

**Interreg**  
Baltic Sea Region



Co-funded by  
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RESILIENT ECONOMIES AND COMMUNITIES

**Distance LAB**

# Introduction to DistanceLAB project

Place | Date

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[interreg-baltic.eu/project/distancelab](https://interreg-baltic.eu/project/distancelab)





## DistanceLAB in short

Project duration: 1.1.2023-31.12.2025

Participating countries: Finland, Sweden, Norway, Poland, Lithuania, Latvia

Financed by: Interreg Baltic Sea Region

Lead partner: Centria University of Applied Sciences, Finland

# Project's objective is to:

increase the resilience of the businesses in Baltic Sea Region by providing tools, skills and capabilities of thriving in remote business environments.



# Project's objective

## Sub-objectives:

- 1 Companies become well-equipped and successful in remote business environment by developing existing and new services and ways of working.
- 2 Trans-national collaboration based on remote business development is created. The hub opens up opportunities for public and private organizations' collaboration and peer-to-peer learning in the hub.
- 3 Resilience and readiness to adapt to global changes and strategic guidelines. The project supports companies in future-forward development. Companies are able to note and utilize local and global strategies in business planning.



# Services and pilots

**Communication and innovation**

**Sustainability review and development**

**Remote business strategy**

# Services and pilots

## Communication and innovation

- DIS assessment and development tool
- Open Innovation methods
- SMEs remote development opportunities in cooperation with Microsoft and digital skills fulfillment
- Networking methods

## Sustainability review and development

- Digital and eco-audits
- Design for sustainability

## Remote business strategy

- Customer relationship building
- Cyber security in remote
- Enhancing business internationalization
- Recruitment and employee satisfaction
- Digitalization strategy - model

# Project outputs

1

## Services and tools with descriptions and sets to offer in the hub

The services are aligned to sets that provide the user with an easy and **comprehensive understanding of DIS** and remote business development tools and time frame and task breakdown to improve their skills.

The service set -model **eases the selection and use** of the services and creates a wider perspective of remote business development where activities are tied together.

2

## Hub action model

The output is the remote service hub.

**The hub acts as a learning platform for companies and organizations.** When a company reaches out to the hub they get access to a wide variety of services, remote work experts in consortium countries and most importantly, the network of Baltic Sea Region companies and organizations aiming to create a better remote and hybrid business environment.

# Annual working plan

- Several different remote work and service tools are developed and piloted in partner countries.
- We both develop new tools and turn existing ones into online services.
  - open hub: services by project partners and other organisations
- Piloting is both local and transnational.
- Online hub acts as a learning platform for companies and organizations.
  - access to a wide variety of services, remote work experts in consortium countries
  - network of Baltic Sea Region companies and organizations aiming to create a better remote and hybrid business environment.

Developing

2023

Testing

2024

Tools available on online hub

2025



# Indicators



120  
organisations  
involved!

8 new/pil

## 120 organizations with increased institutional capacity

- Partners and associated partners
- Other organizations

**New participating SME's in each pilot!**

# Overall budget

Partners	Programme cofinancing €	Own contribution €
Centria University of Applied Sciences	431 047	107 762
LAB University of Applied Sciences	296 266	74 066
More and Romsdal County Council	144 690	144 690
University of Latvia	161 713	40 428
Tech-Park Kaunas	185 916	46 479
Rzeszow Regional Development Agency	196 224	49 056
Skellefteå Science City	365 898	91 474
Lithuanian Innovation Centre	200 594	50 149
Ventspils High Technology park	184 992	46 248
<b>TOTAL</b>	<b>2 167 340</b>	<b>650 352</b>

# Overall budget

Parners	Budget €
Centria University of Applied Sciences	538 809
LAB University of Applied Sciences	370 332
More and Romsdal County Council	289 380
University of Latvia	202 141
Tech-Park Kaunas	232 395
Rzeszow Regional Development Agency	245 280
Skellefteå Science City	457 372
Lithuanian Innovation Centre	250 743
Ventspils High Technology park	231 240
<b>TOTAL</b>	<b>2 817 692</b>

# Overall budget

Category	Budget €
Staff	2 010 657
Office & administration	301 598
Travel & accommodation	301 598
External expertise & services	173 104
IT hardware & software	30 734
<b>TOTAL</b>	<b>2 817 692</b>

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# Thank you!

