



## CCC Internal Manifesto for Sustainable Practices

At CCC, we believe in leading by example. The creative circular transition we advocate for in our cities begins with our own choices, behaviours, and organisational culture. The following commitments shape how we act, meet, and move as a consortium:

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### 1. We eliminate single-use materials

At all events and meetings organised within the CCC project, we commit to **banning all single-use materials**, from plastic cutlery to disposable signage. We prioritise reusables and locally sourced alternatives that reflect our ethos of circularity.

### 2. We choose plant-based nourishment

Recognising the environmental impact of food systems, all **lunches and catered meals** served at CCC gatherings are **vegetarian by default**, emphasising seasonal and locally sourced ingredients whenever possible. Ensuring that quality vegetarian menu options are available in restaurants selected for dinners.

### 3. We prioritise low impact travel

Travel within CCC is guided by the principle of *efficiency with care*. We favour **train and ferry transport** over flights when feasible – not only because of their lower emissions, but also because these modes offer time to work and connect en route. This reflects our commitment to mindful mobility.

### 4. We rethink materials creatively

From **dried apple name tags strung with hemp yarn** to upcycled event signage, we consciously **minimise our material footprint**. All printed materials are limited, reused or compostable. Every item we produce tells a story of resourcefulness.


### 5. We prefer accommodation with circular practices

Accommodation choices are part of our footprint. We **prioritise hotels and accommodations that implement circular and sustainable practices**, such as waste reduction, energy efficiency, local sourcing, and digital services. Chains like **BobW** or venues certified with **Green Key** or **EU Ecolabel** serve as examples of what we value. Where we stay reflects what we stand for. In some cases, we also accommodate each other.

### 6. We embody the values we promote

Whether it's workshops or everyday interactions, we strive to **model the systemic change** we envision. Our events are designed as **living labs for circularity**, offering tangible, inspiring experiences of what is possible.

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 *These internal standards are not just operational guidelines — they are a reflection of the world we're working to build.* By aligning our internal culture with circular economy principles, we aim to reinforce our credibility, inspire our stakeholders, and create ripple effects beyond the project itself.