



## Creative Circular Cities PCP – Webinar Q&A

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**1. Question:** Do both challenges require that the solution addresses the specific climate and sustainability goals of the test city (Turku for Lot 1, Riga for Lot 2)? Should proposals also consider replication in other Baltic Sea Region cities and their goals?

**Answer:** For Lot 2, these are general goals for sustainability and circular economy. At the same time, solutions should be designed so that they can be replicated and scaled to other Baltic Sea Region cities, in line with the wider aims of the Creative Circular Cities project and as set out in the tender documents.

**2. Question:** What language should be used for the proposal, presentations, and prototypes? Is English enough, or are national/local languages also required?

**Answer:** The working language of the PCP is English. Proposals and Phase 1 solution design presentations are expected to be in English. For implementation and communication with end users in the test cities, local languages (for example Finnish and Swedish in Turku) will be needed at a later stage to reach citizens. The cities will support this work. Suppliers do not need to have all translations ready from the start, but solutions should be designed so they can be easily translated or localised.

**3. Question:** In Phase 1 (the February solution presentation), can everything be in English, and only later in Phase 2 does local language become relevant?

**Answer:** Yes. In Phase 1, the solution is still on paper, and the presentation can be fully in English. The need for local language versions appears mainly in Phase 2, when prototypes are implemented and tested with real users in the test cities.

**4. Question:** Will Phase 1 solution presentations be held online or in person? And will all suppliers present in a common meeting (hearing each other), or separately so they do not see one another's solutions?

**Answer:** The contracting authority has deliberately kept some flexibility. Presentations will most likely be held online, depending on what is most practical for participants. The exact format—whether suppliers present in a joint session or individually—has not yet been finally decided. Whatever format is chosen must respect transparency and non-discrimination: either all suppliers hear all presentations, or none do. The final decision and practical arrangements will be clarified to the PCP participants.

**5. Question:** If the solution, such as a game or other digital content, is meant to work in several languages, is it enough in the prototype phase to show that multi-language use is possible, or must all language versions already be fully implemented and demonstrated?

**Answer:** At this stage, it is sufficient to demonstrate that the solution is designed to support multiple languages and can be translated or localised later. All language versions do not need to be completed or presented in the prototype. The important point is to show that multi-language use is feasible, technically possible, and planned.

**6. Question:** Given the short prototype testing period, is it acceptable to test the solution only on a limited sample (for example a small proportion of Turku's ~700 circular economy operators), rather than trying to involve everyone? Is the expectation similar for the Riga circular event infrastructure challenge?

**Answer:** Yes. The buyers are fully aware of the time limitations in Phase 2. Prototypes are expected to be tested on a realistic, limited scale that demonstrates the solution works in practice and meets the criteria – not to cover all potential users or events. For both Lot 1 and Lot 2 test cities it is acceptable to work with a smaller subset, as long as the tests clearly demonstrate that the solution is operable and aligned with the tender requirements.

**7. Question:** Phase 2 mentions a final document describing the testing and also a video. What exactly is expected from the video deliverable?

**Answer:** The idea of the video is to provide simple visual material documenting what was done during the PCP: how the solution was tested, how it works in practice, and what it looks like in use. This serves both the supplier (as a showcase) and the CCC project (for communication and dissemination). In the tender documents, the video requirement is still marked "to be confirmed", so details may be adjusted closer to Phase 2 depending on the type of solution. If a video is required, it is not expected to be a costly professional production; basic footage recorded with standard devices (for example phones or simple cameras) will be sufficient. The final expectations will be discussed with selected suppliers once cooperation is underway in Phase 1.