

## 1. Identification

### Call

C1

### Date of submission

26/04/2022

### 1.1. Full name of the project

Made in the Baltic Sea with Creative Footprint for Recovery, Rediscovery and Reinforcement towards Sustainable, Innovative and Resilient 5.0 Communities

152 / 250 characters

### 1.2. Short name of the project

MABA on Re3Start

16 / 20 characters

### 1.3. Programme priority

1. Innovative societies

### 1.4. Programme objective

1.1 Resilient economies and communities

### 1.6. Project duration

<b>Contracting start</b>	22/09/2022	<b>Contracting end</b>	31/12/2022
<b>Implementation start</b>	01/01/2023	<b>Implementation end</b>	31/12/2025
<b>Closure start</b>	01/01/2026	<b>Duration of implementation phase (months)</b>	36
		<b>Closure end</b>	31/03/2026

### 1.7. Project summary

MABA on Re3Start enables and expands adaptive and transformative innovation capacity of 11 Baltic Sea Region (BSR) regions at the end of 2025 through Cultural and Creative Industries (CCIs). Building upon previous BSR projects that solely focused either on CCIs support or Smart Specialisation Strategies (S3) implementation, this project pulls both – creative, technological and policy competences under one roof. A pioneering approach is associated with engaging CCIs as active co-creative innovation catalysts and brokers into Quadruple helix partnerships and improving their innovation capacities through experimentation, institutionalisation and transfer of the macro-regional Urban and Rural Living (URLL). It will establish an expanded collaboration model, physical and virtual space for human-centric challenge-driven co-creative innovation. With 3 transnational pilots and 12 use case scenarios in the transitional BSR sectors – tourism, spatial planning and social innovation (inclusion) – 2 joint solutions will be developed, such as 3 co-creative sectoral innovation blueprints and the URLL as an intermediary co-creative innovation and intervention format. With this, the project makes a substantial step in supporting positive sustainable and resilient system change, strengthening entrepreneurial-self-discovery, experimentation and bottom-up innovation initiation. No more than today, the BSR needs to recognise this model as an experimental turn in regional governance and planning.

1,499 / 1,500 characters

### 1.8. Summary of the partnership

At the heart of MABA on Re3Start is the transnational collaboration. The overall partnership is balanced in terms of the anticipated aim – the project involves all actors from the Quadruple helix stakeholders and thus cover already the target groups – SMEs, policy makers, academics / researchers and society in large (NGO). As a result, the main target groups, like SMEs are represented through BSOs (PP2, PP3, PP4-PP6, PP9-PP11, PP14), policy makers (PP12, PP14, PP17, PP18), academics and researchers (LP, PP7, PP8) as well as society in large (PP14, PP15). The same target groups are also represented by the project Associated Partners (AP), who will be actively involved into the project, via all 3 WPs, e.g. academics / researchers as principle agents supporting pilot groups and their innovation challenge solving, chambers of commerce and technology parks as business and SMEs intermediaries, etc. The partnership fulfils the following criteria: 1) Transnationality. The balance is also assured on the geographical level – most of the BSR countries, with the exception of the NO partners are on board. etc. Each region is represented by min. 2 partners, with the exception of Sweden. The partnership could reserve experience partners both in S3 and the EDP policy and CCIs brokerage. The project pulls together both urban and rural areas from the BSR, represented by highly populated regions (e.g. Copenhagen, Riga, Tallinn, Turku, Vilnius, Opole, Stockholm, Szczecin) as well as non-capital and more remote or rural areas (e.g. Rostock, Klaipeda, Elblag, Wismar, Latgale). Each country is represented by 2-3 PPs, supporting and enhancing each other's competences, e.g. research + business; or business + policy. 2) Cross-sectorality. The partnership represents all groups meeting in the Quadruple helix actor and is therefore capable to implement the project goals in the desired way. In addition, also representatives of CCIs are involved in the project, via PP4-PP6, PP13, PP16 and PP18). 3) Balanced commitment. All PPs are involved in the Work Plan, some take over the role of acting as WP Leader or Co-Leader, Task Leader. As a result, those PPs have been allocated with higher budgets for coordination purposes. Each PP will dedicate own project and communication manager forming regular project Action Group (AG). PPs that will engage / lead pilot implementation have been also allocated higher budgets that those PPs supporting with expertise (e.g. PP4, PP9, PP11, PP13). Since the project partnership is big, each WP will have also a Co-Leader. Steering Committee (SC) will be formed by 1 representative from all 18 PPs. LP project and communication manager, WP Leaders + Co-Leaders will form the project Supervisory Board (SB), responsible for yearly project monitoring on content, communication and financial level. Overall, all PPs declare their commitment, joint development, motivation, desire to the project as well as co-ownership.

2,961 / 3,000 characters

### 1.11. Project Budget Summary

Financial resources [in EUR]		Preparation costs	Planned project budget
ERDF	ERDF co-financing	0.00	3,099,280.00
	Own contribution ERDF	0.00	774,820.00
	<b>ERDF budget</b>	0.00	3,874,100.00
NO	NO co-financing	0.00	0.00
	Own contribution NO	0.00	0.00
	<b>NO budget</b>	0.00	0.00
NDICI	NDICI co-financing	0.00	0.00
	Own contribution NDICI	0.00	0.00
	<b>NDICI budget</b>	0.00	0.00
RU	RU co-financing	0.00	0.00
	Own contribution RU	0.00	0.00
	<b>RU budget</b>	0.00	0.00
<b>TOTAL</b>	<b>Total Programme co-financing</b>	0.00	3,099,280.00
	<b>Total own contribution</b>	0.00	774,820.00
	<b>Total budget</b>	0.00	3,874,100.00

## 2. Partnership

### 2.1. Overview: Project Partnership

#### 2.1.1 Project Partners

No.	LP/PP	Organisation (English)	Organisation (Original)	Country	Type of partner	Legal status	Partner budget in the project	Active/inactive	
								Status	from
1	LP	Hochschule Wismar, University of Applied Sciences Wismar: Technology, Business and Design	Hochschule Wismar, University of Applied Sciences: Technology, Business and Design	DE	Higher education and research institution	a)	444,400.00 €	Active	22/09/2022
2	PP	ATI erc gmbH – education, research, furtherance of cooperations	ATI erc gmbH – education, research, furtherance of cooperations	DE	Business support organisation	b)	207,700.00 €	Active	22/09/2022
3	PP	Rostock Business	Rostock Business Gesellschaft für Wirtschafts- und Technologieförderung Rostock mbH	DE	Business support organisation	a)	270,700.00 €	Active	22/09/2022
4	PP	Artbizz	Artbizz	DK	Small and medium enterprise	b)	160,400.00 €	Active	22/09/2022
5	PP	Creative Business Network	Creative Business Network	DK	Small and medium enterprise	b)	177,800.00 €	Active	22/09/2022
6	PP	Creative Estonia NGO	MTÜ Loov Eesti	EE	Business support organisation	a)	141,100.00 €	Active	22/09/2022
7	PP	Tallinn University of Technology – TalTech	Tallinna Tehnikaülikool	EE	Higher education and research institution	a)	196,700.00 €	Active	22/09/2022
8	PP	Humak University of Applied Sciences	Suomen Humanistinen Ammattikorkeakoulu Oy	FI	Higher education and research institution	a)	250,700.00 €	Active	22/09/2022
9	PP	Turku Science Park Ltd.	Turku Science Park Ltd.	FI	Business support organisation	b)	134,500.00 €	Active	22/09/2022
10	PP	Klaipeda Science and Technology Park	Klaipėdos mokslo ir technologijų parkas	LT	Business support organisation	a)	211,500.00 €	Active	22/09/2022
11	PP	Public Institution Lithuanian Innovation Centre	Viešoji įstaiga Lietuvos inovacijų centras	LT	Business support organisation	a)	153,000.00 €	Active	22/09/2022
12	PP	Vilnius City Administration	Vilniaus miesto savivaldybės administracija	LT	Local public authority	a)	297,000.00 €	Active	22/09/2022
13	PP	Northern Dimension Partnership on Culture Secretariat	Northern Dimension Partnership on Culture Secretariat	LV	International governmental organisation	a)	145,300.00 €	Active	22/09/2022
14	PP	Social innovation centre	Sociālās inovācijas centrs	LV	NGO	b)	190,900.00 €	Active	22/09/2022
15	PP	Association of Polish Communes Euroregion Baltic	Stowarzyszenie Gmin RP Euroregion Bałtyk	PL	NGO	a)	169,400.00 €	Active	22/09/2022
16	PP	Media Dizajn	Stowarzyszenie Media Dizajn	PL	Business support organisation	b)	199,600.00 €	Active	22/09/2022
17	PP	Opolskie Centre for Economy Development / Opolskie Voivodeship	Opolskie Centrum Rozwoju Gospodarki / Województwo Opolskie	PL	Regional public authority	a)	235,000.00 €	Active	22/09/2022
18	PP	Experience Botkyrka	Upplev Botkyrka	SE	Local public authority	a)	288,400.00 €	Active	22/09/2022

## 2.1.2 Associated Organisations

No.	Organisation (English)	Organisation (Original)	Country	Type of Partner
AO 1	The Minister President – State Chancellery Mecklenburg-Vorpommern	Staatskanzlei des Landes Mecklenburg-Vorpommern	DE	National public authority
AO 2	Schwerin Chamber of Commerce and Industry	Industrie- und Handelskammer zu Schwerin	DE	Business support organisation
AO 3	Creative MV – Regional Association of Creative Industries Mecklenburg-Western Pomerania	Kreative MV – Landesverband Kultur- und Kreativwirtschaft Mecklenburg-Vorpommern e.V.	DE	Interest group
AO 4	Hanseatic City of Wismar	Hansestadt Wismar	DE	Local public authority
AO 5	The Baltic Institute of Finland	Suomen Itämeri-instituutin säätiö	FI	Interest group
AO 6	Open Factory Campus (OFC) e.V.	Open Factory Campus (OFC) e.V.	DE	Business support organisation
AO 7	Technology and Business Center Schwerin/Wismar	Technologie- und Gewerbezentrum (TGZ) e.V. Schwerin / Wismar	DE	Business support organisation
AO 8	Mainor Ülemiste AS	Mainor Ülemiste AS	EE	Infrastructure and public service provider
AO 9	Vantaan Festivaalit Oy / Ruisrock	Vantaan Festivaalit Oy / Ruisrock	FI	Small and medium enterprise
AO 10	Lithuanian Maritime Cluster	Lithuanian Maritime Cluster	LT	Interest group
AO 11	Lithuanian Social Business Association	Lietuvos socialinio verslo asociacija	LT	Interest group
AO 12	Lithuanian Interdisciplinary Arts Association (LIIA)	Lietuvos tarpdisciplininio meno kūrėjų sąjunga (LTMKS)	LT	NGO
AO 13	WAMA-COOP Association for the Development of Local Cooperatives and Entrepreneurship	Stowarzyszenie na Rzecz Rozwoju Spółdzielczości i Przedsiębiorczości Lokalnej WAMA-COOP	PL	NGO
AO 14	Gdynia Municipality	Urząd Miasta Gdynia	PL	Local public authority
AO 15	Academy of Arts	Akademia Sztuki w Szczecinie	PL	Higher education and research institution
AO 16	Opole University of Technology	Politechnika Opolska	PL	Higher education and research institution
AO 17	Opole of University	Uniwersytet Opolski	PL	Higher education and research institution
AO 18	Association of Opole Agglomeration	Stowarzyszenie Aglomeracja Opolska	PL	Local public authority
AO 19	Network of County Development Centres (CDC)	MTÜ Maakondlikud Arenduskeskused	EE	NGO

## 2.2 Project Partner Details - Partner 1

**LP/PP**

**Partner Status**

**Active from**  **Inactive from**

**Partner name:**

**Organisation in original language**  82 / 250 characters

**Organisation in English**  89 / 250 characters

**Department in original language**  64 / 250 characters

**Department in English**  48 / 250 characters

## Partner location and website:

<b>Address</b>	<input type="text" value="Philipp-Müller-Str.14"/> <small>21 / 250 characters</small>	<b>Country</b>	<input type="text" value="Germany"/>
<b>Postal Code</b>	<input type="text" value="23966"/> <small>5 / 250 characters</small>	<b>NUTS1 code</b>	<input type="text" value="Mecklenburg-Vorpommern"/>
<b>Town</b>	<input type="text" value="Wismar"/> <small>6 / 250 characters</small>	<b>NUTS2 code</b>	<input type="text" value="Mecklenburg-Vorpommern"/>
<b>Website</b>	<input type="text" value="www.hs-wismar.de"/> <small>16 / 100 characters</small>	<b>NUTS3 code</b>	<input type="text" value="Nordwestmecklenburg"/>

**Partner ID:**

<b>Organisation ID type</b>	<input type="text" value="Tax (identification) number (Steuer(identifikations)nummer)"/>
<b>Organisation ID</b>	<input type="text" value="0080/144/02722/K12"/> <small>18 / 50 characters</small>
<b>VAT Number Format</b>	<input type="text" value="DE + 9 digits"/>
<b>VAT Number</b>	<input type="checkbox"/> N/A <input type="text" value="DE183844642"/> <small>11 / 50 characters</small>
<b>PIC</b>	<input type="text" value="972468457"/> <small>9 / 9 characters</small>

**Partner type:**

<b>Legal status</b>	<input type="text" value="a) Public"/>	
<b>Type of partner</b>	<input type="text" value="Higher education and research instituti"/>	<input type="text" value="University faculty, college, research institution, RTD facility, research cluster, etc."/>
<b>Sector (NACE)</b>	<input type="text" value="85.42 - Tertiary education"/>	

**Partner financial data:**

**Is your organisation entitled to recover VAT related to the EU funded project activities?**

**Role of the partner organisation in this project:**

Hochschule Wismar, University of Applied Sciences (HSW) builds upon interdisciplinary and practice-oriented concept integrating three disciplines of Technology, Business and Design under one roof. It is an entrepreneurial university, serving business and regional development needs. HSW is responsible for the project leadership on strategic, tactical, operational, financial and risk levels. HSW takes the overall responsibility and leadership as a proposal developer and consortium building actor (authorship – Laima Gerlitz + Christopher Meyer, FundBroker). HSW is responsible for delivering outputs and results at agreed conditions to the Programme Bodies. It will implement use case future innovation scenario – gamification of public space and revitalisation of the citizen park Bürgerpark – Wismar (spatial planning), in collaboration with the Hanseatic City of Wismar. It will be responsible for public ownership and durability of the entire project. TL for A.1.1, A.1.5, A.3.4, WP1 Leader.

999 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**State aid relevance**

**For the partner type selected, the Programme sees a medium to high risk for implementing State aid relevant activities. If the partner is of the opinion that its activities are not State aid relevant, it can ask the MAJS for a plausibility check on the State aid relevance. Does the partner want to do this?**

Yes  No

**2.2 Project Partner Details - Partner 2**

**LP/PP**

**Partner Status**

**Active from**  **Inactive from**

**Partner name:**

**Organisation in original language**  64 / 250 characters

**Organisation in English**  64 / 250 characters

**Department in original language**  4 / 250 characters

**Department in English**  4 / 250 characters

**Partner location and website:**

<b>Address</b>	<input type="text" value="Alter Holzhafen 19"/> <small>18 / 250 characters</small>	<b>Country</b>	<input type="text" value="Germany"/>
<b>Postal Code</b>	<input type="text" value="23966"/> <small>5 / 250 characters</small>	<b>NUTS1 code</b>	<input type="text" value="Mecklenburg-Vorpommern"/>
<b>Town</b>	<input type="text" value="Wismar"/> <small>6 / 250 characters</small>	<b>NUTS2 code</b>	<input type="text" value="Mecklenburg-Vorpommern"/>
<b>Website</b>	<input type="text" value="https://www.ati-erc.de/"/> <small>23 / 100 characters</small>	<b>NUTS3 code</b>	<input type="text" value="Nordwestmecklenburg"/>

**Partner ID:**

**Organisation ID type**

**Organisation ID**  13 / 50 characters

**VAT Number Format**

**VAT Number**   11 / 50 characters

**PIC**  9 / 9 characters

**Partner type:**

**Legal status**

**Type of partner**

**Sector (NACE)**

**Partner financial data:**

**Is your organisation entitled to recover VAT related to the EU funded project activities?**

Financial data	Reference period	01/01/2021	–	31/12/2021
<b>Staff headcount [in annual work units (AWU)]</b>				4.0
<b>Employees [in AWU]</b>				3.5
<b>Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]</b>				0.0
<b>Owner-managers [in AWU]</b>				0.5
<b>Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]</b>				0.0
<b>Annual turnover [in EUR]</b>				165,000.00
<b>Annual balance sheet total [in EUR]</b>				156,620.00
<b>Operating profit [in EUR]</b>				260.00

**Role of the partner organisation in this project:**

ATI ert gGmbH is a non-governmental organisation (NGO) and business support institution for founders, emerging start-ups and innovation-driven entrepreneurs. PP2 facilitates and implements innovative business ideas and revives the entrepreneurial spirit throughout the region. It provides start-ups, young entrepreneurs and successors with competent advice and individual consultation and delivers current information on subsidies and licensing regulations. The proposed project perfectly complements PP competence fields of activity to increase the presence, performance and growth of innovation-driven and future-oriented enterprises. PP2 does not carry out profit-oriented activities and measures in the free market economy. PP2 estimates two employees involvement with expertise. PP2 will implement use case scenario in transnational pilot – creative room at the Technology Park / Business Centre supporting creativity, participatory tools for HighTech companies – Schwerin (URLL as a space)

996 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 3**

<b>LP/PP</b>	Project Partner		
<b>Partner Status</b>	Active		
	<b>Active from</b>	22/09/2022	<b>Inactive from</b>
<b>Partner name:</b>			
<b>Organisation in original language</b>	Rostock Business Gesellschaft für Wirtschafts- und Technologieförderung Rostock mbH		
	83 / 250 characters		
<b>Organisation in English</b>	Rostock Business		
	16 / 250 characters		
<b>Department in original language</b>	n.a.		
	4 / 250 characters		
<b>Department in English</b>	n.a.		
	4 / 250 characters		

**Partner location and website:**

<b>Address</b>	Schweriner Str. 10/11	<b>Country</b>	Germany
	21 / 250 characters		
<b>Postal Code</b>	18069	<b>NUTS1 code</b>	Mecklenburg-Vorpommern
	5 / 250 characters		
<b>Town</b>	Rostock	<b>NUTS2 code</b>	Mecklenburg-Vorpommern
	7 / 250 characters		
<b>Website</b>	https://www.rostock-business.com/en	<b>NUTS3 code</b>	Rostock, Kreisfreie Stadt
	35 / 100 characters		



**Partner ID:**

**Organisation ID type** Tax (identification) number (Steuer(identifikations)nummer)

**Organisation ID** 079/133/30425 13 / 50 characters

**VAT Number Format** DE + 9 digits

**VAT Number** N/A  DE230366983 11 / 50 characters

**PIC** 939826502 9 / 9 characters

**Partner type:**

**Legal status** a) Public

**Type of partner** Business support organisation  Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.

**Sector (NACE)** 82.99 - Other business support service activities n.e.c.

**Partner financial data:**

**Is your organisation entitled to recover VAT related to the EU funded project activities?** Yes

**Role of the partner organisation in this project:**

Rostock Business is an experienced Lead Partner and partner in the BSR; South Baltic and national projects on business development, blue and green economy, involvement and interaction of different target groups and participation in urban planning and development processes. Recently, it has been active in funding projects on urban district development involving SME as well as politics and administration plus local population (BIWAQ program) as well as on regionally and locally implementing EU strategies (EmplInno and SB Cleantech) plus involving creative industry into local cross-disciplinary networks (SB Creative Clusters). The experiences gained there will be integrated into the project work planned here. PP3 will implement a use case future scenario – Planungszelle (Planning Cell) and a city centre revitalisation concept driven by the expert council of Quadruple helix representatives of the city (city administrators, SMEs, CCl, researchers, citizens)– Rostock (spatial planning)

994 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 4**

**LP/PP** Project Partner

**Partner Status** Active

**Active from** 22/09/2022 **Inactive from**

**Partner name:**

**Organisation in original language** Artbizz 7 / 250 characters

**Organisation in English** Artbizz 7 / 250 characters

**Department in original language** n/a 3 / 250 characters

**Department in English** n/a 3 / 250 characters

**Partner location and website:**

<b>Address</b>	<input type="text" value="Kronborg 17A"/> <small>12 / 250 characters</small>	<b>Country</b>	<input type="text" value="Denmark"/>
<b>Postal Code</b>	<input type="text" value="3000"/> <small>4 / 250 characters</small>	<b>NUTS1 code</b>	<input type="text" value="Danmark"/>
<b>Town</b>	<input type="text" value="Helsingør / Elsinore"/> <small>20 / 250 characters</small>	<b>NUTS2 code</b>	<input type="text" value="Hovedstaden"/>
<b>Website</b>	<input type="text" value="www.artbizz.dk"/> <small>14 / 100 characters</small>	<b>NUTS3 code</b>	<input type="text" value="Københavns omegn"/>

**Partner ID:**

<b>Organisation ID type</b>	<input type="text" value="Civil registration number (CPR)"/>		
<b>Organisation ID</b>	<input type="text" value="37899305"/>		
<b>VAT Number Format</b>	<input type="text" value="DK + 8 digits"/>		
<b>VAT Number</b>	<input checked="" type="checkbox"/> N/A	<input type="text" value=""/> <small>0 / 50 characters</small>	
<b>PIC</b>	<input type="text" value="n/a"/> <small>3 / 9 characters</small>		

**Partner type:**

<b>Legal status</b>	<input type="text" value="b) Private"/>		
<b>Type of partner</b>	<input type="text" value="Small and medium enterprise"/>	<input type="text" value="Micro, small, medium enterprises &lt; 250 employees, ≤ EUR 50 million turnover or ≤ EUR 43 million balance sheet total"/>	
<b>Sector (NACE)</b>	<input type="text" value="85.52 - Cultural education"/>		

**Partner financial data:**

<b>Is your organisation entitled to recover VAT related to the EU funded project activities?</b>	<input type="text" value="Yes"/>			
<b>Financial data</b>	<b>Reference period</b>	<input type="text" value="01/01/2021"/>	-	<input type="text" value="31/12/2021"/>
	<b>Staff headcount [in annual work units (AWU)]</b>	<input type="text" value="6.5"/>		
	<b>Employees [in AWU]</b>	<input type="text" value="1.5"/>		
	<b>Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]</b>	<input type="text" value="0.0"/>		
	<b>Owner-managers [in AWU]</b>	<input type="text" value="1.0"/>		
	<b>Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]</b>	<input type="text" value="4.0"/>		
	<b>Annual turnover [in EUR]</b>	<input type="text" value="29,000.00"/>		
	<b>Annual balance sheet total [in EUR]</b>	<input type="text" value="0.00"/>		
	<b>Operating profit [in EUR]</b>	<input type="text" value="1,680.00"/>		

**Role of the partner organisation in this project:**

PP4 is a newcomer to the BSR programme. It serves as a provider of nation-wide entrepreneurial workshops for artists, media, CCI for e.g. 'IværksætterDanmark' and Copenhagen Business Hub (regional). PP4 has a broad experience in facilitating triple and quadruple helix collaborations, also related to innovation sustainability and citizens involvement. In 2020-21 PP4 facilitated: a) A user-driven process for Movia, the largest Danish transportation company, with a widespread group of stakeholders; b) a 5-month citizen driven process for the Danish Parliament that wanted input and recommendations for a new set of laws about the Danish ocean usage and protection. PP4 has 20+ years with entrepreneur workshops and business coaching of CCIs (8000+), cross sectoral collaboration. PP4 will actively support the project partners with the URLL development and realisation via transnational pilots and integration of the CCIs as innovation co-creators, brokers and mediators.

979 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes  No

## 2.2 Project Partner Details - Partner 5

<b>LP/PP</b>	Project Partner		
<b>Partner Status</b>	Active		
	<b>Active from</b>	22/09/2022	<b>Inactive from</b>

### Partner name:

<b>Organisation in original language</b>	Creative Business Network			25 / 250 characters
<b>Organisation in English</b>	Creative Business Network			25 / 250 characters
<b>Department in original language</b>	n/a			3 / 250 characters
<b>Department in English</b>	n/a			3 / 250 characters

### Partner location and website:

<b>Address</b>	Knabstrupvej st. 7	18 / 250 characters	<b>Country</b>	Denmark
<b>Postal Code</b>	2700	4 / 250 characters	<b>NUTS1 code</b>	Danmark
<b>Town</b>	Brønshøj	8 / 250 characters	<b>NUTS2 code</b>	Hovedstaden
<b>Website</b>	www.cbnet.com	13 / 100 characters	<b>NUTS3 code</b>	Byen København

### Partner ID:

<b>Organisation ID type</b>	Civil registration number (CPR)				
<b>Organisation ID</b>	38445863				
<b>VAT Number Format</b>	DK + 8 digits				
<b>VAT Number</b>	N/A <input checked="" type="checkbox"/>				0 / 50 characters
<b>PIC</b>	910683046				9 / 9 characters

### Partner type:

<b>Legal status</b>	b) Private
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**Type of partner**

**Sector (NACE)**

**Partner financial data:**

**Is your organisation entitled to recover VAT related to the EU funded project activities?**

Financial data	Reference period	01/01/2021	–	31/12/2021
<b>Staff headcount [in annual work units (AWU)]</b>				15.0
<b>Employees [in AWU]</b>				7.0
<b>Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]</b>				7.0
<b>Owner-managers [in AWU]</b>				1.0
<b>Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]</b>				0.0
<b>Annual turnover [in EUR]</b>				1,332,410.00
<b>Annual balance sheet total [in EUR]</b>				396,243.00
<b>Operating profit [in EUR]</b>				719,855.00

**Role of the partner organisation in this project:**

Creative Business Network (CBN) is an organisation that supports start-ups and entrepreneurs in the creative industry through a global network of partners and investors. The network focuses on the key success factors for CCIs, such as access to finance, internationalisation, fund raising, IP, business development, marketing. With various activities such as events, workshops, and boot camps, CBN provides tools and knowledge to help entrepreneurs level their businesses in a global arena. Spread out across +85 countries, the CBN consists of industry experts, investors, and national partners, who all share the burning passion for supporting the global creative economy. One of the main events hosted by CBN is the Creative Business Cup Global Finals – an international competition for anyone with a unique business idea that has the potential of going global. 2 persons are expected to contribute to the project – managing and vice directors. CBN acts as Task Leader (TL) for A.3.2.

988 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 6**

**LP/PP**

**Partner Status**

**Active from**  **Inactive from**

**Partner name:**

**Organisation in original language**  14 / 250 characters

**Organisation in English**  20 / 250 characters

**Department in original language**  3 / 250 characters

**Department in English**  3 / 250 characters

**Partner location and website:**

<b>Address</b>	<input type="text" value="Telliskivi 60A"/> <small>14 / 250 characters</small>	<b>Country</b>	<input type="text" value="Estonia"/>
<b>Postal Code</b>	<input type="text" value="10412"/> <small>5 / 250 characters</small>	<b>NUTS1 code</b>	<input type="text" value="Eesti"/>
<b>Town</b>	<input type="text" value="Tallinn"/> <small>7 / 250 characters</small>	<b>NUTS2 code</b>	<input type="text" value="Eesti"/>
<b>Website</b>	<input type="text" value="www.looveesti.ee"/> <small>16 / 100 characters</small>	<b>NUTS3 code</b>	<input type="text" value="Põhja-Eesti"/>

**Partner ID:**

<b>Organisation ID type</b>	<input type="text" value="Registration code (Registrikood)"/>
<b>Organisation ID</b>	<input type="text" value="80319069"/>
<b>VAT Number Format</b>	<input type="text" value="EE + 9 digits"/>
<b>VAT Number</b>	<input type="checkbox"/> N/A <input type="checkbox"/> <input type="text" value="EE101536648"/> <small>11 / 50 characters</small>
<b>PIC</b>	<input type="text" value="850153025"/> <small>9 / 9 characters</small>

**Partner type:**

<b>Legal status</b>	<input type="text" value="a) Public"/>	
<b>Type of partner</b>	<input type="text" value="Business support organisation"/>	<input type="text" value="Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc."/>
<b>Sector (NACE)</b>	<input type="text" value="94.99 - Activities of other membership organisations n.e.c."/>	

**Partner financial data:**

**Is your organisation entitled to recover VAT related to the EU funded project activities?**

**Role of the partner organisation in this project:**

Creative Estonia (CE) is a CCI's development centre, which promotes and develops CCI's in Estonia. CE was established in 2009 and its main activities are the following: a) present the content, unique characteristics, the economic, social, and regional value of creative industries; b) create a platform for the discussion of creative industry problems and solutions at the highest level; c) support beginner and established creative businesses with much-needed information and advice; d) develop an attitude that creates a positive image of the business. Increase the business and export abilities of creative businesses; e) encourage and increase cooperation between CCI's and different sectors so that the latter learns to make use of the abilities, talents, and skills of creative people. PP6 was partner in Creative Ports project, it will support the project mainly in WP2-WP3, transferring CCI's potential and pitching innovation capacity with new exhibition design concepts.

977 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 7**

<b>LP/PP</b>	<input type="text" value="Project Partner"/>		
<b>Partner Status</b>	<input type="text" value="Active"/>		
<b>Active from</b>	<input type="text" value="22/09/2022"/>	<b>Inactive from</b>	<input type="text"/>

**Partner name:**

<b>Organisation in original language</b>	Tallinna Tehnikaülikool	23 / 250 characters
<b>Organisation in English</b>	Tallinn University of Technology – TalTech	42 / 250 characters
<b>Department in original language</b>	Ärikorralduse instituut	23 / 250 characters
<b>Department in English</b>	Department of Business Administration	37 / 250 characters

**Partner location and website:**

<b>Address</b>	Ehitajate tee 5	15 / 250 characters	<b>Country</b>	Estonia
<b>Postal Code</b>	19086	5 / 250 characters	<b>NUTS1 code</b>	Eesti
<b>Town</b>	Tallinn	7 / 250 characters	<b>NUTS2 code</b>	Eesti
<b>Website</b>	www.taltech.ee/en	17 / 100 characters	<b>NUTS3 code</b>	Põhja-Eesti

**Partner ID:**

<b>Organisation ID type</b>	Registration code (Registrikood)	
<b>Organisation ID</b>	74000323	
<b>VAT Number Format</b>	EE + 9 digits	
<b>VAT Number</b>	N/A <input type="checkbox"/> EE100224841	11 / 50 characters
<b>PIC</b>	999842536	9 / 9 characters

**Partner type:**

<b>Legal status</b>	a) Public	
<b>Type of partner</b>	Higher education and research instituti	University faculty, college, research institution, RTD facility, research cluster, etc.
<b>Sector (NACE)</b>	85.42 - Tertiary education	

**Partner financial data:**

<b>Is your organisation entitled to recover VAT related to the EU funded project activities?</b>	No
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**Role of the partner organisation in this project:**

TalTech University joins the project to support the partnership with the development of applied assessment methodologies, linking project measures to the market and guiding the conversion of the project solution into trainings. PP6 acts as WP2 Co-Leader, TL for A.2.3. It will implement an innovation camp in Tallinn with PP5 and organise a study visit. Taltech was direct partner in the Creative Ports project, from which lessons and experiences are also transferred to this project, incl. Central baltic projects. PP7 implements use case future innovation scenario together with its AP – Ülemiste City – interactive conceptual model (digital twin) for community involvement into the industrial and business district greening areas in the Ülemiste City, enabling such public spaces to transition towards more sustainable, resilient, resource efficient and nature-conserving as well as attractive for citizens (due to their involvement into the decision making) – Tallinn (sector – spatial planning).

1,000 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes  No

State aid relevance

For the partner type selected, the Programme sees a medium to high risk for implementing State aid relevant activities. If the partner is of the opinion that its activities are not State aid relevant, it can ask the MA/JS for a plausibility check on the State aid relevance. Does the partner want to do this?

Yes  No

2.2 Project Partner Details - Partner 8

LP/PP

Partner Status

Active from  Inactive from

Partner name:

Organisation in original language  41 / 250 characters

Organisation in English  36 / 250 characters

Department in original language  19 / 250 characters

Department in English  19 / 250 characters

Partner location and website:

Address  10 / 250 characters Country

Postal Code  5 / 250 characters NUTS1 code

Town  8 / 250 characters NUTS2 code

Website  12 / 100 characters NUTS3 code

Partner ID:

Organisation ID type

Organisation ID

VAT Number Format

VAT Number  N/A  10 / 50 characters

PIC  9 / 9 characters

Partner type:

Legal status

**Type of partner**

**Sector (NACE)**

**Partner financial data:**

**Is your organisation entitled to recover VAT related to the EU funded project activities?**

**Role of the partner organisation in this project:**

Humak is a national university of applied sciences that operates in Finland. PP8 is a strong expert and leading educator in the fields of humanities and pedagogy and cultural management in Finland with four campus areas: the Helsinki Metropolitan Area, Jyväskylä, Kuopio and Turku. Cultural Management department is an expert within creative industries and entrepreneurship. It has gained a significant role in Finland bridging creative sector with other industries (e.g. tourism, ship building, forestry) and utilising culture as an interface for building up new multidisciplinary operations. PP8 acts as WP3 Co-Leader and TL for A.3.5. PP8 is also a newcomer to the Programme. it will implement use case future innovation scenario together with PP9 – developing a new meaning for the Ruisalo island touristic services by establishing sustainable, recreative and creative touristic opportunities incorporating digital and XR technologies – Turku (creative tourism).

969 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**State aid relevance**

For the partner type selected, the Programme sees a medium to high risk for implementing State aid relevant activities. If the partner is of the opinion that its activities are not State aid relevant, it can ask the MAJS for a plausibility check on the State aid relevance. Does the partner want to do this?

Yes  No

**2.2 Project Partner Details - Partner 9**

**LP/PP**   
**Partner Status**   
**Active from**  **Inactive from**

**Partner name:**

**Organisation in original language**  23 / 250 characters

**Organisation in English**  23 / 250 characters

**Department in original language**  37 / 250 characters

**Department in English**  37 / 250 characters

**Partner location and website:**

**Address**  20 / 250 characters **Country**



<b>Postal Code</b>  <b>Town</b>  <b>Website</b>	<input type="text" value="20520"/> <small>5 / 250 characters</small> <input type="text" value="Turku"/> <small>5 / 250 characters</small> <input type="text" value="www.turkubusinessregion.com"/> <small>27 / 100 characters</small>	<b>NUTS1 code</b>  <b>NUTS2 code</b>  <b>NUTS3 code</b>	<input type="text" value="Manner-Suomi"/>  <input type="text" value="Etelä-Suomi"/>  <input type="text" value="Varsinais-Suomi"/>
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**Partner ID:**

<b>Organisation ID type</b>  <b>Organisation ID</b>  <b>VAT Number Format</b>  <b>VAT Number</b>  <b>PIC</b>	<input type="text" value="Business Identity Code (Y-tunnus)"/>  <input type="text" value="2322323-1"/>  <input type="text" value="FI + 8 digits"/>  <input checked="" type="checkbox" value="N/A"/> <input type="text" value="FI23223231"/> <small>10 / 50 characters</small> <input type="text" value="n/a"/> <small>3 / 9 characters</small>
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**Partner type:**

<b>Legal status</b>  <b>Type of partner</b>  <b>Sector (NACE)</b>	<input type="text" value="b) Private"/>  <input type="text" value="Business support organisation"/> <div style="border: 1px solid black; padding: 2px; margin-top: 5px;">       Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.     </div> <input type="text" value="94.99 - Activities of other membership organisations n.e.c."/>
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**Partner financial data:**

<b>Is your organisation entitled to recover VAT related to the EU funded project activities?</b>		<input type="text" value="No"/>
<b>Financial data</b>	<b>Reference period</b> <input type="text" value="01/01/2021"/> – <input type="text" value="31/12/2021"/> <b>Staff headcount [in annual work units (AWU)]</b> <b>Employees [in AWU]</b> <b>Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]</b> <b>Owner-managers [in AWU]</b> <b>Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]</b>  <b>Annual turnover [in EUR]</b> <b>Annual balance sheet total [in EUR]</b> <b>Operating profit [in EUR]</b>	<input type="text" value="55.0"/> <input type="text" value="55.0"/> <input type="text" value="0.0"/> <input type="text" value="0.0"/> <input type="text" value="0.0"/>  <input type="text" value="6,972,396.16"/> <input type="text" value="6,336,256.70"/> <input type="text" value="286,433.41"/>

**Role of the partner organisation in this project:**

Turku Business Region is the a dynamic business and innovation cluster in Finland, providing the best services for companies and entrepreneurs. Turku Science Park Ltd's mission is to provide and co-ordinate the business and innovation services in the region. They cover the entire life cycle of entrepreneurial activities, ranging from testing a business idea and establishing a company to internationalisation and expanding of international business operations. PP9 is a coordinator for the Turku Culture Campus, the cluster and collaboration network of five local universities and the city of Turku, providing strategic cooperation between universities, other educational institutions, companies, third sector actors and the city. PP9 role in the project is to support Humak in developing the new tools and operation models by bringing all the Culture Campus Turku stakeholders, and the SME's to the Ruisalo Living lab for co creation – within A.2.2 pilot together with PP8 (also sharing costs).

997 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 10**

**LP/PP**

**Partner Status**

**Active from**  **Inactive from**

**Partner name:**

**Organisation in original language**  39 / 250 characters

**Organisation in English**  36 / 250 characters

**Department in original language**  3 / 250 characters

**Department in English**  3 / 250 characters

**Partner location and website:**

<b>Address</b>	<input type="text" value="Vilhelmo Berbomo str. 10"/> <small>23 / 250 characters</small>	<b>Country</b>	<input type="text" value="Lithuania"/>
<b>Postal Code</b>	<input type="text" value="LT-92221"/> <small>8 / 250 characters</small>	<b>NUTS1 code</b>	<input type="text" value="Lietuva"/>
<b>Town</b>	<input type="text" value="Klaipėda"/> <small>8 / 250 characters</small>	<b>NUTS2 code</b>	<input type="text" value="Vidurio ir vakarų Lietuvos regionas"/>
<b>Website</b>	<input type="text" value="www.kmtp.lt/en"/> <small>14 / 100 characters</small>	<b>NUTS3 code</b>	<input type="text" value="Klaipėdos apskritis"/>

**Partner ID:**

**Organisation ID type**

**Organisation ID**

**VAT Number Format**

**VAT Number**  N/A   14 / 50 characters

**PIC**  9 / 9 characters

**Partner type:**

**Legal status**

**Type of partner**

**Sector (NACE)**

**Partner financial data:**

Is your organisation entitled to recover VAT related to the EU funded project activities?

No

**Role of the partner organisation in this project:**

KSTP is a business support agency promoting innovations. KSTP is involved in international project activities and the formation and coordination of partnerships and clusters. KSTP specialists provide consultations for companies and individuals on establishing and developing their business, creating new products and services. The mission of the KSTP is to promote the development of modern scientifically susceptible technologies, to provide infrastructural and consulting services for innovative enterprises and business ideas in western Lithuania and in the whole country. Due to its business proximity, PP10 its as WP3 Leader and TL for A.2.5, A.3.1, A.3.3. It will implement a use case future scenario – creating physical interactive digital media hub at the KSTPk for creating and generating smart digital solutions (e.g. digital twins) for SMEs from, logistics, energy, shipbuilding and tourism, collaborating with HEIs and city municipality (URLL as a space).

968 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 11**

**LP/PP**

**Partner Status**

**Active from**  **Inactive from**

**Partner name:**

**Organisation in original language**  42 / 250 characters

**Organisation in English**  47 / 250 characters

**Department in original language**  41 / 250 characters

**Department in English**  41 / 250 characters

**Partner location and website:**

<b>Address</b>	<input type="text" value="Mokslininkų g. 6A"/> 17 / 250 characters	<b>Country</b>	<input type="text" value="Lithuania"/>
<b>Postal Code</b>	<input type="text" value="LT-08412"/> 8 / 250 characters	<b>NUTS1 code</b>	<input type="text" value="Lietuva"/>
<b>Town</b>	<input type="text" value="Vilnius"/> 7 / 250 characters	<b>NUTS2 code</b>	<input type="text" value="Sostinės regionas"/>
<b>Website</b>	<input type="text" value="www.lic.lt"/> 10 / 100 characters	<b>NUTS3 code</b>	<input type="text" value="Vilniaus apskritis"/>

**Partner ID:**

<b>Organisation ID type</b>	Legal person's code (Juridinio asmens kodas)	
<b>Organisation ID</b>	110066875	
<b>VAT Number Format</b>	LT + 9 digits	
<b>VAT Number</b>	N/A <input checked="" type="checkbox"/>	0 / 50 characters
<b>PIC</b>	999456476	9 / 9 characters

**Partner type:**

<b>Legal status</b>	a) Public	
<b>Type of partner</b>	Business support organisation	Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.
<b>Sector (NACE)</b>	70.22 - Business and other management consultancy activities	

**Partner financial data:**

**Is your organisation entitled to recover VAT related to the EU funded project activities?**

**Role of the partner organisation in this project:**

Public Institution Lithuanian Innovation Centre (LIC) is a non-profit organisation, providing innovation support services to enterprises, research institutions, industry associations and BSOs. PP11 is active in shaping and executing the country's innovation policy and strengthening cooperation between innovation ecosystem actors in various formats, including the implementation of Smart Specialisation Strategy (S3). In close cooperation with the Ministry of Economy and Innovation, LIC fosters capabilities of the companies to develop and implement innovations, accelerates commercialisation of achievements of advanced sciences, and assists in decreasing the risk of innovation implementation. PP11 was involved in the BSR GoSMART project and will transfer the experiences from this project, in particular for S3 policy implementation for 2021-2027, innovation brokerage system. PP1 acts as TL for A.1.3 and will contribute to the development and realisation of the macro-regional BSR URLL:

994 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 12**

<b>LP/PP</b>	Project Partner		
<b>Partner Status</b>	Active		
<b>Active from</b>	22/09/2022	<b>Inactive from</b>	

**Partner name:**

<b>Organisation in original language</b>	Vilniaus miesto savivaldybės administracija	43 / 250 characters
<b>Organisation in English</b>	Vilnius City Administration	27 / 250 characters
<b>Department in original language</b>	n/a	3 / 250 characters
<b>Department in English</b>	n/a	3 / 250 characters

**Partner location and website:**

<b>Address</b>	<input type="text" value="Konstitucijos pr. 3"/> <small>19 / 250 characters</small>	<b>Country</b>	<input type="text" value="Lithuania"/>
<b>Postal Code</b>	<input type="text" value="LT-09601"/> <small>8 / 250 characters</small>	<b>NUTS1 code</b>	<input type="text" value="Lietuva"/>
<b>Town</b>	<input type="text" value="Vilnius"/> <small>7 / 250 characters</small>	<b>NUTS2 code</b>	<input type="text" value="Sostinės regionas"/>
<b>Website</b>	<input type="text" value="www.vilnius.lt"/> <small>14 / 100 characters</small>	<b>NUTS3 code</b>	<input type="text" value="Vilniaus apskritis"/>

**Partner ID:**

<b>Organisation ID type</b>	<input type="text" value="Legal person's code (Juridinio asmens kodas)"/>		
<b>Organisation ID</b>	<input type="text" value="188710061"/>		
<b>VAT Number Format</b>	<input type="text" value="LT + 9 digits"/>		
<b>VAT Number</b>	<input type="checkbox"/> N/A	<input type="text" value="LT887100610"/> <small>11 / 50 characters</small>	
<b>PIC</b>	<input type="text" value="938727492"/> <small>9 / 9 characters</small>		

**Partner type:**

<b>Legal status</b>	<input type="text" value="a) Public"/>		
<b>Type of partner</b>	<input type="text" value="Local public authority"/>	<input type="text" value="Municipality, city, etc."/>	
<b>Sector (NACE)</b>	<input type="text" value="84.11 - General public administration activities"/>		

**Partner financial data:**

**Is your organisation entitled to recover VAT related to the EU funded project activities?**

**Role of the partner organisation in this project:**

CCIs are of high importance for the Vilnius region and nationwide. In the strategies for Vilnius City 2030, one of the key directions and goals is enabling the South of Vilnius for it becoming a new urban he preliminary goals of the pilot project aim at matching the city strategy as well as addressing the needs identified by a group of experts. Vilnius city has a long-lasting experience while participating in different EU international projects and programs like "Creative Ports", "ACCESS", where multiple experts have shared their approaches and experiences on tackling into CCIs for solving local societal challenges, addressing problems by bringing innovative solutions. PP12 acts as WP2 Leader and TL for A.2.1 and A.2.4. PP12 implements use case future innovation scenario on transforming Station district into green, comfortable and inspiring co-creative space in Vilnius using the existing cultural complex SODAS 2123 as a cultural tourism laboratory – Vilnius (creative tourism).

991 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 13**

<b>LP/PP</b>	<input type="text" value="Project Partner"/>		
<b>Partner Status</b>	<input type="text" value="Active"/>		
<b>Active from</b>	<input type="text" value="22/09/2022"/>	<b>Inactive from</b>	<input type="text"/>

**Partner name:**

<b>Organisation in original language</b>	Northern Dimension Partnership on Culture Secretariat	53 / 250 characters
<b>Organisation in English</b>	Northern Dimension Partnership on Culture Secretariat	53 / 250 characters
<b>Department in original language</b>	n/a	3 / 250 characters
<b>Department in English</b>	n/a	3 / 250 characters

**Partner location and website:**

<b>Address</b>	Grecinieku iela 9	17 / 250 characters	<b>Country</b>	Latvia
<b>Postal Code</b>	1050	4 / 250 characters	<b>NUTS1 code</b>	Latvija
<b>Town</b>	Riga	4 / 250 characters	<b>NUTS2 code</b>	Latvija
<b>Website</b>	www.ndpculture.org	18 / 100 characters	<b>NUTS3 code</b>	Rīga

**Partner ID:**

<b>Organisation ID type</b>	Unified registration number (Vienotais reģistrācijas numurs)		
<b>Organisation ID</b>	00000000985		
<b>VAT Number Format</b>	LV + 11 digits		
<b>VAT Number</b>	N/A <input checked="" type="checkbox"/>	0 / 50 characters	
<b>PIC</b>	889658878	9 / 9 characters	

**Partner type:**

<b>Legal status</b>	a) Public		
<b>Type of partner</b>	International governmental organisatio	HELCOM, BSSSC, CBSS, VASAB, etc.	
<b>Sector (NACE)</b>	84.21 - Foreign affairs		

**Partner financial data:**

<b>Is your organisation entitled to recover VAT related to the EU funded project activities?</b>	Partly
<b>VAT explanation</b>	ONLY for a limited number of products & services (e.g., rent, public utilities, furniture etc., as stipulated by the Latvian Ministry of Foreign Affairs)

153 / 1,000 characters

**Role of the partner organisation in this project:**

NDPC is an intergovernmental body with the aim to promote and strengthen CCI in 11 Northern Dimension countries. The focus is in support for cross-sectoral activities and possibilities of the CCIs within sustainable development, new innovations and societal change. NDPC has substantial expertise in this field, and as planned two of its experts will be contributing to this project especially within the topics of intermediation of CCIs competences into innovative pilots in developing the URLL for the BSR and integrating CCIs as strong innovation catalysts and enablers. Also lessons learnt from the BSR Seed Money Project "Circular Place" will be integrated to support CCIs intervention for innovation co-creation and development of sustainable innovative BSR communities. PP13 acts as TL for A.1.4 and will closely support all PPs with competence in integrating CCIs potential, developing creativity-driven innovation methodologies and transferring innovation results with CCIs.

984 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes  No

2.2 Project Partner Details - Partner 14

<b>LP/PP</b>	Project Partner		
<b>Partner Status</b>	Active		
	<b>Active from</b>	22/09/2022	<b>Inactive from</b>

Partner name:

<b>Organisation in original language</b>	Sociālās inovācijas centrs			26 / 250 characters
<b>Organisation in English</b>	Social innovation centre			24 / 250 characters
<b>Department in original language</b>	n/a			3 / 250 characters
<b>Department in English</b>	n/a			3 / 250 characters

Partner location and website:

<b>Address</b>	Upeslejas	9 / 250 characters	<b>Country</b>	Latvia
<b>Postal Code</b>	LV2124	6 / 250 characters	<b>NUTS1 code</b>	Latvija
<b>Town</b>	Daugmale	8 / 250 characters	<b>NUTS2 code</b>	Latvija
<b>Website</b>	www.socialinnovation.lv	23 / 100 characters	<b>NUTS3 code</b>	Pierīga

Partner ID:

<b>Organisation ID type</b>	Unified registration number (Vienotais reģistrācijas numurs)			
<b>Organisation ID</b>	40008159565			
<b>VAT Number Format</b>	LV + 11 digits			
<b>VAT Number</b>	N/A <input type="checkbox"/>	LV40008159565	13 / 50 characters	
<b>PIC</b>	943231881			9 / 9 characters

Partner type:

<b>Legal status</b>	b) Private
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**Type of partner**

**Sector (NACE)**

**Partner financial data:**

**Is your organisation entitled to recover VAT related to the EU funded project activities?**

<b>Financial data</b>	<b>Reference period</b>	<input type="text" value="01/01/2020"/>	-	<input type="text" value="31/12/2020"/>
	<b>Staff headcount [in annual work units (AWU)]</b>			<input type="text" value="15.0"/>
	<b>Employees [in AWU]</b>			<input type="text" value="6.0"/>
	<b>Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]</b>			<input type="text" value="6.0"/>
	<b>Owner-managers [in AWU]</b>			<input type="text" value="3.0"/>
	<b>Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]</b>			<input type="text" value="0.0"/>
	<b>Annual turnover [in EUR]</b>			<input type="text" value="238,383.00"/>
	<b>Annual balance sheet total [in EUR]</b>			<input type="text" value="238,383.00"/>
	<b>Operating profit [in EUR]</b>			<input type="text" value="26,062.00"/>

**Role of the partner organisation in this project:**

SIC has over 10 years of experience in research, engagement of 6.000 learners in social innovation and social entrepreneurship workshops, development and implementation of civic engagement mechanisms. The NGO is an initiator of the www.socialenterprisebsr.net platform, established in 2014, with main focus of supporting social economy. With testing the usability of the specific approach and tools, PP14 will apply existing competence in these areas, namely, the competencies of key personnel are innovation, civic engagement, society challenges, ICT, education and web solutions. PP14 will implement the use case future innovation scenario – rural co-creation centre for social innovation in Letgale by revitalising physical space (rural building) in collaboration with local municipality and a local company supporting entrepreneurial mindset of people with intellectual disabilities, space for workshops to design production and settlement and hosting space (URLL as a space).

980 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 15**

**LP/PP**

**Partner Status**

**Active from**  **Inactive from**

**Partner name:**

**Organisation in original language**  40 / 250 characters

**Organisation in English**  48 / 250 characters

**Department in original language**  3 / 250 characters

**Department in English**  3 / 250 characters

**Partner location and website:**



<b>Address</b>	<input type="text" value="Stary Rynek 25"/> <small>14 / 250 characters</small>	<b>Country</b>	<input type="text" value="Poland"/>
<b>Postal Code</b>	<input type="text" value="82-300"/> <small>6 / 250 characters</small>	<b>NUTS1 code</b>	<input type="text" value="Makroregion północny"/>
<b>Town</b>	<input type="text" value="Elbląg"/> <small>6 / 250 characters</small>	<b>NUTS2 code</b>	<input type="text" value="Warmińsko-mazurskie"/>
<b>Website</b>	<input type="text" value="https://eurobalt.org.pl"/> <small>24 / 100 characters</small>	<b>NUTS3 code</b>	<input type="text" value="Elbląski"/>

**Partner ID:**

<b>Organisation ID type</b>	<input type="text" value="Tax identification number (NIP)"/>
<b>Organisation ID</b>	<input type="text" value="5782449856"/>
<b>VAT Number Format</b>	<input type="text" value="PL + 10 digits"/>
<b>VAT Number</b>	<input type="checkbox"/> N/A <input type="checkbox"/> <input type="text" value="PL5782449856"/> <small>12 / 50 characters</small>
<b>PIC</b>	<input type="text" value="913455791"/> <small>9 / 9 characters</small>

**Partner type:**

<b>Legal status</b>	<input type="text" value="a) Public"/>
<b>Type of partner</b>	<input type="text" value="NGO"/> <input type="text" value="Non-governmental organisations, such as Greenpeace, WWF, etc."/>
<b>Sector (NACE)</b>	<input type="text" value="82.11 - Combined office administrative service activities"/>

**Partner financial data:**

<b>Is your organisation entitled to recover VAT related to the EU funded project activities?</b>	<input type="text" value="No"/>
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**Role of the partner organisation in this project:**

APC ERB is a non-profit organisation existing since 1997, and one of the founders and a member of the Euroregion Baltic Network. PP15 is supporting the development and project activity of local governments from Northern Poland. PP15 has implemented projects related to business (CTCC), innovation and society (SB PIN, SB YCGN) or the circular economy (SCE). PP15 is successfully implementing and supporting different initiatives, depending on the local needs of our members and we were able to build effective multi-sector cooperation processes and tools, involving different groups of stakeholders. PP15 will be actively involved in preparing bigger scale investments for the Braniewo Commune – developing a business plan for Braniewo, which is planning to revitalise two buildings for the creation of social inclusion and rehabilitation centre for the dependent people, in collaboration with the Social Cooperation Centre in Braniewo and the municipality (URLL as a space).

975 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 16**

<b>LP/PP</b>	<input type="text" value="Project Partner"/>		
<b>Partner Status</b>	<input type="text" value="Active"/>		
<b>Active from</b>	<input type="text" value="22/09/2022"/>	<b>Inactive from</b>	<input type="text"/>

**Partner name:**

<b>Organisation in original language</b>	Stowarzyszenie Media Dizajn	27 / 250 characters
<b>Organisation in English</b>	Media Dizajn	12 / 250 characters
<b>Department in original language</b>	n/a	3 / 250 characters
<b>Department in English</b>	n/a	3 / 250 characters

**Partner location and website:**

<b>Address</b>	Bandurskiego 96/23	18 / 250 characters	<b>Country</b>	Poland
<b>Postal Code</b>	71-685	6 / 250 characters	<b>NUTS1 code</b>	Makroregion północno-zachodni
<b>Town</b>	Szczecin	8 / 250 characters	<b>NUTS2 code</b>	Zachodniopomorskie
<b>Website</b>	www.mediadizajn.pl	18 / 100 characters	<b>NUTS3 code</b>	Szczeciński

**Partner ID:**

<b>Organisation ID type</b>	Tax identification number (NIP)		
<b>Organisation ID</b>	8513081841		
<b>VAT Number Format</b>	PL + 10 digits		
<b>VAT Number</b>	<b>N/A</b> <input type="checkbox"/>	PL8513081841	
		12 / 50 characters	
<b>PIC</b>	n/a		
		3 / 9 characters	

**Partner type:**

<b>Legal status</b>	b) Private	
<b>Type of partner</b>	Business support organisation	Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.
<b>Sector (NACE)</b>	90.04 - Operation of arts facilities	

**Partner financial data:**

<b>Is your organisation entitled to recover VAT related to the EU funded project activities?</b>	No
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Financial data	Reference period	01/01/2020	–	31/12/2020
<b>Staff headcount [in annual work units (AWU)]</b>				12.0
<b>Employees [in AWU]</b>				0.0
<b>Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]</b>				12.0
<b>Owner-managers [in AWU]</b>				0.0
<b>Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]</b>				0.0
<b>Annual turnover [in EUR]</b>				0.00
<b>Annual balance sheet total [in EUR]</b>				0.00
<b>Operating profit [in EUR]</b>				0.00

**Role of the partner organisation in this project:**

Media Dizajn is a cluster initiative in Westpomerania Region. MD gathers companies, BSOs, public bodies and academia to boost performance of CCIs. PP16 goal is to create open, innovative ecosystem that gives space for getting new competences, initiate cross-industry cooperation. PP16 was partner in the BSR flagship Creative Ports project and will transfer the best experiences and lessons. PP16 will implement develop service solution for energy production and distribution through the planning tool and business model. It will be based on the use of electrical vehicles as energy storage, consumption and sharing means, serving as local energy supplements to the electrical grid approach based on intake of energy from regenerative installations and power storage (batteries). A following financial and ecological business model for calculation, local distribution of energy will be developed in collaboration with an agritourist farm in Tychowko (Drawsko Pomorskie). WP1 Leader, TL for A.1.2.

996 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 17**

<b>LP/PP</b>	Project Partner		
<b>Partner Status</b>	Active		
	<b>Active from</b>	22/09/2022	<b>Inactive from</b>
<b>Partner name:</b>			
<b>Organisation in original language</b>	Opolskie Centrum Rozwoju Gospodarki / Województwo Opolskie		
	58 / 250 characters		
<b>Organisation in English</b>	Opolskie Centre for Economy Development / Opolskie Voivodeship		
	62 / 250 characters		
<b>Department in original language</b>	Departament Regionalnej Strategii Innowacji		
	43 / 250 characters		
<b>Department in English</b>	RIS Department		
	14 / 250 characters		

**Partner location and website:**

<b>Address</b>	Krakowska 38	<b>Country</b>	Poland
	12 / 250 characters		
<b>Postal Code</b>	45075	<b>NUTS1 code</b>	Makroregion południowo-zachodni
	5 / 250 characters		
<b>Town</b>	Opole	<b>NUTS2 code</b>	Opolskie
	5 / 250 characters		
<b>Website</b>	www.ocrg.opolskie.pl	<b>NUTS3 code</b>	Opolski
	20 / 100 characters		

**Partner ID:**

<b>Organisation ID type</b>	Tax identification number (NIP)	
<b>Organisation ID</b>	7542898797	
<b>VAT Number Format</b>	PL + 10 digits	
<b>VAT Number</b>	<input type="checkbox"/> N/A	<input type="checkbox"/> PL7542898797 <span style="float: right;">12 / 50 characters</span>
<b>PIC</b>	920987744 <span style="float: right;">9 / 9 characters</span>	

**Partner type:**

<b>Legal status</b>	<input type="checkbox"/> a) Public	
<b>Type of partner</b>	<input type="checkbox"/> Regional public authority	<input type="checkbox"/> Regional council, etc.
<b>Sector (NACE)</b>	<input type="checkbox"/> 84.13 - Regulation of and contribution to more efficient operation of businesses	

**Partner financial data:**

**Is your organisation entitled to recover VAT related to the EU funded project activities?**  No 998 / 1,000 characters

**Role of the partner organisation in this project:**

Opolskie Centre for Economic Development is a unit of the Opolskie Voivodeship Self-Government established in 2007. The goal of the unit is to combine all existing distributed activities in the region in one centre, inspiring and supporting structural changes in fields of economy, development and innovation. The OCRG is responsible for implementation of regional innovation strategies (RIS2, RIS3, RIS3+) monitoring and implementation as well as for continuity of Entrepreneurial Development Process (EDP) in Opolskie region. PP17 will implement the use case future innovation scenario – sustainable public building concept and its demonstration through energy efficient, circular, sustainable and eco-design technological and creative technologies' application (wood house prototype) on the Opole university campus – Opole (housing / spatial planning). PP17 acts also as TKL for A.2.2 and plays an important role in transferring URLL's lessons to S3 policy design, implementation and monitoring.

998 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

**2.2 Project Partner Details - Partner 18**

<b>LP/PP</b>	<input type="checkbox"/> Project Partner		
<b>Partner Status</b>	<input type="checkbox"/> Active		
	<b>Active from</b>	<input type="text" value="22/09/2022"/>	<b>Inactive from</b>
			<input type="text"/>

**Partner name:**

<b>Organisation in original language</b>	<input type="text" value="Upplev Botkyrka"/> <span style="float: right;">15 / 250 characters</span>		
<b>Organisation in English</b>	<input type="text" value="Experience Botkyrka"/> <span style="float: right;">19 / 250 characters</span>		
<b>Department in original language</b>	<input type="text" value="Subtopia, Hågelby, Lida"/> <span style="float: right;">23 / 250 characters</span>		
<b>Department in English</b>	<input type="text" value="Subtopia, Hågelby, Lida"/> <span style="float: right;">23 / 250 characters</span>		

**Partner location and website:**

<b>Address</b>	<input type="text" value="Hågelby Gård"/> <small>13 / 250 characters</small>	<b>Country</b>	<input type="text" value="Sweden"/>
<b>Postal Code</b>	<input type="text" value="14743"/> <small>5 / 250 characters</small>	<b>NUTS1 code</b>	<input type="text" value="Östra Sverige"/>
<b>Town</b>	<input type="text" value="Tumba"/> <small>5 / 250 characters</small>	<b>NUTS2 code</b>	<input type="text" value="Stockholm"/>
<b>Website</b>	<input type="text" value="https://www.upplevbotkyrka.se/"/> <small>30 / 100 characters</small>	<b>NUTS3 code</b>	<input type="text" value="Stockholms län"/>

**Partner ID:**

<b>Organisation ID type</b>	<input type="text" value="Organisation number (Organisationsnummer)"/>		
<b>Organisation ID</b>	<input type="text" value="556767-7876"/>		
<b>VAT Number Format</b>	<input type="text" value="SE + 12 digits"/>		
<b>VAT Number</b>	<input type="checkbox"/> N/A	<input type="text" value="SE556767787601"/> <small>14 / 50 characters</small>	
<b>PIC</b>	<input type="text" value="944398015"/> <small>9 / 9 characters</small>		

**Partner type:**

<b>Legal status</b>	<input type="text" value="a) Public"/>		
<b>Type of partner</b>	<input type="text" value="Local public authority"/>	<input type="text" value="Municipality, city, etc."/>	
<b>Sector (NACE)</b>	<input type="text" value="84.12 - Regulation of the activities of providing health care, education, cultural services and other social services, excluding social security"/>		

**Partner financial data:**

**Is your organisation entitled to recover VAT related to the EU funded project activities?**

**Role of the partner organisation in this project:**

Upplev Botkyrka is leading the Swedish activities which consist of: a) design and production of cross-innovation support programme; b) serving as an intermediary organisation providing cross-innovation services (business model); and c) co-creation of deliverables with other CCIs for the regional growth. PP18 will implement all regional activities in Sweden and use case future innovation scenario – improving attractiveness of the touristic place in Botkyrka municipality (Stockholm region), in collaboration with Subtopia as a cultural cluster and Lida as an outdoor and sports facility in the deep woods; developing touristic space infrastructure (physical layers, like fitness, physical movement equipment, heritage walks) and superstructure (AR, VR, app, gamification), followed by a business model and an app to market an attractive touristic place for active, health and wellbeing activities and reward participants for physical movement (spatial planning).

965 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes  No

### 2.3 Associated Organisation Details - AO 1

#### Associated organisation name and type:

<b>Organisation in original language</b>	Staatskanzlei des Landes Mecklenburg-Vorpommern		48 / 250 characters
<b>Organisation in English</b>	The Minister President – State Chancellery Mecklenburg-Vorpommern		65 / 250 characters
<b>Department in original language</b>	Referat Außenwirtschaft und Messen		34 / 250 characters
<b>Department in English</b>	Department of Foreign Trade and Fairs		37 / 250 characters
<b>Legal status</b>	a) Public		
<b>Type of associated organisation</b>	National public authority	Ministry, etc.	

#### Associated organisation location and website:

<b>Address</b>	Schloßstr. 2-4	14 / 250 characters	<b>Country</b>	Germany
<b>Postal Code</b>	19053	5 / 250 characters		
<b>Town</b>	Schwerin	8 / 250 characters		
<b>Website</b>	https://www.regierung-mv.de/Landesregierung/stk/			48 / 100 characters

#### Role of the associated organisation in this project:

The State Chancellery is the highest institution within the government's organisation, lead by the prime minister of Mecklenburg-Vorpommern. In particular, the State Chancellery will enable the optimal transfer of the project results for all three MV PPs (LP1, PP2 and PP3) on the highest political level. In addition, it aims at supporting sustainable use of the previous projects, like "Exhibition Concept and Capacity Development for SMEs from MV". For this, innovation exhibition concepts and tools will be developed and shared with the participation and political support of the State Chancellery, in particular the Department of Foreign Trade and Fairs9. AP1 will be also actively involved in other project activities, supporting marketing and innovation capacity building of SMEs from MV and their internationalisation in and outside the Baltic Sea Region.

863 / 1,000 characters

2.3 Associated Organisation Details - AO 2

Associated organisation name and type:

<b>Organisation in original language</b>	Industrie- und Handelskammer zu Schwerin		<small>40 / 250 characters</small>
<b>Organisation in English</b>	Schwerin Chamber of Commerce and Industry		<small>41 / 250 characters</small>
<b>Department in original language</b>	n/a		<small>3 / 250 characters</small>
<b>Department in English</b>	n/a		<small>3 / 250 characters</small>
<b>Legal status</b>	a) Public		
<b>Type of associated organisation</b>	Business support organisation	Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.	

Associated organisation location and website:

<b>Address</b>	Graf-Schack-Allee 12	<small>20 / 250 characters</small>	<b>Country</b>	Germany
<b>Postal Code</b>	19053	<small>5 / 250 characters</small>		
<b>Town</b>	Schwerin	<small>8 / 250 characters</small>		
<b>Website</b>	https://www.ihkzuschwerin.de			<small>28 / 100 characters</small>

Role of the associated organisation in this project:

The Schwerin CCI acts as a link between science and economy. As a representative of the local business community, the CCI will support the project with business and industry contacts, e.g. for the testing and implementation of a project idea. The energy, mobility, health care and food sectors are key industries in the chamber region. The BSR is of great interest to the regional enterprises. The CCI Schwerin also commits to organising a conference as part of this project, thereby linking science and economy, providing premises for project events, joining project workshops and study visits on their own financial resources.

629 / 1,000 characters

### 2.3 Associated Organisation Details - AO 3

#### Associated organisation name and type:

<b>Organisation in original language</b>	Kreative MV – Landesverband Kultur- und Kreativwirtschaft Mecklenburg-Vorpommern e.V.		85 / 250 characters
<b>Organisation in English</b>	Creative MV – Regional Association of Creative Industries Mecklenburg-Western Pomerania		87 / 250 characters
<b>Department in original language</b>	n/a		3 / 250 characters
<b>Department in English</b>	n/a		3 / 250 characters
<b>Legal status</b>	b) Private		
<b>Type of associated organisation</b>	Interest group	Trade union, foundation, charity, voluntary association, club, etc. other than NGOs	

#### Associated organisation location and website:

<b>Address</b>	Baustraße 7a	12 / 250 characters	<b>Country</b>	Germany
<b>Postal Code</b>	19061	5 / 250 characters		
<b>Town</b>	Schwerin	8 / 250 characters		
<b>Website</b>	www.kreative-mv.de	18 / 100 characters		

#### Role of the associated organisation in this project:

Since 2013, Kreative MV has been implementing project-based structure-building measures as a network for the promotion and network development of the cultural and creative industries in Mecklenburg-Vorpommern. In 2019, the network was institutionalised as Kreative MV with other business sectors, chambers, funding agencies, regional authorities and the metropolitan regions of Hamburg, Szczecin and the Baltic Sea Region to contribute to the sustainable development and visibility of the creative industry. In addition to information provision, networking and matchmaking events, the network has been offering advice and training since 2013, conducts surveys and consultancy in cooperation with the associations of the sub-sectors and the Federal Association of Creative Industries in Germany. KREATIVE MV will be actively involved in WP1, WP2 and WP3 activities, by providing and integrating CCLs potential into the project for innovation development.

953 / 1,000 characters



### 2.3 Associated Organisation Details - AO 4

#### Associated organisation name and type:

<b>Organisation in original language</b>	<input type="text" value="Hansestadt Wismar"/> <small>17 / 250 characters</small>	
<b>Organisation in English</b>	<input type="text" value="Hanseatic City of Wismar"/> <small>24 / 250 characters</small>	
<b>Department in original language</b>	<input type="text" value="n/a"/> <small>3 / 250 characters</small>	
<b>Department in English</b>	<input type="text" value="n/a"/> <small>3 / 250 characters</small>	
<b>Legal status</b>	<input type="text" value="a) Public"/>	
<b>Type of associated organisation</b>	<input type="text" value="Local public authority"/>	<input type="text" value="Municipality, city, etc."/>

#### Associated organisation location and website:

<b>Address</b>	<input type="text" value="Am Markt 11"/> <small>11 / 250 characters</small>	<b>Country</b>	<input type="text" value="Germany"/>
<b>Postal Code</b>	<input type="text" value="23966"/> <small>5 / 250 characters</small>		
<b>Town</b>	<input type="text" value="Wismar"/> <small>6 / 250 characters</small>		
<b>Website</b>	<input type="text" value="www.hs-wismar.de"/> <small>16 / 100 characters</small>		

#### Role of the associated organisation in this project:

Hanseatic City of Wismar will act as AP working together with the LP and implementing the pilot in Wismar (A.2.2) – gamification of public spaces (Bürgerpark in Wismar). It has developed an integrated urban development concept since 2002, which is constantly being further developed. This concept must be accompanied through the digital transformation process as a supporting working instrument. The Corona crisis has shown the potential of this process. Infrastructure measures in particular are in the foreground, but also the transport of data streams. It is important to secure and further develop the current level of urban living space, both for citizens and tourists.

674 / 1,000 characters

### 2.3 Associated Organisation Details - AO 5

#### Associated organisation name and type:

<b>Organisation in original language</b>	Suomen Itämeri-instituutin säätiö		33 / 250 characters
<b>Organisation in English</b>	The Baltic Institute of Finland		31 / 250 characters
<b>Department in original language</b>	n/a		3 / 250 characters
<b>Department in English</b>	n/a		3 / 250 characters
<b>Legal status</b>	a) Public		
<b>Type of associated organisation</b>	Interest group	Trade union, foundation, charity, voluntary association, club, etc. other than NGOs	

#### Associated organisation location and website:

<b>Address</b>	Kelloportinkatu 1 C	19 / 250 characters	<b>Country</b>	Finland
<b>Postal Code</b>	33100	5 / 250 characters		
<b>Town</b>	Tampere	7 / 250 characters		
<b>Website</b>	www.baltic.org	14 / 100 characters		

#### Role of the associated organisation in this project:

This AP acts as one of the Coordinators for the PA innovation within the EU Strategy for the Baltic Sea Region (EUSBSR). The discussion of the project value for innovation was discussed during the bilateral meeting that took place on the 19th April 2022 online. The PA Coordinator expressed importance and contribution of the project towards PA Innovation Action No. 3 – Co-Creative Innovation. As a result, the agreement was made to support this project by engaging as AP. This AP will be mainly integrated within WP3 activities, transferring the solutions developed to the target groups – other BSR projects in the PA Innovation as well as the linked with PA Culture, dissemination of the project results via the EUSBSR Annual Forums, working group meetings, other programme or governmental events.

801 / 1,000 characters

2.3 Associated Organisation Details - AO 6

Associated organisation name and type:

<b>Organisation in original language</b>	Open Factory Campus (OFC) e.V.		<small>30 / 250 characters</small>
<b>Organisation in English</b>	Open Factory Campus (OFC) e.V.		<small>30 / 250 characters</small>
<b>Department in original language</b>	n/a		<small>3 / 250 characters</small>
<b>Department in English</b>	n/a		<small>3 / 250 characters</small>
<b>Legal status</b>	a) Public		
<b>Type of associated organisation</b>	Business support organisation	Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.	

Associated organisation location and website:

<b>Address</b>	Hagenower Straße 73	<small>19 / 250 characters</small>	<b>Country</b>	Germany
<b>Postal Code</b>	19061	<small>5 / 250 characters</small>		
<b>Town</b>	Schwerin	<small>8 / 250 characters</small>		
<b>Website</b>	https://www.openfactorycampus.com/			<small>34 / 100 characters</small>

Role of the associated organisation in this project:

OFC e.V. initiates the exchange of experience and partnerships on innovation topics and strengthens the competitiveness of the Westmecklenburg region and all associated enterprises. Also, the organisation offers a valuable platform for the exchange of experience, knowledge and good practice across the entrepreneurial community. Beyond, the OFC is an innovative catalyst that triggers the interplay of scientific, economic and societal stakeholders and promotes innovation efforts and cross-sectoral collaboration in the region. As the OFC is a crucial player in the region's economic development, it will be a valuable partner in project implementation (preparing, developing and transferring of solutions), especially as an external advisor with a high level of expertise and know-how.

788 / 1,000 characters

### 2.3 Associated Organisation Details - AO 7

#### Associated organisation name and type:

<b>Organisation in original language</b>	Technologie- und Gewerbezentrum (TGZ) e.V. Schwerin / Wismar		60 / 250 characters
<b>Organisation in English</b>	Technology and Business Center Schwerin/Wismar		46 / 250 characters
<b>Department in original language</b>	n/a		3 / 250 characters
<b>Department in English</b>	n/a		3 / 250 characters
<b>Legal status</b>	a) Public		
<b>Type of associated organisation</b>	Business support organisation	Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.	

#### Associated organisation location and website:

<b>Address</b>	Hagenower Straße 73	19 / 250 characters	<b>Country</b>	Germany
<b>Postal Code</b>	19061	5 / 250 characters		
<b>Town</b>	Schwerin	8 / 250 characters		
<b>Website</b>	https://www.tgz-mv.de/			22 / 100 characters

#### Role of the associated organisation in this project:

Technology and Business Center Schwerin/Wismar is committed to prospering economic framework conditions in the region of Mecklenburg. It supports aspiring entrepreneurs, start-ups and successors with competent and individual advice and strengthens the economic competitiveness of the Northwest-Mecklenburg region. Also, the institution offers a platform for an extensive exchange of experience, knowledge and good practice across the entrepreneurial community. Beyond, the TGZ is an innovative catalyst that triggers the interplay of scientific, economic and societal stakeholders and supports innovation efforts, cross-sectoral collaboration and perception by public/administrative authorities. As the TGZ is a crucial player in urban and regional development, it will be a valuable partner in project implementation, especially as an external advisor with a high-quality level of expertise.

892 / 1,000 characters

### 2.3 Associated Organisation Details - AO 8

#### Associated organisation name and type:

<b>Organisation in original language</b>	Mainor Ülemiste AS		18 / 250 characters
<b>Organisation in English</b>	Mainor Ülemiste AS		18 / 250 characters
<b>Department in original language</b>	n/a		3 / 250 characters
<b>Department in English</b>	n/a		3 / 250 characters
<b>Legal status</b>	a) Public		
<b>Type of associated organisation</b>	Infrastructure and public service provi	Public transport, utility company (water supply, electricity supply, sewage, gas, waste collection, airport, port, railway, etc.)	

#### Associated organisation location and website:

<b>Address</b>	Valukoja 8	<b>Country</b>	Estonia
	10 / 250 characters		
<b>Postal Code</b>	11415		
	5 / 250 characters		
<b>Town</b>	Tallinn		
	7 / 250 characters		
<b>Website</b>	https://www.ulemistecity.ee		
	27 / 100 characters		

#### Role of the associated organisation in this project:

This AP supports PP7 in pilot implementation in piloting stage by co-developing solutions in order to create a community involvement and built activity. The organisation participates in developing the conceptual model and plan for a community involvement and activity building. This includes planning green areas and activities in collaboration with researchers to increase people's proximity to nature and encourage them to move to green areas. Green and asset planning uses a specially designed inclusive community solution (such as the Digital Twin solution) where people can submit their ideas to make the environment more attractive, community members can vote for proposed ideas, an inclusive community implementation desktop is created with funding decisions and implementation schedules. The use of green areas is measured by artificial intelligence (AI) to assess the use of investments, and thus a data-based model will be created that evaluates the return on investment.

981 / 1,000 characters

### 2.3 Associated Organisation Details - AO 9

#### Associated organisation name and type:

<b>Organisation in original language</b>	Vantaan Festivaalit Oy / Ruisrock		33 / 250 characters
<b>Organisation in English</b>	Vantaan Festivaalit Oy / Ruisrock		33 / 250 characters
<b>Department in original language</b>	n/a		3 / 250 characters
<b>Department in English</b>	n/a		3 / 250 characters
<b>Legal status</b>	b) Private		
<b>Type of associated organisation</b>	Small and medium enterprise	Micro, small, medium enterprises < 250 employees, ≤ EUR 50 million turnover or ≤ EUR 43 million balance sheet total	

#### Associated organisation location and website:

<b>Address</b>	Urho Kekkonen katu 4-6 B	24 / 250 characters	<b>Country</b>	Finland
<b>Postal Code</b>	00100	5 / 250 characters		
<b>Town</b>	Helsinki	8 / 250 characters		
<b>Website</b>	www.ruisrock.fi	15 / 100 characters		

#### Role of the associated organisation in this project:

Ruisrock is one of the oldest and leading cultural events in Finland. It takes place in the national park of Ruissalo in Turku, in the heart of the Ruissalo Living Lab pilot. Annually implemented in summer, the festival attracts a high number of visitors, serving as event to utilized on the Living Lab pilot as well as project dissemination platform.

351 / 1,000 characters

2.3 Associated Organisation Details - AO 10

Associated organisation name and type:

<b>Organisation in original language</b>	<input type="text" value="Lithuanian Maritime Cluster"/>		<small>28 / 250 characters</small>
<b>Organisation in English</b>	<input type="text" value="Lithuanian Maritime Cluster"/>		<small>28 / 250 characters</small>
<b>Department in original language</b>	<input type="text" value="n/a"/>		<small>3 / 250 characters</small>
<b>Department in English</b>	<input type="text" value="n/a"/>		<small>3 / 250 characters</small>
<b>Legal status</b>	<input type="text" value="a) Public"/>		
<b>Type of associated organisation</b>	<input type="text" value="Interest group"/>	<input type="text" value="Trade union, foundation, charity, voluntary association, club, etc. other than NGOs"/>	

Associated organisation location and website:

<b>Address</b>	<input type="text" value="Vilhelmo Berbomo srt. 10"/>	<small>24 / 250 characters</small>	<b>Country</b>	<input type="text" value="Lithuania"/>
<b>Postal Code</b>	<input type="text" value="LT-92221"/>	<small>8 / 250 characters</small>		
<b>Town</b>	<input type="text" value="Klaipeda"/>	<small>8 / 250 characters</small>		
<b>Website</b>	<input type="text" value="https://www.maritimecluster.lt/lt/"/>			
		<small>34 / 100 characters</small>		

Role of the associated organisation in this project:

Lithuanian and foreign businesses, other organizations are joining forces in growing the maritime innovation ecosystem. Lithuanian Maritime Cluster that has been established in Klaipeda on 30 June 2020, aims to become a platform for the development of high value-added products and services. The cluster is focusing on traditional sectors such as alternative fuels, ports & shipping as well as shipbuilding and will actively participate in cross-fertilization of the Urban & Rural Living Lab developed within the project.

521 / 1,000 characters

2.3 Associated Organisation Details - AO 11

Associated organisation name and type:

<b>Organisation in original language</b>	Lietuvos socialinio verslo asociacija		<small>37 / 250 characters</small>
<b>Organisation in English</b>	Lithuanian Social Business Association		<small>38 / 250 characters</small>
<b>Department in original language</b>	n/a		<small>3 / 250 characters</small>
<b>Department in English</b>	n/a		<small>3 / 250 characters</small>
<b>Legal status</b>	a) Public		
<b>Type of associated organisation</b>	Interest group	Trade union, foundation, charity, voluntary association, club, etc. other than NGOs	

Associated organisation location and website:

<b>Address</b>	Antakalnio str. 17	<small>18 / 250 characters</small>	<b>Country</b>	Lithuania
<b>Postal Code</b>	10312	<small>5 / 250 characters</small>		
<b>Town</b>	Vilnius	<small>7 / 250 characters</small>		
<b>Website</b>	https://lisva.org			<small>17 / 100 characters</small>

Role of the associated organisation in this project:

The Lithuanian Social Business Association is the national umbrella organisation for social businesses. This associated organisation supports and promotes the formation of Urban and Rural Living Lab together with Quadruple helix stakeholder engagement, both through its own practice and through its support to various market initiatives. During the project, the organisation will use its networks to attract interested businesses and public groups (project target groups), it will also contribute to the dissemination of the project activities and results and provide expert support for the solutions developed during the project.

630 / 1,000 characters



### 2.3 Associated Organisation Details - AO 12

#### Associated organisation name and type:

<b>Organisation in original language</b>	Lietuvos tarpdisciplininio meno kūrėjų sąjunga (LTMKS)		54 / 250 characters
<b>Organisation in English</b>	Lithuanian Interdisciplinary Arts Association (LIAA)		52 / 250 characters
<b>Department in original language</b>	n/a		3 / 250 characters
<b>Department in English</b>	n/a		3 / 250 characters
<b>Legal status</b>	a) Public		
<b>Type of associated organisation</b>	NGO	Non-governmental organisations, such as Greenpeace, WWF, etc.	

#### Associated organisation location and website:

<b>Address</b>	Vitebsko str. 23	16 / 250 characters	<b>Country</b>	Lithuania
<b>Postal Code</b>	11350	5 / 250 characters		
<b>Town</b>	Vilnius	7 / 250 characters		
<b>Website</b>	https://www.letmekoo.lt/en/			
		27 / 100 characters		

#### Role of the associated organisation in this project:

Lithuanian Interdisciplinary Artists' Association (LIAA) was selected as a key associated partner for the project. LIAA is an artist-run organisation that has more than 140 members. LIAA organises and produces exhibitions, events, projects and represents artists in various socio-political situations. SODAS 2123 is a cultural complex space and establishment initiated and run by LIAA. It operates on the open space self-government principles and brings together over a hundred creators and researchers of cultural organisations from various fields, who experiment with their practices, look for unexpected formats and respond to the latest cultural, social, geopolitical, and ecological issues. The SODAS 2123 is interested in actively participating and sharing their expertise and good practice during the designing, developing as well as implementation of the Project Pilot activities (A.2.2).

896 / 1,000 characters

### 2.3 Associated Organisation Details - AO 13

#### Associated organisation name and type:

<b>Organisation in original language</b>	<input type="text" value="Stowarzyszenie na Rzecz Rozwoju Spółdzielczości i Przedsiębiorczości Lokalnej WAMA-COOP"/>		<small>87 / 250 characters</small>
<b>Organisation in English</b>	<input type="text" value="WAMA-COOP Association for the Development of Local Cooperatives and Entrepreneurship"/>		<small>84 / 250 characters</small>
<b>Department in original language</b>	<input type="text" value="n/a"/>		<small>3 / 250 characters</small>
<b>Department in English</b>	<input type="text" value="n/a"/>		<small>3 / 250 characters</small>
<b>Legal status</b>	<input type="text" value="a) Public"/>		
<b>Type of associated organisation</b>	<input type="text" value="NGO"/>	<input type="text" value="Non-governmental organisations, such as Greenpeace, WWF, etc."/>	

#### Associated organisation location and website:

<b>Address</b>	<input type="text" value="ul. Adama Mickiewicza 21/23"/>	<small>27 / 250 characters</small>	<b>Country</b>	<input type="text" value="Poland"/>
<b>Postal Code</b>	<input type="text" value="10-508"/>	<small>6 / 250 characters</small>		
<b>Town</b>	<input type="text" value="Olsztyn"/>	<small>7 / 250 characters</small>		
<b>Website</b>	<input type="text" value="https://wamacoop.pl/"/>			<small>20 / 100 characters</small>

#### Role of the associated organisation in this project:

The WAMA-COOP was established in 1999 on the initiative of cooperatives from the Warmian-Masurian Voivodeship with the support of the National Cooperative Council and is a non-profit Association that promotes cooperatives and entrepreneurship as well as to provide comprehensive assistance in the creation of new cooperatives and companies, including the creation of new jobs. It conducts training and consulting activities, and implements social projects. The aim of the WAMA-COOP Association, will be supporting the development of civil society and pilot processes striving to create a center of social activity in Braniewo City in cooperation with APC ERB and SCC Braniewo. WAMA-COOP will provide unique expertise and ensure the participation of local entrepreneurs, excluded persons, and other NGOs supporting project replication and dissemination in the Warmia and Mazury region.

883 / 1,000 characters

### 2.3 Associated Organisation Details - AO 14

#### Associated organisation name and type:

<b>Organisation in original language</b>	Urząd Miasta Gdynia	19 / 250 characters
<b>Organisation in English</b>	Gdynia Municipality	19 / 250 characters
<b>Department in original language</b>	Laboratorium Innowacji Społecznych	34 / 250 characters
<b>Department in English</b>	Social Innovation Laboratory	28 / 250 characters
<b>Legal status</b>	a) Public	
<b>Type of associated organisation</b>	Local public authority	Municipality, city, etc.

#### Associated organisation location and website:

<b>Address</b>	al. Zwycięstwa 96/98	20 / 250 characters	<b>Country</b>	Poland
<b>Postal Code</b>	81-451	6 / 250 characters		
<b>Town</b>	Gdynia	6 / 250 characters		
<b>Website</b>	https://lis.gdynia.pl/	22 / 100 characters		

#### Role of the associated organisation in this project:

The Social Innovation Laboratory is an independent budgetary unit of the Gdynia City Commune responsible for developing and supporting innovative solutions. According to the unique character of "UrbanLab" Gdynia - a municipal program aimed at introducing permanent solutions to improve the quality of life in the city will provide local expertise for project members. This pioneering model of cooperation between residents, experts, activists, officials and city authorities on a national scale, focuses on searching for new ways of working on the challenges faced by Gdynia will serve as an example and pattern for SCC in Braniewo. UrbanLab will provide tips for the creation and ensurance of optimal conditions for social dialogue and the development of social capital. This applies not only to the competence core calculated for civic education, the development of the ability to look empathically from various social perspectives and to increase awareness.

960 / 1,000 characters

### 2.3 Associated Organisation Details - AO 15

#### Associated organisation name and type:

<b>Organisation in original language</b>	Akademia Sztuki w Szczecinie		28 / 250 characters
<b>Organisation in English</b>	Academy of Arts		15 / 250 characters
<b>Department in original language</b>	n/a		3 / 250 characters
<b>Department in English</b>	n/a		3 / 250 characters
<b>Legal status</b>	a) Public		
<b>Type of associated organisation</b>	Higher education and research instituti	University faculty, college, research institution, RTD facility, research cluster, etc.	

#### Associated organisation location and website:

<b>Address</b>	Plac Orła Białego 2	19 / 250 characters	<b>Country</b>	Poland
<b>Postal Code</b>	70-562	6 / 250 characters		
<b>Town</b>	Szczecin	8 / 250 characters		
<b>Website</b>	www.akademiasztuki.eu			
		21 / 100 characters		

#### Role of the associated organisation in this project:

Academy of Art will provide us access to design department with specialists in product and graphic design. Centre of Creative Industries which is part of Academy of Art is equipped with laboratories where the prototyping process can take place. In addition, joint regional and local communication and marketing activities will be implemented to increase regional awareness of pilot implementation.

398 / 1,000 characters

### 2.3 Associated Organisation Details - AO 16

#### Associated organisation name and type:

<b>Organisation in original language</b>	<input type="text" value="Politechnika Opolska"/> <small>20 / 250 characters</small>	
<b>Organisation in English</b>	<input type="text" value="Opole University of Technology"/> <small>30 / 250 characters</small>	
<b>Department in original language</b>	<input type="text" value="n/a"/> <small>3 / 250 characters</small>	
<b>Department in English</b>	<input type="text" value="n/a"/> <small>3 / 250 characters</small>	
<b>Legal status</b>	<input type="text" value="a) Public"/>	
<b>Type of associated organisation</b>	<input type="text" value="Higher education and research instituti"/>	<input type="text" value="University faculty, college, research institution, RTD facility, research cluster, etc."/>

#### Associated organisation location and website:

<b>Address</b>	<input type="text" value="ul. Prószkowska 76"/> <small>18 / 250 characters</small>	<b>Country</b>	<input type="text" value="Poland"/>
<b>Postal Code</b>	<input type="text" value="45-758"/> <small>6 / 250 characters</small>		
<b>Town</b>	<input type="text" value="Opole"/> <small>5 / 250 characters</small>		
<b>Website</b>	<input type="text" value="https://po.edu.pl"/> <small>18 / 100 characters</small>		

#### Role of the associated organisation in this project:

The associated partner has wide range of research, academic and administrative workers that are crucial for active cooperation within interdisciplinary and cross-sectoral exchange and building the core focus group, innovative and interdisciplinary teams. The Opole University of Technology workers have strong competences and knowledge on technologies and products of CCI sector as well as in field of energy and mobility sectors.

430 / 1,000 characters

### 2.3 Associated Organisation Details - AO 17

#### Associated organisation name and type:

<b>Organisation in original language</b>	<input type="text" value="Uniwersytet Opolski"/>		<small>19 / 250 characters</small>
<b>Organisation in English</b>	<input type="text" value="Opole of University"/>		<small>19 / 250 characters</small>
<b>Department in original language</b>	<input type="text" value="n/a"/>		<small>3 / 250 characters</small>
<b>Department in English</b>	<input type="text" value="n/a"/>		<small>3 / 250 characters</small>
<b>Legal status</b>	<input type="text" value="a) Public"/>		
<b>Type of associated organisation</b>	<input type="text" value="Higher education and research instituti"/>	<input type="text" value="University faculty, college, research institution, RTD facility, research cluster, etc."/>	

#### Associated organisation location and website:

<b>Address</b>	<input type="text" value="Plac Kopernika 11A"/>	<small>18 / 250 characters</small>	<b>Country</b>	<input type="text" value="Poland"/>
<b>Postal Code</b>	<input type="text" value="45-040"/>	<small>6 / 250 characters</small>		
<b>Town</b>	<input type="text" value="Opole"/>	<small>5 / 250 characters</small>		
<b>Website</b>	<input type="text" value="https://uni.opole.pl/"/>			<small>21 / 100 characters</small>

#### Role of the associated organisation in this project:

The associated partner has Department of Arts and research, academic and administrative workers that are crucial for active cooperation within interdisciplinary and cross-sectoral exchange and building the core focus group, innovative and interdisciplinary teams. The University of Opole workers have strong competences and knowledge on technologies and products of CCI sector as well as in field of healthcare and mobility sector.

431 / 1,000 characters

### 2.3 Associated Organisation Details - AO 18

#### Associated organisation name and type:

<b>Organisation in original language</b>	<input type="text" value="Stowarzyszenie Aglomeracja Opolska"/>		<small>34 / 250 characters</small>
<b>Organisation in English</b>	<input type="text" value="Association of Opole Agglomeration"/>		<small>34 / 250 characters</small>
<b>Department in original language</b>	<input type="text" value="n/a"/>		<small>3 / 250 characters</small>
<b>Department in English</b>	<input type="text" value="n/a"/>		<small>3 / 250 characters</small>
<b>Legal status</b>	<input type="text" value="a) Public"/>		
<b>Type of associated organisation</b>	<input type="text" value="Local public authority"/>	<input type="text" value="Municipality, city, etc."/>	

#### Associated organisation location and website:

<b>Address</b>	<input type="text" value="Plac Wolności 6"/>	<small>15 / 250 characters</small>	<b>Country</b>	<input type="text" value="Poland"/>
<b>Postal Code</b>	<input type="text" value="45-108"/>	<small>6 / 250 characters</small>		
<b>Town</b>	<input type="text" value="Opole"/>	<small>5 / 250 characters</small>		
<b>Website</b>	<input type="text" value="https://aglomeracja-opolska.pl/"/>			<small>31 / 100 characters</small>

#### Role of the associated organisation in this project:

The associated partner is an association of communes including 1 urban area - City of Opole, 7 urban-rural communes of Gogolin, Krapkowice, Niemodlin, Prószków, Ozimek, Tulowice and 12 rural communes. In the area live third of population of Opolskie region. The association was an intermediary for communal ITI projects and implemented also own projects for sustainable development of Opole Agglomeration like POWERTY, ECOOL (Interreg Europe) or Tropa Verde, rewarding recycling! (URBACT)

488 / 1,000 characters

### 2.3 Associated Organisation Details - AO 19

#### Associated organisation name and type:

<b>Organisation in original language</b>	<input type="text" value="MTÜ Maakondlikud Arenduskeskused"/>		<small>32 / 250 characters</small>
<b>Organisation in English</b>	<input type="text" value="Network of County Development Centres (CDC)"/>		<small>43 / 250 characters</small>
<b>Department in original language</b>	<input type="text" value="n/a"/>		<small>3 / 250 characters</small>
<b>Department in English</b>	<input type="text" value="n/a"/>		<small>3 / 250 characters</small>
<b>Legal status</b>	<input type="text" value="a) Public"/>		
<b>Type of associated organisation</b>	<input type="text" value="NGO"/>	<input type="text" value="Non-governmental organisations, such as Greenpeace, WWF, etc."/>	

#### Associated organisation location and website:

<b>Address</b>	<input type="text" value="Pärnu tn 52"/>	<small>11 / 250 characters</small>	<b>Country</b>	<input type="text" value="Estonia"/>
<b>Postal Code</b>	<input type="text" value="72712"/>	<small>5 / 250 characters</small>		
<b>Town</b>	<input type="text" value="Paide"/>	<small>5 / 250 characters</small>		
<b>Website</b>	<input type="text" value="https://www.arenduskeskused.ee/en/"/>			
		<small>34 / 100 characters</small>		

#### Role of the associated organisation in this project:

The NGO CDC-Network includes 15 county development centres. The county development centres are development organisations located in each county in Estonia, which offer free counselling for start-up and operating companies, non-profit associations and foundations. Besides, they offer services and consultations for local authorities. Creative Estonia (PP6) has close cooperation with CDC Network and through the network we are able to connect wider audience.

460 / 1,000 characters



### 3. Relevance

#### 3.1 Context and challenge

The project addresses the specific challenge of missing transformative innovation capacity of innovation ecosystems and their entrepreneurial actors in the Baltic Sea Region (BSR). Joint co-creation of place-based innovation, which meets local / regional demands in a cross-sectoral and multilevel partnership – Quadruple helix – involving SMEs, policy makers, academics / researchers and society in large (NGOs) are too far from being a regular practice. Those actors rarely engage all together into innovation co-creation and remain rather dispersed, scattered and with immobilised resources. As a consequence, coordination of innovation policy in institutional settings, like as Smart Specialisation Strategies (S3) and Entrepreneurial Discovery Process (EDP), also faces similar challenges. Despite good endeavours to spur innovation on local and regional level by those institutional instruments (e.g. innovation brokerage, like GoSMART project), innovation is still not a demand-driven and challenge-oriented process involving all affected actors of innovation ecosystems. Paradoxically, Cultural and Creative Industries (CCIs) possess huge transformative capacity and are able to tackle the addressed challenges. CCIs become crucial enablers of sustainable transition and are seen as important contributors to innovation, socio-economic growth and sustainable and smart regional transformation as well as SDGs of the UN (EUSBSR, 2021, pp. 60-64). However, there are almost no projects with CCIs integration into innovation ecosystems and institutional setting, like S3 and EDP according to the keep.eu database. Most of them remain rather on focusing single industry support via S3, like cultural heritage. Therefore, their role for supporting and accelerating formal and informal Quadruple helix partnerships is unknown. This marks a stepping stone for our joint initiative. We will tackle this missing link of integrating CCIs into Quadruple helix innovation co-creation partnerships.

1,995 / 2,000 characters

#### 3.2 Transnational value of the project

The transformative innovation capacity is seen as a substantial step enabling and accelerating twin (environmental and digital transition) in the region, based on tangible achievements in innovation – products, services, new organisational processes and business models. Transformative innovation capacity in the BSR is on the grassroots level. By echoing Transition and Performance Index 2020 (TPI), Recovery and Resilience Scoreboard (RRS) in the EU, huge disparities prevail between, e.g. Nordic countries and the new EU Members States in the BSR in terms of innovative performance. Transformative innovation capacity, i.e. ability to interact with external disturbances and to impact system change, such as transition in the targeted industry and society sectors – energy, transport, housing, tourism and social inclusion – is still to a large extent missing. In order to accelerate this, changes in the institutional settings are needed. Simply said, exploration, new knowledge absorption and learning aspects need to be challenged in a new way in order to respond to the complex growing external pressures. Indeed, challenge-oriented innovation does not know any borders. It is important to consider participating regions from a multi-scalar perspective on the one hand, and to adapt tailor-made innovation solutions and provide room for experimentation on local and regional level on the other one. For this reason, the project involves both urban and rural regions. In addition, the project brings partners together that used to cooperate in the previous projects focusing on topics of CCIs' internationalisation (BSR project "Creative Ports", PP6, PP7, PP12, PP16, PP18), cross-innovation with CCIs (SB project "CTCC", LP, PP2, PP10, PP15, PP16) and S3 innovation policy and its monitoring (BSR projects "Empino", PP3; GoSMART – PP11). As a result, the project brings partners and aims to overcome so far sectoral division, which has focused either on CCIs support or S3 innovation policy.

1,998 / 2,000 characters

#### 3.3 Target groups

Target group	Sector and geographical coverage	Its role and needs
<p>Small and medium enterprise</p>	<p>The project aims at integrating SMEs from the anticipated transition sectors – tourism, spatial planning and social innovation (inclusion). Some of them also relate to sectors, like energy, housing, nutrition, culture. Next to them, CCIs are involved from the CCIs sectors, like design, architecture, software and games, advertising, visual arts, film and video, music, performance arts and heritage sub-sectors. Both SMEs groups will be involved from all participating partner regions.</p>	<p>Both groups of SMEs will be actively involved in all 3 WPs (in total 360 from 11 NUTS-2 PP regions). PP4 + PP5 already represent SMEs. Their involvement is associated with a) engagement and co-creation of the Urban and Rural Living Lab (URLL); b) crystallisation and transfer of URLL future scenarios into innovative and resilient solutions; c) transfer of innovation and business development capacity from and to SMEs via the URLL; access to interdisciplinary resource pool. SMEs need to be engaged on a bottom-up approach within innovation co-creation, for that, incentives are needed, like providing them with knowledge and skills on how they can deploy them for developing innovative products, services or spin off business models, given the time and resource constraints. SMEs also need to improve their marketing capacity as well as social aspects of innovation, like tolerance to a climate for doing business, local leadership, cultural awareness, inclusion of intermediaries and end-users.</p>

486 / 500 characters

997 / 1,000 characters

Target group	Sector and geographical coverage	Its role and needs
<div data-bbox="44 517 400 546" style="border: 1px solid black; padding: 2px;">Regional public authority</div>	<div data-bbox="419 398 951 645" style="border: 1px solid black; padding: 5px;"> <p>Project gathers together regional and local authorities under one roof, as in the Quadruple helix partnerships they represent the policy level and those innovation intermediaries that shape S3 and EDP policies. PP12, PP17, P18 are already represent policy makers and interest of different sectors, e.g. PP12 – local authority, CCIs related policy; PP17 – regional authority, S3 policy implementation; PP17 – local authority aiming at overall regional development.</p> </div> <div data-bbox="836 647 951 665" style="font-size: small;">464 / 500 characters</div>	<div data-bbox="967 277 1501 741" style="border: 1px solid black; padding: 5px;"> <p>Min. 10 regional policy making will be involved, which are responsible for S3 and the EDP policy. With the exception of PP17, further 10 will be involved (as we count in total 11 regions). They will be reached out via direct PPs, who collaborate and work with regional authorities on a daily basis, or via Associated Partners (APs), having close proximity with regional authorities.            Next to that, the project aims at involving min. 9 local authorities responsible for local regional development, as PP12 + PP18 are already representing local level authorities.            Policy makers are needed to be involved, as they are essential creators and implementors of the regional innovation policy (S3 and EDP). They need to learn potential of co-creation for needed innovation via the URLL and with CCIs collaboration. They also rely on new tools / methods for upgrading S3 for sustainable development – Smart Specialisation Strategies for Sustainability (S4) and repositioning the role of CCIs for innovation.</p> </div> <div data-bbox="1374 766 1501 784" style="font-size: small;">999 / 1,000 characters</div>
<div data-bbox="44 1162 400 1191" style="border: 1px solid black; padding: 2px;">Business support organisation</div>	<div data-bbox="419 965 951 1211" style="border: 1px solid black; padding: 5px;"> <p>This target group is essential when it comes to scalability, replicability and sustainability of the developed innovation capacity in the region. The project is directly represented by this target group: PP2, PP3, PP6, PP9, PP10, PP11, PP16. Those institutions represent the majority of the project regions. Other BSOs will be involved via direct partners or existing collaboration networks. BSOs represent either generic business or specialised sectors, e.g. AI, machine learning; blue growth, CCIs.</p> </div> <div data-bbox="836 1214 951 1232" style="font-size: small;">500 / 500 characters</div>	<div data-bbox="967 804 1501 1267" style="border: 1px solid black; padding: 5px;"> <p>The project aims at integrating min. other 20 BSOs, from all 8 BSR countries. Acting as umbrella organisations, BSOs will be pivotal in reaching out SMEs interested to enter the innovation demonstration development in Quadruple / Quintuple helix partnerships. This will be done through information campaigns of upcoming project events (like innovation sprints, open calls for participation and similar). In addition, the majority of project PPs representing BSOs will rely on sustaining and replicating the pitted local URLL (physical / virtual co-creation places). For that, BSOs will also need to learn tools and methods on attracting newcomers and sustaining participation of SMEs using and exploiting the delivered results and tools beyond the project life (incl. financial sustainability). In addition, BSOs will provide local / regional SMEs a source of interdisciplinary research and development, consultancy, which for smaller businesses are not affordable (time and finance constraints).</p> </div> <div data-bbox="1374 1270 1501 1288" style="font-size: small;">996 / 1,000 characters</div>
<div data-bbox="44 1796 400 1825" style="border: 1px solid black; padding: 2px;">NGO</div>	<div data-bbox="419 1693 951 1939" style="border: 1px solid black; padding: 5px;"> <p>This target group is represented in the project by PP14 and PP15, who represent societal interests. Involving citizens as the fourth pillar within the Quadruple helix partnerships is essential. This target group will be involved into pilot implementation and co-creation of the innovation solutions, by integrating interests and essential needs of vulnerable and disabled societal groups in the BSR communities (like housing, rehabilitation, inclusion).</p> </div> <div data-bbox="836 1919 951 1937" style="font-size: small;">454 / 500 characters</div>	<div data-bbox="967 1572 1501 2036" style="border: 1px solid black; padding: 5px;"> <p>The project will include min. other 9 NGOs representing societal interests from other 6 BSR countries. It is essential to involve citizens as innovation co-creators and later one – as end-users into the co-creation and thus into the desired BSR URLL. They are essential contributors, when it also comes to the S3 innovation policy implementation, gathering their ideas and inputs towards innovation, enabling them also to take part in the public decision-making process and making them feel as a part of the innovation solution. Such stakeholders have then higher motivation in sustaining the developed innovation solution, as they feel and engage as co-owners of the concerned solution. In that, community stakeholders contribute to sustainability and resilience of the solutions through their engagement and motivation to further co-develop, deploy and preserve the development solution. So far, poor engagement of community has been claimed as one of the biggest mismatches of Interreg programmes.</p> </div> <div data-bbox="1374 2038 1501 2056" style="font-size: small;">1,000 / 1,000 characters</div>

Target group	Sector and geographical coverage	Its role and needs
<p>Higher education and research instituti</p>	<p>This target group is directly represented by LP, PP7 and PP8. Associated Partners (APs) also represent this target group (Poland, Sweden). Participating organisations bring interdisciplinary knowledge on innovation co-creation already as well as will enhance their expertise and capacity to support co-creation of innovation. Within regional innovation policies, they play an important part for innovation co-creation, as they bring in latest knowledge and skills, support entrepreneurial spin-offs.</p>	<p>The project will include min. other 7 academic and research institutions from there regions represented by direct PPs. Although the role of this target group is still underestimated, the recent scholarly and managerial insights highlight that academics / researchers need to be stronger involved into innovation co-creation, S3 policy design and implementation and the EDP. They play crucial role in innovation and technology transfer (e.g. in the new RIS3 for MV 2021-2027). Acting as Principal Investigators (PIs) on the micro-level (firm, project, pilot), they provide necessary knowledge, span between science and business, support cross-fertilisation. As a result, they are able to generate new ideas or apply new research methods. As a result, their role within innovation co-creation and policy learning is essential. Businesses and policy makers often rely on academics / researchers in regional development projects, as they have novel and best understanding, analytical capacity.</p>

990 / 1,000 characters

499 / 500 characters

### 3.4 Project objective

#### Your project objective should contribute to:

Resilient economies and communities

The main project objective is to expand the status quo of the pre-pandemic innovation capacities of min. 435 Quadruple helix actors (SMEs, policy makers, BSOs, academics / researchers and society in large) by the end of December 2025 and to turn this capacity into the adaptive and transformative one on the regional level involving 11 NUTS-2 urban and rural regions from the BSR. Adaptive capacity is meant to be achieved in those Quadruple helix partnerships via integration of CCIs as innovation catalysts and brokers, which will lead to new learning patterns – higher self-discovery, stronger bottom-up initiation of innovation (supporting S3 and EDP process) and more agile experimentation. In order to enable this cross-sectoral challenge-driven collaboration, Urban and Rural Living Lab (URLL) will be established for the BSR, tested and fuelled with capacity enabling transition towards circular economy, environmental, social and institutional stability. There are no projects in the BSR on URLL and co-creative innovation with the CCIs. In the given innovation / entrepreneurial ecosystems, new urban and rural regional growth patterns will be based on co-creative innovation and smart specialisation with the active inclusion of CCIs. This adaptive capacity will support the BSR ability to buffer innovation capacity for any disruption, shocks and upcoming unforeseen events, like the breakdown of supply and value chains as a result of the post-Covid-19 depression ongoing war in the Ukraine and shifting globalisation patterns. This adoptive capacity is a prerequisite for the BSR to maintain essential functions during the transition to the new state: as the BSR is bound to the rapidly changing environmental, social and economic transition modes, building up this capacity is an essential step. Through piloting, Quadruple helix partnerships will positively support also improvements in the institutional settings, like S3 strategies and the EDP upscaling.

1,973 / 2,000 characters

### 3.5 Project's contribution to the EU Strategy for the Baltic Sea Region

Please indicate whether your project contributes to the implementation of the Action Plan of the EU Strategy for the Baltic Sea Region (EUSBSR).

Yes  No

Please select which Policy Area of the EUSBSR your project contributes to most.

PA Innovation

Please list the action of this Policy Area that your project contributes to and explain how.

Action 3 – Co-Creative Innovation

MABA on Re3Start declares itself as the BSR unicorn. The project crosses just pure innovation area and integrates with culture and local assets. Therefore, it addresses challenges and issues within both Innovation and Culture Priority Areas (PA). The project aims at changing the innovation development and innovation policy by bringing in a strong creative flux, but at the same time revamping and revitalising the role of CCIs in our BSR community and society. The common trait our project community shares is that we strive to connect stakeholders that the innovation policy process (S3 and EDP) for local and regional challenge-driven innovation development do not always reach out: those naturally creating fertile environments for human-centred approaches and by its nature supporting sustainable and resilient development – like CCIs and those delivering industrial innovation, like traditional SMEs, like, energy, transport, tourism and housing. On top of that, policy makers act as intermediaries and fertilizers and academic & research communities as expert and knowledge providers. As a result, all of them meeting under the roof – Quadruple helix – and with a special mediating and brokering role assigned to CCIs in innovation can provide the BSR with a major window opening up pathways for both innovation development patterns and policy change – all of them serving to enhance sustainable development.

1,453 / 1,500 characters

If applicable, please describe which other Policy Areas of the EUSBSR your project contributes to and how.

PA Culture – Action 2 – triggering social innovation and sustainable living by CCIs interventions.

CCIs can connect stakeholders, motivate, enhance sustainable thinking and acting, provide inspiration and place for local contexts and cultures to be also placed at the core of collaborative innovation processes. As a result, through CCIs intervention and integration within co-creative innovation, the project sets out to create and test conditions for creativity to happen with the established of the Urban and Rural Living Lab, which being a framework and a place for co-creation at the same time not only smoother innovation development, driven by self-discovery, higher motivation, trust building and eagerness to experiment by innovation agents, but also facilitates and S3 and EPD policy. Within the URLL, it is believed that collaborative interdisciplinary and multi-scalar co-creation teams are able to build up preconditions for sustainable and resilient solutions meeting the needs of all agents and users in those disruptive and uncertain times. The cross-cutting contribution is addressed and achieved by a) focusing on innovation co-creation with the CCIs intervention and their contribution. Here, in the innovation co-creation, CCIs act as Principal Agents (PAs), catalysts and moderators of the innovation co-creation in a given cross-sectoral environment – Quadruple helix partnership.

1,403 / 1,500 characters

### 3.6 Other political and strategic background of the project

#### Strategic documents

The project fits into the European Territorial Agenda 2030, as it aims at developing URLL, at which interdisciplinary teams work together for healthy environment, sustainable production and stronger integration, thus arriving at circular value chains. Economic prosperity is subject to competitiveness and creativity of SMEs, start-ups as well as combination of local assets, characteristics and traditions, cultural, social and human capital and innovation capacities (ETA 2030, 2020, p. 12).

494 / 500 characters

The project is in line with the European Green Deal (EGD), in particular by addressing sustainability. By addressing societal needs and developing solutions via pilots from the transitional sectors – tourism, energy, spatial planning, the project supports competitive low-carbon and circular BSR economy, health and wellbeing, thus leading to sustainable and inclusive development (EGD, 2020, p. 2). Improvement of daily lives, civic participation and SMEs contribution are also clearly reflected.

497 / 500 characters

The project is in line with the New European Bauhaus (NEB), since as this initiative, the project provides room and enables development of tangible solutions, contributing to sustainability with social inclusion, aesthetics and quality of experience. It bridges between disciplines, places and people and addresses complex challenges. Here, social, ecological, economic, cultural and institutional dimensions intervene, thus providing a solid basis for sustainable and resilient development.

492 / 500 characters

### 3.7 Seed money support

Please indicate whether your project is based on a seed money project implemented in the Interreg Baltic Sea Region Programme 2014-2020.

Yes  No

### 3.8 Other projects: use of results and planned cooperation

Full name of the project	Funding Source	Use of the project outcomes and/or planned cooperation
<p data-bbox="44 600 400 678">Creative Ports – Internationalisation of the Cultural and Creative Industries in the Baltic Sea Region</p> <p data-bbox="288 707 400 725">102 / 200 characters</p>	<p data-bbox="419 622 951 678">Baltic Sea Region Programme 2014-2020</p> <p data-bbox="842 685 951 703">37 / 200 characters</p>	<p data-bbox="967 277 1501 663">The MABA on Re3Start project gathers several partners from the Creative Ports project (e.g. PP6, PP7, PP12, PP16), who will directly ensure that lessons learnt and implications will be transferred to this project, already in the WP1, when mapping essential contributions from other potential sources (projects, initiatives, etc.). In particular, internationalisation tools and methods dedicated for the CCIs will be used for CCIs integration into co-creation (in WP1-WP2) from the Creative Ports project workshop formats, like "Pitching for a better Baltic Sea" and "Sustainable Design Pop-Up Lab". In addition, lessons regarding policy makers' integration into better marketing and promotion of the CCIs in and outside the BSR will be involved. This will support better positioning of the outdated discourse on CCIs for economic transformation, S3 and EDP related policy.</p> <p data-bbox="1374 696 1501 714">875 / 1,000 characters</p>
<p data-bbox="44 1249 400 1328">GoSMART BSR – Strengthening Smart Specialisation by Fostering Transnational Cooperation</p> <p data-bbox="288 1357 400 1375">87 / 200 characters</p>	<p data-bbox="419 1272 951 1328">Baltic Sea Region Programme 2014-2020</p> <p data-bbox="842 1335 951 1352">37 / 200 characters</p>	<p data-bbox="967 1068 1501 1503">The MABA on Re3Start project gathers PP11, who acted as direct partner in the GoSMART BSR project. The main rationale of collaborating with this project is to integrate lessons and results gathered for upscaling S3 policy development and implementation. The project developed transnational innovation brokerage system, which will be used also as a reference once integrating CCIs as brokers and mediators within the MABA on Re3Start project. Experiences will be implemented also on how to improve engagement of transnational collaboration when designing and implementing S3 policy (e.g. through Trans-S3 methodology) as well as the collaboration among SMEs, academics / researchers and policy makers. In addition, since the project was lead by an academic institution, a role of academics / researchers could be also integrated from the project achievements. For that, PP11 will serve as the main principal source of knowledge exchange.</p> <p data-bbox="1374 1536 1501 1554">937 / 1,000 characters</p>
<p data-bbox="44 1727 400 1783">PROVAHEALTH – Product Validation in Health</p> <p data-bbox="288 1812 400 1830">42 / 200 characters</p>	<p data-bbox="419 1738 951 1794">Baltic Sea Region Programme 2014-2020</p> <p data-bbox="842 1800 951 1818">37 / 200 characters</p>	<p data-bbox="967 1572 1501 1935">The MABA on Re3Start project will engage into collaboration with this project, as this is the only BSR project, which directly dealt with the concept and realisation of the Living Lab. For this reason, lessons learnt, tools and methods will be transferred and exchanged, in particular, LL validation concept, transnational LL concept, LL assessment tool. In addition, an important insight from the project regarding SMEs involvement, who can use LL for testing and collaboration, will be also integrated within the MABA on Re3Start project. The communication will be established via the LP as well as direct PPs from EE and FI, as they either due to close proximity (e.g. Tallinn) or joint projects have already worked together.</p> <p data-bbox="1374 1968 1501 1986">731 / 1,000 characters</p>

Full name of the project	Funding Source	Use of the project outcomes and/or planned cooperation
<p data-bbox="44 526 402 600">CTCC – Creative Traditional Companies Cooperation</p> <p data-bbox="295 609 402 627">49 / 200 characters</p>	<p data-bbox="422 537 951 600">South Baltic Programme 2014-2020</p> <p data-bbox="842 600 951 616">32 / 200 characters</p>	<p data-bbox="970 280 1501 712">The MABA on Re3Start project will ensure capitalisation on the CTCC project results. The LP acted as the coordinator of the CTCC. PP2, PP10, PP15 and PP16 were also direct partners in the CTCC project. As a result, several project partners of this project bring in experience on how to co-create and collaborate with different sector stakeholders having different culture, mentality, working methods. In particular, Creative Auditing as a tool for cross-innovation and Creative Broker as a new service provider – counsellor and mediator will be integrated as an experience within the MABA on Re3Start project, revealing potential of CCI as strong contributors towards innovation. In addition, this project will benefit from CTCC on experience how to develop real-life innovation prototypes in product, service, process or business model area. Those experiences can be directly integrated into the pilots and realisation of the URLL via use case scenarios implementation as innovation solutions.</p> <p data-bbox="1377 743 1501 761">995 / 1,000 characters</p>
<p data-bbox="44 1086 402 1160">LIVERUR – Living Lab Research Concept in Rural Areas</p> <p data-bbox="295 1169 402 1187">52 / 200 characters</p>	<p data-bbox="422 1097 951 1160">H2020-EU.3.2. - SOCIETAL CHALLENGES</p> <p data-bbox="842 1160 951 1176">35 / 200 characters</p>	<p data-bbox="970 900 1501 1332">The MABA on Re3Start project benefits from LIVERUR by learning to develop and realise LL for rural areas. Since MABA on Re3Start aims at integrating concepts of both urban and rural LL, learning process from this Horizon project will be essential. In addition, an interesting reason for integrating LIVERUR project is that provides also a new insight for understanding LL as business models. Business modelling is also aimed with the URLL piloting in WP2 as well as within the WP3, which aims at transferring the BSR URLL for financial / business models generation and capitalisation beyond the project lifetime. This will support fostering of a more sustainable mobilisation of resources among Quadruple helix actors and difference BSR regions, improved cooperation between operators along the value chain and lead to new services. There is still a lack of empirically grounded studies, on LL as business models in rural areas as well as for economic diversification.</p> <p data-bbox="1377 1364 1501 1382">972 / 1,000 characters</p>

### 3.10 Horizontal principles

Horizontal principles	Projects's direct impact
Sustainable development	positive
Non-discrimination including accessibility	positive
Equality between men and women	positive



#### 4. Management

Allocated budget

10%

##### 4.1 Project management

Please confirm that the lead partner and all project partners will comply with the rules for the project management as described in the Programme Manual.

If relevant, please indicate any other important aspects of the project management, e.g. external entity supporting the lead partner in the management of the project, advisory board, steering committee, any other relevant working groups, etc.

The project builds upon the principle of the shared leadership. It's effective and sufficient for a bigger number of different partners working on a common goal / objective. Through this approach the project partners feel more responsible for the implementation of their activities on a project level, resulting into larger motivation to contribute and design the actions jointly implemented. This leads not only to a better team spirit, but also higher quality and value of the project results.

495 / 500 characters

##### 4.2 Project financial management

Please confirm that the lead partner and all project partners will comply with the rules for the financial management and control as described in the Programme Manual.

If relevant, please indicate any other important aspects of the financial management, e.g. external entity supporting the lead partner, positions planned for financial management, involvement of special financial experts (e.g. for public procurement), etc.

Financial management will be borne by the project team itself, as close proximity with the project content, resources spending and institutional arrangements (accountancy) provides the highest possible effective financial management. Each PP is responsible to secure financial management of the project and will either appoint a new financial manager or designate the tasks of the financial reporting to the centralised financial management units in PP own organisation.

470 / 500 characters

##### 4.3 Input to Programme communication

Please confirm that you are aware of the obligatory inputs to Programme communication that must be submitted along the pre-defined progress reports, as described in the Programme Manual.

If relevant, please describe other important aspects of project communication that you plan to introduce, e.g. a communication plan, opening and closing events, social media channel(s) etc.

The project builds upon a thorough and user-driven communications strategy. Communication must be as simple as possible, not making issues to complicate, and will be done throughout the entire project life, supported by all partners. To coordinate communication measures as effective as possible, a Marketing and Branding Plan will be developed including a Project Corporate Identity. This plan will include 7 Marketing Ps utilisation for the project purpose and results' exploitation strategy.

496 / 500 characters

##### 4.4 Cooperation criteria

Please select the cooperation criteria that apply to your project. In your project you need to apply at least three cooperation criteria. Joint development and joint implementation are the obligatory ones you need to fulfill in your project.

Cooperation criteria

Joint Development

Joint Implementation

Joint Staffing

Joint Financing

## 5. Work Plan

Number	Work Package Name												
1	WP1 Preparing solutions												
	<table border="1"> <thead> <tr> <th>Number</th> <th>Group of Activity Name</th> </tr> </thead> <tbody> <tr> <td>1.1</td> <td>Initialising common understanding of the macro-regional and placed-based Urban and Rural Living Lab</td> </tr> <tr> <td>1.2</td> <td>Developing macro-regional URLL engagement strategy for co-creative innovation in Quadruple helices</td> </tr> <tr> <td>1.3</td> <td>Developing collaborative URLL model and its governance framework</td> </tr> <tr> <td>1.4</td> <td>Developing transnational URLL output measurement scorecard</td> </tr> <tr> <td>1.5</td> <td>Preparing URLL placed-based use cases future scenarios for selected transitional BSR sectors</td> </tr> </tbody> </table>	Number	Group of Activity Name	1.1	Initialising common understanding of the macro-regional and placed-based Urban and Rural Living Lab	1.2	Developing macro-regional URLL engagement strategy for co-creative innovation in Quadruple helices	1.3	Developing collaborative URLL model and its governance framework	1.4	Developing transnational URLL output measurement scorecard	1.5	Preparing URLL placed-based use cases future scenarios for selected transitional BSR sectors
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2	WP2 Piloting and evaluating solutions												
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## Work plan overview

	Period: 1	2	3	4	5	6	Leader
<b>WP.1: WP1 Preparing solutions</b>							<b>PP1</b>
A.1.1: Initialising common understanding of the macro-regional and placed-based Urban and Rural Living Lab							PP1
D.1.1: Common conceptual background for the URLL established and shared	D						
A.1.2: Developing macro-regional URLL engagement strategy for co-creative innovation in Quadruple helices							PP16
D.1.2: Macro-regional URLL engagement strategy for co-creative innovation in Quadruple helices developed	D						
A.1.3: Developing collaborative URLL model and its governance framework							PP11
D.1.3: Macro-regional URLL collaborative model and its governance framework established and in force		D					
A.1.4: Developing transnational URLL output measurement scorecard							PP13
D.1.4: Transnational URLL output measurement scorecard developed			D				
A.1.5: Preparing URLL placed-based use cases future scenarios for selected transitional BSR sectors							PP1
D.1.5: Checkbox for the URLL placed-based use cases future scenarios implementation developed		D					
<b>WP.2: WP2 Piloting and evaluating solutions</b>							<b>PP12</b>
A.2.1: Implementing transnational innovation sprints for 1-3 group co-creative innovation in the URLL				D			PP12
D.2.1: Transnational innovation sprints for 1-3 pillar co-creative innovation in the URLL implemented			D				
A.2.2: Implementing 1-3 group use case future scenarios for co-creative innovation solutions in the URLL							PP17
D.2.2: Place-based use cases tested and piloted in 3 transnational pilots for co-creative innovation				D			
A.2.3: Reviewing use case future scenarios' implementation and uptake of corrective / additional actions							PP7
D.2.3: 1-3 group co-creative innovation solutions evaluated and prepared for the full-scale rollout				D			
A.2.4: Transforming implemented use case future scenarios into URLL blueprints for resilient BSR community							PP12
O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs				O			
A.2.5: Converting 3 blueprint solutions into macro-regional URLL consultancy for co-creative innovation							PP10
O.2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform						O	
<b>WP.3: WP3 Transferring solutions</b>							<b>PP10</b>
A.3.1: Enhancing servitisation of BSR URLL through diversification, replicability and scalability sprints						D	PP10
D.3.1: BSR URLL rapid prototyping innovation camp guide developed and applied for icapacity building						D	
A.3.2: Reinforcing co-creative innovation potential through innovation marketing and capacity pitching							PP5
D.3.2: Co-creative innovation potential through matchmaking and exhibiting platform and pitching reinforced						D	
A.3.3: Fuelling macro-regional URLL with international footprint and integrating into long-term instruments							PP10
D.3.3: Macro-regional URLL presented, its awareness and value exchanged and transferred						D	
A.3.4: Upscaling and institutionalising macro-regional URLL service portfolio for the post-project use							PP1
D.3.4: Macro-regional URLL service portfolio for the post-project use upscaled and institutionalised						D	
A.3.5: Spinning off the macro-regional URLL capitalisation for co-creative BSR future with CCIs partnering							PP8
D.3.5: Concrete macro-regional URLL capitalisation horizon planned and launched						D	

**Outputs and deliverables overview**

Code	Title	Description	Contribution to the output	Output/ deliverable contains an investment
D.1.1	Common conceptual background for the URLL established and shared	This deliverable is to be referred to as the first reference document and serve as a guide for the entire consortium and beyond to understand, interpret and deploy the concept of the URLL in the frame of the anticipated pilots in the BSR in different economic (entrepreneurial ecosystems) – energy, transport, housing, tourism and social inclusion. Those ecosystems all together merge into one transitional BSR economy seeking to accelerate and sustain pathway towards circular and sustainable transition. Since there is no formal and informal linkage between different stakeholder groups (Quadruple helix actors) represented by the consortium in terms of understanding co-creative innovation through CCIs intervention and challenge-oriented co-creation of innovation based on the self-discovery, bottom-up initiation / ideation and experimentation, the guide will serve as a practical blueprint to generate the new understanding in the BSR on the following: a) why it is essential to bring in CCIs into the design and implementation of future innovations in the BSR; b) how the concept of URLL can be understood and expanded to the rural / marginalised regions in the BSR; c) what reciprocal learning cycles and experiences can be gathered from the application of the URLL in both urban and highly populated partner regions as well as rural and low density BSR areas; d) what shapes does the URLL take place; e) what are common determinants and placed-based characteristics of the BSR-wide URLL (if applicable); f) what are lessons learnt from policy and managerial applications of the URLL in the EU and beyond (e.g. Horizon projects). It is intended to start the deliverable draft in the physical workshop and complete it following this. The inevitable value is to generate a joint common understanding and repository of the URLL tested and utilised during the project. Form: written (digital) guide uploaded on the platform showing potential for establishing BSR-wide URLL. Time: month 3.	O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs	

D 1.2	Macro-regional URLL engagement strategy for co-creative innovation in Quadruple helices developed	<p>One of the main struggling points in co-creative innovation is to build up functioning and value generating collaborative partnerships that all together generate new innovations. In this sense, policy confirms that low cross-sectoral collaboration and engagement of CCI in cross-sectoral activities are linked with lack of awareness from both sectors, communication, working methods (Impulse Paper on the Role of Cultural and Creative Sectors in Innovating European Industry, 2019, p. 24) and emerge as an effect of low cooperation and missing network structures (EC, 2015, EASME/COSM/2015/003, p. 235). Low potentials are also driven by increasing complexity of societal challenges and speed of technological advances (Mapping the Creative Value Chains: A Study on the Economy of Culture in the Digital Age, 2017, p. 12). Therefore, it is essential to integrate CCIs as the fourth or even fifth pillar within the URLL connecting, environmental, social, economic, institutional and cultural sustainability concerns. As a result, this deliverable can and will be utilised during the entire project lifetime. Its inevitable value is related to providing engagement strategies and individual steps of different stakeholders meeting under one roof for innovation co-creation. It is intended to start the deliverable draft following the physical workshop in A.1.1. Following building blocks are planned to be covered during the development stage: a) listing stakeholders, their needs and concerns; b) prioritising stakeholders; c) strategising stakeholders; d) choosing stakeholder communication messages and platforms; e) undertaking force field analysis for and against a desired change; f) adapting pitching guides (e.g. elevator's pitch); g) organising and implementing civic counselling and transnational jams supporting community engagement into the URLL. Form: written (digital) guide uploaded on the platform with illustrations showing potential for establishing BSR-wide URLL. Time: month 6.</p>	O.2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform	
D 1.3	Macro-regional URLL collaborative model and its governance framework established and in force	<p>The macro-regional BSR-wide URLL collaboration model is developed and in place by the end of the 1st project year. it is based on collaboration among different sectoral, multi-scalar governance actors as well as different geographical scales (urban and rural) from 11 BSR regions (NUTS-2 level) – SMEs, incl. CCIs, policy makers, academics / researchers and society in large (citizens). This model provides decision making opportunities within the URLL. Basically, each PP is assigned with a specific role, responsibility and room for action within the URLL, following the RACE or Logical Framework Matrix. The BSR URLL involves min. 2 representatives from each PP with a specific assigned rights and responsibilities. In addition, the URLL collaborative model defines both formal and informal collaboration modes, like decision making process, meetings rotation, participation in other topical projects and EU or worldwide networks dealing with the living labs for circular and sustainable future. It is attempted to institutionalise and kick start operation of the URLL by month 8-10. This will be done by setting up and signing agreement for the URLL collaboration among all project PPs and choosing the most appropriate legal form to ensure its functioning during and after the project life, e.g. integration into the association, establishment of a new entity, etc.). This will be done building upon the legal advice and decision making among the PPs following the Steering Board Meeting in month 6. The operation of the URLL is planned also on the digital project platform, at which all interested stakeholders will be able to trace the current status and work progress of the established BSR URLL. The URLL has the following building blocks: a) data for future innovation scenarios implementation (3 field tests); b) legal and data protection issues following the GDPR regulation; c) rresearch and business ethics principles; d) open access; e) Do Not Significant Harm (DNSH) Principle;</p>	O.2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform	
D 1.4	Transnational URLL output measurement scorecard developed	<p>helices) to assess role, potential and impact of the URLL and its practical application for solving societal, environmental or economic challenges. The scorecard will facilitate understanding of how the URLL can support sustainable and resilient transition on local and regional level. Moreover, a clear role is assigned to CCIs acting as catalysts or innovation brokers within the URLL generating positive impact. For instance, how CCIs connect stakeholders, motivate, enhance sustainable thinking and acting, provides inspiration and place for local contexts and cultures to be also placed at the core of collaborative innovation processes. Having a measurable URLL scorecard for the BSR will support also measuring and evaluating the impact of the transitional economy among individual BSR regions and in the entire BSR. Finally, it will help to compare and evaluate the implementation of the use case future scenarios via the pilots in the WP2. This measurement tool will support also on ensuring transferability and durability of the URLL consultancy (O2.5), which is aimed to be operated beyond the project life time. As the practice proofs, a significant number of public LLs are not sustainable at all, missing instrument sand efforts to coordinate heterogenous stakeholder interests and to create value via business modelling. As a result, measuring the impact of the URLL is an essential precondition and step to ensure both project output durability, scalability and sustainability beyond the project life. The scorecard will entail (preliminary) following components: a) URLL self-assessment measurement; b) URLL impact assessment; c) use case future innovation scenarios (field tests) assessment on local / regional and macro-regional (BSR scale); d) financing (crowdfunding) and business models). Form: written guide and digital configured tool for self-assessment placed on the URLL platform. Time: month 12, update by month 32-34.</p>	O.2.4: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform	

D 1.5	Checkbox for the URLL placed-based use cases future scenarios implementation developed	<p>This deliverable is to be referred as a checklist and guide for direct PPs that will implement and / or support pilot implementation on transnational level in pilot groups.</p> <p>This deliverable will help the PPs in a) engaging stakeholders into the pilot implementation, in particular, SMEs, CCIs, policy makers; b) team and trust building for interdisciplinary collaborative innovation co-creation teams; c) fulfilling legal, financial and administrative preconditions, incl. e.g. infrastructural permissions and similar; d) meeting expectations of involved stakeholders and measuring their commitments; e) ensuring pilot progress tracking and corrective measures' deployment upon the unforeseen cases. Form: written guide and checklist; followed by digital internal partner tool for tracking pilot progress. Time: month 12.</p>	O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs	
D 2.1	Transnational innovation sprints for 1-3 pillar co-creative innovation in the URLL implemented	<p>This deliverable provides a guide to kick-start the anticipated pilot and a methodology on how the ideation process within the innovation co-creation can be enriched from multiple knowledge sources. It is also a form to test how URLL actors (collaborative teams) can create ideas by themselves as well as integrate fresh new knowledge from local communities and interested stakeholders. Potential learning lessons are also related to compare and test how external knowledge can be acquired, pitfalls overcome and solutions or steps towards solutions found, given the time and resource constraints.</p> <p>This deliverable provides a "sprint" – stepping stone designated to cover the first "ideation" phase within the pilot implementation and to secure the full-scale rollout of the pilot implementation. Innovation sprints cover understanding, analysing, empathising and planning phases. Innovation sprints will be circled around the transitional challenges – energy, transport, housing, tourism and social inclusion. As a result, 5 innovation sprints groups will be built among the involved partners, who implement pilots (in total 11).</p> <p>Each collaborative co-creation team will be led / coordinated by the CCIs representatives. Different modes of CCIs involvement are tested; e.g. by a) CCIs as external "coordinators" of the innovation co-creation process; b) CCIs as an integral co-creative team member brokering the process and mediating the team; c) CCIs as gatekeepers and as "shadowing observers", bringing intervention in case of, e.g. transfer of intermediate pilot results; taking over the communication function and similar. For the desired sprint methodology, tools and methodologies deployed in other projects will be used, such as Participatory Prototyping (Frauenhofer Shaping Future, German Ministry of Education and Research, along the HighTech Strategy 2025; Innovation Challenge Design Canvas (H2020 200SMEsChallenge); Innovation Camp from the EU Innovation Camp Methodology Handbook).</p>	O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs	
D 2.2	Place-based use cases tested and piloted in 3 transnational pilots for co-creative innovation	<p>This deliverable provides insights into the pilot implementation in 3 transnational pilot groups covering 1 transitional sector and its innovation challenges. Each pilot group develops and delivers the transnational pilot report – in total 3 reports. Pilot implementation follows the methodology applied for Living Labs implementation – co-creation process in transnational teams and the toolkit developed in the WP1 (A.1.3-A.1.5). Reports are generated based on the inputs gathered through min. 2 pilot implementation exchange events – month 18 (Turku) and month 23 (Opole). Those exchange events are planned in physical or virtual / hybrid environment, in which all 3 pilot teams will meet (2-3 days) and visit pilot sites. These 3 reports consist of both internal and external pilot progress and pilot implementation assessment. Whereas the internal report will be more technical based, e.g. showing deployment of resources, PP involvement and collaboration during the entire pilot phase, the external report will take the shape of a user-friendly guide and a marketing pitch showing shared value creation and potential for the region. It will be supported by visualisation of the pilot through a short movie, pilot team members' interviews and short profiles as well as practical worksheets helping to track and evaluate the pilot implementation. Implemented use cases related to the establishments of the physical environments (e.g. LP, PP2, PP10) or any other physical pilot sites will be equipped with the BSR and project visual identity boards – providing a short history – challenge and achievement of the pilot. On the project platform, digital reports will be uploaded and accessible for the entire BSR community and outside. Form: 3 transnational pilot reports (internal digital pilots); min. 10 physical pilot showcases (environmentally printed pilot summary boards) at the sites, at which part of the pilot took the physical form; min. 3 transnational pilot videos. Time: month 18-24.</p>	O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs	

D 2.3	1-3 group co-creative innovation solutions evaluated and prepared for the full-scale rollout	<p>This deliverable provides 3 reports incl. internal and external evaluation of the 3 transnational pilots as well as feasibility reports of the 3 developed innovation solutions in the transitional sectors of tourism, spatial planning and social innovation (inclusion). The reports also mark a benchmark, which shows difference of the potential of engaging external actors into final piloting stage vs. innovation co-creation within set up collaborative pilot teams. Quadruple helix stakeholders (SMEs, academics, policy makers and society) engage in a structured systemic, holistic and people-centred problem solving / idea generation) process, which leads to improvement and / or delivery of sustainable, resilient, adaptive and disruptive innovation solutions that fit into the regional place-based entrepreneurial and social ecosystems (markets) and thus pave the way for sustainable consumption patterns and sustainability consciousness among all ecosystems actors. The reports provide a roadmap for designing and testing use case future innovation scenarios by means of the URLL in the pilot. This roadmap shows following preliminary components (to be developed / adapted): 1) Level, impact, scope and scale of the URLL based on a given pilot (1-3); 2) Difference and implications of the URLL governance and management, structure; 3) Financing and business models; 4) Context importance and place-based specification; 5) Involvement of actors; impact of their different interactions; level and importance of formal vs. informal interactions and collaboration modes; 6) Compliance with the Do Not Significant Harm (DNSH); 7) Impact and comparison of different methods applied; 8) Scope and scale of different interaction modes, when CCIs are involved; 9) Importance and impact of ICT and digital infrastructure; 10) Main URLL pitfalls and their overcoming strategy; 11) Addressed future specific transitional economy sectors' needs and actions expected by the URLL in future applications.</p>	O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs	
O 2.4	3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs	<p>This output includes 3 innovation blueprints for co-creative innovation development with the CCIs intervention in the physical / virtual URLL consisting of a) digital configuration tool for co-creating innovation in transitional sectors tourism, spatial planning and social inclusion; and b) explorer for co-creative innovation in the URLL (digital benchmarking and evaluation tool and supporting guide). The blueprints refer to sustainable and resilient innovation development service dashboard (cockpit) – innovation management and scorecards in a form of digital interactive service on a project platform, allowing configuration of sustainable pilot, involvement of different actors, measurement of impact, collaboration intensity, risks and their mitigation, ownership and further exploration. The blueprints can be also referred to as digital twins of the physical innovation solutions tested in the real-life environment (physical / virtual) during the project life that proved to be feasible. A digital blueprint deployment enables to design, test and implement the best alternative for innovation challenge solving not only in physical environment (which might be costly in rural regions, smaller communities having limited resources), but also simulating, planning and choosing the best option / pathway for innovation co-creation in the URLL in virtual space. This can be done by providing interactive platform (URLL) to the all affected stakeholders, gathering their ideas and inputs towards innovation, enabling them also to take part in the public decision-making process and making them feel as a part of the innovation solution. Such stakeholders have then higher motivation in sustaining the developed innovation solution, as they feel and engage as co-owners of the concerned solution. In that, community stakeholders (Quadruple helix actors) contribute to sustainability and resilience of the development solution through their engagement and motivation to further co-develop, deploy and preserve the development solution. In this sense, especially a non-technological and organisational potential for innovation. This output is a clear solution for the uptake by Quadruple helix – mainly SMEs and policy makers. It is strived to integrate this solution into the regular policy and business practices. As a result, the solution of the blueprint, which stands for – digital configuration tool for individual challenge-driven innovation development in the real-life / virtual URLL + digital explorer (how to benchmark, evaluate and track URLL deployment for innovation development) will provide the following: a) Improved capacity of cross-sectoral and multi-scalar stakeholders and their collaboration tested via 12 use cases and transnational pilot implementation; b) Enhanced value of CCIs as innovation brokers and mediators and tangible enablers of challenge-driven innovation; c) Generated inputs for S3 and the EDP innovation policy tested via pilots in the BSR URLL.</p>		

O 2.5	1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform	<p>This output is understood as a specific virtual and physical consultancy, which will be established and maintained via the web-based platform. The virtual platform will contain all 18 PPs contact details, who service as co-creative innovation consultants via the URLL. Local contact points of each PP gathered under one consultancy service platform will also provide the access to the established physical URLL spaces via the pilots (LP, PP2, PP10). Also, other URLL will be available for all interested stakeholders to be used for their innovation development, also via the virtual business models, visits made available to demonstration sites, etc. The URLL consultancy platform will contain URLL application and assessment tools as developed during the preparatory steps in WP1 and tested in WP2, e.g. evaluation and benchmarking tool; development of collaborative URLL and governance models and similar. Each PP organisation will have proved enhanced creative capacity as a result of the collaboration with the CCIs during the project as well as built up strong collaboration teams. This is a unique selling solution for the region, as there is no collaborative innovation consultancy, which directly includes CCIs as partners, mediators and brokers in the sense of the Quadruple helix partnership. Moreover, this consultancy provides practical insights on how to deploy URRL either in real-life or virtual environments. The BSR programme would clearly benefit from the creation of the URLL on the macro regional level, which is unique in the sense that it: a) integrates both urban and rural regions of the BSR under one roof; b) deploys URLL for challenge-driven innovation co-creation; c) enhances adaptive, transformative and thus resilient innovation capacity in the region – so far, the Living Lab concept was tested only in the PROVAHEALTH BSR project; d) enhances capacity of policy makers in terms of S3 and the EDP, as this policy misses creative input that facilitates perception change and implementation of those policies – SMEs are rather not well motivated to engage here as a result of a policy rather pushed from the above. As a result, this URLL and its collaboration and governance model acts as a game changer in this perception and supports rather bottom-up motivation, self-discovery, eagerness to experiment and profit from the Quadruple helix collaboration with the CCs. Within the URLL, it is believed that collaborative interdisciplinary and multi-scalar co-creation teams are able to build up preconditions for sustainable and resilient solutions meeting the needs of all agents and users in those disruptive and uncertain times. Following direct and indirect value added is linked with this solution: Local contact points of each PP gathered under one consultancy service platform will also provide the access to the established physical URLL spaces via the pilots (LP, PP2, PP10).</p>		
D 3.1	BSR URLL rapid prototyping innovation camp guide developed and applied for icapacity building	<p>This deliverable enables short-term and simplified replication of the pilots via challenge solving / idea generation based on the proposed use cases in a short term – rapid prototyping. The main value is linked with gained experiences in practical innovation development and knowledge / idea gathered from multiple sources – Quadruple helix or interdisciplinary innovation camps' teams. Within this deliverable, it is also intended to include students from the PPs organisations or via direct partners from each participating region to support reciprocal learning experiences: a) students from different disciplines of design, technology and business providing inputs to innovation camps' teams and potentially gaining internships / job offers / thesis partners (SMEs) from a good performance in the team (acting as a participant of the team); b) knowledge returned to the academic curricula on what current competences and skills are needed on the market as a result of the practical work in the innovation camp team. SMEs gain value from enhanced innovation capacity and finding potential new employees (either students graduates or other talents during the innovation camps). Also SMEs, who were involved into pilots in WP2 can act as knowledge brokers and mentors transferring learning experiences to newcomers – SMEs taking part in the innovation camps. By doing this, new collaboration can emerge not only on local / regional or national level, but as well as transnational one. Policy makers gain value from the insights into concerns of SMEs and other stakeholders involved in innovation camps and thus transfer lessons learnt into S3 and EDP policy implementation. Form: innovation camps; reports; evaluation forms (participant surveys). Overall, the added value will be showcased by means of published methodology, learning lessons, videos, interviews with participants. Time: month 28-30.</p>	O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs	

D 3.2	Co-creative innovation potential through matchmaking and exhibiting platform and pitching reinforced	<p>This deliverable provides matchmaking opportunities for innovation co-creators and innovation realisers on the market via the already established URLL platform. The matchmaking, internationalisation and awareness is achieved through the matchmaking platform and internationalisation (pitch) concept. Learning lessons are integrated from, e. g. Creative Ports project "Pitching for a better Baltic Sea". As a result, this deliverable provides with the capacity how to present and market the developed innovation solutions in the form of a short-term marketing (elevator pitch) and the complex exhibition (fair trade) presentation goal. An exhibition itself is not planned under the project, but rather the capacity building aiming to raise awareness of SMEs on new exhibition models and formats that are getting popular around the world. As a result, following issues are transferred during this marketing capacity building: 1) sustainable materials for the design of exhibition booths for the participating SMEs (under the aspect of circular economy, from idea to booth); 2) Networking of SMEs within the region with a series of sustainable workshops for trade fair preparation (Baltic Sea mentality, culture, Hansa); 3) Development of marketing skills in SMEs (trade show preparation, appearance, customer relationship, digital engagement (which is hardly possible in terms of resources); 4) Learning mobile / digital trade fair concepts, e.g. "trade fair stand in the box" (modular, mobile exhibition concepts). As a result, new marketing and branding opportunities will arrive for innovation developers – MADE in the Baltic Sea – MABA, for Re3Start – Recovery, Rediscovery and Reinforcement towards Sustainable, Innovative and Resilient. This motto will be used for marketing and internationalisation of the developed innovation solutions in the frame of the transnational URLL.</p>	O2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform	
D 3.3	Macro-regional URLL presented, its awareness and value exchanged and transferred	<p>The project attempts to engage into direct contact with the S3 Platform to present achievements and implications for potential upscaling of S3 policy. One of the goals is publishing the BSR URLL as success story on the S3 platform and related policy channels; showing contribution to emerging trend of sustainability within S3 policy nexus, e.g. Smart Specialisation Strategies for Sustainability (S4), by which S3 is linked with sustainable and resilient development. Another channel will be EIT KIC on CCI (1st call closed just in March 2022) and new communities (initiatives) that will be approved 2022 / 2023 as well as project running under the New European Bauhaus Initiative. Finally, macro-regional events, such as EUSBSR PA or working group meetings, annual forums are also put on the agenda for promoting and transferring project results. Also, the collaboration and promotion of the project and its value will be transferred to such BSR institutions, as CBSS, Nordic Council of Ministers and similar. It is worth mentioning that during the preparation stage, the project engaged with the PA Innovation Coordinators (Baltic Institute of Finland and Ministry of Education and Sciences in Poland). During the bilateral meeting, a support to and value of the project crossing both PA – Innovation and Culture – was expressed and confirmed. As a result, the project will also closely cooperate with those organisations supporting the project. Form: min. participation in 10 transnational and international events and presentation of the project as a speaker (agenda); 30 interviews; meeting evaluation reports. Other projects / initiatives will be mapped during the launching partner meeting in WP1 as well as during the mapping activities. All 1-18 PPs already provided a record of projects they are involved in, however, some are going to end this year or have ended already, therefore the list will be updated once the project commences. Time: Month 30-36.</p>	O.2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform	
D 3.4	Macro-regional URLL service portfolio for the post-project use upscaled and institutionalised	<p>This deliverable enables sustaining the gained capacity via established, tested and capitalised Urban and Rural Living Lab concept for challenge-based innovation development. As a result, it enables transition towards circular economy, environmental, social and institutional stability beyond 2025. Collaborative governance, exemplified through the involvement of multiple actors or collective actions, supports S3 implementation, in particular by means of collective knowledge generation and learning, along with endogenous competences. Collaborative networks are an indispensable tool to improve idea generation and accelerate positive results of the creative process based on the expertise diversity of the involved social actors. Transformative innovation capacity, i.e. ability to interact with external disturbances and to impact system change, such as environmental transition in the targeted industry and society sectors – energy, transport, housing and tourism – is still to a large extent missing. In order to accelerate this, changes in the institutional settings are needed. Simply said, exploration, new knowledge absorption and learning aspects need to be challenged in a new way in order to respond to the complex growing external pressures. To accelerate innovations, S3 and EDP should support stronger innovation mushrooming, going just beyond grassroots level, and addressing complex societal and industrial transition challenges. As a result, placed-based and demand-driven self-discovery of actors involved into innovation remains limited and highly circled around public policy support (public funding, innovation vouchers and similar incentives). In particular, missing cross-over and interdisciplinary innovation capacity hinders the BSR to enable and spur sustainable, resilient and adaptive innovation development. Form: Capitalisation strategy and action plan for future deployment. Time. month 34-35.</p>	O.2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform	
Work package 1				



### 5.1 WP1 Preparing solutions

### 5.2 Aim of the work package

The aim of this work package is to prepare solutions to help address the identified challenge. You can either develop entirely new solutions or adapt existing solutions to the needs of your target groups. Prepare your solutions in a way that you can pilot them in Work Package 2. Consider how you involve your target groups in preparation of the solutions.  
 Organise your activities in up to five groups of activities to present the actions you plan to implement. Describe the deliverables and outputs as well as present the timeline.

### 5.3 Work package leader

Work package leader 1

PP 1 - Hochschule Wismar, University of Applied Sciences Wismar: Technology, Business and Design

Work package leader 2

PP 16 - Media Dizajn

### 5.4 Work package budget

Work package budget

25%

### 5.5 Target groups

	Target group	How do you plan to reach out to and engage the target group?
1	<p>Small and medium enterprise</p> <p>The project aims at integrating SMEs from the anticipated transition sectors – tourism, spatial planning and social innovation (inclusion). Some of them also relate to sectors, like energy, housing, nutrition, culture. Next to them, CCIs are involved from the CCIs sectors, like design, architecture, software and games, advertising, visual arts, film and video, music, performance arts and heritage sub-sectors. Both SMEs groups will be involved from all participating partner regions.</p> <p style="text-align: right;">486 / 500 characters</p>	<p>SMEs will be reached out and engaged by the following:</p> <ol style="list-style-type: none"> <li>1) Direct partners, who already represent SMEs (PP4, PP5).</li> <li>2) BSOs: PP2, PP3, PP6, PP9, PP10, PP11, PP16.</li> <li>3) Policy makers, who are already involved in collaboration with SMEs on daily / regular basis (PP12, PP17, PP18).</li> </ol> <p>SMEs will be involved by utilising existing successful experiences from other EU projects already mentioned, e.g. PROVOHEALTH, Creative Ports, such like open calls for participation and integration, 1-2 pager on the project promotion in national languages, sending out invitations, save-the-date notifications. In addition, successful engagement strategies' examples from the Horizon projects, like Eklipse, EOSC-Hub, and SHAREPLACE Interreg Central Europe project. For the purpose to gather SMEs into Quadruple helix partnership, direct PPs will organise information and innovation co-creation showcases, inviting potential SMEs. Furthermore, also the engagement strategy (A.1.3) will be used for engaging SMEs.</p> <p style="text-align: right;">989 / 1,000 characters</p>
2	<p>Regional public authority</p> <p>Project gathers together regional and local authorities under one roof, as in the Quadruple helix partnerships they represent the policy level and those innovation intermediaries that shape S3 and EDP policies. PP12, PP17, P18 are already represent policy makers and interest of different sectors, e.g. PP12 – local authority, CCIs related policy; PP17 – regional authority, S3 policy implementation; PP17 – local authority aiming at overall regional development.</p> <p style="text-align: right;">464 / 500 characters</p>	<p>Regional public authorities will be reached out and engaged by the following means:</p> <ol style="list-style-type: none"> <li>1) Direct partners, who will contact them in their regions, arrange bilateral meetings with the during the WP1 mapping activities;</li> <li>2) Invitation to the physical launch workshop (A.1.2);</li> <li>3) Invitation to the workshops related to the development of the collaborative URLL model and its governance framework (A.1.3);</li> <li>4) Prepared and shared survey / interview script to map and integrate policy makers' experiences and recommendations on exploitation of the Quadruple helix partnerships and collaborative governance models; needs and pitfalls regarding S3 and the EPD policy implementation;</li> <li>5) Topical projects that are run / were implemented in close collaboration with their regional / local authorities;</li> <li>6) Making use of the existing networks of authorities, clusters they are involved in or transnational organisations;</li> <li>7) Undertaking Force Field analysis;</li> </ol> <p>Communication channels, like newsletters; posters.</p> <p style="text-align: right;">993 / 1,000 characters</p>
3	<p>Business support organisation</p> <p>This target group is essential when it comes to scalability, replicability and sustainability of the developed innovation capacity in the region. The project is directly represented by this target group: PP2, PP3, PP6, PP9, PP10, PP11, PP16. Those institutions represent the majority of the project regions. Other BSOs will be involved via direct partners or existing collaboration networks. BSOs represent either generic business or specialised sectors, e.g. AI, machine learning; blue growth, CCIs.</p> <p style="text-align: right;">500 / 500 characters</p>	<p>BSOs will be reached out and engaged by the following:</p> <ol style="list-style-type: none"> <li>1) Direct PPs: P2, PP3, PP6, PP9, PP10, PP11, PP16;</li> <li>2) Associated Partners (APs), like Chambers of Commerce;</li> <li>3) Mapping other important BSO beyond direct partners, who are important for the implementation of the URLL (e.g. ENOLL – European Network of Living Labs; integration of CCIs into innovation co-creation process (international governmental organisation, like PP13 – Northern Dimension Partnership on Culture Secretariat; international organisations, like European Cluster Alliance; European Cluster Associations; keep.eu database;</li> <li>4) Communication and Dissemination channels, like social media LinkedIn; newsletters; media releases; site tours.</li> </ol> <p style="text-align: right;">708 / 1,000 characters</p>

	Target group	How do you plan to reach out to and engage the target group?
4	<p>NGO</p> <p>This target group is represented in the project by PP14 and PP15, who represent societal interests. Involving citizens as the fourth pillar within the Quadruple helix partnerships is essential. This target group will be involved into pilot implementation and co-creation of the innovation solutions, by integrating interests and essential needs of vulnerable and disabled societal groups in the BSR communities (like housing, rehabilitation, inclusion).</p> <p style="text-align: right;"><small>454 / 500 characters</small></p>	<p>NGOs will be reached out and engaged by the following:</p> <ol style="list-style-type: none"> <li>1) Direct PPs: PP14; PP15, PP16;</li> <li>2) Social Entrepreneurship Network in the Baltic Sea Region, <a href="https://www.socialenterprisebsr.net">https://www.socialenterprisebsr.net</a>;</li> <li>3) European Network of Cities and Regions for the Social Economy;</li> <li>4) Euclid – European Network for Social Enterprises and Impact-Driven Leaders;</li> <li>5) European Social Enterprise Monitor Report 2020-2021;</li> <li>6) ENSIE – European Network of Social Integration Enterprises;</li> <li>7) Social Media, like LinkedIn;</li> <li>8) Existing networks;</li> <li>9) In addition to that, engagement tools and channels, like mapping, email listing; news lettering; blogs.</li> </ol> <p style="text-align: right;"><small>613 / 1,000 characters</small></p>
5	<p>Higher education and research institution</p> <p>This target group is directly represented by LP, PP7 and PP8. Associated Partners (APs) also represent this target group (Poland, Sweden). Participating organisations bring interdisciplinary knowledge on innovation co-creation already as well as will enhance their expertise and capacity to support co-creation of innovation. Within regional innovation policies, they play an important part for innovation co-creation, as they bring in latest knowledge and skills, support entrepreneurial spin-offs.</p> <p style="text-align: right;"><small>499 / 500 characters</small></p>	<p>HEIs and research institutions will be reached out and engaged by the following:</p> <ol style="list-style-type: none"> <li>1) Direct PPs: LP, PP7, PP8;</li> <li>2) Associated Partners (APs), like universities in Opole, Sweden; Poland;</li> <li>3) IRN – International Research Network;</li> <li>4) Existing university networks, e.g. bilateral collaborations or projects under the Erasmus+ programme;</li> <li>5) Other EU projects, in which direct PPs or APs are involved;</li> <li>6) Existing collaborations via joint paper publishing (scientific collaboration); scientific and management conferences; participation of academics / researchers as members of the board in other institutions, e.g. cooperatives, like Berlin Institute for Cooperative Studies (IfG) at the Humboldt University.</li> </ol> <p style="text-align: right;"><small>699 / 1,000 characters</small></p>

## 5.6 Activities, deliverables, outputs and timeline

No.	Name
1.1	Initialising common understanding of the macro-regional and placed-based Urban and Rural Living Lab
1.2	Developing macro-regional URLL engagement strategy for co-creative innovation in Quadruple helices
1.3	Developing collaborative URLL model and its governance framework
1.4	Developing transnational URLL output measurement scorecard
1.5	Preparing URLL placed-based use cases future scenarios for selected transitional BSR sectors

## WP 1 Group of activities 1.1

### 5.6.1 Group of activities leader

Group of activities leader PP 1 - Hochschule Wismar, University of Applied Sciences Wismar: Technology, Business and Design

### A 1.1

### 5.6.2 Title of the group of activities

Initialising common understanding of the macro-regional and placed-based Urban and Rural Living Lab

99 / 100 characters

### 5.6.3 Description of the group of activities

Objective: This group of activity aims at establishing a common understanding of the Urban and Rural Living Lab (further – URLL) among the involved project regions and Quadruple helix actors (SMEs, policy makers, academics / researchers and society in large) on the one hand. On the other hand, a new meaning and role will be given to Cultural and Creative Industries (CCIs) by integrating them as resilient innovation catalysts and brokers within innovation co-creation and searching for resilient ways in solving BSR wide challenges faced by cross-sectoral communities, as identified in the prioritised transitional economy sectors. By doing this, the project builds upon a) experiences of the previous projects merging different competence fields within innovation, technology transfer, policy intervention and CCIs (e.g. GoSMART, Empinno, Creative Ports, CTCC); b) use of the existing Urban Lab concept and enhancing it to the rural / marginalised regions' applications and reciprocal learning; c) integrating CCIs as innovation catalysts and brokers within the adapted URLL and co-creative innovation collaboration model, thus bringing a real novelty both to the innovation development in the BSR, strengthening CCIs sector's recognition and making co-creative innovation as a reality driven by human needs and self-discovery. The project utilises the extended EU co-evolution concept of Industry 4.0 and turns the BSR into the "fit for the future", adaptive, transformative and thus resilient community 5.0, which is based on three pillars of human-centricity, resilience and sustainability. For the first time, a formal link between CCIs and Quadruple helix actors' network along the S3 and the EDP are gathered under the URLL in the BSR. The linkage between CCIs, S3 and the EDP is established, aiming at co-creative innovation supporting transition in the main transitional economy sectors. So far, this connection in the BSR is absent or very weak (conclusions of the Seed Money Project CIRCULAR PLACE, 2021, pp. 13-14).

Place: physical workshop (Wismar) following online preparations.

TL and PP Involvement: LP; All direct and associated PPs.

Target groups: all target groups directly / indirectly represented via PPs; workshop participants.

Time Frame: month 1-3.

Form: workshop report; matrix (template) for mapping URLL building blocks and Quadruple helix actors' responsibilities in the innovation co-creation; implementation roadmap.

Workflow: This group of activities includes the following:

- 1) Developing common URLL vocabulary and methodology repository (templates, best practices, KPIs; CCIs intervention logic);
- 2) Preparatory actions on each PP organisational level (regional and national experiences on URLL exploration);
- 3) Active participation and contribution to the workshop (engagement of local / regional target groups via remote / virtual means or direct participation);
- 4) Reintegration the of macro-regional URLL understanding into local / regional setting;

2,994 / 3,000 characters

### 5.6.4 This group of activities leads to the development of a deliverable

### D 1.1

#### Title of the deliverable

Common conceptual background for the URLL established and shared

64 / 100 characters

#### Description of the deliverable

This deliverable is to be referred to as the first reference document and serve as a guide for the entire consortium and beyond to understand, interpret and deploy the concept of the URLL in the frame of the anticipated pilots in the BSR in different economic (entrepreneurial ecosystems) – energy, transport, housing, tourism and social inclusion. Those ecosystems all together merge into one transitional BSR economy seeking to accelerate and sustain pathway towards circular and sustainable transition. Since there is no formal and informal linkage between different stakeholder groups (Quadruple helix actors) represented by the consortium in terms of understanding co-creative innovation through CCIs intervention and challenge-oriented co-creation of innovation based on the self-discovery, bottom-up initiation / ideation and experimentation, the guide will serve as a practical blueprint to generate the new understanding in the BSR on the following: a) why it is essential to bring in CCIs into the design and implementation of future innovations in the BSR; b) how the concept of URLL can be understood and expanded to the rural / marginalised regions in the BSR; c) what reciprocal learning cycles and experiences can be gathered from the application of the URLL in both urban and highly populated partner regions as well as rural and low density BSR areas; d) what shapes does the URLL take place; e) what are common determinants and placed-based characteristics of the BSR-wide URLL (if applicable); f) what are lessons learnt from policy and managerial applications of the URLL in the EU and beyond (e.g. Horizon projects).

It is intended to start the deliverable draft in the physical workshop and complete it following this. The inevitable value is to generate a joint common understanding and repository of the URLL tested and utilised during the project.

Form: written (digital) guide uploaded on the platform showing potential for establishing BSR-wide URLL. Time: month 3.

1,994 / 2,000 characters

#### Which output does this deliverable contribute to?

O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs

91 / 100 characters

### 5.6.6 Timeline

Period: 1 2 3 4 5 6

#### WP.1: WP1 Preparing solutions

A.1.1: Initialising common understanding of the macro-regional and placed-based Urban and Rural Living Lab  
 D.1.1: Common conceptual background for the URLL established and shared

### 5.6.7 This deliverable/output contains productive or infrastructure investment

#### WP 1 Group of activities 1.2

##### 5.6.1 Group of activities leader

Group of activities leader PP 16 - Media Dizajn

#### A 1.2

##### 5.6.2 Title of the group of activities

Developing macro-regional URLL engagement strategy for co-creative innovation in Quadruple helices

98 / 100 characters

##### 5.6.3 Description of the group of activities

This group of activities aims at developing specific and project-wide engagement strategy to secure the realisation of the URLL during the entire project. Since the URLL involves actors from different sectors and multi-scalar governance levels, it becomes essential to plan and develop not only placed-based targeting of Quadruple helix actors for piloting co-creative innovation in the URLL, but also to ensure specific sector and governance-level tailored integration. In addition, a specific challenge within the problem / societal challenge solving remains the involvement and participation of society in large – citizens (here: represented by the PPs as NGOs). Therefore, one of the simplest but at the same time hardest goals remains to develop a process-based guide for building the relationship and trust among the all four Quadruple helix groups – SMEs (traditional and CCI), policy makers, academics / researchers and citizens). It is not only about trust but also about generating the shared value and meeting the expectations of all four groups involved, witnessing their role and potential to contribute to building adaptive, transformative and thus – sustainable and resilient BSR community.

Importance of CCIs on the macro-regional level is rising, especially as part of the process of regional renewal (Sand, 2020) or in face of smart and sustainable EU policy agendas (EC, COM(2018 267 final). Although CCIs have found place on the renewed EUSBSR for the upcoming funding period 2021-2027, little is said about how CCIs can trigger innovation through interventions, cross- and spill-overs or brokerage. As a result, the engagement strategy is essential to support better integration of CCIs within innovation practices as well.

Place: virtual; 2 online workshops for exchange and learning.

TL and PP Involvement: PP16; All direct and associated PPs.

Target groups: all target groups involved directly / indirectly represented via PPs; workshop participants.

Time Frame: month 2-6.

Form: strategy document (digital), 20-30 pager incl. stakeholder engagement and mapping templates.

Workflow: This group of activities includes the following:

- 1) Preparing and agreeing on stakeholder mapping and engagement templates and strategy draft;
- 2) Identifying stakeholders and conducting stakeholder analysis in all participating regions;
- 3) Determining key project messages for stakeholder engagement – used for pilot preparation and announcement, e.g. key messages addressing specific needs and concerns;
- 4) Selecting and utilising appropriate public and stakeholder engagement channels and means;
- 5) Designing individual pilot groups and placed-based pilots engagement plans to involve all four Quadruple helix groups into pilot development supported by the CCIs intervention and brokering;
- 6) Updating engagement strategy during the project life (mid-term – month 18 and before the end – month 34) to transfer it for further efficient and effective URLL utilisation beyond the project.

3,000 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 1.2**

**Title of the deliverable**

Macro-regional URLL engagement strategy for co-creative innovation in Quadruple helices developed

97 / 100 characters

**Description of the deliverable**

One of the main struggling points in co-creative innovation is to build up functioning and value generating collaborative partnerships that all together generate new innovations. In this sense, policy confirms that low cross-sectoral collaboration and engagement of CCLs in cross-sectoral activities are linked with lack of awareness from both sectors, communication, working methods (Impulse Paper on the Role of Cultural and Creative Sectors in Innovating European Industry, 2019, p. 24) and emerge as an effect of low cooperation and missing network structures (EC, 2015, EASME/COSM/2015/003, p. 235). Low potentials are also driven by increasing complexity of societal challenges and speed of technological advances (Mapping the Creative Value Chains: A Study on the Economy of Culture in the Digital Age, 2017, p. 12). Therefore, it is essential to integrate CCLs as the fourth or even fifth pillar within the URLL connecting, environmental, social, economic, institutional and cultural sustainability concerns. As a result, this deliverable can and will be utilised during the entire project lifetime. Its inevitable value is related to providing engagement strategies and individual steps of different stakeholders meeting under one roof for innovation co-creation. It is intended to start the deliverable draft following the physical workshop in A.1.1.

Following building blocks are planned to be covered during the development stage:

- a) listing stakeholders, their needs and concerns;
  - b) prioritising stakeholders;
  - c) strategising stakeholders;
  - d) choosing stakeholder communication messages and platforms;
  - e) undertaking force field analysis for and against a desired change;
  - f) adapting pitching guides (e.g. elevator's pitch);
  - g) organising and implementing civic counselling and transnational jams supporting community engagement into the URLL.
- Form: written (digital) guide uploaded on the platform with illustrations showing potential for establishing BSR-wide URLL.  
 Time: month 6.

1,999 / 2,000 characters

**Which output does this deliverable contribute to?**

O.2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform

94 / 100 characters

**5.6.6 Timeline**

Period: 1 2 3 4 5 6

**WP.1: WP1 Preparing solutions**

- A.1.2: Developing macro-regional URLL engagement strategy for co-creative innovation in Quadruple helices
- D.1.2: Macro-regional URLL engagement strategy for co-creative innovation in Quadruple helices developed

**5.6.7 This deliverable/output contains productive or infrastructure investment**

### WP 1 Group of activities 1.3

#### 5.6.1 Group of activities leader

Group of activities leader PP 11 - Public Institution Lithuanian Innovation Centre

#### A 1.3

#### 5.6.2 Title of the group of activities

Developing collaborative URLL model and its governance framework

65 / 100 characters

#### 5.6.3 Description of the group of activities

This group of activities aims at developing the macro-regional BSR-wide URLL collaboration model by the end of the first project year. The URLL shall serve as a methodological framework and an entrepreneurial ecosystem. By building on the achievements of the A.1.1 and A1.2 a specific macro-regional BSR governance model will be developed, which should support practical and user-centred, open innovation based and a systematic co-creation approach, applied for societal / entrepreneurial challenge solving. At the end of this co-creation process based on the collaboration model, incremental or radical co-creative innovation on the local and macro-regional level will be achieved. This innovation might take up the form of a product, service, process or business model prototypes. In total, we can differentiate 10 types of innovation. The URLL governance involves research and innovation processes in real life communities and settings. The URLL is expected to operate as intermediaries among citizens, research organisations, companies, cities and regions for joint value co-creation, rapid prototyping or validation to scale up innovation and businesses. The methodology to develop the macro-regional URLL in the BSR will be not developed from the scratch, but will be based on the existing experiences and lessons learnt from the (mainly) Horizon projects (e.g. UNaLab, FISSAC, Circ4life, the European Network of Living Labs (ENoLLs) and similar).

Place: virtual and physical / hybrid; 2 workshops; 1 in line with the Steering Committee Meeting in month 6.

TL and PP Involvement: PP11, All direct and associated PPs.

Target groups: min. 2 representatives of each PP (1-18).

Time Frame: month 4-8.

Form: URLL collaboration model agreement (digital and physical) signed by all PPs.

Workflow: This group of activities includes the following:

- 1) Appointing responsible Principle Agents (PAs) from each PP for the MABA on Re3Start URLL (min. 2 representatives aimed);
- 2) Ensuring equal distribution and representation of the URLL stakeholders – Quadruple helix actors' balance and the CCIs integration;
- 3) Preparing and drafting the macro-regional URLL collaboration model for circular and sustainable transition;
- 4) Visualising (digitally) the MABA on Re3Start URLL for the BSR;
- 5) Taking decision on each PP contribution, rights and responsibilities;
- 6) Defining scope and scale of the operation for the URLL collaboration and the URLL itself;
- 7) Fixing obligations, rights, room for action within the MABA on Re3Start collaboration model agreement;
- 8) Stipulating the URLL Risk Management Matrix and Risk Mitigation Strategy;
- 9) Preparing and publishing the URLL manifesto promoting collaborative future co-creative innovation development and contribution of the URLL for circular and transitional BSR community; innovation policy upscaling (S3 and the EDP streamlining);
- 10) Refining the URLL collaboration model and its governance framework during and by the end of the project.

2,985 / 3,000 characters

#### 5.6.4 This group of activities leads to the development of a deliverable

#### D 1.3

#### Title of the deliverable

Macro-regional URLL collaborative model and its governance framework established and in force

93 / 100 characters

#### Description of the deliverable

The macro-regional BSR-wide URLL collaboration model is developed and in place by the end of the 1st project year. It is based on collaboration among different sectoral, multi-scalar governance actors as well as different geographical scales (urban and rural) from 11 BSR regions (NUTS-2 level) – SMEs, incl. CCIs, policy makers, academics / researchers and society in large (citizens). This model provides decision making opportunities within the URLL. Basically, each PP is assigned with a specific role, responsibility and room for action within the URLL, following the RACE or Logical Framework Matrix. The BSR URLL involves min. 2 representatives from each PP with a specific assigned rights and responsibilities. In addition, the URLL collaborative model defines both formal and informal collaboration modes, like decision making process, meetings rotation, participation in other topical projects and EU or worldwide networks dealing with the living labs for circular and sustainable future. It is attempted to institutionalise and kick start operation of the URLL by month 8-10. This will be done by setting up and signing agreement for the URLL collaboration among all project PPs and choosing the most appropriate legal form to ensure its functioning during and after the project life, e.g. integration into the association, establishment of a new entity, etc.). This will be done building upon the legal advice and decision making among the PPs following the Steering Board Meeting in month 6.

The operation of the URLL is planned also on the digital project platform, at which all interested stakeholders will be able to trace the current status and work progress of the established BSR URLL. The URLL has the following building blocks: a) data for future innovation scenarios implementation (3 field tests); b) legal and data protection issues following the GDPR regulation; c) research and business ethics principles; d) open access; e) Do Not Significant Harm (DNSH) Principle;

1,995 / 2,000 characters

#### Which output does this deliverable contribute to?

O.2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform

94 / 100 characters

### 5.6.6 Timeline

Period: 1 2 3 4 5 6

#### WP.1: WP1 Preparing solutions

A.1.3: Developing collaborative URLL model and its governance framework

D.1.3: Macro-regional URLL collaborative model and its governance framework established and in force

### 5.6.7 This deliverable/output contains productive or infrastructure investment

#### WP 1 Group of activities 1.4

##### 5.6.1 Group of activities leader

Group of activities leader PP 13 - Northern Dimension Partnership on Culture Secretariat

#### A 1.4

##### 5.6.2 Title of the group of activities

Developing transnational URLL output measurement scorecard

59 / 100 characters

##### 5.6.3 Description of the group of activities

Objective: This group of activities aims at developing a quantitative and qualitative measurement framework for the project to be deployed and evaluated for the implementation of the URLL. In particular, this measurement tool provides qualitative and quantitative indicators that will enable all partners to gather the data based on the same measurement units. This will help also to implement and track the progress of the individual pilots – implementation of the use case future innovation scenarios in WP2, to compare, monitor the progress and correct pilot results, if applicable. Following the pilot implementation, this tool is aimed at supporting configuration and implementation of future pilots beyond the project life as well as to track and compare the effectiveness and efficiency of the entire URLL operation. The methodology for the development of this scorecard will be not developed from the scratch, but based on the existing and utilised scorecard or benchmarking tools existing rather on the project level, like elf-Assessment toolbox, EnoLL 20 Indicators; SCIROCCO Exchange Tool; TALIA Indicator Benchmarking Service for Regions, etc. (e.g. PROVAHEALTH – BSR; CIRC4Life, UNaLab and FISSAC – Horizon) or the EU level, like Transition and Performance Index 2020 (TPI), Recovery and Resilience Scoreboard (RRS); Regional Innovation Scoreboard (RIS) as well as the BSR performance in the Europe Sustainable Development Report 2021. However, what is missing in all those URLL assessment and evaluation tools is the integration of CCI's intervention and their role, unlocking creativity and impact potential. There are so far no URLL measuring tools that integrate CCI's role and impact within the URLL. In addition, aspects of measuring URLL impact on micro-level, e.g. local place, partnership, organisation, and similar, are rather absent. Those pitfalls will be addressed within the project partnership.

Place: virtual and physical / hybrid; 2 workshops; 1 in line with the Steering Committee Meeting in month 6.

TL and PP Involvement: PP13, NDPC All direct PPs.

Target groups: min. 2 representatives of each PP (1-18).

Time Frame: month 6-12.

Form: URLL benchmarking guide and digital benchmarking tool (quantitative and qualitative assessment).

Workflow: This group of activities includes the following:

- 1) Comparing existing URLL assessment and impact tools;
- 2) Combining and evaluating quantitative and qualitative indicators;
- 3) Agreeing on the indicator list;
- 4) Preparing digital realisation of the measurement scorecard incl. expert acquisition, tendering, etc.;
- 5) Testing the tool;
- 6) Applying potential corrective actions.

2,654 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.4

Title of the deliverable

Transnational URLL output measurement scorecard developed

57 / 100 characters

Description of the deliverable

helices) to assess role, potential and impact of the URLL and its practical application for solving societal, environmental or economic challenges. The scorecard will facilitate understanding of how the URLL can support sustainable and resilient transition on local and regional level. Moreover, a clear role is assigned to CCIs acting as catalysts or innovation brokers within the URLL generating positive impact. For instance, how CCIs connect stakeholders, motivate, enhance sustainable thinking and acting, provides inspiration and place for local contexts and cultures to be also placed at the core of collaborative innovation processes. Having a measurable URLL scorecard for the BSR will support also measuring and evaluating the impact of the transitional economy among individual BSR regions and in the entire BSR. Finally, it will help to compare and evaluate the implementation of the use case future scenarios via the pilots in the WP2. This measurement tool will support also on ensuring transferability and durability of the URLL consultancy (O2.5), which is aimed to be operated beyond the project life time. As the practice proofs, a significant number of public LLs are not sustainable at all, missing instrument sand efforts to coordinate heterogenous stakeholder interests and to create value via business modelling. As a result, measuring the impact of the URLL is an essential precondition and step to ensure both project output durability, scalability and sustainability beyond the project life. The scorecard will entail (preliminary) following components: a) URLL self-assessment measurement; b) URLL impact assessment; c) use case future innovation scenarios (field tests) assessment on local / regional and macro-regional (BSR scale); d) financing (crowdfunding) and business models). Form: written guide and digital configured tool for self-assessment placed on the URLL platform. Time: month 12, update by month 32-34.

1,949 / 2,000 characters

Which output does this deliverable contribute to?

O.2.4: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform

94 / 100 characters

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.1: WP1 Preparing solutions

A.1.4: Developing transnational URLL output measurement scorecard

D.1.4: Transnational URLL output measurement scorecard developed



5.6.7 This deliverable/output contains productive or infrastructure investment



**WP 1 Group of activities 1.5**

**5.6.1 Group of activities leader**

**Group of activities leader** PP 1 - Hochschule Wismar, University of Applied Sciences Wismar: Technology, Business and Design

**A 1.5**

**5.6.2 Title of the group of activities**

Preparing URLL placed-based use cases future scenarios for selected transitional BSR sectors

92 / 100 characters

**5.6.3 Description of the group of activities**

Objective: This group of activities aims at preparing the anticipated use case future scenarios that will be piloted and used as a test bed for the URLL. The preparatory actions will support and enable smooth and fast kick start of the pilots in WP2. This includes legal conditions' specification, breakdown of responsibilities, materials, schedules, sustainability KPIs (from WP1) usage, transnational exchange and sharing mechanisms (interactive digital tools). A sub-objective is to prepare already at this stage internal pilot implementation tools and channels that will be used on a transnational level. This will prevent the implementation of individual pilots in silos and ensure transnational exchange. Although travels and study visits will be possible to individual pilot sites, achievements in pilot implementations are expected to be exchange via virtual meetings mostly, and by using internal pilot progress tracking by the partnership. For this, a simple internal tool will be development and tested. After the pilot phase, it is expected to integrate this tool into the Output 2.4 – URLL use case implementation blueprints, which will enable digital co-creation of challenge-based innovation crossing local borders – e.g. used on the cross-border or macro-regional applications (digitally). Creative tools and procedures, enabling cross-sectoral and transnational collaboration in pilots, engagement and idea co-creation will be used, also by building upon experience from Horizon and Interreg (Innochallenge, 200SMEChallenge, Creative City Challenge). Beyond internal arrangement, preparatory actions also will need to prepare legal, administrative and marketing conditions for the pilot implementation.

Place: virtual and physical / hybrid; 2 workshops; 1 in line with the Steering Committee Meeting in month 6.

TL and PP Involvement: PP13, NDPC All direct PPs.

Target groups: min. 2 representatives of each PP (1-18).

Time Frame: month 6-12.

Form: URLL benchmarking guide and digital benchmarking tool (quantitative and qualitative assessment).

Workflow: This group of activities includes the following:

- 1) Reconfirmation of the preselected individual placed-based pilots as at the stage of this application (force majeure, changing conditions, etc.);
- 2) Establishing collaborative innovation co-creation teams in individual and transnational pilots;
- 3) Engaging CCIs representatives into the co-creation teams;
- 4) Fixing pilot implementation schedules;
- 5) Developing and approving checklist for pilot implementation in WP2, providing guidance on fulfilling legal, financial and institutional compliance before the actual pilot kick-start, risk management (in case of delays, lockdown), possibilities for corrective steps);
- 6) Initiating and finalising public tenders, open calls, for SMEs and expert participation in the pilot implementation;
- 7) Clarification of co-ownership, pilot marketing activities.

2,925 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**



**D 1.5**

**Title of the deliverable**

Checkbox for the URLL placed-based use cases future scenarios implementation developed

86 / 100 characters

**Description of the deliverable**

This deliverable is to be referred as a checklist and guide for direct PPs that will implement and / or support pilot implementation on transnational level in pilot groups. This deliverable will help the PPs in a) engaging stakeholders into the pilot implementation, in particular, SMEs, CCIs, policy makers; b) team and trust building for interdisciplinary collaborative innovation co-creation teams; c) fulfilling legal, financial and administrative preconditions, incl. e.g. infrastructural permissions and similar; d) meeting expectations of involved stakeholders and measuring their commitments; e) ensuring pilot progress tracking and corrective measures' deployment upon the unforeseen cases.

Form: written guide and checklist; followed by digital internal partner tool for tracking pilot progress.

Time: month 12.

822 / 2,000 characters

**Which output does this deliverable contribute to?**

O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs

91 / 100 characters

**5.6.6 Timeline**

Period: 1 2 3 4 5 6

**WP.1: WP1 Preparing solutions**

A.1.5: Preparing URLL placed-based use cases future scenarios for selected transitional BSR sectors

D.1.5: Checkbox for the URLL placed-based use cases future scenarios implementation developed

**5.6.7 This deliverable/output contains productive or infrastructure investment**



**Work package 2**

**5.1 WP2 Piloting and evaluating solutions**

**5.2 Aim of the work package**

The aim of this work package is to pilot, evaluate and adjust solutions. Plan one or several pilots to validate the usefulness of the solutions prepared in Work Package 1. Start Work Package 2 early enough to have time to pilot, evaluate and adjust solutions, together with your target groups. By the end of this work package implementation the solutions should be ready to be transferred to your target groups in Work Package 3.  
 The piloted and adjusted solution should be presented in one project output.  
 Organise your activities in up to five groups of activities. Describe the deliverables and outputs as well as present the timeline.

**5.3 Work package leader**

**Work package leader 1**   
**Work package leader 2**

**5.4 Work package budget**

**Work package budget**

**5.4.1 Number of pilots**

**Number of pilots**

**5.5 Target groups**

	Target group	How do you plan to reach out to and engage the target group?
1	<input type="text" value="Small and medium enterprise"/> The project aims at integrating SMEs from the anticipated transition sectors – tourism, spatial planning and social innovation (inclusion). Some of them also relate to sectors, like energy, housing, nutrition, culture. Next to them, CCIs are involved from the CCIs sectors, like design, architecture, software and games, advertising, visual arts, film and video, music, performance arts and heritage sub-sectors. Both SMEs groups will be involved from all participating partner regions. <small>486 / 500 characters</small>	SMEs will be reached out and engaged by the following: 1) Open call for participation in each national language and via involved direct and associated partners following project start will provide equal access to potential participation in innovation co-creation via pilots; contribution to the 12 use case future innovation scenarios subject to test (month 10-12; 2) Public tenders and selection of SMEs directly involved into implementation of the use case scenarios on the local / regional level; ensuring compliance with the local, regional, national or EU-wide tender procedures; 3) Involvement of SMEs as direct members of the collaborative innovation teams built up for the pilots; following up already successful tender procedures and nomination of the selected SMEs; 4) Innovation sprints preparation and implementation (A.2.1). <small>838 / 1,000 characters</small>
2	<input type="text" value="Regional public authority"/> Project gathers together regional and local authorities under one roof, as in the Quadruple helix partnerships they represent the policy level and those innovation intermediaries that shape S3 and EDP policies. PP12, PP17, P18 are already represent policy makers and interest of different sectors, e.g. PP12 – local authority, CCIs related policy; PP17 – regional authority, S3 policy implementation; PP17 – local authority aiming at overall regional development. <small>464 / 500 characters</small>	Regional public authorities will be reached out and engaged by the following: 1) Involvement of min. 1 representative into each transnational pilot team and group Spatial Planning, Tourism or Social Inclusion. Beyond PP17, who already represents a regional public authority; other representatives will be engaged via direct PPs and team leaders of those pilot teams, e.g. LP, PP2 and PP10; 2) Engaged local policy makers, who have direct contacts with regional public authorities, like PP12 and PP18; 3) Engagement of policy makers already in WP1 activities, in particular A.1.3, by which a BSR wide collaborative URLL model and governance framework will be designed. As a result, involvement of regional public authorities and other policy makers will not just be done in WP2, 4) Engagement into bilateral contacts via personal meetings with policy makers; participation in the events organised by authorities. <small>912 / 1,000 characters</small>

	Target group	How do you plan to reach out to and engage the target group?
3	<p><b>Business support organisation</b></p> <p>This target group is essential when it comes to scalability, replicability and sustainability of the developed innovation capacity in the region. The project is directly represented by this target group: PP2, PP3, PP6, PP9, PP10, PP11, PP16. Those institutions represent the majority of the project regions. Other BSOs will be involved via direct partners or existing collaboration networks. BSOs represent either generic business or specialised sectors, e.g. AI, machine learning; blue growth, CCIs.</p> <p style="text-align: right;"><small>500 / 500 characters</small></p>	<p>BSOs will be reached out and engaged by the following:</p> <ol style="list-style-type: none"> <li>1) BSOs acting already as direct partners and engaged into all WP2 activities;</li> <li>2) Acting members of pilot teams, some of them – gatekeepers, who will ensure and co-own real physical / virtual URLL established during the project lifetime;</li> <li>3) Exchange of information among the participating BSOs in other topical projects and initiatives outside the consortium, like UNaLab, PROVAHEALTH, FISSAC, Circ4Life, the European Network of Living Labs (ENoLLs) and similar.</li> <li>4) Involvement of CCIs related BSOs will be ensured via cross-project collaboration and networking with the Horizon projects, like SPARCS, KNOWHUB, DISCE, ROCK; Central Europe Interreg projects – INDUCCI (creative capacity building for public &amp; private actors), COCO4CCI (Cooperation Collider Concept; Roadmap for Linking CCI to AVM; HoCare 2.0 (innovation solution development with co-creation methodology).</li> </ol> <p style="text-align: right;"><small>929 / 1,000 characters</small></p>
4	<p><b>NGO</b></p> <p>This target group is represented in the project by PP14 and PP15, who represent societal interests. Involving citizens as the fourth pillar within the Quadruple helix partnerships is essential. This target group will be involved into pilot implementation and co-creation of the innovation solutions, by integrating interests and essential needs of vulnerable and disabled societal groups in the BSR communities (like housing, rehabilitation, inclusion).</p> <p style="text-align: right;"><small>454 / 500 characters</small></p>	<p>NGOs will be reached out and engaged by the following:</p> <ol style="list-style-type: none"> <li>1) Direct PPs: PP14 and PP15;</li> <li>2) Engaging citizens and NGOs into innovation co-creation via innovation sprints in A.2.1;</li> <li>3) Engaging citizens via other local / regional direct partners and their networks, e.g. universities, policy makers;</li> <li>4) Since citizens are rarely involved into the innovation co-creation and URLL as users, co-developers and co-owners, proven tools and methods will be used to involve them, e.g. Participatory Rural Appraisal (PRA) as an engagement style and method, counting on empowerment, respect, localisation, inclusiveness, visual sharing, iterative learning and action, triangulation and optimal ignorance;</li> <li>5) Counting on CCIs as strong mediators and connectors, able to raise awareness among citizens, activate their consciousness and get actively involved.</li> </ol> <p style="text-align: right;"><small>843 / 1,000 characters</small></p>
5	<p><b>Higher education and research institution</b></p> <p>This target group is directly represented by LP, PP7 and PP8. Associated Partners (APs) also represent this target group (Poland, Sweden). Participating organisations bring interdisciplinary knowledge on innovation co-creation already as well as will enhance their expertise and capacity to support co-creation of innovation. Within regional innovation policies, they play an important part for innovation co-creation, as they bring in latest knowledge and skills, support entrepreneurial spin-offs.</p> <p style="text-align: right;"><small>499 / 500 characters</small></p>	<p>HEIs and research institutions will be reached out and engaged by the following:</p> <ol style="list-style-type: none"> <li>1) Direct PPs: LP, PP7 and PP8;</li> <li>2) Associated Partners (APs) from Lithuania, Poland and Sweden;</li> <li>3) Enhancing role of them as Principal Investigators (PIs) engaged into quadruple helices. Currently, their role in those networks is still surprisingly low, if any existing (Caetano, 2017). In this light, a brokering role of PIs as key public funded agents for the quadruple helix is important. As a result, PIs acting as transformative agents and brokers can maximise public good and shared value creation in quadruple helix arrangements. By putting human-centred approach to the core of the project, PIs demonstrate strong potential to translate the meaning of culture and of CCIs for sustainable development within the vulnerable ecosystems of participating cities, remote regions and communities by considering interests and values of all affected agents within respective ecosystems with all helix actors.</li> </ol> <p style="text-align: right;"><small>990 / 1,000 characters</small></p>
<b>5.6 Activities, deliverables, outputs and timeline</b>		
<b>No.</b>	<b>Name</b>	
2.1	Implementing transnational innovation sprints for 1-3 group co-creative innovation in the URLL	
2.2	Implementing 1-3 group use case future scenarios for co-creative innovation solutions in the URLL	
2.3	Reviewing use case future scenarios' implementation and uptake of corrective / additional actions	
2.4	Transforming implemented use case future scenarios into URLL blueprints for resilient BSR community	
2.5	Converting 3 blueprint solutions into macro-regional URLL consultancy for co-creative innovation	

## WP 2 Group of activities 2.1

### 5.6.1 Group of activities leader

Group of activities leader PP 12 - Vilnius City Administration

### A 2.1

### 5.6.2 Title of the group of activities

Implementing transnational innovation sprints for 1-3 group co-creative innovation in the URLL

94 / 100 characters

### 5.6.3 Description of the group of activities

Objective: This group of activity aims at providing fresh and valuable knowledge and idea inputs for challenges formulated as use case future scenarios for the URLL to be tested in the transnational pilot implementation. Innovation sprints are understood as pilot short-term innovation co-creation process – sprints – that will provide inputs towards the designated innovation pilots. The rationale behind choosing the innovation sprints is to provide transnational collaborative pilot implementation teams with additional, open and new insights that could fuel the pilot implementation itself. Innovation sprints also support at arriving at innovation, which meets expectations and needs of the entire community and society. It is framework that focuses on users, business, and technology. It is a thinking session that answers major business, products, or project roadblocks, involve prototyping and testing new ideas or designs. They can be understood as open innovation format, in which not only direct owners of the pilot and anticipated solution decide on the outcome (project partners and pilot teams), but also potential customers and users as well as citizens. Thus, innovation sprints will test hybrid collaborative innovation modes:

- a) internal innovation teams' sprints (project partners, SMEs, policy makers and NGOs building up core pilot teams on the one hand – Quadruple helices; and
- b) open sprints with all interested stakeholders in pilot topics that will be involved via open call for participation launched in month 10-12.

Place: virtual and physical / hybrid; 1 rapid innovation sprint in Vilnius / Klaipeda. Virtual participation will be enabled for all interested and announced / promoted on time before the event.

TL and PP Involvement: PP12, VC; All direct PPs, all interested APs.

Target groups: min. 2 representatives of each PP (1-18); all direct PPs, co-creative innovation team members – SMEs, CCI, policy makers, NGOs representing citizens interests. Those sprints will be also open to citizens' participation, following the aim to include citizens directly into the URLL and its utilisation for innovation co-creation by Quadruple helix partnerships.

Time Frame: month 13-15, 3-5 days rapid innovation sprint cycle consisting of internal and open innovation formats. Both parts can be implemented within 1-stop-shop or separated (will be decided based on WP1 insights). Form: URLL innovation sprint methodology and training worksheets; achievement report and following pilot implementation schedule.

Workflow: This group of activities includes the following:

- 1) Integrating lessons learnt and achievements from the WP1 towards innovation sprint;
- 2) Building sprint teams from the project pilot teams;
- 3) Involving other open innovation contributors (users);
- 4) Implementing innovation sprints in 5 teams;
- 5) Evaluating innovation sprints' results for the pilot continuation;
- 6) Fixing innovation sprints' results and transferring them (via records, promotion).

3,000 / 3,000 characters

### 5.6.4 This group of activities leads to the development of a deliverable

### D 2.1

#### Title of the deliverable

Transnational innovation sprints for 1-3 pillar co-creative innovation in the URLL implemented

95 / 100 characters

#### Description of the deliverable

This deliverable provides a guide to kick-start the anticipated pilot and a methodology on how the ideation process within the innovation co-creation can be enriched from multiple knowledge sources. It is also a form to test how URLL actors (collaborative teams) can create ideas by themselves as well as integrate fresh new knowledge from local communities and interested stakeholders. Potential learning lessons are also related to compare and test how external knowledge can be acquired, pitfalls overcome and solutions or steps towards solutions found, given the time and resource constraints. This deliverable provides a "sprint" – stepping stone designated to cover the first "ideation" phase within the pilot implementation and to secure the full-scale rollout of the pilot implementation. Innovation sprints cover understanding, analysing, empathising and planning phases. Innovation sprints will be circled around the transitional challenges – energy, transport, housing, tourism and social inclusion. As a result, 5 innovation sprints groups will be built among the involved partners, who implement pilots (in total 11). Each collaborative co-creation team will be led / coordinated by the CCIs representatives. Different modes of CCIs involvement are tested; e.g. by a) CCIs as external "coordinators" of the innovation co-creation process; b) CCIs as an integral co-creative team member brokering the process and mediating the team; c) CCIs as gatekeepers and as "shadowing observers", bringing intervention in case of, e.g. transfer of intermediate pilot results; taking over the communication function and similar. For the desired sprint methodology, tools and methodologies deployed in other projects will be used, such as Participatory Prototyping (Frauenhofer Shaping Future, German Ministry of Education and Research, along the HighTech Strategy 2025; Innovation Challenge Design Canvas (H2020 200SMEsChallenge); Innovation Camp from the EU Innovation Camp Methodology Handbook).

1,998 / 2,000 characters

#### Which output does this deliverable contribute to?

O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs

91 / 100 characters

### 5.6.6 Timeline

Period: 1 2 3 4 5 6

#### WP.2: WP2 Piloting and evaluating solutions

A.2.1: Implementing transnational innovation sprints for 1-3 group co-creative innovation in the URLL  
 D.2.1: Transnational innovation sprints for 1-3 pillar co-creative innovation in the URLL implemented

### 5.6.7 This deliverable/output contains productive or infrastructure investment

#### WP 2 Group of activities 2.2

#### 5.6.1 Group of activities leader

Group of activities leader PP 17 - Opolskie Centre for Economy Development / Opolskie Voivodeship

#### A 2.2

#### 5.6.2 Title of the group of activities

Implementing 1-3 group use case future scenarios for co-creative innovation solutions in the URLL

97 / 100 characters

#### 5.6.3 Description of the group of activities

Objective: This group of activities aims at implementing transnational pilots – test 12 use cases representing transitional challenges in the BSR. Pilots aim at testing and demonstrating a common collaborative innovation approach that supports realisation and sustains the URLL in the BSR in one-year project lifetime. In total, via bilateral meetings 12 local / regional innovation challenges in societal, economic, environmental or institutional dimension were proposed. All of them are referred to as use case scenarios or field tests. To ensure the transnational implementation and exchange, those use cases are grouped according to the chosen transitional economic sectors in the BSR – tourism, spatial planning and social innovation (inclusion). Some of them also relate to sectors, like energy, nutrition, culture. Groups are formed by 4 PPs, one representing the gatekeeper of the URLL space (real-life or virtual), e.g. LP (Group SP), PP10 (Group T) and PP2 (Group SI).

1) Group Spatial Planning (SP) – developing innovations through gamification and revitalisation of public real-life space (URLL) Bürgerpark (LP, Wismar, DE); greening industrial and business district areas (PP7, Tallinn, DE); developing sustainable and economically feasible energy production and distribution solutions for touristic and seasonal communities (mostly coastal) (PP16, Tychwko, PL), and supporting emergence of attractive touristic place for active, health and wellbeing activities using both physical and digital tools, bases on rewarding schemes for health and physical movement (PP18, Botkyrka, SE).

2) Group Tourism (T) – developing attractive social and resilient innovations through co-creating sustainable and attractive tourism on islands (PP8, PP9, Turku, FI); transforming industrial districts (e.g. Station district) into attractive cultural and touristic wellbeing and experimentation places (PP12, Vilnius, LT), improving participatory decision making process with Planning Cells revitalising cities as attractive entrepreneurial and cultural centres of activities in the post-Covid-19 pandemic times (PP3, Rostock, DE), and testing co-creation of physical interactive digital media hub at the Klaipeda Science and Technology Park for creating and generating smart digital solutions (e.g. digital twins) for the target groups (PP10, Klaipeda, LT).

3) Group Social Inclusion (SI) – developing social innovation through rural co-creation working and living spaces (both physical and virtual) for people with disabilities (PP14, Latgale, LV) (PP15, Braniewo, PL), adapting sustainable, resource efficiency, circular and eco-design principles and technologies for increasing life quality and sustainability of such spaces with demonstration (P17, Opole, PL), and establishing a creative room at the Technology Park / Business Centre in Schwerin, supporting creativity, participatory tools for HighTech companies and merging of both technological and social innovation fields (PP2, Schwerin, DE).

2,999 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D.2.2**

**Title of the deliverable**

Place-based use cases tested and piloted in 3 transnational pilots for co-creative innovation

93 / 100 characters

**Description of the deliverable**

This deliverable provides insights into the pilot implementation in 3 transnational pilot groups covering 1 transitional sector and its innovation challenges. Each pilot group develops and delivers the transnational pilot report – in total 3 reports. Pilot implementation follows the methodology applied for Living Labs implementation – co-creation process in transnational teams and the toolkit developed in the WP1 (A.1.3-A.1.5). Reports are generated based on the inputs gathered through min. 2 pilot implementation exchange events – month 18 (Turku) and month 23 (Opole). Those exchange events are planned in physical or virtual / hybrid environment, in which all 3 pilot teams will meet (2-3 days) and visit pilot sites. These 3 reports consist of both internal and external pilot progress and pilot implementation assessment. Whereas the internal report will be more technical based, e.g. showing deployment of resources, PP involvement and collaboration during the entire pilot phase, the external report will take the shape of a user-friendly guide and a marketing pitch showing shared value creation and potential for the region. It will be supported by visualisation of the pilot through a short movie, pilot team members' interviews and short profiles as well as practical worksheets helping to track and evaluate the pilot implementation. Implemented use cases related to the establishments of the physical environments (e.g. LP, PP2, PP10) or any other physical pilot sites will be equipped with the BSR and project visual identity boards – providing a short history – challenge and achievement of the pilot. On the project platform, digital reports will be uploaded and accessible for the entire BSR community and outside. Form: 3 transnational pilot reports (internal digital pilots); min. 10 physical pilot showcases (environmentally printed pilot summary boards) at the sites, at which part of the pilot took the physical form; min. 3 transnational pilot videos. Time: month 18-24.

1,998 / 2,000 characters

**Which output does this deliverable contribute to?**

O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs

91 / 100 characters

**5.6.6 Timeline**

Period: 1 2 3 4 5 6

**WP.2: WP2 Piloting and evaluating solutions**

A.2.2: Implementing 1-3 group use case future scenarios for co-creative innovation solutions in the URLL

D.2.2: Place-based use cases tested and piloted in 3 transnational pilots for co-creative innovation



**5.6.7 This deliverable/output contains productive or infrastructure investment**

## WP 2 Group of activities 2.3

### 5.6.1 Group of activities leader

Group of activities leader PP 7 - Tallinn University of Technology – TalTech

### A 2.3

### 5.6.2 Title of the group of activities

Reviewing use case future scenarios' implementation and uptake of corrective / additional actions

97 / 100 characters

### 5.6.3 Description of the group of activities

Objective: This group of activities aims at reviewing 3 transnational pilots, reviewing the achieved results, measuring and benchmarking them as well as deciding on potential adaptation needs. In order to safeguard the update of the pilots by its customers and users, it is essential to ensure users' involvement into the last shaping of the pilot results – solutions to be presented and launched. It is therefore essential to review, evaluate and validate the results of the pilots and materialise the solutions – 3 co-creative innovation blueprints (O.2.4). Validation shall take place on internal level by using the developed toolkit in the WP1 and on external level – a) external experts; b) end-users and other interested stakeholders and experts from the Quadruple helix – SMEs, CCIs, policy makers, academics / researchers and mainly citizens. Validation and evaluation of co-created innovation solutions, incl. scalability testing will take place via the 2nd round of innovation sprints (innovation camp), at which stakeholders involved via open calls for participation (SMEs, policy makers, academics / researchers, NGOs, citizens) come together to provide a final open innovation-based input to the developed innovation solutions (use cases implementation outputs). In this stage, stakeholders meeting in the URLL and having diverse but complimentary expertise support the co-creation of a common understanding of the concerned challenge (complex and holistic). They also validate them and provide substantial input for innovations' uptake into real-life industrial and / or societal applications.

Place: virtual and physical / hybrid; 1 rapid innovation sprint (innovation sprint) in Tallinn. Virtual participation will be enabled for all interested and announced / promoted on time before the event.

TL and PP Involvement: PP7, Taltech, All direct PPs, APs.

Target groups: Quadruple helix stakeholders selected upon the published open call (month 20-22).

Time Frame: month 6-12.

Form: virtual / physical workshop; 2nd innovation sprint visualisation and results' reporting. In addition to the workshop, virtually a transnational jam can / will be organised simultaneously to ensure higher societal involvement, at which a certain aspect / challenge of the implemented use cases in the pilot team could not be elaborated well enough, leaves room for improvement / criticism or could benefit for upscaled societal judgement and evaluation. A transnational jam enables broadcasting and life participation and co-creation of a given certain aspect, improvement of the developed solution and gathering input of acceptance / evaluation by the end-users. Transnational jam follows proved methodology and guidelines from e.g. Global Goals Jams Berlin 2020, <https://www.globalgoalsberlin.com/jam2020> or FridaysforInnovation (<https://fridaysforinnovation.com>), at which, first, intermediary and final inputs of the jam are incorporated into the final touch of the developed solutions.

2,990 / 3,000 characters

### 5.6.4 This group of activities leads to the development of a deliverable

### D 2.3

#### Title of the deliverable

1-3 group co-creative innovation solutions evaluated and prepared for the full-scale rollout

92 / 100 characters

#### Description of the deliverable

This deliverable provides 3 reports incl. internal and external evaluation of the 3 transnational pilots as well as feasibility reports of the 3 developed innovation solutions in the transitional sectors of tourism, spatial planning and social innovation (inclusion). The reports also mark a benchmark, which shows difference of the potential of engaging external actors into final piloting stage vs. innovation co-creation within set up collaborative pilot teams. Quadruple helix stakeholders (SMEs, academics, policy makers and society) engage in a structured systemic, holistic and people-centred problem solving / idea generation) process, which leads to improvement and / or delivery of sustainable, resilient, adaptive and disruptive innovation solutions that fit into the regional place-based entrepreneurial and social ecosystems (markets) and thus pave the way for sustainable consumption patterns and sustainability consciousness among all ecosystems actors. The reports provide a roadmap for designing and testing use case future innovation scenarios by means of the URLL in the pilot. This roadmap shows following preliminary components (to be developed / adapted):

- 1) Level, impact, scope and scale of the URLL based on a given pilot (1-3);
- 2) Difference and implications of the URLL governance and management, structure;
- 3) Financing and business models;
- 4) Context importance and place-based specification;
- 5) Involvement of actors; impact of their different interactions; level and importance of formal vs. informal interactions and collaboration modes;
- 6) Compliance with the Do Not Significant Harm (DNSH);
- 7) Impact and comparison of different methods applied;
- 8) Scope and scale of different interaction modes, when CCIs are involved;
- 9) Importance and impact of ICT and digital infrastructure;
- 10) Main URLL pitfalls and their overcoming strategy;
- 11) Addressed future specific transitional economy sectors' needs and actions expected by the URLL in future applications.

1,993 / 2,000 characters

#### Which output does this deliverable contribute to?

O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs

91 / 100 characters

### 5.6.6 Timeline

	Period: 1	2	3	4	5	6
<b>WP.2: WP2 Piloting and evaluating solutions</b>						
A.2.3: Reviewing use case future scenarios' implementation and uptake of corrective / additional actions						
D.2.3: 1-3 group co-creative innovation solutions evaluated and prepared for the full-scale rollout						

### 5.6.7 This deliverable/output contains productive or infrastructure investment

### WP 2 Group of activities 2.4

#### 5.6.1 Group of activities leader

**Group of activities leader**

#### A 2.4

#### 5.6.2 Title of the group of activities

99 / 100 characters

#### 5.6.3 Description of the group of activities

**Objective:** This group of activities aims at transforming implemented 12 place-based use case scenarios during 3 transnational project pilots into 3 co-creative innovation solutions ready for the regular rollout, scalability and replicability beyond the project piloting phase. Through 3 pilots aimed at spurring sustainable and circular innovation in the transitional sectors – tourism, spatial planning and social inclusion – involved project Quadruple helix partnerships are able also to contribute to positive change in the concerned institutional settings – S3 strategies' implementation and the EDP upscaling. There is a strong call for challenge-driven innovation policy to strengthen participatory strong engagement processes within the S3 and the EDP as well as to integrate sustainability and resilience issues into this policy.

**Place:** virtual and physical / hybrid; 2 workshops.  
**TL and PP Involvement:** PP12, VC All direct PPs.  
**Target groups:** All project target groups listed.  
**Time Frame:** month 18-24.  
**Form:** digital configuration tool for transitional sectors tourism, spatial planning and social inclusion and explorer for co-creative innovation in the URLL (digital benchmarking tool and supporting guide).  
**Workflow:** This group of activities includes the following:  
 1) Transferring lessons learnt and innovation co-creation processes and stages into a configurable web-based tool, which enables configuration, interaction and simulation of the innovation co-creation on the given innovation challenge. It can be referred to as a digital twin of the physical / conceptual solution, which follows digitalised interaction and digital open innovation steps;  
 2) Ensuring and implementing technical tool and platform hosting digital tool for co-creative innovation blueprints;  
 3) Adapting digital tool for 3 tested and piloted co-creative innovation cases – blueprints; that serve as a digital explorer;  
 4) Testing functionality of the tool and the blueprints; adopting to the user needs (based on user survey conducted);  
 5) Developing a guide supporting deployment of the digital co-creative innovation configuration in the URLL and individual applications following 3 blueprint examples;  
 6) Providing guidelines on how to apply piloted 3 blueprints for mass customisation and individual place-based applications;  
 7) Providing guide how the URLL segments intertwine and co-create innovations and what benefits and risks are associated with the development of innovations in the URLL in terms of infrastructure (e.g. cost reduction and sharing, specialisation); innovation transfer (rapid prototyping; competitive advantage, multiple source integration, increased quality, met demand and expectations); competence development (knowledge, talents and skills retainment and sharing); co-ownership and innovation protection (branding, IPRs); customisation (easier adaptation; rollout and reach out of customers and users); marketing and branding (profit, market expansion).

2,978 / 3,000 characters

### 5.6.4 This group of activities leads to the development of a deliverable

#### O 2.4

#### Title of the output

84 / 100 characters

#### Description of the output



This output includes 3 innovation blueprints for co-creative innovation development with the CCI intervention in the physical / virtual URLL consisting of a) digital configuration tool for co-creating innovation in transitional sectors tourism, spatial planning and social inclusion; and b) explorer for co-creative innovation in the URLL (digital benchmarking and evaluation tool and supporting guide). The blueprints refer to sustainable and resilient innovation development service dashboard (cockpit) – innovation management and scorecards in a form of digital interactive service on a project platform, allowing configuration of sustainable pilot, involvement of different actors, measurement of impact, collaboration intensity, risks and their mitigation, ownership and further exploration. The blueprints can be also referred to as digital twins of the physical innovation solutions tested in the real-life environment (physical / virtual) during the project life that proved to be feasible. A digital blueprint deployment enables to design, test and implement the best alternative for innovation challenge solving not only in physical environment (which might be costly in rural regions, smaller communities having limited resources), but also simulating, planning and choosing the best option / pathway for innovation co-creation in the URLL in virtual space. This can be done by providing interactive platform (URLL) to the all affected stakeholders, gathering their ideas and inputs towards innovation, enabling them also to take part in the public decision-making process and making them feel as a part of the innovation solution. Such stakeholders have then higher motivation in sustaining the developed innovation solution, as they feel and engage as co-owners of the concerned solution. In that, community stakeholders (Quadruple helix actors) contribute to sustainability and resilience of the development solution through their engagement and motivation to further co-develop, deploy and preserve the development solution. In this sense, especially a non-technological and organisational potential for innovation. This output is a clear solution for the uptake by Quadruple helix – mainly SMEs and policy makers. It is strived to integrate this solution into the regular policy and business practices. As a result, the solution of the blueprint, which stands for – digital configuration tool for individual challenge-driven innovation development in the real-life / virtual URLL + digital explorer (how to benchmark, evaluate and track URLL deployment for innovation development) will provide the following:

- a) Improved capacity of cross-sectoral and multi-scalar stakeholders and their collaboration tested via 12 use cases and transnational pilot implementation;
- b) Enhanced value of CCIs as innovation brokers and mediators and tangible enablers of challenge-driven innovation;
- c) Generated inputs for S3 and the EDP innovation policy tested via pilots in the BSR URLL.

2,993 / 3,000 characters

**Target groups and uptake of the solution presented in this output**

Target groups	How will this target group apply the output in its daily work?
<p>Target group 1</p> <p>Small and medium enterprise</p> <p>The project aims at integrating SMEs from the anticipated transition sectors – tourism, spatial planning and social innovation (inclusion). Some of them also relate to sectors, like energy, housing, nutrition, culture. Next to them, CCIs are involved from the CCIs sectors, like design, architecture, software and games, advertising, visual arts, film and video, music, performance arts and heritage sub-sectors. Both SMEs groups will be involved from all participating partner regions.</p>	<p>SMEs will be provided with the blueprints as canvas / templates and tools to develop co-creative innovation; reduce resource dependency by having access to the interdisciplinary pool created by the project. Traditional SMEs improve their creative skills and diversify resources for innovation development – as small companies and start-ups are usually bound to time and resource constraints. They also get access to complex professional expertise. CCI SMEs are engaged as URLL partners, co-creators and co-owners of the developed solution. CCIs are able to address local needs, include social aspects of innovation (e.g. tolerance to a climate for doing business, local leadership, cultural awareness, inclusion of intermediaries and end-users). Due to the digital nature of the solution as well, it can be use to configure, test and choose the best alternative for any of the attempted innovation projects.</p>
<p>Target group 2</p> <p>Regional public authority</p> <p>Project gathers together regional and local authorities under one roof, as in the Quadruple helix partnerships they represent the policy level and those innovation intermediaries that shape S3 and EDP policies. PP12, PP17, P18 are already represent policy makers and interest of different sectors, e.g. PP12 – local authority, CCIs related policy; PP17 – regional authority, S3 policy implementation; PP17 – local authority aiming at overall regional development.</p>	<p>Policy makers get specific inputs supporting optimisation of their regional S3 policy and potential ways to optimise EDP process as a bottom up. They will use the output to promote among local and regional SMEs. They can use self-assessment, innovation development process tools and steps to create and test conditions in the region for creativity to happen and economy to diversify. The output also helps policy makers to better integrate social aspects, when it comes to "hard" innovation development, e.g. social inclusion and social wellbeing, a placed-based marketing approach, positive image of an organisation, etc. Becoming resilient means going beyond technical investments, improving social safety of employees and stakeholders, adapting business models to shifting consumer habits, changing globalisation and geopolitical patterns, thus disrupting existing supply and value chains.</p>

908 / 1,000 characters

893 / 1,000 characters

**Durability of the output**

Durability will be ensured by co-ownership of the developed blueprints and their further utilisation for public / private (business-driven) application purposes. Beyond the project lifetime, the platform hosting the digital configurable tool for blueprints and the digital explorer will be institutionally and financially sustained. Institutional sustainability will be ensured by the LP acting as contact person for any enquiries. Each PP will dedicate min. 2 persons that are involved actively in the project, whereas 1 person will act as a local place-based contact helping out / consulting local and regional actors in applying / mass customising any of the blueprints. Policy makers will integrate the tool into daily practices based on the manifesto signed. Financially, the solution (blueprint and its running on the platform) will be sustained via investment model beyond the project life – fees paid by private businesses / other organisations developing innovations for societal needs.

995 / 1,000 characters

**5.6.6 Timeline**

	Period: 1	2	3	4	5	6
<b>WP.2: WP2 Piloting and evaluating solutions</b>						
A.2.4: Transforming implemented use case future scenarios into URLL blueprints for resilient BSR community						
O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs						

5.6.7 This deliverable/output contains productive or infrastructure investment

WP 2 Group of activities 2.5

5.6.1 Group of activities leader

Group of activities leader PP 10 - Klaipeda Science and Technology Park

A 2.5

5.6.2 Title of the group of activities

Converting 3 blueprint solutions into macro-regional URLL consultancy for co-creative innovation

97 / 100 characters

5.6.3 Description of the group of activities

Objective: This group of activity aims at transferring realised 3 sectoral blueprints into the regular innovation service provision, namely, regular co-creative consultancy supporting interested Quadruple helix stakeholders, mainly SMEs and policy makers to kick-start, develop, validate and roll out innovations as well as utilise on how to utilise URLL for challenge / problem solving. In order to establish preconditions for the regular uptake of the BSR URLL as an innovation service consultancy, a virtual (project level) consultancy point and physical points in each PP organisation (URLL service points) will be established. They will serve to counsel and advise any interested public and private partners in design and implementation of innovation, CCIs intervention for co-creation and demonstrating a way towards delivering adaptive, transformative and thus resilient innovation. It is planned to establish a virtual consultancy on the project platform with consultancy board (18 PP representatives as URLL contact persons), with organizational contacts, competences profiles, consultancy services. In addition, physical consultancy points will be attached to each PP organisation through clear visualised recognition (use of common BSR URLL consultancy corporate identity in each PP) both online (PP websites) as well as physically (produced consultancy plates in national languages). The consultancy will promote co-working in collaborative teams by providing consultancy services. A specific role of this consultancy will be assigned to CCIs, who will be placed as URLL consultancy service enablers supporting each appointed PP in innovation co-creation.

Place: virtual and physical / hybrid; 2 workshops; 1 official consultancy launch conference, approx. in month 27-28.

TL and PP Involvement: PP10 KSTP, All direct PPs.

Target groups: All listed target groups.

Form: incorporation of the URLL governance model (digital) on the URLL platform and blueprints' tool; consultancy model (digital); contact points; consultancy profile on the URLL platform.

Workflow: This group of activities includes the following:

- 1) Setting up URLL innovation service consultancy concept;
- 2) Confirming appointed PP representatives as URLL consultancy contact points on PP level;
- 3) Drafting consultancy service portfolio;
- 4) Dividing responsibilities;
- 5) Preparing IT based uptake of the consultancy service;
- 6) Employing external IT experts;
- 7) Making trials of the BSR URLL consultancy service (online platform);
- 8) Designing and implementing (printing) BR URLL consultancy Corporate Identity;
- 9) Setting up and signing agreement among the partnership on the launch and regular rollout of the consultancy beyond the project life;
- 10) Preparing and implementing URLL consultancy (virtual and physical) launch event (approx. month 26-27) Vilnius / Klaipeda or Schwerin / Rostock;
- 11) Evaluating consultancy launch events and stakeholder feedback; 12) Preparing URLL consultancy promotion plan for WP3.

2,999 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

O 2.5

Title of the output

1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform

87 / 100 characters

Description of the output

This output is understood as a specific virtual and physical consultancy, which will be established and maintained via the web-based platform. The virtual platform will contain all 18 PPs contact details, who service as co-creative innovation consultants via the URLL. Local contact points of each PP gathered under one consultancy service platform will also provide the access to the established physical URLL spaces via the pilots (LP, PP2, PP10). Also, other URLL will be available for all interested stakeholders to be used for their innovation development, also via the virtual business models, visits made available to demonstration sites, etc. The URLL consultancy platform will contain URLL application and assessment tools as developed during the preparatory steps in WP1 and tested in WP2, e.g. evaluation and benchmarking tool; development of collaborative URLL and governance models and similar. Each PP organisation will have proved enhanced creative capacity as a result of the collaboration with the CCIs during the project as well as built up strong collaboration teams. This is a unique selling solution for the region, as there is no collaborative innovation consultancy, which directly includes CCIs as partners, mediators and brokers in the sense of the Quadruple helix partnership. Moreover, this consultancy provides practical insights on how to deploy URLL either in real-life or virtual environments. The BSR programme would clearly benefit from the creation of the URLL on the macro regional level, which is unique in the sense that it: a) integrates both urban and rural regions of the BSR under one roof; b) deploys URLL for challenge-driven innovation co-creation; c) enhances adaptive, transformative and thus resilient innovation capacity in the region – so far, the Living Lab concept was tested only in the PROVAHEALTH BSR project; d) enhances capacity of policy makers in terms of S3 and the EDP, as this policy misses creative input that facilitates perception change and implementation of those policies – SMEs are rather not well motivated to engage here as a result of a policy rather pushed from the above. As a result, this URLL and its collaboration and governance model acts as a game changer in this perception and supports rather bottom-up motivation, self-discovery, eagerness to experiment and profit from the Quadruple helix collaboration with the CCs. Within the URLL, it is believed that collaborative interdisciplinary and multi-scalar co-creation teams are able to build up preconditions for sustainable and resilient solutions meeting the needs of all agents and users in those disruptive and uncertain times. Following direct and indirect value added is linked with this solution: Local contact points of each PP gathered under one consultancy service platform will also provide the access to the established physical URLL spaces via the pilots (LP, PP2, PP10).

2,914 / 3,000 characters

**Target groups and uptake of the solution presented in this output**

Target groups	How will this target group apply the output in its daily work?
<p>Target group 1</p> <p>Small and medium enterprise</p> <p>The project aims at integrating SMEs from the anticipated transition sectors – tourism, spatial planning and social innovation (inclusion). Some of them also relate to sectors, like energy, housing, nutrition, culture. Next to them, CCIs are involved from the CCIs sectors, like design, architecture, software and games, advertising, visual arts, film and video, music, performance arts and heritage sub-sectors. Both SMEs groups will be involved from all participating partner regions.</p>	<p>Traditional SMEs improve their creative skills and diversify resources for innovation development – as small companies and start-ups are usually bound to time and resource constraints. They also get access to complex professional expertise. CCI SMEs are engaged as URLL partners. SMEs can use the real physical URLL developed on the local level in PP regions by using physical spaces and tools provided for innovation generation, testing, attracting new customers, potential investors and similar. CCIs can boost their image and increase business diversification potential.</p>
<p>Target group 2</p> <p>Regional public authority</p> <p>Project gathers together regional and local authorities under one roof, as in the Quadruple helix partnerships they represent the policy level and those innovation intermediaries that shape S3 and EDP policies. PP12, PP17, P18 are already represent policy makers and interest of different sectors, e.g. PP12 – local authority, CCIs related policy; PP17 – regional authority, S3 policy implementation; PP17 – local authority aiming at overall regional development.</p>	<p>Policy makers can utilise URLL for S3 and EDP policy implementation for 2021-2027 period, in particular built up on developed assessment and co-creation tools. Policy insights and recommendations provided by the project can be used to support on-going new trend on S3 policy role and potential for sustainable development, also including social aspects, known under S4. They will also continue their creativity driven innovation mediation, brokerage and intervention consultancy on the local / regional, but as well as national level to support SMEs in developing innovation. The URLL and its governance framework including quantitative and qualitative measurement will be used by policy makers to improve monitoring of the S3 policy implementation, which for the cohesion period of 2014-2020 appeared to be as one of the main pitfalls of the S3 policy.</p>

575 / 1,000 characters

853 / 1,000 characters

**Durability of the output**

Interested stakeholders will have free of charge access to the consultancy in the first 5 years. Afterwards it is planned that private stakeholders (SMEs, e.g. Chambers of Commerce) will integrate the URLL in their daily practise and promote among SMEs paying a small yearly fee. Also, other URLL PPs will be available for all interested stakeholders to be used for their innovation development, also via the virtual business models, visits made to URLL demonstration sites, etc. Each PP has contact point in its organisation. Following direct and indirect value added is linked with this solution: 1) Improved formal and informal collaboration modes among Quadruple helix actors and among the BSR regions – both urban and rural ones; 2) Enhanced social cohesion – exchanging among sectors and different multi-level governance stakeholders; different cultural and mentality aspects; 3) Reduced innovation gaps in terms of readiness for transition and resilience compared among the BSR regions.

996 / 1,000 characters

**5.6.6 Timeline**

WP.2: WP2 Piloting and evaluating solutions	Period: 1 2 3 4 5 6					
A.2.5: Converting 3 blueprint solutions into macro-regional URLL consultancy for co-creative innovation						
O.2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform						

5.6.7 This deliverable/output contains productive or infrastructure investment

Work package 3

5.1 WP3 Transferring solutions

5.2 Aim of the work package

In Work Package 3, communicate and transfer the ready solutions to your target groups. Plan at least one year for this work package to transfer your solutions to the target groups, considering their respective needs. Select suitable activities to encourage your target groups to use the solutions in their daily work. Organise your activities in up to five groups of activities. Describe the deliverables and outputs as well as present the timeline.

5.3 Work package leader

Work package leader 1

Work package leader 2

5.4 Work package budget

Work package budget

5.5 Target groups

	Target group	How do you plan to reach out to and engage the target group?
1	<input type="text" value="Small and medium enterprise"/> The project aims at integrating SMEs from the anticipated transition sectors – tourism, spatial planning and social innovation (inclusion). Some of them also relate to sectors, like energy, housing, nutrition, culture. Next to them, CCIs are involved from the CCIs sectors, like design, architecture, software and games, advertising, visual arts, film and video, music, performance arts and heritage sub-sectors. Both SMEs groups will be involved from all participating partner regions. <small>486 / 500 characters</small>	SMEs will be reached out and engaged by the following: 1) Organising and implementing downscaled to the rapid innovation co-creation and prototyping programme – innovation camps, which will be organised via open calls for participation, collection of local / regional SMEs challenges to be addressed during the camps; 2) Providing free of charge innovation capacity building measures during innovation camps; 3) Providing direct practical insights into the functioning and value generation resulting from the URLL, e.g. through SMEs participation to local URLL sites' visits organised by the project. Here, based on the open call for participation, SMEs will be able to visit the URLL real-life physical locations developed via the project and / or visit LL success locations outside the project and the BSR (e.g. Spain, France, Italy). <small>836 / 1,000 characters</small>
2	<input type="text" value="Regional public authority"/> Project gathers together regional and local authorities under one roof, as in the Quadruple helix partnerships they represent the policy level and those innovation intermediaries that shape S3 and EDP policies. PP12, PP17, P18 are already represent policy makers and interest of different sectors, e.g. PP12 – local authority, CCIs related policy; PP17 – regional authority, S3 policy implementation; PP17 – local authority aiming at overall regional development. <small>464 / 500 characters</small>	Regional public authorities will be reached out and engaged by the following: 1) Participating in innovation camps, providing potential innovation challenges on the local and regional level that could be addressed by the innovation camp teams during the event; 2) Involving policy makers as evaluators of the best solutions developed during the innovation camp; 3) Using URLL matchmaking platform as a channel to increase policy makers' importance and image for and within S3 and EDP policy design and implementation; 4) Providing them with tools and methods on how to better market and promote innovation solutions stemming from the regions (both urban and rural areas) on the international markets. <small>703 / 1,000 characters</small>

	Target group	How do you plan to reach out to and engage the target group?
3	<p><b>Business support organisation</b></p> <p>This target group is essential when it comes to scalability, replicability and sustainability of the developed innovation capacity in the region. The project is directly represented by this target group: PP2, PP3, PP6, PP9, PP10, PP11, PP16. Those institutions represent the majority of the project regions. Other BSOs will be involved via direct partners or existing collaboration networks. BSOs represent either generic business or specialised sectors, e.g. AI, machine learning; blue growth, CCIs.</p> <p style="text-align: right;">500 / 500 characters</p>	<p>BSOs will be reached out and engaged by the following:</p> <ol style="list-style-type: none"> <li>1) Improving their consultancy capacity for innovation by engaging them also as active participants within the innovation camp (A.3.1) and pitching sprints (A.3.2);</li> <li>2) Increasing their international awareness through better and more tailored marketing and promotion of the innovation capacity;</li> <li>3) Connecting with other topical networks and excellence centres via A.3.3 and planned study visits;</li> <li>4) Including them as co-owners of the future URLL innovation service consultancy with their competence profiles, contact details, services offered on the URLL platform.</li> </ol> <p style="text-align: right;">618 / 1,000 characters</p>
4	<p><b>NGO</b></p> <p>This target group is represented in the project by PP14 and PP15, who represent societal interests. Involving citizens as the fourth pillar within the Quadruple helix partnerships is essential. This target group will be involved into pilot implementation and co-creation of the innovation solutions, by integrating interests and essential needs of vulnerable and disabled societal groups in the BSR communities (like housing, rehabilitation, inclusion).</p> <p style="text-align: right;">454 / 500 characters</p>	<p>NGOs will be reached out and engaged by the following:</p> <ol style="list-style-type: none"> <li>1) Increasing their awareness as strong contributors, co-creators and enablers of adaptive and transformative innovation, which enables sustainable and resilient communities' emergence. This will be done by integrating NGOs (e.g. PP14, PP15) as co-owners of the URLL innovation consultancy service, engaging them into the innovation camp and innovation capacity pitching;</li> <li>2) Representing and increasing interests of citizens as innovation co-creators, despite their social status (including disabled people and other socially vulnerable groups, e.g. refugees from regions suffering under political shocks, economic disruptions and similar).</li> </ol> <p style="text-align: right;">697 / 1,000 characters</p>
5	<p><b>Higher education and research institution</b></p> <p>This target group is directly represented by LP, PP7 and PP8. Associated Partners (APs) also represent this target group (Poland, Sweden). Participating organisations bring interdisciplinary knowledge on innovation co-creation already as well as will enhance their expertise and capacity to support co-creation of innovation. Within regional innovation policies, they play an important part for innovation co-creation, as they bring in latest knowledge and skills, support entrepreneurial spin-offs.</p> <p style="text-align: right;">499 / 500 characters</p>	<p>HEIs and research institutions will be reached out and engaged by the following:</p> <ol style="list-style-type: none"> <li>1) Engaging them as principle agents in transfer of the developed innovation capacity, through e.g. publishing and validating research results during scientific and management conferences;</li> <li>2) Co-creating and implementing innovation camps designated to the reinforcement and upscale of the developed innovation capacity with the participation of academics / researchers as those adapting / developing pilot replication methodology, worksheets and similar;</li> <li>3) Improving image of HEIs and research institutions via Quadruple helices and collaborative innovation teams as strong and inevitable partners and co-creators.</li> </ol> <p style="text-align: right;">698 / 1,000 characters</p>

## 5.6 Activities, deliverables, outputs and timeline

No.	Name
3.1	Enhancing servitisation of BSR URLL through diversification, replicability and scalability sprints
3.2	Reinforcing co-creative innovation potential through innovation marketing and capacity pitching
3.3	Fuelling macro-regional URLL with international footprint and integrating into long-term instruments
3.4	Upscaling and institutionalising macro-regional URLL service portfolio for the post-project use
3.5	Spinning off the macro-regional URLL capitalisation for co-creative BSR future with CCIs partnering

### WP 3 Group of activities 3.1

#### 5.6.1 Group of activities leader

Group of activities leader PP 10 - Klaipeda Science and Technology Park

#### A 3.1

#### 5.6.2 Title of the group of activities

Enhancing servitisation of BSR URLL through diversification, replicability and scalability sprints

99 / 100 characters

#### 5.6.3 Description of the group of activities

Objective: The group of activities aim at diversifying users of the two developed solutions – 1) 3 co-creative innovation blueprints, and 2) macro-regional URLL innovation consultancy service platform. In addition, the replicability and scalability of the developed solutions are planned via local / regional individual trainings and showcases of the achieved results. In order to implement a training cycle in the project 3rd year, the one-year piloting tools and process steps will be downscaled to the rapid innovation co-creation and prototyping programme – innovation camps. Those camps are planned for 2-3 days training measures dedicated to other Quadruple helix stakeholders, mainly SMEs, policy makers and citizens (NGOs), with CCIs intervention, where they act as brokers and mediators. Those individual innovation camps follow the methodology simplified from the long-term pilots and lessons learnt from the EU Guide on Innovation Camp (EU Innovation Camp Methodology Handbook).

Place: In total, 8 trainings on the local / regional level are planned. Some of the partners coming from the same region will implement those capacity building measures together. Camps will be implemented in month 28-30 (can be started in tandem with WP2.5 event). As a result, the following training locations are planned:

LP, PP2 + PP3 – Schwerin / Rostock.

PP4 + PP5 – Copenhagen.

PP6 + PP7 – Tallinn.

PP8 + PP9 – Turku.

PP10, PP1 + PP12 – Vilnius / Klaipeda.

PP13 + PP14 – Riga.

PP15, PP16, PP17 – Opole / Szczecin / Elblag.

PP18 – Stockholm.

TL and PP Involvement: PP10 KSTP, All direct PPs.

Target groups: All listed target groups.

Form: physical / hybrid 2-3 days trainings (camps); training reports and visual result gallery developed together with the CCIs; videos; picture gallery; call for participation.

Workflow: This group of activities includes the following:

- 1) Innovation camps' preparation, incl. call for participation; awareness raising campaigns in national languages; collection or proposal of innovation challenges to be solved during the innovation camps. Some of the challenges can be proposed by PPs who implemented use case scenarios for testing, e.g. alternatives or any aspects that remained unsolved or need refinement;
- 2) Technical preparation for transnational sharing and recording (e.g. broadcasting, hybrid participation);
- 3) Developing joint training worksheets and evaluation methodology;
- 4) Implementing innovation camps, incl. administrative, technical and content preparation and realisation (e.g. tender procedures; securing experts; IT equipment renting / installation; training materials purchase for the innovation camps' teams, e.g. small-scale handcrafting; catering; accommodation of external experts, etc.);
- 5) Evaluating innovation camps;
- 6) Presented results to the broader audience;
- 7) Evaluating the results in terms of backing up the solutions – any corrective actions or alternatives to be included to upgrade project solutions for further use.

2,992 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D.3.1

Title of the deliverable

BSR URLL rapid prototyping innovation camp guide developed and applied for icapacity building

93 / 100 characters

Description of the deliverable

This deliverable enables short-term and simplified replication of the pilots via challenge solving / idea generation based on the proposed use cases in a short term – rapid prototyping. The main value is linked with gained experiences in practical innovation development and knowledge / idea gathered from multiple sources – Quadruple helix or interdisciplinary innovation camps' teams. Within this deliverable, it is also intended to include students from the PPs organisations or via direct partners from each participating region to support reciprocal learning experiences:

- a) students from different disciplines of design, technology and business providing inputs to innovation camps' teams and potentially gaining internships / job offers / thesis partners (SMEs) from a good performance in the team (acting as a participant of the team);
- b) knowledge returned to the academic curricula on what current competences and skills are needed on the market as a result of the practical work in the innovation camp team.

SMEs gain value from enhanced innovation capacity and finding potential new employees (either students graduates or other talents during the innovation camps). Also SMEs, who were involved into pilots in WP2 can act as knowledge brokers and mentors transferring learning experiences to newcomers – SMEs taking part in the innovation camps. By doing this, new collaboration can emerge not only on local / regional or national level, but as well as transnational one.

Policy makers gain value from the insights into concerns of SMEs and other stakeholders involved in innovation camps and thus transfer lessons learnt into S3 and EDP policy implementation. Form: innovation camps; reports; evaluation forms (participant surveys).

Overall, the added value will be showcased by means of published methodology, learning lessons, videos, interviews with participants.

Time: month 28-30.

1,904 / 2,000 characters

Which output does this deliverable contribute to?

O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCI

91 / 100 characters

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.3: WP3 Transferring solutions

A.3.1: Enhancing servitisation of BSR URLL through diversification, replicability and scalability sprints

D.3.1: BSR URLL rapid prototyping innovation camp guide developed and applied for icapacity building


5.6.7 This deliverable/output contains productive or infrastructure investment

### WP 3 Group of activities 3.2

#### 5.6.1 Group of activities leader

Group of activities leader

#### A 3.2

#### 5.6.2 Title of the group of activities

95 / 100 characters

#### 5.6.3 Description of the group of activities

Objective: This group of activities aims at providing stakeholders, involved in collaborative innovation co-creation, mainly, SMEs (but not excluding policy makers, academics / researchers), with tools and methods helping them to increase awareness of their (gained) innovation capacity, expertise, as well as to present achieved innovation results to the audience. A URLL matchmaking platform is developed and launched, which will be included into the URLL innovation consultancy platform. This platform is not intended to be a new result (output) of the project, but just to serve a marketing and internationalisation channel adapted to the needs and expectations of collaborative innovation networks, like e.g. Quadruple helices are. A specific means that should support matchmaking, awareness raising, marketing and internationalisation of individual innovation solutions (12 use cases implemented), two presentation methods will be tested: a) disruptive exhibition concepts; b) elevator pitch. A special role is given to CCI, which traditionally are seen as marketing and promotion content creators and enablers. They are able to address local needs, include social aspects of innovation (e.g. tolerance to a climate for doing business, local leadership, cultural awareness, inclusion of intermediaries and end-users). For instance, reducing energy consumption as a societal challenge requires not only financial saving, but new approaches to society engagement and social wellbeing, a placed-based marketing approach, positive image of an organisation saving energy, etc.

This will help to increase visibility on international arena and potentially attract investors to the innovative idea, or to better market SMEs offerings (products, services).

Place: virtual and physical; matchmaking platform launch, month 32-34 and showcases of the individual innovation solutions (use cases).

TL and PP Involvement: PP5 CBN All direct PPs, all APs.

Target groups: All listed target groups.

Form: matchmaking platform concept with the marketing / internationalisation guide; elevator pitch concept and guide for co-creative innovation solutions in URLL.

Workflow: This group of activities includes the following:

- 1) Collecting best experiences and practices;
- 2) Adapting existing / marketing concepts and tools to the changing environment – disruptive global supply and value chains; disturbances and shocks;
- 3) Developing matchmaking platform (concept + IT realisation);
- 4) Developing guidance for innovation solutions' pitching based on marketing and branding principles;
- 5) Organising an international pitch event and pitching innovation ideas / solutions / products for further full-scale investments; market rollout or associated business models before potential investors (business angels), approx. month 34-35;
- 6) Evaluating and learning from the pitching event and marketing channel application;
- 7) Transferring lessons learnt to the URLL consultancy and innovation service platform.

2,991 / 3,000 characters

#### 5.6.4 This group of activities leads to the development of a deliverable

#### D 3.2

#### Title of the deliverable

100 / 100 characters

#### Description of the deliverable

This deliverable provides matchmaking opportunities for innovation co-creators and innovation realisers on the market via the already established URLL platform. The matchmaking, internationalisation and awareness is achieved through the matchmaking platform and internationalisation (pitch) concept. Learning lessons are integrated from, e. g. Creative Ports project "Pitching for a better Baltic Sea". As a result, this deliverable provides with the capacity how to present and market the developed innovation solutions in the form of a short-term marketing (elevator pitch) and the complex exhibition (fair trade) presentation goal. An exhibition itself is not planned under the project, but rather the capacity building aiming to raise awareness of SMEs on new exhibition models and formats that are getting popular around the world. As a result, following issues are transferred during this marketing capacity building:

- 1) sustainable materials for the design of exhibition booths for the participating SMEs (under the aspect of circular economy, from idea to booth);
  - 2) Networking of SMEs within the region with a series of sustainable workshops for trade fair preparation (Baltic Sea mentality, culture, Hansa);
  - 3) Development of marketing skills in SMEs (trade show preparation, appearance, customer relationship, digital engagement (which is hardly possible in terms of resources);
  - 4) Learning mobile / digital trade fair concepts, e.g. "trade fair stand in the box" (modular, mobile exhibition concepts).
- As a result, new marketing and branding opportunities will arrive for innovation developers – MADE in the Baltic Sea – MABA, for Re3Start – Recovery, Rediscovery and Reinforcement towards Sustainable, Innovative and Resilient. This motto will be used for marketing and internationalisation of the developed innovation solutions in the frame of the transnational URLL.

1,882 / 2,000 characters

#### Which output does this deliverable contribute to?

93 / 100 characters



### 5.6.6 Timeline

Period: 1 2 3 4 5 6

#### WP.3: WP3 Transferring solutions

A.3.2: Reinforcing co-creative innovation potential through innovation marketing and capacity pitching

D.3.2: Co-creative innovation potential through matchmaking and exhibiting platform and pitching reinforced

### 5.6.7 This deliverable/output contains productive or infrastructure investment



### WP 3 Group of activities 3.3

#### 5.6.1 Group of activities leader

Group of activities leader PP 10 - Klaipeda Science and Technology Park

#### A 3.3

#### 5.6.2 Title of the group of activities

Fuelling macro-regional URLL with international footprint and integrating into long-term instruments

100 / 100 characters

#### 5.6.3 Description of the group of activities

Objective: This group of activities aims at raising awareness of the developed project solutions – 3 co-creative innovation solutions and the URLL innovation service consultancy – on the macro-regional and international arena. Since URLL is an important instrument also used within the S3 promoted by the European Commission, in particular Living Labs Ecosystems, as well as is an important tool in testing and piloting human-centred approach to research, development and innovation on the European level presented under Industry 5.0, it is essential to link up with topical projects (dealing with S3, Industry 5.0, Living Labs and similar) on macro-regional, international project and policy level. Industry 5.0 builds upon industrial transition, however claims that sustainability, resilience and social focus with a human standing in front are crucial. Human-centricity spurs sustainable innovation driven by triangulation of key actions under one roof of Industry 5.0 focusing on the following: a) emerging technologies envisaging three pillars – human-centric, resilient and sustainable solutions; b) strengthening transnational collaboration modes of innovation actors; and c) experimenting new creative ways by CCIs endorsing human-centred design and inclusion. Important role hereby is played by policy makers and governmental organisations in the project, e.g. PP12, PP13, PP16, PP17 as well as Associated Partners (AP1, AP3, AP8 and similar). Therefore, the objective is to link with already going-on projects bridging S3, EDP policy and human-centred innovation within Living Labs, co-creating innovation with CCIs intervention and similar.

Place: virtual and physical participation in transnational and EU-wide events related to co-creative innovation and CCIs intervention and role for innovation, transition.

TL and PP Involvement: PP10, KSTP, All direct PPs, all APs.

Target groups: All listed target groups.

Form: presentation of the project achievements; copies of keynote speeches (slides) meeting reports; interview transcripts; picture gallery; study visit reports.

Workflow: This group of activities includes the following:

- 1) Mapping direct contacts and events to present the project achievements;
- 2) Engaging into contacts with the concerned organisations;
- 3) Preparing project-based schedule for the visits and distributing among the partners – which partner will participate in which events;
- 4) Organising a joint partner study visits to other projects / platforms that implemented similar projects and developed real-life URLL;
- 5) Evaluating lessons learnt and transferring them into A.3.4 and A.3.5.

2,627 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 3.3

Title of the deliverable

Macro-regional URLL presented, its awareness and value exchanged and transferred

80 / 100 characters

Description of the deliverable

The project attempts to engage into direct contact with the S3 Platform to present achievements and implications for potential upscaling of S3 policy. One of the goals is publishing the BSR URLL as success story on the S3 platform and related policy channels; showing contribution to emerging trend of sustainability within S3 policy nexus, e.g. Smart Specialisation Strategies for Sustainability (S4), by which S3 is linked with sustainable and resilient development. Another channel will be EIT KIC on CCIs (1st call closed just in March 2022) and new communities (initiatives) that will be approved 2022 / 2023 as well as project running under the New European Bauhaus Initiative. Finally, macro-regional events, such as EUSBSR PA or working group meetings, annual forums are also put on the agenda for promoting and transferring project results. Also, the collaboration and promotion of the project and its value will be transferred to such BSR institutions, as CBSS, Nordic Council of Ministries and similar. It is worth mentioning that during the preparation stage, the project engaged with the PA Innovation Coordinators (Baltic Institute of Finland and Ministry of Education and Sciences in Poland). During the bilateral meeting, a support to and value of the project crossing both PA – Innovation and Culture – was expressed and confirmed. As a result, the project will also closely cooperate with those organisations supporting the project.

Form: min. participation in 10 transnational and international events and presentation of the project as a speaker (agenda); 30 interviews; meeting evaluation reports. Other projects / initiatives will be mapped during the launching partner meeting in WP1 as well as during the mapping activities. All 1-18 PPs already provided a record of projects they are involved in, however, some are going to end this year or have ended already, therefore the list will be updated once the project commences.

Time: Month 30-36.

1,969 / 2,000 characters

Which output does this deliverable contribute to?

O.2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform

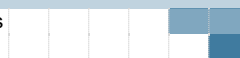
94 / 100 characters

5.6.6 Timeline

WP.3: WP3 Transferring solutions

Period: 1 2 3 4 5 6

- A.3.3: Fuelling macro-regional URLL with international footprint and integrating into long-term instruments
- D.3.3: Macro-regional URLL presented, its awareness and value exchanged and transferred



5.6.7 This deliverable/output contains productive or infrastructure investment

### WP 3 Group of activities 3.4

#### 5.6.1 Group of activities leader

Group of activities leader PP 1 - Hochschule Wismar, University of Applied Sciences Wismar: Technology, Business and Design

#### A 3.4

#### 5.6.2 Title of the group of activities

Upscaling and institutionalising macro-regional URLL service portfolio for the post-project use

96 / 100 characters

#### 5.6.3 Description of the group of activities

Objective: This group of activities aims at reinforcing the achieved project results for the post-project rollout and regular operation. As a result, a macro-regional capitalisation strategy will be developed supporting. The objective is also to review and undertake corrective actions of the A.2.5, by which the macro-regional URLL innovation service consultancy was launched and institutionalised. It is essential to understand the URLL as real or virtual environments connected in the BSR by 18 PPs, which interact and come together as quadruple helix collaboration teams creating new solutions to complex societal problems. Similar to this, the URLL is also defined as networks that integrate both user-centred research and open innovation ecosystems based on systematic user co-creation approach. The URLL also operates as an intermediary among citizens, research organisations, companies, cities and regions for joint value co-creation, rapid prototyping or validation to scale up innovation and businesses. The project goes further and integrates CCI as strong partners. Through CCI's intervention and integration within co-creative innovation, the project becomes a lab and test bed for creativity to happen with the established BSR URLL, which being a framework and a place for co-creation at the same time not only smoother innovation development, driven by self-discovery, higher motivation, trust building and eagerness to experiment by innovation agents, but also facilitates and S3 and EPD policy. Within the URLL, it is believed that collaborative interdisciplinary and multi-scalar co-creation teams are able to build up preconditions for sustainable and resilient solutions meeting the needs of all agents and users in those disruptive and uncertain times.

Place: virtual / physical (hybrid) 1 partner workshop, month 34-36, in line with other capitalisation events.

TL and PP Involvement: LP, All direct PPs, all APs.

Target groups: All listed target groups. Form: Strategy paper and action plan.

Workflow: This group of activities includes the following:

- 1) Revising promotion and marketing activities and their implementation results for the developed solutions – URLL innovation service consultancy and co-creative innovation blueprints – and their regular update (does anything needs to be changed following a series of transfer activities?);
- 2) Drafting and finalising capitalisation strategy;
- 3) Signing the official manifesto for the URLL further capitalisation and its importance in providing innovation development service among 18 PPs;
- 4) Legal counselling for the URLL further capitalisation and potential new URLL legal form realisation beyond the project life;
- 5) Clarifying any open legal, technical and administrative questions for the further capitalisation of the URLL consultancy platform and all tools integrated in it;
- 6) Integrating recommendations and requested from the mid-term review does by the Programme as well as project officers.

2,978 / 3,000 characters

#### 5.6.4 This group of activities leads to the development of a deliverable

#### D 3.4

#### Title of the deliverable

Macro-regional URLL service portfolio for the post-project use upscaled and institutionalised

93 / 100 characters

#### Description of the deliverable

This deliverable enables sustaining the gained capacity via established, tested and capitalised Urban and Rural Living Lab concept for challenge-based innovation development. As a result, it enables transition towards circular economy, environmental, social and institutional stability beyond 2025. Collaborative governance, exemplified through the involvement of multiple actors or collective actions, supports S3 implementation, in particular by means of collective knowledge generation and learning, along with endogenous competences. Collaborative networks are an indispensable tool to improve idea generation and accelerate positive results of the creative process based on the expertise diversity of the involved social actors. Transformative innovation capacity, i.e. ability to interact with external disturbances and to impact system change, such as environmental transition in the targeted industry and society sectors – energy, transport, housing and tourism – is still to a large extent missing. In order to accelerate this, changes in the institutional settings are needed. Simply said, exploration, new knowledge absorption and learning aspects need to be challenged in a new way in order to respond to the complex growing external pressures. To accelerate innovations, S3 and EDP should support stronger innovation mushrooming, going just beyond grassroots level, and addressing complex societal and industrial transition challenges. As a result, placed-based and demand-driven self-discovery of actors involved into innovation remains limited and highly circled around public policy support (public funding, innovation vouchers and similar incentives). In particular, missing cross-over and interdisciplinary innovation capacity hinders the BSR to enable and spur sustainable, resilient and adaptive innovation development.

Form: Capitalisation strategy and action plan for future deployment.

Time. month 34-35.

1,929 / 2,000 characters

#### Which output does this deliverable contribute to?

O.2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform

94 / 100 characters

### 5.6.6 Timeline

	Period: 1	2	3	4	5	6
<b>WP.3: WP3 Transferring solutions</b>						
A.3.4: Upscaling and institutionalising macro-regional URLL service portfolio for the post-project use						
D.3.4: Macro-regional URLL service portfolio for the post-project use upscaled and institutionalised						

### 5.6.7 This deliverable/output contains productive or infrastructure investment

### WP 3 Group of activities 3.5

#### 5.6.1 Group of activities leader

Group of activities leader

#### A 3.5

#### 5.6.2 Title of the group of activities

99 / 100 characters

#### 5.6.3 Description of the group of activities

Objective: This group of activities aims at planning and setting up activities for the URLL consultancy and blueprints utilisation beyond the project life. The difference to the previous activity A.3.4 is that this one aims at fixing min. 10 specific actions for the next 1-2 years, once the project is finished. The rationale is that usually projects end up with the capitalisation strategy and general agreement on promising this. In contrast to this, this project aims at setting in in the entire consortium specific actions that will be implemented all together by the project consortium, with assigning very specific tasks for each project partner. Both internal and external partner roles will be fixed and communication channel set up. It is also intended to bring in the other stakeholders and potential users of the solutions beyond the project life by revitalising the developed engagement strategy in WP1 and deciding on the most optimal engagement strategy beyond the project life, e.g. symbolic engagement, engagement by doing, engagement by weak control, engagement by strong control. The project will set up a clear plan how to engage with already well-established Living Labs on the EU Level (via S3 platform), e.g. Citilab, Laurea Living Lab, iMinds, Apulia Living Labs  
 Place: virtual, month 35-36.  
 TL and PP Involvement: PP8, HUMAK, All direct PPs, all APs.  
 Target groups: All listed target groups.  
 Form: Next year implementation plan with a schedule.  
 Workflow: This group of activities includes the following:  
 1) Setting up a specific next year plan;  
 2) Agreeing among partners of their non-monetary contribution and commitments;  
 3) Setting up a plan to attract potential additional funding, e.g. regional, national, in particular, via the integration of the solutions into public partners (policy makers, academic and research institutions);  
 4) Agreeing on formal and informal communication measures beyond the project life time;  
 5) Discussing and agreeing on how vulnerable groups can be involved into the URLL further capitalisation, and how they can benefit, e.g. refugees (students, youth, SMEs, disabled people) from Ukraine;  
 6) Understanding max. 2 internal capacity study visits (3-4 days) by PPs and APs in order to learn how living Labs can be sustained and capitalised on beyond the project lifetime. Preliminary locations chosen is the Joint Research Centre in Sevilla, Spain; Italy / France (Alcotra Innovation project locations, e.g. Marseille, Torino). Final locations for the internal study visits will be coordinated with the project officer;  
 7) Finalising the project via the formal project partners and APs meeting (this event does not relate to the public solutions' transfer events already planned in the previous activities), preliminary at the location of the LP. Location approval is subject to the Programme officers. Location might also change as a result of unforeseen events; pandemic situation, war, etc.

2,953 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 3.5

Title of the deliverable

Concrete macro-regional URLL capitalisation horizon planned and launched

72 / 100 characters

Description of the deliverable

This deliverable provides a specific next-year plan for project partners to enable them to prepare concrete sustainability measures already during the project lifetime. It will also support better strategizing of the next actions based on the capacity built via the study visits to the functioning Living Labs that run beyond the project lifetimes successfully. This capacity is seen as a substantial step towards twin (environmental and digital transition) in the region but as well as in the EU, based on tangible achievements in innovation – products, services, new organisational processes and business models. Transformative innovation capacity is on the grassroots level in the region. By echoing Transition and Performance Index 2020 (TPI), Recovery and Resilience Scoreboard (RRS) in the EU, huge disparities prevail between, e.g. Nordic countries and the new EU Members States in the BSR in terms of innovative performance. One of the main reasons for this unbalanced transformation is that innovation acceleration is still mainly driven through policy direction, with rather low self-discovery, bottom-up initiation and experimentation. This is clearly evident with rather limited success stories regarding sustainability of innovation capacity in institutional settings, such as Smart Specialisation Strategies (S3) and Entrepreneurial Discovery Process (EDP).

1,374 / 2,000 characters

Which output does this deliverable contribute to?

O.2.5: 1 macro-regional BSR URLL consultancy and co-creative innovation servitisation platform

94 / 100 characters

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.3: WP3 Transferring solutions

- A.3.5: Spinning off the macro-regional URLL capitalisation for co-creative BSR future with CCIs partnering
- D.3.5: Concrete macro-regional URLL capitalisation horizon planned and launched

5.6.7 This deliverable/output contains productive or infrastructure investment

6. Indicators

Indicators

Output indicators				Result indicators		
Output indicators	Total target value in number	Project outputs	Please explain how the solution presented in this output serves the target group(s).	Result indicator	Total target value in number	Please explain how organisations in the target groups within or outside the partnership will take up or upscale each solution.
RCO 84 – Pilot actions developed jointly and implemented in projects	3	N/A	N/A	RCR 104 - Solutions taken up or up-scaled by organisations	2	<p>Developed solutions are planned to be upscaled by both a) direct partners that contributed to the implementation, and b) organisations outside the consortium:</p> <p>a) Direct PPs contributed to the transnational pilot implementation and thus solution developed with their individual use case future innovation scenarios. Therefore, the results and lessons learnt will be reintegrated into further development of the individual placed-based scenario (12 individual use cases scenarios were developed with PPs in bilateral meetings during this project preparation). For this reason, the majority of the direct PPs will upscale their future scenarios by, e.g. developing further financing / business models for the implemented physical URLL cases; attracting and securing additional funding in order to expand service portfolio, which is provided by the developed real-life / virtual URLL; replicate URLL in other places of the participating regions; upgrade established URLL in terms of infrastructure from other funding schemes. In addition, the URLL innovation service consultancy will be deployed by direct PPs for further replication in their daily operations or for policy upgrade (S3 and EDP) – in particular by SMEs, BSO and policy makers;</p> <p>b) Newcomers will use the developed solutions through methodologies and tools that can be applied on daily basis, when it concerns real-life challenge / problem solving. Digital blueprint deployment enables to design, test and implement the best alternative for innovation challenge solving not only in physical environment (which might be costly in rural regions, smaller communities having limited resources), but also simulating, planning and choosing the best option / pathway for innovation co-creation in the URLL in virtual space. This can be done by provided interactive platform (URLL) and its digital tools. This solution will allow newcomers to save additional resources by testing alternatives, giving financial, time or competence constraints.</p>

1,998 / 2,000 characters

Output indicators	Total target value in number	Project outputs	Please explain how the solution presented in this output serves the target group(s).	Result indicator	Total target value in number	Please explain how organisations in the target groups within or outside the partnership will take up or upscale each solution.
		O.2.4: 3 URLL blueprints for transitional economy sectors' co-creative innovation with CCIs	<p>All Quadruple helix stakeholders benefit from this solution, in particular, by enhancing innovation capacity and enabling them to adapt and transform in the age of uncertainty as well as to develop sustainable and resilient contributions:</p> <p>1) SMEs – traditional SMEs unlock sustainable consciousness, support the race for recovery via huge infrastructure investments, by including the long neglected and underfunded social infrastructure aspects and interlinking innovation actors. CCI SMEs increase their value as strong innovation partners, not being treated as orphan and contributor to marketing activities;</p> <p>2) Policy makers get specific inputs supporting optimisation of their regional S3 policy and potential ways to optimise EDP process as a bottom up;</p> <p>3) BSO enhance their consultancy service portfolio and their competitive strength;</p> <p>4) NGOs increase their involvement into innovation co-creation and support vulnerable societal groups that also need support.</p> <p style="text-align: right; font-size: small;">968 / 1,000 characters</p>			
Output indicators			Result indicators			
RCO 116 – Jointly developed Solutions indicator	Total target value in number		Result indicator	Total target value in number	Please describe what types of organisations are planned to actively participate in the project. Explain how this participation will increase their institutional capacity. These types of organisations should be in line with the target groups you have defined for your project.	
RCO 87 - Organisations cooperating across borders	37					

Result indicator	Total target value in number	Please describe what types of organisations are planned to actively participate in the project. Explain how this participation will increase their institutional capacity. These types of organisations should be in line with the target groups you have defined for your project.
<p><b>PSR 1 - Organisations with increased institutional capacity due to their participation in cooperation activities across borders</b></p>	<input type="text" value="50"/>	<p>Project partners and associated organisations</p> <p>The project counts 18 direct PPs + 12 APs, thus arriving at 30. The partnership represents the Quadruple helix, which is targeted within this project – SMEs (BSOs, CCIs associations, SMEs as direct partners), policy makers (local / regional), academics / researchers and NGOs representing society in large. all of them will improve the capacity in the following way:</p> <ol style="list-style-type: none"> <li>1) Operational added value: improved formal and informal collaboration modes among Quadruple helix actors and among the BSR regions – both urban and rural ones, including innovation co-creation and absorption competence. In addition, innovation governance forms combining both horizontal (thematic) as well as vertical governance structures (bottom-up and top-down) were combined, aiming at improving dialog and strengthening recognition and role of transnational partnerships;</li> <li>2) Enhanced social cohesion – exchanging among sectors and different multi-level governance stakeholders; learning different cultural and mentality aspects; learning potential and competitive edge of Culture for innovation (CCIs image upscaling);</li> <li>3) Reduced innovation gaps in terms of readiness for transition and resilience compared among the BSR regions, which still show huge disparities;</li> <li>4) Cohesion added value – involving both big players and small players, pioneering regions and partners and partners, who are still learners, which is usually seldom in real-life scenarios.</li> </ol> <p style="text-align: right;"><small>1,427 / 1,500 characters</small></p>
		<p>Other organisations</p> <p>The project aims to collaborate and integrate organisations in the project based on the proximity concept – social, cognitive, organisational, institutional and geographical proximity. Minimum 20 organisations are aimed to be integrated into the project:</p> <ol style="list-style-type: none"> <li>1) Organisations that are representing success cases in terms of the Living Labs from the projects, like CitySDK, Commons4EU, OpenCities, ROCK, DISCE, European Network of Living Labs;</li> <li>2) CCIs clusters and initiatives, like BEDA, FLIP, European Creative Hubs Network; EIT KIC initiatives to be funded, projects and initiatives from the New European Bauhaus;</li> <li>3) S3 and EDP policy creating and monitoring bodies, like regional ministries, Joint S3 Research Centre (Sevilla);</li> <li>4) Local / regional universities and research institutions from the PP regions – involved as knowledge experts and consultants;</li> <li>5) Local and regional SMEs – will be involved via Chamber of Commerce and Cluster organisations represented in the partnership.</li> </ol> <p>The project will enhance the capacity of those organisations by transferring project results and lessons learnt in the frame of study visits, joint events; marketing and promotion events, scientific conferences. Moreover, the direct project partnership will benefit from those organisations by absorbing new pan-European knowledge and practices.</p> <p style="text-align: right;"><small>1,331 / 1,500 characters</small></p>



7. Budget

7.0 Preparation costs

Preparation Costs

Would you like to apply for reimbursement of the preparation costs?

Yes

Other EU support of preparatory cost

Did you receive any other EU funds specifically designated to the development of this project application?

No

7.1 Breakdown of planned project expenditure per cost category & per partner

No. & role	Partner name	Partner status	CAT0 - Preparation costs	CAT1 - Staff	CAT2 - Office & administration
1 - LP	Hochschule Wismar, University of Applied Sciences Wismar: Technology, Business and Design	Active 22/09/2022	24,000.00	208,000.00	31,200.00
2 - PP	ATI ertc gGmbH – education, research, furtherance of cooperations	Active 22/09/2022	0.00	129,000.00	19,350.00
3 - PP	Rostock Business	Active 22/09/2022	0.00	139,000.00	20,850.00
4 - PP	Artbizz	Active 22/09/2022	0.00	108,000.00	16,200.00
5 - PP	Creative Business Network	Active 22/09/2022	0.00	106,000.00	15,900.00
6 - PP	Creative Estonia NGO	Active 22/09/2022	0.00	97,000.00	14,550.00
7 - PP	Tallinn University of Technology – TalTech	Active 22/09/2022	0.00	124,000.00	18,600.00
8 - PP	Humak University of Applied Sciences	Active 22/09/2022	0.00	119,000.00	17,850.00
9 - PP	Turku Science Park Ltd.	Active 22/09/2022	0.00	65,000.00	9,750.00
10 - PP	Klaipeda Science and Technology Park	Active 22/09/2022	0.00	105,000.00	15,750.00
11 - PP	Public Institution Lithuanian Innovation Centre	Active 22/09/2022	0.00	95,000.00	14,250.00
12 - PP	Vilnius City Administration	Active 22/09/2022	0.00	120,000.00	18,000.00
13 - PP	Northern Dimension Partnership on Culture Secretariat	Active 22/09/2022	0.00	81,000.00	12,150.00
14 - PP	Social innovation centre	Active 22/09/2022	0.00	93,000.00	13,950.00
15 - PP	Association of Polish Communes Euroregion Baltic	Active 22/09/2022	0.00	88,000.00	13,200.00
16 - PP	Media Dizajn	Active 22/09/2022	0.00	92,000.00	13,800.00
<b>Total</b>			<b>24,000.00</b>	<b>1,957,000.00</b>	<b>293,550.00</b>

No. & role	Partner name	Partner status	CAT0 - Preparation costs	CAT1 - Staff	CAT2 - Office & administration
17 - PP	Opolskie Centre for Economy Development / Opolskie Voivodeship	Active 22/09/2022	0.00	70,000.00	10,500.00
18 - PP	Experience Botkyrka	Active 22/09/2022	0.00	118,000.00	17,700.00
Total No. & role	Partner name	CAT3 - Travel & accommodation	CAT4 -24,000.00 External expertise & services	CAT5 1,957,000.00 Equipment	Total partner budget 293,550.00
1 - LP	Hochschule Wismar. Univ	31,200.00	110,000.00	40,000.00	444,400.00
2 - PP	ATI erc aGmbH – educati	19,350.00	28,000.00	12,000.00	207,700.00
3 - PP	Rostock Business	20,850.00	90,000.00	0.00	270,700.00
4 - PP	Artbizz	16,200.00	20,000.00	0.00	160,400.00
5 - PP	Creative Business Netwo	15,900.00	40,000.00	0.00	177,800.00
6 - PP	Creative Estonia NGO	14,550.00	15,000.00	0.00	141,100.00
7 - PP	Tallinn University of Tech	18,600.00	35,500.00	0.00	196,700.00
8 - PP	Humak University of Appli	17,850.00	66,000.00	30,000.00	250,700.00
9 - PP	Turku Science Park Ltd.	9,750.00	50,000.00	0.00	134,500.00
10 - PP	Klaipeda Science and Te	15,750.00	75,000.00	0.00	211,500.00
11 - PP	Public Institution Lithuania	14,250.00	29,500.00	0.00	153,000.00
12 - PP	Vilnius City Administration	18,000.00	116,000.00	25,000.00	297,000.00
13 - PP	Northern Dimension Partn	12,150.00	40,000.00	0.00	145,300.00
14 - PP	Social innovation centre	13,950.00	70,000.00	0.00	190,900.00
15 - PP	Association of Polish Co	13,200.00	55,000.00	0.00	169,400.00
16 - PP	Media Dizajn	13,800.00	60,000.00	20,000.00	199,600.00
17 - PP	Opolskie Centre for Econ	10,500.00	129,000.00	15,000.00	235,000.00
18 - PP	Experience Botkyrka	17,700.00	95,000.00	40,000.00	288,400.00
<b>Total</b>		<b>293,550.00</b>	<b>1,124,000.00</b>	<b>182,000.00</b>	<b>3,874,100.00</b>

### 7.1.1 External expertise and services

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
1. Hochschule Wis	National control	CAT4-PP1-F-0	<p>FLC Costs for 6 reporting periods; potential mid-term review</p> <p>60 / 100 characters</p>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	9,000.00
1. Hochschule Wis	Events/meetings	CAT4-PP1-A-0	<p>Organisation of the physical workshop in Wismar (A.1.1), incl. experts' travel, catering, renting</p> <p>97 / 100 characters</p>	No	1.1	10,000.00
1. Hochschule Wis	Specialist support	CAT4-PP1-E-0	<p>External expert + CCIs contribution (visualisation) guide delivery in Act.1.1 + workshop mentoring</p> <p>98 / 100 characters</p>	No	1.1	11,000.00
1. Hochschule Wis	Specialist support	CAT4-PP1-E-0	<p>Use case scenario implementation in pilot – gamification of the Bürgerpark, sprints, legal advice</p> <p>97 / 100 characters</p>	No	2.1 2.2	30,000.00
1. Hochschule Wis	Specialist support	CAT4-PP1-E-0	<p>Expertise for use case scenario implementation feasibility, corrective actions, transfer to citizens</p> <p>100 / 100 characters</p>	No	2.1 2.2 2.3 2.4 2.5	20,000.00
1. Hochschule Wis	Events/meetings	CAT4-PP1-A-0	<p>Costs for implementation of the innovation camp in Germany: catering; experts travel; renting</p> <p>93 / 100 characters</p>	No	3.1	5,000.00
1. Hochschule Wis	Specialist support	CAT4-PP1-E-0	<p>Matchmaking platform development, marketing and promotion (pitching), study visits to PP pilot sites</p> <p>100 / 100 characters</p>	No	3.2 3.3	16,000.00
<b>Total</b>						1,124,000.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
1. Hochschule Wis	Events/meetings	CAT4-PP1-A-0	Costs for 2 internal capacity study visits; external experts + policy makers travel costs  <small>89 / 100 characters</small>	No	3.5	9,000.00
2. ATI erc aGmbH	National control	CAT4-PP2-F-0	FLC Costs for 6 reporting periods; potential mid-term review  <small>60 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	5,000.00
2. ATI erc aGmbH	Specialist support	CAT4-PP2-E-1	Use case scenario implementation in pilot – creative room at the Technology Park Schwerin  <small>89 / 100 characters</small>	No	2.2 2.3	12,000.00
2. ATI erc aGmbH	Specialist support	CAT4-PP2-E-1	Costs related to marketing of the pilot (URLL physical space creation in Schwerin), incl. promotion  <small>99 / 100 characters</small>	No	2.2 2.3 2.4 2.5	6,000.00
2. ATI erc aGmbH	Events/meetings	CAT4-PP2-A-1	Pilot SMEs travels' to exchange pilot implementation, travels to exhibition / study visits  <small>91 / 100 characters</small>	No	2.1 2.2 2.3 3.1 3.2 3.3	5,000.00
3. Rostock Busines	Project management	CAT4-PP3-D-1	Technical project coordination and support with financial and administrative management  <small>88 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	18,000.00
<b>Total</b>						<b>1,124,000.00</b>

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
3. Rostock Busines	Communication	CAT4-PP3-C-1	Communication to the external audience, incl. launch of the calls in digital and print, posters  <small>95 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5	5,000.00
3. Rostock Busines	Events/meetings	CAT4-PP3-A-1	Travel costs of external experts and SMEs for URLL development and pilot preparation  <small>85 / 100 characters</small>	No	1.1 1.5 2.1 2.2 2.3 2.4 2.5	3,000.00
3. Rostock Busines	National control	CAT4-PP3-F-1	Costs related to SMEs travels  <small>30 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	9,000.00
3. Rostock Busines	Specialist support	CAT4-PP3-E-1	Use case scenario implementation in pilot – Planning Cell in Rostock, with support of CCIs  <small>91 / 100 characters</small>	No	2.1 2.2 2.3 2.4 2.5	25,000.00
3. Rostock Busines	Events/meetings	CAT4-PP3-A-1	Workshop for transnational pilot implementation event, incl. catering, renting, moderator  <small>89 / 100 characters</small>	No	2.5 3.1	5,000.00
3. Rostock Busines	Communication	CAT4-PP3-C-1	Transferring implemented use case scenario in Rostock to the audience, visualisation, promotion  <small>95 / 100 characters</small>	No	2.4 2.5 3.1	12,000.00
3. Rostock Busines	Specialist support	CAT4-PP3-E-2	Capacity building for pilot transfer and pitching of the enhanced capacity, exhibition preparation  <small>98 / 100 characters</small>	No	3.1 3.2	7,000.00
<b>Total</b>						<b>1,124,000.00</b>

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
3. Rostock Busines	Events/meetings	CAT4-PP3-A-2	Pilot SMEs travels' to exchange pilot implementation, travels to exhibition / study visits <small>91 / 100 characters</small>	No	3.1 3.2 3.3	6,000.00
4. Artbizz	National control	CAT4-PP4-F-2	FLC Costs for 6 reporting periods <small>33 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	9,000.00
4. Artbizz	Specialist support	CAT4-PP4-E-2	CCIs expert contribution to pilot implementation in pilot teams; integration of creativity <small>90 / 100 characters</small>	No	2.1 2.2 2.3 2.4 2.5 3.1 3.2	11,000.00
5. Creative Busines	National control	CAT4-PP5-F-2	FLC Costs for 6 reporting periods <small>33 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	9,000.00
5. Creative Busines	Specialist support	CAT4-PP5-E-2	Expert support in developing URLL matchmaking, transferring innovation solutions to to customers <small>96 / 100 characters</small>	No	3.1 3.2	20,000.00
5. Creative Busines	Events/meetings	CAT4-PP5-A-2	Capacity building for pilot transfer and pitching of the enhanced capacity – event, experts <small>91 / 100 characters</small>	No	3.1 3.2	11,000.00
<b>Total</b>						<b>1,124,000.00</b>

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
6. Creative Estonia	National control	CAT4-PP6-F-2	<p>FLC Costs for 6 reporting periods (if applicable in the centralised system)</p> <p>75 / 100 characters</p>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	6,000.00
6. Creative Estonia	Specialist support	CAT4-PP6-E-2	<p>CCIs counselling in developing innovation solutions' marketing and pitching formats (exhibition)</p> <p>96 / 100 characters</p>	No	3.1 3.2	9,000.00
7. Tallinn Universitv	National control	CAT4-PP7-F-2	<p>FLC Costs for 6 reporting periods (if applicable in the centralised system)</p> <p>75 / 100 characters</p>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	6,000.00
7. Tallinn Universitv	Specialist support	CAT4-PP7-E-3	<p>Use case scenario implementation in pilot in Ülemiste city, digital twin business modelling</p> <p>92 / 100 characters</p>	No	2.2 2.3 2.4 2.5	15,000.00
<b>Total</b>						1,124,000.00



Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
7. Tallinn Universitv	Specialist support	CAT4-PP7-E-3	<p>Reviewing mid-term progress of the use case future scenarios' implementation</p> <p>76 / 100 characters</p>	No	2.3	14,500.00
8. Humak Universitv	National control	CAT4-PP8-F-3	<p>FLC Costs for 6 reporting periods (if applicable in the centralised system)</p> <p>75 / 100 characters</p>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	9,000.00
8. Humak Universitv	Specialist support	CAT4-PP8-E-3	<p>Experts facilitating innovation process in used case scenario implementation in Ruisalo island</p> <p>94 / 100 characters</p>	No	2.1	3,000.00
8. Humak Universitv	Specialist support	CAT4-PP8-E-3	<p>Use case scenario preparation costs, incl. legal advise, information collection</p> <p>80 / 100 characters</p>	No	1.5 2.1	4,000.00
8. Humak Universitv	Specialist support	CAT4-PP8-E-3	<p>Use case scenario implementation in pilot Ruisalo, CClS / digital expertise in experience delivery</p> <p>99 / 100 characters</p>	No	2.2 2.3	15,000.00
8. Humak Universitv	Specialist support	CAT4-PP8-E-3	<p>Expertise to support innovation absorption and transfer from the use case scenario implementation</p> <p>98 / 100 characters</p>	No	2.3 2.4 2.5	15,000.00
8. Humak Universitv	Communication	CAT4-PP8-C-3	<p>Transfer of the innovation results in Turku to the audience and other SMEs, marketing, visualisation</p> <p>100 / 100 characters</p>	No	2.4 2.5	8,000.00
<b>Total</b>						1,124,000.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
8. Humak University	Events/meetings	CAT4-PP8-A-3	Capacity building for pilot transfer and pitching of the enhanced capacity – event, catering, renting <small>100 / 100 characters</small>	No	3.1 3.2	4,000.00
8. Humak University	Specialist support	CAT4-PP8-E-3	Expertise to support development of the post-project capitalisation action plan as WP3 Co-Leader <small>96 / 100 characters</small>	No	3.3	8,000.00
9. Turku Science P	National control	CAT4-PP9-F-4	FLC Costs for 6 reporting periods (if applicable in the centralised system) <small>75 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	9,000.00
9. Turku Science P	Specialist support	CAT4-PP9-E-4	CCIs expertise facilitating URLL development and governance model for use case scenario in Ruisalo <small>98 / 100 characters</small>	No	1.1 1.2 1.3 1.4	15,000.00
9. Turku Science P	Events/meetings	CAT4-PP9-A-4	Travel costs of external experts and SMEs for URLL development and pilot preparation <small>85 / 100 characters</small>	No	1.1 1.2 1.3 1.4	5,000.00
9. Turku Science P	Specialist support	CAT4-PP9-E-4	External evaluation of the use case scenario implementation and the pilot transfer <small>82 / 100 characters</small>	No	3.1 3.2	5,000.00
9. Turku Science P	Events/meetings	CAT4-PP9-A-4	Travel costs of external experts and SMEs for innovation camp and study visits <small>78 / 100 characters</small>	No	3.1 3.2 3.3	3,000.00
<b>Total</b>						<b>1,124,000.00</b>

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
9. Turku Science P	Specialist support	CAT4-PP9-E-4	Capacity building for pilot transfer and pitching of the enhanced capacity, event mediator, CCIs <small>96 / 100 characters</small>	No	3.3 3.4 3.5	9,000.00
9. Turku Science P	Communication	CAT4-PP9-C-4	Marketing of the achievements via publication, digital and virtual contents, moving images <small>90 / 100 characters</small>	No	3.2 3.3 3.4 3.5	4,000.00
10. Klaipeda Scienc	National control	CAT4-PP10-F-	FLC Costs for 6 reporting periods <small>33 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	6,000.00
10. Klaipeda Scienc	Specialist support	CAT4-PP10-E-	Use case scenario implementation in Klaipeda, CCIs intervention, feasibility, business modelling <small>96 / 100 characters</small>	No	1.5 2.1 2.2 2.3	25,000.00
10. Klaipeda Scienc	Specialist support	CAT4-PP10-E-	Expertise to implement the digital URLL innovation service consultancy (digital explorer) <small>89 / 100 characters</small>	No	2.4 2.5	15,000.00
10. Klaipeda Scienc	Specialist support	CAT4-PP10-E-	Expertise to prepare and implement innovation camps, methodology, CCIs intervention <small>83 / 100 characters</small>	No	3.1 3.2	20,000.00
<b>Total</b>						1,124,000.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
10. Klaipeda Scienc	Events/meetings	CAT4-PP10-A-	Travel costs of external experts and SMEs for innovation camp and study visits <small>78 / 100 characters</small>	No	3.1 3.2 3.3	5,000.00
10. Klaipeda Scienc	Communication	CAT4-PP10-C-	Marketing of the established URLL on international level, incl. visit into other Living Labs <small>92 / 100 characters</small>	No	3.3 3.4	4,000.00
11. Public Institution	National control	CAT4-PP11-F-	FLC Costs for 6 reporting periods <small>33 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	6,000.00
11. Public Institution	Communication	CAT4-PP11-C-	Marketing and communication of the URLL development and governance model to S3 policy makers <small>92 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5	3,000.00
11. Public Institution	Specialist support	CAT4-PP11-E-	Expertise support for the LT use case implementation and transfer in Klaipeda and Vilnius <small>89 / 100 characters</small>	No	1.5 2.1 2.2 2.3	9,500.00
11. Public Institution	Events/meetings	CAT4-PP11-A-	Travel costs of external experts and SMEs for innovation camp and study visits <small>78 / 100 characters</small>	No	3.1 3.2 3.3	5,000.00
<b>Total</b>						1,124,000.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
11. Public Institution	Specialist support	CAT4-PP11-E-	Expertise to support URLL transfer and sustainability to policy level, incl. recommendations <small>92 / 100 characters</small>	No	3.4 3.5	6,000.00
12. Vilnius City Adm	National control	CAT4-PP12-F-	FLC Costs for 6 reporting periods <small>33 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	6,000.00
12. Vilnius City Adm	Specialist support	CAT4-PP12-E-	Experts for CCIs intervention and communication of the URLL rationale and co-creative innovation <small>96 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5	15,000.00
12. Vilnius City Adm	Specialist support	CAT4-PP12-E-	Expertise for use case scenario implementation in co-creative space in Vilnius City Station District <small>100 / 100 characters</small>	No	1.5 2.1 2.2 2.3	40,000.00
12. Vilnius City Adm	Events/meetings	CAT4-PP12-A-	Costs for implementation of the innovation camp in Germany: catering; experts travel; renting <small>93 / 100 characters</small>	No	3.1	10,000.00
12. Vilnius City Adm	Specialist support	CAT4-PP12-E-	Capacity building for pilot transfer and pitching of the enhanced capacity, exhibition preparation <small>98 / 100 characters</small>	No	3.1 3.2	20,000.00
<b>Total</b>						1,124,000.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
12. Vilnius City Adm	Events/meetings	CAT4-PP12-A-	Pilot SMEs travels' to exchange pilot implementation, travels to exhibition / study visits <small>91 / 100 characters</small>	No	3.1 3.2 3.3 3.5	25,000.00
13. Northern Dimen	National control	CAT4-PP13-F-	FLC Costs for 6 reporting periods (if applicable in the centralised system) <small>75 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	6,000.00
13. Northern Dimen	Specialist support	CAT4-PP13-E-	Expertise for developing transnational URLL collaborative governance model with CCIs intervention <small>98 / 100 characters</small>	No	1.2 1.3	8,000.00
13. Northern Dimen	Specialist support	CAT4-PP13-E-	Expertise for developing transnational URLL output measurement scorecard and transfer to pilots <small>95 / 100 characters</small>	No	1.4 1.5	15,000.00
13. Northern Dimen	Specialist support	CAT4-PP13-E-	Expertise for evaluating CCIs intervention in different collaboration models (brokers, mediators) <small>97 / 100 characters</small>	No	1.5 2.1 2.2 2.3 2.4 2.5	7,000.00
13. Northern Dimen	Communication	CAT4-PP13-C-	Marketing and promotion (pitching), of CCIs for matchmaking platform, study visits to PP pilot sites <small>100 / 100 characters</small>	No	3.1 3.2 3.3	4,000.00
<b>Total</b>						<b>1,124,000.00</b>

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
14. Social innovatio	National control	CAT4-PP14-F-	FLC Costs for 6 reporting periods (if applicable in the centralised system)  <small>75 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	6,000.00
14. Social innovatio	Specialist support	CAT4-PP14-E-	Expertise for use case scenario preparation and feasibility, CCIs integration as brokers, mediators  <small>99 / 100 characters</small>	No	1.5 2.1	13,000.00
14. Social innovatio	Specialist support	CAT4-PP14-E-	Expertise for use case scenario implementation in Latgale, CCIs intervention, social inclusion  <small>94 / 100 characters</small>	No	2.1 2.2	25,000.00
14. Social innovatio	Specialist support	CAT4-PP14-E-	Expertise for use case scenario evaluation, corrective actions, transfer to citizens, promotion  <small>95 / 100 characters</small>	No	2.3 2.4 2.5	10,000.00
14. Social innovatio	Specialist support	CAT4-PP14-E-	Capacity building for pilot transfer and pitching of the enhanced capacity, exhibition preparation  <small>98 / 100 characters</small>	No	3.1 3.2	10,000.00
14. Social innovatio	Events/meetings	CAT4-PP14-A-	Capacity building for pilot transfer and pitching of the enhanced capacity – event,catering, renting  <small>100 / 100 characters</small>	No	3.1 3.2 3.3 3.4 3.5	6,000.00
<b>Total</b>						<b>1,124,000.00</b>

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
15. Association of	National control	CAT4-PP15-F-	FLC Costs for 6 reporting periods (if applicable in the centralised system)  <small>75 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	6,000.00
15. Association of	Specialist support	CAT4-PP15-E-	Expertise support for URLL development and collaborative model in Warminsko-Mazurskie (Braniewo)  <small>96 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5	10,000.00
15. Association of	Specialist support	CAT4-PP15-E-	Expertise for strategic plan for Braniewo URLL for social inclusion, business plan for this facility  <small>100 / 100 characters</small>	No	2.1 2.2 2.3	25,000.00
15. Association of	Events/meetings	CAT4-PP15-A-	Costs for implementation of the innovation camp in Elblag; catering; experts travel; renting  <small>92 / 100 characters</small>	No	3.1 3.2	4,000.00
15. Association of	Events/meetings	CAT4-PP15-A-	SMEs and Stakeholder travels to exchange pilot implementation, travels to exhibition / study visits  <small>99 / 100 characters</small>	No	2.1 2.2 2.3 3.1 3.2 3.3	4,000.00
15. Association of	Specialist support	CAT4-PP15-E-	Capacity building for pilot transfer and pitching of the enhanced capacity, exhibition preparation  <small>98 / 100 characters</small>	No	3.1 3.2	6,000.00
<b>Total</b>						<b>1,124,000.00</b>



Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
16. Media Dizajn	National control	CAT4-PP16-F-	FLC Costs for 6 reporting periods (if applicable in the centralised system)  <small>75 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	6,000.00
16. Media Dizajn	Specialist support	CAT4-PP16-E-	Expertise for developing URLL engagement strategy, CCIs intervention and co-creation  <small>84 / 100 characters</small>	No	1.1 1.2	15,000.00
16. Media Dizajn	Specialist support	CAT4-PP16-E-	Expertise for the use case scenario implementation in pilot in Tychowko (Drawsko Pomorskie)  <small>91 / 100 characters</small>	No	1.5 2.1 2.2 2.3	20,000.00
16. Media Dizajn	Events/meetings	CAT4-PP16-A-	Costs for implementation of the innovation camp in Germany: catering; experts travel; renting  <small>93 / 100 characters</small>	No	3.1	9,000.00
16. Media Dizajn	Specialist support	CAT4-PP16-E-	Matchmaking platform development, marketing and promotion (pitching), study visits to PP pilot sites  <small>100 / 100 characters</small>	No	3.2 3.3	10,000.00
17. Opolskie Centr	National control	CAT4-PP17-F-	FLC Costs for 6 reporting periods (if applicable in the centralised system)  <small>75 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	6,000.00
<b>Total</b>						1,124,000.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
17. Opolskie Centr	Communication	CAT4-PP17-C-	Communication to the external audience, incl. launch of the calls in digital and print, posters  <small>95 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5	9,000.00
17. Opolskie Centr	Specialist support	CAT4-PP17-E-	Experts for CCIs intervention and communication of the URLL rationale and co-creative innovation  <small>96 / 100 characters</small>	No	1.3 1.4 1.5	10,000.00
17. Opolskie Centr	Events/meetings	CAT4-PP17-A-	Travel costs of external experts and SMEs for URLL development and pilot preparation, study visit  <small>97 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5	12,000.00
17. Opolskie Centr	Specialist support	CAT4-PP17-E-	Expertise for use case scenario preparation and feasibility, CCIs integration as brokers, mediators  <small>99 / 100 characters</small>	No	1.5 2.1	15,000.00
17. Opolskie Centr	Specialist support	CAT4-PP17-E-	Use case scenario implementation in Opole, CCIs intervention, feasibility, business modelling  <small>93 / 100 characters</small>	No	2.1 2.2 2.3	25,000.00
17. Opolskie Centr	Specialist support	CAT4-PP17-E-	Expertise for use case scenario implementation feasibility, corrective actions, transfer to citizens  <small>100 / 100 characters</small>	No	2.4 2.5	15,000.00
17. Opolskie Centr	Events/meetings	CAT4-PP17-A-	Costs for implementation of the innovation camp in Opole: catering; experts travel; renting  <small>91 / 100 characters</small>	No	3.1	7,000.00
17. Opolskie Centr	Specialist support	CAT4-PP17-E-	Capacity building for pilot transfer and pitching of the enhanced capacity, exhibition preparation  <small>98 / 100 characters</small>	No	3.1 3.2	10,000.00
	<b>Total</b>					<b>1,124,000.00</b>

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
17. Opolskie Centr	Communication	CAT4-PP17-C-	Marketing of the achievements via publication, digital and virtual contents, moving images <small>90 / 100 characters</small>	No	3.2 3.3 3.4 3.5	5,000.00
17. Opolskie Centr	Specialist support	CAT4-PP17-E-	External Counsellor and monitoring expert for use case scenario in Opole for demonstration purpose <small>98 / 100 characters</small>	No	2.2 2.3 2.4 2.5	15,000.00
18. Experience Bot	National control	CAT4-PP18-F-	FLC Costs for 6 reporting periods (if applicable in the centralised system) <small>75 / 100 characters</small>	No	1.1 1.2 1.3 1.4 1.5 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4 3.5 N/A	9,000.00
18. Experience Bot	Specialist support	CAT4-PP18-E-	CCIs expertise facilitating URLL development and governance model for use case scenario in Botkyrka <small>99 / 100 characters</small>	No	1.1 1.2 1.3 1.4	20,000.00
18. Experience Bot	Events/meetings	CAT4-PP18-A-	Travel costs of external experts and SMEs for URLL development and pilot preparation <small>85 / 100 characters</small>	No	1.1 1.5 2.1 2.2 2.3 2.4 2.5	10,000.00
18. Experience Bot	Specialist support	CAT4-PP18-E-	Use case scenario implementation in Botkyrka, CCIs intervention, feasibility, app business modelling <small>100 / 100 characters</small>	No	1.5 2.1 2.2 2.3	25,000.00
<b>Total</b>						<b>1,124,000.00</b>

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
18. Experience Bot	Specialist support	CAT4-PP18-E-	Use case scenario preparation costs, incl. legal advise, information collection <small>80 / 100 characters</small>	No	1.5 2.1 2.2	6,000.00
18. Experience Bot	Events/meetings	CAT4-PP18-A-	Costs for implementation of the innovation camp in Stockholm: catering; experts travel; renting <small>95 / 100 characters</small>	No	3.1	10,000.00
18. Experience Bot	Specialist support	CAT4-PP18-E-	Expertise to prepare and implement innovation camps, CCIs intervention and mediation, keynotes <small>94 / 100 characters</small>	No	3.1 3.2	10,000.00
18. Experience Bot	Events/meetings	CAT4-PP18-A-	Travel costs of external experts and SMEs for innovation camp and study visits <small>78 / 100 characters</small>	No	3.1 3.2 3.3	5,000.00
	<b>Total</b>					1,124,000.00





### 7.1.2 Equipment

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
1. Hochschule Wis	IT hardware and soft	CAT5-PP1-B-0	Gamification of the public park via AR, VR glasses, 3D boards installation, projectors, 3D printer <small>98 / 100 characters</small>	No	2.2 2.3 2.4 2.5	40,000.00
2. ATI erc aGmbH	Tools or devices	CAT5-PP2-F-0	Flexible room fittings, design panels, interactive screens for co-creation physical space in Schwerin <small>100 / 100 characters</small>	No	2.2 2.3 2.4 2.5	12,000.00
8. Humak Universitv	IT hardware and soft	CAT5-PP8-B-0	XR virtual technology for pilot simulation and preparation <small>59 / 100 characters</small>	No	1.5	5,000.00
8. Humak Universitv	IT hardware and soft	CAT5-PP8-B-0	XR virtual technology for interactive technical solution for the use case scenario preparation test <small>99 / 100 characters</small>	No	2.2 2.3 2.4 2.5	20,000.00
8. Humak Universitv	IT hardware and soft	CAT5-PP8-B-0	XR echnology for interactive presentation of the use case to the audience, publishing, training <small>95 / 100 characters</small>	No	3.1 3.2	5,000.00
12. Vilnius Citv Adm	Tools or devices	CAT5-PP12-F-	Materials and dissemination tools and devices for touristic wellbeing and experimentation places <small>97 / 100 characters</small>	No	2.2 2.3 2.4 2.5	25,000.00
<b>Total</b>						<b>182,000.00</b>

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
16. Media Dizajn	Tools or devices	CAT5-PP16-F-	Materials, batteries, pumps, cables, charges, maintenance switch for demonstration purposes <small>91 / 100 characters</small>	No	2.2 2.3 2.4 2.5	20,000.00
17. Opolskie Centr	Tools or devices	CAT5-PP17-F-	Materials and devices necessary for energy efficient, circular and eco-design housing application <small>98 / 100 characters</small>	No	2.2 2.3 2.4 2.5	15,000.00
18. Experience Bot	Tools or devices	CAT5-PP18-F-	Physical and digital layers for users to increase physical movement, fitness and social interaction <small>99 / 100 characters</small>	No	2.2 2.3 2.4 2.5	25,000.00
18. Experience Bot	IT hardware and soft	CAT5-PP18-B-	AR, VR, IT for app alignment with physical layers <small>49 / 100 characters</small>	No	2.2 2.3 2.4 2.5	15,000.00
<b>Total</b>						<b>182,000.00</b>


### 7.1.3 Infrastructure and works

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
Please select	Please select	CAT6-PP--01	 <small>0 / 100 characters</small>	Please select		0.00
<b>Total</b>						<b>0.00</b>

### 7.2 Planned project budget per funding source & per partner

No. & role	Partner name	Partner status	Country	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]	State aid instrument
1-LP	Hochschule Wismar, University of Applied Sciences Wismar: Technology, Business and Design	Active 22/09/2022	DE	ERDF	80.00 %	444,400.00	355,520.00	88,880.00	For each partner, the State aid relevance and applied aid measure are defined in the <a href="#">State aid section</a>
2-PP	ATI erc gGmbH – education, research, furtherance of cooperations	Active 22/09/2022	DE	ERDF	80.00 %	207,700.00	166,160.00	41,540.00	
<b>Total ERDF</b>						<b>3,874,100.00</b>	<b>3,099,280.00</b>	<b>774,820.00</b>	
<b>Total</b>						<b>3,874,100.00</b>	<b>3,099,280.00</b>	<b>774,820.00</b>	



No. & role	Partner name	Partner status	Country	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]	State aid instrument
3-PP	Rostock Business	Active 22/09/2022	 DE	ERDF	80.00 %	270,700.00	216,560.00	54,140.00	
4-PP	Artbizz	Active 22/09/2022	 DK	ERDF	80.00 %	160,400.00	128,320.00	32,080.00	
5-PP	Creative Business Network	Active 22/09/2022	 DK	ERDF	80.00 %	177,800.00	142,240.00	35,560.00	
6-PP	Creative Estonia NGO	Active 22/09/2022	 EE	ERDF	80.00 %	141,100.00	112,880.00	28,220.00	
7-PP	Tallinn University of Technology – TalTech	Active 22/09/2022	 EE	ERDF	80.00 %	196,700.00	157,360.00	39,340.00	
8-PP	Humak University of Applied Sciences	Active 22/09/2022	 FI	ERDF	80.00 %	250,700.00	200,560.00	50,140.00	
9-PP	Turku Science Park Ltd.	Active 22/09/2022	 FI	ERDF	80.00 %	134,500.00	107,600.00	26,900.00	
10-PP	Klaipeda Science and Technology Park	Active 22/09/2022	 LT	ERDF	80.00 %	211,500.00	169,200.00	42,300.00	
11-PP	Public Institution Lithuanian Innovation Centre	Active 22/09/2022	 LT	ERDF	80.00 %	153,000.00	122,400.00	30,600.00	
12-PP	Vilnius City Administration	Active 22/09/2022	 LT	ERDF	80.00 %	297,000.00	237,600.00	59,400.00	
13-PP	Northern Dimension Partnership on Culture Secretariat	Active 22/09/2022	 LV	ERDF	80.00 %	145,300.00	116,240.00	29,060.00	
14-PP	Social innovation centre	Active 22/09/2022	 LV	ERDF	80.00 %	190,900.00	152,720.00	38,180.00	
15-PP	Association of Polish Communes Euroregion Baltic	Active 22/09/2022	 PL	ERDF	80.00 %	169,400.00	135,520.00	33,880.00	
16-PP	Media Dizajn	Active 22/09/2022	 PL	ERDF	80.00 %	199,600.00	159,680.00	39,920.00	
17-PP	Opolskie Centre for Economy Development / Opolskie Voivodeship	Active 22/09/2022	 PL	ERDF	80.00 %	235,000.00	188,000.00	47,000.00	
18-PP	Experience Botkyrka	Active 22/09/2022	 SE	ERDF	80.00 %	288,400.00	230,720.00	57,680.00	
<b>Total ERDF</b>						3,874,100.00	3,099,280.00	774,820.00	
<b>Total</b>						3,874,100.00	3,099,280.00	774,820.00	

7.3 Spending plan per reporting period

	EU partners (ERDF)		Total	
	Total	Programme co-financing	Total	Programme co-financing
Preparation costs	24,000.00	19,200.00	24,000.00	19,200.00
Period 1	362,700.00	290,160.00	362,700.00	290,160.00
Period 2	474,700.00	379,760.00	474,700.00	379,760.00
Period 3	782,500.00	626,000.00	782,500.00	626,000.00
Period 4	1,012,800.00	810,240.00	1,012,800.00	810,240.00
Period 5	696,700.00	557,360.00	696,700.00	557,360.00
Period 6	520,700.00	416,560.00	520,700.00	416,560.00
<b>Total</b>	<b>3,874,100.00</b>	<b>3,099,280.00</b>	<b>3,874,100.00</b>	<b>3,099,280.00</b>