



Final Conference of the Interreg B project GreenIndustrialAreas

Co-elaboration of a transnational certification standard and of a tool-box to promote energy transition in green industrial areas

November 25-26, 2025, Schwerin/ Grevesmühlen, Germany

Venue: Hotel „Speicher am Ziegelsee“, Speicherstraße 11, 19055 Schwerin

Tuesday, November 25, 2025

9³⁰ Registration of participants, tea and coffee

10⁰⁰ Opening of the conference

Christian Dahlke - *Head of Department Energy and regional development
Ministry of Economics, Infrastructure, Tourism and Labour, MV (DE)*

Moderation and Introduction of the agenda

Astrid Hackl - *Sustainable Business Hub (SE)*

Keynote - Building spatial resilience in the Baltic Sea Region: changes, challenges and trends

Tina Sipkevica - *Secretariat of Baltic Sea Region Spatial Planning Initiative VASAB (LV)*

Introduction to the project

Milena Sperber - *Ministry of Economics, Infrastructure, Tourism and Labour, MV (DE)*

Session I: Presentation of the project results

- Stakeholder motivation through self-assessment – a digital visualization approach
Per Møller - *Kalundborg Symbiosis (DK)*
- Setting a benchmark – introducing the transnational certification standard
Milena Sperber - *Ministry of Economics, Infrastructure, Tourism and Labour, MV (DE)*
- Taking action – good practices of energy transition in industry
Johan Ib Hansen - *Kalundborg Municipality (SE)*

12⁰⁰ Lunch

13⁰⁰ Welcome Address

Dr. Wolfgang Blank - *Minister of Economics, Infrastructure, Tourism and Labour, MV (DE)*

Expert panel session:

Moderation

Hannu Koponen - *Tampere University of Applied Sciences*

How can the transformation of industrial areas contribute to the energy transition in the Baltic Sea Region?

Sabina Alta - *Director of Development Laflora Ltd. (LV)*

Dr. Wolfgang Blank - *Minister of Economics, Infrastructure, Tourism and Labour, MV (DE)*

Lucia Mortensen - *Head of Research, GreenLab (DK)*

Prof. Dr. Maciej Zajkowski - *Associate professor, Białystok University of Technology (PL)*

Poster Session: Inside view from the transnational pilots

Short presentations and poster session with coffee break

Future of INTERREG

Jens Kurnol - *Federal Institute for Research on Building, Urban Affairs and Spatial Development (DE)*

16⁰⁰ Wrap up, closing of event, Networking

18⁰⁰ Dinner - Restaurant & Café Herzogliche Dampfwäscherei Schwerin

Wednesday, November 26, 2025

8³⁰ Joint departure to Grevesmühlen

(by bus from the Hotel 'Speicher am Ziegelsee')

9³⁰ Welcome in the Green Industrial Area Grevesmühlen

Lars Prahler - *Mayor of Grevesmühlen*

Tour of the Novo Carbo Carbon Removal Park

Pyrolysis-based process turning biogenic residues into biochar

Tour of the G³ site and the city of Grevesmühlen

Integration of a green industrial area in the heat supply of a city

Lars Prahler - *Mayor of Grevesmühlen*

Rathausaal, Grevesmühlen – presentation and working lunch

Presentation of G³ Grevesmühlen and the future development of G³ in Upahl

Lars Prahler - *Mayor of Grevesmühlen*

13³⁰ Joint departure to Schwerin

(by bus to the Hotel "Speicher am Ziegelsee")

14³⁰ Internal Partner meeting

16⁰⁰ Conclusion of the event