

ROYAL DJURGÅRDEN

- Open, accessible and welcoming

King Karl XI once had a more than 20-kilometre-long fence built around Royal Djurgården to keep deer and other game in – and wolves, bears, poachers, and other people out. Today, there's no fence, and we welcome everyone – well, not poachers, of course.

We see an open, welcoming Djurgården for all as our mission. It's at the heart of everything we do.

Interreg
Baltic Sea Region



Co-funded by
the European Union



RESILIENT ECONOMIES AND COMMUNITIES

CliNeDest

ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN

Scandinavia's #1 attraction

Our mission

TO OUR GUESTS – WE ARE HERE FOR YOU

ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN

Scandinavia's #1 attraction

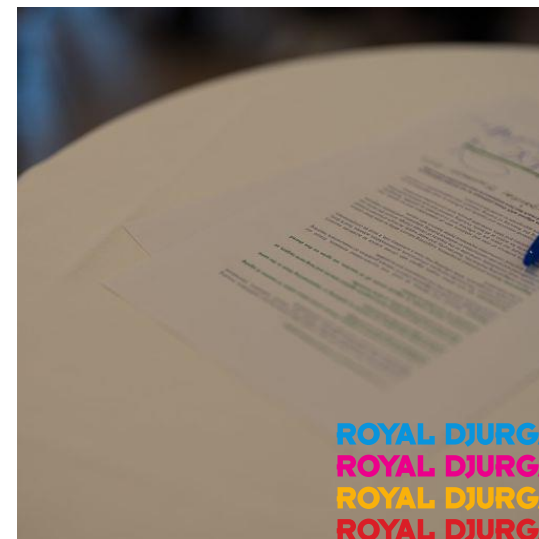
TO SHARE
our passion
FOR NATURE, CULTURE,
FOOD, HISTORY AND
ENTERTAINMENT.
WITH ALL.



ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN

Scandinavia's #1 attraction

SIGNING THE GLASGOW DECLARATION ON CLIMATE ACTION IN TOURISM



ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN

Scandinavia's #1 attraction



Climate positive Stockholm 2030

One of hundred European cities towards the Climate Neutral mission

THE MISSION

– some key actions for the city and our role



Climate positive 2030



-30% transports in city



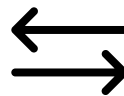
Bicycle friendly



Transforming public spaces



Solar cells on rooftops



Food – halve consumption-related emissions



TO BE A
frontrunner
IN SUSTAINABLE EXPERIENCES.

ROYAL DIJURGÅRDEN
ROYAL DIJURGÅRDEN
ROYAL DIJURGÅRDEN
ROYAL DIJURGÅRDEN
ROYAL DIJURGÅRDEN
ROYAL DIJURGÅRDEN
ROYAL DIJURGÅRDEN
ROYAL DIJURGÅRDEN
ROYAL DIJURGÅRDEN
ROYAL DIJURGÅRDEN

Interreg
Baltic Sea Region



Co-funded by
the European Union



RESILIENT ECONOMIES AND COMMUNITIES
CliNeDest

FOCUS AREAS & GOALS



Fossil-free and traffic-smart

A sustainable food culture

Open, accessible and welcoming

A world exhibition on sustainability

FOSSIL-FREE AND TRAFFIC SMART D.JURGARDEN			
GOALS 2027	GOALS 2025	GOALS 2022	
All transport of goods and people on D.Jurgarden is fossil-free, possibly in combination with a zero 3 level mental area.	Contract and agreements with transport operators on D.Jurgarden: • reduction of public transport • parking spaces for bicycles • zero sharing and vehicle collection	A car-free D.Jurgarden is defined. A plan for a dedicated road for a car-free study.	
D.Jurgarden is accessible to all.	Our own fleet is fossil-free.	Plan to place for conversion to fossil-free of special vehicles. All new vehicles are fossil-free.	
New parking on 6 cycle to city center, 30 minutes and 10 minutes.	Our own fleet is fossil-free.	We make it easier for customers to provide their own bicycles.	
D.Jurgarden is accessible to all.	Investigation and design Traffic Office.	Budget alignment for new bridge to the Traffic Office.	
Local studies to establish and expand public bike, car and bus for use.	Transport measures to improve traffic safety are implemented.	Temporary traffic measures are taken in accordance with Traffic study.	
Parking spaces have been converted into green areas.	Reduction of 200 parking spaces.	Our meat comes from animals that are grass-fed or pasture.	
Our energy use is fossil-free and partly locally produced.	Our energy use has been reduced by 20% compared to 2019.	We measure the proportion of eco-labelled or home-grown products that we use and also home-grown.	
Recycled plastic comes from food waste.	Recycled plastic and single-use plastic are reported with action plan for reduction.	We have identified our remaining food waste and have a plan for phasing out.	
We have procedures for both purchases and products with consideration of food loss.	We have implemented a sustainability policy that all new products related food loss in the supply chain.	We have identified our remaining food waste and have a plan for phasing out.	

GOALS FOR A SUSTAINABLE D.JURGARDEN, adopted 2022-04-20 by the members of the Royal D.Jurgarden Society/Fundraising D.Jurgarden Initiative

SUSTAINABLE FOOD CULTURE			
GOALS 2027	GOALS 2025	GOALS 2022	
Our garden is established as a destination for sustainable food culture.	We inform about the impact of food and can indicate the carbon footprint of our operations.	We have created a consensus around sustainable food culture and together we carry out activities that strengthen it.	
We promote food production that benefits biodiversity both locally and globally.	The most fish and vegetables we serve must 100% be organic for green.	We measure the proportion of eco-labelled or home-grown products that we use and also home-grown.	
Our food waste is minimised.	We participate in initiatives that support biodiversity.	We measure and report our food waste, and calculate savings per portion served.	
		Our food waste is collected for biogas or compost.	

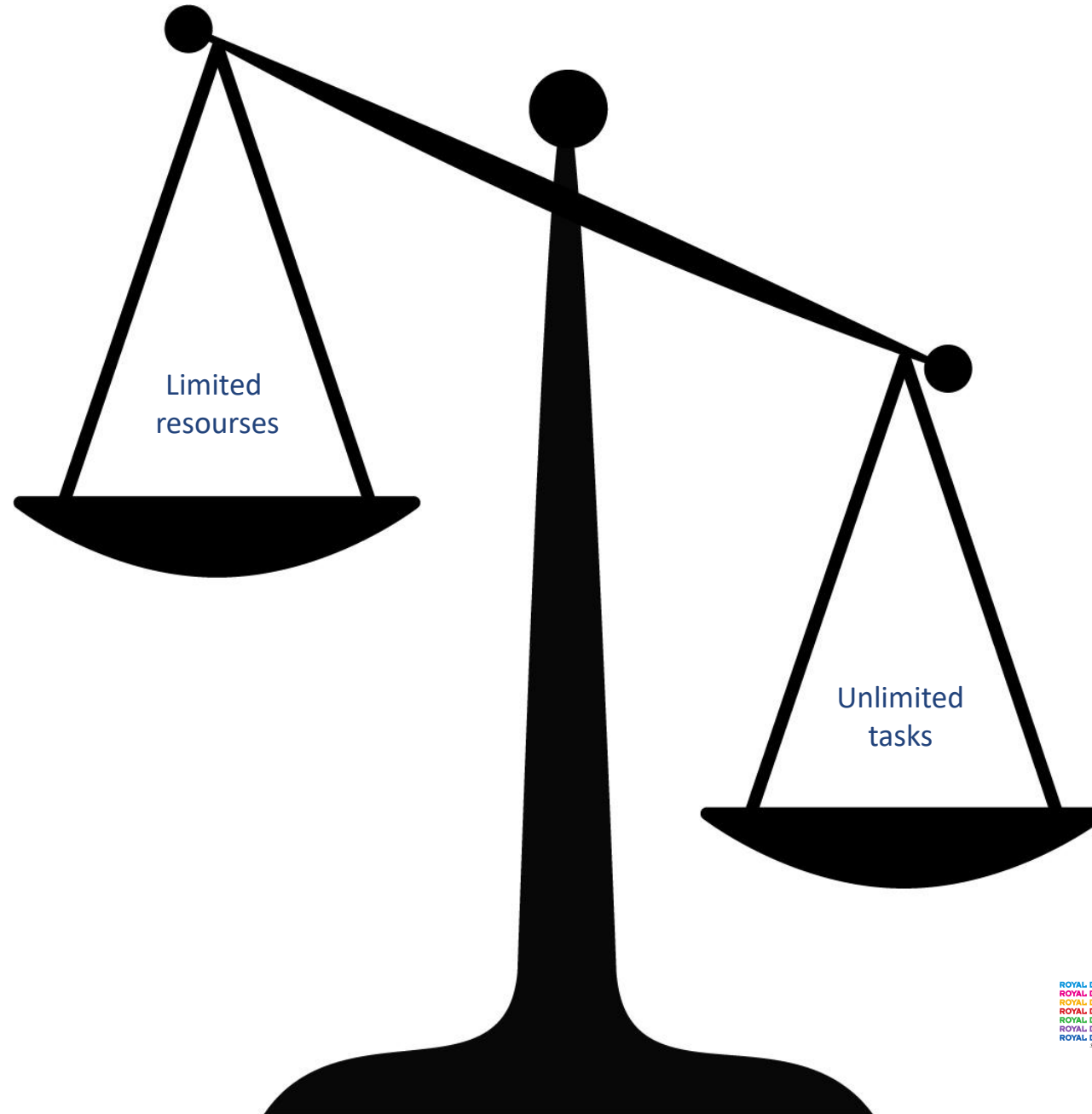
GOALS FOR A SUSTAINABLE D.JURGARDEN, adopted 2022-04-20 by the members of the Royal D.Jurgarden Society/Fundraising D.Jurgarden Initiative

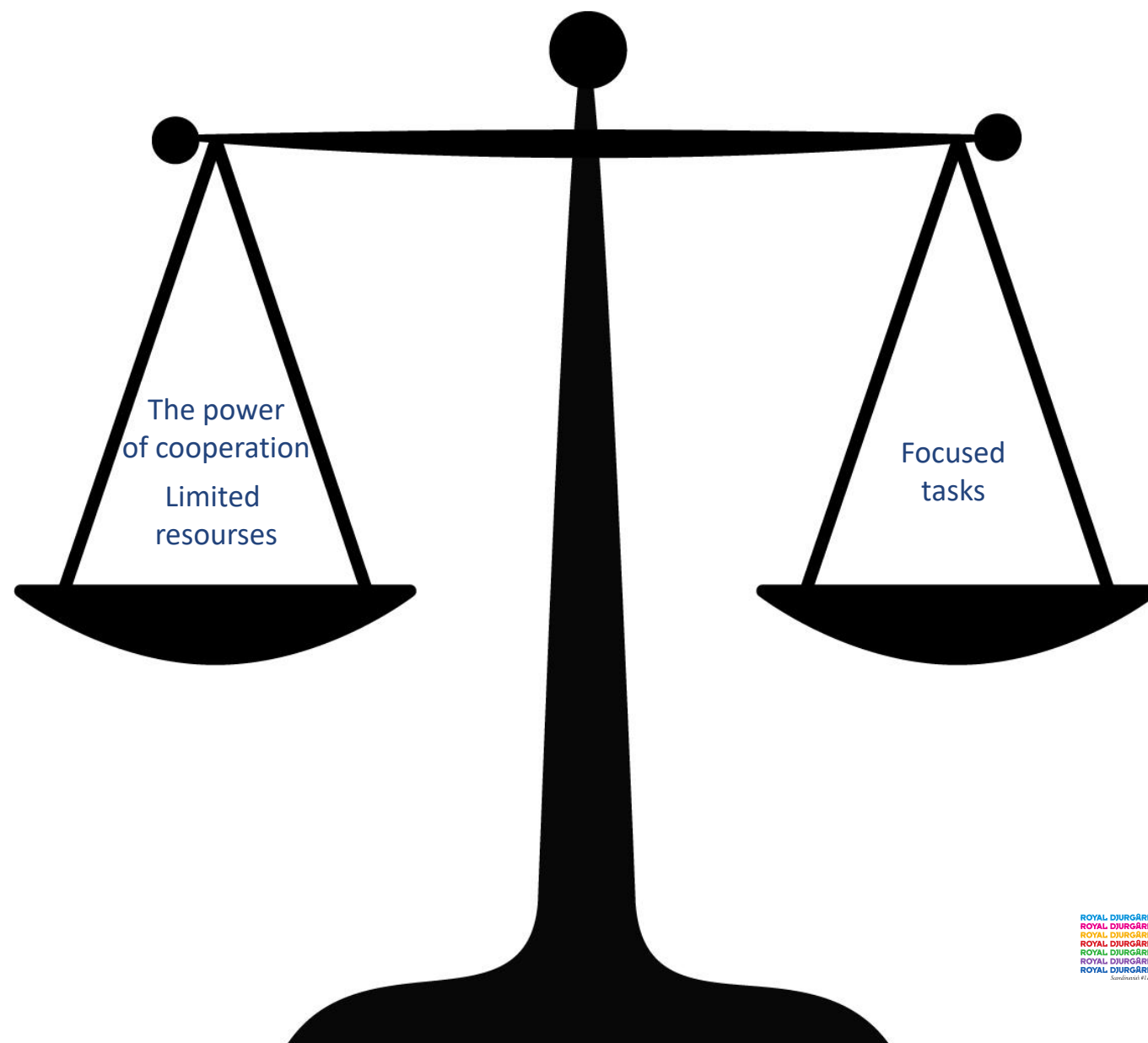
OPEN, ACCESSIBLE AND WELCOMING			
GOALS 2027	GOALS 2025	GOALS 2022	
D.Jurgarden is well-known as an open and welcoming place for visitors, residents, businesses, and organisations.	All employees have access to the knowledge bank.	We work continuously to improve our skills in accessibility.	
D.Jurgarden is accessible and welcoming to all.	A structure for increased recycling at D.Jurgarden is in place.	Everyone has adopted the policy Commitment to a clean and safe D.Jurgarden.	
D.Jurgarden is safe, secure, clean and tidy.	We are working on lighting based on the unique needs of our location for increased safety and with respect for the environment.	There is an established list of requirements for events that is implemented for both internal and external event organisers.	
The events organised on D.Jurgarden are safe and secure.	All events organised at D.Jurgarden follow guidelines/requirements.	For larger live music events we use book such as D.Jurgarden for increased security.	

GOALS FOR A SUSTAINABLE D.JURGARDEN, adopted 2022-04-20 by the members of the Royal D.Jurgarden Society/Fundraising D.Jurgarden Initiative

A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT			
GOALS 2027	GOALS 2025	GOALS 2022	
Our garden works to preserve, use, and develop our cultural heritage in a sustainable way.	A majority of our guests feel that we have a common message about sustainability.	Based on our values, we inform our guests about D.Jurgarden's history, tradition and innovation in harmony with sustainability.	
We attract, inspire, and engage our guests through the way we work together in a sustainable way.	External stakeholders see D.Jurgarden as a stage for innovation and D.Jurgarden's stakeholders as important partners.	D.Jurgarden is designated by the City of Stockholm as an arena and host area for sustainable solutions - an innovation zone.	
D.Jurgarden is internationally renowned as the place where we, together, create a sustainable future.	Key external sustainability meetings looking for D.Jurgarden as a host location.	We organise or host a major event with linked to sustainability.	
The products we sell in our shops are responsibly produced.	It is clear in our shops which products are and have been produced responsibly.	We carry out an analysis of the current state of sales in our shops and develop an action plan to increase the proportion of sustainable products and responsibly produced products.	

GOALS FOR A SUSTAINABLE D.JURGARDEN, adopted 2022-04-20 by the members of the Royal D.Jurgarden Society/Fundraising D.Jurgarden Initiative





ROYAL DJURGÅRDEN



73%

QUESTIONS ASKED: 542
UNANSWERED: 144

UNT

252

64

63%

21%

16%

ROYAL DJURGÅRDE
ROYAL DJURGÅRDE
ROYAL DJURGÅRDE
ROYAL DJURGÅRDE
ROYAL DJURGÅRDE
ROYAL DJURGÅRDE
ROYAL DJURGÅRDE



73%

QUESTIONS ASKED: 542
UNANSWERED: 144

OUNT

252

64

63%

21%

16%

ROYAL DJURGÅRDEN

14%

ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN

[illegible]

85%

QUESTIONS ASKED: 537
UNANSWERED: 78




OUNT

310

63

14%

2024

			
1. Ursprungsmärkt förnyelsebar el	6%	4%	90%
2. Fossilfria fordon	16%	44%	40%
3. Underlätta för cykel	5%	0%	95%
4. Engångsartiklar / plast	8%	57%	36%
5. Mäter matsvinn	12%	8%	80%
6. Växtbaserat på menyn	0%	0%	100%
7. Avfall fraktioner	6%	27%	67%
8. Biologisk mångfald	24%	16%	60%
9. Hållbarhetspolicy	9%	13%	78%
10. Kommunikation tillgänglighet	41%	5%	54%

ANTAL STÄLLDA FRÅGOR:

537

OBESVARADE FRÅGOR: 78

A world exhibition for sustainable development

FOCUS AREAS

A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT



GOALS 2027	GOALS 2025	GOALS 2022	
Djurgården's work to preserve, use, and develop our cultural heritage is world-famous.	Djurgården's work to preserve, use, and develop our cultural heritage inspires others.	Based on our values, we inform our guests about Djurgården's hallmark tradition and innovation in harmony.	
We attract, inspire, and engage our guests through the way we work together in a sustainable way.	A majority of our guests feel that we have a common message about sustainability.	Our communication and exhibitions support a sustainable development.	
Djurgården is internationally renowned as the place where we are rooted in history, can find future solutions.	External stakeholders see Djurgården as a stage for innovation and Djurgården's stakeholders as important partners.	We have all, individually, adopted sustainability policies that contribute to the whole.	
Djurgården is a stage for important conversations about sustainable development, and we are a natural voice in the debate.	Key external sustainability meetings looking for Djurgården as a host location.	Djurgården is designated by the City of Stockholm as an arena and test area for sustainable solutions - an innovation area.	
The products we sell in our shops are responsibly produced.	It is clear in our shops which products are and have been produced responsibly.	We organize or host a major event with linked to sustainability.	
		We carry out an analysis of the current state of sales in our stores and develop an action plan to increase the proportion of sustainable products and responsibly produced products.	

GOALSFC



ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN
ROYAL DJURGÅRDEN

Interreg
Baltic Sea Region



Co-funded by
the European Union



RESILIENT ECONOMIES AND COMMUNITIES
CliNeDest

ONGOING — 2026-12-31



Nordic Life – 500 of Nordic culture

Nordiska museet

In February 2024, Nordiska museet opened its largest exhibition ever - Nordic life.

♥ Add to my calendar

ONGOING — 2025-06-18



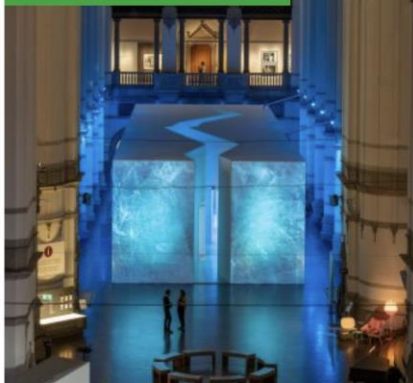
The Forest

The National Museum of Science and Technology

The Forest exhibition is a place to experience, reflect and just be.

♥ Add to my calendar

ONGOING — 2025-12-31



The Arctic – while the ice is melting

Nordiska museet

'The Arctic – while the ice is melting' allows visitors to meet people from some of the world's coldest places.

♥ Add to my calendar

ONGOING — 2026-12-31



Sea of memories

Vrak – Museum of Wrecks

Meet the Baltic Sea itself, through a suggestive film experience.

♥ Add to my calendar

ONGOING — 2025-12-31



Zero City

The National Museum of Science and Technology

Come together to plan the transportation of people and goods in the future fossil-free city.

♥ Add to my calendar



A WORLD EXHIBITION FOR SUSTAINABLE DEVELOPMENT

GOALS 2027	GOALS 2025	GOALS 2023	
Our guests work to protect us, use and develop our cultural heritage inspired other's world heritage.	Our guests work to protect us, use and develop our cultural heritage inspired other's world heritage.	Based on our values, we inform our guests about our guests' hallmark tradition and innovation in harmony.	7%
We attract, inspire, and engage our guests through the way we work together in a sustainable way.	A majority of our guests feel that we have a common message about sustainability.	Our communication and exhibitions support a sustainable development.	10%
Our guests are internationally renowned as the place where we, rooted in history, can find future solutions.	External stakeholders see Örgården as a stage for innovation and Örgården's stakeholders as important partners.	We have at least one adopted sustainability policy that contributes to the vision.	15%
Our guests are internationally renowned as the place where we, rooted in history, can find future solutions.	External stakeholders see Örgården as a stage for innovation and Örgården's stakeholders as important partners.	Our guests are designated by the City of Stockholm as an area and host area for sustainable solutions - an innovation area.	15%
Our guests are internationally renowned as the place where we, rooted in history, can find future solutions.	External stakeholders see Örgården as a stage for innovation and Örgården's stakeholders as important partners.	We organize or host a major event with linked to sustainability.	15%
The products we sell in our shops are responsibly produced.	It is clear in our shops which products are and have been produced responsibly.	We carry out an analysis of the current state of sales in our stores and develop an action plan to increase the proportion of sustainable products and responsibly produced products.	15%

GOALS FOR SUSTAINABLE DEVELOPMENT, adopted 2022-04-20 by the members of the Royal Örgården Society/Örgården Örgården's members

ROYAL ÖRGÅRDEN
ROYAL ÖRGÅRDEN
ROYAL ÖRGÅRDEN
ROYAL ÖRGÅRDEN
ROYAL ÖRGÅRDEN
ROYAL ÖRGÅRDEN
ROYAL ÖRGÅRDEN
ROYAL ÖRGÅRDEN
ROYAL ÖRGÅRDEN
ROYAL ÖRGÅRDEN

Interreg
Baltic Sea Region



Co-funded by
the European Union



RESILIENT ECONOMIES AND COMMUNITIES
CliNeDest

