

Interreg
Baltic Sea Region



Co-funded by
the European Union

How to strengthen circularity & eco-friendly approaches to energy & mobility



Webinar: New funding to build
climate-neutral societies

Interreg Baltic Sea Region 2021-2027 | 08.12.2021



Agenda

- What's new?
- Towards circular economy
- Towards energy transition
- Towards smart green mobility
- Meet the Policy Area Coordinators
- What's next?



Interreg
Baltic Sea Region



Co-funded by
the European Union

What's new?



Marta Ślęzak Warszicka, Team Leader Project Unit

Interreg Baltic Sea Region 2021-2027 | 08 December 2021

Where we are



Mid-Nov 2021

Pre-launch of the call

First events and intensified communication about calls

8 Feb 2022

Calls officially open*

(provided the Programme is submitted to the European Commission)

From Dec 2021

- Submission of **Project Idea forms**
- **Consultations**
- Requests for **access to BAMOS+**

From 8 Feb 2022

Granting access to **BAMOS+**



What is new



**Practical
solutions through
core projects**



**Easier access
through
small projects**



Core projects



Focus

Practical and durable **solutions** to challenges tested through **pilots**



Partners

At least **three organisations** from three Programme area countries



Duration

Up to **36 months**



Budget

No limitation
(proportionate to activities, outcomes, partnership etc.)



Small projects



Focus

Easier access

Building **trust** | keeping **networks** |
staying closer to **citizens** |
responding to **unpredictable**
challenges



Partners

At least **three organisations**
from three Programme area
countries



Duration

Up to **24 months**



Budget

Up to **EUR 500,000**



What is new



Further
digitalisation of
processes



Wide use of
simplified cost
options



Unified co-
financing rate:
80%



What is our focus

Interreg
Baltic Sea Region



Co-funded by
the European Union

Supporting transition

Towards greener and more resilient societies and economies

Supporting public authorities

In meeting needs of communities and companies etc.

Creating practical solutions

To challenges in the Baltic Sea region





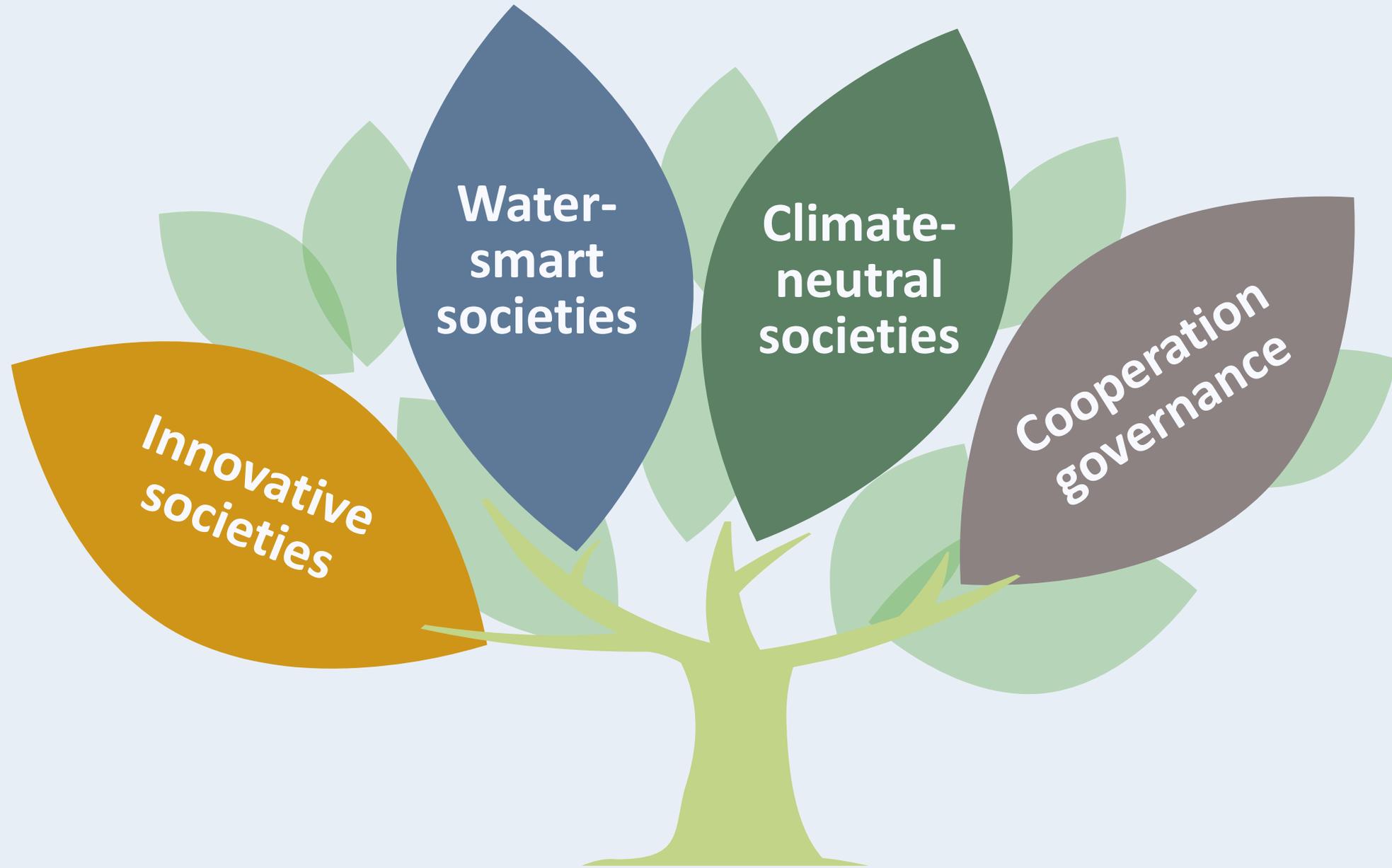
**We put into practice innovative,
water-smart and climate-neutral solutions
through transnational cooperation
for the benefit of citizens across
the Baltic Sea region.**

What are our priorities

Interreg
Baltic Sea Region



Co-funded by
the European Union



Innovative
societies

Water-
smart
societies

Climate-
neutral
societies

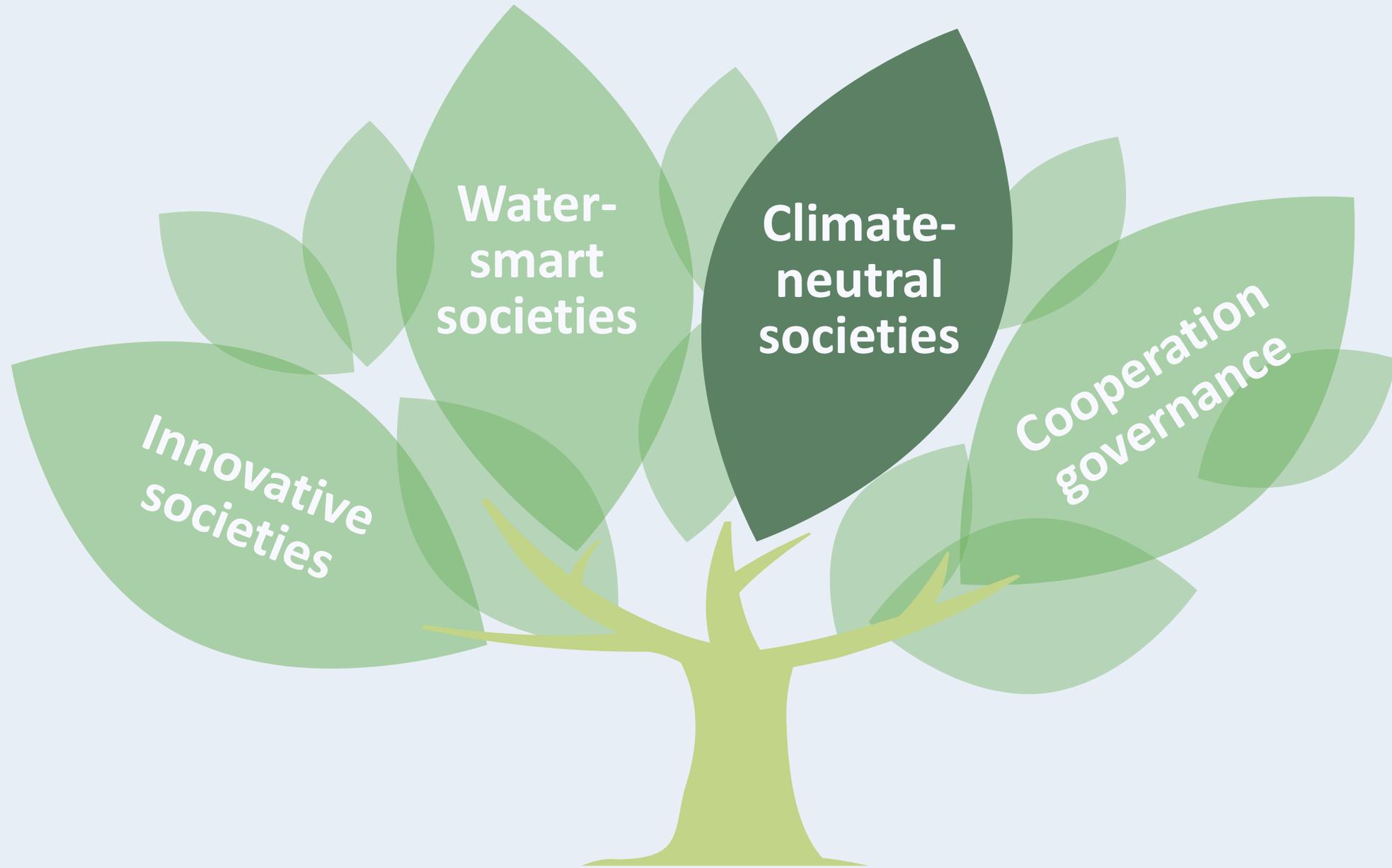
Cooperation
governance

What are our priorities

Interreg
Baltic Sea Region



Co-funded by
the European Union



Climate-neutral societies

Programme objective: 3.1 Circular economy

Programme objective: 3.2 Energy transition

Programme objective: 3.3 Smart green mobility

Note: The Programme priorities and objectives are subject to approval by the Programme countries & the European Commission



Interreg
Baltic Sea Region



Co-funded by
the European Union

3.1 Circular economy



Elea Nova, Sebastian Hentsch, Project Officers

Interreg Baltic Sea Region 2021-2027 | 08 December 2021



3.1 Circular economy

Moving towards **circular economy** through strengthening the **role of cities and regions** and re-thinking the **contribution of business**.

3.1 Circular economy



Why do we have this Programme objective?

- Growing ecological footprint of the region and increasing production of waste
- Need to reduce resource overuse by going from a linear to a circular model



3.1 Circular economy



Why do we have this Programme objective?

- Need to create norms and standards for circular use of resources
- Need for knowledge and solutions to develop circular strategies across different sectors



3.1 Circular economy



What do we plan to achieve?

- Help public authorities to provide adequate framework
- Contribute to integration of circularity in urban and regional planning processes
- Empower of citizens to make informed choices



3.1 Circular economy



Who should be involved?

Main target groups:

- Public authorities
- NGOs / local communities
- Business sector / business support organisations
- Specialised agencies / service providers



3.1 Circular economy



Examples of actions

-  Driving integration of circularity in strategic development
-  Strengthen public procurement as means towards transition
-  New initiatives for promotion of opportunities
-  Consider new approaches in regional & urban planning



3.1 Circular economy

Examples of actions

-  Provide business support for new approaches
-  Apply digital technologies & transformation
-  Building synergies between bio & circular economy



Interreg
Baltic Sea Region



Co-funded by
the European Union

3.2 Energy transition



Elea Nova, Sebastian Hentsch, Project Officers

Interreg Baltic Sea Region 2021-2027 | 08 December 2021



3.2

Energy transition

Moving towards **decarbonisation of energy systems** through increasing **energy efficiency** and investing in **renewable energy** in urban and rural areas.

3.2 Energy transition



Why do we have this Programme objective?

- Excessive greenhouse gas emissions due to use of fossil energy
- Energy inefficient building stock and industries
- Need to address the energy transition holistically to decarbonise energy systems
- Need to mobilise industry and citizens to apply energy solutions



3.2 Energy transition



What do we plan to achieve?

- Combine expertise and competencies from all parts of the BSR
- Contribute to new solutions for producing, storing and using renewable energy, as well as energy efficiency and energy-saving initiatives
- Enhance capacities of public authorities



3.2 Energy transition



Who should be involved?

Main target groups:

- Municipalities, regional councils, ministries
- Other agencies, advisory centres, NGOs
- Business support organisations & service providers
- NGOs/ local communities



3.2 Energy transition

Examples of actions

-  Address policies, regulations and / or energy plans
-  Overcome barriers towards a 'renovation wave'
-  Improve coordination mechanisms across borders



3.2 Energy transition

Examples of actions

-  Integrate energy systems & connect different sectors
-  Encourage production, supply & storage of renewable energy
-  Establish means of using renewable energy & innovative technologies



Interreg
Baltic Sea Region



Co-funded by
the European Union

3.3 Smart green mobility



Jozef Attila Darabos, Project Officer

Interreg Baltic Sea Region 2021-2027 | 08 December 2021



3.3 Smart green mobility

Supporting actions that enhance the capacity of public authorities in national, regional and urban **planning** to introduce **green and intelligent mobility solutions** to **reduce pollution** in cities and towns and their hinterland.

3.3 Smart green mobility

→ Why do we have this Programme objective?

- Increased demand for mobility that contributes to greenhouse gas emission and other pollutions
- Need for further support to urban areas and their hinterlands
- Need to change to green and alternative fuels and multimodal mobility
- Need for better use of information in mobility systems



3.3 Smart green mobility

What do we plan to achieve?

- Substantial **reduction** of greenhouse gas emissions for the mobility by **using** renewable fuels, clean electricity and digitalization
- **Introduction** of green mobility system well-functioning across borders
- **Organise** smooth and seamless movement of people and goods in and across urban and rural areas



3.3 Smart green mobility



Who should be involved?

Main target groups:

- Public authorities
- Municipalities, regional councils, ministries
- Governmental agencies
- Logistics and transport operators
- NGOs/ local communities



3.3 Smart green mobility

Examples of actions

-  Develop common standards to harmonise mobility
-  Deploy green mobility solutions, also using Sustainable Urban Mobility Plans
-  Test innovative technologies and plan infrastructure for renewable fuels



3.3 Smart green mobility



Examples of actions

-  Rethink spatial and transport planning
-  Support public authorities in developing, testing, procuring and deploying green and multimodal transport using digital tools;



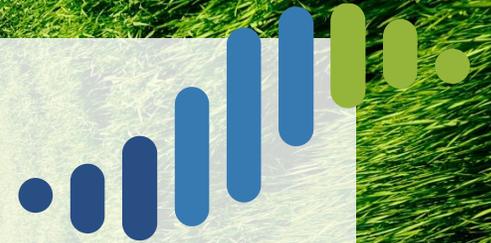
Interreg
Baltic Sea Region



Co-funded by
the European Union

Meet the Policy Area Coordinators

EU Strategy for the Baltic Sea Region



Elena Kolosova, Advisor for external cooperation

Interreg Baltic Sea Region 2021-2027 | 08.12.2021

EU Strategy for the Baltic Sea Region

Interreg
Baltic Sea Region



Co-funded by
the European Union

First macro-regional strategy

Agreement between **eight EU Member States** and the European Commission to strengthen cooperation in the Baltic Sea region

- ✓ **Objectives:** save the sea, connect the region and increase prosperity
- ✓ **Action plan:** most important actions for implementation
- ✓ **Policy areas:** actions thematically organised in 14 policy areas



EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION

<https://balticsea-region-strategy.eu/>



EU Strategy for the Baltic Sea Region

Interreg Baltic Sea Region 2021-2027 – Priority 3 Climate-neutral societies



Circular economy

EUSBSR policy areas
Innovation,
Bioeconomy, and
Health



Energy transition

EUSBSR policy areas
Energy, Bioeconomy,
and Spatial Planning



Smart green mobility

EUSBSR policy areas
Transport, Energy and
Spatial Planning





EUSBSR policy area coordinators (PACs)

- **Innovation: Esa Kokkonen**, Baltic Institute of Finland
- **Energy: Edvarts Emersons**, Ministry of Economics of Latvia
- **Spatial Planning: Liene Gaujeniete**, VASAB Secretariat

EUSBSR Policy Area Innovation: relevant actions/topics in 2021-2027

Action 1: Challenge-driven innovation

Macroregional challenge-driven innovation policies and actions **aiming at fostering disruptive, breakthrough and market-shaping innovations to respond to the 21st century social, environmental, and economic grand challenges in the BSR**

Potential topics under IBSR Priority 3

- Sector/S3 priority-specific S3/4 initiatives (*e.g. on bio and circular economy, smart green mobility, renewable energy/energy transition*) having the potential to solve BSR challenges, to generate new business, and to encourage the development of BSR value chains
- Promotion of stronger BSR value/supply chains that would be able to respond to future undesired external disruptions
- Methods and tools for the facilitation of the systemic change needed for *green transition and sustainable and inclusive growth, and transformation of business models*
- Initiatives on public procurement for innovation (*challenge-based procurement, e.g. in supporting a transition towards circularity*)

Action 2: Digital innovation and transformation

Digital transformation is a societal change in BSR.

Potential topics under IBSR Priority 3

- Real-Time Economy; Development of common standards for interoperable public and private solutions (*e.g. on smart green mobility and harmonising of mobility systems*)
- Joint development and implementation of Digital Innovation Hubs (DIHs) (*e.g. to promote data-driven solutions and business models for sustainable industry*)
- Digital, data-driven solutions for sustainable business and growth in BSR (*promoting the twin transition in BSR, e.g. digital transformation of bio and circular economy in BSR*)

EUSBSR Policy Area Innovation: relevant actions/topics in 2021-2027

Action 3: Co-creative innovation

Ecosystems and platforms are emerging as key frameworks for economic and innovation activity also in BSR. **Transnational platforms and change agents are needed to connect Baltic Sea region innovation ecosystems** and having access to public, research and business groups, to engage them in the collaborative process of co-creation to bridge the existing knowledge, skills and market access gaps for SMEs.

Potential topics

Co-creation as a horizontal theme / overarching approach to all EUSBSR PA INNO actions, it can be applied in any topic/project

- **To scale up the use of co-creation among BSR SMEs** through improving their capabilities and absorptive capacities to efficiently turn market demand driven ideas into innovations
- **To connect innovation ecosystems across BSR** through developing and piloting systematic models and practices to engage BSR SMEs, researchers, test facilities and end users in co-creation activities
- **To facilitate the understanding and change of mindset among policy-makers** and SMEs to scale up practical co-creation activities in BSR and
- **To promote transnational cooperation and SMEs access to RDI infra**, and transnational exchange and joint development between Innovation Infrastructure Organisations and incubators.

PA Energy focus

ENERGY EFFICIENCY COOPERATION

- ENERGY EFFICIENCY FIRST;
- BUILDING RENOVATION and INDUSTRIAL EE;
- ENERGY in Circular Economy and Waste management;
- ENERGY COMMUNITIES;

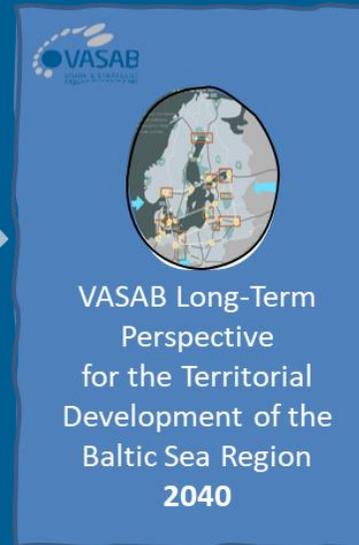
INCREASING RENEWABLE ENERGY SHARE

- Strengthen cooperation to explore and facilitate the modalities of carbon neutral energy transition;
- Promotion of advanced biofuels in transport, heating/cooling;
- R&D on RES technology use in transport/heating sectors along with sector coupling to achieve more cost-effective methods;
- “Do no significant harm” promo to the environment for the use of renewable energy and promote synergies with reducing emissions of air pollutants.

REGIONAL AND CLIMATE PROOF DEVELOPMENT BSR SYNC

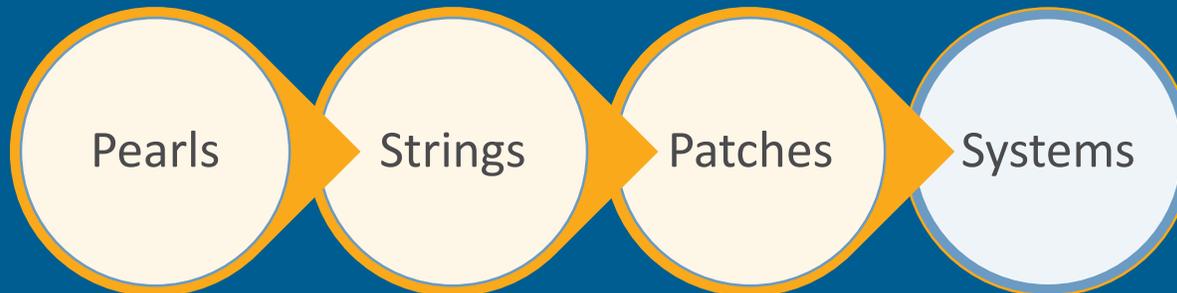
- CYBERSECURITY to ensure stability in energy sector;
- Ensure that the current PCIs delivering these benefits are being implemented without delays, as well as the timely development of all future projects identified as necessary for renewable energy development in the Baltic Sea

VASAB & PA SPATIAL PLANNING FRAMEWORK



EUSBSR PA SP land-based:

- Better adaptation of strategies for different areas
- Place-based approaches to territorial development policies (contribute to TA agenda 2030)
- Territorial monitoring
- TEN-T potential for regional development
- Adaptation, mitigation & resilience to climate change





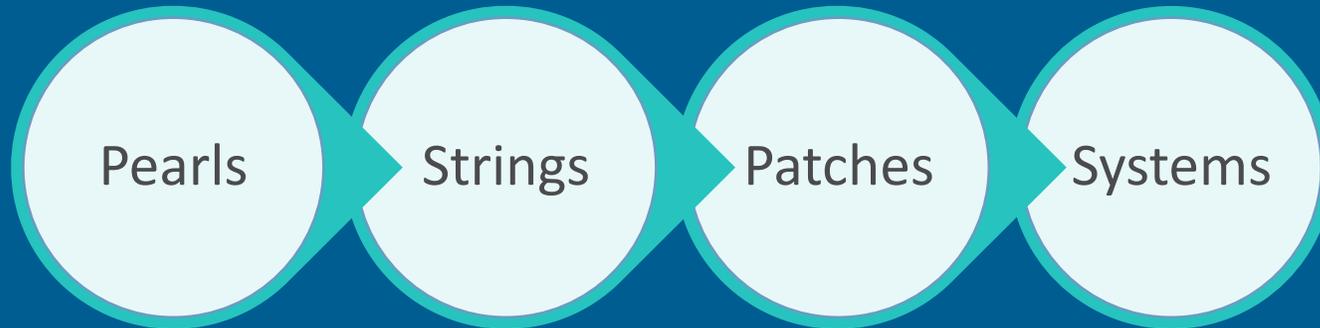
Place-based
approaches

Holistic approach to energy planning,
integration of energy and spatial planning

Common energy grid in the BSR

Offshore wind development

Alignment of
plans across the
borders



Integration with TEN-T policy & new “mega infrastructure” into the
existing transport networks

Accessibility of remote areas

2nd and 3rd level transport networks

Comprehensive approach to transport and accessibility planning



EUSBSR policy areas

Advice from PACs

What else to consider when developing applications?

Contacts of PACs at <https://www.balticsea-region-strategy.eu/contacts/eusbsr-actors>

Interreg
Baltic Sea Region



Co-funded by
the European Union

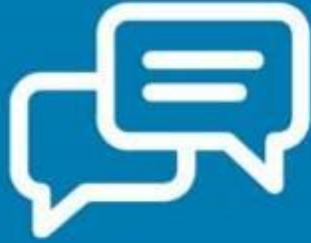
What's next?



Anna Gałyga, Communication Officer

Interreg Baltic Sea Region 2021-2027 | 8 December 2021

interreg-baltic.eu/gateway



Gateway for applicants: **the place to go**

interreg-baltic.eu/gateway

- Info about **calls for applications**
- **Supporting materials**



Calls for applications



Consultations



Electronic data exchange system



Programme Manual



Webinars



Programme objectives



Tutorials



Info material



Matchmaking platform

All you need to know in **one place!**





Consultations

interreg-baltic.eu/gateway/consultations

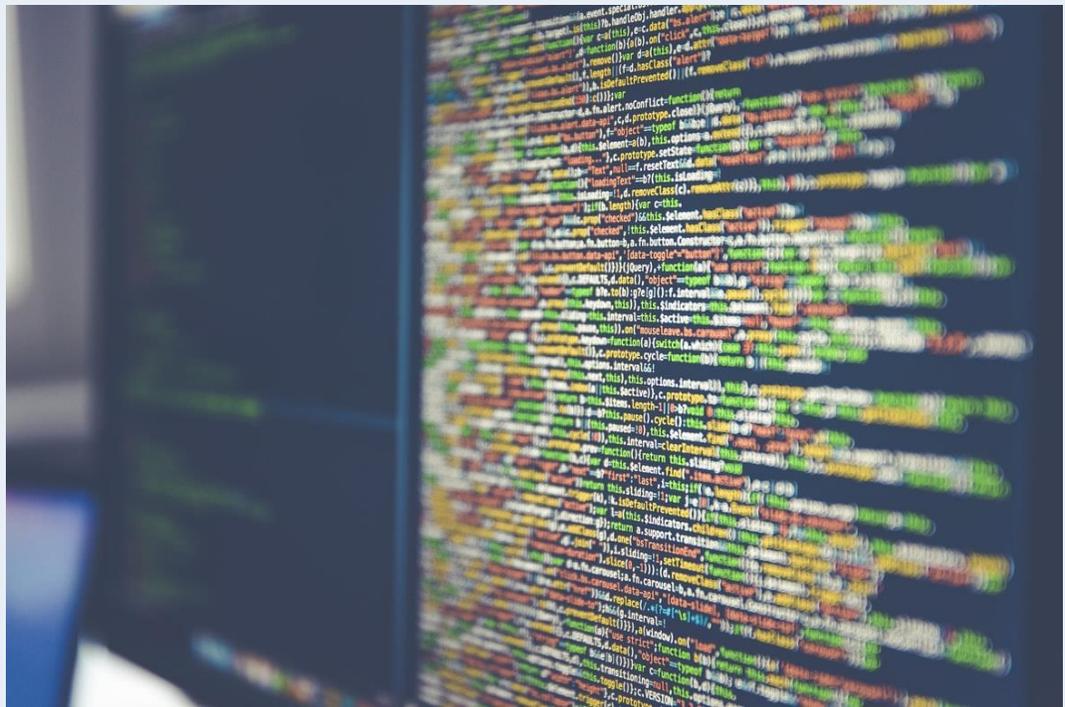
- Individual online **consultation** based on the **Project Idea Form**;
- Available from **December 2021**;
- **Forms for download & procedure:** find in the gateway.



Access to BAMOS+

interreg-baltic.eu/gateway/bamos-account

- First submit your Project idea Form (PIF) to receive a **registration number**;
- Submit your **request for access to BAMOS+** using a special form;
- **Wait for your access** (after 8 February).



From PIF to working with application

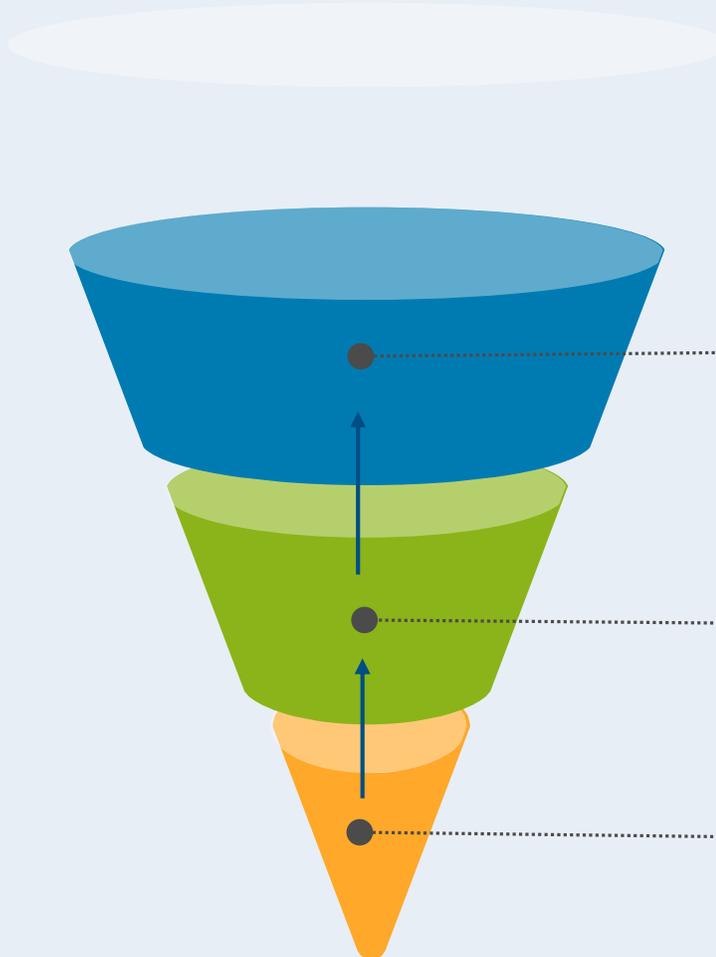
Interreg
Baltic Sea Region



Co-funded by
the European Union

[interreg-baltic.eu/
gateway](https://interreg-baltic.eu/gateway)

Come to check on processes,
forms, deadlines &
supporting materials.



**Start working on
your application**

**Request access to
BAMOS+**

**Submit Project Idea
Form & request
a consultation**



INTERREG BALTIC SEA REGION Programme Manual

for the period 2021 - 2027

Version 1.0
11.11.2021

Programme Manual

interreg-baltic.eu/gateway/programme-manual

- First version of the document **available for download**;
- Programme Manual covers **all rules & requirements** for applicants, later project partners.

≡ SORT



Video tutorial: 1.1 Resilient economies and communities

Interreg Baltic Sea Region



Video tutorial: 1.2 Responsive public services

Interreg Baltic Sea Region



Video tutorial: 2.1 Sustainable waters

Interreg Baltic Sea Region



Video tutorial: 2.2 Blue economy

Interreg Baltic Sea Region



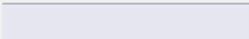
Video tutorial: 3.1 Circular economy

Interreg Baltic Sea Region



Video tutorial: 3.2 Energy transition

Interreg Baltic Sea Region



Video tutorial: 3.3 Smart green mobility

Video tutorials

interreg-baltic.eu/gateway/tutorials

- 7 tutorials on **Programme objectives**;
- 2 tutorials on **constructing a budget** in a core and small project;
- **MORE** to come soon.

Interreg
Baltic Sea Region



Co-funded by
the European Union



Webinars

Come and meet us. Ask you questions.
Learn with us. **Get ready to apply.**

Webinars



- **12 January** How to build **good core & small projects (1)**
- **13 January** **Financial webinar** for core projects and small projects applicants: budget planning and eligibility of costs **(1)**
- **18 January** New funding to build **innovative societies (2)**
- **25 January** New funding to build **water-smart societies (2)**
- **1 February** New funding to build **climate-neutral societies (2)**
- **8 February** How to build **good core & small projects (2)**
- **9 February** **Financial webinar** for core projects and small projects applicants: budget planning and eligibility of costs **(2)**





Matchmaking platform

matchmaking.interreg-baltic.eu

- **Join the community;**
- **Search for relevant partners for your project;**
- **Create a project idea group & work with others.**

Welcome to the
Interreg Baltic Sea Region
matchmaking platform

Join our network. Find partners. Develop your project ideas.

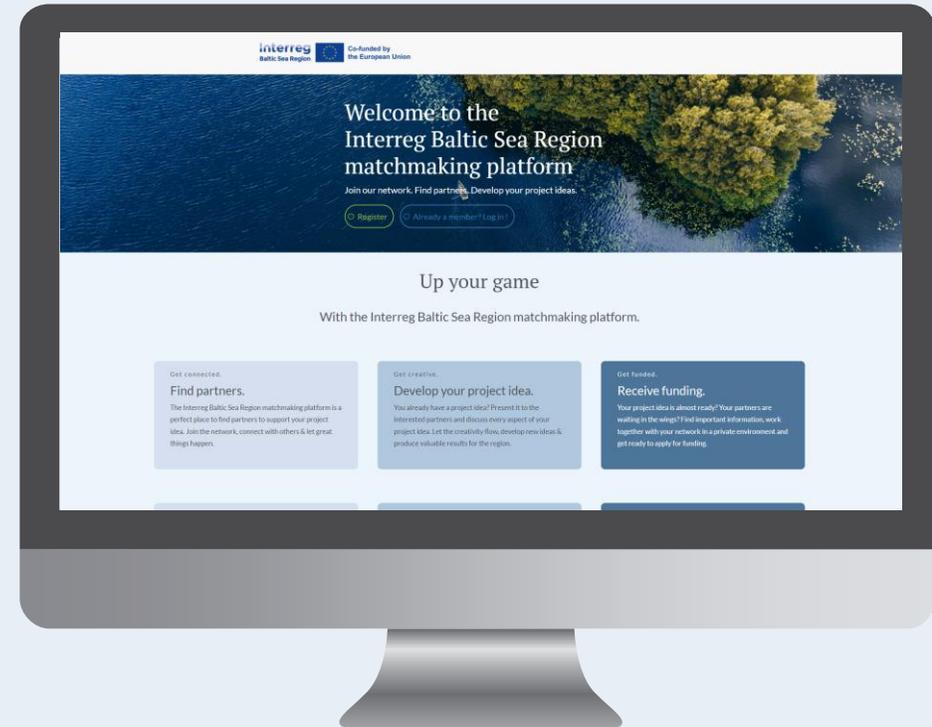
○ Register

○ Already a member? Log in!

Matchmaking platform

Why worth it?

- **Secure environment & strong community**
- **Advanced search functions for partners**
 - Via country, NUT2 region
 - Type of organisation
 - Interest; expertise; experience
 - And more!
- **Project idea groups** for discussing and developing the ideas: **you decide** on the accessibility of the group





COMING

ചേരും

What's next?

Big dates, important news

- Mid-January 2022
- 8 February 2022
- ...



Stay tuned

[Interreg-baltic.eu/subscribe-newsletter](https://interreg-baltic.eu/subscribe-newsletter)

- Sign up for the **newsletter**
- Be our frequent guest at the **gateway**
- Visit **our social media** channels



interreg-baltic.eu

matchmaking.interreg-baltic.eu

interreg-baltic.eu/subscribe-newsletter/

facebook.com/InterregBSR

twitter.com/InterregBSR

linkedin.com/in/interregbsr

instagram.com/interreg.bsr

youtube.com/user/BSRprogramme

The Programme is managed by **Investitionsbank Schleswig-Holstein (IB.SH)** in Kiel, Germany.

Investitionsbank Schleswig-Holstein
Interreg Baltic Sea Region
Managing Authority/Joint Secretariat

Grubenstraße 20, 18055 Rostock, Germany

Tel: +49 381 454 84 5281

E-mail: info@interreg-baltic.eu





Thank you and goodbye!