

Interreg
Baltic Sea Region



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How to build a good quality project?

(CORE AND SMALL PROJECTS)



Interreg Baltic Sea Region 2021-2027

Online | 08 February 2022



Agenda

09:00 Welcome and introduction

09:15 Programme priorities and types of projects

09:35 How to start developing your project?

09:55 What is a good partnership?

10:15 Break (incl. Q&A)

11:05 What is a good work plan?

11:25 How to measure your success?

11:45 Break (incl. Q&A)

12:35 What's next?





Programme priorities and types of projects

Marta Śleżak-Warszycka
Team Leader Project Unit

Interreg Baltic Sea Region 2021-2027 | 8 February 2022

Our focus

Supporting transition

Towards greener and more resilient societies and economies

Supporting public authorities

In meeting needs of communities and companies etc.

Creating practical solutions

To challenges in the Baltic Sea region



Three NOs of expected solutions



**No pure
research on
potential
solutions**

**No
purely
technological
solutions**

**No
solutions
without
users**

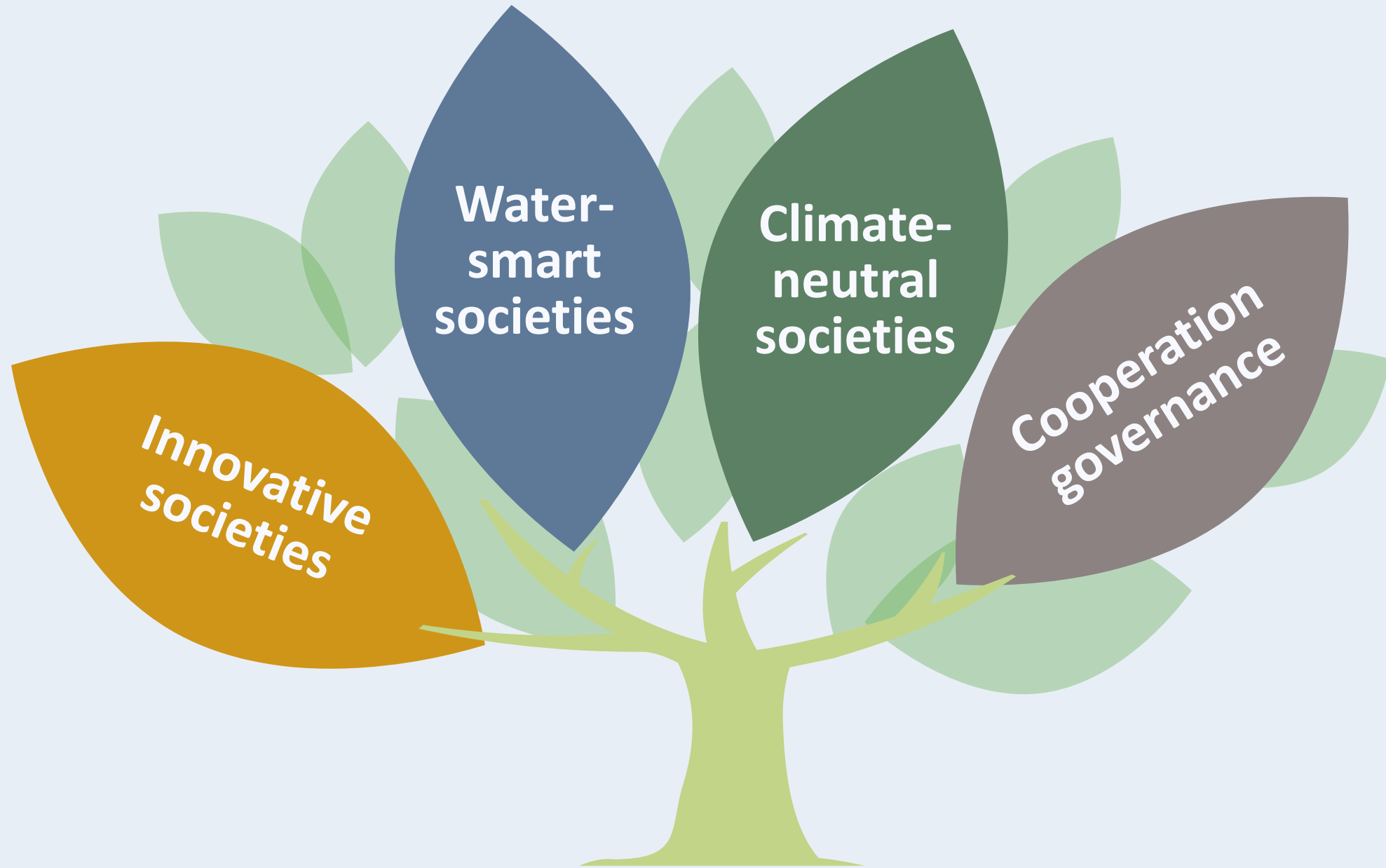


What are our priorities

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Innovative
societies

Water-
smart
societies

Climate-
neutral
societies

Cooperation
governance

Priorities for core and **small** projects

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Innovative societies

PRIORITY 1

Programme objective: 1.1
Resilient economies and communities

Programme objective: 1.2
Responsive public services



Water-smart societies

PRIORITY 2

Programme objective: 2.1
Sustainable waters

Programme objective: 2.2
Blue economy



Climate-neutral societies

PRIORITY 3

Programme objective: 3.1
Circular economy

Programme objective: 3.2
Energy transition

Programme objective: 3.3
Smart green mobility

Core projects

Core changes for the region.

Develop a solution to a challenge,
and bring it to the people in the
Baltic Sea region.



Core projects

Core visions for the region.

FOCUS

- / practical & durable **outputs**
- / **solutions** to challenges
- / focus on **piloting**
- / at the “core” of the Programme

DURATION

Up to **36 months**

PARTNERS

at least **three organisations**
from **three Programme area countries**

BUDGET

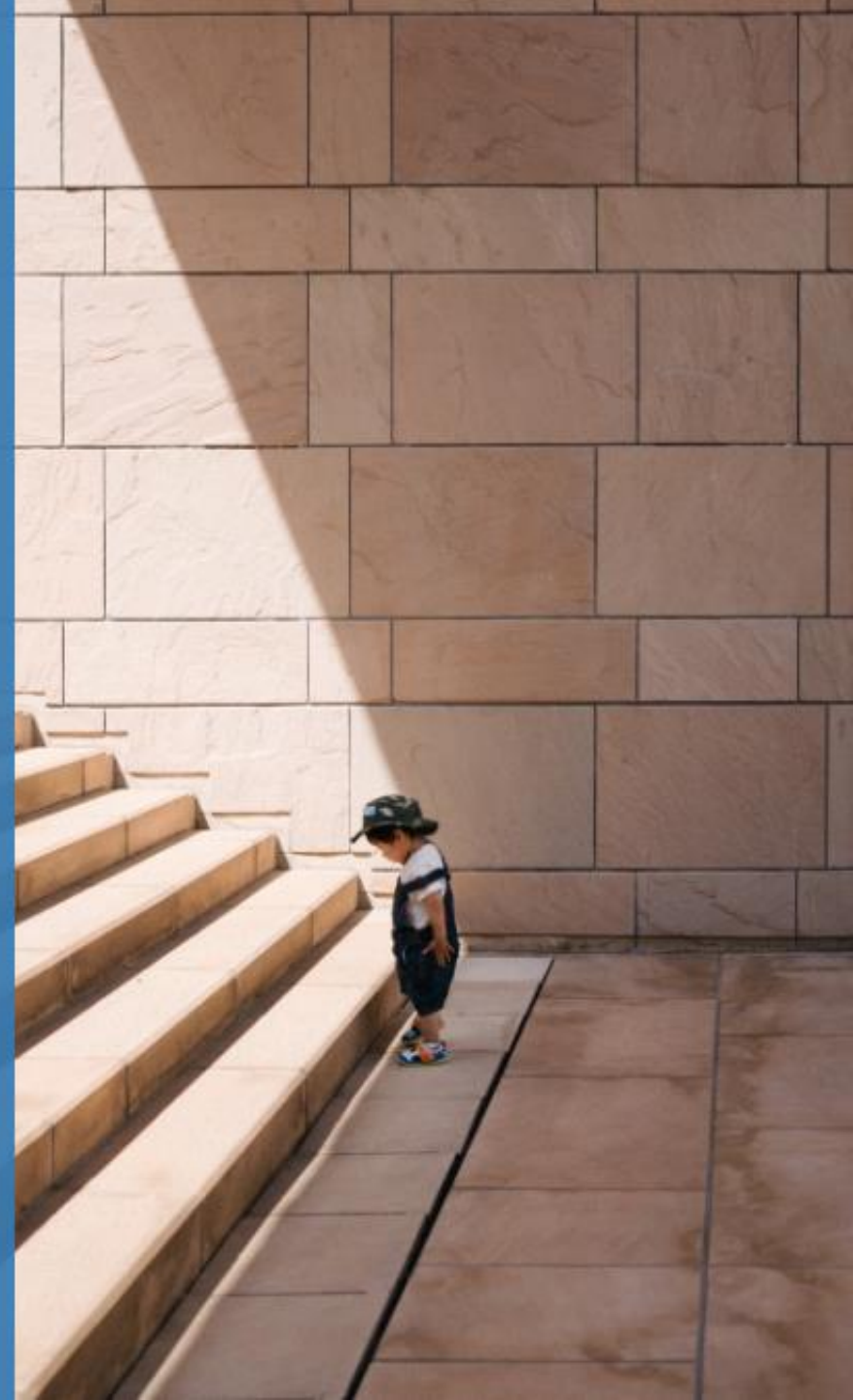
no limitation (proportionate to activities)

Small projects

Small steps for a big change.

Easier accessible funding.

A testing ground to learn Interreg,
**working across borders with
partners from different countries.**



Small projects

Small steps for a big change.

FOCUS

easier access
/ building trust
/ keeping networks
/ staying closer to citizens
/ responding to unpredictable challenges

DURATION

Up to 24 months

PARTNERS

at least three organisations
from three Programme area countries

BUDGET

up to EUR 500,000



How to start developing your project?

What is a good partnership?

What is a good work plan?

How to measure your success?

What's next?



Relevance: how to start developing your project?

Charis-Ariadni Loupasi and Marina Kislyak,
Project Officers

Interreg Baltic Sea Region 2021-2027 | 08 February 2022

Relevance

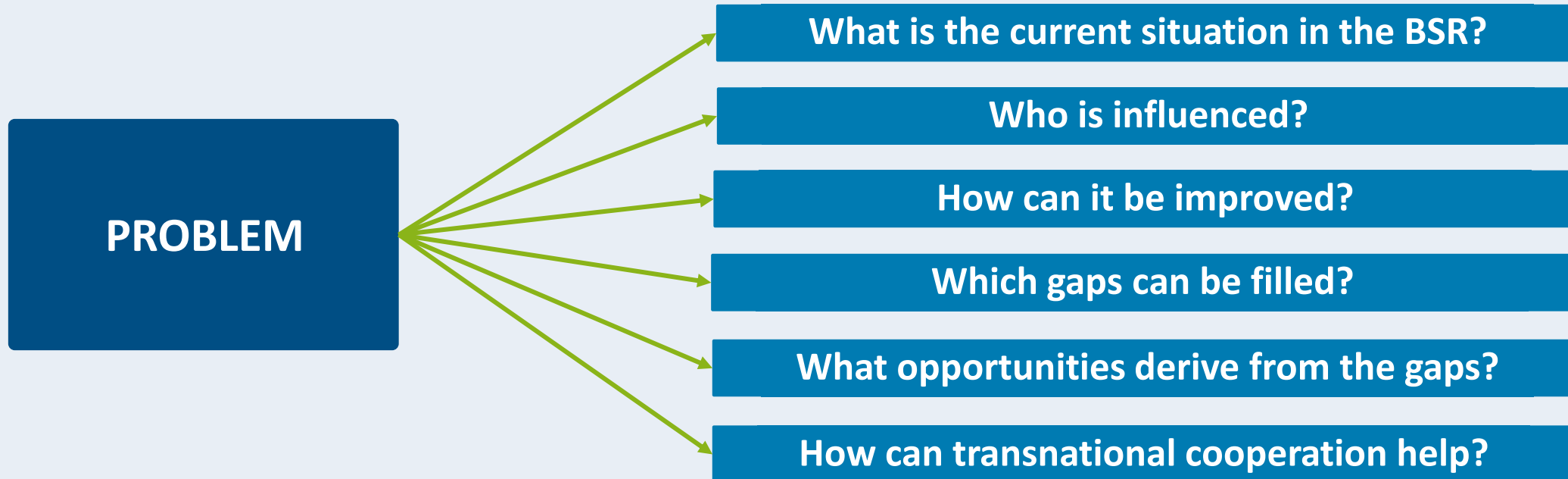


First thoughts

- Is the idea relevant for the **Programme** and its **focus**?
- Is it in line with any of the Programme's **objectives**?
- Does it cover **certain requirements** (e.g. work packages, pilot activities, solutions, etc.)?



Start with the CHALLENGE



Be realistic and focused!

If a challenge is complicated try to deal with some of its aspects!





Think TRANSNATIONAL

**Why is transnational
cooperation needed to address
the challenge?**

**Have you selected the most
relevant countries to be
covered in the partnership?**



Justify why the project is relevant for the Baltic Sea region!



Don't forget your TARGET GROUPS

Definition: Organisations that are affected by the challenge and have the competences or mandate to influence it.



- Be in **contact** with them
- Be aware of their **needs**
- Actively **involve** them
- **Respond** to their needs



Be aware of your target groups' needs at the stage of application!





The OBJECTIVE of your project



Innovative societies

PRIORITY 1

Programme objective: 1.1
Resilient economies and communities

Programme objective: 1.2
Responsive public services



Water-smart societies

PRIORITY 2

Programme objective: 2.1
Sustainable waters

Programme objective: 2.2
Blue economy



Climate-neutral societies

PRIORITY 3

Programme objective: 3.1
Circular economy

Programme objective: 3.2
Energy transition

Programme objective: 3.3
Smart green mobility



Be in line with the needs of the target groups



Relevance:

Specific aims

- **Building trust** that could lead to further **cooperation initiatives**
- Initiating and keeping **networks** that are important for the BSR
- Bringing the Programme **closer to the citizens**
- Allowing a **swift response** to unpredictable and urgent challenges

Small
projects



Relevance

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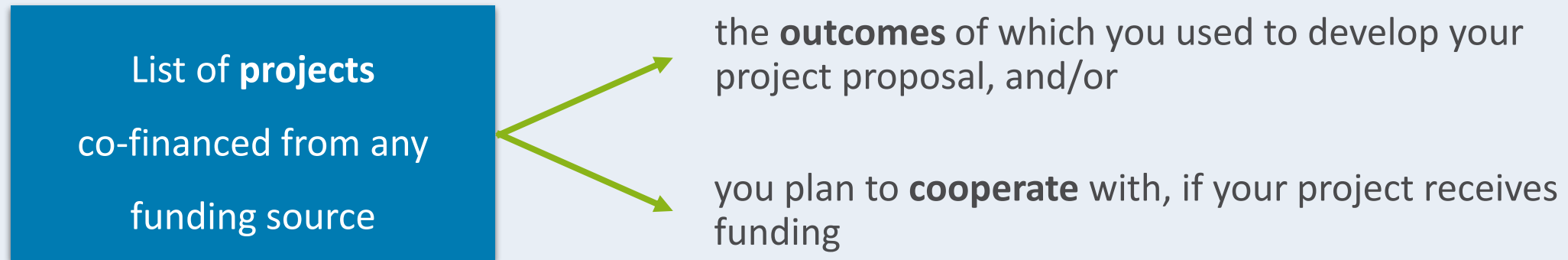
Contribution to the EUSBSR



More information: <https://www.balticsea-region-strategy.eu/about/implementation>



Use of RESULTS and planned COOPERATION



Complementarity with CBC Programmes

- Additionally, please check if:
 - ✓ partners you plan to involve also fit geographically in a CBC programme(s)
 - ✓ your project idea also fits geographically and thematically in a CBC programme(s)
- If “yes”, please justify why you are applying for Interreg BSR, and not for a CBC Programme

Small
projects





How to start developing your project?



What is a good partnership?



What is a good work plan?



How to measure your success?



What's next?



Partnership: whom to take on board?

Sebastian Hentsch and Marina Kislyak,
Project Officers

Interreg Baltic Sea Region 2021-2027 | 08 February 2022



Project
Partner

Lead
Partner

Associated
Organisation





ground rule:

3 from 3



What? Who? How?

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Project
Partner

Lead
Partner

Associated
Organisation



Geography

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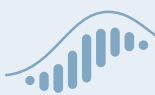
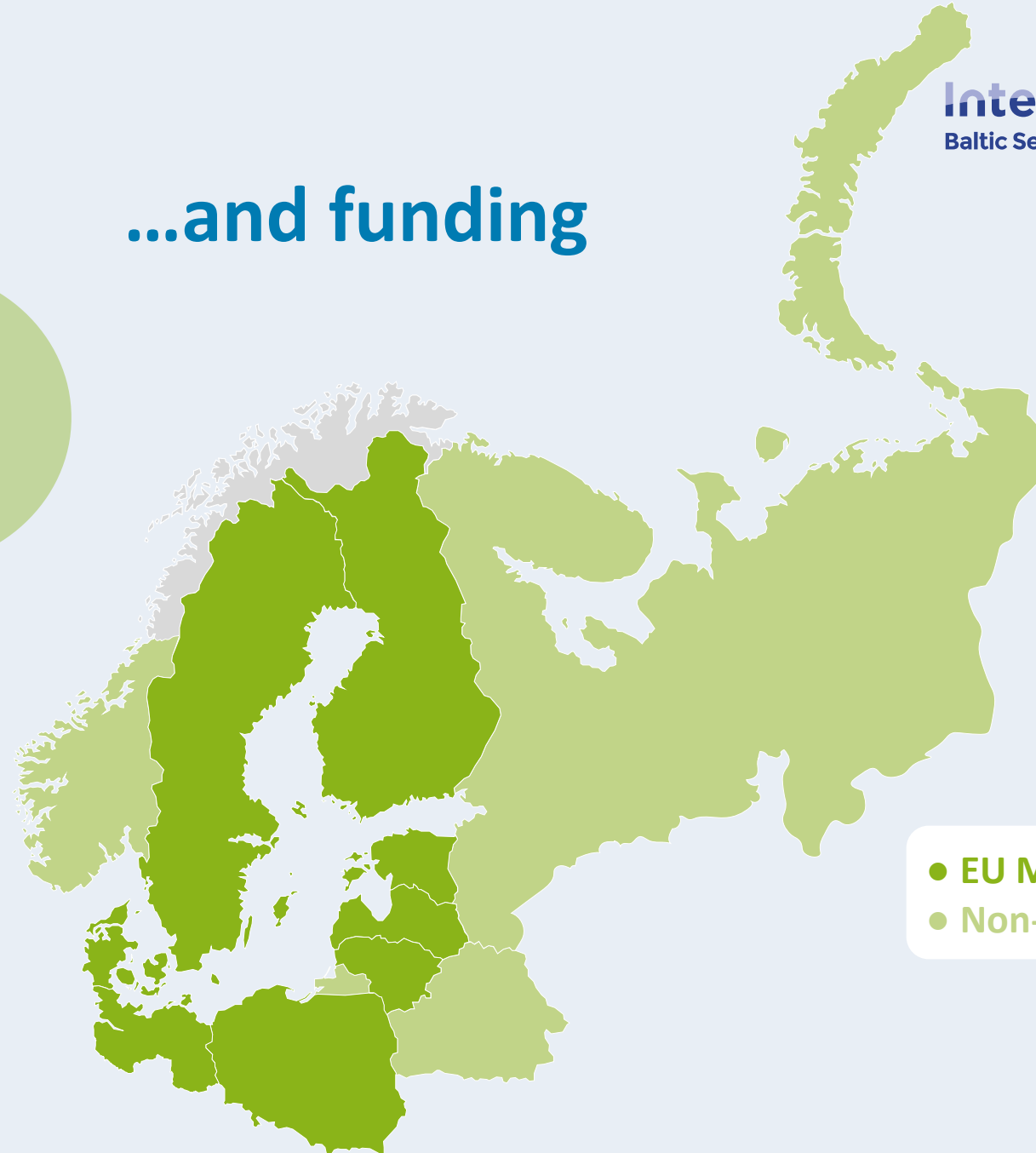
...and funding

50 % co-financing
for NO

80 % Co-Financing
for EU
countries

80% Co-Financing
RU tbc.

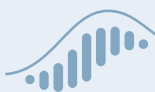
- EU Member States
- Non-EU States



Whom to take on board



- **Target-group** orientation & access
- **Competence** & capacity for implementation
- **Clear roles** & involvement
- **Focus** on public authorities, **potential** of other actors





Sectoral agency

International governmental organisation

Business support organisations

Universities

EGTC

Public authorities

SMEs

Interest groups

Research institutions

Local, regional & national institutions

Large enterprises

NGO

Pan-Baltic organisations

Education / training centres



One important point

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**Focus
Competence
Logic**

more
important
than

Quantity



Partnership:



Partnership composition

- The smaller scope of projects → smaller partnerships
- Mainly local, regional, national **authorities and NGOs**
- **Newcomers** are encouraged to apply as partners

Small
projects



Partnership: core and **small** projects

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Participation of Russian organisations in the first calls

Project partners on hold

Application

Project partners

Contracting and Implementation

Guidance for the participation of Russian organisations:

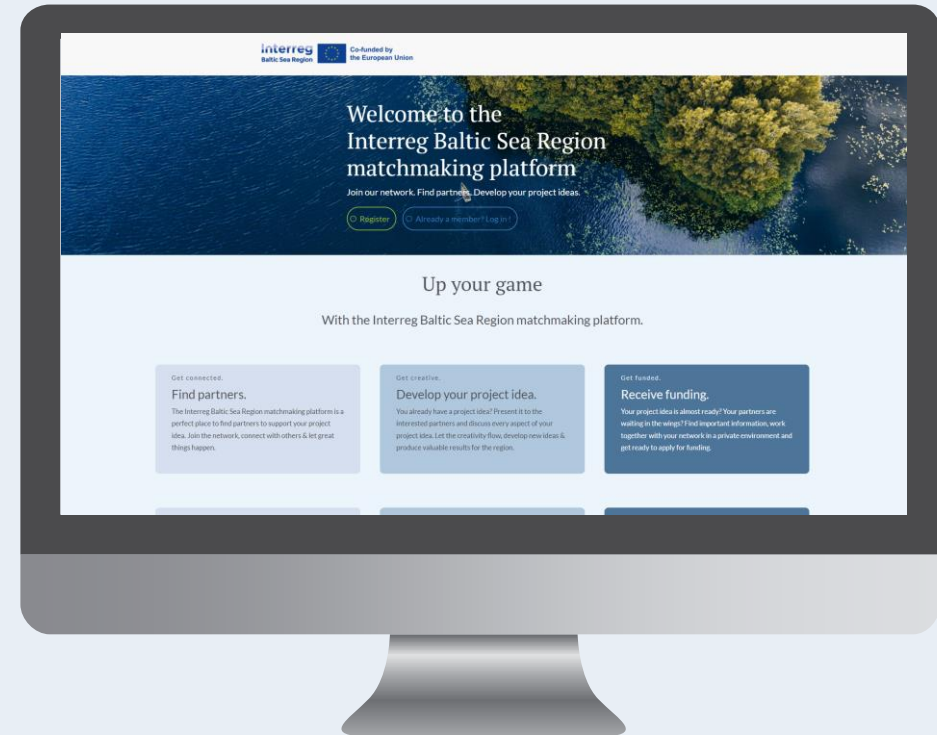
https://interreg-baltic.eu/wp-content/uploads/2021/12/Guidance_Participation-of-Russian-organisations-in-the-first-calls.pdf



Find your partners

matchmaking.interreg-baltic.eu

- **Secure environment & strong community;**
- **Advanced search functions for partners**
 - Via country; NUT2 region;
 - Type of organisation;
 - Interest; expertise etc.
- **Project idea groups** for discussing and developing the ideas: **you decide** on the accessibility of the group.





How to start developing your project?



What is a good partnership?



What is a good work plan?



How to measure your success?



What's next?

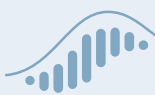


Work plan: well-planned activities a key to success?

Agnieszka Lipińska and Marina Kislyak,
Project Officers

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Idea of a solution



What is a good solution?

- helps your target groups
- transnational
- complete
- tested, evaluated, adjusted
- durable
- new or modified



Structure of the work plan

- **three predefined** work packages: **prepare, test, transfer** your solution
- in each work package: **up to five** groups of activities
- group of activities: ends with either a **deliverable** or an **output**
- **deliverable**: intermediary step to reach a particular output
- **output**: ready solution prepared, piloted, evaluated and adjusted



- **management** of your project: to be planned separately from the work plan



Work plan: three work packages

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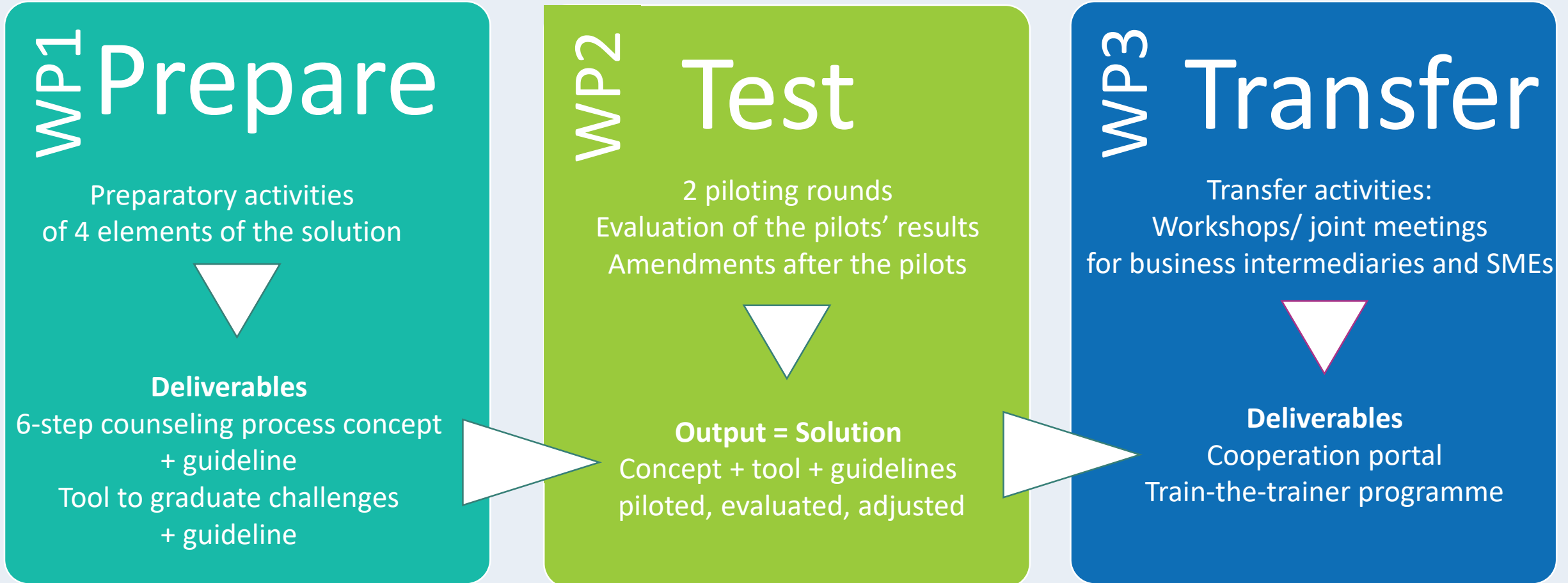
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Prepare → Test → Transfer

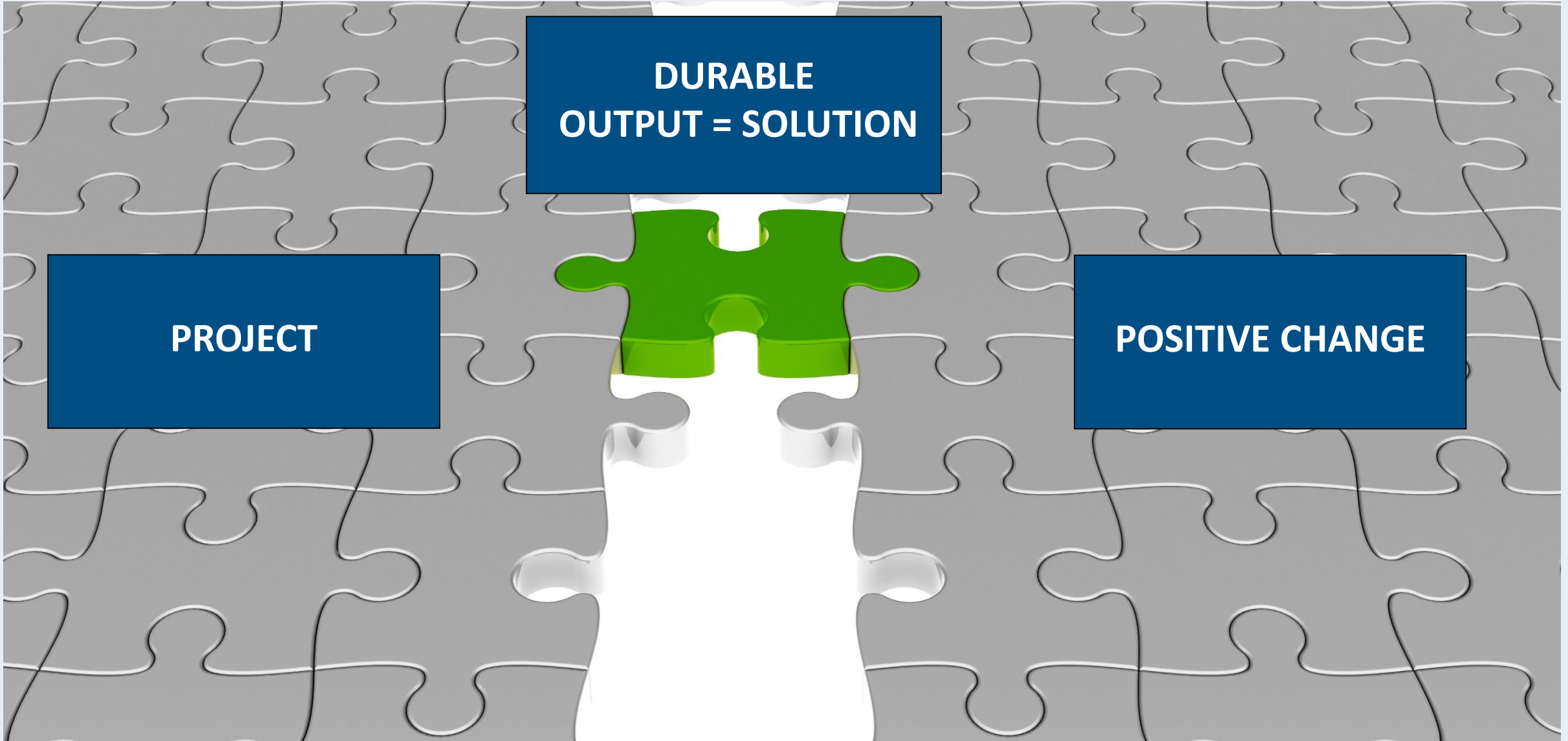


Work plan: example

Lack of innovative tools and methods in business counseling for SMEs



Durability



Work plan



1 WP

1-5 Group of Activities



Deliverables

+

At least one output
Optionally, solution



- ✓ Pilots are not compulsory
- ✓ Activities need to go beyond pure networking and knowledge exchange

Small
projects



Work plan

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activities & outputs

Small
projects





How to start developing your project?



What is a good partnership?



What is a good work plan?



How to measure your success?



What's next?



Indicators: how to measure the success?

Laura Ligazzolo and Marina Kislyak, Project Officers

Interreg Baltic Sea Region 2021-2027 | 08 February 2022

Indicators




OUTPUT INDICATORS	RESULT INDICATORS
RCO 84 Pilot actions developed jointly and implemented in projects	RCR 104 Solutions taken up or up-scaled by organisations
RCO 116 Jointly developed solutions	
RCO 87 Organisations cooperating	PSR 1 Organisations with increased institutional capacity due to their participation in cooperation activities across borders across borders



Indicators for core projects in the Application Form


Jointly developed solutions

 explain **how** the **solution/s** presented in the output/s serve/s the **target group**

Solutions taken up or up-scaled by organisations

 Explain **how organisations** will **take up or upscale** each **solution**

Organisations with increased institutional capacity due to their participation in cooperation activities across borders

 Indicate the **type of organisations** and **how their institutional capacity** will be increased



Indicators



OUTPUT INDICATORS	RESULT INDICATORS
RCO 84 Pilot actions developed jointly and implemented in projects	RCR 104 Solutions taken up or up-scaled by organisations
RCO 116 Jointly developed solutions	
Obligatory for small projects	
RCO 87 Organisations cooperating	PSR 1 Organisations with increased institutional capacity due to their participation in cooperation activities across borders across borders





How to start developing your project?



What is a good partnership?



What is a good work plan?



How to measure your success?



What's next?

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What's next?

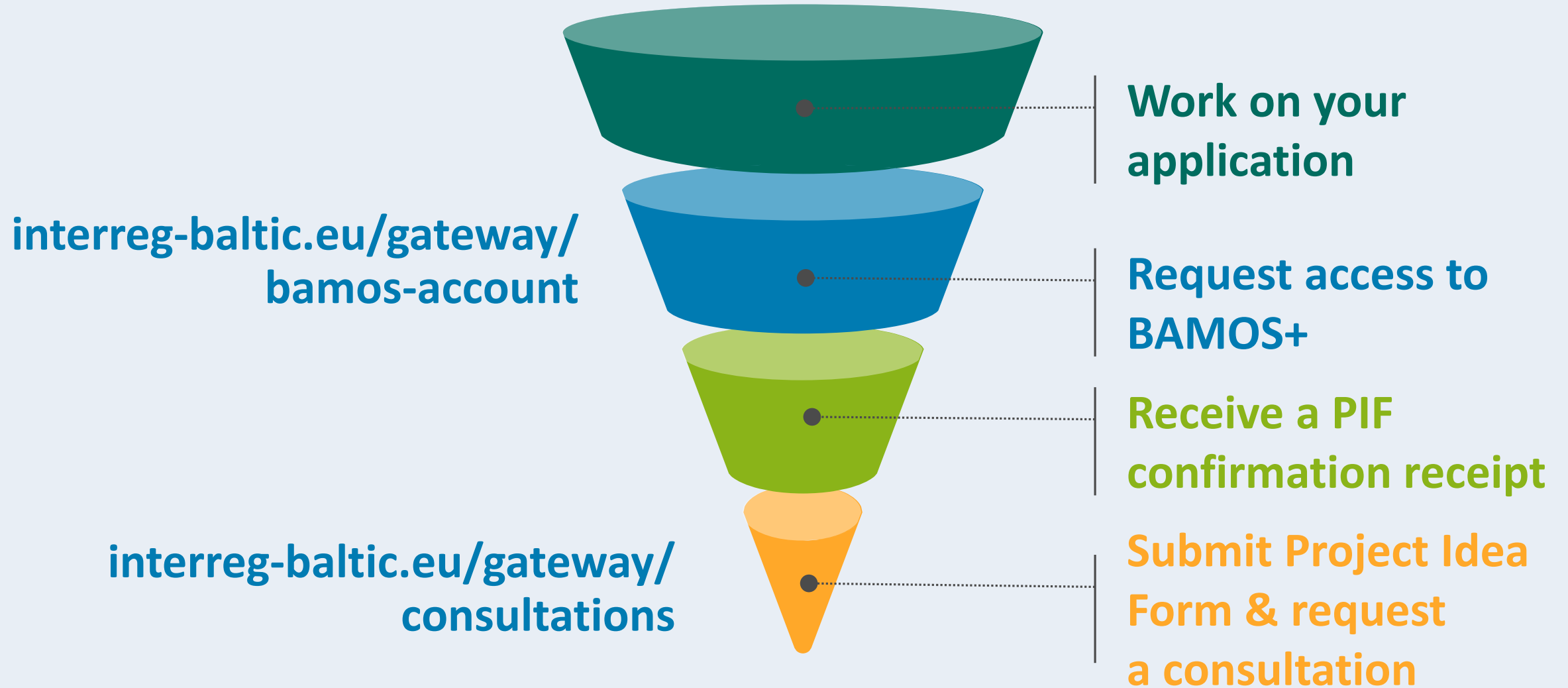


Orsolya Schulz, Project Officer

Anna Gałyga, Senior Communication Officer

Interreg Baltic Sea Region 2021-2027 | 8 February 2022

From PIF to application

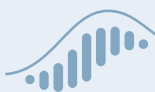


The timeline

Core projects



Small projects



Application procedure

Project idea form (PIF)

- Compulsory step
- Basis for consultations
- Templates available at <https://interreg-baltic.eu/gateway/consultations/>
- Should be sent to: idea@interreg-baltic.eu
- PIFs are submitted not later than:
 - ✓ **9 March 2022** – small projects
 - ✓ **15 March 2022** – core projects



Application procedure



Request for access to BAMOS+

- Template available at <https://interreg-baltic.eu/gateway/bamos-account/>
- Lead applicant applies for log in to BAMOS+ via E-mail: account@bamos.eu
- Requests for access to BAMOS+ are submitted not later than:
 - ✓ **16 March 2022** – small projects
 - ✓ **12 April 2022** – core projects
- Access to BAMOS+ is granted after **8 February 2022**





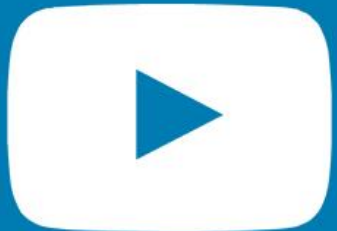
Submission of the application and other documents

- All documents are submitted in the digital format in BAMOS+ only
 - ✓ application form
 - ✓ partner declarations
 - ✓ contact information
 - ✓ bank information

- Must be submitted not later than:
 - ✓ **30 March 2022 – small projects**
 - ✓ **26 April 2022 – core projects**



interreg-baltic.eu/gateway



Gateway for applicants

interreg-baltic.eu/gateway

- Documents, timelines & procedures for all about **open calls** for applications;
- **Programme Manual**;
- Supporting materials, e.g. **video tutorials**;
- Upcoming **webinars**.



Tutorials

interreg-baltic.eu/gateway/tutorials

- On thematic **Programme objectives**;
- On **constructing a budget** (core and small projects) and **simplified cost options**;
- On **good quality core and small projects**;
- On **how to apply** (preparatory phase & **BAMOS+**);

SOON • matchmaking platform

Webinars

➤ **9 February**

Financial webinar for core projects and small projects applicants: budget planning and eligibility of costs

interreg-baltic.eu/gateway/#webinars





Matchmaking platform

matchmaking.interreg-baltic.eu

- Join the community;
- Search for relevant partners for your project;
- Create a project idea group & work with others.

Welcome to the
Interreg Baltic Sea Region
matchmaking platform

Join our network. Find partners. Develop your project ideas.

○ Register

○ Already a member? Log in!



interreg-baltic.eu
projects.interreg-baltic.eu
matchmaking.interreg-baltic.eu

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The Programme is managed by **Investitionsbank Schleswig-Holstein (IB.SH)** in Kiel, Germany.

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Thank you and goodbye!



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