





# ACTING ON HEALTH THE ROLE OF ARTS IN WELL-BEING

**13 NOVEMBER 2025** 

Project Final Conference &
Thematic Side Event of the 17th
NDPHS Annual Conference



**Moderation:** Nils Fietje, WHO Regional Office for Europe and Ruutul0, Impro comedy theatre

Welcome 09:00 - 10:00

Registration & morning coffee

Overture - Welcome and introduction to the event theme

Marija Jakubauskienė, Minister of Health of Lithuania Aušrinė Žilinskienė, General Director, National Library of Lithuania (tbc) Nils Fietje, WHO Regional Office for Europe, Technical Officer on Culture and Health within the Behavioural and Cultural Insights (BCI) Team

Act 1 10:00 - 10:45

Keynote addresses

Sven Grewe, AoP Participant, Bremen Millie Kealy-Jensen, AoP Link Worker, Odense Karsten Auerbach, AoP Artistic Facilitator, Odense

Artistic engagement by Karsten Auerbach

Coffee break and mingle 10:45 - 11:15

Act 2 11:15 - 12:00

Promising examples of Arts on Prescription Programmes in Denmark, Germany, Latvia, Poland and Sweden

Intermission 12:00 - 13:30

Lunch and poster exhibition

#### Act 3 13:30 - 14:45

# Lessons learned and challenges of implementing AoP

Ernests Pūliņš-Cinis, RSU Clinic of Psychosomatic Medicine and Psychotherapy Carsten Hinrichsen, Assistant Professor, & Isabelle Mairey, Postdoctoral Researcher, University of Southern Denmark

Liisa Laitinen, Advisor, Arts & Health, Turku University of Applied Sciences, Finland



Artistic engagement by Helena Kozlova

# Act 4 14:45 - 15:40

# Political & economic context of implementing social prescribing

Lina Parpatyte, Project Coordinator, EuroHealthNet
Eglė Saudargaitė, Lithuanian Ministry of Culture, Head of the Strategic
Development Unit

# Coffee break and mingle 15:40 – 16:00

# Grande finale 16:00-17:00

Panel discussion: realising the potential of the AoP, mainstreaming from pilot to system.

Neringa Grigutytė, Mental Health Advisor, Ministry of Health, Lithuania Beatrice Walker, Strategic Project Manager, National Academy for Social Prescribing, United Kingdom

Anna Enemark, Director, Danish Cultural Institute in the Baltic States Atis Egliņš-Eglītis, Vice-Mayor of Cēsis, Latvia Ülla-Karin Nurm, Director, NDPHS Secretariat



Artistic reflection on the event by Ruutu10, Impro comedy theatre

# Guided Tour through the Library 17:15 - 17:45

(separate registration needed)

# **Dinner reception** 18:00 – 20:30

#### Welcome words

by Neringa Grigutytė, Mental Health Advisor, Ministry of Health, Lithuania, and Stine Eskesen Keiding, Odense Municipality, AoP project Lead Partner



Artistic reflection on the event by Madeleine Kate McGowan, poet

# **GET IN TOUCH**

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# Arts on Prescription in the Baltic Sea Region



https://interreg-baltic.eu/project/arts-on-prescription/



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