Distance LAB Hub:

Where Distance Meets Practical Solutions

Shaping the Future of Remote Work Across the Baltic Sea Region

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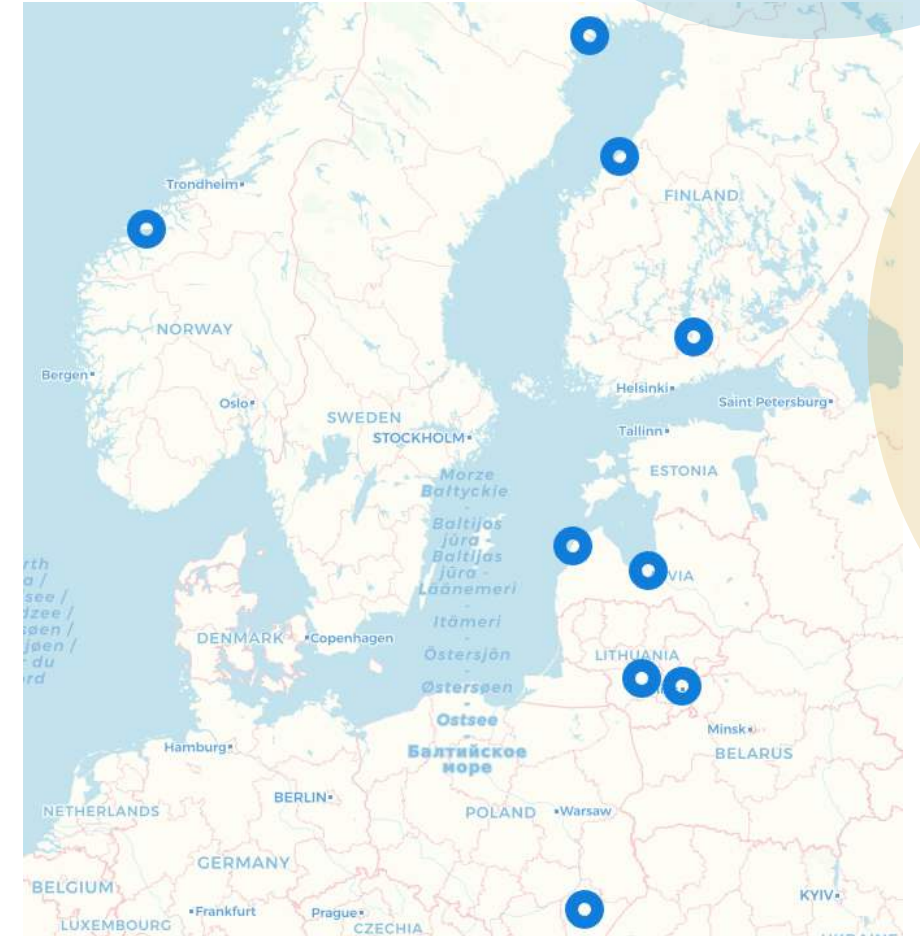
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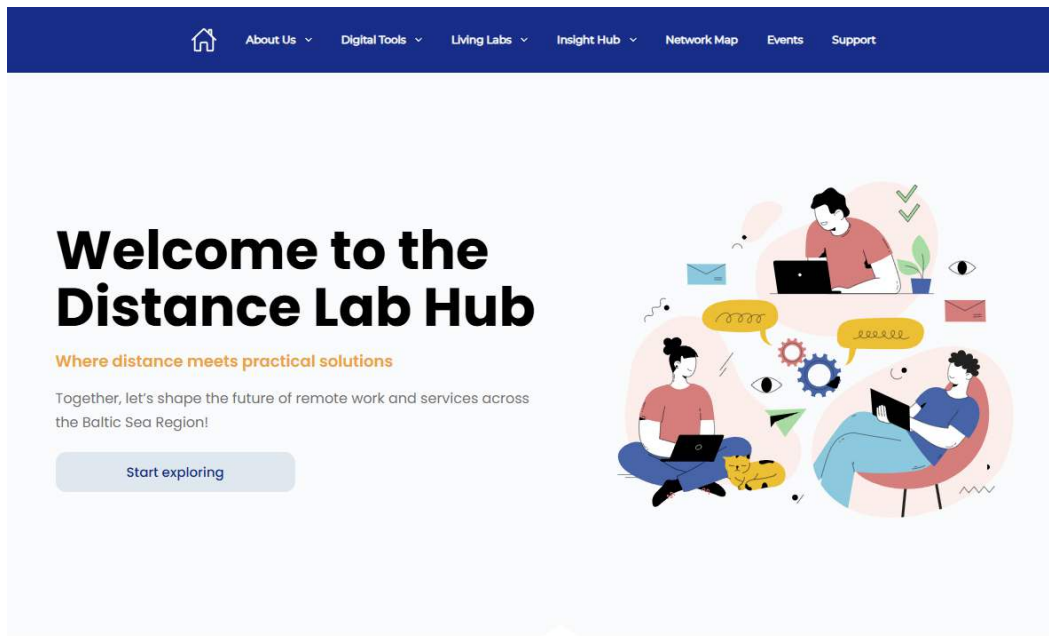
www.interreg-baltic.eu/project/distancelab

Why Remote Services Matter More Than Ever

- Remote work is no longer optional, it is essential.
- SMEs, public authorities, and universities struggle with tools, strategy, and collaboration in virtual spaces.
- The Distance LAB Hub was created to fill this gap across the Baltic Sea Region.

! *The digital divide is no longer about access. It is about smart, sustainable, and collaborative usage.*

https://distancelab.eu/

What Is the Distance LAB Hub?

- A free, open-access platform.
- Developed under the Interreg BSR project by 9 partners.
- Tools, knowledge, and networks tested in real settings.
- Designed for SMEs, public authorities, universities, and business support organizations.

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Who Is It For?

SMEs:
better digital
work practices

Public authorities:
strategies for remote
policy and services

Academia:
engage in co-creation
and research
translation

BSOs:
tools to
guide clients

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Explore the Hub: Tools to Empower Remote Work

Innovate & Network

- Improve communication and interaction.
- Run virtual innovation workshops.
- *Example: Soft Interaction Skills tool, Open Innovation formats.*

Strategize & Shape Your Business

- Cybersecurity and digital strategy.
- Customer relationships and internationalization.
- *Example: Remote Recruitment, Digitalization Strategy Model.*

Focus on Sustainability

- Align digital transformation with green goals.
- *Example: Eco-Digital-Check, Design for Sustainability.*

More Than Just Tools: Building a Knowledge Ecosystem

- **Insight Hub:** blogs, research, and best practices on remote leadership, AI, hybrid teams.
- **Network Map:** see who is doing what and where.
- **Living Labs:** real-life experimentation labs for co-creation.
- **Events:** webinars, workshops.

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Why Choose the Distance LAB Hub?

✅ Free and open-access

✅ Tested in real work environments

✅ Cross-border collaboration ready

✅ User-submission friendly

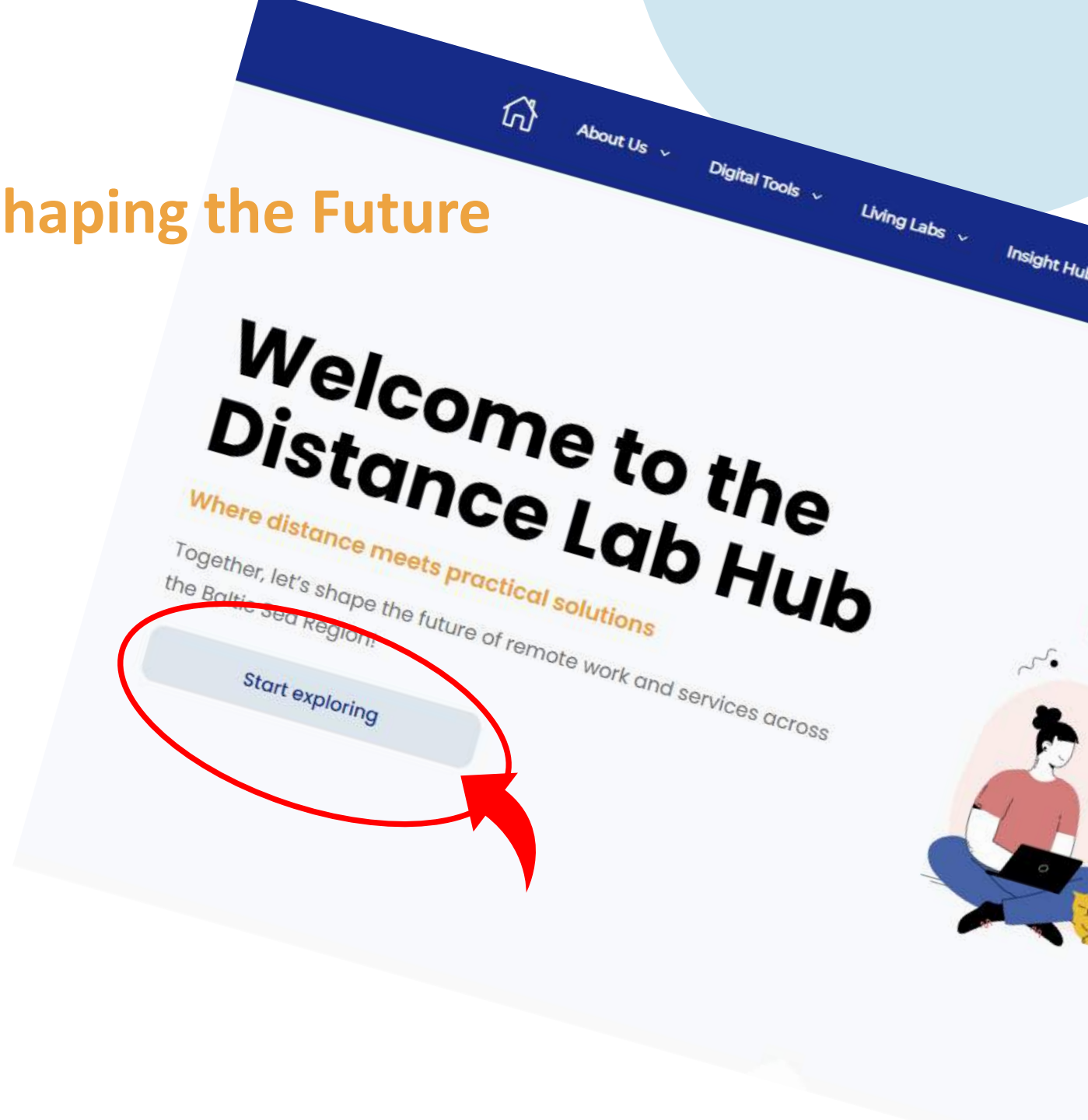!*The Distance LAB Hub is here to help you grow stronger in remote environments*

https://distancelab.eu/

Join Us in Shaping the Future

- Explore the Hub: https://distancelab.eu/.
- Test the tools, read the insights, explore the Network Map.
- Submit your own tool or join a Living Lab.

! *Let's shape the future of remote work together: practical, smart, and collaborative.*

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Thank you!

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