



# Welcome to the DistanceLab Hub

## **Programme online event 4<sup>th</sup> of June**

(Time shown in CET)

13.00-13.15 Welcome, what is Distance LAB? /Leena Toivanen

13.15-13.45 Remote Business development - Metropolis/Anders  
Gunnarsson

13.45-14.00 What does the online hub offer /Irma Bagdoniene

14.00-14.10 What's next? /Leena Toivanen

14.10-15.00 Living lab webinar /University of Latvia



# DistanceLAB in short

**Project duration:** 1.1.2023-31.12.2025

**Participating countries:** Finland, Sweden, Norway, Poland, Lithuania, Latvia

**Financed by:** Interreg Baltic Sea Region

**Lead partner:** Centria University of Applied Sciences, Finland



# Project's objective is to:

increase the resilience of the businesses in Baltic Sea Region by providing tools, skills and capabilities of thriving in remote business environments.



**How did we do it?**

# DistanceLAB = Remote business development

Network of experts in Baltic Sea Region

Strategic approach to developing your business beyond borders

Hub for collaboration and synergies

Tools for advancing in communication and innovation, sustainability and strategy

Living labs for continuous innovation





[www.distancelab.eu](http://www.distancelab.eu)

# DistanceLAB is for everyone working or collaborating in remote:

- private sector
- public sector
- research organizations
- education

We are happy to share your best practices too!





**What's next?**



# Share your tools on the hub!

## SUBMIT YOUR DIGITAL TOOL

Do you have a digital tool that supports remote collaboration, business development, or sustainability?

The **Distance LAB Hub** invites external service providers to submit digital tools that align with our core themes:

**Innovate & Network**

**Strategize & Shape Your Business**

**Focus on Sustainability**

Submitting your tool is an opportunity to showcase your solution, reach new users across the Baltic Sea Region, and contribute to a growing network of remote business support.

**Digital tools → submit your digital tool**

# REAVES – starting in autumn 2025



1st call

project  
platforms  
selected!

# Future of the hub

Centria UAS will keep the hub up and running for years to come

DistanceLAB partners are open for collaboration in new projects around Europe

We are happy to join events and share what we have learned about remote business

**Is your sector looking for untapped potential? Let's do it together!**



# Get in touch with DistanceLAB



You'll find us @distancelab in Facebook and LinkedIn!

You can get to know the project on website:

[www.distancelab.eu](http://www.distancelab.eu)

Linkedin: <https://www.linkedin.com/company/distancelab/>

and Facebook: <https://www.facebook.com/distancelab>

Remember to like and follow!

Or contact [leena.Toivanen@Centria.fi](mailto:leena.Toivanen@Centria.fi)