



UBC TALKS Webinar

# Funding for innovative and climate-smart cities

**Tuesday 27 February 2024**

**09.30–11.00 CET / 10.30–12.00 EET**

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| <b>09.30–09.40</b> | <b>Welcome to the UBC TALKS webinar</b><br><i>Mariia Andreeva, UBC Sustainable Cities Commission</i>   |
| <b>09.40–09.55</b> | <b>UBC talks with Interreg Baltic Sea Region Programme</b><br><i>Monika Cholewczyńska-Dmitruk, Marshal's office of Pomorskie Region, Monitoring Committee</i><br><i>Ronald Lieske, Director, MA/JS</i><br><i>Moderated by Mariia Andreeva, UBC Sustainable Cities Commission</i> |
| <b>09.55–10.05</b> | <b>Introduction to the Interreg BSR Programme</b><br><i>Ekaterina Latysheva, Project Officer</i>   |
| <b>10.05–10.25</b> | <b>Towards More Innovative Cities in BSR</b><br><i>Laura Ligazzolo, Programme Manager/Project Officer</i><br><i>Project pitch (Arts on Prescription)</i>   |
| <b>10.25–10.45</b> | <b>Towards More Climate-Neutral Cities in BSR</b><br><i>Orsolya Schulz, Deputy Team Leader/Senior Project Officer</i><br><i>Project pitch (SUMPs for BSR)</i>  |
| <b>10.45–10.55</b> | <b>Q&amp;A, discussion</b>   |
| <b>10.55–11.00</b> | <b>Open call for funding: how to prepare and apply?</b><br><i>MA/JS</i>  |