

Interreg
Baltic Sea Region



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Project platforms



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Content

- **What are project platforms?**
- **Get inspired by BSR WATER**
- **View of the Monitoring Committee**
- **Get to know Pan-Baltic organisations**
- **Q&A**
- **Next steps**





What are project platforms?

- From a project to a project platform
- Topics for project platforms
- Main target groups and partnerships
- Outcomes and outputs
- Timeline

What are project platforms?



**Capitalisation tool of
Interreg BSR**

**Strategic collaboration
tool for projects**

AIM

- Consolidating outcomes of projects
- Transferring results to target groups
- Shaping policies for sustainable change



From a project to a project platform

Project

- Focusing on a specific aspect of a broader problem

Challenge

Solution

- Developed, tested and refined with the target group

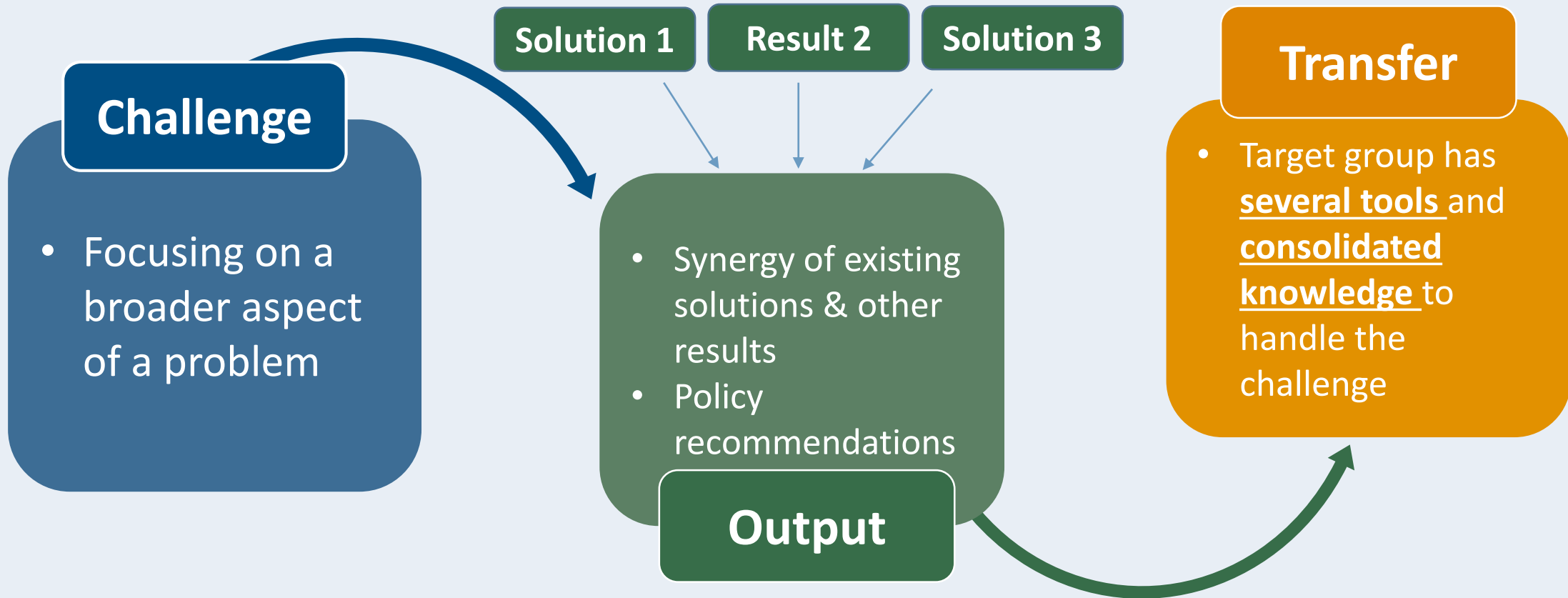
- Target group has tools and knowledge to handle the challenge

Transfer



From project to platform

Project platform

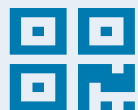


Project platforms

Project platforms are **operations of strategic importance** (OSIs) in Interreg Baltic Sea Region that provide a significant contribution to the achievement of the objectives of the Programme.

Priority 4: Cooperation governance

- Programme objective 4.1: Project platforms
- EUR 12.6 million EU funding earmarked



Common Provisions Regulation (EU) 2021/1060, art. 2



Programme Document



Programme Manual



Topics for project platforms

Potential project platform topics

Resilient and responsive

Smart cities attractive to citizens

Sustainable transformation through social innovations

Creative industries and culture sector resilience

Advancing natural and cultural heritage assets

Improving mental health & well-being

Any other relevant topic(s)

Water-smart

Closing water and nutrient loop

Resilient coastal management

Safe navigation on sea

Preventing pollution by hazardous substances

Any other relevant topic(s)

Climate-neutral

Circular bioeconomy

Renewably powered communities

Circular food systems

Taking up alternative fuels

Active and efficient urban transportation

Any other relevant topic(s)



Contribution to Programme objective

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Innovative societies

PRIORITY 1

Programme objective: 1.1
Resilient economies and communities

Programme objective: 1.2
Responsive public services



Water-smart societies

PRIORITY 2

Programme objective: 2.1
Sustainable waters

Programme objective: 2.2
Blue economy



Climate-neutral societies

PRIORITY 3

Programme objective: 3.1
Circular economy

Programme objective: 3.2
Energy transition

Programme objective: 3.3
Smart green mobility

Connecting to strategies and visions in the BSR



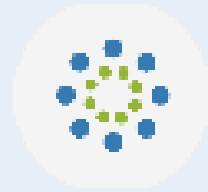
Resilient and responsive projects



Water-smart projects



Climate-neutral projects



Project platforms



EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION





Target groups and partnerships

Main target groups



Public authorities

e.g. municipalities, regional councils, ministries and governmental agencies



Knowledge multipliers

e.g. EUSBSR policy area coordinators, pan-Baltic organisations, other international organisations, networks of cities and regions



Sector organisations

e.g. sectoral agencies, advisory centres, business support organisations, training centres and professional associations



Citizen engagement

e.g. associations, interest groups, or NGOs.



Partnership



Project platform partnerships consist of:

- project partners,
- associated organisations.

A partnership should **reflect the target groups** but is not equal to them.





Outcomes and outputs

Expected outcomes

Project platforms are catalysts for:

- collaboration,
- knowledge transfer,
- policy influence.



- **Enhanced capacity of authorities and others to perform day-to-day operations**
- **Shaping policies**
- **Supporting implementation of regional strategies**



Outcomes and outputs

Outcomes

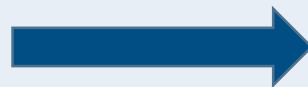
Desireable impact, achieved
benefits or changes



E.g. Improved capacity of maritime
administrations through new and
harmonised navigational tools
leading to better safety on sea

Outputs

Direct products or
deliverables of a project



E.g. New digital navigation aid
tools undergoing the
international standardisation
process through joint effort





Timeline

Call timeline (tbc)



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Deadline for applications

December 2024

Seminar + consultations

**September –
November 2024**

Opening the call

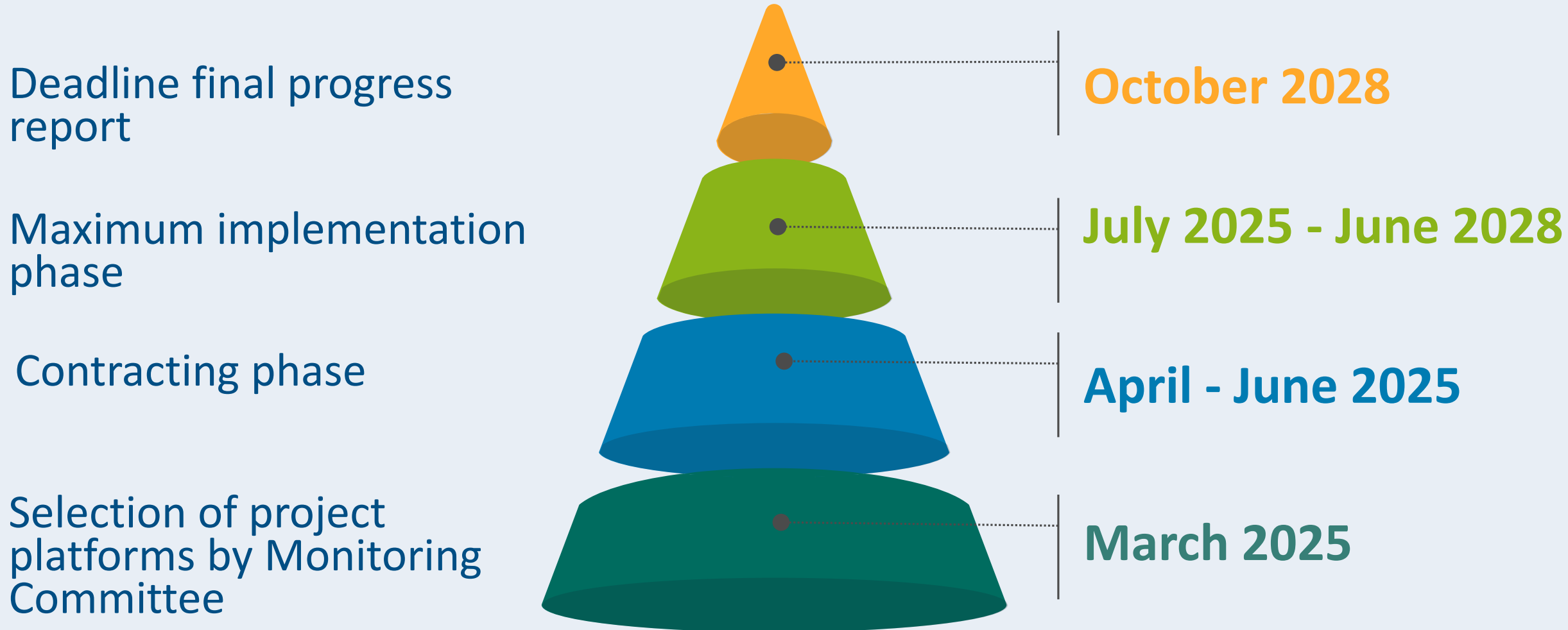
June 2024

Networking events

April-May 2024



Implementation timeline (tbc)



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Get inspired by BSR WATER



Agnieszka Ilola

UBC Sustainable Cities Commission



BSR WATER

Platform on Integrated Water Cooperation

Bringing together knowledge and innovation potential on a transnational basis

Union of the Baltic Cities Sustainable Cities Commission

AGNIESZKA ILOLA, HEAD OF SECRETARIAT

PLATFORM
BSR WATER

 **Interreg**
Baltic Sea Region

 EUROPEAN
REGIONAL
DEVELOPMENT
FUND
EUROPEAN UNION

Why BSR WATER platform?

- to collect and showcase replicable but scattered best practices and solutions from water projects and strengthen their uptake by most relevant target groups
- to strengthen policy-practice link and provide inputs to regional policy development based on more coherent approach and sound practical results
- to provide comprehensive overview of the policy contexts for better understanding how they influence situation in each country of the BSR

Platform combined results from seven projects:

IWAMA, BEST, iWATER, RBR, Manure Standards, Village Waters, CliPlive



BSR WATER

Platform on
Integrated Water
Cooperation



Duration:
1 October 2018 to
30 September 2021

10

Partners



19

Associated partners



Funding:
Interreg BSR
Programme
2014-2020



Budget:
EUR 1,1 million

9

Countries
from Baltic
Sea Region



www.bsrwater.eu

Strategic background

EU Strategy for Baltic Sea Region cooperation in PA Nutri, PA Hazards (Climate and Neighbours)

HELCOM Baltic Sea Action Plan, Nutrient Recycling Strategy and HELCOM recommendations

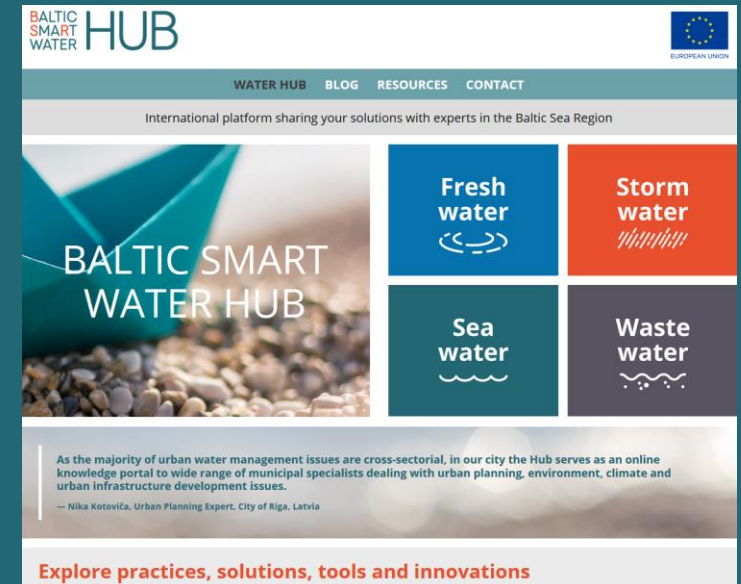
UBC Sustainability Action Programme 2022 – 2030 – commitment to improve the ecological state of the Baltic Sea

European Green Deal – A zero pollution Europe – Clean Water Action Plan

Synthesising solutions from projects – practice oriented approach

Collection, evaluation and dissemination of good practices, solutions and tools in the portal Baltic Smart Water Hub:

- **over 100 cases** published in the online portal **Baltic Smart Water Hub**
- **8 innovations** for further uptake
- improved outreach to **26 experts** providing support in the Hub
- **over 40 events** (trainings, workshops and webinars) for various target groups
- **outreach to 6000** practitioners and decision-makers in the region and beyond



balticwaterhub.net

Synthesising solutions from projects – policy oriented approach

Outcomes and results from platform projects serve as a background for development of regional policy in four topics:

- Nutrient recycling
- Hazardous substances
- Stormwater management
- Water-Sludge-Energy nexus

REVISION OF HELCOM RECOMMENDATION 23/5 on reduction of discharges from urban areas by proper management of storm waters

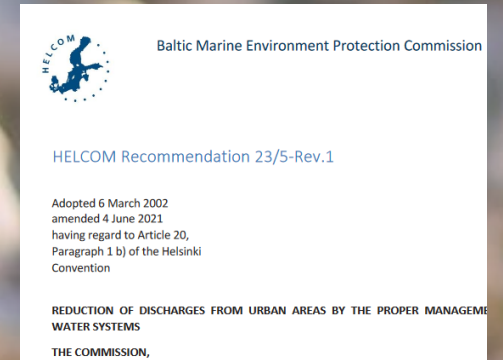
→ Adopted at the Heads of Delegation meeting in June 2021

PALETTE OF SOLUTIONS FOR NUTRIENT RECYCLING

→ Contributed to HELCOM Nutrient Recycling Strategy

POLICY MESSAGES ON MICROPOLLUTANTS IN WASTEWATER AND SLUDGE

→ Contributed to the EC ongoing work on revision of Urban Wastewater Treatment Directive



Thank you!

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Sustainable Cities Commission
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www.bsrwater.eu

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View of the Monitoring Committee



Jens Kurnol

Federal Institute for Research on Building, Urban Affairs
and Spatial Development, Germany



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Get to know Pan – Baltic organisations



Who is in the room?



HELCOM

An intergovernmental organisation for environmental policy making, to protect the marine environment of the Baltic Sea.



CBSS

An intergovernmental political forum for regional cooperation on global challenges.



BSSSC

A political network for decentralised authorities (subregions) in the Baltic Sea Region.



Who is in the room?



HELCOM

Dmitry Frank-Kamenetsky
Special Advisor



CBSS

Andriy Martynenko
Advisor, Safe and Secure



BSSSC

Dr Stefan Musiolik
Secretary General





Conclusions and next steps



Next steps

- **Thematic Webinars: Getting to Know Your Peers for New Collaborations**
 - 16 May Innovation and resilience
 - 23 May Climate neutrality
 - 24 May Smart water and coastal management
- **Matchmaking platform:**
<https://matchmaking.interreg-baltic.eu/>
- **Call opening (tbc) June 2024**
- **Lead Applicant seminar (tbc) 26 September 2024**

<https://bsrprogramme.wufoo.com/forms/m5fro0r029dinx/>



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Quo vadis, transnational cooperation?

Please help us find out,
with 7 minutes of your time.


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Wrap-up

Information:

 Programme Manual
Chapter F

 Project library for
finalised platforms

 Newsletter

Deadlines:

 Next events

 Opening the
call

16 May: Innovation and resilience

23 May: Climate neutrality

24 May: Smart water and coastal
management

June 2024 (TBC)

Programme portal: interreg-baltic.eu



interreg-baltic.eu
interreg-baltic.eu/projects
matchmaking.interreg-baltic.eu

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youtube.com/user/BSRprogramme

The Programme is managed by **Investitionsbank Schleswig-Holstein (IB.SH)** in Kiel, Germany.

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