



How to Reduce Plastic Pollution in the City?

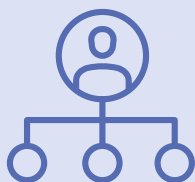
1

Use a Strategic Framework

Create a city-wide action plan with clear goals and responsibilities.

Include rules and guidelines for offices, events, and public spaces.

Ensure political support and involve all departments early.



2

Combine Soft and Technical Solutions

Soft solutions: awareness campaigns, staff training, and communication tools.

Technical solutions: improve waste sorting, recycling, and reuse systems.



3

Monitor and Improve

Track plastic use and reduction progress.

Adjust actions based on data and feedback.

Share best practices across departments and cities.

