

Event Agenda

Reducing Plastic, Enhancing Sustainability: Smart Solutions for Every Business

Date: 2nd April 2025 | Hybrid Event

Time: 14:30 – 18:00

Location: Onsite: Forum Finkenau, Bldg. B, Rm. E001, Finkenau 35, 22081 Hamburg

Language: English (German support available)

Time	Agenda	Activities	Session Leader
14.30-15.00	Registration & Networking	<ul style="list-style-type: none"> - Check-in at the registration desk. - Light refreshments (drinks) served. - Networking opportunity. 	HAW Hamburg
15.00-15.10	Welcome Note	<ul style="list-style-type: none"> - Opening by the host. - Brief introduction to the event objectives. - Acknowledgment of key attendees 	HAW Hamburg
15.10-15.20	Opening Remarks	<ul style="list-style-type: none"> - Welcome speech. - Lighting of the event (symbolic opening). 	Agency for the Environment, Climate, Energy and Agriculture (BUKEA)
15.20-15.30	Introduction to BALTIPLAST Project	<ul style="list-style-type: none"> - Overview of BALTIPLAST - The role of businesses in reducing plastic waste. 	HAW Hamburg
15.30-15.40	Keynote Address – "Rethinking Plastics: Business Opportunities in Waste Reduction"	<ul style="list-style-type: none"> - Expert insights on circular economy practices in business. - Discussion on the current state of plastic waste and role of circularity. - How businesses can adopt circular practices and lead in sustainability. - Highlighting BALTIPLAST as key solution. 	Plastikfreie Stadt, KuBus e.V.
15.40-15.50	BALTIPLAST Tool Demonstration	<ul style="list-style-type: none"> - Live demonstration of the BALTIPLAST inventory tool. - How businesses can track and reduce Single-Use Plastics waste. 	Plastikfreie Stadt, KuBus e.V.

Time	Agenda	Activities	Session Leader
15.50-16.00	Launch of BIORADAR Implementation Scorecard	<ul style="list-style-type: none"> - Introduction of the BIORADAR Project and Implementation Scorecard. - Overview of Bio-Based Alternatives - Explanation of how it helps businesses measure sustainability progress. 	HAW Hamburg
16.00-16.30	Sustainability Regulation and Compliance – SUPD, CSRD, EPR, CEAP & GRI	<ul style="list-style-type: none"> - Practical Guidance: Leave with a clear roadmap on how to identify relevant regulations, integrate compliance measures, and future-proof your business against upcoming sustainability policies. - Explore bio-based packaging alternatives to meet regulatory standards. 	Tallinn University of Technology (TalTech)
16.30-17.00	Networking Break	<ul style="list-style-type: none"> - Light refreshments & snacks. - Opportunity to interact with speakers and attendees. 	All Participants
17.00-17.30	Live Testimonials: “Success Stories of Reducing Plastic Waste”	<ul style="list-style-type: none"> - Sharing findings and key results from the BALTIPLAST project. - Real-world examples of businesses benefiting from the tool. - Discussion on challenges and lessons learned. - Open Q&A for attendees. 	Plastikfreie Stadt, KuBus e.V.
17.30-17.50	Interactive Sustainability Pledge Wall for attendees to share one sustainability goal.	<ul style="list-style-type: none"> - Attendees write one actionable sustainability goal on a pledge wall. - Discussion of selected pledges on stage. 	HAW Hamburg
17.50-18.00	Closing Remarks & Call to Action	<ul style="list-style-type: none"> - Summary of key insights from the event. - Encouragement to adopt BALTIPLAST & BIORADAR tools. - Next steps & follow-up support - Thanking all participants. 	HAW Hamburg

Note: This agenda is subject to change.