

**Interreg**  
Baltic Sea Region



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# How to strengthen circularity & eco-friendly approaches to energy & mobility



Webinar: New funding to build  
climate-neutral societies

Interreg Baltic Sea Region 2021-2027 | 08.12.2021



# Agenda

- What's new?
- Towards circular economy
- Towards energy transition
- Towards smart green mobility
- Meet the Policy Area Coordinators
- What's next?





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# What's new?



**Marta Ślęzak Warszucka, Team Leader Project Unit**

Interreg Baltic Sea Region 2021-2027 | 08 December 2021



# Where we are

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**Mid-Nov 2021**

**Pre-launch of the call**

First events and intensified communication about calls

**8 Feb 2022**

**Calls officially open\***

(provided the Programme is submitted to the European Commission)

**From Dec 2021**

- Submission of **Project Idea forms**
- **Consultations**
- Requests for **access to BAMOS+**

**From 8 Feb 2022**

Granting access to **BAMOS+**





# What is new



**Practical  
solutions through  
core projects**



**Easier access  
through  
small projects**





# Core projects

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## Focus

Practical and durable **solutions** to challenges tested through **pilots**



## Partners

At least **three organisations** from three Programme area countries



## Duration

Up to **36 months**



## Budget

**No limitation**  
(proportionate to activities, outcomes, partnership etc.)





# Small projects



## Focus

Easier access

Building **trust** | keeping **networks** |  
staying closer to **citizens** |  
responding to **unpredictable**  
challenges



## Partners

At least **three organisations**  
from three Programme area  
countries



## Duration

Up to **24 months**



## Budget

Up to **EUR 500,000**





# What is new

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**Further  
digitalisation of  
processes**



**Wide use of  
simplified cost  
options**



**Unified co-  
financing rate:  
80%**





# What is our focus

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## Supporting transition

Towards greener and  
more resilient societies  
and economies

## Supporting public authorities

In meeting needs of  
communities and  
companies etc.

## Creating practical solutions

To challenges in the  
Baltic Sea region







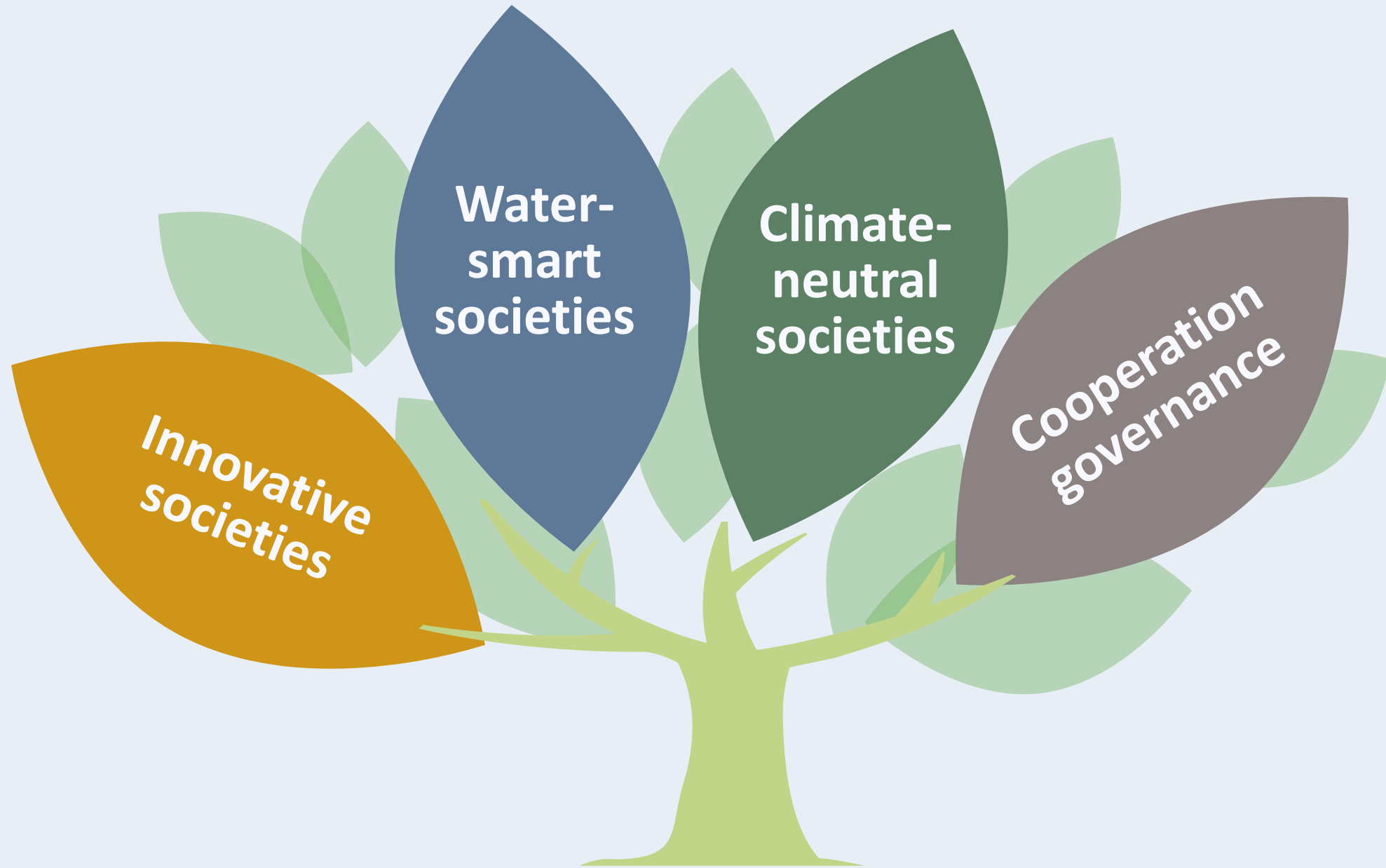
**We put into practice innovative,  
water-smart and climate-neutral solutions  
through transnational cooperation  
for the benefit of citizens across  
the Baltic Sea region.**

# What are our priorities

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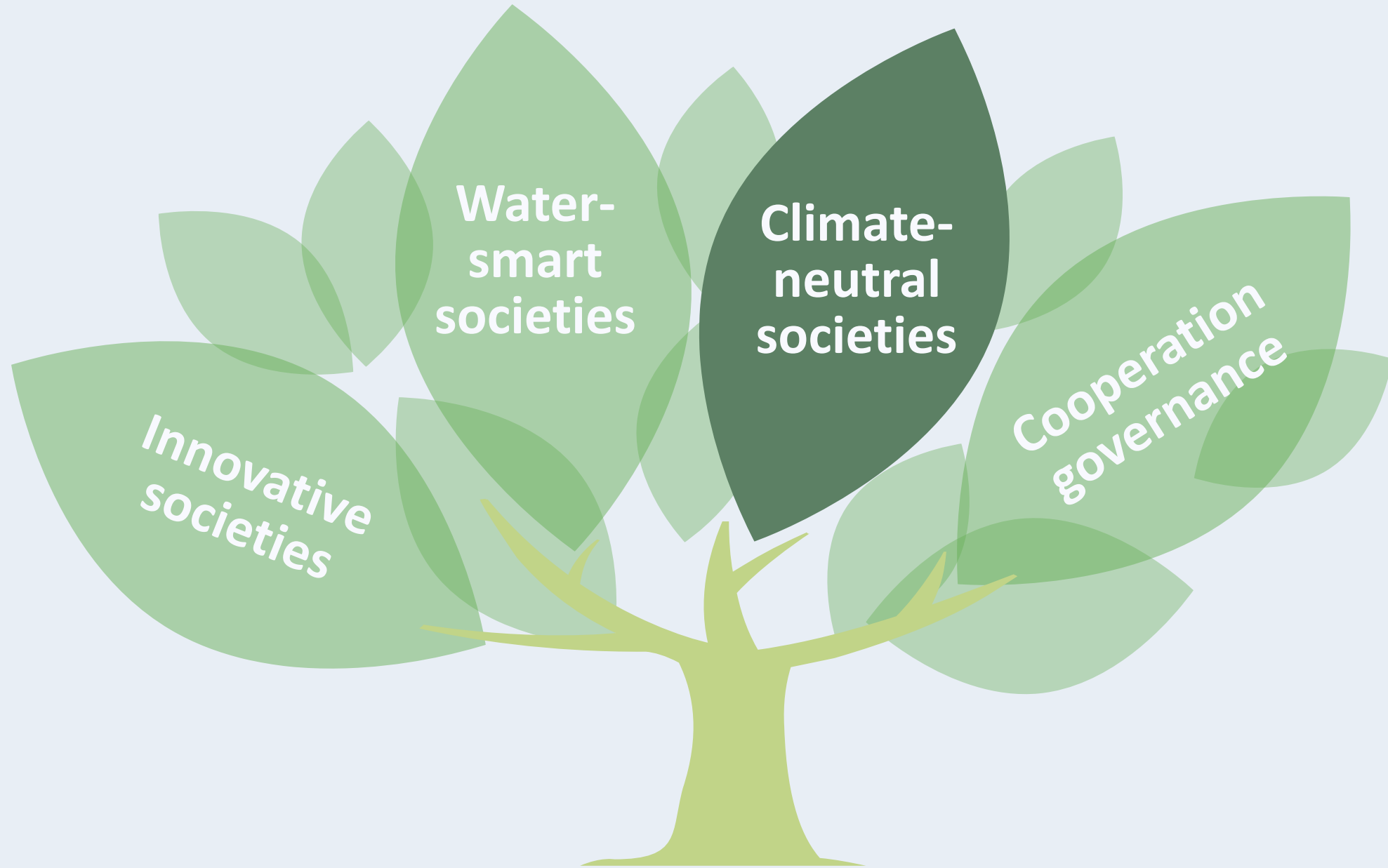


# What are our priorities

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# Climate-neutral societies

**Programme objective: 3.1** Circular economy

**Programme objective: 3.2** Energy transition

**Programme objective: 3.3** Smart green mobility

*Note: The Programme priorities and objectives are subject to approval by the Programme countries & the European Commission*





## 3.1 Circular economy



**Elea Nova, Sebastian Hentsch, Project Officers**

Interreg Baltic Sea Region 2021-2027 | 08 December 2021



## 3.1

### Circular economy

Moving towards **circular economy** through strengthening the **role of cities and regions** and re-thinking the **contribution of business**.



## 3.1 Circular economy



### Why do we have this Programme objective?

- Growing ecological footprint of the region and increasing production of waste
- Need to reduce resource overuse by going from a linear to a circular model



## 3.1 Circular economy



### Why do we have this Programme objective?

- Need to create norms and standards for circular use of resources
- Need for knowledge and solutions to develop circular strategies across different sectors





## 3.1 Circular economy



### What do we plan to achieve?

- Help public authorities to provide adequate framework
- Contribute to integration of circularity in urban and regional planning processes
- Empower of citizens to make informed choices



## 3.1 Circular economy



### Who should be involved?





Main target groups:

- Public authorities
- NGOs / local communities
- Business sector / business support organisations
- Specialised agencies / service providers



## 3.1 Circular economy

### Examples of actions

-  Driving integration of circularity in strategic development
-  Strengthen public procurement as means towards transition
-  New initiatives for promotion of opportunities
-  Consider new approaches in regional & urban planning





## 3.1 Circular economy

### Examples of actions



Provide business support for new approaches



Apply digital technologies & transformation



Building synergies between bio & circular economy



## 3.2 Energy transition



**Elea Nova, Sebastian Hentsch, Project Officers**

**Interreg Baltic Sea Region 2021-2027 | 08 December 2021**





## 3.2

### Energy transition

Moving towards **decarbonisation of energy systems** through increasing **energy efficiency** and investing in **renewable energy** in urban and rural areas.



## 3.2 Energy transition



### Why do we have this Programme objective?

- Excessive greenhouse gas emissions due to use of fossil energy
- Energy inefficient building stock and industries
- Need to address the energy transition holistically to decarbonise energy systems
- Need to mobilise industry and citizens to apply energy solutions



## 3.2 Energy transition



### What do we plan to achieve?

- Combine expertise and competencies from all parts of the BSR
- Contribute to new solutions for producing, storing and using renewable energy, as well as energy efficiency and energy-saving initiatives
- Enhance capacities of public authorities



## 3.2 Energy transition



### Who should be involved?

Main target groups:

- Municipalities, regional councils, ministries
- Other agencies, advisory centres, NGOs
- Business support organisations & service providers
- NGOs/ local communities





## 3.2 Energy transition

### Examples of actions



Address policies, regulations and / or energy plans



Overcome barriers towards a 'renovation wave'



Improve coordination mechanisms across borders



## 3.2 Energy transition

### Examples of actions



Integrate energy systems & connect different sectors



Encourage production, supply & storage of renewable energy



Establish means of using renewable energy & innovative technologies



## 3.3 Smart green mobility



**Jozef Attila Darabos, Project Officer**

Interreg Baltic Sea Region 2021-2027 | 08 December 2021





## 3.3

### Smart green mobility

Supporting actions that enhance the capacity of public authorities in national, regional and urban **planning** to introduce **green and intelligent mobility solutions** to **reduce pollution** in cities and towns and their hinterland.

## 3.3 Smart green mobility

### → Why do we have this Programme objective?

- Increased demand for mobility that contributes to greenhouse gas emission and other pollutions
- Need for further support to urban areas and their hinterlands
- Need to change to green and alternative fuels and multimodal mobility
- Need for better use of information in mobility systems



## 3.3 Smart green mobility

### What do we plan to achieve?

- Substantial **reduction** of greenhouse gas emissions for the mobility by **using** renewable fuels, clean electricity and digitalization
- **Introduction** of green mobility system well-functioning across borders
- **Organise** smooth and seamless movement of people and goods in and across urban and rural areas





## 3.3 Smart green mobility



### Who should be involved?




Main target groups:

- Public authorities
- Municipalities, regional councils, ministries
- Governmental agencies
- Logistics and transport operators
- NGOs/ local communities



## 3.3 Smart green mobility



### Examples of actions

-  Develop common standards to harmonise mobility
-  Deploy green mobility solutions, also using Sustainable Urban Mobility Plans
-  Test innovative technologies and plan infrastructure for renewable fuels



## 3.3 Smart green mobility

### Examples of actions

-  Rethink spatial and transport planning
-  Support public authorities in developing, testing, procuring and deploying green and multimodal transport using digital tools;





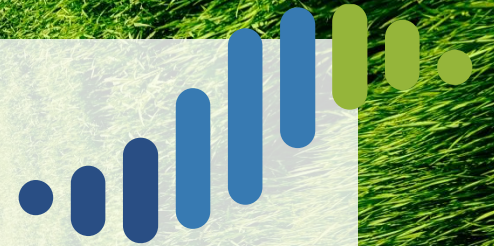
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# Meet the Policy Area Coordinators

EU Strategy for the Baltic Sea Region



**Elena Kolosova**, Advisor for external cooperation

Interreg Baltic Sea Region 2021-2027 | 08.12.2021



# EU Strategy for the Baltic Sea Region

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## First macro-regional strategy

**Agreement** between **eight EU Member States** and the European Commission to strengthen cooperation in the Baltic Sea region

- ✓ **Objectives:** save the sea, connect the region and increase prosperity
- ✓ **Action plan:** most important actions for implementation
- ✓ **Policy areas:** actions thematically organised in 14 policy areas



**EUSBSR**  
EU STRATEGY  
FOR THE BALTIC  
SEA REGION

<https://balticsea-region-strategy.eu/>



# EU Strategy for the Baltic Sea Region

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## Interreg Baltic Sea Region 2021-2027 – Priority 3 Climate-neutral societies



### Circular economy

EUSBSR policy areas  
Innovation,  
Bioeconomy, and  
Health



### Energy transition

EUSBSR policy areas  
Energy, Bioeconomy,  
and Spatial Planning



### Smart green mobility

EUSBSR policy areas  
Transport, Energy and  
Spatial Planning





## EUSBSR policy area coordinators (PACs)

- **Innovation:** Esa Kokkonen, Baltic Institute of Finland
- **Energy:** Edvarts Emersons, Ministry of Economics of Latvia
- **Spatial Planning:** Liene Gaujeniete, VASAB Secretariat

# EUSBSR Policy Area Innovation: relevant actions/topics in 2021-2027

## Action 1: Challenge-driven innovation

Macroregional challenge-driven innovation policies and actions **aiming at fostering disruptive, breakthrough and market-shaping innovations to respond to the 21st century social, environmental, and economic grand challenges in the BSR**

### Potential topics under IBSR Priority 3

- Sector/S3 priority-specific S3/4 initiatives (*e.g. on bio and circular economy, smart green mobility, renewable energy/energy transition*) having the potential to solve BSR challenges, to generate new business, and to encourage the development of BSR value chains
- Promotion of stronger BSR value/supply chains that would be able to respond to future undesired external disruptions
- Methods and tools for the facilitation of the systemic change needed for *green transition and sustainable and inclusive growth, and transformation of business models*
- Initiatives on public procurement for innovation (*challenge-based procurement, e.g. in supporting a transition towards circularity*)

## Action 2: Digital innovation and transformation

Digital transformation is a societal change in BSR.

### Potential topics under IBSR Priority 3

- Real-Time Economy; Development of common standards for interoperable public and private solutions (*e.g. on smart green mobility and harmonising of mobility systems*)
- Joint development and implementation of Digital Innovation Hubs (DIHs) (*e.g. to promote data-driven solutions and business models for sustainable industry*)
- Digital, data-driven solutions for sustainable business and growth in BSR (*promoting the twin transition in BSR, e.g. digital transformation of bio and circular economy in BSR*)



# EUSBSR Policy Area Innovation: relevant actions/topics in 2021-2027

## Action 3: Co-creative innovation

Ecosystems and platforms are emerging as key frameworks for economic and innovation activity also in BSR. **Transnational platforms and change agents are needed to connect Baltic Sea region innovation ecosystems** and having access to public, research and business groups, to engage them in the collaborative process of co-creation to bridge the existing knowledge, skills and market access gaps for SMEs.

## Potential topics

**Co-creation as a horizontal theme / overarching approach to all EUSBSR PA INNO actions, it can be applied in any topic/project**

- **To scale up the use of co-creation among BSR SMEs** through improving their capabilities and absorptive capacities to efficiently turn market demand driven ideas into innovations
- **To connect innovation ecosystems across BSR** through developing and piloting systematic models and practices to engage BSR SMEs, researchers, test facilities and end users in co-creation activities
- **To facilitate the understanding and change of mindset among policy-makers** and SMEs to scale up practical co-creation activities in BSR and
- **To promote transnational cooperation and SMEs access to RDI infra**, and transnational exchange and joint development between Innovation Infrastructure Organisations and incubators.

# PA Energy focus

## ENERGY EFFICIENCY COOPERATION

- ENERGY EFFICIENCY FIRST;
- BUILDING RENOVATION and INDUSTRIAL EE;
- ENERGY in Circular Economy and Waste management;
- ENERGY COMMUNITIES;

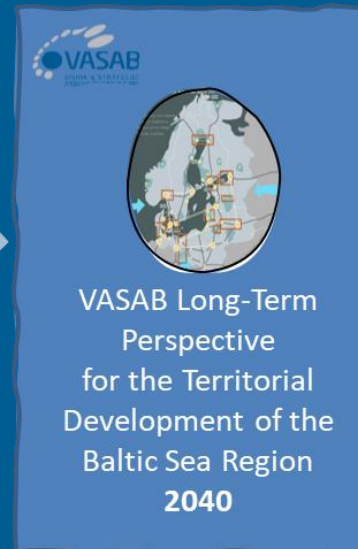
## INCREASING RENEWABLE ENERGY SHARE

- Strengthen cooperation to explore and facilitate the modalities of carbon neutral energy transition;
- Promotion of advanced biofuels in transport, heating/cooling;
- R&D on RES technology use in transport/heating sectors along with sector coupling to achieve more cost-effective methods;
- “Do no significant harm” promo to the environment for the use of renewable energy and promote synergies with reducing emissions of air pollutants.

## REGIONAL AND CLIMATE PROOF DEVELOPMENT BSR SYNC

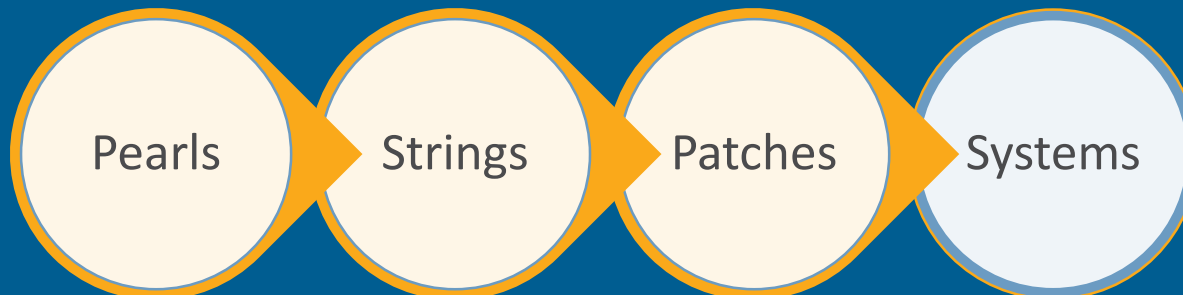
- CYBERSECURITY to ensure stability in energy sector;
- Ensure that the current PCIs delivering these benefits are being implemented without delays, as well as the timely development of all future projects identified as necessary for renewable energy development in the Baltic Sea

# VASAB & PA SPATIAL PLANNING FRAMEWORK



## EUSBSR PA SP land-based:

- Better adaptation of strategies for different areas
- Place-based approaches to territorial development policies (contribute to TA agenda 2030)
- Territorial monitoring
- TEN-T potential for regional development
- Adaptation, mitigation & resilience to climate change



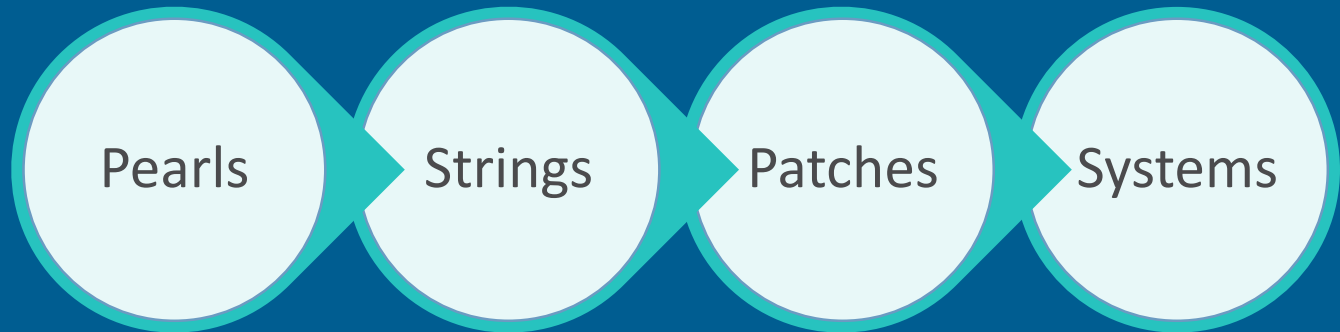


Place-based  
approaches

Holistic approach to energy planning,  
integration of energy and spatial planning

Common energy grid in the BSR  
Offshore wind development

Alignment of  
plans across the  
borders



Integration with TEN-T policy & new “mega infrastructure” into the  
existing transport networks

Accessibility of remote areas

2nd and 3rd level transport networks

Comprehensive approach to transport and accessibility planning





## EUSBSR policy areas

### Advice from PACs

What else to consider when developing applications?

Contacts of PACs at <https://www.balticsea-region-strategy.eu/contacts/eusbsr-actors>



# What's next?



**Anna Gałyga, Communication Officer**

**Interreg Baltic Sea Region 2021-2027 | 8 December 2021**

[interreg-baltic.eu/gateway](https://interreg-baltic.eu/gateway)



## Gateway for applicants: **the place to go**

[interreg-baltic.eu/gateway](https://interreg-baltic.eu/gateway)

- Info about **calls for applications**
- **Supporting materials**





Calls for applications



Consultations



Electronic data exchange system



Programme Manual



Webinars



Programme objectives



Tutorials



Info material



Matchmaking platform

All you need to know in **one place!**







# Consultations

[interreg-baltic.eu/gateway/consultations](https://interreg-baltic.eu/gateway/consultations)

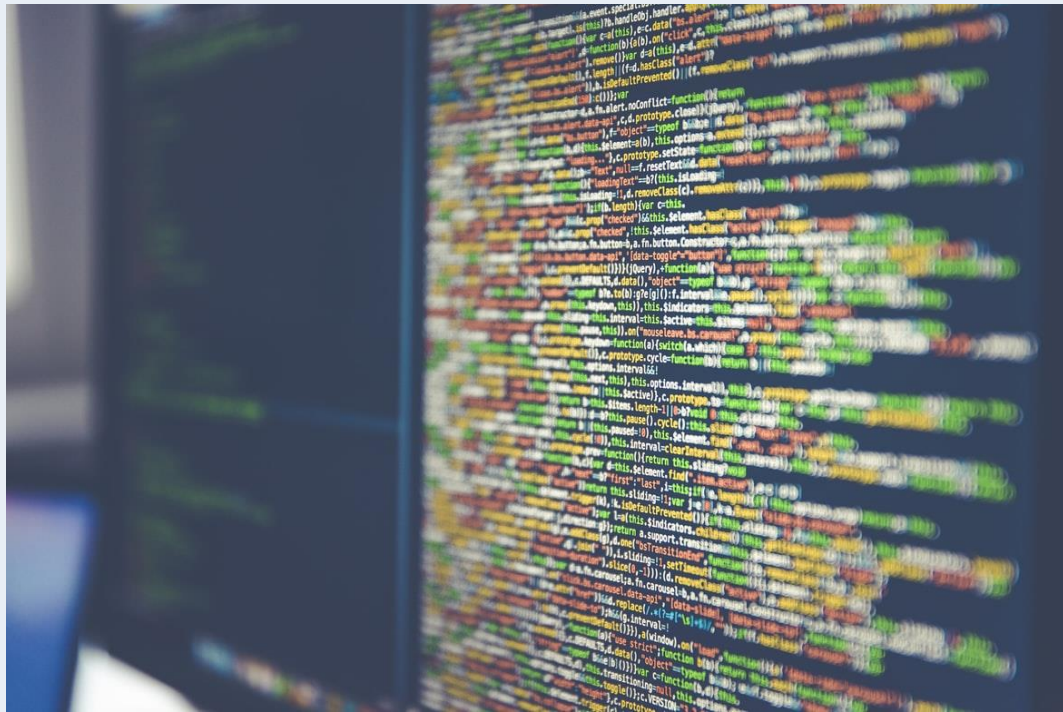
- Individual online **consultation** based on the **Project Idea Form**;
- Available from **December 2021**;
- **Forms for download & procedure:** find in the gateway.



# Access to BAMOS+

[interreg-baltic.eu/gateway/bamos-account](https://interreg-baltic.eu/gateway/bamos-account)

- First submit your Project idea Form (**PIF**) to receive a **registration number**;
- Submit your **request for access to BAMOS+** using a special form;
- **Wait for your access** (after 8 February).



# From PIF to working with application

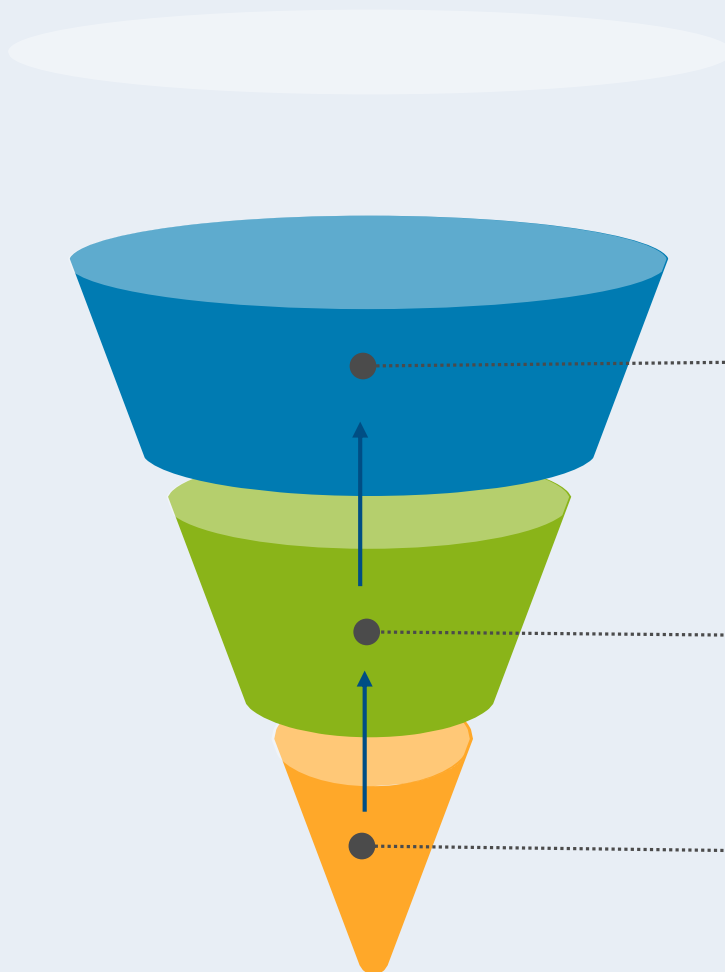
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**[interreg-baltic.eu/  
gateway](https://interreg-baltic.eu/gateway)**

Come to check on processes,  
forms, deadlines &  
supporting materials.



**Start working on  
your application**

**Request access to  
BAMOS+**

**Submit Project Idea  
Form & request  
a consultation**





# INTERREG BALTIC SEA REGION Programme Manual

for the period 2021 – 2027

Version 1.0  
11.11.2021

## Programme Manual

[interreg-baltic.eu/gateway/programme-manual](https://interreg-baltic.eu/gateway/programme-manual)

- First version of the document **available for download;**
- Programme Manual covers **all rules & requirements** for applicants, later project partners.



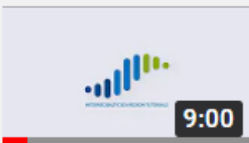
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### Video tutorial: 1.1 Resilient economies and communities

Interreg Baltic Sea Region

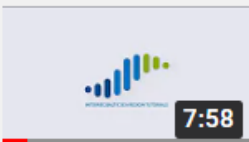
9:07



### Video tutorial: 1.2 Responsive public services

Interreg Baltic Sea Region

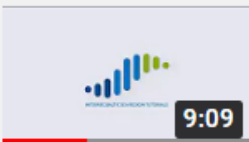
9:00



### Video tutorial: 2.1 Sustainable waters

Interreg Baltic Sea Region

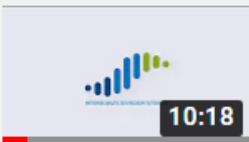
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### Video tutorial: 2.2 Blue economy

Interreg Baltic Sea Region

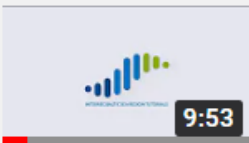
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### Video tutorial: 3.1 Circular economy

Interreg Baltic Sea Region

10:18



### Video tutorial: 3.2 Energy transition

Interreg Baltic Sea Region

9:53

### Video tutorial: 3.3 Smart green mobility

# Video tutorials

[interreg-baltic.eu/gateway/tutorials](https://interreg-baltic.eu/gateway/tutorials)

- 7 tutorials on **Programme objectives**;
- 2 tutorials on **constructing a budget** in a core and small project;
- **MORE** to come soon.



# Webinars

Come and meet us. Ask you questions.  
Learn with us. **Get ready to apply.**



# Webinars

- 12 January      How to build **good core & small projects** (1)
- 13 January      **Financial webinar** for core projects and small projects applicants: budget planning and eligibility of costs (1)
  
- 18 January      New funding to build **innovative societies** (2)
- 25 January      New funding to build **water-smart societies** (2)
- 1 February      New funding to build **climate-neutral societies** (2)
- 8 February      How to build **good core & small projects** (2)
- 9 February      **Financial webinar** for core projects and small projects applicants: budget planning and eligibility of costs (2)





# Matchmaking platform

[matchmaking.interreg-baltic.eu](https://matchmaking.interreg-baltic.eu)

- Join the community;
- Search for relevant partners for your project;
- Create a project idea group & work with others.

Welcome to the  
Interreg Baltic Sea Region  
matchmaking platform

Join our network. Find partners. Develop your project ideas.

○ Register

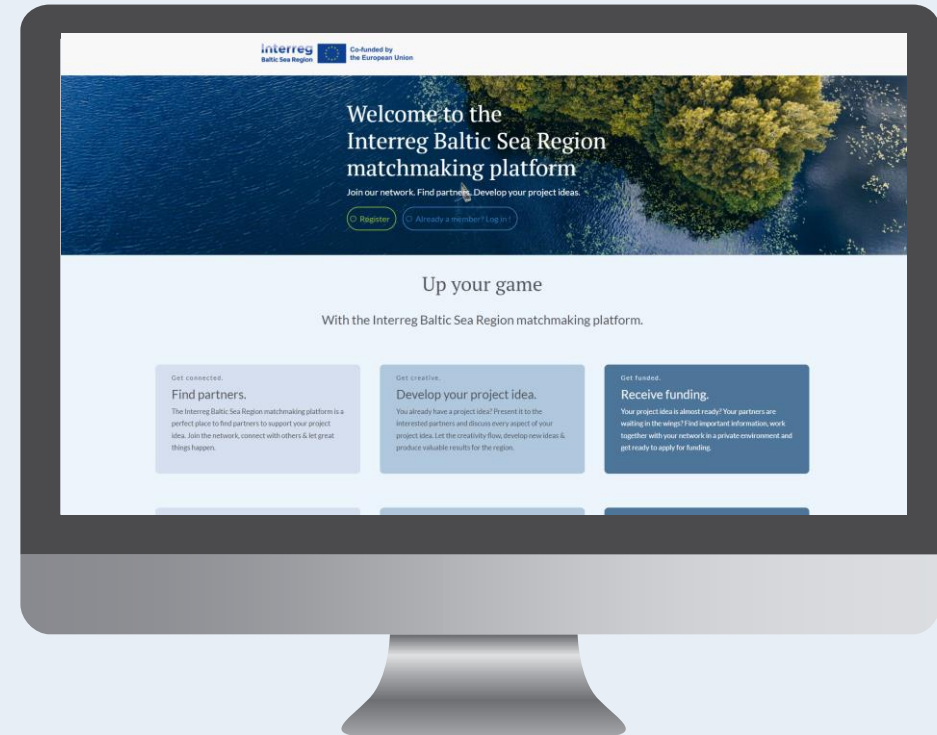
○ Already a member? Log in!



# Matchmaking platform

## Why worth it?

- **Secure environment & strong community**
- **Advanced search functions for partners**
  - Via country, NUT2 region
  - Type of organisation
  - Interest; expertise; experience
  - And more!
- **Project idea groups** for discussing and developing the ideas: **you decide** on the accessibility of the group





COMING

soon



## What's next?

Big dates, important news

- Mid-January 2022
- 8 February 2022
- ...



# Stay tuned

[Interreg-baltic.eu/subscribe-newsletter](https://interreg-baltic.eu/subscribe-newsletter)

- Sign up for the **newsletter**
- Be our frequent guest at the **gateway**
- Visit **our social media** channels



**interreg-baltic.eu**

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**instagram.com/interreg.bsr**

**youtube.com/user/BSRprogramme**

The Programme is managed by **Investitionsbank Schleswig-Holstein (IB.SH)** in Kiel, Germany.

**Investitionsbank Schleswig-Holstein**  
**Interreg Baltic Sea Region**  
**Managing Authority/Joint Secretariat**

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A glass globe with a world map is the central focus, reflecting the warm, out-of-focus bokeh lights in the background. In the top left corner, there is a stylized bar chart with five vertical bars of increasing height, colored in shades of blue and green. The text "Thank you and goodbye!" is centered over the globe in a white, sans-serif font.

Thank you and goodbye!