

International Conference

Programme

CULTURE AND HEALTH.

Building Resilient Cross-Sectoral Cooperation in Latvia

15 October 2025
9:00–16:30 (EEST)
Cēsis Concert Hall
Live on LSM.lv



8:30–9:00	Registration and welcome coffee
9:00–10:40	Culture and Health. Policies and practices in the EU
Welcome addresses	Atis Egliņš-Eglītis, Cēsis Municipality, Deputy Mayor; Chair of the Council of the Latvian Academy of Culture Inta Vanaga, Saldus Municipality, Deputy Mayor for Education, Social, and Cultural Affairs
Keynote talks	Nils Fietje, World Health Organisation Regional Office for Europe, Technical Officer on Culture and Health within the Behavioural and Cultural Insights (BCI) Team Ülla-Karin Nurm, The Northern Dimension Partnership in Public Health and Social Well-being (NDPHS), Director of Secretariat Dace Resele, The Northern Dimension Partnership on Culture (NDPC), Acting Head of Secretariat Interministerial programme “Culture and Health” in France Online Bruno Gallice, Ministry of Culture, Regional Department of Auvergne–Rhône-Alpes (France), Advisor for Cultural and Territorial Action Agile yet fragile: Observations on the state of cultural wellbeing activities in Finland Online Olli Ruokolainen, Center for Cultural Policy Research CUPORE (Finland), Senior Researcher Social prescribing in Lithuania: policy and implementation challenges Eglė Saudargaitė, Ministry of Culture (Lithuania), Head of the Strategic Development Unit
10:40–11:00	Refreshment break
11:00–12:30	Arts on Prescription (AoP): The Baltic Model
	Interreg project “Arts on Prescription in the Baltic Sea Region 2023–2025” and the AoP Baltic model Millie Kealy-Jensen, Odense Municipality (Denmark), Project Coordinator Arts on Prescription in the Baltic Sea Region Evaluation of the pilot programmes implemented within the project “Arts on Prescription in the Baltic Sea Region 2023–2025”. Impacts on participants’ mental health and well-being Online Isabelle Pascale Mairey, University of Southern Denmark (Denmark), Researcher Liisa Laitinen, Turku University of Applied Sciences (Finland), Advisor, Arts & Health / Chief Content Officer Arts on Prescription programme “Musical Vertigo” in the Westpomeranian Region, Poland Marta Ciesielska, Marshal’s Office of the Westpomeranian Region (Szczecin, Poland), Senior Advisor

Arts on Prescription programme in Cēsis Municipality, Latvia**Baiba Roze**, Cēsis Municipality (Latvia), Link Worker**Baiba Āboliņa**, Cēsis Municipality Social Service, Social Worker for Family and Child Support**Arts on Prescription programme in Saldus Municipality, Latvia****Sigita Grauduša**, Saldus Municipality (Latvia), Link Worker

12:30–13:30	Lunch break
13:30–14:30	Culture and Health Workshops The workshops will run in parallel in separate spaces at the Cēsis Concert Hall
	Workshop for policy makers: The role of culture and community-based approaches in health promotion Venue: Cēsis Concert Hall, Great Auditorium Facilitated by: Ūlla-Karin Nurm, The Northern Dimension Partnership in Public Health and Social Well-being (NDPHS), Director of Secretariat <i>In English</i>
	Global challenges and cross-sectoral cooperation between culture and health as part of the solution Venue: Cēsis Concert Hall, Exhibition Hall Facilitated by: Marta Ciesielska, Marshal's Office of the Westpomeranian Region (Szczecin, Poland), Senior Advisor <i>In English</i>
	Cēsis Municipality “Arts on Prescription” programme activity: Music workshop Venue: Cēsis Concert Hall, Organ Hall Facilitated by: Helēna Kozlova, singer, musician (Latvia) <i>In Latvian</i>
	Saldus Municipality “Arts on Prescription” programme activity: Creative design / dot painting Venue: Cēsis Concert Hall, Chamber Hall Facilitated by: Linda Kislina, master craftswoman, teacher (Latvia) <i>In Latvian</i>
14:30–15:00	Refreshment break
15:00–16:30	Closing Discussion and Next Steps
The Potential and Visions for Cooperation between the Culture and Health Sectors in Latvia. Panel Discussion	Lāsma Krastiņa-Sidorenko , Ministry of Culture of the Republic of Latvia, Head of the Creative Industries Division Svens Henkuzens , Ministry of Health of the Republic of Latvia, Deputy State Secretary for Health Policy Anda Laķe , Latvian Academy of Culture, Head of the Institute of Arts and Cultural Studies Anda Ķīvīte-Urtāne , Rīga Stradiņš University, Director of the Institute of Public Health Moderator: Marta Krivade , World Health Organization in Latvia
Next steps	Sigita Grauduša and Andra Kauliņa-Ostrovskā , project managers of the “Arts on Prescription” project in Saldus Municipality Inga Surgunte , manager of the “Arts on Prescription in the Baltic Sea Region” project in Cēsis Municipality, Chair of the association “Culture and Health Latvia” Atis Egliņš-Eglītis , Cēsis Municipality, Deputy Mayor