

**Interreg**  
Baltic Sea Region



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# Innovation in Interreg Baltic Sea Region



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**We put into practice innovative,  
water-smart and climate-neutral solutions  
through transnational cooperation  
for the benefit of citizens across  
the Baltic Sea region.**



## Innovative societies

### PRIORITY 1

**Programme objective: 1.1**  
Resilient economies and communities

**Programme objective: 1.2**  
Responsive public services



## Water-smart societies

### PRIORITY 2

**Programme objective: 2.1**  
Sustainable waters

**Programme objective: 2.2**  
Blue economy



## Climate-neutral societies

### PRIORITY 3

**Programme objective: 3.1**  
Circular economy

**Programme objective: 3.2**  
Energy transition

**Programme objective: 3.3**  
Smart green mobility



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# Innovative societies

**Programme objective 1.1** Resilient economies and communities

**Programme objective 1.2** Responsive public services





# Innovative societies

**Programme objective 1.1**  
Resilient economies and communities



# Why do we address **resilience**?

- We depend on **global developments**
- **Situation** is dynamic (pandemic, war, energy crisis...)
- We want to prepare for **unexpected developments**
- We want to **recover quickly**



# What can you do?

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Connect to global chains smarter

Ensure access to critical goods

Respond to societal challenges in new ways

Empower communities

Support vulnerable groups

Mobilise creativity

Help companies respond to changes

Change consumption patterns





# Innovative societies

**Programme objective 1.2**  
Responsive public services





# Why do we make public services **responsive**?

- Growing **demands**, decreasing **budgets**
- **Complex and rigid** institutional set-ups
- **Spotting, targeting**, and **better adjusting** to the needs
- Considering different **regions** and **social groups**



# What can you do?

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Engage different social groups in addressing their own needs

**Stimulate citizens' self-organisation**

**Harmonise systems and standards**

**Reduce costs & bureaucracy**

Help to create new and tailor-made services



**More space for  
innovation...**





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## Water-smart societies

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**Programme objective: 3.3**  
Smart green mobility



**What about digitalisation,  
smart specialisation...?**



**Who is already on a  
journey with us?**



# Approved projects per objective

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small core

<b>Innovative societies</b> PRIORITY 1	1.1 Resilient economies and communities	4	8
	1.2 Responsive public services	1	4
<b>Water-smart societies</b> PRIORITY 2	2.1 Sustainable waters	3	5
	2.2 Blue economy	2	3
<b>Climate-neutral societies</b> PRIORITY 3	3.1 Circular economy	4	5
	3.2 Energy transition	3	4
	3.3 Smart green mobility	-	2



**public authorities together with the youth use artificial intelligence to co-create climate and sustainability plans for urban spaces**

**public administrations receive tools to engage people in creating liveable and attractive city environments adapting to their needs**

**educators, public authorities and NGOs explore how contact with nature and appeal to all senses can improve the mental well-being of children with traumatic experiences**



**business support organisations  
integrate refugees and  
immigrants into labour markets  
and ensure access to the skilled  
workforce**

**bio-based businesses in rural areas  
share the know-how in circular  
production**

**public authorities increase the share of  
smart and climate-neutral industrial  
areas**





**Our project library**  
[interreg-baltic.eu/projects/](https://interreg-baltic.eu/projects/)



**SUBMITTED**

**Project ideas  
for core projects**

**129**

**2nd call**

**Next: Submit full application until 14 March.**



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