- **Training Event 4: Webinar, Hamburg/Tartu Exchange, 3.12.2025**

The progress made at the HPA's dronePORT Hamburg as part of CITYAM was presented to Tartu as part of a web training session. The special features of long-range aircraft, drone-in-a-box solutions, and the specific requirements for drone flights in the Port of Hamburg and thus in controlled airspace were explained. The special requirements for us as an authority in the process of certifying aircraft, pilots, and local conditions were also discussed.

Articles/Publications:

- **1.3.2023, news article:** Transnational collaboration to boost urban air transport
<https://hamburg-business.com/en/news/transnational-collaboration-boost-urban-air-transport>
- **18.6.2024, news article:** Hamburg opens dronePORT with HHLA Sky control centre
<https://www.unmannedairspace.info/uncategorized/hamburg-opens-droneport-with-hhla-sky-control-centre/>
- **18.6.2024, news article:** Hamburg opens dronePORT with HHLA Sky control centre
<https://www.unmannedairspace.info/uncategorized/hamburg-opens-droneport-with-hhla-sky-control-centre/>
- **8.8.2024, TV report:** Hamburg: Drones monitor port security
[https://www.ardmediathek.de/video/ndr-info/hamburg-drohnen-kontrollieren-hafensicherheit/ndr/Y3JpZDovL25kci5kZS82YTZhNzIzMi1lZGU5LTQ2ZTEtYTNhMS01OGZiODEzZTk1YjY#:~:text=NDR%20Info:%20Hamburg:%20Drohnen%20kontrollieren%20Hafensicherheit%20%7C,vom%2008.08.2024%2005:00%20Uhr%20\(8.8.2024\)%20mit%20Untertitel](https://www.ardmediathek.de/video/ndr-info/hamburg-drohnen-kontrollieren-hafensicherheit/ndr/Y3JpZDovL25kci5kZS82YTZhNzIzMi1lZGU5LTQ2ZTEtYTNhMS01OGZiODEzZTk1YjY#:~:text=NDR%20Info:%20Hamburg:%20Drohnen%20kontrollieren%20Hafensicherheit%20%7C,vom%2008.08.2024%2005:00%20Uhr%20(8.8.2024)%20mit%20Untertitel)
- **8.8.2024, radio report:** Drone Day in Hamburg, NDR 90,3 MP3 recording archived
- **8.8.2024, news article:** Köhlbrand Bridge: Soon, a robot dog will be searching for cracks in the concrete

<https://www.abendblatt.de/hamburg/wirtschaft/article406973769/robotherhund-soll-koehlbr-andbruecke-ueberwachen.html>

- **27.5.2024, blog article:** Acceptance and Use of Urban Air Mobility
<https://typo3.ika.rwth-aachen.de/aktuelles/akzeptanz-und-nutzung-von-urban-air-mobility>
- **14.2.2025, news article:** Drones hold huge potential for Hamburg (links to CITYAM)
<https://hamburg-business.com/en/news/drones-hold-huge-potential-for-hamburg>
- **19.3.2025, news article:** Study on acceptance of drones
<https://hamburg-business.com/en/news/drones-are-for-everyone>
- **4.4.2025, news article:** The path to functional vertiports: Current developments and existing challenges
<https://www.airliners.de/advanced-air-mobility-2-funktionalen-vertiports-aktuelle-entwicklungen-bestehende-herausforderungen/80050> (pay wall)
- **5.6.2025, blog article:** Hamburg takes off
<https://hamburger-wirtschaft.de/schwerpunkt/hamburg-hebt-ab/>
- **11.7.2025, blog article:** dronePort Connect 2025: Drone technology in the service of security and infrastructure
<https://www.hamburg-port-authority.de/en/aktuelles-presse/default-5cd2a39da0c7c45d3e90d86189e2fb1f-3>
- **14.7.2025, blog article:** dronePort Connect 2025: For safety and infrastructure
<https://security-network.com/droneport-connect-25-sicherheit-infrastruktur/>
- **28.7.2025, blog article:** RESCUE-MATE takes off with dronePORT CONNECT 2025
<https://www.rescue-mate.de/blog/droneport-connect-2025/>
- **7.11.2025, blog article in German:** Helsinki tests medical drone deliveries over seven kilometers – BVLOS pilot project as part of CITYAM
<https://www.drohnen.de/69904/helsinki-testet-medizinische-drohnenlieferungen-ueber-sieben-kilometer-bvlos-pilotprojekt-im-rahmen-von-cityam/>

Hamburg Analysis of Effective Dissemination of Project Outputs

In person events seem to have the most direct engagement since we could oftentimes demonstrate our use case flights, answer questions and have good discussions on the spot, however the number of people reached was usually pretty moderate. Speaking at conferences had a bigger audience, as did anything that came out in the media. (Denise to add more tomorrow)

2.4. Latvia

During the project implementation period, a range of local, regional and national dissemination activities were carried out in Latvia to increase awareness, visibility, and stakeholder engagement

around the CITYAM project and its outcomes. These activities targeted both internal municipal stakeholders and the broader ecosystem of mobility, urban planning, and technology experts.

Events and Presentations:

- **Presentation at Riga City Council Smart City Task Force meeting (2023 Q3–2024 Q1):** The project team shared progress updates, presented preliminary solutions, and held a Q&A session with participants. The meeting was attended by representatives from various municipal departments and agencies.
- **Smart Cities Conference, Riga Technical University (RTU), September 19, 2024:** As part of the European Mobility Week, project representatives participated in a panel discussion on the role of drones in Riga's and Latvia's future urban mobility. The session brought together experts from municipalities, academia, and the private sector, focusing on regulatory, technological, and integration challenges for UAM.

Workshops:

- **In-person stakeholder workshop, Riga (2023 Q4):** The project organised and facilitated a workshop gathering 24 stakeholders from Riga city departments, local hospitals, police services, infrastructure maintenance companies, as well as representatives from the drone and logistics industries. The workshop aimed to increase project visibility, foster collaboration, and collect input for activities under WP1 (1.2, 1.3, 1.4).

Riga Training Activities:

- **Training 1: CITYAM C-GIS Toolkit Training, May 21, 2025:** A half-day training session was organised and hosted by the Riga team, focusing on the integration of Urban Air Mobility into Riga's planning frameworks. Participants included urban planners, GIS and traffic experts from multiple municipal departments, and representatives from the Civil Aviation Authority and Latvian Air Traffic Control. The training included practical sessions on the CITYAM cooperative GIS tool and RTU's 3D GIS-based planning tool, followed by a roundtable discussion on UAM integration criteria, regulatory considerations, and infrastructure adaptation opportunities. The event was attended by more than 25 participants, including representatives from the Ministry, municipalities, Civil Aviation Authority, and industry experts.
- **Training 2: CITYAM Guidelines Training Day – 25 August 2025, 14:30–16:00.** LARPAS hosted an online workshop to present the final CITYAM Guidelines and discuss their practical implementation in Riga. The session introduced the CITYAM roadmap, Riga's new Urban Air Mobility



Planning Working Group, and reviewed the regulatory framework. Participants explored practical integration scenarios for Riga—VLOS/BVLOS operations, VTOL point criteria, U-space data management, equipment compliance, and cyber-security. The meeting concluded by identifying key municipal responsibilities and agreeing on next steps, including establishing test areas and preparing pilot projects to support future Urban Air Mobility deployment in the city. The event was attended by more than 20 participants, including representatives from the Ministry, municipalities, Civil Aviation Authority, and industry experts.

Cross-Project Collaboration

Knowledge Exchange with 5G4LIFE Project (2024 Q1–Q2): The Riga team engaged in an ongoing collaboration with the 5G4LIFE project, exploring synergies between 5G technology and UAM applications. Joint sessions examined how advanced communication networks can enhance drone operations, public safety, and disaster response capabilities.

Articles and Publications:

- **18.4.2023: “Preparing cities for sustainable mobility in urban airspace (CITYAM)”**
<https://www.rdpad.lv/portfolio/pilsetu-sagatavosanas-ilgtspejigai-mobilitatei-pilsetas-gaisa-telpa-cityam/>
- **November 2023: internal article** was published in the Riga City Municipality’s bi-weekly newsletter, highlighting Riga’s role in the CITYAM project, summarising progress achieved, and promoting awareness among city employees and partner departments.
- **29.8.2023: article:** Will develop proposals for drone mobility in Riga – in the future, small parcels could be delivered by drones.
<https://www.la.lv/izstradas-priekslikumus-dronu-mobilitatei-riga-sikpakas-nakotne-varetu-piegadat-droni>
- **29.8.2023: article: “Proposals for drone mobility in Riga”**
<https://www.riga.lv/lv/jaunums/izstradas-priekslikumus-dronu-mobilitatei-riga>
- **4.9.2023: article: “Will drones become postmen?”**
<https://lasi.lv/saimnieks-uznemejs/bizness/vai-droni-klus-par-pastniekiem.5466>
- **17.4.2025: “LARPAS begins work on Riga drone mobility guidelines”**
<https://larpas.lv/larpas-izstradas-cityam-projekta-vadlinijas-bezpilota-lidaparatu-integresana-pilsetas-mobilitates-ekosistema-rigas-valstspilseta-pasvaldiba/>
- **16.11.2025: “LARPAS participation in the CITYAM project final seminar: moving Riga towards safe and modern drone”**
<https://larpas.lv/larpas-parskats-par-dalibu-cityam-nosleguma-seminara-12-11-2025/>
- **17.12.2025: “Riga Municipality has developed guidelines for the use of drones in urban air traffic”**
<https://www.rdpad.lv/rigas-pasvaldiba-izstradajusi-vadlinijas-dronu-izmantosana-pilsetas-gaisa-satiksme/>

Analysis of Effective Dissemination of Project Outputs

Among the dissemination activities carried out, the **in-person stakeholder workshop** and the **CITYAM C-GIS Toolkit training** proved to be the most effective in terms of impact and engagement. The stakeholder workshop succeeded in bringing together a diverse group of actors—ranging from city planners and emergency services to drone industry representatives—under one platform to discuss UAM integration within Riga’s urban systems. This diversity ensured that UAM was not viewed as a siloed technological concept but as a cross-sectoral opportunity requiring coordinated city-wide planning. The participatory format of the workshop allowed for meaningful dialogue, practical feedback on CITYAM’s early outputs, and tangible connections between public and private stakeholders, which continued beyond the event.

The training activity on the C-GIS toolkit was equally impactful as it directly supported CITYAM’s replication and capacity-building goals. By providing hands-on exposure to the tools and methods developed within the project, participants gained a clearer understanding of how UAM can be integrated into real-world urban planning processes. Moreover, involving both municipal and national-level authorities—such as the Civil Aviation Authority and Latvian Air Traffic Control—ensured that discussions extended beyond theoretical knowledge to policy, safety, and regulatory aspects. This holistic and practical approach strengthened institutional readiness for UAM adoption in Riga, demonstrating the project’s relevance to ongoing urban innovation and governance efforts.

2.5. Estonia

Participation in events: 2025 (local, regional and national)

- 03.04.2025 Tartu Drone Strategy workshop.** Agenda: 1. Introduction of CITYAM Roadmap. 2. Discussion to formulate the main points of the Tartu city drone strategy. The drone strategy workshop introduced the CITYAM Roadmap and initiated discussions on developing a drone strategy for the City of Tartu. Participants worked together to identify key priorities related to drone use, challenges, and strategic elements to be included in the city-level drone strategy. For each area, groups assessed the city’s potential responsibilities, key partners, risks, and opportunities. They also discussed who should act as the city’s central “*product owner*”—the coordinating contact point for drone-related developments. Local stakeholders actively contributed to formulating the main strategic points. Discussions focused on defining the city’s appropriate role in each domain—whether as a leader, enabler, partner, or whether the responsibility should lie elsewhere. **Participants:** local stakeholders
- 04.04.2025 Ground risk assessment workshop:** Agenda: 1. Introduction of ground risk assessment application by UT. 2. Q & A , discussion. A ground risk assessment workshop was held to introduce the ground risk assessment application developed by the University of Tartu. The session included a practical presentation of the tool followed by a Q&A and open discussion. Seven local stakeholders participated, providing feedback and sharing

perspectives on the applicability of the tool in an urban context. **Participants:** 7 local stakeholders

- **05.06.2025, Smart Skies Drone Seminar:** Drone workshop/seminar in cooperation with the project SmartSkies. **Presentation on:** CITYAM public acceptance toolkit and results from survey. **Agenda:** 10:00-11:00 How can we comply with existing regulations? 11:00-11:30 - Coffee break, 11:30-12:30 What can we do with drones today? (Mart Rae, Rae Geodeesia: "Examples of various drone Applications based on the work of Rae Geodeesia"), (Maria Tamm, Estonian Aviation Academy: "Mission-Ready Drone Services for Medical and Emergency Response: Ground and Airspace Integration for the Tartu Use Case in SAFIR-Ready"), 13:30-14:30 How to raise awareness about drones? Lessons learned from CITYAM project (Zacharoula Syrivli, City of Helsinki: "Public perceptions of drone technology and its usefulness in Helsinki", Jaanus Tamm, City of Tartu: "CITYAM public acceptance toolkit and results from survey"). 15:00-16:00 - Public seminar/panel discussion (in Estonian). 16:00-16:30 - Q&A (in Estonian). **Participants:** general public and stakeholders
- **15.08.2025, Presentation on:** CITYAM project and the use of drones in local government. **Event:** Public unmanned aviation seminar "Drone services in Estonia - developments, challenges and future opportunities", Tartu
- **29.9.2025 - CITYAM Tallinn-Helsinki UAM event in Tallinn:** The event was organised in collaboration between TalTech, Forum Virium Helsinki, the City of Tallinn, and the City of Helsinki. Support was also provided by EAVA that has a great access to aviation-related stakeholders in Estonia.

The aim of the event was to bring together different key stakeholders from Helsinki and Tallinn to discuss the current developments and barriers related to UAM and how the two cities and countries could cooperate in the future. Due to the limited size of it, the event had medium perceived impact. However, the event provided great networking opportunities that can further develop into cross-border knowledge exchange and cooperation.

The event had 50 participants representing 21 organisations from Estonia and Finland and was moderated by Estonian journalist Johannes Tralla. Among the presenters and panelists were:

- Margot Roose, Vice Mayor of Tallinn for Entrepreneurship, Innovation and Circular Economy;
- Ville Lehmuskoski, Director of the Urban Environment Division of the City of Helsinki
- Eduard Vainu, Meridein Grupp OÜ
- Sami Hätönen, Finnish Police
- Renske Martijnse-Hartikka, CITYAM Project Coordinator, Forum Virium Helsinki
- Madis Prink, Estonian Air Navigation Services
- Jukka Alander, Forum Virium Helsinki
- Jaan Erik Kiissel, The Estonian Ministry of Climate
- Kalle Killar, Tallinn Strategic Management Office
- Christina Suomi, U-space project, City of Helsinki, Urban Environment Division
- Jani Lindroos, Development Manager, Port of Helsinki





- **15.10.2025, Presentation on:** “CITYAM - preparing cities for sustainable urban air mobility”, **Event:** European week of regions, Brussels. Audience (60+ people): other EU cities, EU policy makers, network organisations.

- **4.11.2025, Local drone pilot event:** Piloting of audio and visual notifications on crisis management (Tartu city centre). A local drone pilot event was conducted in the Tartu city centre, focusing on testing audio and visual drone-based notifications for crisis management purposes. The event engaged both the general public and key stakeholders, allowing for real-life demonstrations and collection of feedback on public awareness and acceptance.

Participants: general public and stakeholders



Participation in events: 2024 (local, regional and national)

- **06.02.2024, Planning event for CITYAM pilot in Tartu. Agenda:** Discussion on pilot use-cases and regulations. A stakeholder meeting was organized to discuss the planning of the CITYAM pilot in Tartu. The discussion focused on potential pilot use-cases as well as relevant regulatory considerations. Nine local stakeholders contributed to shaping the initial direction and feasibility of the pilot activities. **Participants:** 9 local stakeholders
- **21.08.2024, Presentation title:** Overview of Tartu's Public Acceptance Survey on Unmanned Aviation, **Event:** EAVA drone seminar

Participation in events: 2023 (local, regional and national)

- **02.11.2023 Workshop on drone strategy,** Agenda: The need for local regulations for drone flights; Landing area planning and financing; Tartu Pilot 2024. A workshop with local stakeholders addressed the need for local regulations governing drone flights in Tartu. The agenda also covered landing area planning, financing aspects, and the preparation of the Tartu Drone Pilot 2024. The event supported early alignment on regulatory and infrastructural requirements. **Participants:** local stakeholders.

Tartu Training activities:

- **Training 1: 15.04.2025: Replication workshop/training of the CITYAM GIS tool**

Focus: The online training session introduced Tartu city representatives and project partners to the CITYAM Consolidated GIS Tool, designed to support urban planners in identifying and prioritising suitable landing sites for drone operations within the framework of Urban Air Mobility (UAM). The session included a general introduction to the tool by *Jaanus Tamm* and *Tiiu Kelviste* (Tartu City), a Technical demonstration and online analysis training by *Leo Niemi* (Finnish Geospatial Research Institute) and an open Q&A session with participants.

To highlight the relevance of the tool, the training showcased a range of municipal use cases for drones. These examples illustrated how drones can help cities achieve time and cost savings, improve sustainable logistics, provide better land and environmental management, and contribute to CO₂ reduction. Developed by the National Land Survey of Finland in collaboration with Aalto University, the tool supports cities in: evaluating potential drone landing and launch sites, using geospatial criteria to generate dynamic maps with alternative landing site options and encouraging cooperation between UAM stakeholders, such as planners, operators, and regulators.

Key Takeaways were that the GIS tool provides a structured, data-driven approach to planning urban drone infrastructure. It helps cities prepare for future drone services by integrating spatial data, stakeholder collaboration, and transparent decision-making processes. The training equipped Tartu city officials and planners with the skills to begin applying the tool in upcoming UAM planning activities.

- **Training 2: 28.10.2025: Replication workshop of the Public Acceptance Toolkit**

Focus: In an in-person session of 1 hour 40, the Public Acceptance Toolkit (Output 2.3) was introduced to the participants by Jaanus Tamm of the City of Tartu, followed by a presentation on how to nudge public opinion by Maria Tamm of the Estonian Aviation Academy. It ended with a discussion session on which messages to use in skillful communication to create a positive image of drones.

Two major public acceptance surveys (April 2024 and October 2025) assessed residents' attitudes toward drones. The results were presented in the workshop. Participants examined how drone-related information currently moves within the city organization and what improvements are needed. Groups developed "umbrella messages" that articulate: why Tartu is engaging with drones; how the city approaches development (values, principles); what message Tartu wants to convey to external stakeholders; how the city positions itself (innovator, testbed, enabler, partner).

Participants: 14 persons, departments of Tartu City Government (public relations, city office, city design, communal services, entrepreneurship) and stakeholders (EAVA, Estonian Aviation Cluster).

- **Training 3: 28.10.2025: Replication workshop of the Roadmap for Cities: Urban Air Mobility Integration**

Focus: In an in-person session of 1 hour 45, the Urban Air Mobility Roadmap (Output 2.4) was introduced by Jaanus Tamm of City of Tartu, followed by a moderated discussion on drone strategy and barriers to drone deployment.

Participants: 14 persons, departments of Tartu City Government (public relations, city office, city design, communal services, entrepreneurship) and stakeholders (EAVA, Estonian Aviation Cluster).

Articles/publications

Local CITYAM Project website (in Estonian)

- **15.4.2025:** News about "A GIS-based tool that helps plan drone take-off and landing sites in cities." (78 views)
<https://cityam-tartu.hub.arcgis.com/pages/1271ded0ae3047b19a4ecb0cf6c0dde8>
- **15.6.2025:** News about "Smart Skies Drone Seminar" (156 views)
<https://cityam-tartu.hub.arcgis.com/pages/d913d4b3b9204a34bb50dbc4fe61dc88>
- **27.5.2025:** News about "CITYAM Project Partners Meeting in Riga" (167 views)
<https://cityam-tartu.hub.arcgis.com/pages/893cff5f8f0b4b6a9fa2e555edc88002>
- **June 2025:** News about "Harmonization of Urban Strategies for Urban Air Mobility" (73 views)
<https://cityam-tartu.hub.arcgis.com/pages/tartu-linnastrateegiate-htlustamine-linnalis-e-hulikiikluse-jaoks~825ba2626cb34dbba606590aafb18b54>

- News about "A Roadmap for Cities: Integrating Urban Air Mobility (UAM)" (50 views)
<https://cityam-tartu.hub.arcgis.com/pages/teekaart-linnadele-linnalise-huliikluse-uam-integrimeerimiseks~c27ebdb1425f4418a9eae47a0f047c4b>
- **Nov 2025:** News about "CITYAM closing event: Preparing Cities for the Integration of Urban Air Mobility" (72 views)
<https://cityam-tartu.hub.arcgis.com/pages/cityam~04ccc837f419453d87908d6733a77f06>
- News about "The role of drones in the city of the future was discussed in Tartu." (97 views)
<https://cityam-tartu.hub.arcgis.com/pages/avaliku-arvamuse-ja-droonistrateegia-pituba~8c364316989847f7ac6762e2cc947b71>
- **4.11.2025:** News about the drone demonstration flight (65 views)
<https://cityam-tartu.hub.arcgis.com/pages/h-lteavitusega-droonikatsetus~bf83c2e5e27e4b5bb135e4ee7eda6eb3>

Newspaper

- **23.10.2025:** Safety-Alert Drones Demo Flights in Tartu (Local newspaper)
<https://tartu.postimees.ee/8347739/tartus-toimuvad-ohuteavitusi-edastavate-droonide-demonstratsiooni-olennud>
- **31.10.2025:** news about "The drone demonstration flights are taking place in Tartu."
<https://tartu.postimees.ee/8353060/meeldetuletus-teisipaeval-annavad-droonid-ohuteavituse-kuid-tegu-on-oppusega>
- **3.11.2025:** reminder news about "The drone demonstration flights are taking place in Tartu."
https://tartu.postimees.ee/8354332/teisipaeval-annavad-tartus-droonid-ohuteavituse-tegu-on-oppusega?fbclid=IwY2xjawN1R4RleHRuA2FlbQlXMQABHvOe-oXJiR-MaQKm46IL_rV9jNiauWYIFQsdreaPKbgjKgXpfyzxDsu3iR-Z_aem_Cv0M8_z8MKij1b1qors2Gw
- **4.11.2025:** news with video about "The drone flying over the Emajõgi River announced: "Attention! Carelessness leads to accidents!" [VIDEO](#) \ Emajõe kohal lennanud droonilt kostis: «Tähelepanu! Hooletus ees, õnnetus taga»

Press release

- **22.10.2025:** Drone demonstration flights will take place in Tartu
<https://tartupress.webcopy.smai.ly/post?mid=ZJmk5O5rb&oid=30484&sig=46e6fe8c28b4a8ace2f16f024e2771d33e28d5b7e34423d20e74b04c53323d12>

Tartu City web page

- **10.4.2024:** News about "Citizens are expected to provide their opinions on the use of drones in urban spaces"
<https://tartu.ee/et/uudised/linlastelt-oodatakse-arvamusi-droonide-kasutamise-kohta-linnaruumis>
- **23.10.2024:** News about "According to the survey, residents of Tartu are ready for broader adoption of drones."

<https://tartu.ee/et/uudised/tartu-elanikud-kusitluse-kohaselt-valmis-droonide-laiemaks-kasutuselevotuks>

- **29.5.2025:** News about “The Science Park invites participation in the discussion on drones.” <https://tartu.ee/et/uudised/teaduspark-kutsus-droonide-teemal-kaasa-raakima>
- **2025:** Survey about the Use of Drones in Urban Areas <https://tartu.ee/et/vorm/droonide-kasutamine>
- **2025:** Drone demonstration flights will take place in Tartu <https://tartu.ee/et/uudised/tartus-toimuvad-droonide-demolennud>
- **May 2025:** CITYAM and SmartsKies Roadshow <https://tartu.ee/et/uudised/tartus-toimub-drooniliikluse-seminar>
- **June 2025:** CITYAM and SmartsKies Roadshow (2) <https://tartu.ee/et/drooniseminar>

Analysis of Effective Dissemination of Project Outputs

The most effective dissemination of project outputs was achieved through activities that combined interactive stakeholder engagement, practical demonstration, and capacity building. In particular, the stakeholder roundtable (Roadshow) on Tartu’s drone strategy and roadmap (20.11.2025) proved highly effective, as it brought together municipal representatives, project partners, and stakeholders to discuss strategic project outputs in a structured yet interactive format. The combination of project presentations and moderated discussion enabled two-way knowledge exchange and helped position the CITYAM results within the broader context of urban air mobility development, thereby increasing stakeholder ownership and the likelihood of long-term uptake.

The local drone pilot event in the Tartu city centre (04.11.2025) was another highly impactful dissemination activity, as it demonstrated project outputs in a real-life urban setting. By piloting audio and visual drone-based notifications for crisis management, the event translated technical results into tangible applications for both stakeholders and the general public. This experiential approach was particularly effective in raising awareness, addressing public acceptance, and building trust—key prerequisites for future drone deployment in cities.

The training and replication workshops further strengthened dissemination by enabling direct application of project outputs. The CITYAM GIS tool training (15.04.2025) effectively transferred technical knowledge to city officials and stakeholders, demonstrating how the tool can support data-driven planning of drone infrastructure across multiple municipal use cases. In parallel, the replication workshops on the Public Acceptance Toolkit and the UAM Roadmap (28.10.2025) supported the integration of non-technical outputs by addressing communication strategies, governance roles, and organisational coordination. Overall, dissemination was most effective where project results were presented in participatory formats, linked to concrete municipal needs, and supported by hands-on training or real-world demonstrations, ensuring readiness for implementation beyond the project lifetime.

2.6. Poland

Events and Presentations:

- **19.7.2023: Introductory CITYAM Workshop:** as a part of the introduction of the Local Steering Committee, Gdańsk Municipal Office organised workshops as part of the CITYAM project: focusing on regulations concerning unmanned aerial vehicles. In 2023, regulations creating a regulatory framework for the U-Space concept, i.e. an automatic drone traffic management system in cities, came into force. Part of the workshop was a training session on regulations governing unmanned aerial vehicles. A representative from the Civil Aviation Authority also presented current trends and plans regarding drones. The workshop was attended by 13 stakeholders, including representatives of the Gdańsk City Council, the Gdańsk Road and Greenery Authority, Gdańsk Real Estate, the Municipal Police, the Police and the Gdańsk Economic Development Agency – InvestGDA. The training was followed by a press release.
- **October 2023:** After familiarising the members of the local steering committee with the project's objectives and the basic regulations governing urban air mobility, local stakeholders were offered the opportunity to participate in more advanced training to understand the challenges faced by drone operators. Nearly 20 people participated in the training, and most of them took the exam at the end to obtain drone operator licences in the beginning of 2024.
- **20.11.2024: Urban Mobility Flow Summit** in Gdansk - presentations on the GIS tool by Eija Honkavaara and on the Hamburg perspective on UAM by Denise Braemer as well as a panel discussion on UAM with participation of Renske Martijnse-Hartikka and moderated by Magdalena Szymańska.
- **20.09.2025: Mobility Picnic** as a part of celebrations of Sustainable Mobility Week (16th – 22nd of September) including International Car-Free Day (22nd) - drone operator demonstrations from the Conradinum school and presentation of drones built by Gdańsk Tech students, drone formalities - ask an expert, group photo taken from a drone, active animations for children, moderated discussion on stage with the coordinator of the school drone enthusiasts club.
- **23-25.09.2025: Congress of New Mobility** including a side event Urban Air Mobility Week – Katowice (Poland) – within an open workshop (challenges facing the UAM) presentation on the CITYAM project from the perspective of Gdańsk.

Gdansk: training activities

- **Training activity 1: 16.09.2025** - Focus on **O2.1**, the geospatial tool for determining landing sites for drones as part of the CITYAM project.

The NLS colleagues (Finnish Geospatial Research Institute (FGI NLS)/ Aalto University) conducted remote presentations and consecutive interpreting was provided by the organizer. In addition, representatives of the Gdańsk Geodesy Department presented the GeoGdańsk mapping system and its potential in the field of urban air mobility. The presentations were

followed by Q&A sessions. A few additional user accounts were created following the training. **Agenda:** General CITYAM project presentation. Online meeting with GIS tool developers- GIS Tool presentation, Q&A session. Comparison with the local GeoGdańsk tool. Data preparation. Law aspects of data use and pilot case demand of data. Practical workshops regarding a specific location and use case taking into account formal requirements / necessary permits. Discussion on the need to introduce procedures for municipal use.

Participants: 34 / Attended by participants representing various departments of the City and the local industry - employees of 13 departments, units and municipal companies.

- **Training activity 2: 17.11.2025** - Focus on **O2.4**, the Urban Air Mobility Roadmap. Attended by 29 participants representing various departments of the City and the local industry. Stationary training based on the CITYAM Roadmap A Phased Step-by-Step Approach to Urban Air Mobility Integration, developed within the project, with the aim of harmonising strategic approaches.'

The training agenda covered introduction to the action plan for urban air mobility; discussion of the legal basis, current and proposed rules for drone flights based on European regulations, the Aviation Law and available draft regulations in relation to the action plan developed in the project; workshop exercises. The training was summarised in a report covering: recommendations for an action plan for urban air mobility in Gdańsk, including: the competences of employees and services, and the division of tasks and steps to organise the rules for conducting flights in the city; analysis of geographical zones and crew traffic in the airspace above the city; guidelines for the creation of new zones for the implementation of tasks covered by public acceptance studies, divided into tasks carried out by local government units and subsidiaries, etc.

- **Training activity 3: 17.11.2025** - Focus: **O2.4 Action plan for urban air mobility - UAM strategy**. **Agenda:** theoretical part: Gdańsk in CITYAM project - summary of CITYAM and implementation stages. Integration of UAM with the City's strategic documents; Legal and regulatory framework; Identification of gaps and needs. Gdańsk airspace - analysis of zones and preparation for UAM development; The use of drones in urban structures; Organization and responsibilities of municipal units. Digital twins of cities. Workshop exercises: Social acceptance and communication; Municipal action plan. Q&A session.

Participants: 29 participants representing various departments of the City and municipal stakeholders, such as Department of Urban Planning, Department of Ecology and Energy, Department of Infrastructure, Department of Safety and Crisis Management, Gdańsk Development Office, Gdańsk City Guard, Gdańsk Public Transport Authority

- **Training activity 4: 24.11.2025** - Focus: **O3.2 Urban Air Mobility Public Acceptance Toolkit:** Creating public acceptance for urban air mobility as part of the CITYAM project. **Agenda:** Presentation on the CITYAM project. Concept and research tools. General presentation of preliminary results - inter-city comparison. Detailed presentation of the results of both parts of the research from Gdańsk. Review of study results in Gdańsk Workshop exercises involving

participants, relating to: the report, survey results and concerns expressed by residents. Summary of the workshop for participants in the form of a report with recommendations on building public acceptance for sustainable urban air mobility. **Participants:** 17 participants representing various departments of the City and municipal stakeholders.

Articles/publications

Press releases:

- **18.9.2025** [Europejski Tydzień Mobilności – atrakcje dla całych rodzin | Komunikaty | Referat prasowy Urzędu Miejskiego w Gdańsku](#)
- **7.11.2025:** [ZTM w Gdańsku](#)
- **20.3.2024:** [Drony w mieście - twoja opinia jest ważna | Komunikaty | Referat prasowy Urzędu Miejskiego w Gdańsku](#)
- **12.1.2023:** [Weź udział w ankiecie nt. wykorzystania dronów w mieście | Komunikaty | Referat prasowy Urzędu Miejskiego w Gdańsku](#)

Municipal website gdansk.pl 2025:

- About picnic as part of European Mobility Week entitled 'Mobility for all' and a CITYAM zone within: [Dzisiaj otwarcie ekostrady i piknik "Mobilność dla każdego"](#)
- About drone use case pilot: [Drony na straży bezpieczeństwa: 107 wykroczeń ujawnionych w Gdańsku! - HaloGdańsk.pl](#)
- [Drony w akcji: Gdańska drogowka demaskuje 107 wykroczeń! - trojmiejski.pl](#)
- [Dron w akcji- bezpieczeństwo na drogach zapewniamy także z powietrza - Wiadomości - Komenda Miejska Policji w Gdańsku](#)

Municipal website gdansk.pl 2024:

- About public acceptance survey: [Pytamy o drony w mieście. Wypełnij ankietę do czwartku - twoja opinia jest ważna](#)
- About Urban Air Mobility Flow summit and CITYAM partners participating in this event as speakers and panelists: [Od Stambułu do mikrohubu - II Urban Mobility Flow Summit już za nami](#)

Municipal website gdansk.pl 2023:

- AIRMOUR project public acceptance survey invitation with mention about CITYAM: [Weź udział w ankiecie na temat wykorzystania dronów w mieście](#)
- About the training course on regulations concerning unmanned aerial vehicles, conducted by the Civil Aviation Authority for employees of municipal units and departments (members of the local steering committee): [Szkolenie w ramach projektu CITYAM: Przygotowanie miast do zrównoważonej miejskiej logistyki powietrznej](#)

Other media:

- **2.1.2026** "Gdańsk focuses on air mobility - effects of the CITYAM project" - News on the website of the Ministry of Funds and Regional Policy: [Gdańsk stawia na mobilność powietrzną - efekty projektu CITYAM - Ministerstwo Funduszy i Polityki Regionalnej](#)

- **19.9 2025:** CITYAM zone at the sustainable mobility picnic: [Gdzie na rodzinne warsztaty, a gdzie na piknik? Propozycje weekendowych atrakcji](#)
- **13.3. 2023:** About AIRMOUR survey and the CITYAM project: [Weź udział w ankiecie nt. wykorzystania dronów w mieście - Bogaty Region](#) and [Informator Pomorza - Weź udział w ankiecie nt. wykorzystania dronów w Gdańsku](#) and [Gdańsk. Medyczne drony nad dzielnicami miasta? Ankieta dla mieszkańców | Gdańsk Nasze Miasto](#)

2.7 Summary of all activities combined

Local result dissemination		Total
Events 2025	30	63
Events 2024	19	
Events 2023	14	
Output trainings	18	18
Articles/publications 2025	44	76
Articles/publications 2024	18	
Articles/publications 2023	14	
		156

3. Dissemination materials and channels

3.1 Brochures, posters, roll-ups

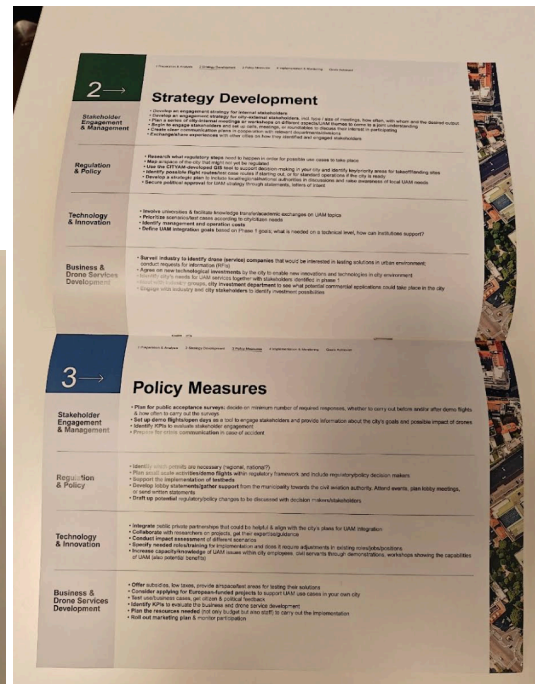
The project produced a roll-up design that several partners used to locally order roll-ups for own use at events and presentations (e.g. FVH, HAV, STH). [Link to roll-up design](#).



The project produced a general project brochure in English that was printed at least 400 times by Forum Virium Helsinki as Coordinator and Communication Lead and was distributed to all project partners for local and international use, e.g. at events, workshops or during pilots. [Link to project brochure](#)



The project produced a printable version of the UAM Roadmap. It was printed at least 400 times and distributed at events, workshops, and pilots. [Link to UAM Roadmap brochure](#).



In addition, some partners developed a local poster to inform citizens about the pilots. This one is from Helsinki, which was hung next to the pilot take-off as well as the landing site. It contained information on the purpose and duration of the flights and had a QR code for more information as well as for the public acceptance survey:



3.2 YouTube / Videos

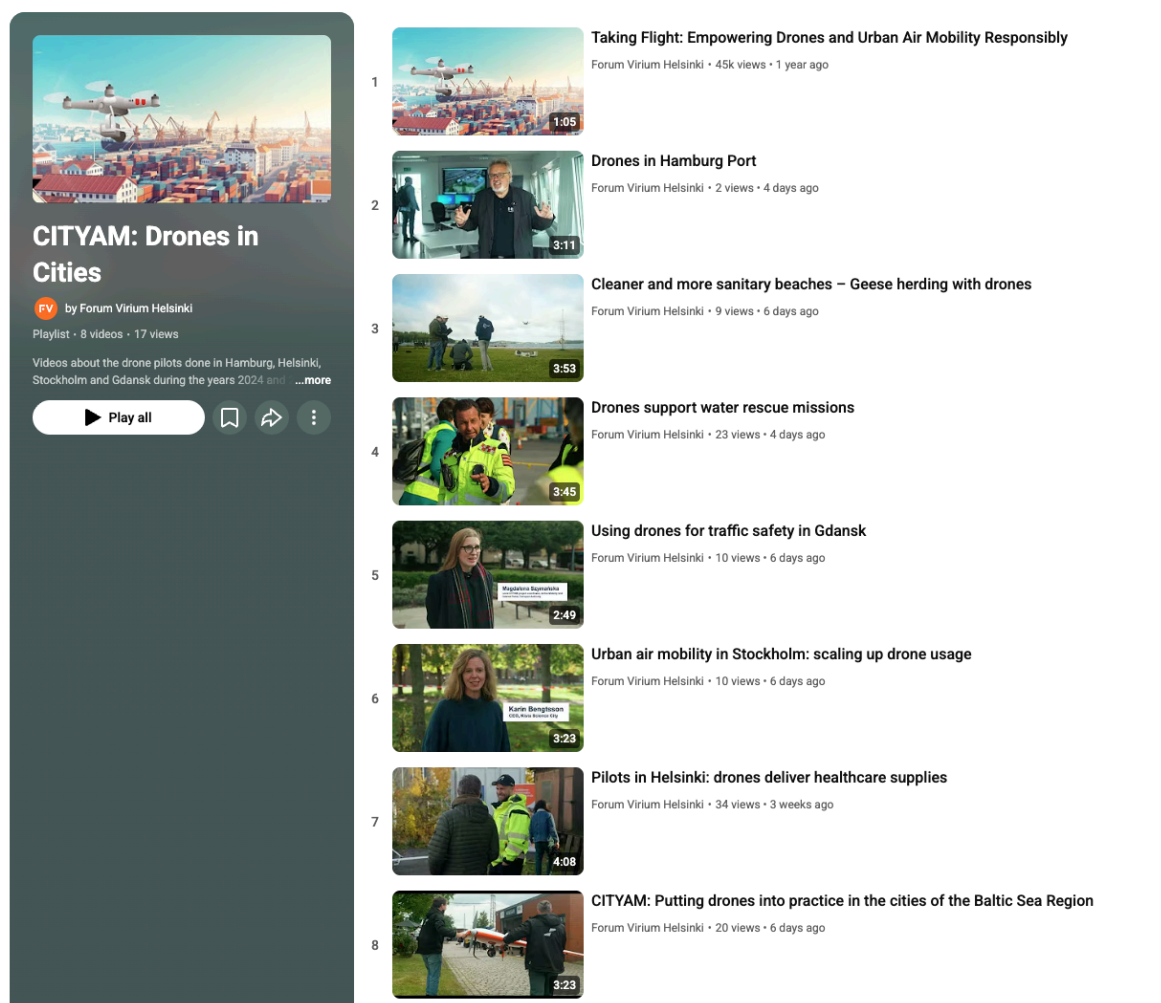
CITYAM produced in total 8 videos: one introductory animation video, at the beginning of the project lifetime. One wrap-up video at the end of the project. And 6 pilot videos: two from Helsinki, two from Stockholm, one from Hamburg and one from Gdansk.

We made a CITYAM video playlist, which can be found on YouTube here: <https://www.youtube.com/playlist?list=PLxZzmeOGt7If2gWiXWAwW9wi0LJacTpdC>

The videos were viewed well, all in all around 56700 times. Notably the introductory video and wrap-up video were popular.

- Introductory video “[Taking flight: Empowering drones and Urban Air Mobility Responsibly](#)”: 45,450
- Pilot video Hamburg: “[Drones in Hamburg Port](#)”: 543 views
- Pilot video Stockholm: “[Cleaner and more sanitary beaches - Geese herding with drones](#)”: 477 views
- Pilot video Helsinki: “[Drones support water rescue missions](#)”: 619 views
- Pilot video Gdansk: “[Using drones for traffic safety in Gdansk](#)”: 1,911 views
- Pilot video Stockholm: “[Urban air mobility in Stockholm: scaling up drone usage](#)”: 1,185 views
- Pilot video Helsinki: “[Drones deliver healthcare supplies](#)”: 1,418 views
- Short [clip from Helsinki pilots](#): 999 views
- Wrap-up video: “[CITYAM: putting drones into practice in the cities of the Baltic Sea Region](#)”: 7,996 views

Note! Especially the pilot videos will gain more views also after the project.



Some of the video views may look low in this screenshot from the playlist: this is because due to an error in a logo, the final image in nearly each video (i.e. the part where partners with logos are visible) needed to be replaced and new videos needed to be uploaded. The numbers of views as mentioned above are including the views from before the new upload and also the views gotten in LinkedIn when the videos were posted.

3.3 LinkedIn channel

The CITYAM LinkedIn channel was an important dissemination tool. It can be found here: <https://www.linkedin.com/company/cityam-project/?viewAsMember=true>

- At the moment of closing of this report, it has 971 followers.
- There have been LinkedIn 115 updates over the project lifetime.
- There have been more than 50 reposts in a year.
- There have been 3385 reactions/interactions in a year.

Project partners did not have designated local LinkedIn channels specifically for CITYAM, but they leveraged their own organisation's social media channels and personal professional LinkedIn channel to disseminate CITYAM posts and amplify its messages.

The cities of Stockholm and Tartu also used regularly their organisation's Facebook page for dissemination purposes.

3.4 Website

The CITYAM website was an important dissemination tool, although detailed statistic were not obtained from Interreg (who hosts the website), despite various requests. The website link is: <https://interreg-baltic.eu/project/cityam/>. It has 59 articles, events & pilots and 11 deliverables.

The city of Tartu also made a dedicated local CITYAM webpage: <https://cityam-tartu.hub.arcgis.com/> (2494 views)

The other partners did not have designated a local webpage specifically for CITYAM, but they leveraged their own organisation's website to disseminate CITYAM posts and amplify its messages.

4. Analysis of effective dissemination of project outputs

CITYAM demonstrated that the challenges of urban air mobility are too significant for any single city to solve alone. Through structured transnational cooperation and effective dissemination, the project successfully consolidated expertise, developed practical planning tools, and established new institutional workflows, significantly enhancing the readiness of Baltic Sea Region cities to welcome the future of drones.

4.1 Institutional Capacity Survey summary

The Institutional Capacity Survey (mandatory Interreg BSR survey at end of project) generated 51 responses. Of these, 45 respondents said that their Institutional Capacity was increased (88%). The success was highest in the increase in new knowledge or skills. Many public sector organizations previously lacked the necessary expertise and frameworks for UAM implementation. Many respondents developed general knowledge of UAM, increased capacity about drone usage and gained expertise in regulatory frameworks, for example. Others noted the increase in "European interactions and learnings."

The second biggest success was in the adoption of new tools: cities needed practical tools to map airspace constraints, plan landing sites, and integrate UAM into spatial planning. In correlation to the GIS tool for landing site planning, respondents mentioned an improvement in their analytical capacity. CITYAM also advanced cross-departmental coordination. For example, Riga established a dedicated UAM Working Group in the city to ensure harmonized decision-making across departments. The Cities of Stockholm and Helsinki both managed to secure a new staff position dedicated to drones and air mobility (in Helsinki exclusively so, in Stockholm combined with other automated mobility topics). The Police in Gdańsk specifically mentioned the new competence in using UAVs for traffic monitoring, contributing to "improved safety on the roads."

Mentioned several times as the core strength of CITYAM was the willingness of its partners to share experiences—both successes and regulatory frustrations. The transnational exchange acted as a vital sounding board, allowing cities to strengthen cooperation between municipal authorities and national aviation regulators, which is essential for long-term UAM integration.

While some partners recognized that "strict regulations imposed by EU directives will make the actual implementation very challenging," the cooperation provided a "broad overview of the topic" and a preliminary diagnosis of potential demand, offering a unified, European-scale approach to overcoming these barriers. The project has been acknowledged as an "immensely valuable resource of tools and knowledge as well as important networks" for its participants.

4.2 Dissemination experiences from partner cities

From the six partner cities' point of view, the project's successful dissemination was driven by the complementary use of high-impact engagement methods and the creation of actionable, strategic tools. Summarising the cities' own analyses, the effectiveness can be categorized into four key themes:

- **Direct and in-person engagement (Depth over Reach)**

Focus: Achieving high-quality feedback, deep understanding, and immediate capacity transfer.

Activities: In-person demonstrations, Q&A sessions, stakeholder workshops, and hands-on training of e.g. the CGIS tool.

Outcome: These methods ensured the highest depth of engagement and facilitated immediate problem-solving and institutional dialogue, despite having a moderate audience reach.

- **Creation of actionable strategic tools (Internal Integration)**

Focus: Providing resources that facilitate strategic planning, internal self-assessment, and practical integration of Urban Air Mobility.

Activities: Public Acceptance Toolkit and the UAM Roadmap.

Outcome: These tools moved the dissemination process beyond general awareness, enabling municipal departments to assess their readiness, inform internal dialogue, and establish a clear strategic reference for long-term UAM integration.

- **Holistic and Cross-Sectoral Capacity Building**

Focus: Ensuring UAM is treated as a cross-sectoral opportunity by connecting technical aspects with policy, safety, and regulation.

Activities: Multi-stakeholder workshops and C-GIS Toolkit Training involving diverse actors (planners, emergency services, industry) and national authorities (CAA, Air Traffic Control)

Outcome: This approach strengthened institutional readiness and fostered necessary cross-sectoral coordination, which is crucial for successful real-world UAM project replication.

- **Broad Audience Reach (Awareness Generation)**

Focus: Maximizing audience numbers and external visibility.

Activities: Speaking at conferences and leveraging media coverage

Outcome: These channels successfully reached a **wider audience**, generating broad awareness and validating the project's outputs in public and professional forums, complementing the detailed work achieved through direct engagement.