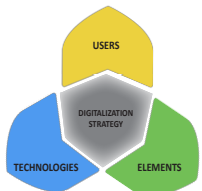


Digitalization strategy creation as a story



USERS

 Customer
 Administration
 IT department
 Stakeholders
 Target groups
 Ecosystem

ELEMENTS

 Marketing
 Customer service
 Cyber security
 Business models
 Continuity
 Production
 Usability
 Remote services

Where will our company be in a year... what about 5?
We need to gather together and clarify our vision!

Clarify your mission and vision together with the team.
Describe your business objectives

Shall we enhance the current functions or push out new digi products?

So many options on how to reach our goals.
Let's choose two to focus on!

- 1.
- 2.

Choose your main development points (1-3)
Are the point something that can be developed with digitalization?

Should our goal be to decrease our production cost by 3%?

Let's use this new tech I saw!

But will this solution bring us competitive advantage?

Get your staff involved and set your goals to potentially solve digitally!
Remember the team's role on each step.
Involve the views and information from the staff into the strategy.

Calculate:
business potential
needed resources
cost
expected profits

Create hypothesis of possible outcomes and choose the technical tools.

Social media
Mobile
Data management
Artificial intelligence
Automation
Robotics
Cloud services



Involve your experts and finetune the hypothesis. Align your budget, cost and expected profit and, if needed, take a step back.



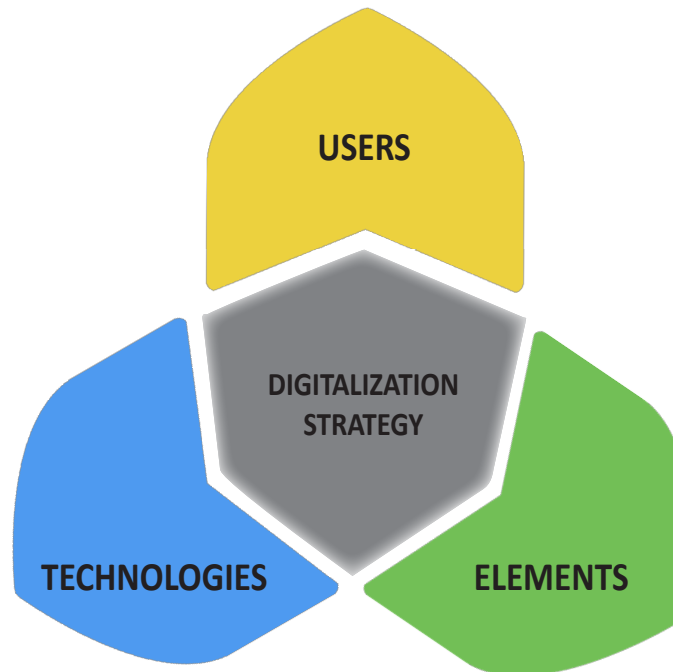
Time to create practical action plan! Assign responsibilities and time-frames



Set your practical measurables. Make sure it's motivating and highlights possible bottlenecks. Open a communication channel and agree on follow-ups



Your strategy's content is ready for now! Create your strategy template that's clear for all, shareable and editable. Remember to share it!



Ensure you and your team have the necessary skills and channels for open communication. Share possible risks and react accordingly.

Digitalization Strategy Note Sheet

USERS	ELEMENTS
List all the users of your strategy here:	List the departments and other factors that affect or are affected by the strategy:
IT-department	Networks
Team leaders	Students
Financial team	Project teams
RDI-experts	Companies
Teachers	Cyber security

VISION AND MISSION

How are we positioned in our field after 2 years?
What goals we have reached?


Creators of sustainable future

International outreach

Student employability

RDI-based, novel and inspiring learning


Tight collaboration networks



KEY DEVELOPMENTS POINTS

TOP 3 development points are:

1. Collaboration network - utilizing remote work
2. International outreach - real-time translations of meetings and notes
3. RDI-based, inspiring learning for remote students


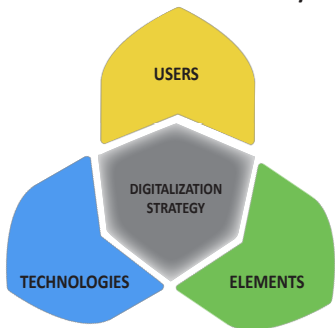


INVOLVE YOUR STAFF

List key findings of communal workshops with your staff

Workshop 1 for teachers

Workshop 2 for RDI experts

CREATE HYPOTHESIS AND CHOOSE TOOLS

Digital feasibility (y-axis)

Effect on business (x-axis)

*OPTION 1

*OPTION 2

*OPTION 3


TECHNOLOGIES

Research the technologies and tools available and choose the ones that provide realistic value

Translator

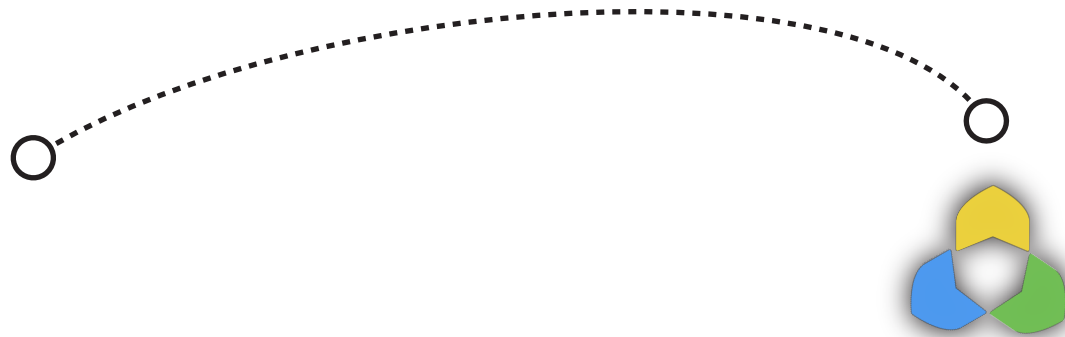
O365 Co-Pilot features

Note taking in meetings



MERGE YOUR DEVELOPMENT POINTS TO YOUR BUSINESS STRATEGY

Draw out your service chain and where your digitalization plans meet



TACTICS AND ACTIONS

Activities during next 6 months

1. Service research and procurement

Responsible:

2. Testing in small teams

Resp.

3. Sharing results to new teams

Resp.



SET YOUR MEASURABLES

Feedback from students and staff

New teaching and remote collaboration methods between teachers and students

More efficient meetings with networks

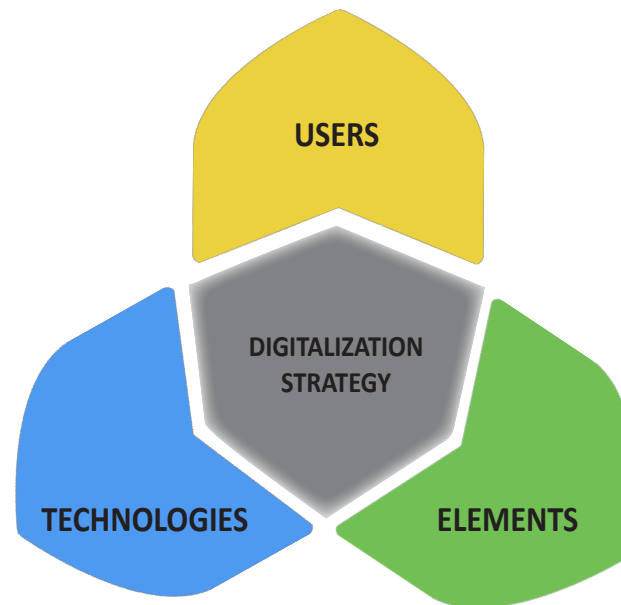
Follow-up on (date):



HOW TO COMMUNICATE ABOUT THE STRATEGIC CHOICES

Strategy communication TO DO list (check when done):

- Discussed in teams/departments
- Shared in staff's platform
- Communication channel created
- Accessible
- Understandable
- Editable
- Practical actions related clarified



EDITABILITY OF THE DIGITALIZATION STRATEGY

How do we ensure continuous communication?

Info letters, articles
AI-responsible person to contact

Plan for needed skill development:

AI courses and workshops for all staff

