



BATS

ISSUE 2
September 2025

IN THIS ISSUE

Page 2

Foreword from project coordinator

Page 3

Latest project news

Page 4

BATS Pilot City descriptions

Page 5

Insights from the BATS project

Page 6

Upcoming activities



Welcome to the 2nd BATS newsletter!

With the winter season fast approaching, it is now time to share the second edition of the BATS project newsletter. BATS aims to promote year-round active mobility (YRAM) across Europe's Baltic Sea Region and beyond.

This edition features exciting updates and achievements from recent months, taking a closer look at our project outputs, tools, and activities from the year to date. Readers can also expect to learn more about three of our pilot locations and the work being undertaken in each, while looking ahead to an exciting winter period to come.

To ensure you are regularly up to date with all project progress, make sure to follow the [BATS LinkedIn page](#)!



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Foreword from the project coordinator

Phoebe Schütz, from the **City of Hamburg – Borough of Altona** shares her perspective on the recent project progress.



As 2025 progresses, the BATS project has successfully completed its second winter season and continues to advance across all seven partner cities. From school campaigns and the emergence of new cycling infrastructure, to innovative illumination projects, activities on the ground are receiving highly positive feedback from both citizens and local authorities, with initial responses from implemented measures proving very encouraging.

Personal highlights of 2025 so far have been the opportunities we have had to meet in person. Firstly, we came together in Porvoo, Finland in February, where partners gathered to exchange experiences on winter services, protective elements, and citizen engagement. We then convened again in Gdynia, Poland in May, where discussions continued on key themes such as traffic lighting, a deeper exchange on the local experiments, and strategies for upscaling these experiments. Alongside these meetings, we advanced our toolkits, finalised the Citizen Activation Guide, and began monitoring interventions to better understand their impact.

With over 60 participants joining our first transnational webinar in March and growing recognition from ministries and mobility organisations across the Baltic Sea Region, BATS is not only delivering locally but also shaping the wider conversation on walking and cycling all year round.

Looking ahead, the coming months will be key as we prepare for the next winter season, where the insights and tools developed so far will be tested and expanded even further.



Latest project news

Catch up on the latest news from a busy and productive period for the BATS project!



BATS Partners Gather in Gdynia to Accelerate Year-Round Active Mobility!

In May, the BATS consortium met in the vibrant coastal city of Gdynia, Poland. Hosted by the City of Gdynia, the three-day meeting brought partners together to exchange knowledge, share pilot experiences, and develop the next steps in promoting YRAM across the Baltic Sea Region. Partners also had the opportunity to learn more about the local pilot activities.

[READ MORE](#)


BATS Takes Centre Stage at Key European Mobility Events!

BATS partners took advantage of a busy conference season this year by showcasing the project at a range of significant events across Europe. The project featured on the agendas of various events, including the Velo-city Conference in Gdansk, Poland, and the UITP Summit in Hamburg, Germany, with both providing excellent opportunities to share project outputs and results.

[READ MORE](#)


BATS Publishes Citizen Activation Guide to Encourage YRAM.

The BATS Citizen Activation Guide is a comprehensive framework designed to help various civil servants responsible for YRAM to promote the topic by systematically engaging all local people, including citizens and others. This highly valuable resource is now available to read for free on the BATS website.

[READ MORE](#)


BATS Pilot City Descriptions



Throughout the BATS project, several pilot activities will take place across Europe. Find out more about the activities in three of our seven pilot cities!



Klaipėda, Lithuania

Throughout the BATS project, Klaipėda Public Transport Authority is running two distinct pilot experiments with the objective of drawing attention to and improving the popularity of active mobility in the city. The ongoing pilot activities concern improving bike path lighting features and the installation of a weather monitoring system to improve local traffic safety.

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Hamburg, Borough of Altona, Germany

The BATS project will allow the Hamburg district of Altona to run two pilot experiments and conduct important research. The pilot implementations will focus on introducing protective elements for a busy street in the area, and installing light features to improve the safety and desirability of walking tunnels, with the overall goal to boost local YRAM numbers.

[READ MORE](#)

Harju County, Estonia

BATS activities in Harju County will see project partner HOL run experiments aimed at overcoming the harsh winter conditions by ensuring winter maintenance is adequate, and a diverse range of campaigns to promote YRAM in a local school. Learn how the team is encouraging students, teachers, and parents to walk and cycle more!

[READ MORE](#)

The Latest BATS Insights

Throughout the BATS project lifetime, we will publish various insights related to the ongoing project and pilot activities to inform and inspire other YRAM initiatives.



Key Lessons on Winter Maintenance from the BATS Winter Exchange

From data-driven procurement to winter-proof street design, the recent BATS City Exchange on Winter maintenance shared practical lessons on keeping walking and cycling safe all year round. See how cities are turning challenges into cost savings and promoting resilient mobility.

[READ MORE](#)

Building Healthy Habits: Powering YRAM in Schools

In this interview, read how BATS partners Union of Harju County Municipalities and the Municipality of Gdynia are educating schoolchildren, parents, and teachers about year-round active mobility and its benefits through a range of interactive and innovative schemes and activities.

[READ MORE](#)

Guiding Lights: How BATS Cities are Improving Winter Safety for Cyclists and Pedestrians

From illuminating obscured lanes in Umeå to projecting messages and QR codes in Hamburg-Altona's tunnels, and deploying innovative lighting solutions across Klaipėda, BATS city partners are pioneering creative lighting and projection solutions to guide and protect pedestrians and cyclists in winter darkness.

[READ MORE](#)

Upcoming activities!

As 2025 comes to an end, we will continue to collaborate, share, and discuss our progress in developing strategies for YRAM. See where you can join us below!



Webinar on
Winter Maintenance for Active Mobility

28th November 2025
11:00 - 12:00 CET

BATS Webinar on Winter Maintenance for Active Mobility!

Discover the future of winter maintenance in our next webinar, during which we'll explore innovative strategies tailored for cycling and pedestrian infrastructure. The session will highlight the use of advanced monitoring tools and technology to optimise snow and ice clearance and showcase lessons learned from local experiments across BATS partner cities.



BATS Diagnostic-Interventions Toolkit Workshop at VeloFinland 2025

On 25th September 2025 between 14:30-15:30, **Miloš N. Mladenović** from **Aalto University** will lead an interactive showcase of the BATS Diagnostics-Interventions Toolkit, designed to steer cities toward year-round active mobility using a planning-and-engineering approach. Catch us there for hands-on insights and innovation in urban mobility.



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BATS project?



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This **#MadeWithInterreg** project, co-funded by the
Interreg Baltic Sea Region 2021-2027, helps drive the
transition to a green and resilient Baltic Sea Region.