

Interreg
Baltic Sea Region



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CIRCULAR ECONOMY

KISMET

Vidzeme Region Food System

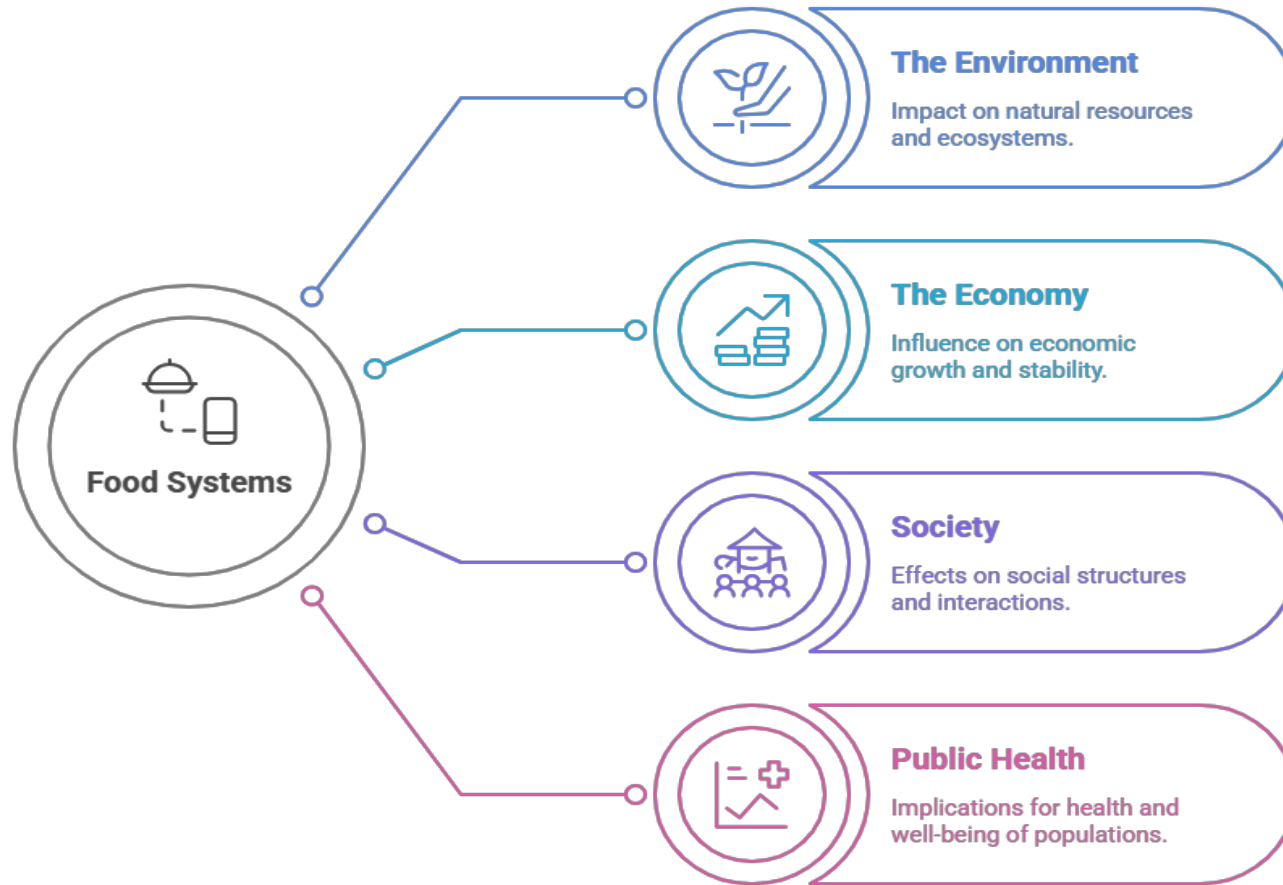
Līga Proškina
Maija Rieksta
Krišjānis Veitners

VPR

Valmiera, 24.04.2025.

Why are we talking about this?

The Multifaceted Impact of Food Systems

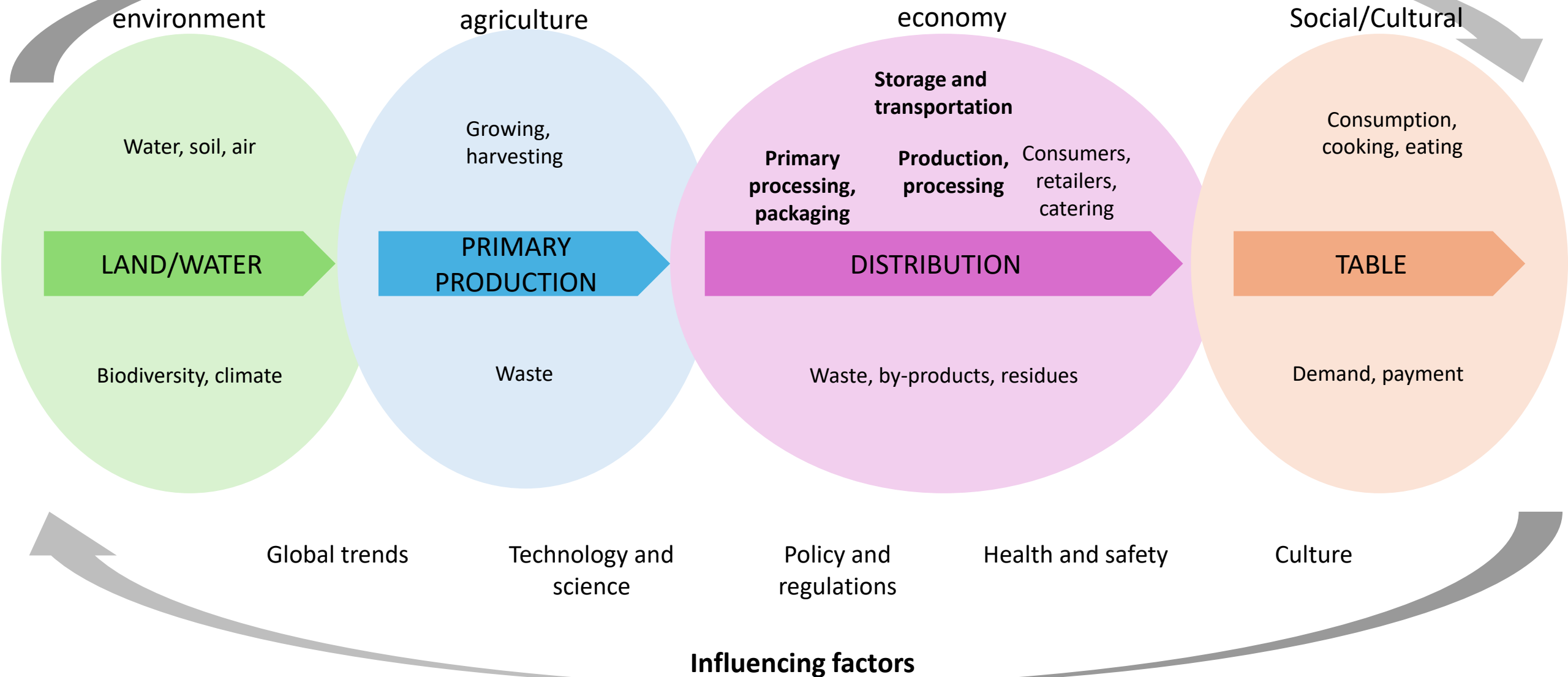


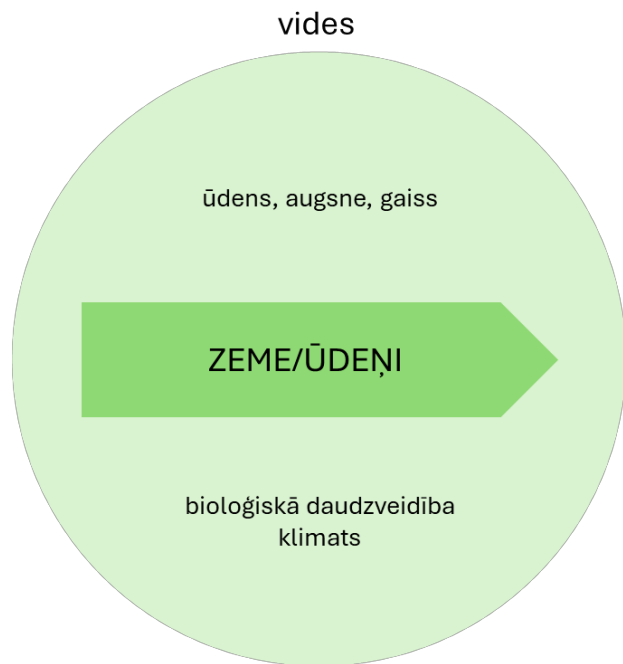
- Food systems are more than just food.
- A sustainable food system is friendly to both the environment and peopleFood systems are more than just food.

Why are we talking about this?

- Interreg BSR project KISMET - "Supportive Environment for Sustainable Food Systems.«
- The goal of developing this strategy is to define actions and responsible actors to promote the sustainability of the Vidzeme food system.
- ***Vision*** - By 2035, the Vidzeme region food system will become more sustainable, characterized by broad consumer awareness, stable local food production, and a dynamic, interconnected stakeholder network. By 2035, sustainably produced, locally sourced food in Vidzeme will be easily accessible, affordable, and in demand by consumers, improving overall population well-being.

Food system - an ecosystem where nature, economy, society, and health are interconnected



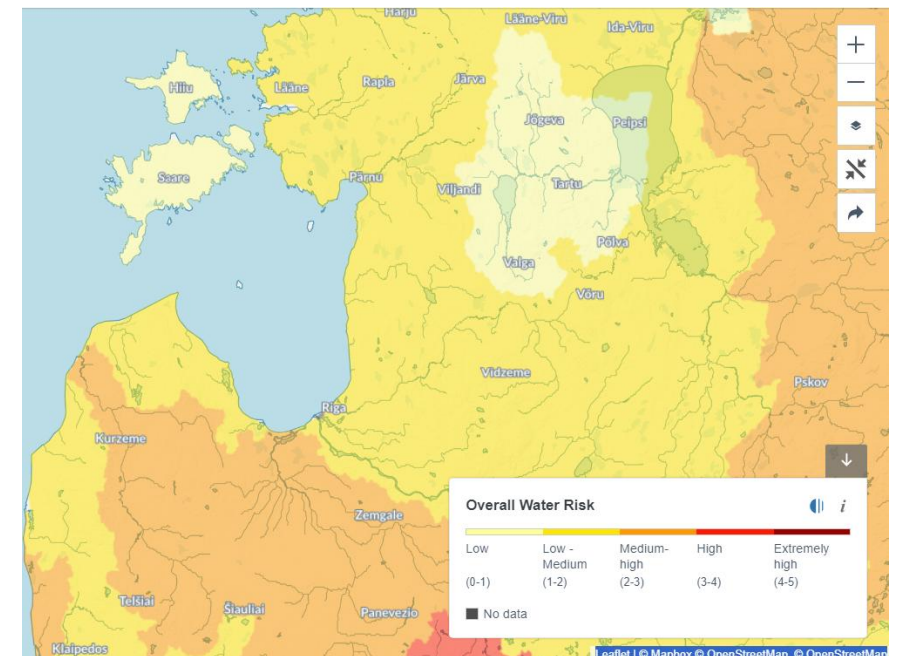


Municipality	Total area, ha	Utilised Agriculture Area, ha	Incl. Organically Operate
Alūksnes novads	169 758	41802	20833
Cēsu novads	266 813	76176	17325
Gulbenes	187 222	58657	12762
Limbažu novs	244 096	67664	13036
Madonas novads	307 675	99916	26573
Ogres novads	183 942	56665	8492
Saulrastu novads	27 779	5241	585
Smiltenes novads	180 132	57148	10365
Valmieras novads	294 791	96107	10477
Valkas novads	90 883	21856	2393
Varakļānu novads	27 795	12923	1616
Vidzeme total	1980886	594155	124457



The Vidzeme Planning Region

- encompasses 11 municipalities,
- is the largest planning region in Latvia in terms of territory,
- covering nearly one-third (19,770 km² or 30.6%) of the country.
- 594,155 ha are available for food production, of which 124,457 (21%) operate organically
- 14,904 farms, of which 1,227 (8.2%) operate organically



Vidzeme Region Food System

lauksaimniecības



In Vidzeme:

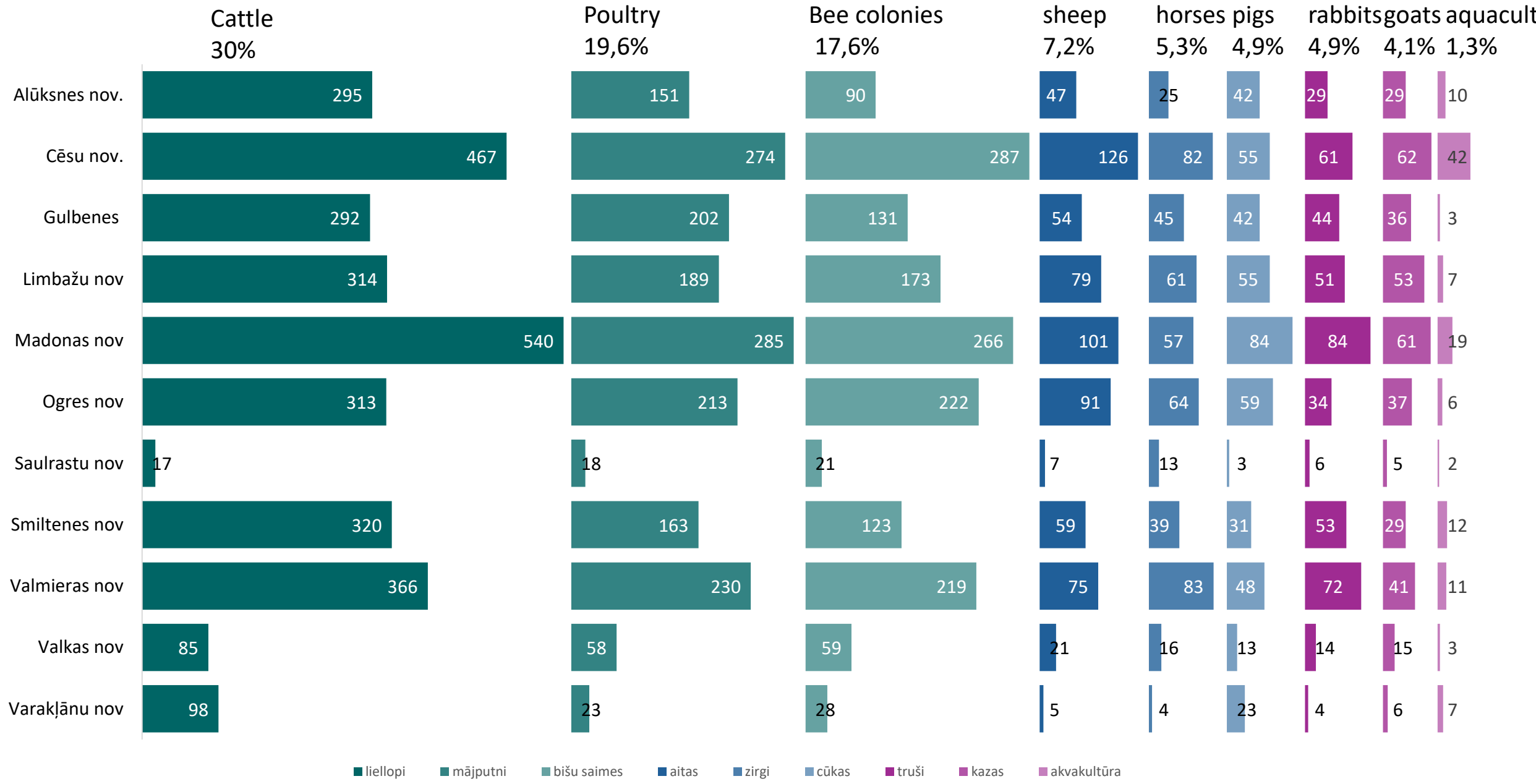
Most land is used for cereal crops
(wheat)

Highest yields: vegetables, potatoes,
rye, wheat

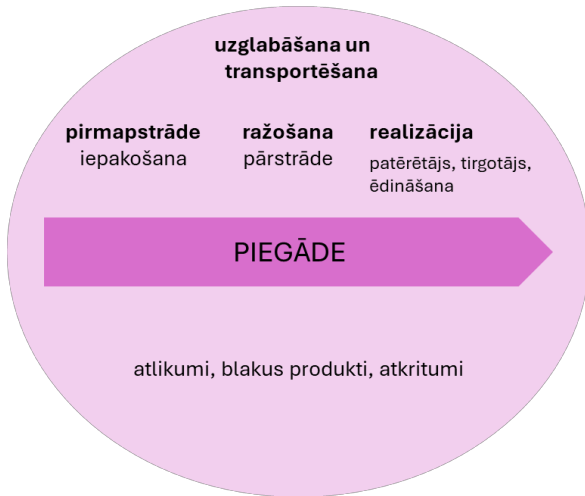
Unknown quantities of waste
(residuals) remain in the system

	2021		
Kultūras	sējumu platība, ha	kopraža, t	vidējā ražība, cnt/ha
Graudaugi, kopā	125 069	396 184	31,7
Ziemāju graudaugi, kopā	62 210	259 005	41,6
Pavasara graudaugi, kopā	62 859	137 179	21,8
kvieši	70 248	257 770	36,7
mieži	16 753	43 031	25,7
rudzi	12 594	48 056	38,2
auzas	17 973	37 639	20,9
tritikāls	1 693	5 664	33,5
rapsis	16 644	46 076	27,7
pākšaugi	6 136	9 308	15,2
lauka pupas	4 362	5 865	13,4
atklātā lauka dārzeņi	897	18 552	207
kartupeļi	2 875	46 502	162

Most common farmed animals in Vidzeme: cattle, poultry, bees

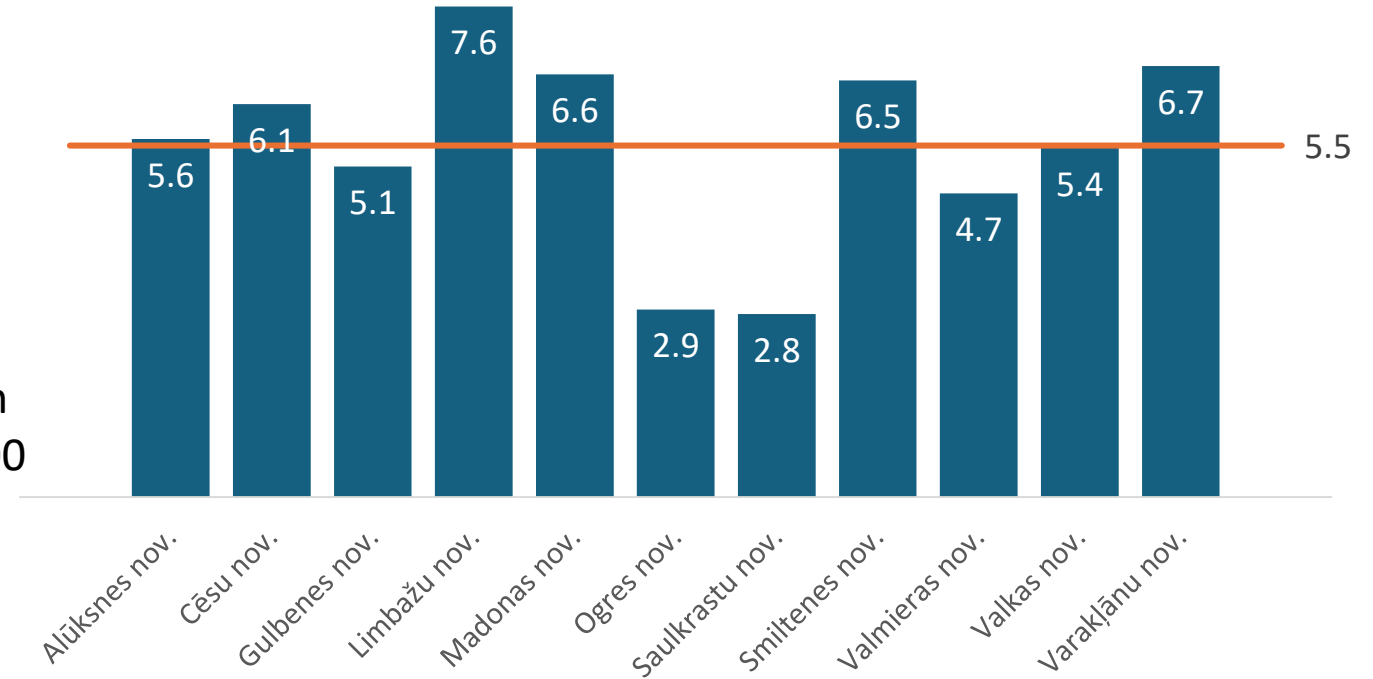


ekonomikas



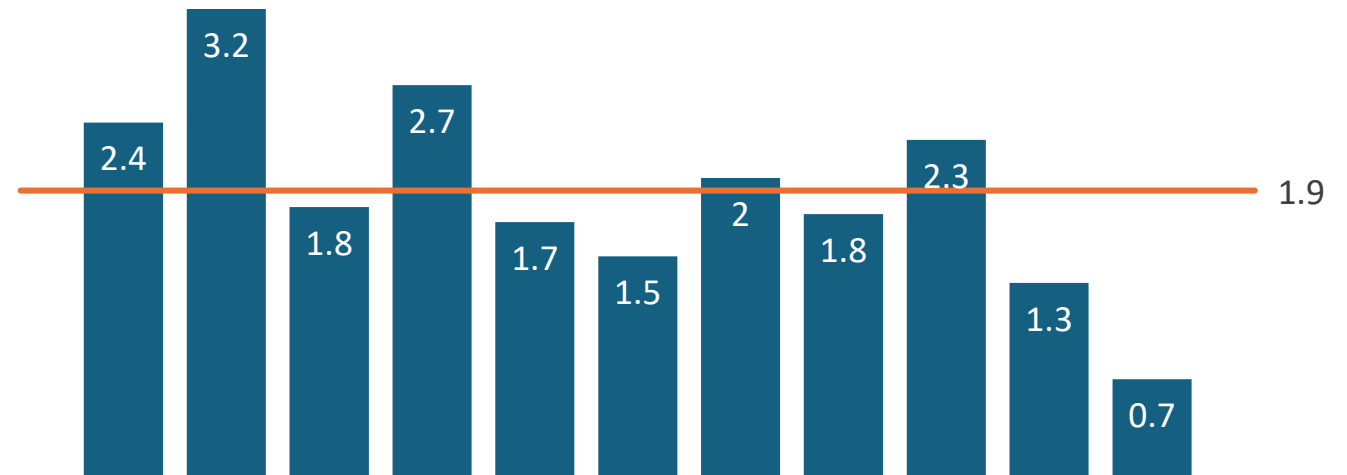
On average, there are:
5.5 food production enterprises per 1000 residents (total: 1434)

Vidzeme Region Food System

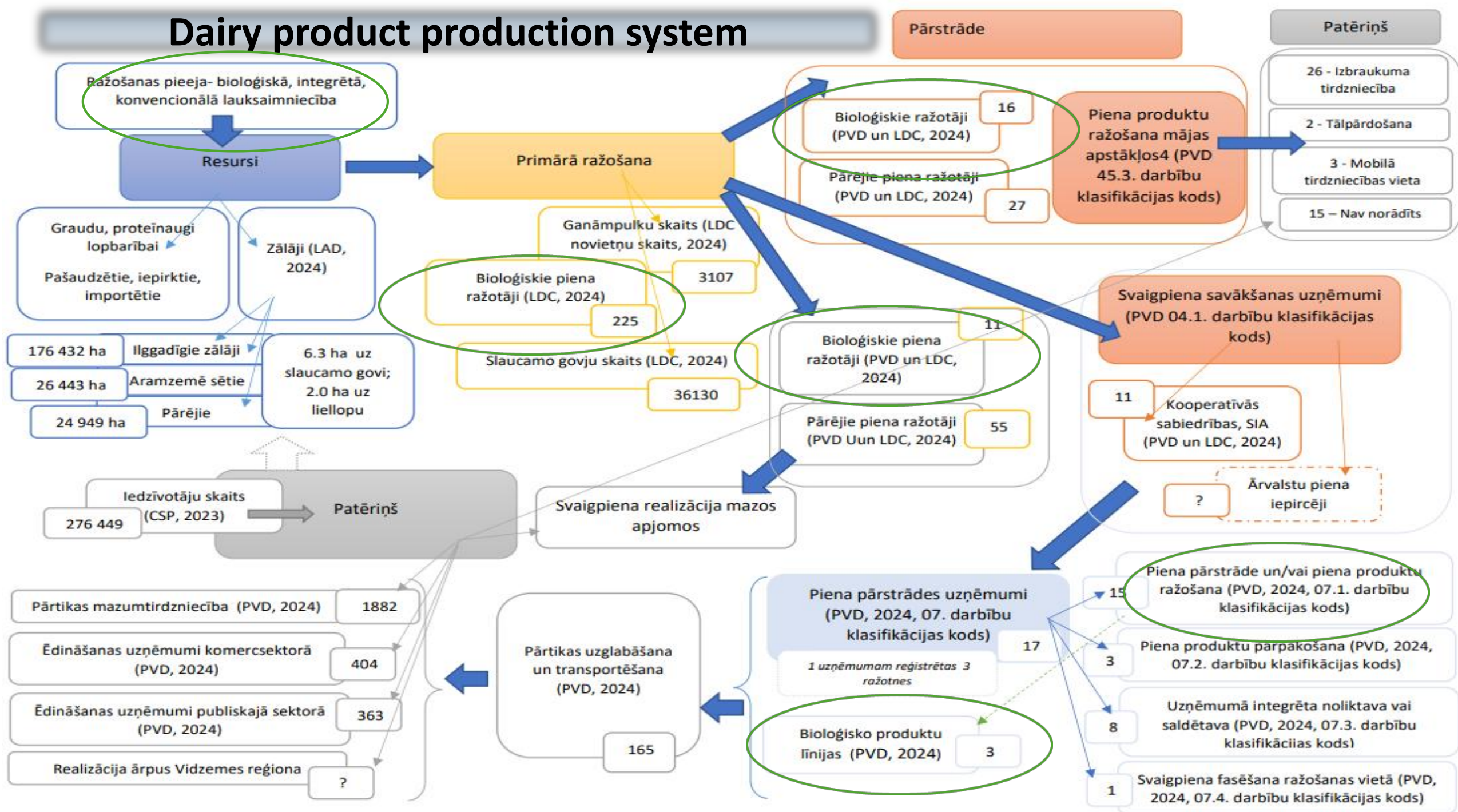


Questions to consider:
How much of what is produced stays in the municipality/region?

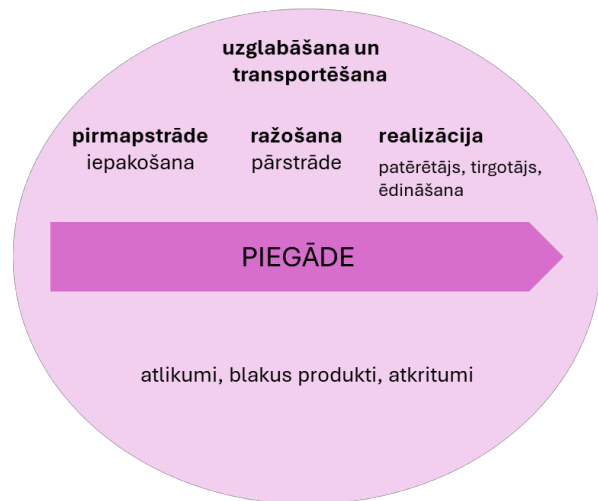
... 1.9 home producers per 1000 residents (total: 588)



Dairy product production system

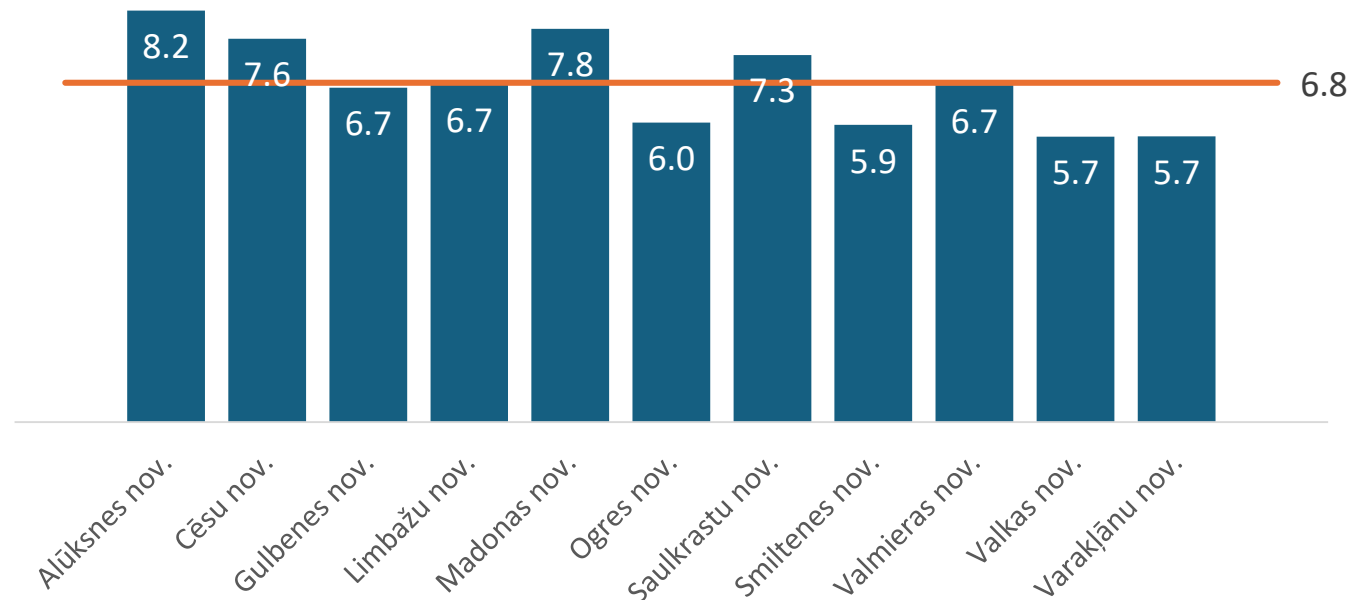


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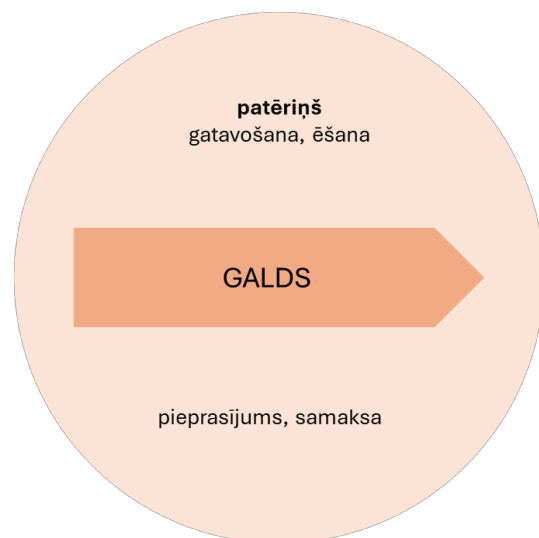
On average, there are:
6.8 retail food businesses per 1000 residents (total: 1882)

Vidzeme Region Food System



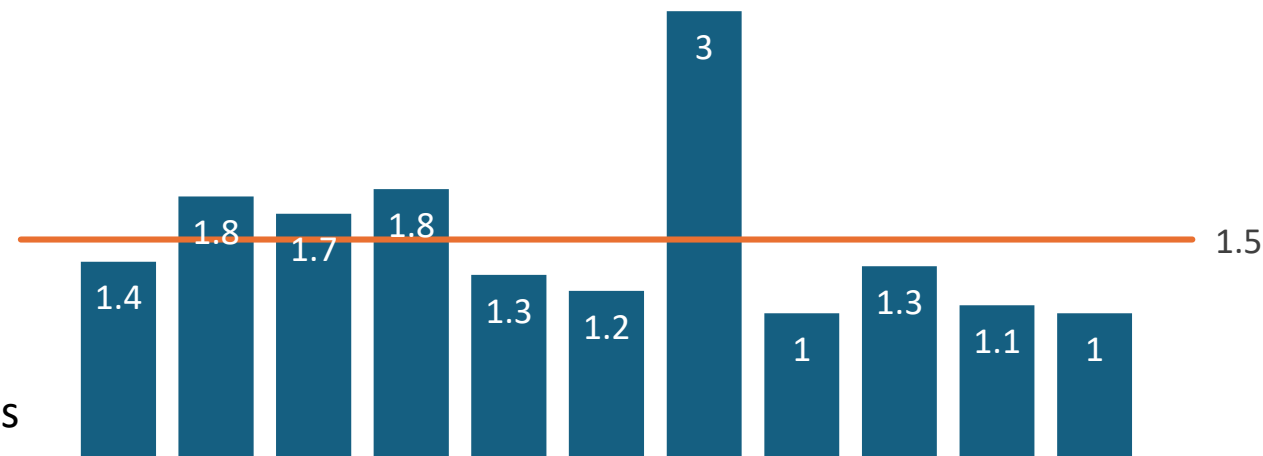
Questions to consider:
How much of what is produced in Vidzeme is bought and consumed locally?

sociālā / kultūras



... 1.5 food service provide per 1000 residents (total: 404);

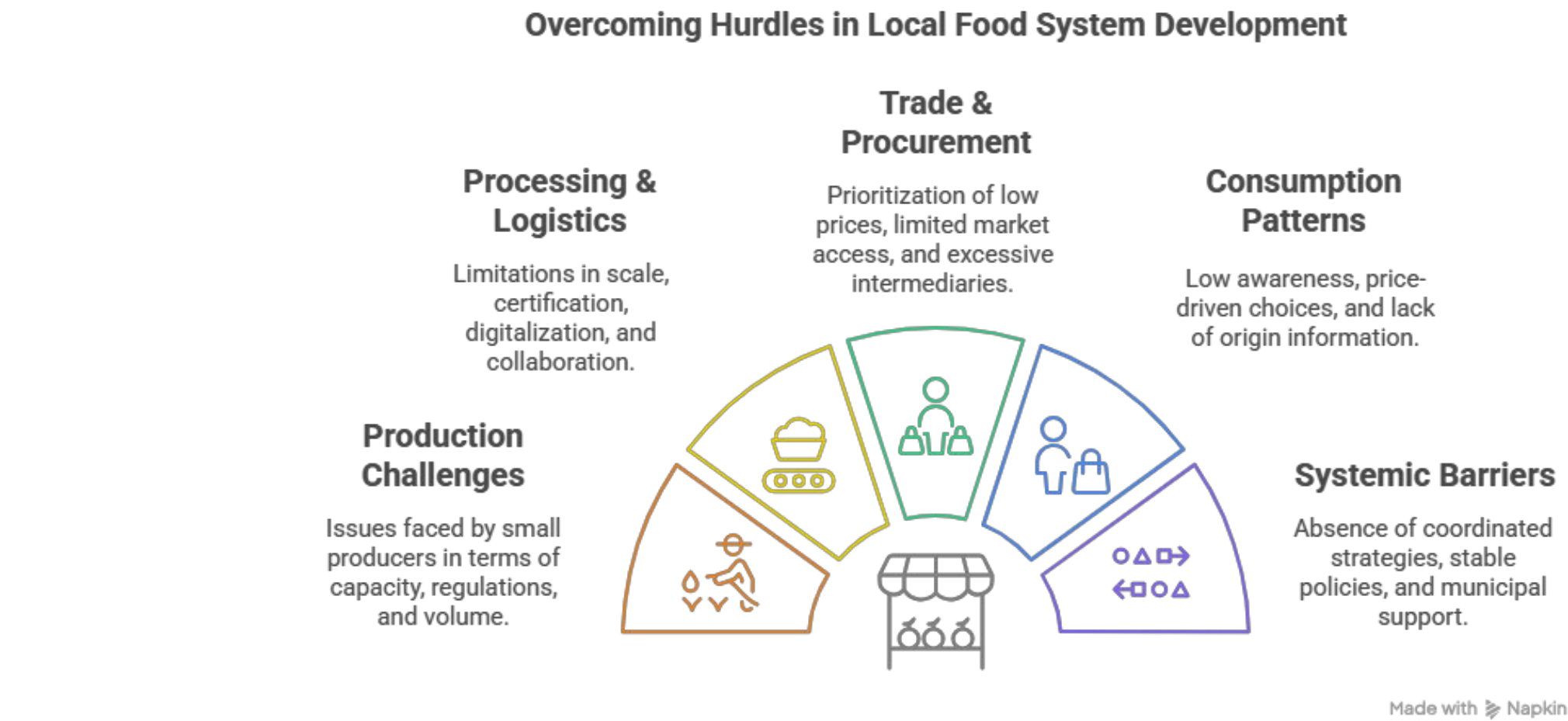
... 42,000 people receive meals daily in 363 schools, kindergartens, and hospitals



Target groups and their needs



Main challenges at each stage of the food system



Key Strategic Directions

Enhancing Local Food Systems Through Strategic Directions



Knowledge

Focuses on raising awareness through campaigns and training.



Cooperation

Promotes networking and partnerships among stakeholders.



Reducing Barriers

Aims to simplify regulations and support producers.



Competitiveness

Supports SMEs through investment and innovation.

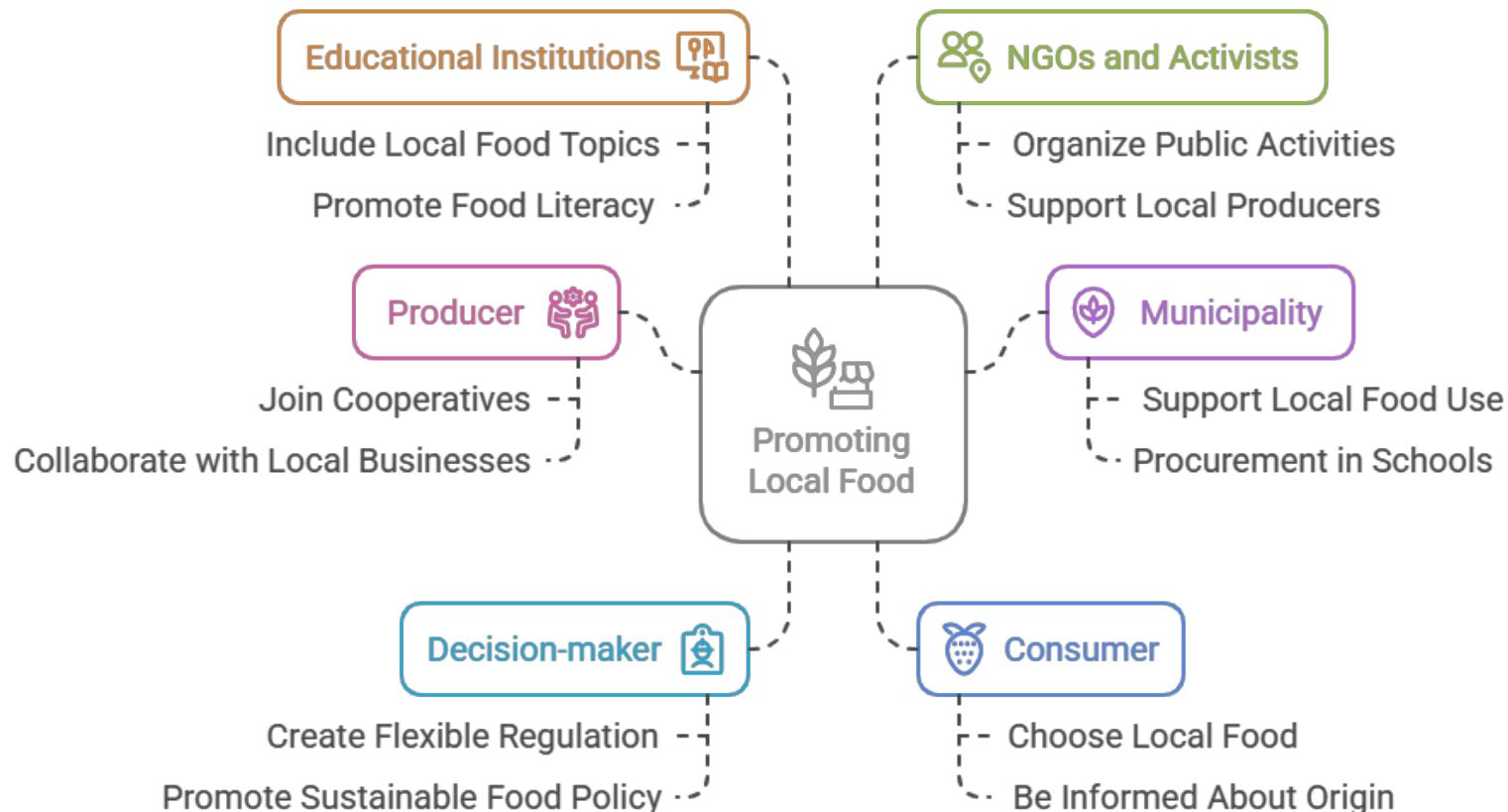


Accessibility

Enhances visibility through labeling and digital platforms.

What Can Everyone Do?

Promoting Local Food: Roles and Actions



Stop and think:

What can each of us individually and what can our organizations do to make the Vidzeme food system more sustainable?

How can we strengthen the role of local products in the regional food system?

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