



# BSR CULTURAL PEARLS

## Project objective

*“Enable smaller cities and regions increase their social resilience and maintain the quality of life with local assets in an innovative way.”*



**For more information, scan the QR code or visit:**  
**[interreg-baltic.eu/project/bsr-cultural-pearls/](https://interreg-baltic.eu/project/bsr-cultural-pearls/)**

## Project duration

Jan. 2023 – Dec. 2025

## Project budget

3.5 million euros, of which 2.8 million euros by the ERDF via Interreg Baltic Sea Region

## Interreg objective

Resilient Economies & Communities

## Project target groups

Municipalities, regional and local public authorities

## Project partners

Lead: Council of the Baltic Sea States (CBSS). Partners: Alytus municipality (LV); ARS BALTICA (DE); Baltic Sea Cultural Centre (PL); Danish Cultural Institute (DK); Heinrich Böll Foundation Schleswig-Holstein (DE); Loov Eesti/ Creative Estonia (EE); Northern Dimension Partnership on Culture; Regional Council of Ostrobothnia (FI); Ministry of Justice, European Affairs and Consumer Protection of Land Schleswig-Holstein (DE); Varde Municipality (DK); Vidzeme Planning Region (LV).

**Interreg**  
Baltic Sea Region



**Co-funded by  
the European Union**



RESILIENT ECONOMIES AND COMMUNITIES

**BSR Cultural Pearls**



# BSR CULTURAL PEARLS

**Project overview** The BSR Cultural Pearls project, co-funded by the EU's Interreg programme, aims to strengthen **social resilience** in Baltic Sea Region municipalities by harnessing the potential of **local assets of culture and creativity**. The project contains several key components, including a repository of good practices on increasing social resilience through culture, and **inspires municipalities** in creating their own social resilience action plans. Additionally, the project offers tools specifically designed to help municipalities develop **tailored social resilience plans**, a peer-mentoring programme to support municipalities in implementing their social resilience plans, and the BSR Cultural Pearls Award, which recognises outstanding culture-driven social resilience work developed by municipalities.

## Project outputs

**1. Repository  
of good  
practices  
on social  
resilience**

**2. Tools for  
municipalities  
to develop  
social resilience  
plans**

**3. Uptake and  
peer-mentoring  
programme to  
help municipalities  
implement their  
social resilience  
plans**

**4. BSR Cultural  
Pearls Award,  
recognising the  
culture-driven  
social resilience  
work of  
municipalities**