Interreg Baltic Sea Region

Co-funded by the European Union

CIRCULAR ECONOMY
KISMET

Sustainable Food Environments in the Baltic Sea Region

XAMK
South-Eastern Finland
University of Applied Sciences

South-Eastern Finland University of Applied Sciences, XAMK

Case Descriptions of the Local Innovation Partnership in South Savo, Finland

Context

Local Innovation Partnership (LIP) in South Savo, Finland
South Savo Food Cluster will cover the food chain actors. Still, the role of end-users, customers, is weak. The need for modern food education and enhancing food citizenship has been identified. The co-creation of new food-products for public and private food service (customers, producers & food service together) plus promotion of the elements of sustainability of local food products are developed in the project.

The LIP in South Savo addresses strategies such as:

- South Savo Regional Strategy: Forest, Water and Food 2021 -2027
- Smart Specialisation Strategy for South Savo 2018
- Menestyvä ja muutosjoustava Etelä-Savo- Ruoka-alan kehittämisohjelma 2021 -2027 (Development program for South Savo Food Sector 2021 – 2027)

Why

- Newly established South Savo Food Cluster covers the food chain actors in South Savo. The food cluster needs to establish its activities in the area.

- Regional strategies and action plans point out the role of the sustainable food sector and (food) tourism.

What

The co-creation of new food products for public and private food service (customers, producers & food service together) plus the promotion of the elements of sustainability of local food products will be developed

Who

Project Partners
South-Eastern Finland University of Applied Sciences, XAMK

Associated Organisation
- Savonlinna Development Agency

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Other Stakeholders
- Stakeholders from the South Savo Food Cluster such as food processing companies, public and private food services, consumers, RDI actors, business centers as well as regional and local public authorities.

"KISMET enlightens the benefits and opportunities of a sustainable food environment and circular economy and motivates and involves different actors who are interested in making the food environment of South Savo more sustainable."
Jade Hirvonen (XAMK)

CLIMATE-NEUTRAL SOCIETIES

Piloting the KISMET project's
Enabling Programme for Sustainable Food Environments

1 | Governance, integration, participation

Co-creation model for developing food strategy

Creating an action plan for a more sustainable food environment by using existing guidelines and strategies as the structure.

- Report on the current situation of the food environment.
- Benchmark project partners who have a functioning food strategy.
- Create frames for the action plan based on the relevant material and needs.
- Implement evaluation rounds.
- Finalize the action plan according to the feedback.

Motivating decision-makers by key numbers

Automating the compilation of statistics of food sector.

- Find out more information on similar existing solutions.
- Clarify the needs for statistics and the platform that collects them.
- Collect needed statistics.
- Create a platform and test it.

2 | Demand-side (drivers for sustainable consumption)

Seasonal pyramid

Creating a local version of Seasonal pyramid and testing it.

- Report of the current situation with local producers and products.
- Find the interested unit for piloting the concept.
- Create the first version of the local pyramid.
- Benchmark Södertälje, who have tested the concept before.
- Implement evaluation rounds and further development according to the feedback.
- Test the local version and collect feedback from the testing unit and consumers.

3 | Supply-side (drivers for sustainable production)

A platform for local producers

Developing the local wholesale system

- Report on the current situation of the wholesale system.
- Find out the interest and needs of local producers, private and public food services and restaurants.
- Benchmark existing and functioning solutions from elsewhere.
- Develop the current system according to the findings from the benchmarks and clarifications.