

# 21<sup>st</sup>

## European Week of Regions and Cities

Thriving Regions, Stronger Europe

### Remote Networks: New Local and Borderless Business

Leena Toivanen

Centria University of Applied  
Sciences. FIN



9-12  
October  
2023

**Interreg**  
Baltic Sea Region



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RESILIENT ECONOMIES AND COMMUNITIES

Distance LAB





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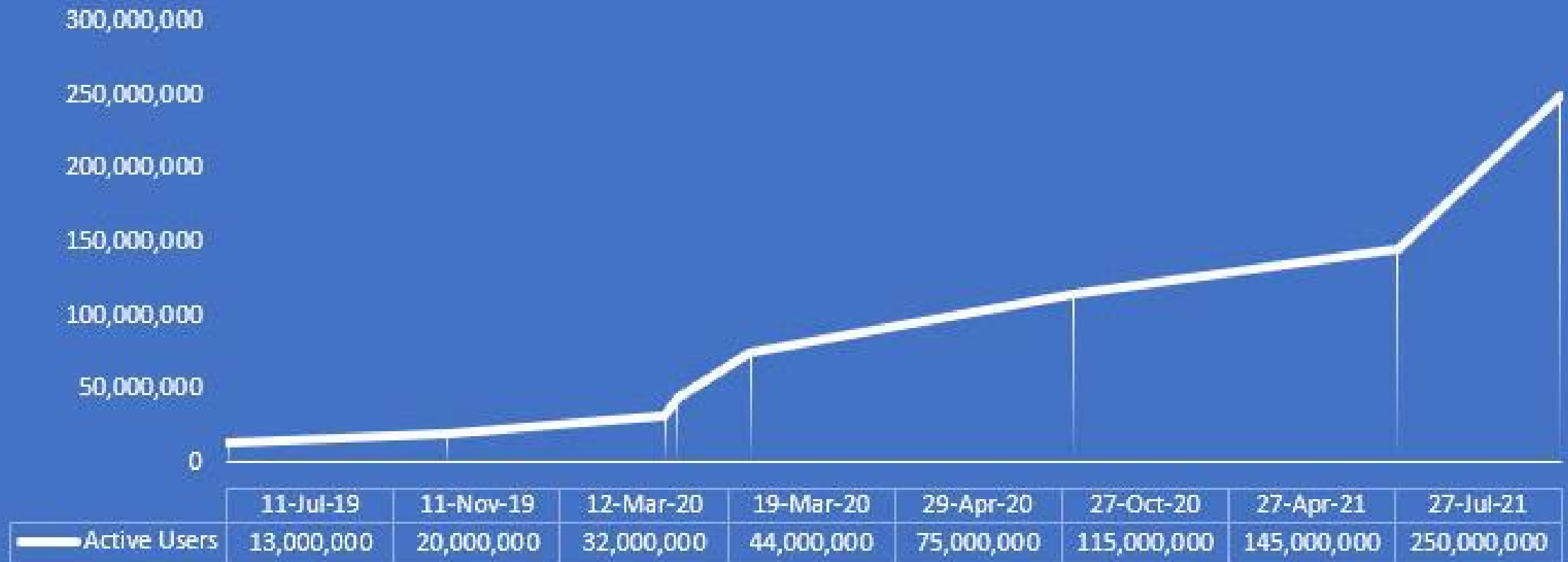
## Remote Networks: New Local and Borderless Business

Leena Toivanen, RDI-coordinator, Centria University of Applied Sciences, FIN

### DistanceLAB

Increases the resilience of the businesses by providing tools, skills and capabilities of thriving in remote business environments.

# The Power of Necessity or Getting Comfortable?



The real impact of technological progress is heavily dependent on the extent to which **society accepts, integrates and adopts new technology.**



# How are we supporting the change?

Distance Soft Interaction Skills Open Innovation methods

Remote learning opportunities and skills fulfillment

Networking services

Digital and eco-audits

Design for sustainability

Customer relationship building

Cyber security in remote

Enhancing business internationalization

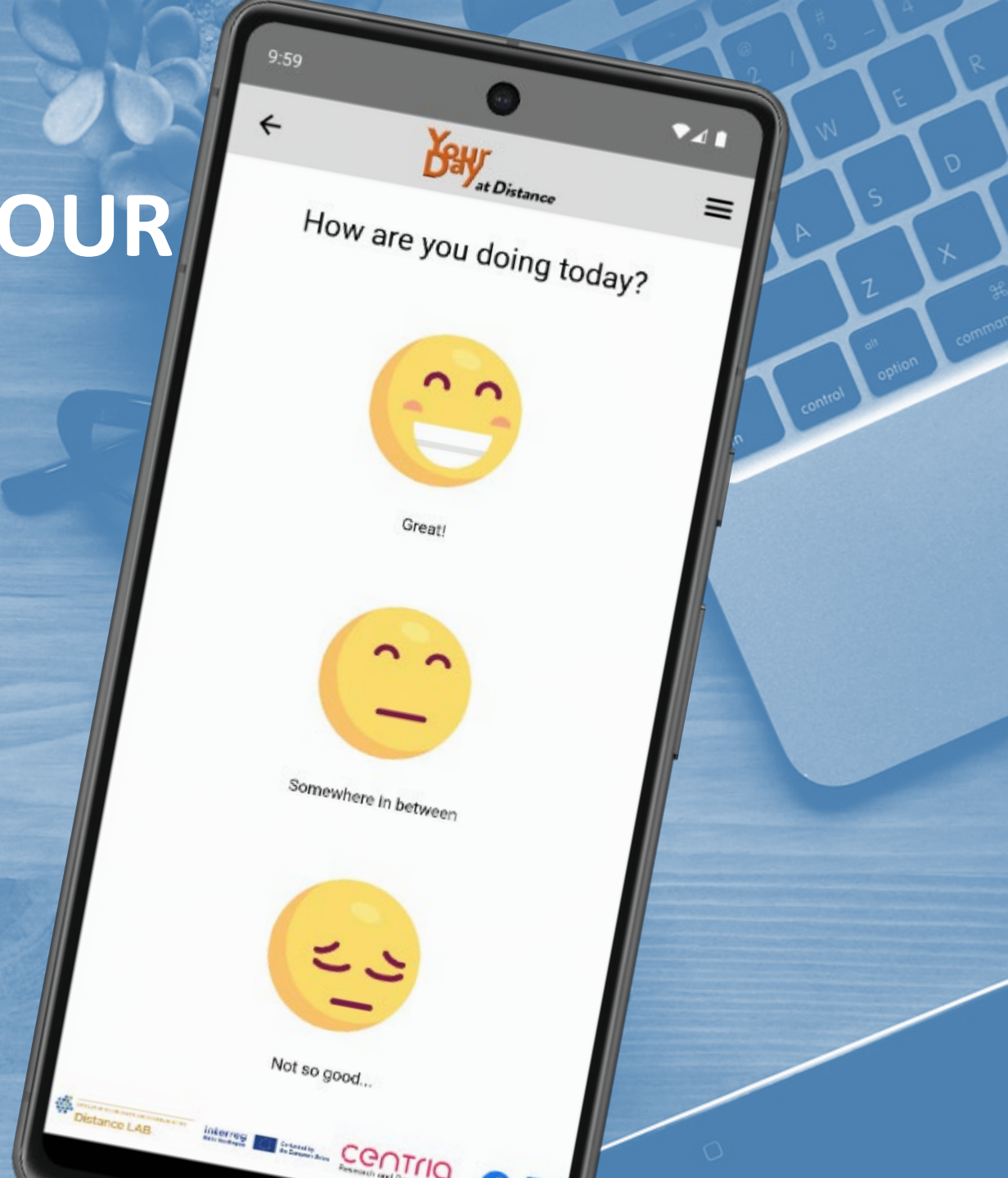
Recruitment and employee satisfaction

Wellbeing and recruitment app

Digitalization strategy – model

# Your Day at Distance

## FRESH FOLLOW-UP OF YOUR STAFF'S WELLBEING!



# ONLINE HUB

What do you do to support  
European remote growth?





# THANK YOU!

Don't hesitate to contact me:

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