



Experts' Panel Living Lab of Entrepreneurship (LLE) From Idea to Action



Hybrid Event



RARR S.A., ul. Szopena 51,
Rzeszów, Poland
Conference Room 315



Online - MS Teams

Framework Program

9:00 – 9:05

Welcome

9:05 – 9:30

Panel Opening

Presentation of the Distance LAB Project – an LLE Initiative

Justyna Franczyk – project coordinator (RARR)

Introduction and Contextualization of the Main Panel Challenge – Establishing the LLE

- Methods in Use: Action Learning (AL) and Critical Incident Technique (CIT)
- **Startup Ecosystem in the Podkarpackie Voivodeship – Status Quo**
Application of the LLE Operating Model – From Idea to Real Challenges

Dr Anna Molter – Conceptual Framework, Operating Model, and LLE Development Strategy

9:30 – 10:30

**Exploration and Identification of Challenges – Analysis Using CIT
„Lessons Learned”**

- *Dr Maciej Druto – President of the Board, Baltic Connections Foundation*
- *Marek Ostafil – Co-founder of Smart Secure Networks, Initiator and Coordinator of the Polish IoT & AI Cluster – SINOTAIC*
- *Dr Ireneusz Tomczak – CEO, EdTechHub Venture (Acceleration, Seed & VC Fund)*

10:30 – 11:00

Q&A Session – Mapping LLE Stakeholders' Motives and Benefits

11:00 – 11:15

Coffee Break

DistanceLAB is funded by Interreg Baltic Sea Region programme 2021-2027.

interreg-baltic.eu/project/distancelab

11:30 – 12:45 **Co-Creation of Solutions (Critical Reflection and Ideation)**
How to Create and Sustain the LLE?

Challenge Areas and LLE Intervention Pathways

Challenges:

- *Quality of Human Capital (dimensions of intervention)*
- *Building and Maintaining Engagement of Different Stakeholder Groups – identifying engagement mechanisms*
- *Building and Strengthening Strong Connections Between “QH” Entities*
- *Visibility of LLE Initiatives – communication, partner network, accessibility mapping*
- *Financial Stability and Sustainability – proactive LLE development strategy*

Improvement – Best Practices vs. LLE Intervention Pathways (Critical Reflection)

- *Human-Human-Tech – Quality of Human Capital in the Region (KL “4K” Model)*
- *Human-Tech – Smart and Sustainable Solutions for Social and Urban Challenges (Regional Smart Specialisation – Quality of Life and ICT)*
- *Startup Ecosystem Support System in the Region – knowledge diffusion, talent mobility, infrastructure accessibility, orchestration of co-creation processes, intellectual property protection*
- *Smart People (Society 5.0) – “Digital Maturity” for Responsible Innovation*

12:45-13:00 **Summary: Key Findings and Areas of Consensus**

Action Plan: Intervention Pathways, Identification of Leaders, Priority List

Plan for Further Joint Activities within Task Teams

Closing of the Meeting