

Interreg
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RESILIENT ECONOMIES AND COMMUNITIES

Distance LAB

DISTANCE LAB PILOT: REMOTE LEARNING OPPORTUNITIES AND SKILLS FULFILMENT

EIT Digital Platform



UNIVERSITY
OF LATVIA

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1. EIT Digital

1.1. General information about the organisation

[EIT Digital](#) is a European digital innovation and entrepreneurship education organization, which was founded in 2008 to foster growth and quality of life in Europe by providing education and sets of services to SMEs, entrepreneurs, corporations, universities, and governments. EIT Digital focuses on 3 key areas: Innovation and Entrepreneurship, Ecosystem building, and Education.



Innovation and Entrepreneurship activities include facilitating [cross-border collaboration projects](#), providing [fundraising programme for business development](#), or [venture programme for Entrepreneurs](#).

[Networking events](#), [workshops](#), [innovation days](#) and [collaborative projects](#) facilitate the EIT Ecosystem building, making it a digital centre for EU digital Innovation and entrepreneurship activities.

EIT Digital offers various opportunities to learn and improve skills by participating in [EIT Digital Master School](#), [Summer School](#), [Professional School](#), and [Self-paced courses](#), which can be accessed in the largest online learning platform [Coursera](#). EIT Digital has published 3 specialisation tracks and 46 courses in the Coursera platform. More information about the specialization tracks can be found on the next pages.

1.2. Value Creation Through Innovation Specialization

1.2.1 What the course is about and its format

[The Value Creation Through Innovation specialization track](#) equips you with the fundamental knowledge and skills to foster innovation and generate value in the fast-paced business world of today. It will enable you to acquire a competitive edge in marketing, sales, digital marketing, and entrepreneurship. The course provides a flexible schedule that allows you to access the study materials and engage with interactive content at your convenience and pace.



1.2.2. For whom it is and its difficulty, benefits of the course

Upon completing this track, you will have gained practical skills in innovation, entrepreneurship, marketing strategies, technology-based innovation, and transformation. You will be able to identify and capitalize on emerging opportunities. The track is for those who already have little experience and know the most basic principles in previously mentioned topics. Possibility to get certification after completion of the track.

1.2.3. Brief content of the course

The specialization track consists of 5 courses:

1. [The Impact of Technology](#)
2. [Innovation & Entrepreneurship – From Basics to Open Innovation](#)
3. [Innovation & Entrepreneurship – From Design Thinking to Funding](#)
4. [Marketing Strategy for Entrepreneurs](#)
5. [Capstone Value Creation Through Innovation](#)

1.2.4. Duration of the course

The specialisation track is estimated to take approximately 3 months at 10 hours a week.

1.3. Privacy and Standardisation Specialization

1.3.1. What the course is about and its format

The Privacy and Standardisation Specialization dives into the topic of legal texts for technological solutions, legal rules of standardisation and (the history of) privacy laws in this privacy and standardisation.

The privacy courses provide a historical perspective on international privacy rights, while the standardisation course covers the legal context and scalable power of standardisation.



1.3.2. For whom it is and its difficulty, benefits of the course

The course is for those who have knowledge and experience in international law, privacy, and technology. After completion of this track, you will know the legal fundamentals in European and American privacy laws, the societal role of standards and fundamentals that constitute a good standard, and you will be able to relate privacy and data protection to human rights and freedoms.

1.3.3. Brief content of the course

The specialization track consists of 5 courses:

1. [Privacy in the Westend World](#)
2. [Privacy in the USA](#)
3. [Privacy in Europe](#)
4. [Standardisation & Technology](#)
5. [Privacy & Standardization Capstone](#)

1.3.4. Duration of the course

The specialisation track is estimated to take approximately 2 months at 10 hours a week.

Disclaimer

This information provided for the Distance Lab project is based on the information, pictures and sources available on the EIT Digital webpage (<https://www.eitdigital.eu/>) and Coursera platform (<https://www.coursera.org/>). It contains links to other websites or content belonging to or originating from third parties or links to websites. Such external links are not investigated, monitored, or checked for accuracy, adequacy, validity, reliability, availability or completeness by us. We do not warrant, endorse, guarantee, or assume responsibility for the accuracy or reliability of any information offered by third-party websites linked through the site or any website and feature linked in any banner or other advertising, we will not be a party to or in any way be responsible for monitoring any transaction between you and third party providers of products or services.