

Interreg
Baltic Sea Region



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RESILIENT ECONOMIES AND COMMUNITIES

CliNeDest

Stockholm Environment Institute Tallinn Centre (PP10)

8.05.2025 | KICK-OFF MEETING IN HELSINKI

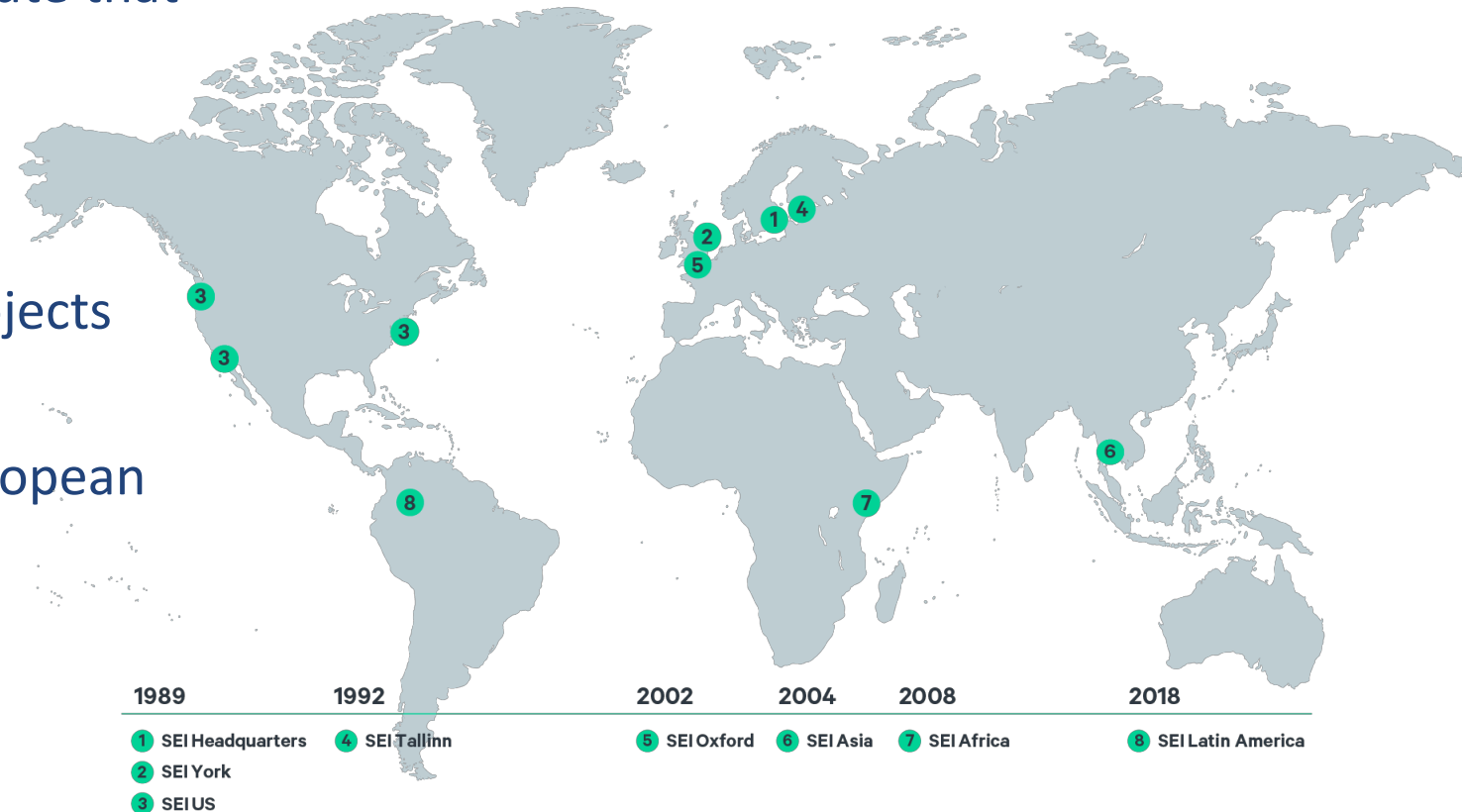
EVELIN PIIRSALU AND INGRID VAROV

SEI Stockholm
Environment
Institute



SEI Tallinn Centre

- International non-profit research institute that tackles environmental and sustainable development challenges
- Tallinn Centre was established in 1992
- About 23 people working on 20-30 projects each year
- Focus on Nordic-Baltic and Eastern European regions



Our work is carried out on a wide variety of environmental and sustainability issues:



Sustainable Cities and Resilient Communities

SEI Tallinn's Sustainable Cities and Resilient Communities Unit supports the understanding and creation of sustainable and good living environments.



Climate Systems and Energy Policy Unit

Climate Systems and Energy Policy Unit is focused on addressing climate change through a holistic approach.



Green and Circular Economic Transformation Unit

The Green and Circular Economic Transformation Unit covers a wide range of topics regarding environmental management and circular economy.

Green and Circular Economic Transformation Unit



We implement policies related to sustainable lifestyles, consumption and production, including the circular economy and sustainable waste management.



Harri Moora
Head of Unit



Evelin Piirsalu
Senior expert



Piret Kuldna
Senior expert



Ingrid Varov
Junior expert



Brigita Tool
Junior expert



Mariel Luuk
Junior expert



Kertu Uiboleht
Unit assistant

Projects related to sustainable tourism and environmental management systems and tools

Projects related to sustainable tourism

- Green Key Certification in Estonia (2014–2027)
- VINCI – Virtual & Augmented Reality Trainers Toolbox To Foster Low Carbon Tourism & Related Entrepreneurship (2022-2024)
- Urban Eco-Islands: Smart Island Tourism Destinations (2019–2021)
- GIFT for Europe – Green Ideas for Tourism (2016–2018)
- NATTOURS – Sustainable Urban Nature Routes (2016–2018)

Environmental management systems and tools

- Green Office
- Green Museum
- Developed various Excel-based calculation models for calculating the GHG footprint of organisations, museums, offices and accommodations.



Photo: Senior Expert Harri Moora presenting the impact of tourism sector at VINCI multiplier event (2024)

SEI Tallinn's role and tasks in CliNeDest



- Offers expertise on CO₂ measurement and decarbonisation in WP2 pilots
- Supports PP9 in all work package activities and pilot planning (GoA 1.3)
- Leads GoA 2.4 and coordinates the Climate Smart Business Toolkit for Tourism (Output 2.4)

Expert



Evelin Piirsalu, PhD



Ingrid Varov, MSc

Project coordinator
and expert



Thank you!

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