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Tartu local arena process

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CIRCULAR ECONOMY ROADMAP FOR TARTU

TARTU COUNTY 2ND LARGEST IN
ESTONIA: 155 000+ RESIDENTS

8 MUNICIPALITIES, INCL 1 CITY

Objectives: reduce waste, increase recycling,
maximise the use of local resources.

6 KEY AREAS: co-creation, renewable energy,
sustainable food system, agriculture, industry
and services, waste management.

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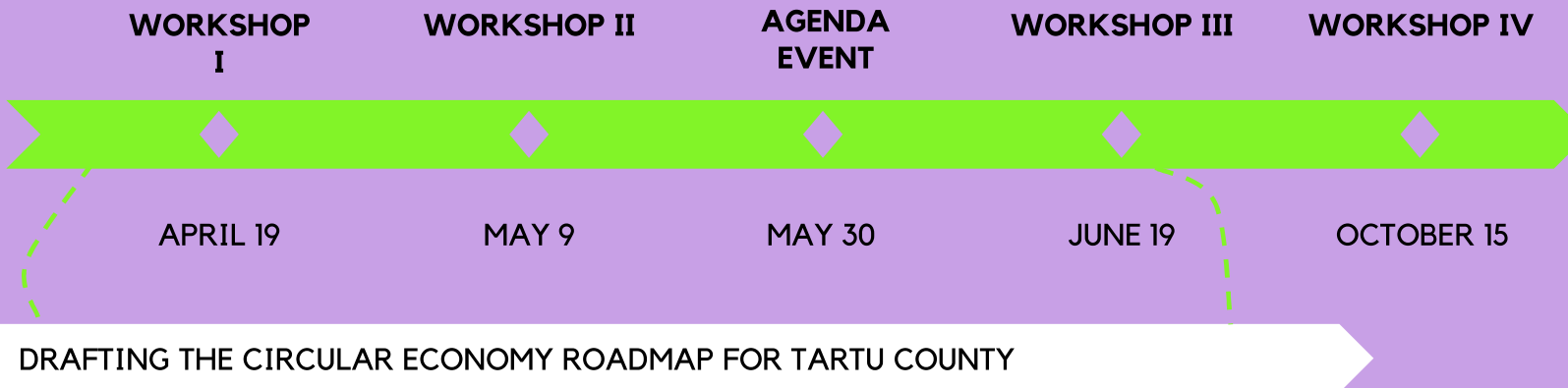
The local challenge:

HOW TO SPEED UP TRANSITION TO CIRCULAR ECONOMY IN TARTU COUNTY?



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TRANSITION PROCESS TO ACCOMPANY STRATEGY PROCESS





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PARTICIPANTS

4 WORKSHOPS

**GROUP OF 18 CIRCULAR
ECONOMY FRONT-RUNNERS**

**CIRCULAR ECONOMY
ENTREPRENEURS, NON-PROFIT
LEADERS, COMMUNITY LEADERS,
PUBLIC SECTOR LEADERS**

1 AGENDA EVENT

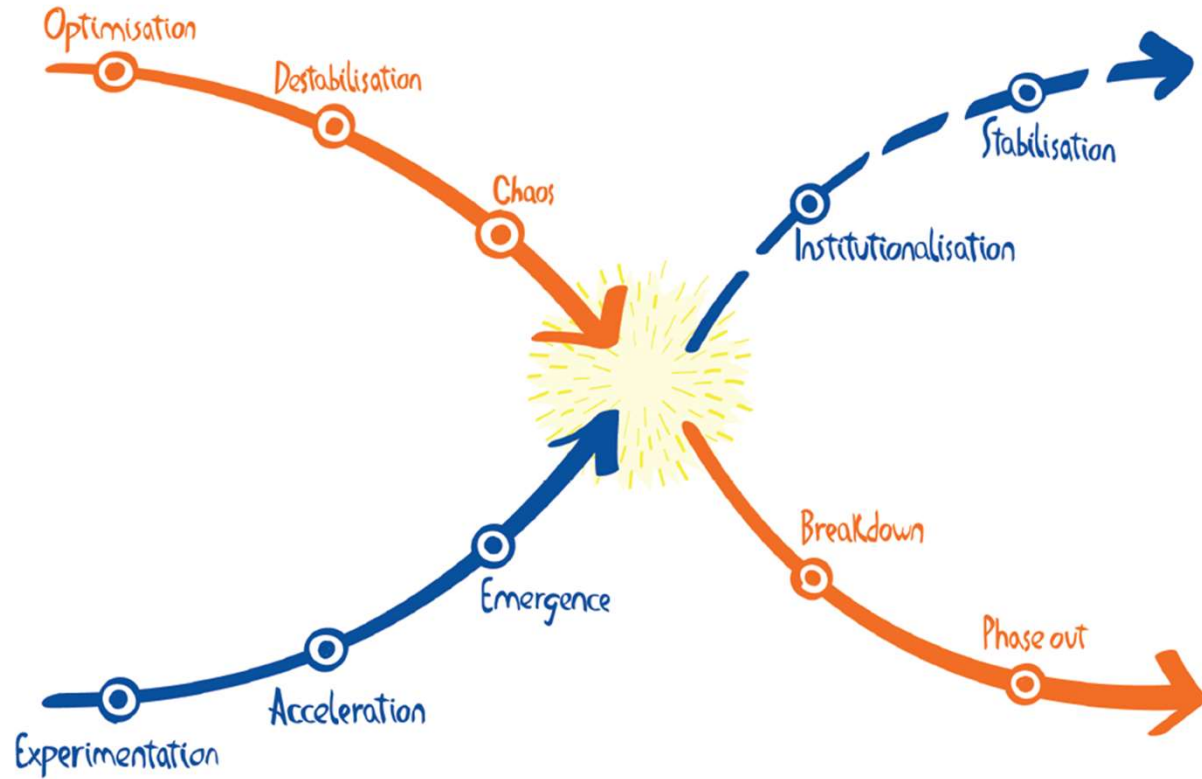
**A WIDER GROUP OF 60
CIRCULAR ECONOMY
ENTHUSIASTS**

**+ SCHOOLS, PUBLIC
OFFICIALS HEADS OF ALL
MUNICIPALITIES, MEDIA,
REGULAR CITIZENS...**



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WORKSHOPS



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RESULTS: 34 COLLECTIVE RECOMMENDATIONS (HALF WENT IN)

- REUSE, RECYCLING AND WASTE MANAGEMENT (16),
 - CO-CREATION AND COMMUNITIES (5),
 - A SUSTAINABLE FOOD SYSTEM (8),
 - MONITORING (5)
- Many technical and specific proposals, but mostly...
 - ...a push for much-much-much **more ambition!**



OTHER RESULTS

- ✓ Annual networking meetings of circular economy leaders. The changemakers empowered and a wider network created that will hopefully continue leading.
- ✓ Starting to combine local recycling stations and reuse organizations.
- ✓ Designing science-based interventions in people's behavior to deploy reuse models.
- ✓ Mapping of existing circular initiatives and effective promoters in communities (schools, libraries, community centres, cultural centres, churches, etc.).
- ✓ 8 municipalities introduced to the transition arena approach, several interested in employing it in the future as well (including the biggest: City of Tartu)





Thank you!

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