

1. Identification

Call

Date of submission

C1

25/04/2022

1.1. Full name of the project

Innovative approaches to foster behavior change towards a more sustainable food supply and catering system in the BSR vis-a-vis Covid19 emerging business sectors

161 / 250 characters

1.2. Short name of the project

Change(K)now!

13 / 20 characters

1.3. Programme priority

1. Innovative societies

1.4. Programme objective

1.1 Resilient economies and communities

1.6. Project duration

Contracting start	22/09/2022	Contracting end	31/12/2022
Implementation start	01/01/2023	Implementation end	31/12/2025
		Duration of implementation phase (months)	36
Closure start	01/01/2026	Closure end	31/03/2026

1.7. Project summary

Change(K)now! is concerned with promoting structural and behavioral change to re-start a sustainability trend in food supply and catering systems disrupted by Covid19. The project is focused on municipalities and municipal entities, the entrepreneurs in food supply and catering businesses operating within, and crucially its residents. These players can drive the sustainability of urban food systems by adopting sustainable solutions and changing behavior. The problem is that such options are dispersed, their applicability is not tested beyond a particular case, and are not tailored nor mainstreamed widely enough to create acceptance by businesses and consumers. Change(K)now! will overcome this barrier by a) cataloguing, b) testing in pilot cases context and c) innovating existing sustainable solutions for food supply and catering so they are easier to adopt at four levels: municipal strategic management, good housekeeping at municipal entities, in entrepreneurial activities and at the level of shaping residents' behavior. A training program on solutions and findings will transfer project outcomes via local multipliers. Easier access and training on sustainable solutions will enable municipalities to work as sustainability hubs by better mainstreaming sustainability in their activities and territories, nudging businesses to reduce the environmental footprints of their operations, and providing residents with guidance on behavioral change conducive to sustainable food systems.

1,498 / 1,500 characters

1.8. Summary of the partnership

Change(K)now! will nudge societies & communities towards more sustainable consumption in the field of food supply systems & catering – Green Events, food markets, take-away gastronomy, food delivery and public catering. This requires the involvement of a wide and diverse group of stakeholders as key project actors. We, therefore, invited representatives of municipalities (4 PP, 8 AO) and regional environmental agencies (1PP) to co-create strategic solutions jointly with local business actors (food providers, gastronomy, event managers - 7 PP, 1 AO), local interest groups & innovation hubs (3 PP), environment & consumer NGOs (9 PP, 1 AO) - including the BSR network of NGOs Coalition Clean Baltics as powerful multiplier - and research institutes (2 behavioral change, 1 environmental impacts).

Our expertise covers a wide thematic field: sustainability & sufficiency, environmental/climate change impacts, & circularity; Re-use food supply systems & resource efficiency, Green Public Procurement & Green Event criteria; consumption behavior change towards sustainable lifestyles, communication, campaigning & capacity building.

Representatives of all these organisations and from these fields of expertise form the Change(K)now! consortium of project partners (25) and associated organisations (12). Some of them already worked together in the preceding SEED project. They will work in local clusters of actions in 7 BSR countries and develop/advance our 15 solutions in a co-creation process moderated by the very experienced PP17 Gate21 (Denmark) and addressing local authorities, local businesses, local communities and individual residents.

Our pilots will take place in 9 project cities (Hamburg, Berlin, Copenhagen, Bornholm, Stockholm, Tallinn, Valmiera, Gdansk, Szczecin). Some pilots will act at charismatic events or locations which a) are huge and a challenging trial and b) will be good for promotion of the project goals - such as: Estonian song festival in Tallinn (1/3 of Estonians visiting it for 1 week), Valmiera Sport Fest, Stockholm Royal Zoological Garden (40 restaurants/cafes) and Valmiera's application as Culture Capital of Europe.

The leadership of the project is distributed evenly among 11 partners: LP Vidzeme University of Applied Sciences acts as project manager supported as deputy lead by PP2, BEF Germany. PM, 3 WP leads & co-leads and 10 partners leading the 13 GoAs, form the core group of conceptual leaders.

The budget of 4.5M€ is distributed according to roles and costs: only 4 partners from W-BSR (PP2,4,18,19) have a budget higher than 300 000€, 7 partners (PP1,2,4,8,11,18,19) are having more than 4000 hours staff allocated – logically, the budgets of partners from E-BSR are lower due to staff cost rates. Many partners have direct costs allocated (14.5% of total budget) – mostly purchase or rent of equipment/consumables for reuse systems or dish washing facilities, programming and communication costs.

We are ready for Change(K)now!

2,997 / 3,000 characters

1.11. Project Budget Summary

Financial resources [in EUR]		Preparation costs	Planned project budget
ERDF	ERDF co-financing	0.00	3,598,452.00
	Own contribution ERDF	0.00	899,613.00
	ERDF budget	0.00	4,498,065.00
NO	NO co-financing	0.00	0.00
	Own contribution NO	0.00	0.00
	NO budget	0.00	0.00
NDICI	NDICI co-financing	0.00	0.00
	Own contribution NDICI	0.00	0.00
	NDICI budget	0.00	0.00
RU	RU co-financing	0.00	0.00
	Own contribution RU	0.00	0.00
	RU budget	0.00	0.00
TOTAL	Total Programme co-financing	0.00	3,598,452.00
	Total own contribution	0.00	899,613.00
	Total budget	0.00	4,498,065.00

2. Partnership

2.1. Overview: Project Partnership

2.1.1 Project Partners

No.	LP/PP	Organisation (English)	Organisation (Original)	Country	Type of partner	Legal status	Partner budget in the project	Active/inactive	
								Status	from
1	LP	Vidzeme University of Applied Sciences	Vidzemes Augstskola	LV	Higher education and research institution	a)	216,190.40 €	Active	22/09/2022
2	PP	BEF Germany	Baltic Environmental Forum Deutschland e.V.	DE	NGO	b)	388,960.00 €	Active	22/09/2022
3	PP	Yesil Cember - ecological intercultural education, consultation, research and networking	Yesil Cember Gesellschaft für ökologisch interkulturelle Bildung, Beratung, Forschung und Vernetzung	DE	NGO	b)	177,992.00 €	Active	22/09/2022
4	PP	Green Events Hamburg	Gruener Wirtschaftsrat e.V.	DE	NGO	b)	359,384.00 €	Active	22/09/2022
5	PP	Buy Responsibly Foundation	Fundacja Kupuj Odpowiedzialnie	PL	NGO	b)	145,620.00 €	Active	22/09/2022
6	PP	Environmental Center for Administration and Technology (ECAT)	Aplinkosaugos valdymo ir technologijų centras	LT	NGO	b)	150,898.00 €	Active	22/09/2022
7	PP	Baltic Environmental Forum Latvia	Baltijas Vides Forums	LV	NGO	b)	123,244.00 €	Active	22/09/2022
8	PP	BEF Estonia	MTÜ Balti Keskkonnafoorum	EE	NGO	b)	191,362.20 €	Active	22/09/2022
9	PP	Swedish Consumer Association	Sveriges Konsumenter	SE	NGO	b)	248,584.40 €	Active	22/09/2022
10	PP	Valmiera Municipality Government	Valmieras novada pašvaldība	LV	Local public authority	a)	130,496.00 €	Active	22/09/2022
11	PP	Stockholm Environment Institute Tallinn Centre	Stockholmi Keskkonnainstituudi Tallinna Keskus	EE	Interest group	a)	194,532.00 €	Active	22/09/2022
12	PP	POMINNO Ltd.	POMINNO sp. z o.o.	PL	Small and medium enterprise	b)	102,000.00 €	Active	22/09/2022
13	PP	CAU	Christian-Albrechts-Universität zu Kiel	DE	Higher education and research institution	a)	241,488.00 €	Active	22/09/2022
14	PP	Suri Signature - Mediterranean Food	Suri Signature - Mediterranean Food	DE	Small and medium enterprise	b)	199,400.00 €	Active	22/09/2022
15	PP	Association of Polish Communes of the Euroregion Pomerania	Stowarzyszenie Gmin Polskich Euroregionu Pomerania	PL	Interest group	a)	134,328.00 €	Active	22/09/2022
16	PP	Coalition Clean Baltic	Coalition Clean Baltic	SE	NGO	a)	171,476.80 €	Active	22/09/2022
17	PP	Gate 21	Gate 21	DK	Interest group	a)	339,500.00 €	Active	22/09/2022
18	PP	Copenhagen municipality	Københavns Kommune	DK	Local public authority	a)	311,700.00 €	Active	22/09/2022
19	PP	Streubar - zero waste shop	Streubar - Urban / Rybaczyk / Volkert GbR	DE	Small and medium enterprise	b)	98,380.00 €	Active	22/09/2022
20	PP	TINT - Start-up for multiple use packaging for take-away and events	TINT	SE	Small and medium enterprise	b)	98,740.00 €	Active	22/09/2022
21	PP	Regional Municipality of Bornholm	Bornholms Regionskommune	DK	Local public authority	a)	143,520.00 €	Active	22/09/2022
22	PP	Naboskab (neighborhood)	Naboskab	DK	Small and medium enterprise	b)	83,850.00 €	Active	22/09/2022

No.	LP/PP	Organisation (English)	Organisation (Original)	Country	Type of partner	Legal status	Partner budget in the project	Active/inactive	
								Status	from
23	PP	Baltic Restaurants Estonia AS	Baltic Restaurants Estonia AS	EE	Large enterprise	b)	53,633.00 €	Active	22/09/2022
24	PP	City of Tallinn	Tallinna linn	EE	Local public authority	a)	91,086.20 €	Active	22/09/2022
25	PP	UMI UseMyIdeas	UMI UseMyIdeas MACIEJ GREŃ	PL	Small and medium enterprise	b)	101,700.00 €	Active	22/09/2022

2.1.2 Associated Organisations

No.	Organisation (English)	Organisation (Original)	Country	Type of Partner
AO 1	City of Stockholm	Stockholms stad	SE	Local public authority
AO 2	Rethinkable	Umdenkbar e.V.	DE	NGO
AO 3	City of Västerås	Västerås stad	SE	Local public authority
AO 4	New Loop Aps	New Loop Aps	DK	Small and medium enterprise
AO 5	Utena District Municipality	Utenos rajono savivaldybė	LT	Local public authority
AO 6	Furesø Municipality	Furesø Kommune	DK	Local public authority
AO 7	Rudersdal Municipality	Rudersdal Kommune	DK	Local public authority
AO 8	Lejre Municipality	Lejre Kommune	DK	Local public authority
AO 9	Gentofte Municipality	Gentofte Kommune	DK	Local public authority
AO 10	Swedish University of Agricultural Sciences	Sveriges lantbruksuniversitet	SE	Higher education and research institution
AO 11	Riga City Council	Rīgas dome	LV	Local public authority
AO 12	Agency for Environment, Climate, Energy and Agriculture, Hamburg (BUKEA)	Behörde für Umwelt, Klima, Energie und Agrarwirtschaft, Hamburg (BUKEA)	DE	Sectoral agency

2.2 Project Partner Details - Partner 1

LP/PP

Partner Status

Active from **Inactive from**

Partner name:

Organisation in original language 19 / 250 characters

Organisation in English 38 / 250 characters

Department in original language 60 / 250 characters

Department in English 61 / 250 characters

Partner location and website:

Address 12 / 250 characters **Country**

Postal Code	<input type="text" value="LV 4201"/> <small>7 / 250 characters</small>	NUTS1 code	<input type="text" value="Latvija"/>
Town	<input type="text" value="Valmiera"/> <small>8 / 250 characters</small>	NUTS2 code	<input type="text" value="Latvija"/>
Website	<input type="text" value="www.va.lv"/> <small>9 / 100 characters</small>	NUTS3 code	<input type="text" value="Vidzeme"/>

Partner ID:

Organisation ID type	<input type="text" value="Unified registration number (Vienotais reģistrācijas numurs)"/>		
Organisation ID	<input type="text" value="90001342592"/>		
VAT Number Format	<input type="text" value="LV + 11 digits"/>		
VAT Number	<input type="checkbox"/> N/A	<input type="text" value="LV90001342592"/> <small>13 / 50 characters</small>	
PIC	<input type="text" value="969022726"/> <small>9 / 9 characters</small>		

Partner type:

Legal status	<input type="text" value="a) Public"/>		
Type of partner	<input type="text" value="Higher education and research instituti"/>	<input type="text" value="University faculty, college, research institution, RTD facility, research cluster, etc."/>	
Sector (NACE)	<input type="text" value="72.19 - Other research and experimental development on natural sciences and engineering"/>		

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Role of the partner organisation in this project:

ViA (PP1) in the project will be the lead partner. Besides from the project administration, ViA will contribute to the conceptual development of the project, and in particular, cooperate with partner PP14 in setting targets for change in Change(K)now (A.1.2) and evaluating the achievements (A.2.5: Evaluation of pilots and assessment of solutions), as well as develop a IT solution for procurement (GoA XX). ViA will also co-operate with PP11 as the stakeholder for the implementation of the pilots (WP2). ViA will be active in all the GoAs, workshops and other events planned within the project in order to contribute with ViAs expertise on behaviour change and policy assessment.

685 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

State aid relevance

For the partner type selected, the Programme sees a medium to high risk for implementing State aid relevant activities. If the partner is of the opinion that its activities are not State aid relevant, it can ask the MAJS for a plausibility check on the State aid relevance. Does the partner want to do this?

Yes No

2.2 Project Partner Details - Partner 2

LP/PP	<input type="text" value="Project Partner"/>		
Partner Status	<input type="text" value="Active"/>		
	Active from	<input type="text" value="22/09/2022"/>	Inactive from
			<input type="text"/>

Partner name:

Organisation in original language	Baltic Environmental Forum Deutschland e.V.	43 / 250 characters
Organisation in English	BEF Germany	11 / 250 characters
Department in original language	NA	2 / 250 characters
Department in English	NA	2 / 250 characters

Partner location and website:

Address	Osterstrasse 58	15 / 250 characters	Country	Germany
Postal Code	20259	5 / 250 characters	NUTS1 code	Hamburg
Town	Hamburg	7 / 250 characters	NUTS2 code	Hamburg
Website	www.bef-de.org	14 / 100 characters	NUTS3 code	Hamburg

Partner ID:

Organisation ID type	Other registration number (Sonstige)	
Organisation ID	17944	5 / 50 characters
VAT Number Format	DE + 9 digits	
VAT Number	<input type="checkbox"/> N/A <input type="checkbox"/> DE282199422	11 / 50 characters
PIC	984261717	9 / 9 characters

Partner type:

Legal status	b) Private	
Type of partner	NGO	Non-governmental organisations, such as Greenpeace, WWF, etc.
Sector (NACE)	94.99 - Activities of other membership organisations n.e.c.	

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?	No
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Financial data	Reference period	01/01/2020	–	31/12/2020
Staff headcount [in annual work units (AWU)]				8.3
Employees [in AWU]				8.3
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]				0.0
Owner-managers [in AWU]				0.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]				0.0
Annual turnover [in EUR]				538,650.91
Annual balance sheet total [in EUR]				320,849.62
Operating profit [in EUR]				3,817.16

Role of the partner organisation in this project:

BEF DE will act as co-lead applicant of the project and support PP1 in partner management, financial management and is in charge of creating synergies between the WPs and GoAs. Furthermore, BEF DE will lead WP2 and lead GoA 3.2. BEF DE will coordinate the project implementation in Hamburg and guide the co-creation of solutions (GoA1.3) moderating the stakeholder interactions. We will do own pilots related to inhabitants awareness & change-action, support local businesses in soft measures and initiate local actions in the neighbourhoods Winterhude/Barmbek of Hamburgs district North. Finally, BEF DE will promote the project in Hamburg as well as in Germany and Europe-wide. We will prepare and moderate the projects international workshops.

747 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 3

LP/PP	Project Partner		
Partner Status	Active		
Active from	22/09/2022	Inactive from	
Partner name:			
Organisation in original language	Yesil Cember Gesellschaft für ökologisch interkulturelle Bildung, Beratung, Forschung und Vernetzung		
	101 / 250 characters		
Organisation in English	Yesil Cember - ecological intercultural education, consultation, research and networking		
	88 / 250 characters		
Department in original language	NAN		
	3 / 250 characters		
Department in English	NAN		
	3 / 250 characters		

Partner location and website:

Address	Schwedenstr. 15 A	Country	Germany
	17 / 250 characters		
Postal Code	13357	NUTS1 code	Berlin
	5 / 250 characters		
Town	Berlin	NUTS2 code	Berlin
	6 / 250 characters		
Website	yesilcember.eu	NUTS3 code	Berlin
	14 / 100 characters		

Partner ID:

Organisation ID type Tax (identification) number (Steuer(identifikations)nummer)

Organisation ID DE286303845 11 / 50 characters

VAT Number Format DE + 9 digits

VAT Number N/A DE286303845 11 / 50 characters

PIC 891940900 9 / 9 characters

Partner type:

Legal status b) Private

Type of partner NGO Non-governmental organisations, such as Greenpeace, WWF, etc.

Sector (NACE) 88.99 - Other social work activities without accommodation n.e.c.

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities? Yes

Financial data	Reference period	01/01/2019	–	31/12/2019
Staff headcount [in annual work units (AWU)]				3.0
Employees [in AWU]				2.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]				0.0
Owner-managers [in AWU]				1.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]				0.0
Annual turnover [in EUR]				126,631.00
Annual balance sheet total [in EUR]				35,187.00
Operating profit [in EUR]				50,082.00

Role of the partner organisation in this project:

Yesil Cember, as a project partner, will assume the role of conducting a pilot project (GoA 2.3 and GoA 2.4) in the weekly market in Neukölln, Berlin to raise awareness in relation to food to systems, motivate sustainable consumption behaviours, change-action, support local businesses in mild measures and initiate local actions. The role of the organization will cover to reach out to both inhabitants and food providers alike. The expertise of Yesil Cember lies in culture sensible communication revolving around environmental themes and sustainable living practices. Therefore, the organization will be in close contact with people with migration background to enable a smooth consultation process for people from diverse backgrounds.

740 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 4

LP/PP Project Partner

Partner Status Active

Active from 22/09/2022 **Inactive from**

Partner name:

Organisation in original language	<input type="text" value="Gruener Wirtschaftsrat e.V."/>	28 / 250 characters
Organisation in English	<input type="text" value="Green Events Hamburg"/>	20 / 250 characters
Department in original language	<input type="text" value="Green Events Hamburg"/>	20 / 250 characters
Department in English	<input type="text" value="Green Events Hamburg"/>	20 / 250 characters

Partner location and website:

Address	<input type="text" value="Gruener Wirtschaftsrat e.V. Stresemannstraße 375 Eingang 8, vierter Stock"/>	78 / 250 characters	Country	<input type="text" value="Germany"/>
Postal Code	<input type="text" value="22761"/>	5 / 250 characters	NUTS1 code	<input type="text" value="Hamburg"/>
Town	<input type="text" value="Hamburg"/>	7 / 250 characters	NUTS2 code	<input type="text" value="Hamburg"/>
Website	<input type="text" value="www.greeneventshamburg.de"/>	25 / 100 characters	NUTS3 code	<input type="text" value="Hamburg"/>

Partner ID:

Organisation ID type	<input type="text" value="Other registration number (Sonstige)"/>	
Organisation ID	<input type="text" value="VR22276"/>	7 / 50 characters
VAT Number Format	<input type="text" value="DE + 9 digits"/>	
VAT Number	<input checked="" type="checkbox"/> N/A <input type="text"/>	0 / 50 characters
PIC	<input type="text" value="n/a"/>	3 / 9 characters

Partner type:

Legal status	<input type="text" value="b) Private"/>
Type of partner	<input type="text" value="NGO"/> <input type="text" value="Non-governmental organisations, such as Greenpeace, WWF, etc."/>
Sector (NACE)	<input type="text" value="94.99 - Activities of other membership organisations n.e.c."/>

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>
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Financial data	Reference period	01/01/2021	–	31/12/2021
Staff headcount [in annual work units (AWU)]				0.8
Employees [in AWU]				0.8
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]				0.0
Owner-managers [in AWU]				0.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]				0.0
Annual turnover [in EUR]				241,236.67
Annual balance sheet total [in EUR]				100,249.47
Operating profit [in EUR]				0.00

Role of the partner organisation in this project:

1.1: translation of existing local green event guideline
 1.3: SWOT analysis of food supply& catering systems in GER
 2.1: transfer of existing knowledge& experience from latest project (finished by 09/2022): approaches for strategic inclusion at municipality level (permits, funding) + active support of strat. changes& infrastructural programmes with local municipalities
 2.2: transfer of existing knowledge& experience from latest project (finished by 09/2022): green procurement + testing of solutions with local authorities
 2.3: (GoA) piloting reusable food supply systems& infrastructure with markets& events; identification of individual needs and solutions -> matchmaking with providers; financial& technical support& accompanance; streamlining& mainstreaming approaches& solutions of focus-regions together with consortium
 3.1: Case Studies from Hamburg
 3.2: Training with local municipalities
 3.4: workshop for wider existing multi-level network in Hamburg and DACH-region

992 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 5

LP/PP

Partner Status

Active from **Inactive from**

Partner name:

Organisation in original language 30 / 250 characters

Organisation in English 26 / 250 characters

Department in original language 2 / 250 characters

Department in English 2 / 250 characters

Partner location and website:

Address 13 / 250 characters **Country**

Postal Code Town Website	<input type="text" value="31-014"/> <small>6 / 250 characters</small> <input type="text" value="Krakow"/> <small>6 / 250 characters</small> <input type="text" value="https://ekonsument.pl/"/> <small>22 / 100 characters</small>	NUTS1 code NUTS2 code NUTS3 code	<input type="text" value="Makroregion południowy"/> <input type="text" value="Małopolskie"/> <input type="text" value="Miasto Kraków"/>
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Partner ID:

Organisation ID type Organisation ID VAT Number Format VAT Number PIC	<input type="text" value="Tax identification number (NIP)"/> <input type="text" value="6762472999"/> <input type="text" value="PL + 10 digits"/> <input type="checkbox"/> N/A <input type="text" value="PL6762472999"/> <small>12 / 50 characters</small> <input type="text" value="940972945"/> <small>9 / 9 characters</small>
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Partner type:

Legal status Type of partner Sector (NACE)	<input type="text" value="b) Private"/> <input type="text" value="NGO"/> <input type="text" value="Non-governmental organisations, such as Greenpeace, WWF, etc."/> <input type="text" value="94.99 - Activities of other membership organisations n.e.c."/>
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Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Financial data	Reference period <input type="text" value="01/01/2020"/> – <input type="text" value="31/12/2020"/> Staff headcount [in annual work units (AWU)] Employees [in AWU] Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU] Owner-managers [in AWU] Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU] Annual turnover [in EUR] Annual balance sheet total [in EUR] Operating profit [in EUR]	<input type="text" value="4.1"/> <input type="text" value="0.6"/> <input type="text" value="2.2"/> <input type="text" value="1.3"/> <input type="text" value="0.0"/> <input type="text" value="208,350.00"/> <input type="text" value="143,601.00"/> <input type="text" value="22,600.00"/>
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Role of the partner organisation in this project:

BRF will implement project activities in Poland, mainly through the information and campaign actions and implementing the pilot activities related to the engagement of consumers as well as they behavioral change of consumer habits. BRF will conduct a pilot involving consumers in testing the sustainability of the food supply system in Poland (WP2 GoA 2.4. Piloting solutions addressing sustainable consumption behavior of inhabitants). BRF will also implement an information campaign disseminating the results of the pilots, increasing awareness and promoting solutions for sustainable food supply system and consumption (WP3, especially GoA 3.3. Awareness raising campaign on sustainability of food supply and catering systems). BRF will contribute to other GoAs within its expertise. It will cooperate with other Polish partners and within the whole international partnership contributing to the development and implementation of the activities at national and international levels.

985 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 6

LP/PP	<input type="text" value="Project Partner"/>		
Partner Status	<input type="text" value="Active"/>		
	Active from	<input type="text" value="22/09/2022"/>	Inactive from
		<input type="text"/>	<input type="text"/>

Partner name:

Organisation in original language	<input type="text" value="Aplinkosaugos valdymo ir technologijų centras"/>		
			<small>45 / 250 characters</small>
Organisation in English	<input type="text" value="Environmental Center for Administration and Technology (ECAT)"/>		
			<small>61 / 250 characters</small>
Department in original language	<input type="text" value="n.a."/>		
			<small>4 / 250 characters</small>
Department in English	<input type="text" value="n.a."/>		
			<small>4 / 250 characters</small>

Partner location and website:

Address	<input type="text" value="Lydos 4"/>	Country	<input type="text" value="Lithuania"/>
	<small>7 / 250 characters</small>		
Postal Code	<input type="text" value="44213"/>	NUTS1 code	<input type="text" value="Lietuva"/>
	<small>5 / 250 characters</small>		
Town	<input type="text" value="Kaunas"/>	NUTS2 code	<input type="text" value="Vidurio ir vakarų Lietuvos regionas"/>
	<small>6 / 250 characters</small>		
Website	<input type="text" value="www.ecat.lt"/>	NUTS3 code	<input type="text" value="Kauno apskritis"/>
	<small>11 / 100 characters</small>		

Partner ID:

Organisation ID type	<input type="text" value="Legal person's code (Juridinio asmens kodas)"/>		
Organisation ID	<input type="text" value="210069790"/>		
VAT Number Format	<input type="text" value="Please select"/>		
VAT Number	<input checked="" type="checkbox" value="N/A"/>	<input type="text"/>	
			<small>0 / 50 characters</small>
PIC	<input type="text" value="950614842"/>		
			<small>9 / 9 characters</small>

Partner type:

Legal status	<input type="text" value="b) Private"/>		
Type of partner	<input type="text" value="NGO"/>	<input type="text" value="Non-governmental organisations, such as Greenpeace, WWF, etc."/>	
Sector (NACE)	<input type="text" value="94.99 - Activities of other membership organisations n.e.c."/>		

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>
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Financial data	Reference period	01/01/2020	–	31/12/2020
Staff headcount [in annual work units (AWU)]				3.0
Employees [in AWU]				1.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]				0.0
Owner-managers [in AWU]				2.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]				0.0
Annual turnover [in EUR]				71,721.00
Annual balance sheet total [in EUR]				84,521.00
Operating profit [in EUR]				8,787.00

Role of the partner organisation in this project:

Environmental Center for Administration and Technology (ECAT) will contribute to the project in WP1 (GoA 1.1, GoA 1.2 and GoA 1.3), WP2 Piloting and evaluating solutions in AO Utena or selected another Lithuanian municipality and WP3 and will actively work in the WP3 - transferring of the project results and disseminating information to the relevant target groups (municipalities, entrepreneurs and general public) in Lithuania.

430 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 7

LP/PP	Project Partner		
Partner Status	Active		
Active from	22/09/2022	Inactive from	

Partner name:

Organisation in original language	Baltijas Vides Forums	22 / 250 characters
Organisation in English	Baltic Environmental Forum Latvia	33 / 250 characters
Department in original language	na	2 / 250 characters
Department in English	na	2 / 250 characters

Partner location and website:

Address	Antonijas 3-8	13 / 250 characters	Country	Latvia
Postal Code	LV-1010	7 / 250 characters	NUTS1 code	Latvija
Town	Riga	4 / 250 characters	NUTS2 code	Latvija
Website	www.bef.lv	10 / 100 characters	NUTS3 code	Rīga

Partner ID:

Organisation ID type	Unified registration number (Vienotais reģistrācijas numurs)	
Organisation ID	40008075450	
VAT Number Format	LV + 11 digits	
VAT Number	N/A <input type="checkbox"/> LV40008075450	13 / 50 characters
PIC	999533106	9 / 9 characters

Partner type:

Legal status	b) Private	
Type of partner	NGO	Non-governmental organisations, such as Greenpeace, WWF, etc.
Sector (NACE)	94.99 - Activities of other membership organisations n.e.c.	

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Financial data	Reference period	<input type="text" value="01/01/2021"/>	-	<input type="text" value="31/12/2021"/>
	Staff headcount [in annual work units (AWU)]			<input type="text" value="16.0"/>
	Employees [in AWU]			<input type="text" value="16.0"/>
	Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]			<input type="text" value="0.0"/>
	Owner-managers [in AWU]			<input type="text" value="0.0"/>
	Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]			<input type="text" value="0.0"/>
	Annual turnover [in EUR]			<input type="text" value="1,469,920.00"/>
	Annual balance sheet total [in EUR]			<input type="text" value="333,809.00"/>
	Operating profit [in EUR]			<input type="text" value="0.00"/>

Role of the partner organisation in this project:

PP07 acts as a facilitator and supporter of environmental policy development and implementation at various levels. Focus of PP07 is on stakeholder involvement applying the participatory approach for policy development, stakeholder training and implementation of awareness raising campaigns. PP07 will involve experienced expert team in the fields of chemistry, environmental management and stakeholder involvement, strategic planning and communication. In Change(K)now! project PP07 will lead GoA 3.2, and take part in preparatory (WP1) and piloting (WP2) activities. PP07 will act as a facilitator in Latvia by working with interest groups, municipalities and small and medium-sized enterprises. PP07 will cooperate with Valmiera city to foster "greening" of public events and strengthen local initiatives. We will support pilots related to inhabitants awareness raising and behavior-change activities.

905 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 8

LP/PP	Project Partner		
Partner Status	Active		
Active from	<input type="text" value="22/09/2022"/>	Inactive from	<input type="text"/>

Partner name:

Organisation in original language	MTÜ Balti Keskkonnafoorum	25 / 250 characters
Organisation in English	BEF Estonia	11 / 250 characters
Department in original language	Balti Keskkonnafoorum	21 / 250 characters
Department in English	BEF Estonia	11 / 250 characters

Partner location and website:

Address	Liimi 1	7 / 250 characters	Country	Estonia
Postal Code	10621	5 / 250 characters	NUTS1 code	Eesti
Town	Tallinn	7 / 250 characters	NUTS2 code	Eesti
Website	www.bef.ee	10 / 100 characters	NUTS3 code	Põhja-Eesti

Partner ID:

Organisation ID type	Registration code (Registrikood)		
Organisation ID	80191103		
VAT Number Format	EE + 9 digits		
VAT Number	N/A <input checked="" type="checkbox"/>		0 / 50 characters
PIC	951027965		
			9 / 9 characters

Partner type:

Legal status	b) Private	
Type of partner	NGO	Non-governmental organisations, such as Greenpeace, WWF, etc.
Sector (NACE)	94.99 - Activities of other membership organisations n.e.c.	

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?	No
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Financial data	Reference period	01/01/2020	–	31/12/2020
Staff headcount [in annual work units (AWU)]				8.0
Employees [in AWU]				7.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]				0.0
Owner-managers [in AWU]				1.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]				0.0
Annual turnover [in EUR]				432,642.00
Annual balance sheet total [in EUR]				246,952.00
Operating profit [in EUR]				36,468.00

Role of the partner organisation in this project:

PP8 BEF Estonia will lead WP3, GoA 3.1 and GoA3.4, and co-lead GoA 3.4. BEF Estonia will also participate in other activities of WP3 as well as in WP1 and WP2.

159 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 9

LP/PP	Project Partner		
Partner Status	Active		
Active from	22/09/2022	Inactive from	

Partner name:

Organisation in original language	Sveriges Konsumenter	20 / 250 characters
Organisation in English	Swedish Consumer Association	28 / 250 characters
Department in original language	N/A	3 / 250 characters
Department in English	N/A	3 / 250 characters

Partner location and website:

Address	Kabyssgatan 4 D	15 / 250 characters	Country	Sweden
Postal Code	120 30	6 / 250 characters	NUTS1 code	Östra Sverige
Town	Stockholm	9 / 250 characters	NUTS2 code	Stockholm
Website	www.sverigeskonsumenter.se	26 / 100 characters	NUTS3 code	Stockholms län

Partner ID:

Organisation ID type	Organisation number (Organisationsnummer)	
Organisation ID	802017-0489	
VAT Number Format	SE + 12 digits	
VAT Number	N/A <input checked="" type="checkbox"/>	<small>0 / 50 characters</small>
PIC	898095162	<small>9 / 9 characters</small>

Partner type:

Legal status	b) Private	
Type of partner	NGO	Non-governmental organisations, such as Greenpeace, WWF, etc.
Sector (NACE)	94.99 - Activities of other membership organisations n.e.c.	

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Financial data	Reference period	<input type="text" value="01/01/2021"/>	-	<input type="text" value="31/12/2021"/>
	Staff headcount [in annual work units (AWU)]			<input type="text" value="12.0"/>
	Employees [in AWU]			<input type="text" value="11.3"/>
	Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]			<input type="text" value="0.0"/>
	Owner-managers [in AWU]			<input type="text" value="0.7"/>
	Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]			<input type="text" value="0.0"/>
	Annual turnover [in EUR]			<input type="text" value="1,337,960.00"/>
	Annual balance sheet total [in EUR]			<input type="text" value="571,384.00"/>
	Operating profit [in EUR]			<input type="text" value="96,465.00"/>

Role of the partner organisation in this project:

SCA will participate in GoA 1.3/1.4, GoA 2.4/2.5 and GoA 3.1/3.3 by contributing expertise on consumer perspective, focusing on the engagement of consumers as well as behavioral change of consumer habits. We will implement educational and awareness campaigns, e.g. through accompanying households in their change of food supply practices, initiating self-commitments, behavior change experiments and the use of the "Foodprint calculator". SCA will accompany the pilots done by PP21 in Sweden and examine current behavior, attitude and barriers towards reusable take away packaging by consumer surveys and qualitative interviews. SCA will also facilitate new local partnerships in Sweden and bring together food suppliers, local action groups and municipalities. SCA has a wide network of member organizations representing different groups of consumers and can thus act as a national multiplier towards consumers. SCA will also promote the project Europe-wide through the BEUC-network.

986 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 10

LP/PP	Project Partner		
Partner Status	Active		
Active from	<input type="text" value="22/09/2022"/>	Inactive from	<input type="text"/>

Partner name:

Organisation in original language	Valmieras novada pašvaldība	27 / 250 characters
Organisation in English	Valmiera Municipality Government	32 / 250 characters
Department in original language	n/a	3 / 250 characters
Department in English	n/a	3 / 250 characters

Partner location and website:

Address	Lacpleša street 2	17 / 250 characters	Country	Latvia
Postal Code	LV-4201	7 / 250 characters	NUTS1 code	Latvija
Town	Valmiera	8 / 250 characters	NUTS2 code	Latvija
Website	www.valmierasnovads.lv	22 / 100 characters	NUTS3 code	Vidzeme

Partner ID:

Organisation ID type	Unified registration number (Vienotais reģistrācijas numurs)		
Organisation ID	90000043403		
VAT Number Format	LV + 11 digits		
VAT Number	N/A <input type="checkbox"/>	LV90000043403	13 / 50 characters
PIC	n/a		3 / 9 characters

Partner type:

Legal status	a) Public		
Type of partner	Local public authority	Municipality, city, etc.	
Sector (NACE)	84.11 - General public administration activities		

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?	No
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Role of the partner organisation in this project:

Valmiera Municipality Government will contribute by developing a guiding material for the organization of public events in an environmentally friendly manner. These guidelines will be tested in the annual municipal public events such as the cinema-cycling festival "KinoPedālis" and other sports or cultural events. Guiding material will be a valuable input for the environmental sustainability of the Valmiera - European Capital of Culture 2027 - if it will win. Valmiera will research and improve the green components of municipal public catering procurement. And it will promote the reduction of plastic waste by offering sustainable dishes for takeaway lunch, used as municipal Eco-souvenirs.

698 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 11

LP/PP

Partner Status

Active from Inactive from

Partner name:

Organisation in original language 46 / 250 characters

Organisation in English 46 / 250 characters

Department in original language 3 / 250 characters

Department in English 3 / 250 characters

Partner location and website:

Address <input type="text" value="Erika 14"/> <small>8 / 250 characters</small>	Country <input type="text" value="Estonia"/>
Postal Code <input type="text" value="10416"/> <small>5 / 250 characters</small>	NUTS1 code <input type="text" value="Eesti"/>
Town <input type="text" value="Tallinn"/> <small>7 / 250 characters</small>	NUTS2 code <input type="text" value="Eesti"/>
Website <input type="text" value="https://www.sei.org/centres/tallinn/"/> <small>36 / 100 characters</small>	NUTS3 code <input type="text" value="Põhja-Eesti"/>

Partner ID:

Organisation ID type

Organisation ID

VAT Number Format

VAT Number N/A 11 / 50 characters

PIC 9 / 9 characters

Partner type:

Legal status

Type of partner

Sector (NACE)

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

No

Role of the partner organisation in this project:

SEI Tallinn, as a non-profit foundation that tackles environment and development challenges via research, policy engagement and capacity building, will be actively contributing to all WPs of the project.
 SEI Tallinn is leading WP1 activities and is additionally the leader of GoAs 1.1 and 1.4. In WP 2, SEI Tallinn is the leader of GoA 2.1 and 2.2. In WP3, SEI Tallinn will help disseminate and transfer the Change(K)now! solutions to other municipalities in the BSR.

468 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 12

LP/PP

Partner Status

Active from **Inactive from**

Partner name:

Organisation in original language 18 / 250 characters

Organisation in English 12 / 250 characters

Department in original language 16 / 250 characters

Department in English 22 / 250 characters

Partner location and website:

Address 17 / 250 characters **Country**

Postal Code 6 / 250 characters **NUTS1 code**

Town 6 / 250 characters **NUTS2 code**

Website 14 / 100 characters **NUTS3 code**

Partner ID:

Organisation ID type	Tax identification number (NIP)		
Organisation ID	5862280968		
VAT Number Format	PL + 10 digits		
VAT Number	N/A <input type="checkbox"/>	PL5862280968	12 / 50 characters
PIC	947254568		9 / 9 characters

Partner type:

Legal status	b) Private		
Type of partner	Small and medium enterprise	Micro, small, medium enterprises < 250 employees, ≤ EUR 50 million turnover or ≤ EUR 43 million balance sheet total	
Sector (NACE)	70.22 - Business and other management consultancy activities		

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Financial data	Reference period	<input type="text" value="01/01/2019"/>	-	<input type="text" value="31/12/2019"/>
	Staff headcount [in annual work units (AWU)]			<input type="text" value="3.0"/>
	Employees [in AWU]			<input type="text" value="1.0"/>
	Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]			<input type="text" value="1.0"/>
	Owner-managers [in AWU]			<input type="text" value="1.0"/>
	Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]			<input type="text" value="0.0"/>
	Annual turnover [in EUR]			<input type="text" value="47,054.00"/>
	Annual balance sheet total [in EUR]			<input type="text" value="91,707.00"/>
	Operating profit [in EUR]			<input type="text" value="23,802.00"/>

Role of the partner organisation in this project:

In legal terms, POMInno is a private non-for profit company (SME) that tackles environment and development challenges via research, environmental policy and management consultancy and capacity building activities in Poland. In the project POMInno will participate in the development and implementation of tasks in WP1 and WP2. POMInno will also support implementation of pilots in Poland and other countries, with especial emphasis on supporting practical business oriented cases such as e.g. Vegevek from Poland.

519 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 13

LP/PP	Project Partner		
Partner Status	Active		
Active from	<input type="text" value="22/09/2022"/>	Inactive from	<input type="text"/>

Partner name:

Organisation in original language	Christian-Albrechts-Universität zu Kiel	39 / 250 characters
Organisation in English	CAU	3 / 250 characters
Department in original language	Wirtschafts- und Sozialwissenschaftliche Fakultät, Professur für Marketing	74 / 250 characters
Department in English	Faculty of Business, Economics and Social Sciences, Professorship of Marketing	78 / 250 characters

Partner location and website:

Address	Christian-Albrechts-Platz 4	27 / 250 characters	Country	Germany
Postal Code	24118	5 / 250 characters	NUTS1 code	Schleswig-Holstein
Town	Kiel	4 / 250 characters	NUTS2 code	Schleswig-Holstein
Website	https://www.uni-kiel.de/de/	27 / 100 characters	NUTS3 code	Kiel, Kreisfreie Stadt

Partner ID:

Organisation ID type	Tax (identification) number (Steuer(identifikations)nummer)		
Organisation ID	DE 811317279	12 / 50 characters	
VAT Number Format	DE + 9 digits		
VAT Number	N/A <input type="checkbox"/> DE811317279	11 / 50 characters	
PIC	999839529	9 / 9 characters	

Partner type:

Legal status	a) Public	
Type of partner	Higher education and research instituti	University faculty, college, research institution, RTD facility, research cluster, etc.
Sector (NACE)	85.42 - Tertiary education	

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Role of the partner organisation in this project:

PP13 will be mainly involved in WP1 GoA 1.2 and WP2 GoA 2.5. In GoA 1.2, P13 will contribute to the development of indicators to evaluate the ecological effectiveness, the social and economic consequences as well as the feasibility, affordability, transferability of the solutions. In particular, PP13 contributes to the discussion of indicators with knowledge about behavioral change towards more sustainable consumption and methodological knowledge about measuring and analyzing the behavioral indicators. In GoA 2.5, P13 will collaborate with PP1 and all PPs who conduct pilots to evaluate these pilots based on the indicators defined in GoA 1.2. PP13 serve as a methodological consultation to design surveys and experiments and PP13 will analyze the data to evaluate the solutions and identify the Dos and Don'ts as a basis for the evaluation report.

854 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

State aid relevance

For the partner type selected, the Programme sees a medium to high risk for implementing State aid relevant activities. If the partner is of the opinion that its activities are not State aid relevant, it can ask the MA/JS for a plausibility check on the State aid relevance. Does the partner want to do this?

Yes No

2.2 Project Partner Details - Partner 14

LP/PP	Project Partner		
Partner Status	Active		
	Active from	22/09/2022	Inactive from

Partner name:

Organisation in original language	Suri Signature - Mediterranean Food	35 / 250 characters
Organisation in English	Suri Signature - Mediterranean Food	35 / 250 characters
Department in original language	NA	2 / 250 characters
Department in English	NA	2 / 250 characters

Partner location and website:

Address	Max-Weber-Strasse 32	20 / 250 characters	Country	Germany
Postal Code	25451	5 / 250 characters	NUTS1 code	Schleswig-Holstein
Town	Quickborn	9 / 250 characters	NUTS2 code	Schleswig-Holstein
Website	www.suri-signature.de	21 / 100 characters	NUTS3 code	Pinneberg

Partner ID:

Organisation ID type	Tax (identification) number (Steuer(identifikations)nummer)		
Organisation ID	18/297/27526	12 / 50 characters	
VAT Number Format	DE + 9 digits		
VAT Number	N/A <input type="checkbox"/> DE331449677	11 / 50 characters	
PIC	n/a	3 / 9 characters	

Partner type:

Legal status	b) Private
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Type of partner

Sector (NACE)

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Financial data	Reference period		
	<input type="text" value="01/01/2021"/>	-	<input type="text" value="31/12/2021"/>
Staff headcount [in annual work units (AWU)]			<input type="text" value="16.0"/>
Employees [in AWU]			<input type="text" value="14.0"/>
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]			<input type="text" value="0.0"/>
Owner-managers [in AWU]			<input type="text" value="2.0"/>
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]			<input type="text" value="0.0"/>
Annual turnover [in EUR]			<input type="text" value="650,000.00"/>
Annual balance sheet total [in EUR]			<input type="text" value="700,000.00"/>
Operating profit [in EUR]			<input type="text" value="95,000.00"/>

Role of the partner organisation in this project:

We are a german-based and family-owned company producing fine food products from various Mediterranean countries and selling them on the weekly markets in the northern part of Germany. We deliver our freshly produced products to 10-12 different weekly markets in the Northern Part of Germany, mainly Hamburg. All our products are packed in PP trays and we use approx. 2.500 packs and 1.000 plastic bags every week.
 We plan for this project to develop an innovative and dedicated solution to revolution the packaging habits in our markets and industry.

553 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 15

LP/PP

Partner Status

Active from **Inactive from**

Partner name:

Organisation in original language 51 / 250 characters

Organisation in English 58 / 250 characters

Department in original language 31 / 250 characters

Department in English 28 / 250 characters

Partner location and website:

Address	<input type="text" value="Al. Wojska Polskiego 184C/15"/> <small>29 / 250 characters</small>	Country	<input type="text" value="Poland"/>
Postal Code	<input type="text" value="71-256"/> <small>7 / 250 characters</small>	NUTS1 code	<input type="text" value="Makroregion północno-zachodni"/>
Town	<input type="text" value="Szczecin"/> <small>9 / 250 characters</small>	NUTS2 code	<input type="text" value="Zachodniopomorskie"/>
Website	<input type="text" value="pomerania.org.pl"/> <small>16 / 100 characters</small>	NUTS3 code	<input type="text" value="Miasto Szczecin"/>

Partner ID:

Organisation ID type	<input type="text" value="Tax identification number (NIP)"/>		
Organisation ID	<input type="text" value="8522327365"/>		
VAT Number Format	<input type="text" value="PL + 10 digits"/>		
VAT Number	<input type="checkbox"/> N/A	<input type="text" value="PL8522327365"/> <small>12 / 50 characters</small>	
PIC	<input type="text" value="n/a"/> <small>3 / 9 characters</small>		

Partner type:

Legal status	<input type="text" value="a) Public"/>		
Type of partner	<input type="text" value="Interest group"/>	<input type="text" value="Trade union, foundation, charity, voluntary association, club, etc. other than NGOs"/>	
Sector (NACE)	<input type="text" value="84.11 - General public administration activities"/>		

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Role of the partner organisation in this project:

APMEP PL will participate at all WP. The special role would be to multiplicates of solutions among municipalities in the Euroregion Pomerania, on the Polish and German side of the border region. We will take part in all three pilot project elaborated by the project partners in WP2. The city of Szczecin would be the Polish sustainability hub for pilot projects and activities for all levels: strategic management, good housekeeping within municipalities, collaboration with food and catering entrepreneurs and behaviour of inhabitants. In WP3, finally, APMEP PL will promote the project solutions further in Szczecin (to more stakeholders) as well as in Świnoujście, Stargard, Kołobrzeg, Greifswald, Neubrandenburg (Polish and German towns that are members of the APMEP network of Western Pomerania).

801 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 16

LP/PP	<input type="text" value="Project Partner"/>		
Partner Status	<input type="text" value="Active"/>		
Active from	<input type="text" value="22/09/2022"/>	Inactive from	<input type="text"/>

Partner name:

Organisation in original language	<input type="text" value="Coalition Clean Baltic"/>	22 / 250 characters
Organisation in English	<input type="text" value="Coalition Clean Baltic"/>	22 / 250 characters
Department in original language	<input type="text" value="n/a"/>	3 / 250 characters
Department in English	<input type="text" value="n/a"/>	3 / 250 characters

Partner location and website:

Address	<input type="text" value="Ostra Agatan 53"/>	15 / 250 characters	Country	<input type="text" value="Sweden"/>
Postal Code	<input type="text" value="SE-753 22"/>	9 / 250 characters	NUTS1 code	<input type="text" value="Östra Sverige"/>
Town	<input type="text" value="Uppsala"/>	7 / 250 characters	NUTS2 code	<input type="text" value="Östra Mellansverige"/>
Website	<input type="text" value="www.ccb.se"/>	10 / 100 characters	NUTS3 code	<input type="text" value="Uppsala län"/>

Partner ID:

Organisation ID type	<input type="text" value="Organisation number (Organisationsnummer)"/>		
Organisation ID	<input type="text" value="802015-1281"/>		
VAT Number Format	<input type="text" value="SE + 12 digits"/>		
VAT Number	<input checked="" type="checkbox"/> N/A	<input type="text" value=""/>	
		0 / 50 characters	
PIC	<input type="text" value="892138683"/>		
		9 / 9 characters	

Partner type:

Legal status	<input type="text" value="a) Public"/>		
Type of partner	<input type="text" value="NGO"/>	<input type="text" value="Non-governmental organisations, such as Greenpeace, WWF, etc."/>	
Sector (NACE)	<input type="text" value="94.99 - Activities of other membership organisations n.e.c."/>		

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>
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Role of the partner organisation in this project:

CCB is a membership organization and currently has 25 members from 10 countries around the Baltic Sea. It has a long tradition to work on organic agriculture, and sustainable food issues in the BS catchment area. CCB is representing BSR NGOs at various policy fora, such as HELCOM, EUSBSR etc. In Change(K)now! CCB will support other PPs in dissemination and transfer of knowledge and information generated in WP1 and WP2. CCB will develop and implement communication tools to share information, related to sustainable food supply chain and solutions generated within the project, among the wider pan-Baltic NGO community, and broader civil society in Baltic Sea region. Such tools will include ad-campaigns in social networks, and online media instruments. CCB will also specifically work with PPs on GoA 3.3 to develop an awareness-raising campaign for inhabitants of the Baltic Sea region interesting in sustainability of food supply and catering systems.

960 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 17

LP/PP

Partner Status

Active from Inactive from

Partner name:

Organisation in original language 7 / 250 characters

Organisation in English 7 / 250 characters

Department in original language 30 / 250 characters

Department in English 30 / 250 characters

Partner location and website:

Address 17 / 250 characters Country

Postal Code 4 / 250 characters NUTS1 code

Town 11 / 250 characters NUTS2 code

Website 22 / 100 characters NUTS3 code

Partner ID:

Organisation ID type

Organisation ID

VAT Number Format

VAT Number N/A 13 / 50 characters

PIC 9 / 9 characters

Partner type:

Legal status

Type of partner

Sector (NACE)

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Yes

Role of the partner organisation in this project:

Gate 21 will be cluster for the activities in Denmark and the pilots from Copenhagen, Bornholm and Naboskab and the five AP. Gate 21 will support transfer of solutions generated within the project to other municipalities through network and communication campaigns.

Gate 21 will be lead of developing innovative solutions for food supply and catering system under WP 1 (GoA 1.3) and participate actively in developing and evaluating in WP 1 other GoA.

As a Group of activities leader (GoA 1.3) Gate 21 will conceptualize and adjust the "service design SPRINT " methods and produce a detailed workbook to be used by the partners in step 3. Gate 21 will complete a webinar on how to use SPRINT methods to co-create and prototype new innovative solutions for the project partners and will conduct local "sustainable food supply SPRINT" workshops focusing on ideation and proto-typing local solutions. And finally Gate 21 will take responsibility for a SPRINT workshop for all project partners organized in Copenhagen).

1,020 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 18

LP/PP	<input type="text" value="Project Partner"/>		
Partner Status	<input type="text" value="Active"/>		
	Active from	<input type="text" value="22/09/2022"/>	Inactive from
		<input type="text"/>	<input type="text"/>

Partner name:

Organisation in original language	<input type="text" value="Københavns Kommune"/>	18 / 250 characters
Organisation in English	<input type="text" value="Copenhagen municipality"/>	23 / 250 characters
Department in original language	<input type="text" value="Teknologi, Udvikling og Ressourcer (TUR)"/>	40 / 250 characters
Department in English	<input type="text" value="Technology, Development and Resources"/>	37 / 250 characters

Partner location and website:

Address	<input type="text" value="Njalsgade 13, 4. sal"/>	20 / 250 characters	Country	<input type="text" value="Denmark"/>
Postal Code	<input type="text" value="2300"/>	4 / 250 characters	NUTS1 code	<input type="text" value="Danmark"/>
Town	<input type="text" value="København"/>	9 / 250 characters	NUTS2 code	<input type="text" value="Hovedstaden"/>
Website	<input type="text" value="https://kkdk.webprod.kk.dk/erhverv/ivaerksaetteri-og-udvikling/bliv-groen-virksomhed"/>	84 / 100 characters	NUTS3 code	<input type="text" value="Byen København"/>

Partner ID:

Organisation ID type	Civil registration number (CPR)	
Organisation ID	64942212	
VAT Number Format	DK + 8 digits	
VAT Number	<input type="checkbox"/> N/A	<input type="text" value="DK64 94 22 12"/> <small>13 / 50 characters</small>
PIC	<input type="text" value="N/A"/> <small>3 / 9 characters</small>	

Partner type:

Legal status	<input type="text" value="a) Public"/>	
Type of partner	<input type="text" value="Local public authority"/>	<input type="text" value="Municipality, city, etc."/>
Sector (NACE)	<input type="text" value="84.11 - General public administration activities"/>	

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Role of the partner organisation in this project:

Copenhagen Municipality will be testing in Green Events, Food-packaging for take-away in specific locations & Municipalities' consumption of take-away packaging (schools, nursery homes etc.). They will also participated in completing the SPRINT workshop in WP 1. 263 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 19

LP/PP	<input type="text" value="Project Partner"/>		
Partner Status	<input type="text" value="Active"/>		
Active from	<input type="text" value="22/09/2022"/>	Inactive from	<input type="text"/>

Partner name:

Organisation in original language	<input type="text" value="Streubar - Urban / Rybaczyk / Volkert GbR"/> <small>41 / 250 characters</small>	
Organisation in English	<input type="text" value="Streubar - zero waste shop"/> <small>26 / 250 characters</small>	
Department in original language	<input type="text" value="N/A"/> <small>3 / 250 characters</small>	
Department in English	<input type="text" value="N/A"/> <small>3 / 250 characters</small>	

Partner location and website:

Address	Steilshooper Straße 41 <small>22 / 250 characters</small>	Country	Germany
Postal Code	22305 <small>5 / 250 characters</small>	NUTS1 code	Hamburg
Town	Hamburg <small>7 / 250 characters</small>	NUTS2 code	Hamburg
Website	www.streubar.de <small>15 / 100 characters</small>	NUTS3 code	Hamburg

Partner ID:

Organisation ID type	Tax (identification) number (Steuer(identifikations)nummer)
Organisation ID	DE328794833 <small>11 / 50 characters</small>
VAT Number Format	DE + 9 digits
VAT Number	N/A <input type="checkbox"/> DE328794833 <small>11 / 50 characters</small>
PIC	N/A <small>3 / 9 characters</small>

Partner type:

Legal status	b) Private	
Type of partner	Small and medium enterprise	Micro, small, medium enterprises < 250 employees, ≤ EUR 50 million turnover or ≤ EUR 43 million balance sheet total
Sector (NACE)	47.29 - Other retail sale of food in specialised stores	

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?		No
Financial data	Reference period	31/01/2020 – 31/12/2020
	Staff headcount [in annual work units (AWU)]	3.0
	Employees [in AWU]	0.0
	Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]	0.0
	Owner-managers [in AWU]	3.0
	Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]	0.0
	Annual turnover [in EUR]	0.00
	Annual balance sheet total [in EUR]	0.00
	Operating profit [in EUR]	0.00

Role of the partner organisation in this project:

Piloting activities <small>19 / 1,000 characters</small>

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 20

LP/PP

Partner Status

Active from **Inactive from**

Partner name:

Organisation in original language 4 / 250 characters

Organisation in English 68 / 250 characters

Department in original language 3 / 250 characters

Department in English 3 / 250 characters

Partner location and website:

Address	<input type="text" value="Lars Forssells gata 20"/> <small>22 / 250 characters</small>	Country	<input type="text" value="Sweden"/>
Postal Code	<input type="text" value="112 15"/> <small>6 / 250 characters</small>	NUTS1 code	<input type="text" value="Östra Sverige"/>
Town	<input type="text" value="Stockholm"/> <small>9 / 250 characters</small>	NUTS2 code	<input type="text" value="Stockholm"/>
Website	<input type="text" value="tintloop.co"/> <small>11 / 100 characters</small>	NUTS3 code	<input type="text" value="Stockholms län"/>

Partner ID:

Organisation ID type

Organisation ID

VAT Number Format

VAT Number N/A 14 / 50 characters

PIC 3 / 9 characters

Partner type:

Legal status

Type of partner

Sector (NACE)

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Yes

Financial data	Reference period		
	01/04/2021	-	20/04/2022
Staff headcount [in annual work units (AWU)]			2.0
Employees [in AWU]			0.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]			0.0
Owner-managers [in AWU]			2.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]			0.0
Annual turnover [in EUR]			40,000.00
Annual balance sheet total [in EUR]			40,000.00
Operating profit [in EUR]			0.00

Role of the partner organisation in this project:

The startup TINT is about to pilot the first Swedish multiple use packaging for take away and events. The system is far from being ready and shall be piloted in the Change(K)now! project in exchange with the international partners and their pilots (SURI, VegVek, Estonian Restaurants). TINT and PP9 SCA will implement the pilots together in Sweden. We will pilot the system in Stockholm with one (ore several) supermarket-chains that have salad bar etc, we will work in Stockholm (or other city) in collaboration with 2-3 take-away restaurant and pilot it in a festival at the Swedish east coast Umeå (they have an open air food festival). TINT will together with the other business partners discuss with the municipalities about public-private partnerships for sustainable food supply and change of urban lifestyle in that behaviour sector.

841 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 21

LP/PP	Project Partner		
Partner Status	Active		
Active from	22/09/2022	Inactive from	

Partner name:

Organisation in original language	Bornholms Regionskommune	25 / 250 characters
Organisation in English	Regional Municipality of Bornholm	34 / 250 characters
Department in original language	BOFA (Bornholms Affaldsbehandling)	34 / 250 characters
Department in English	BOFA (Bornholm's Waste Treatment)	34 / 250 characters

Partner location and website:

Address	Almegårdsvej 8	Country	Denmark
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14 / 250 characters

Postal Code	<input type="text" value="3700"/> <small>4 / 250 characters</small>	NUTS1 code	<input type="text" value="Danmark"/>
Town	<input type="text" value="Rønne"/> <small>5 / 250 characters</small>	NUTS2 code	<input type="text" value="Hovedstaden"/>
Website	<input type="text" value="https://bofa.dk"/> <small>16 / 100 characters</small>	NUTS3 code	<input type="text" value="Bornholm"/>

Partner ID:

Organisation ID type	<input type="text" value="Civil registration number (CPR)"/>
Organisation ID	<input type="text" value="26696348"/>
VAT Number Format	<input type="text" value="DK + 8 digits"/>
VAT Number	<input type="checkbox"/> N/A <input type="checkbox"/> <input type="text" value="DK26 69 63 48"/> <small>13 / 50 characters</small>
PIC	<input type="text" value="N/A"/> <small>3 / 9 characters</small>

Partner type:

Legal status	<input type="text" value="a) Public"/>
Type of partner	<input type="text" value="Local public authority"/> <input type="text" value="Municipality, city, etc."/>
Sector (NACE)	<input type="text" value="38.11 - Collection of non-hazardous waste"/>

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Role of the partner organisation in this project:

127 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 22

LP/PP	<input type="text" value="Project Partner"/>		
Partner Status	<input type="text" value="Active"/>		
Active from	<input type="text" value="22/09/2022"/>	Inactive from	<input type="text"/>

Partner name:

Organisation in original language	<input type="text" value="Naboskab"/> <small>8 / 250 characters</small>
Organisation in English	<input type="text" value="Naboskab (neighborhood)"/> <small>22 / 250 characters</small>
Department in original language	<input type="text" value="Antropologisk konsulentvirksomhed"/> <small>33 / 250 characters</small>

Department in English

Anthropological Consultancy 28 / 250 characters

Partner location and website:

Address

Frederiksholms Kanal 30, A8 27 / 250 characters

Country

Denmark

Postal Code

1220 4 / 250 characters

NUTS1 code

Danmark

Town

København K 11 / 250 characters

NUTS2 code

Hovedstaden

Website

www.naboskab.dk 15 / 100 characters

NUTS3 code

Byen København

Partner ID:

Organisation ID type

Civil registration number (CPR)

Organisation ID

40814280

VAT Number Format

DK + 8 digits

VAT Number

N/A 0 / 50 characters

PIC

N/A 3 / 9 characters

Partner type:

Legal status

b) Private

Type of partner

Small and medium enterprise Micro, small, medium enterprises < 250 employees, ≤ EUR 50 million turnover or ≤ EUR 43 million balance sheet total

Sector (NACE)

72.20 - Research and experimental development on social sciences and humanities

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

No

Financial data

Reference period	01/01/2021	-	01/01/2022
Staff headcount [in annual work units (AWU)]			13.0
Employees [in AWU]			11.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]			0.0
Owner-managers [in AWU]			2.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]			0.0
Annual turnover [in EUR]			650,000.00
Annual balance sheet total [in EUR]			800,000.00
Operating profit [in EUR]			50,000.00

Role of the partner organisation in this project:

Naboskab will participated with knowledge on how to work with an exploratory approach, where the solutions must be based on human behavior and actual needs and barriers. Naboskab will test within "Food-packaging/food systems for take-away in specific locations" and will participate in the other tracks with their expert knowledge of behaviors and insights from previous projects around incoming packaging in the restaurant industry as well as holding sustainable events.

470 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 23

LP/PP	Project Partner		
Partner Status	Active		
	Active from	22/09/2022	Inactive from

Partner name:

Organisation in original language	Baltic Restaurants Estonia AS			29 / 250 characters
Organisation in English	Baltic Restaurants Estonia AS			29 / 250 characters
Department in original language	n/a			3 / 250 characters
Department in English	n/a			3 / 250 characters

Partner location and website:

Address	Hõbeda 6	8 / 250 characters	Country	Estonia
Postal Code	10125	5 / 250 characters	NUTS1 code	Eesti
Town	Tallinn	7 / 250 characters	NUTS2 code	Eesti
Website	www.balticrest.com	18 / 100 characters	NUTS3 code	Põhja-Eesti

Partner ID:

Organisation ID type	Registration code (Registrikood)				
Organisation ID	11391363				
VAT Number Format	EE + 9 digits				
VAT Number	N/A <input type="checkbox"/>	EE101174259	11 / 50 characters		
PIC	n/a				3 / 9 characters

Partner type:

Legal status	b) Private		
Type of partner	Large enterprise	≥ 250 employees	

Sector (NACE)

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Financial data	Reference period	<input type="text" value="01/01/2021"/>	-	<input type="text" value="31/12/2021"/>
	Staff headcount [in annual work units (AWU)]			<input type="text" value="591.0"/>
	Employees [in AWU]			<input type="text" value="590.0"/>
	Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]			<input type="text" value="0.0"/>
	Owner-managers [in AWU]			<input type="text" value="1.0"/>
	Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]			<input type="text" value="0.0"/>
	Annual turnover [in EUR]			<input type="text" value="15,465,000.00"/>
	Annual balance sheet total [in EUR]			<input type="text" value="3,687,000.00"/>
	Operating profit [in EUR]			<input type="text" value="-16,000.00"/>

Role of the partner organisation in this project:

Baltic Restaurants Estonia AS will participate in all WPs. In WP1 they will mainly contribute to the development of practical solutions on the levels of good housekeeping and collaboration with entrepreneurs (GoA1.3). In WP 2 they will pilot the respective solutions: promoting sustainable food supply and catering with the focus on reuse, prevention of packaging, food waste, education, awareness raising in municipality owned schools, kindergartens, health care institutions) (GoA2.2) and testing different systems of multi-use food supply and sustainable food packaging at different locations (GoA2.3). In WP3, they help disseminate and promote project results (GoA3.1) and participate in capacity building (GoA3.2) and awareness raising activities (GoA3.3).

761 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 24

LP/PP

Partner Status

Active from **Inactive from**

Partner name:

Organisation in original language 13 / 250 characters

Organisation in English 15 / 250 characters

Department in original language 25 / 250 characters

Department in English 35 / 250 characters

Partner location and website:

Address 17 / 250 characters **Country**

Postal Code	<input type="text" value="15199"/> <small>5 / 250 characters</small>	NUTS1 code	<input type="text" value="Eesti"/>
Town	<input type="text" value="Tallinn"/> <small>7 / 250 characters</small>	NUTS2 code	<input type="text" value="Eesti"/>
Website	<input type="text" value="www.tallinn.ee"/> <small>14 / 100 characters</small>	NUTS3 code	<input type="text" value="Põhja-Eesti"/>

Partner ID:

Organisation ID type	<input type="text" value="Registration code (Registrikood)"/>
Organisation ID	<input type="text" value="75023817"/>
VAT Number Format	<input type="text" value="EE + 9 digits"/>
VAT Number	<input checked="" type="checkbox" value="N/A"/> <input type="text" value="EE100671740"/> <small>11 / 50 characters</small>
PIC	<input type="text" value="986128482"/> <small>9 / 9 characters</small>

Partner type:

Legal status	<input type="text" value="a) Public"/>
Type of partner	<input type="text" value="Local public authority"/> <input type="text" value="Municipality, city, etc."/>
Sector (NACE)	<input type="text" value="84.11 - General public administration activities"/>

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?

Role of the partner organisation in this project:

The City of Tallinn will participate in all WPs. In WP1, Tallinn will provide input to the development of solutions on all levels (strategic, good housekeeping, collaboration with entrepreneurs, society/personal consumption) based on its experience with sustainable food supply and catering. In WP2, Tallinn will implement pilots in 3 GoAs: the development of regulatory framework for food supply and catering in events with the main focus on packaging (GoA2.1), development and testing of sustainable food delivery and catering in large-scale events (e.g. song festival in 2023 when Tallinn will be the European Green Capital) together with all relevant stakeholders (GoA2.2), educational awareness raising campaigns and activities – preferred target groups children and young people (GoA2.4). In WP3, the main role of Tallinn will be promoting and disseminating the project achievements and solutions (GoA3.1), participating in capacity building (GoA3.2) and awareness raising campaign (GoA3.3).

1,000 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.2 Project Partner Details - Partner 25

LP/PP	<input type="text" value="Project Partner"/>		
Partner Status	<input type="text" value="Active"/>		
Active from	<input type="text" value="22/09/2022"/>	Inactive from	<input type="text"/>

Partner name:

Organisation in original language	<input type="text" value="UMI UseMyIdeas MACIEJ GREŃ"/> <small>26 / 250 characters</small>
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Organisation in English	UMI UseMyIdeas	14 / 250 characters
Department in original language	VegeVek	7 / 250 characters
Department in English	VegeVek	7 / 250 characters

Partner location and website:

Address	Wielkopolska 65/12	18 / 250 characters	Country	Poland
Postal Code	80-180	6 / 250 characters	NUTS1 code	Makroregion północny
Town	Gdańsk	6 / 250 characters	NUTS2 code	Pomorskie
Website	www.vegevek.com	15 / 100 characters	NUTS3 code	Gdański

Partner ID:

Organisation ID type	Tax identification number (NIP)			
Organisation ID	5482381189			
VAT Number Format	PL + 10 digits			
VAT Number	N/A <input type="checkbox"/>	PL5482381189	12 / 50 characters	
PIC				0 / 9 characters

Partner type:

Legal status	b) Private		
Type of partner	Small and medium enterprise	Micro, small, medium enterprises < 250 employees, ≤ EUR 50 million turnover or ≤ EUR 43 million balance sheet total	
Sector (NACE)	56.10 - Restaurants and mobile food service activities		

Partner financial data:

Is your organisation entitled to recover VAT related to the EU funded project activities?	Yes
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Financial data	Reference period	01/01/2020	-	31/12/2020
Staff headcount [in annual work units (AWU)]				3.0
Employees [in AWU]				1.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]				1.0
Owner-managers [in AWU]				1.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]				0.0
Annual turnover [in EUR]				95,000.00
Annual balance sheet total [in EUR]				50,000.00
Operating profit [in EUR]				43,000.00

Role of the partner organisation in this project:

UMI will be responsible mainly for demonstrating a pilot (VegeVek), where vegetarian food (mimum carbon footprint) is combined with zero-waste packaging (returnable jars, innovative production system) as well as user-friendly distribution (WP2). In particular we would like to demonstrate, that plastic packaging (dominant sort of packaging at the moment) is not much cheaper and not much more convenient compared to returnable glass-jar system. One important contribution to the project will be testing of the vending box (for sale and collection of returnable jars) using innovative access and financial transferring functions based on ICT solutions. VegeVek will compare similar locations with and without the vending boxes and evaluate efficiency (volume of sale) and financial result (profit) in these two differently served systems. In addition, UMI will also support activities within WP1 (Preparing Solutions) and WP3 (Transferring Solutions).

949 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes No

2.3 Associated Organisation Details - AO 1

Associated organisation name and type:

Organisation in original language	Stockholms stad		<small>15 / 250 characters</small>
Organisation in English	City of Stockholm		<small>17 / 250 characters</small>
Department in original language	Miljöförvaltningen		<small>18 / 250 characters</small>
Department in English	Environment Department		<small>22 / 250 characters</small>
Legal status	a) Public		
Type of associated organisation	Local public authority	Municipality, city, etc.	

Associated organisation location and website:

Address	Fleminggatan 4, Box 8136	<small>25 / 250 characters</small>	Country	Sweden
Postal Code	104 20	<small>6 / 250 characters</small>		
Town	Stockholm	<small>9 / 250 characters</small>		
Website	start.stockholm	<small>16 / 100 characters</small>		

Role of the associated organisation in this project:

The City of Stockholm has recently developed an Action plan on sustainable use of plastics including a strategy in which there are prioritisations on how to reduce the dependency on fossile raw materials. One example could be to implement a circular system for food containers used in the care at home services as well as other entities where similar systems of food delivery is used within the municipality. With the new Action plan on sustainable use of plastics, the topic is high on the agenda in the coming years. Stockholm would therefore like to have a dialogue throughout the Change(k)now project to gain knowledge about strategies developed as well as share experiences from the municipality's work with the mentioned Action plan, with the project consortium.

770 / 1,000 characters

2.3 Associated Organisation Details - AO 2

Associated organisation name and type:

Organisation in original language	Umdenkbar e.V.	14 / 250 characters
Organisation in English	Rethinkable	11 / 250 characters
Department in original language	NA	2 / 250 characters
Department in English	NA	2 / 250 characters
Legal status	a) Public	
Type of associated organisation	NGO	Non-governmental organisations, such as Greenpeace, WWF, etc.

Associated organisation location and website:

Address	Hölderlinsallee 6	17 / 250 characters	Country	Germany
Postal Code	22303	5 / 250 characters		
Town	Hamburg	7 / 250 characters		
Website	www.umdenkbar-ev.de	19 / 100 characters		

Role of the associated organisation in this project:

support local activities in Hamburg Winterhude and Hamburg-Barmbek with our active members; information stands on green events and local market places; campaigning on social media; zero-waste shopping assistance for inhabitants

227 / 1,000 characters

2.3 Associated Organisation Details - AO 3

Associated organisation name and type:

Organisation in original language	Västerås stad 13 / 250 characters	
Organisation in English	City of Västerås 16 / 250 characters	
Department in original language	Stadsledningskontoret 21 / 250 characters	
Department in English	Mayors office 13 / 250 characters	
Legal status	a) Public	
Type of associated organisation	Local public authority	Municipality, city, etc.

Associated organisation location and website:

Address	Stadshuset 10 / 250 characters	Country	Sweden
Postal Code	72187 5 / 250 characters		
Town	Västerås 8 / 250 characters		
Website	www.vasteras.se 15 / 100 characters		

Role of the associated organisation in this project:

City of Västerås will contribute with experience and knowledge in sustainable policy planning, especially regarding the areas where the municipality don't have a direct mandate for rulings. We have a problem with packaging, food-supply chains and markets and fairs regarding circularity and use of unnecessary resources and need to improve our policy's in this field.

City of Västerås will work with the Change(K)now project with the aim to transfer ideas policy's from the project to the policy-level in the municipality. This will allow the project to impact the progress of collaboration between the municipality and relevant companies and organizations of the city of Västerås.

684 / 1,000 characters

2.3 Associated Organisation Details - AO 4

Associated organisation name and type:

Organisation in original language	New Loop Aps		12 / 250 characters
Organisation in English	New Loop Aps		12 / 250 characters
Department in original language	New Loop Aps		12 / 250 characters
Department in English	New Loop Aps		12 / 250 characters
Legal status	b) Private		
Type of associated organisation	Small and medium enterprise	Micro, small, medium enterprises < 250 employees, ≤ EUR 50 million turnover or ≤ EUR 43 million balance sheet total	

Associated organisation location and website:

Address	Bryghuspladsen 8A	Country	Denmark
	18 / 250 characters		
Postal Code	1473		
	4 / 250 characters		
Town	København		
	9 / 250 characters		
Website	Thenewloop.com		
	14 / 100 characters		

Role of the associated organisation in this project:

New loops develops a return system for take away packaging, we do this in a cooperative setup, where all take away suppliers are welcome. The goal is a unified return system for Denmark build on the cultur we have to day with danish return system. We hope to contribute our knowledge within circular economy and to have the opportunity to test our products, collection containers and nudging. The data from this is used to optimize the new loops returnssystem

458 / 1,000 characters

2.3 Associated Organisation Details - AO 5

Associated organisation name and type:

Organisation in original language	<input type="text" value="Utenos rajono savivaldybė"/> <small>25 / 250 characters</small>	
Organisation in English	<input type="text" value="Utena District Municipality"/> <small>27 / 250 characters</small>	
Department in original language	<input type="text" value="Aplinkos apsaugos skyrius"/> <small>25 / 250 characters</small>	
Department in English	<input type="text" value="Division of Environmental Protection"/> <small>36 / 250 characters</small>	
Legal status	<input type="text" value="a) Public"/>	
Type of associated organisation	<input type="text" value="Local public authority"/>	<input type="text" value="Municipality, city, etc."/>

Associated organisation location and website:

Address	<input type="text" value="Utenio a. 4"/> <small>11 / 250 characters</small>	Country	<input type="text" value="Lithuania"/>
Postal Code	<input type="text" value="LT-28503"/> <small>8 / 250 characters</small>		
Town	<input type="text" value="Utena"/> <small>5 / 250 characters</small>		
Website	<input type="text" value="www.utena.lt"/> <small>12 / 100 characters</small>		

Role of the associated organisation in this project:

Utena District Municipality will participate in the project with the aim to get ideas and identify possible project lessons that could be implemented in Utena District Municipality. 2 round tables will be organized in the municipality by PP6 Environmental Center for Administration and Technology with the aim jointly to think about criteria for green events, for managing emerging businesses such as the food supply system and looking for best ways how this must be included into procurement rules. Utena District municipality will share information about the project, it's results and achievements for different municipal entities, businesses and Utena citizens.

666 / 1,000 characters

2.3 Associated Organisation Details - AO 6

Associated organisation name and type:

Organisation in original language	<input type="text" value="Furesø Kommune"/>	14 / 250 characters
Organisation in English	<input type="text" value="Furesø Municipality"/>	19 / 250 characters
Department in original language	<input type="text" value="Vej, Trafik og Grøn omstilling"/>	30 / 250 characters
Department in English	<input type="text" value="Road, Traffic og Green Transition"/>	32 / 250 characters
Legal status	<input type="text" value="a) Public"/>	
Type of associated organisation	<input type="text" value="Local public authority"/>	<input type="text" value="Municipality, city, etc."/>

Associated organisation location and website:

Address	<input type="text" value="Stiager 2"/>	9 / 250 characters	Country	<input type="text" value="Denmark"/>
Postal Code	<input type="text" value="3500"/>	4 / 250 characters		
Town	<input type="text" value="Værløse"/>	7 / 250 characters		
Website	<input type="text" value="www.furesoe.dk"/>	14 / 100 characters		

Role of the associated organisation in this project:

<input type="text" value="To scale the projects result"/>	28 / 1,000 characters
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2.3 Associated Organisation Details - AO 7

Associated organisation name and type:

Organisation in original language	<input type="text" value="Rudersdal Kommune"/>	17 / 250 characters
Organisation in English	<input type="text" value="Rudersdal Municipality"/>	22 / 250 characters
Department in original language	<input type="text" value="Klima, Natur og Miljø"/>	21 / 250 characters
Department in English	<input type="text" value="Climate, Nature and Environment"/>	31 / 250 characters
Legal status	<input type="text" value="a) Public"/>	
Type of associated organisation	<input type="text" value="Local public authority"/>	<input type="text" value="Municipality, city, etc."/>

Associated organisation location and website:

Address	<input type="text" value="Øverødvej 2"/>	11 / 250 characters	Country	<input type="text" value="Denmark"/>
Postal Code	<input type="text" value="2840"/>	4 / 250 characters		
Town	<input type="text" value="Holte"/>	5 / 250 characters		
Website	<input type="text" value="www.rudersdal.dk"/>	16 / 100 characters		

Role of the associated organisation in this project:

It is a part of the current plan for climate initiatives in Rudersdal municipal, to work on future initiatives, which can reduce packaging from local businesses and municipal owned institutions. Rudersdal municipal would like to participate in the project for inspiration and discovery of possible project learnings, which could inspire- or possible be implemented in local projects or locations in Rudersdal.

416 / 1,000 characters

2.3 Associated Organisation Details - AO 8

Associated organisation name and type:

Organisation in original language	Lejre Kommune	13 / 250 characters
Organisation in English	Lejre Municipality	18 / 250 characters
Department in original language	Center for Teknik og miljø	26 / 250 characters
Department in English	Center for Technology and the Environment	41 / 250 characters
Legal status	a) Public	
Type of associated organisation	Local public authority	Municipality, city, etc.

Associated organisation location and website:

Address	Lejrevej 15	11 / 250 characters	Country	Denmark
Postal Code	4320	4 / 250 characters		
Town	Lejre	5 / 250 characters		
Website	www.lejre.dk	12 / 100 characters		

Role of the associated organisation in this project:

We are interested in better solutions for food-packaging for take-away in specific locations and green events. We are also interested in better solutions for our own consumption of take-away packaging in e.g. schools, nursery homes etc.

237 / 1,000 characters

2.3 Associated Organisation Details - AO 9

Associated organisation name and type:

Organisation in original language	<input type="text" value="Gentofte Kommune"/>		<small>16 / 250 characters</small>
Organisation in English	<input type="text" value="Gentofte Municipality"/>		<small>21 / 250 characters</small>
Department in original language	<input type="text" value="Affald og Genbrug"/>		<small>17 / 250 characters</small>
Department in English	<input type="text" value="Waste and Reuse"/>		<small>15 / 250 characters</small>
Legal status	<input type="text" value="a) Public"/>		
Type of associated organisation	<input type="text" value="Local public authority"/>	<input type="text" value="Municipality, city, etc."/>	

Associated organisation location and website:

Address	<input type="text" value="Bernstorffsvej 159"/>	<small>18 / 250 characters</small>	Country	<input type="text" value="Denmark"/>
Postal Code	<input type="text" value="2920"/>	<small>4 / 250 characters</small>		
Town	<input type="text" value="Charlottenlund"/>	<small>14 / 250 characters</small>		
Website	<input type="text" value="www.gentofte.dk"/>			
		<small>15 / 100 characters</small>		

Role of the associated organisation in this project:

Gentofte Municipality hereby applies to participate as an associated partner in the project "Change(K)now". Our Waste Plan 2021-2032 has several initiatives aimed at phasing out disposable products, be it at municipal workplaces or at companies and citizens. We expect that this project will give us knowledge and insight into current and future recycling solutions, how solutions can be scaled and how the transition to recycling solutions can be organized in a practical way. We also expect to gain insight in the environmental and economic consequences associated with this transition. As a starting point, we are interested in all three solutions with a focus on:

- Green events in the urban space
- Local areas where recycling systems are integrated
- Gentofte Municipality's own purchases

We will use the knowledge we gain in this project as inspiration to test and demonstrate selected solutions in pilot studies and on a large scale.

943 / 1,000 characters

2.3 Associated Organisation Details - AO 10

Associated organisation name and type:

Organisation in original language	Sveriges lantbruksuniversitet	29 / 250 characters
Organisation in English	Swedish University of Agricultural Sciences	43 / 250 characters
Department in original language	Institutionen för vatten och miljö	34 / 250 characters
Department in English	Department of Aquatic Sciences and Assessment	45 / 250 characters
Legal status	a) Public	
Type of associated organisation	Higher education and research instituti	University faculty, college, research institution, RTD facility, research cluster, etc.

Associated organisation location and website:

Address	Almas Allé 8	12 / 250 characters	Country	Sweden
Postal Code	750 07	6 / 250 characters		
Town	Upsala	6 / 250 characters		
Website	www.slu.se	10 / 100 characters		

Role of the associated organisation in this project:

SLU are leaders in the area of plastic pollution. Researchers at SLU study a wide range of other topics in the natural and social sciences. Researchers are also active in the areas of environmental communication and the development of strategies for stakeholder engagement and conflict resolution. A new direction for the SLU focus on Baltic Sea health is identifying successful communication strategies leading to behavior change amongst relevant stakeholders which can complement existing scientific initiatives. SLU has been lead applicant of the SEED project "Change(K)now" and will act in the core project as AO. It will connect the defined issue of "Change(K)" in consumption behavior in relation to food systems with the Baltic Sea water environment. SLU will contribute to the strategic development of solutions, in particular to GoA 1.2 - defining the Change and the indicators for evaluation. SLU will also contribute to GoA 2.5, evaluation of pilots and to GoA3.1, final publications.

995 / 1,000 characters

2.3 Associated Organisation Details - AO 11

Associated organisation name and type:

Organisation in original language	Rīgas dome	10 / 250 characters
Organisation in English	Riga City Council	17 / 250 characters
Department in original language	Mājokļu un vides departaments	29 / 250 characters
Department in English	Housing and Environment department	34 / 250 characters
Legal status	a) Public	
Type of associated organisation	Local public authority	Municipality, city, etc.

Associated organisation location and website:

Address	Brīvības iela 49/53	19 / 250 characters	Country	Latvia
Postal Code	LV-1010	7 / 250 characters		
Town	www.riga.lv	11 / 250 characters		
Website	www.riga.lv	11 / 100 characters		

Role of the associated organisation in this project:

This is part of the City of Riga's current plans for the development of future initiatives to reduce the amount of packaging in local businesses and municipal facilities. The City of Riga would like to participate in the project to get ideas and identify possible project lessons that could be implemented in Riga municipality.

327 / 1,000 characters

2.3 Associated Organisation Details - AO 12

Associated organisation name and type:

Organisation in original language	Behörde für Umwelt, Klima, Energie und Agrarwirtschaft, Hamburg (BUKEA) <small>71 / 250 characters</small>	
Organisation in English	Agency for Environment, Climate, Energy and Agriculture, Hamburg (BUKEA) <small>72 / 250 characters</small>	
Department in original language	Stabsstelle für Nachhaltigkeit <small>30 / 250 characters</small>	
Department in English	Office for Sustainability <small>25 / 250 characters</small>	
Legal status	a) Public	
Type of associated organisation	Sectoral agency	Local or regional development agency, environmental agency, energy agency, employment agency, etc.

Associated organisation location and website:

Address	Neuenfelderstrasse 19 <small>21 / 250 characters</small>	Country	Germany
Postal Code	21109 <small>5 / 250 characters</small>		
Town	Hamburg <small>7 / 250 characters</small>		
Website	www.hamburg.de/bukea <small>20 / 100 characters</small>		

Role of the associated organisation in this project:

The Office for Sustainability (Stabsstelle für Nachhaltigkeit) of BUKEA is supporting the Change(K)now! project and will connect it to its ongoing activities on sustainable events in Hamburg and sustainability of food supply/delivery that are implemented in the frame of Hamburg's climate actions. We have developed in Hamburg guidance for events and gastronomy that we would make available for the consortium via Partner No.4 (GEHH). We welcome the solutions at strategic and practical level for municipalities and businesses that will be developed, tested and advanced in WP1 and WP2 of the project and think that Hamburg will benefit from them. We are very interested in the international exchange and hope to welcome to the consortium to an event in Hamburg for an interesting dialogue.

790 / 1,000 characters

3. Relevance

3.1 Context and challenge

The sustainability goals achieved prior to 2020 have been pushed back by the Covid-19 pandemic. In particular the impact on food supply and catering systems (food delivery & distribution, convenience food, hospitality consumption) challenged the whole business sector and urban life, resulting in the rise in single-use packaging, convenience meals and food waste. This is in sharp conflict with EU and national authorities demanding for bans on single-use packaging and more sustainable & inclusive food systems.

The project is concerned with the potential environmental effects caused by disrupted urban food supply such as:

- Lowering of product environmental standards
- Increase of environmental footprint of take-away and convenience food
- Rise in use of single-use packaging
- Changes to transport and CO2 emissions

Municipalities play an important role as sustainability hub in tackling those concerns and steer developments towards change. However, it is relatively easy to find recyclable solutions for individual food packaging, but transitioning a whole municipality (country, BSR...) to re-use systems is not easy, it requires a system change for packaging and a mind set: minimizing materials and re-using products has to be enhanced. But municipalities lack knowledge on how to adequately steer sustainability at the system-level, which also involves (more) investments into infrastructure, providing standards AND incentives for business operations and nudging changes on lifestyle preferences. Accordingly, consumers must be addressed in solution finding at a community level. They need to see the environmental impacts of their unsustainable food choices and get motivated for change.

Likewise, food supply and catering companies lack knowledge on alternatives. As the sector is booming many start-ups have come to the market, often unable to judge if an alternative packaging material is actually environmentally friendly or green-washing, which further compounds the challenge.

2,000 / 2,000 characters

3.2 Transnational value of the project

Municipalities in the Baltic Sea Region are in different developmental situations regarding their efforts on sustainable food supply and catering systems. This opens a great potential for cross-learning and transfer of solutions among countries via transnational cooperation. In particular by strengthening municipalities as hubs for sustainability, experimentation, exchange and cooperation to establish innovative solutions

Some partner municipalities/countries (such as Copenhagen respectively Denmark) have long-standing experience in sustainable catering and are good in advancing strategic management decisions - still, even the very advanced Copenhagen is participating in the project to get input and ideas from the transnational cooperation to go further. Some municipalities/countries - such as Hamburg/Germany - are very good in defining criteria, developing guidelines for Green Events, Green Procurement of Take-away, but the mandatory implementation is a bit bumpy and needs acceptance and a kick. Municipalities in the Baltic States and Poland have less tradition and experience in this field and a different sustainability focus in their food supply and catering approaches. They participate to learn, to benefit from the advanced ones and will transfer solutions, instruments and ideas.

As the transnational knowledge exchange on food supply and catering systems is still minor in the Baltic Sea Region, our project wants to facilitate this. Stakeholders in the food supply sector (authorities and business) need transnational knowledge and experience sharing on different sustainability solutions to strengthen their competitiveness.

The project will act in Hamburg, Berlin, Stockholm, Västerås, Tallinn, Valmiera, Riga, Utena, Szczecin, Świnoujście, Stargard, Kolobrzeg, Greifswald, Neubrandenburg, Copenhagen, Bornholm, Gentofte, Lejre, Furesø, and Rudersdahl with a group of 25 partners and 12 associates, all of them standing behind the idea of transnational cooperation.

1,999 / 2,000 characters

3.3 Target groups

Target group	Sector and geographical coverage	Its role and needs
<div style="border: 1px solid black; padding: 5px; width: fit-content;">Local public authority</div>	<p>Municipalities are sustainability hubs, they issue and enforce guidelines and local rules, organise awareness raising of all stakeholders and also in-house, are responsible for public catering (e.g. schools) and waste management.</p> <p>Representatives of this target group are PP, AO & members from: Hamburg, Berlin; Stockholm, Västerås, Tallinn; Valmiera, Riga; Utena; Szczecin, Copenhagen, Bornholm, Gentofte, Lejre, Furesø, Rudersdahl, Świnoujście, Stargard, Kolobrzeg, Greifswald, Neubrandenburg.</p>	<p>Municipalities have the power to steer the sustainability in the municipality through setting the local rules and guidelines, providing good example (sustainable inhouse management), organising involvement and awareness raising of stakeholders, being responsible for public catering and waste management, but they lack knowledge, capacity and tools for that. To make food delivery and take-away sustainable and initiate behavior change amongst all stakeholders involved, it is necessary to trigger social responsibility at municipalities and increase their capacity to steer the process (e.g. by providing case studies, experience exchange, training, developing sustainable solutions for strategic management of food supply systems and catering, good housekeeping at municipalities' own entities, private and public operators of food supply as well as solutions addressing sustainable food supply behavior change of inhabitants).</p>

497 / 500 characters

931 / 1,000 characters

Target group	Sector and geographical coverage	Its role and needs
<p>Small and medium enterprise</p>	<p>The project will target at gastronomy enterprises, food suppliers, operators of events and market places, sustainable packaging and transport providers. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p> <p style="text-align: right;">398 / 500 characters</p>	<p>Businesses, especially SME, are one of the key actor groups to implement the change towards more sustainable food systems. However, they lack knowledge and sustainable alternatives, and they have also economic challenges (e.g. due to Covid-19) to overcome. So, they need to be encouraged to explore sustainable (environmentally as well as economically and socially) solutions and gain trust in feasibility. The project will involve gastronomy enterprises, food suppliers, operators of events and market places, sustainable packaging and transport providers in developing and testing sustainable solutions.</p> <p style="text-align: right;">607 / 1,000 characters</p>
<p>Interest group</p>	<p>Residents in general (as consumers/users food supply systems), local actors in the food supply system, associations or lobby groups of companies of the food sector form this target group of the project. The project will address residents and local actors from the project cities Hamburg, Berlin, Copenhagen, Stockholm, Tallinn, Valmiera, Riga, Utena, Szczecin, Gdansk and for its wider awareness campaign in the whole Baltic Sea Region.</p> <p style="text-align: right;">436 / 500 characters</p>	<p>Consumers and local interest groups play an important role in achieving sustainability goals in food systems - with their consumption behavior they are influencing businesses and municipalities by their consumption choices. Consumers/local interest groups will be addressed in project solution finding at a community level as they need to see the environmental impacts of unsustainable food system choices.</p> <p style="text-align: right;">406 / 1,000 characters</p>
<p>NGO</p>	<p>NGOs are multipliers of information to the Civil Society, they are also lobby groups for environment, public health and consumers towards policy and businesses. The location of the NGOs will not necessarily be in the cities the project will act in, as many operate nationally in the project countries, in principle we will address all NGOs in the BSR.</p> <p style="text-align: right;">351 / 500 characters</p>	<p>NGOs have proactive role in multiplication and fostering behavior change at consumers and, by pressure, at business and local authorities. The project consortium includes several environmental NGOs and consumer associations and will address and involve also other NGOs in the project countries as well as in other BSR countries to transfer and replicate the solutions developed by the project.</p> <p style="text-align: right;">393 / 1,000 characters</p>
<p>Large enterprise</p>	<p>The project will address gastronomy enterprises and food suppliers of which some will be large ones, especially when belonging to food supply chains or gastronomy chains. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p> <p style="text-align: right;">416 / 500 characters</p>	<p>Businesses are one of the key actor groups to implement the change towards more sustainable food systems. However, also large enterprises lack knowledge and sustainable alternatives, and they have also economic challenges (e.g. due to Covid-19) to overcome. So, they need to be encouraged to explore sustainable (environmentally as well as economically and socially) solutions and gain trust in feasibility. The project will involve gastronomy enterprises, food suppliers, operators of events and market places, sustainable packaging and transport providers in developing and testing sustainable solutions.</p> <p style="text-align: right;">608 / 1,000 characters</p>

3.4 Project objective

Your project objective should contribute to:

Resilient economies and communities

We will co-create practical and widely applicable solutions to increase resilience and sustainability in food supply and catering systems. Our main goal is to make municipalities a driver for system change in food packaging transitioning to re-use systems in acceptance of stakeholders.

To reach this goal we want to:

- support municipalities in this change by proposing rules, criteria & guidance for sustainable food supply at Green Events, food markets, take-away gastronomy & food delivery
- advance already existing criteria & guidance for Green Events by setting a focus on food supply systems and sharpen their chapters on reusable packaging systems
- advance Green Public Procurement (GPP) which is mostly organized in product groups: "events" are no category yet. We will propose Green Events as category in GPP. Most of criteria for product categories/services are currently focusing on food quality (organic, meat eating) – our proposal will include packaging, waste and distance
- encourage municipalities to provide incentives and infrastructure for sustainable food supply, e.g. dish washing facilities at markets or events and make sustainable food supply measures mandatory for operators when applying for event permits or funding
- make emerging food supply system businesses more sustainable and encourage gastronomy, food markets & event operators to experiment with reuse solutions to gain confidence in their feasibility
- develop strategic management solutions for how municipalities can support the sustainability of emerging food supply system businesses
- raise awareness among private consumers about impacts of food take-away/delivery and practice sustainable consumption at micro level
- increase awareness, knowledge (capacity building), attitude, intention and achieve a change in consumption behaviors among all stakeholders
- increase the awareness of general population and foster willingness to change. Covid19 changed our behavior in food supply

1,999 / 2,000 characters

3.5 Project's contribution to the EU Strategy for the Baltic Sea Region

Please indicate whether your project contributes to the implementation of the Action Plan of the EU Strategy for the Baltic Sea Region (EUSBSR).

Yes No

Please select which Policy Area of the EUSBSR your project contributes to most.

PA Innovation

Please list the action of this Policy Area that your project contributes to and explain how.

Change(K)now! contributes to the following actions of PA Innovation:

Action 1: Challenge-driven innovation aiming at fostering disruptive, breakthrough and market-shaping innovations to respond to the 21st century social, environmental, and economic challenges in the BSR – Change(K)now! will address the challenges arising from COVID-19 impacts on food systems and consumption patterns (e.g. change towards unsustainable food purchasing and consumption patterns, increased use of single-use packaging, logistical issues: transport and CO2 emissions, health and hygiene issues) and develop innovative solutions to increase resilience and sustainability in food systems (e.g. supporting decision-making for sustainable food systems at the municipal level; elaborating a positive-negative list of food packaging at different occasions, researching & introducing sustainable alternatives; developing a simple tool for consumers to measure their footprint of a purchase decision; involving all relevant stakeholders in co-creation of solutions, organising forums/sustainability labs in partner cities).

Action 3: Co-creative innovation – Change(K)now! will develop solutions for sustainable and resilient food systems in co-creation with all stakeholders, including municipalities, SMEs/service providers, NGOs, interest groups, consumers, researchers, policy makers and also enhance cooperation and experience exchange in the BSR to establish innovative solutions.

1,465 / 1,500 characters

If applicable, please describe which other Policy Areas of the EUSBSR your project contributes to and how.

Change(K)now! contributes to the following other Policy Areas of the EUSBSR:

PA 'Bio-economy', Action 1: Strengthen the role and importance of bio-economy for achieving increased sustainability, productivity and adaption to climate change as well as resilience, including climate resilience in ecosystems – Change(K)now will co-create practical and widely applicable solutions to increase resilience and sustainability in food supply systems & catering and promote a change in consumption behavior among all stakeholders.

PA 'Hazards', Action 1: Prevent pollution and reduce the use of hazardous substances – Change(K)now! will contribute to reducing the impact on human health and the environment from hazardous substances in articles by informing inhabitants and suppliers about potential ingredients of harmful substances in food packaging - especially in single-use plastic/plastic packaging (which contains a lot of hazardous substances as additives to the material) and cardboard (which is heavily treated to be water/fat repellent or contains inks). By promoting food containers from more environmental friendly materials (glass, ceramics, steel) we are promoting more sustainable/environmentally friendly solutions for take-away food, food delivery, event and public catering as well as for storage at home and in restaurants.

1,336 / 1,500 characters

3.6 Other political and strategic background of the project

Strategic documents

The European new Green Deal – Change(K)now! contributes to the following priorities: protecting our biodiversity and ecosystems; reducing air, water and soil pollution; moving towards a circular economy; improving waste management - by making food supply systems more sustainable, changing consumption behavior of all involved stakeholders and consequently reducing resource use, packaging waste, pollution and CO2 emissions from food supply and catering.

456 / 500 characters

The Circular Economy Action Plan – we will directly contribute to its aim "to make sustainable products, services and business models the norm and transform consumption patterns so that no waste is produced". We will also address issues related to plastic packaging & single-use plastic, foster circular instead of linear thinking and encourage local authorities to take strategic management decisions for procurement of more sustainable catering, for incentives and investments into that direction.

500 / 500 characters

The EU Farm to Fork Strategy is aims at making food systems fair, healthy and environmentally-friendly. In Change(K)now! we are focusing on food supply systems & catering at four occasions: events, food markets, take-away gastronomy and food delivery. We will look at the environmental "Food-Print" and work with entrepreneurs involved in the food supply business. And we will promote sustainable food supply and consumption among consumers highlighting the link between e.g. take-away and climate..

499 / 500 characters

3.7 Seed money support

Please indicate whether your project is based on a seed money project implemented in the Interreg Baltic Sea Region Programme 2014-2020.

Yes No

Please enter the title of this seed money project.

Change(K)now!

13 / 200 characters

Please select which Policy Area (PA) or Horizontal Action (HA) this seed money project contributed to most.

PA Innovation

3.8 Other projects: use of results and planned cooperation

Full name of the project	Funding Source	Use of the project outcomes and/or planned cooperation
<p>Sustainable Bottom Line 2.0</p> <p>27 / 200 characters</p>	<p>The European Regional Development Fund, Capital Region, partners</p> <p>64 / 200 characters</p>	<p>Through a collaboration with 22 different partners consisting of nine municipalities (including the City of Copenhagen), four industry organizations and various knowledge partners, the project has worked with green conversion processes at small and medium-sized companies in the Capital Region. There has been a focus on companies from the experience industry and the work with food systems (e.g. packaging and food waste). Via Change(K)now!, work will continue on the collaborations that have already been established, for example, with the industry ass. and focusing on new collaborations - especially in Copenhagen and Bornholm - with the purpose of thinking new sustainable systems.</p> <p>Together with the project "Value targets in value chains", Sustainable Bottom Line 2.0 has created a guide for use in the take-away industry. The guide helps producers etc. to choose sustainable packaging all depending on use. We will build on this collaboration and use the guide in the development work.</p> <p>994 / 1,000 characters</p>

Full name of the project	Funding Source	Use of the project outcomes and/or planned cooperation
<p>Zukunft veranstalten ("organise the future")</p> <p>44 / 200 characters</p>	<p>Hamburg - Environmental Agency BUKEA</p> <p>36 / 200 characters</p>	<p>Together with AO12, the Hamburg Environmental Authority, PP4 has been developing a handout and checklist for sustainable events since 2019. The checklist consists of 10 fields of action, amongst others on gastronomy, waste management, climate action and transport.</p> <p>For this purpose, they analyzed existing guidelines and developed an own document. They involved many stakeholders such as event organizers, employees from districts and specialized authorities, municipal institutions and civil society. At current moment AO12 and PP4 are working on ensuring that sustainability is made mandatory in Hamburg's public spaces in the future - which is not yet guaranteed.</p> <p>Change(K)now! will take up this guidance and checklist as example and advancing them, focusing on the chapter of gastronomy and transport only, making them more specific, more detailed and integrating them into the solutions.</p> <p>893 / 1,000 characters</p>
<p>Innovative Strategies for Public Catering: Sustainability Toolkit across Baltic Sea Region – StratKIT (2019-2021)</p> <p>113 / 200 characters</p>	<p>EU Interreg-BSR programme</p> <p>25 / 200 characters</p>	<p>StratKIT aimed to make the procurement and service of public catering more sustainable in the Baltic Sea Region. Change(K)now! will use the findings and outcomes of StratKIT, in particular the Sustainable Public Meal Toolkit as well as reports and recommendations developed by StratKIT. This knowledge will be mainly used for developing solutions for municipalities to support the sustainability of emerging food system businesses.</p> <p>431 / 1,000 characters</p>
<p>Shifting school meals and schools into a new paradigm by addressing public health and territorial, social and environmental resilience - SchoolFood4Change (2022-2025)</p> <p>168 / 200 characters</p>	<p>Horizon 2020 (H2020-LC-GD-2020-4)</p> <p>33 / 200 characters</p>	<p>As the Change(K)now! project will develop solutions for supporting decision-making for sustainable food systems at the municipal level, we plan to exchange information and co-operate with the SchoolFood4Change project that is aiming at sustainable healthy food supply at schools (in line with the EU's Farm to Fork Strategy and the UN Sustainable Development Goals), including sustainable food procurement. SchoolFood4Change will be invited to the events of the Change(K)now! and potentially involved in the development of the solutions for municipalities. Exchange will be also ensured through common partners participating in both projects (SEI-Tallinn, Tallinn City).</p> <p>671 / 1,000 characters</p>
<p>NonHazCity (2016-2019) & NonHazCity2 (2019-2021)</p> <p>48 / 200 characters</p>	<p>EU Interreg-BSR programme</p> <p>25 / 200 characters</p>	<p>NonHazCity and NonHazCity2 aimed to demonstrate possibilities to reduce emissions of hazardous substances to the Baltic Sea at the source. They targeted private households, municipal entities, and businesses. Change(K)now! will use the experience and stakeholder network of NonHazCity/NonHazCity2, especially the experience from their successful campaigns #Thinkbeforeyoubuy and #Plastic Diet. Change(K)now! will utilise the gained experience in working very directly with the stakeholders, inviting them to join, enabling by nudging and lowering the barriers for action. Change(K)now! will also use the website www.thinkbefore.eu, which has become a platform for sustainable consumption issues for BSR municipalities.</p> <p>718 / 1,000 characters</p>

3.10 Horizontal principles

Horizontal principles	Projects's direct impact
Sustainable development	positive
Non-discrimination including accessibility	positive
Equality between men and women	positive

4. Management

Allocated budget

10%

4.1 Project management

Please confirm that the lead partner and all project partners will comply with the rules for the project management as described in the Programme Manual.

If relevant, please indicate any other important aspects of the project management, e.g. external entity supporting the lead partner in the management of the project, advisory board, steering committee, any other relevant working groups, etc.

The project management will be implemented by PP1, partner management, communication & synergies between WPs will be supported by PP2. All Partners will be supervising the implementation progress by delegating their coordinators to the general assembly (GA) that will meet half yearly (f2f at least once per year). GoA leaders, PM and WP leads will form a core group that is preparing GA meetings and potential implementation decisions. They will meet ca. monthly virtually to interlink activities.

498 / 500 characters

4.2 Project financial management

Please confirm that the lead partner and all project partners will comply with the rules for the financial management and control as described in the Programme Manual.

If relevant, please indicate any other important aspects of the financial management, e.g. external entity supporting the lead partner, positions planned for financial management, involvement of special financial experts (e.g. for public procurement), etc.

PP1 has an internal financial management department and procedures as public body, which will be followed in the project, an in-house financial manager will be appointed. PP2 will support the financial management at consortium level and help individual partners in case of questions on financial reporting. The partners will do their financial management in-house, they will follow their national and institutional procurement procedures for the relevant cost items.

466 / 500 characters

4.3 Input to Programme communication

Please confirm that you are aware of the obligatory inputs to Programme communication that must be submitted along the pre-defined progress reports, as described in the Programme Manual.

If relevant, please describe other important aspects of project communication that you plan to introduce, e.g. a communication plan, opening and closing events, social media channel(s) etc.

We will hold a kick-off meeting in Valmiera, final conference in Hamburg and an international seminar in Tallinn. We will develop a communication plan as a living document, map and connect to environmental networks acting in the BSR and use our AOs to communicate to a wider audience. For international communication we will use the programme website, but also the thinkbefore.eu portal, partners will use their own websites & SoMe channels. We will participate in BSR events to promote the project.

500 / 500 characters

4.4 Cooperation criteria

Please select the cooperation criteria that apply to your project. In your project you need to apply at least three cooperation criteria. Joint development and joint implementation are the obligatory ones you need to fulfill in your project.

Cooperation criteria

Joint Development

Joint Implementation

Joint Staffing

Joint Financing

5. Work Plan

Number	Work Package Name												
1	Preparing solutions												
	<table border="1"> <thead> <tr> <th>Number</th> <th>Group of Activity Name</th> </tr> </thead> <tbody> <tr> <td>1.1</td> <td>State of the art of sustainability in food supply and catering system in the BSR</td> </tr> <tr> <td>1.2</td> <td>Developing criteria for CHANGE towards sustainable and affordable food supply and catering</td> </tr> <tr> <td>1.3</td> <td>Development of innovative solutions for food supply and catering system</td> </tr> <tr> <td>1.4</td> <td>Tailoring and finalising the solutions</td> </tr> </tbody> </table>	Number	Group of Activity Name	1.1	State of the art of sustainability in food supply and catering system in the BSR	1.2	Developing criteria for CHANGE towards sustainable and affordable food supply and catering	1.3	Development of innovative solutions for food supply and catering system	1.4	Tailoring and finalising the solutions		
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1.4	Tailoring and finalising the solutions												
2	Piloting and evaluating solutions												
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3	WP3 Transferring solutions												
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Work plan overview

	Period: 1	2	3	4	5	6	Leader
WP.1: Preparing solutions							PP11
A.1.1: State of the art of sustainability in food supply and catering system in the BSR							PP11
D.1.1: Catalogue of fit-for-purpose solutions in food supply and catering system in the BSR		D					PP11
A.1.2: Developing criteria for CHANGE towards sustainable and affordable food supply and catering							PP1
D.1.2: Framework of indicators for assessing and ranking the solutions		D					PP1
A.1.3: Development of innovative solutions for food supply and catering system							PP17
D.1.3: Draft solutions for sustainable food supply and catering system at four management levels			D				PP17
A.1.4: Tailoring and finalising the solutions							PP11
O.1.4: Change(K)now! sustainable solutions for food supply and catering systems in BSR					O		PP11
WP.2: Piloting and evaluating solutions							PP2
A.2.1: Piloting strategic management solutions at municipalities							PP11
D.2.1: Report on strategic management solutions for sustainable food supply and catering systems					D		PP11
A.2.2: Piloting good housekeeping practices for food supply and catering at municipal entities							PP11
D.2.2: Report from the pilots of good housekeeping solutions within municipalities					D		PP11
A.2.3: Piloting practical solutions for operators of food supply at different locations and occasions							PP4
D.2.3: Practical solutions for operators of food supply: events, markets & shops, take-away & food delivery					D		PP4
A.2.4: Piloting solutions addressing sustainable food supply behavior change of residents							PP2
D.2.4: Yes, we can!...be more sustainable in food supply - Report from the pilots with consumers					D		PP2
A.2.5: Synthesis and evaluation of pilots							PP13
O.2.5: Best practices of Change(K)now pilots on sustainable food supply and catering					O		PP13
WP.3: WP3 Transferring solutions							PP8
A.3.1: Make-up Change(K)now! solutions, best practices and achievements for transfer and distribution							PP8
D.3.1: The set of Change(K)now! solutions, best practice examples and publications in digital formats					D		PP8
A.3.2: Raising knowledge & competency at public entities & business stakeholders of the food supply system							PP7
D.3.2: Training modules for municipalities and entrepreneurs on sustainable food supply and catering				D			PP7
A.3.3: Awareness raising campaign on sustainability of food supply and catering systems							PP16
O.3.3: Increased sustainable consumption in food supply and delivery by Baltic Sea Region residents						O	PP16
A.3.4: Upscaling the Change(K)now! solutions to other actors in the Baltic Sea Region and beyond							PP8
O.3.4: Change(K)now! solutions for sustainable food supply and catering going out to Baltic Sea Region						O	PP8

Outputs and deliverables overview

Code	Title	Description	Contribution to the output	Output/ deliverable contains an investment
D 1.1	Catalogue of fit-for-purpose solutions in food supply and catering system in the BSR	Deliverable D1.1, the "Catalogue of fit-for-purpose solutions in food supply and catering system in the BSR" will rank and prioritize solutions for each of the four levels. It will be a type of "fit-for-purpose" classification of existing solutions. The solutions mapped will be structured according to the four levels described above: strategic management, good housekeeping, entrepreneurs and consumers. Each solution will be documented in a harmonized template that includes features like aim, target groups, challenges, strengths/weaknesses or scalability. Solutions will be ranked and classified as "best practice" to inform the development of our bespoke solutions. The classification will attend to the needs and opinions collected during interviews and consortium meetings on challenges, gaps for food system and consumer behavior change. The catalogue will be compiled in English. It is a working document for the consortium and therefore will not be translated into national languages. The catalogue will be a basis for providing input to the definition of what means "CHANGE" for Change(K)now! (GoA1.2), the co-creation of innovative and practical food supply and catering system solutions (GoA 1.3) and the fine-tuning of the developed solutions which would perform better in mitigating given food system challenges and establishing a more resilient and sustainable urban food system (GoA 1.4).	O1.4 Change(K)now! solutions, O2.5 Best practice pilots	
D 1.2	Framework of indicators for assessing and ranking the solutions	D1.2 will be a framework of indicators for sustainable and affordable food supply and catering. It will include reference numbers and methodology covering environmental, economic, and social aspects. This framework of indicators shall be used for each pilot project to assess the project's effectiveness, which includes environmental indicators (e.g., kg packaging waste avoided, carbon footprint from transport etc), economic indicators (e.g., direct costs, life cycle costs), and social indicators (people's satisfaction with changes, convenience, potential obstacles from an individual perspective, motivation, opportunity and affordability (MOA-factors) regarding change (motivation (is the consumer motivated to change behavior, such as peer norms), opportunity (does the solution create the circumstances for the consumer to change his/her behavior, such as convenience, affordability), and ability (does the solution provide the consumer with the necessary abilities to change his/her behavior, such as knowledge, skills)). These indicators will help us to estimate the transferability (can the solution be applied again in the same situation with the same effect) and barriers, as well as proposals to overcome these barriers, and set the benchmark and ranking. Such indicators are also important for municipal policy makers to demonstrate success (or see failures) of the policies implemented. The indicators shall be understandable for municipal officials and wider public, the data shall be easy to collect for pilot project teams e.g., environmental experts, municipal officials, but at the same time they shall be scientifically sound. In practical terms D1.2 will be a table to be filled by partners, most probably in Excel. It will contain narrative chapters explaining frame and methodology as well as instructions for filling the table(s). It will be operated in English only, but collect information from all pilots - it will serve the transnational (BSR) overview in GoA 2.5.	O1.4 - Change(K)now! solutions, O2.5 Best practice pilots, O3.4. Transfer to BSR	
D 1.3	Draft solutions for sustainable food supply and catering system at four management levels	D1.3 is a compilation of the prototypes for new innovative solutions for sustainable food supply and catering system at the four defined management levels. The solutions will be in different forms, e.g. • Strategic management: new strategies / action plans, regulation and guidelines for purchasing food / catering and packaging, food delivery and takeaway services. Specific examples: rules/guidelines for outdoor events held in cities; requirements for recyclable take-away packaging; zero-emissions food delivery; systems for distribution or dish-washing facility; new management systems, partnerships or new ways of handling waste. • Good housekeeping: procedures, guidelines and catalogues of measures for sustainable food supply and catering in municipality activities. Specific examples could be sustainable catering and food delivery solutions in municipality own premises - canteens, schools, kindergartens. • Collaboration with entrepreneurs: guidelines and cooperative initiatives with entrepreneurs on food delivery and take-away. Concrete examples could be individual and common reuse take-away packaging systems in events, market places and gastronomy, encouraging customers own refillable containers, carbon-free AND circular food delivery etc. • Society/personal consumption: commitment guidelines/goals, educational and awareness campaigns for promoting behavior change towards sustainable food consumption. Concrete examples could be accompanying households in their change of food supply practices & initiating self-commitments and behavior change experiments, facilitating new local partnerships around a common target group (gastronomy, food suppliers, local action groups and municipality making an awareness campaign together). D1.3 is elaborated by all consortium under lead of PP17.	O1.4 Change(K)now! solutions, O2.5 Best practice pilots, O3.4. Transfer to BSR	

O 1.4	Change(K)now! sustainable solutions for food supply and catering systems in BSR	<p>The final solutions will be presented in a digital report "Change(K)now! sustainable solutions for food supply and catering systems in BSR" in English and all partner languages. The solutions will be grouped into four levels of management decisions: strategic management of municipalities, practical management at municipalities ("good housekeeping at the own premises"), entrepreneurs in the food supply system and inhabitants. Each solution will be supplemented with the relevant piloted case descriptions which illustrate the real-life implementations. The report will be communicated as a separate output and provide a basis for WP3: In GoA 3.1 it will be made-up as web-document, in GoA 3.2 it will be used as basis for training modules, in GoA 3.3 it will be used for the BSR awareness campaign and, of course, in GoA 3.4 it will be disseminated and transferred to municipalities in the Baltic Sea Region (e.g. members of the Union of Baltic Cities, members of national local authority associations), environmental authorities seeking for sustainable solutions for food supply and catering systems, Green Event organizers, food supply, delivery & gastronomy business associations, multi-use food container producers and pool system operators and many more.</p>		
D 2.1	Report on strategic management solutions for sustainable food supply and catering systems	<p>D2.1 will contain a full documentation of the the pilots carried out in GoA 2.1 and present the strategic management solutions developed by the groups of municipalities. The exact format of these will be agreed at start of the GoA - most potentially a narrative text with explanations, the solutions might be Annexed in full text format, if appropriate. D2.1 will also have a chapter that reflects the discussion process of the peer groups that will show the transnational cooperation of the consortium. The report will also contain the necessary information for the assessment of the pilots in GoA 2.5: it will present information on achievements of the results, implication on the set of sustainability criteria, describe the lessons learned during the process of developing the solutions and implications for different target groups.</p>	O1.4 - Change(K)now! solutions, O2.5 - Best practice pilots, O3.4 Transfer to BSR	
D 2.2	Report from the pilots of good housekeeping solutions within municipalities	<p>D2.2 will be a compilation of piloted good housekeeping solutions which are carried out within municipalities. The report will describe the process and results of each pilot, supplemented with photos, schemes or other visual material. The template according to which pilots are described will be agreed by the project partners at the start of GoA2.2. The template for pilot description could include the following information: objectives and targets, stakeholders involved, main activities, timeline, resources needed, achievements of the results, implications on the set of sustainability criteria and on the target groups, as well as lessons learned. The information on the results, sustainability criteria, target groups and lessons learned will be used for the assessment of the pilots in GoA 2.5. In addition, D2.2 will include a process description of GoA2.2 and the summaries of GoA2.2 discussions that reflect the transnational cooperation of the consortium. The pilots will be documented for D2.2 by the municipalities carrying out the pilots. The whole report will be put together by the GoA2.2 leader (PP11) together with the project development partners.</p>	O1.4 - Change(K)now! solutions, O2.5 - Best practice pilots, O3.4 Transfer to BSR	
D 2.3	Practical solutions for operators of food supply: events, markets & shops, take-away & food delivery	<p>D2.3 will be a compilation of the pilots with operators of food supply: events, markets & shops, take-away & food delivery. It will be like a Best Practice compendium. We will decide at later stage if we will create two versions of the report - one internal for technical reporting to GoA 2.5 and one publishable report for wider distribution or if this will be one document. In any case will the report describe the process and results of the four pilots and their manifold cases in the different municipalities. It will be supplemented by photos and illustrations and present links to all information materials that have been produced for the different operators. The template on which pilots are reported will be agreed by the project partners at the start of WP2. It is designed by GoA 2.5 leader P13 CAU. For the D2.3 report we will follow the proposed structure: objectives and targets, description of target audience/volunteers main activities, timeline, resources needed, achievements of the results, implications on the set of sustainability criteria and on the target groups, as well as lessons learned. The information on the results, sustainability criteria, target groups and lessons learned will be used for the assessment of the pilots in GoA 2.5. We expect quantified data from interviews with the food supply entrepreneurs and customer surveys that will be conducted during the experiments. We expect a lot of information on barriers and challenges for introduction reusable food containers or sustainable deliveries, especially by the operators. The pilots will be documented for D2.3 by each partner carrying out its pilots (or a team of partners, if several are involved in the pilot). The report will be put together by the GoA2.3 leader PP4 Green Events Hamburg. It will showcase pilots from Hamburg, Berlin, Copenhagen, Bornholm, Stockholm, Tallinn, Valmiera, Gdansk and Szczecin.</p>	O1.4 Change(K)now! solutions, O2.5 Best practice pilots, O3.3 Awareness, O3.4 Transfer to BSR	

D 2.4	Yes, we can!...be more sustainable in food supply - Report from the pilots with consumers	D2.4 will be a compilation of the consumption change pilots in an attractive and informative style (Publication). We will decide at later stage if we will create two versions of the report - one internal for technical reporting to GoA 2.5 and one publishable report for wider distribution or if this will be one document. In any case will the report describe the process and results of the large pilot and its sub-activities, supplemented with photos from the households and present links to all communication and information materials that have been produced for communication with inhabitants. The template on which pilots are reported will be agreed by the project partners at the start of GoA2.4. It is designed by GoA 2.5 leader P13 CAU. It will be most probably a bit simpler than the reporting templates for the previous GoAs, but it should still present the following information: objectives and targets, description of target audience/volunteers main activities, timeline, resources needed, achievements of the results, implications on the set of sustainability criteria and on the target groups, as well as lessons learned. The information on the results, sustainability criteria, target groups and lessons learned will be used for the assessment of the pilots in GoA 2.5. We expect quantified data from the "Food-Print calculator" that has been designed during the project. And we expect a lot of information on barriers and consumer behavior on reusable take away packaging. The pilots will be documented for D2.4 by the relevant (NGO) partners carrying out the pilots. The whole report will be put together by the GoA2.4 leader (PP2, BEF Germany). It will showcase pilots from Hamburg, Berlin, Copenhagen, Stockholm, Tallinn, Valmiera, Riga, Utena and Szczecin - several partners from these cities, NGOs and Municipalities, will work jointly on the cases and deliver their documentation.	O1.4 Change(K)now! solutions, O2.5 Best practice pilots, O3.3 Awareness, O3.4 Transfer to BSR	
O 2.5	Best practices of Change(K)now pilots on sustainable food supply and catering	The evaluation report will consist of three elements and will be provided for different target groups for free on the internet (GoA 3.1). First, the report will demonstrate the achievements of the pilots from environmental, social and economic perspective, indicating benefits (or losses) of their further application and potential trade-offs for evidence-based policy development. The report will systematically and transparently evaluate the pilots on basis of a set of sustainability criteria that we developed in GoA 1.2 to evaluate the pilots and their impacts. Second, the report will outline the lessons learned during the pilots. Based on the formative and summative evaluations, the report lists the success drivers of the pilots and the aspects that inhibit success. The report provides a list with implications and recommendations on how to replicate, adjust, improve, transfer, and scale the pilots and solutions, highlighting the Dos and Don'ts. Third, the report provides information on concrete implications for different target groups: local governments, policy makers, consumers, NGOs, start-ups. The report will provide ideas under which circumstances and for what purposes these target groups can make use of the pilots and adjust them to other settings. The output of this group of activities also relates to WP3: Transferring solutions.		
D 3.1	The set of Change(K)now! solutions, best practice examples and publications in digital formats	The deliverable includes: - presentation of the solutions in English and local languages to publish at INTERREG website and on partners' own websites and to be communicated to stakeholders in order to transfer and promote the solutions widely. Each country will prepare their solutions and information materials in their own language, but we will use the same standard in terms of formats, style and we will produce them in an environmental friendly although digital way. - an interactive map showing all piloted solutions and partners involved in their implementation (WP2). The map must be implementable on local websites. Potentially, if applicable, it will also be broadcasted at the central project's website of the INTERREG BSR programme. As an overall result of the project we aim to produce a movie with takes filmed locally to show the solutions (max. 4-5 minutes). GoA lead PP8, BEF Estonia, will coordinate the activities and develop the visual identity of the deliverables. PP2,3,4,5,6,7, 9,11,12 will contribute to the making-up of the deliverables, in most cases "their" deliverables and outputs as GoA leaders.	O3.3 Awareness raising campaign, O3.4 Transfer to BSR	
D 3.2	Training modules for municipalities and entrepreneurs on sustainable food supply and catering	D3.2 will document the training modules for municipalities and entrepreneurs. The basic principles of the materials for both target groups could be the same, but some of the training information could be tailored to each of the two target groups - municipalities and entrepreneurs - as their scope and specificities differ. The results of the trainings will be freely available online on the project partners' websites, in the national languages, thus ensuring the readability of the information in the country concerned. Training materials of all types - info sheets, good practice summaries and audio/video recordings - will also be published on the partners' websites, potentially also on the central project website of the INTERREG BSR programme. Result distribution (including promotion of training events) is planned among other regional and national associations and professional organizations from partner countries (e.g., municipal unions, planning regions, professional catering associations).	O3.3 Awareness raising campaign, O3.4 Transfer to BSR	

O 3.3	Increased sustainable consumption in food supply and delivery by Baltic Sea Region residents	<p>The output will be demonstrated in behavior change of public in Baltic Sea Region cities addressing sustainable food supply, including increased knowledge and awareness about sustainable principles in the food supply chain, and increased motivation to implement solutions in their daily life. The output is based on project direct communication with public, and on indirect communication through NGOs. It includes: - A set of educational and explanation materials, illustrating various issues and sustainable solutions in food supply chain components, including: food during public events, food packaging on market places & shops, gastronomy take-away, and food delivery. - Conducted Change(K)now! Social Media/Virtual campaign with active pushes of project information on sustainable food aspects, designed and adopted for different social media - Facebook, Instagram, TikTok, Telegram. - Raised capacity of environmental NGOs involved into the project and awareness-raising campaign (at least 25 organizations), on the topic of sustainable food. We also expect that conducted awareness raising campaign and active inclusion of various NGOs would lead to creation of the informal public movement "Baltic Sea Region for sustainable food supply and catering" with many followers on social media that declare their self-commitments or successes in changing to reuse options for their individual food supply, to mainstream re-cup, re-fill, re-use systems and by creating demand also changing supply for it. It will help moving businesses AND municipalities to react and to intensify their efforts in setting rules, providing infrastructure and provide sustainable options for food supply anywhere.</p>		
O 3.4	Change(K)now! solutions for sustainable food supply and catering going out to Baltic Sea Region	<p>Output O3.4 will collect and document the activities undertaken for upscaling and evaluate the success of it. For that purpose we will develop tracking tables and feedback questionnaire for the partners enabling them to collect additional key points for future implementation. The progress of this activity will be quantified along a number of indicators such as: - Additional number of geographical locations - Number of festivals interacting with the project - Qualitative opinion of festival participants - Number of multipliers engaged Output O3.4 is a publication - the final publication of the project, but not a long one! It shall shortly describe the key challenges of the food supply and catering system, present the solutions developed in the project, highlight the experience gained from piloting them and illustrating the upscaling to reach out to the wider Baltic Sea Region. It will be a narrative, easy to read publication with illustrations from the project activities. It will link to other outputs and deliverables of the project, so that the reader can get more detailed knowledge, e.g. on the solutions or on the pilots, if wanted. Besides documentation O3.4 has also the ambition to raise appetite of potential other users for the solutions and motivate them to join the movement "Baltic Sea Region for sustainable food supply and catering".</p>		

Work package 1

5.1 Preparing solutions

5.2 Aim of the work package

The aim of this work package is to prepare solutions to help address the identified challenge. You can either develop entirely new solutions or adapt existing solutions to the needs of your target groups. Prepare your solutions in a way that you can pilot them in Work Package 2. Consider how you involve your target groups in preparation of the solutions. Organise your activities in up to five groups of activities to present the actions you plan to implement. Describe the deliverables and outputs as well as present the timeline.

5.3 Work package leader

Work package leader 1

Work package leader 2

5.4 Work package budget

Work package budget

5.5 Target groups

Target group	How do you plan to reach out to and engage the target group?
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	Target group	How do you plan to reach out to and engage the target group?
1	<p>Local public authority</p> <p>Municipalities are sustainability hubs, they issue and enforce guidelines and local rules, organise awareness raising of all stakeholders and also in-house, are responsible for public catering (e.g. schools) and waste management. Representatives of this target group are PP, AO & members from: Hamburg, Berlin; Stockholm, Västerås, Tallinn; Valmiera, Riga; Utena; Szczecin, Copenhagen, Bornholm, Gentofte, Lejre, Furesø, Rudersdahl, Świnoujście, Stargard, Kolobrzeg, Greifswald, Neubrandenburg.</p> <p>497 / 500 characters</p>	<p>The WP1 activities will be mainly based on the experiences and engagement of partner and associated municipalities. Both groups will be actively involved into further elaboration of existing solutions in food supply and catering system in the BSR. In addition, in all partner countries we have partners who have a very good network of local municipalities (e.g. Gate 21, Association of Polish Communes of the Euroregion Pomerania, ECAT, SEI Tallinn). Through these networks we will engage municipalities beyond the Change(K)now! partnership.</p> <p>541 / 1,000 characters</p>
2	<p>Small and medium enterprise</p> <p>The project will target at gastronomy enterprises, food suppliers, operators of events and market places, sustainable packaging and transport providers. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p> <p>398 / 500 characters</p>	<p>Small and medium enterprises in food supply and catering will be reached out through the contacts of partner SMEs (PP12, PP14, PP19, PP20, PP22, PP25) and AO4.</p> <p>159 / 1,000 characters</p>
3	<p>Interest group</p> <p>Residents in general (as consumers/users food supply systems), local actors in the food supply system, associations or lobby groups of companies of the food sector form this target group of the project. The project will address residents and local actors from the project cities Hamburg, Berlin, Copenhagen, Stockholm, Tallinn, Valmiera, Riga, Utena, Szczecin, Gdansk and for its wider awareness campaign in the whole Baltic Sea Region.</p> <p>436 / 500 characters</p>	<p>Interest groups will be reached out through the networks and channels of partner interest groups (PP11, PP17).</p> <p>110 / 1,000 characters</p>
4	<p>NGO</p> <p>NGOs are multipliers of information to the Civil Society, they are also lobby groups for environment, public health and consumers towards policy and businesses. The location of the NGOs will not necessarily be in the cities the project will act in, as many operate nationally in the project countries, in principle we will address all NGOs in the BSR.</p> <p>351 / 500 characters</p>	<p>NGOs will be reached out through the networks and channels of partner NGOs (PP2, PP3, PP4, PP5, PP6, PP7, PP8, PP9, PP16). Also, other partners will engage their NGO cooperation partners.</p> <p>187 / 1,000 characters</p>
5	<p>Large enterprise</p> <p>The project will address gastronomy enterprises and food suppliers of which some will be large ones, especially when belonging to food supply chains or gastronomy chains. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p> <p>416 / 500 characters</p>	<p>The municipalities will engage their catering service providers who are often large enterprises. Large enterprises will also be reached out via food supply and catering associations and other branch organisations. PP23 Baltic Restaurants is a large enterprise itself and active in all three Baltic States.</p> <p>306 / 1,000 characters</p>

5.6 Activities, deliverables, outputs and timeline

No.	Name
1.1	State of the art of sustainability in food supply and catering system in the BSR
1.2	Developing criteria for CHANGE towards sustainable and affordable food supply and catering
1.3	Development of innovative solutions for food supply and catering system
1.4	Tailoring and finalising the solutions

WP 1 Group of activities 1.1

5.6.1 Group of activities leader

Group of activities leader PP 11 - Stockholm Environment Institute Tallinn Centre

A 1.1

5.6.2 Title of the group of activities

State of the art of sustainability in food supply and catering system in the BSR

80 / 100 characters

5.6.3 Description of the group of activities

The main task of GoA 1.1 is to match existing solutions and best practices for urban food supply & catering system challenges.

We will start by systematically mapping existing approaches/solutions in municipalities (PP, AO and beyond) to specific challenges of food supply and catering systems. The focus will be on the system shift from single to multiple use packaging, efficient logistics and improved food delivery. We will search for solutions for events, food markets, gastronomy take-away, food delivery and public canteens.

The mapping exercise will rank solutions based on agreed criteria developed by PP 11 and introduced to partners at kick-off meeting for agreement. Criteria for selecting solutions will focus on how these contribute to the mitigation of the given food system challenges.

Consumption and delivery changes in food systems linked to the Covid-19 disruption will be characterized via comparative data (2018 vs 2019) and interviews with relevant authorities and relevant food business associations.

Mapped solutions will be sectioned into four levels: 1) strategic management at public authority, 2) good housekeeping within municipal entities, 3) collaboration with food supply and catering entrepreneurs and 4) consumption behavior of residents. Only by targeting these four levels can long-lasting solutions for systemic change be developed; this because it promotes representativeness across all stakeholders, and highlights the municipalities fostering behavior changes in residents towards sustainable food systems.

We will identify current best practices, rank them and propose them as "fit-for-purpose solutions" for our further process of solution development.

The data and information on existing solutions and best practices for urban food supply & catering system challenges will be collected by all PP and AO municipalities, with support of the full consortium. Feedback on progress of the characterization of solutions will be done during the 2nd partners meeting (M6), while strengths and weaknesses of the collected solutions will be discussed on an international think tank meeting by the consortium and external experts in Tallinn (M12).

The results of the mapping & analysis will be compiled in a "Catalogue of fit-for-purpose solutions in food supply and catering system in the BSR" (D1.1).

A core team of the following partners: PP1, 2, 4, 8, 11, 13 and 17 (all WP 1 & 2 leads and the relevant GoA leads) will drive the assessment of the state-of-the art in food supply and catering systems in BSR under lead of WP1 and GoA 1.1 leader PP11. ALL partners will be involved.

2.626 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.1

Title of the deliverable

Catalogue of fit-for-purpose solutions in food supply and catering system in the BSR

84 / 100 characters

Description of the deliverable

Deliverable D1.1, the "Catalogue of fit-for-purpose solutions in food supply and catering system in the BSR" will rank and prioritize solutions for each of the four levels. It will be a type of "fit-for-purpose" classification of existing solutions. The solutions mapped will be structured according to the four levels described above: strategic management, good housekeeping, entrepreneurs and consumers. Each solution will be documented in a harmonized template that includes features like aim, target groups, challenges, strengths/weaknesses or scalability. Solutions will be ranked and classified as "best practice" to inform the development of our bespoke solutions. The classification will attend to the needs and opinions collected during interviews and consortium meetings on challenges, gaps for food system and consumer behavior change.

The catalogue will be compiled in English. It is a working document for the consortium and therefore will not be translated into national languages. The catalogue will be a basis for providing input to the definition of what means "CHANGE" for Change(K)now! (GoA1.2), the co-creation of innovative and practical food supply and catering system solutions (GoA 1.3) and the fine-tuning of the developed solutions which would perform better in mitigating given food system challenges and establishing a more resilient and sustainable urban food system (GoA 1.4).

1,407 / 2,000 characters

Which output does this deliverable contribute to?

O1.4 Change(K)now! solutions, O2.5 Best practice pilots

55 / 100 characters

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.1: Preparing solutions

A.1.1: State of the art of sustainability in food supply and catering system in the BSR

D.1.1: Catalogue of fit-for-purpose solutions in food supply and catering system in the BSR

5.6.7 This deliverable/output contains productive or infrastructure investment

WP 1 Group of activities 1.2

5.6.1 Group of activities leader

Group of activities leader PP 1 - Vidzeme University of Applied Sciences

A 1.2

5.6.2 Title of the group of activities

Developing criteria for CHANGE towards sustainable and affordable food supply and catering

90 / 100 characters

5.6.3 Description of the group of activities

In GoA 1.2 we will work on the conceptual framework of our solutions. We need an in-depth discussion among the consortium in which we will define "sustainability of food supply and catering" for our project and what change we strive for (strategic and practical). It is about change of food supply systems. It is very easy to find recyclable solutions for food packaging, but it is very difficult to introduce a re-use systems solution. For that we need to change the waste hierarchy – minimizing materials and re-using products is a challenge and has to be enhanced. And we need to strongly relate it to behavior change in consumption and delivery of food by consumers AND food operators - mind set for all. Municipalities will play an important role as a sustainability hub in tackling those challenges and steer the development towards change. Their task is not only to change the regulatory frame, but also to provide incentives and infrastructure.

In the pilots within WP2 we will test innovative solutions for sustainable and affordable food supply and catering. In order to plan solutions and later understand if we have achieved our objectives, we need to measure the impacts of each pilot on two general levels: (1) environmental performance and effectiveness, (2) economic and social implications for municipality, entrepreneur and individual consumers. In order to promote more sustainable catering and food supply we need to demonstrate impacts of changes with regard to the triple bottom line of ecological, social, and economic aspects. This means, we need to understand if the changes have brought us the desired environmental benefits, and if they are economically and socially affordable.

Each pilot will be set up to achieve specific objectives (e.g., less packaging, less carbon footprint, better food quality) for specific target groups (strategic management at municipalities, good housekeeping at municipal entities, entrepreneurs in food systems, consumers) for specific products and services. To judge on success of the pilots and promote their application on a larger scale we need to be able to show the impacts, affordability as well as understand the trade-offs e.g., we need indicators. These indicators shall be easy to measure for the involved stakeholders.

Therefore, we will develop the framework of indicators in following steps:

- Setting goals for CHANGE with regard to sustainable and affordable food supply and catering, agreeing them with the consortium
- Elaborate the indicators to measure the achieved CHANGE
- Elaborate the description of methodology for data collection, reporting from pilots, reference values
- Introduce the framework of indicators to all project partners
- The stakeholders of each pilot project will agree on the indicators to assess the impacts based on the framework elaborated hereto.

PP1 & 13 will lead the discussion, core partners and municipalities (PP, AO) will participate actively.

2,966 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.2

Title of the deliverable

Framework of indicators for assessing and ranking the solutions

63 / 100 characters

Description of the deliverable

D1.2 will be a framework of indicators for sustainable and affordable food supply and catering. It will include reference numbers and methodology covering environmental, economic, and social aspects.

This framework of indicators shall be used for each pilot project to assess the project's effectiveness, which includes environmental indicators (e.g., kg packaging waste avoided, carbon footprint from transport etc), economic indicators (e.g., direct costs, life cycle costs), and social indicators (people's satisfaction with changes, convenience, potential obstacles from an individual perspective, motivation, opportunity and affordability (MOA-factors) regarding change (motivation (is the consumer motivated to change behavior, such as peer norms), opportunity (does the solution create the circumstances for the consumer to change his/her behavior, such as convenience, affordability), and ability (does the solution provide the consumer with the necessary abilities to change his/her behavior, such as knowledge, skills)).

These indicators will help us to estimate the transferability (can the solution be applied again in the same situation with the same effect) and barriers, as well as proposals to overcome these barriers, and set the benchmark and ranking. Such indicators are also important for municipal policy makers to demonstrate success (or see failures) of the policies implemented.

The indicators shall be understandable for municipal officials and wider public, the data shall be easy to collect for pilot project teams e.g., environmental experts, municipal officials, but at the same time they shall be scientifically sound.

In practical terms D1.2 will be a table to be filled by partners, most probably in Excel. It will contain narrative chapters explaining frame and methodology as well as instructions for filling the table(s). It will be operated in English only, but collect information from all pilots - it will serve the transnational (BSR) overview in GoA 2.5.

1,998 / 2,000 characters

Which output does this deliverable contribute to?

O1.4 - Change(K)now! solutions, O2.5 Best practice pilots, O3.4. Transfer to BSR

80 / 100 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6
WP.1: Preparing solutions						
A.1.2: Developing criteria for CHANGE towards sustainable and affordable food supply and catering						
D.1.2: Framework of indicators for assessing and ranking the solutions						

5.6.7 This deliverable/output contains productive or infrastructure investment

WP 1 Group of activities 1.3

5.6.1 Group of activities leader

Group of activities leader

A 1.3

5.6.2 Title of the group of activities

Development of innovative solutions for food supply and catering system

71 / 100 characters

5.6.3 Description of the group of activities

In GoA 1.3 we will develop innovative solutions for food supply and catering system - jointly with all consortium, PP and AO, in a co-creation process facilitated by PP17 who has outstanding experience on that.

Grounded on the catalogue of best practice from GoA 1.1, the "Change(K)now SPRINT" will be conducted with the ultimate objective of prototyping the next practice of innovative solutions along the four levels of action/solutions. (We lean on the example of the "Design Sprint" by Google Ventures - a process for answering critical business questions through design, prototyping, and testing ideas with customers). The advantage of using Design SPRINT methods (including design thinking and service design tools) is to go from an existing idea/practice and opportunity to prototype innovative solutions for an improved food supply and catering system in a short time span. We will use different key methods and adapt these to develop innovative solutions for food supply and catering system. The result will be one cohesive method to be used by the partners in gaining local prototypes for more sustainable solutions. Relying on this design approach we will develop methods for a sustainable food supply SPRINT in order to improve practices which are today's offer but need to be revolutionized to get more sustainable solutions. The developed method is to be used by all partners and especially the municipalities to gain new insights and design further existing solutions.

Following steps are foreseen:

- Conceptualizing and adjusting the "Service Design SPRINT" methods to Change(K)now! – innovative solutions for food supply and catering systems with the focus on better packaging solutions, improved food delivery and overall higher sustainability in the food supply and catering systems. The output of the activity is a detailed workbook to be used by the partners in step 3.
- Webinar on how to use SPRINT methods to co-create and prototype new innovative solutions for the project partners.
- Conducting local "sustainable food supply SPRINT" workshops focusing on ideation and prototyping local solutions for a sustainable food supply and catering system. This will result in local prototypes for next practice with the objective of achieving a more sustainable food supply and catering system focusing on food delivery, take-away gastronomy, food packaging at markets/shops as well as food consumption at events or public canteens.
- BSR solutions - a SPRINT workshop for all project partners (multiple-days event organized by PP17 and PP18 in Copenhagen). On basis of the local prototypes, a BSR workshop will be conducted in order to inspire each other, co-create innovative solutions and potentiate the scalability of solutions. At the BSR workshop, the project partners will also sketch a plan for local test and demonstration in order to be ready for the testing phase in WP2.

2,934 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.3

Title of the deliverable

Draft solutions for sustainable food supply and catering system at four management levels

89 / 100 characters

Description of the deliverable

D1.3 is a compilation of the prototypes for new innovative solutions for sustainable food supply and catering system at the four defined management levels. The solutions will be in different forms, e.g.

- Strategic management: new strategies / action plans, regulation and guidelines for purchasing food / catering and packaging, food delivery and takeaway services. Specific examples: rules/guidelines for outdoor events held in cities; requirements for recyclable take-away packaging; zero-emissions food delivery; systems for distribution or dish-washing facility; new management systems, partnerships or new ways of handling waste.
- Good housekeeping: procedures, guidelines and catalogues of measures for sustainable food supply and catering in municipality activities. Specific examples could be sustainable catering and food delivery solutions in municipality own premises - canteens, schools, kindergartens.
- Collaboration with entrepreneurs: guidelines and cooperative initiatives with entrepreneurs on food delivery and take-away. Concrete examples could be individual and common reuse take-away packaging systems in events, market places and gastronomy, encouraging customers own refillable containers, carbon-free AND circular food delivery etc.
- Society/personal consumption: commitment guidelines/goals, educational and awareness campaigns for promoting behavior change towards sustainable food consumption. Concrete examples could be accompanying households in their change of food supply practices & initiating self-commitments and behavior change experiments, facilitating new local partnerships around a common target group (gastronomy, food suppliers, local action groups and municipality making an awareness campaign together).

D1.3 is elaborated by all consortium under lead of PP17.

1,854 / 2,000 characters

Which output does this deliverable contribute to?

O1.4 Change(K)now! solutions, O2.5 Best practice pilots, O3.4. Transfer to BSR

78 / 100 characters

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.1: Preparing solutions

A.1.3: Development of innovative solutions for food supply and catering system

D.1.3: Draft solutions for sustainable food supply and catering system at four management levels



5.6.7 This deliverable/output contains productive or infrastructure investment

WP 1 Group of activities 1.4

5.6.1 Group of activities leader

Group of activities leader

A 1.4

5.6.2 Title of the group of activities

38 / 100 characters

5.6.3 Description of the group of activities

The main task of GoA 1.4 is to tailor and finalize the solutions that have been developed in GoA 1.1 - 1.3, piloted in GoA 2.1 - 2.4 and evaluated in GoA 2.5 for their transferability and applicability in the BSR context.

In GoA 1.4 we will finalise them, create an output and make them up for transfer and dissemination at Baltic Sea Region level in WP3.

The final solutions will address different situations and locations, stakeholders and target groups. The overarching goal is to change the system thinking of food supply from linear to circular, challenge convenience options, avoid single-use packaging leading to mountains of waste to multi-use systems with zero-waste, low carbon foot print, social responsibility and motivating all stakeholders to contribute to the change: public authorities, businesses and private consumers.

1. Strategic management of food supply systems and catering
 - regulatory proposals and guidelines for better food packaging solutions, efficient logistics and improved food delivery/take-away at public entities, food supply at events in/on public space, market places & shops for unpacked food, gastronomy sector, in particular take-away
 - strategic solutions addressing Green Public Procurement with criteria specifications for catering services addressing not only the food itself, but also its supply as well as criteria specifications for Green Events
 - setting incentives and infrastructure for sustainable food supply and catering
2. Good housekeeping at municipalities' own entities
 - procedures, guidelines, catalogues of measures for reducing food and packaging waste in the municipalities' own entities such as public buildings, canteens, schools & kindergartens, hospitals or elderly care
3. Private and public operators of food supply at different locations and occasions
 - food supply - packaging and handing over to customers - at events (within the Green Event idea)
 - food packaging on market places and shops
 - take-away gastronomy - food packaging and carrying bags
 - food delivery
 - technical solutions to provide zero waste services, to manage "jar deposit system",
4. Solutions addressing sustainable food supply behavior change of inhabitants (private individual consumers and local communities/neighborhoods)
 - self-commitments and personal goals for changed food supply behavior
 - educational and awareness campaigns to raise knowledge and understanding of residents
 - a tool for calculating "my footprint in food supply"

The tailoring and finalization of the solutions will be carried out under the leadership of PP 11 and co-leadership of PP 17 and with contributions of the GoA leaders of WP1 and 2. Since the finalization of solutions will rely to a large extent on the experiences gained from piloting the solutions, all partners will be involved in the tailoring via an experience exchange workshop at the 4th partners meeting (end of period 4).

2,920 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

O 1.4

Title of the output

79 / 100 characters

Description of the output

The final solutions will be presented in a digital report "Change(K)now! sustainable solutions for food supply and catering systems in BSR" in English and all partner languages. The solutions will be grouped into four levels of management decisions: strategic management of municipalities, practical management at municipalities ("good housekeeping at the own premises"), entrepreneurs in the food supply system and inhabitants.

Each solution will be supplemented with the relevant piloted case descriptions which illustrate the real-life implementations.

The report will be communicated as a separate output and provide a basis for WP3: In GoA 3.1 it will be made-up as web-document, in GoA 3.2 it will be used as basis for training modules, in GoA 3.3 it will be used for the BSR awareness campaign and, of course, in GoA 3.4 it will be disseminated and transferred to municipalities in the Baltic Sea Region (e.g. members of the Union of Baltic Cities, members of national local authority associations), environmental authorities seeking for sustainable solutions for food supply and catering systems, Green Event organizers, food supply, delivery & gastronomy business associations, multi-use food container producers and pool system operators and many more.

1,263 / 3,000 characters

Target groups and uptake of the solution presented in this output

Target groups	How will this target group apply the output in its daily work?
<p>Target group 1</p> <p>Local public authority</p> <p>Municipalities are sustainability hubs, they issue and enforce guidelines and local rules, organise awareness raising of all stakeholders and also in-house, are responsible for public catering (e.g. schools) and waste management. Representatives of this target group are PP, AO & members from: Hamburg, Berlin; Stockholm, Västerås, Tallinn; Valmiera, Riga; Utena; Szczecin, Copenhagen, Bornholm, Gentofte, Lejre, Furesø, Rudersdahl, Świnoujście, Stargard, Kolobrzeg, Greifswald, Neubrandenburg.</p>	<p>Local public authorities will use the output as knowledge base, a catalogue of sustainable solutions concerning food and catering sector on four levels: strategic, practical, cooperation with entrepreneurs and awareness raising of consumers. Municipalities belonging to the project consortium (PPs, AOs) will use it as basis for planning and implementing pilots in WP2. Later this output will be disseminated in WP3 (digital information materials, training materials) to be used and replicated by other municipalities in the BSR.</p> <p style="text-align: right;">530 / 1,000 characters</p>
<p>Target group 2</p> <p>Small and medium enterprise</p> <p>The project will target at gastronomy enterprises, food suppliers, operators of events and market places, sustainable packaging and transport providers. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p>	<p>The output will also include sustainable solutions targeting entrepreneurs, e.g. concerning 1) Green Events, 2) food packaging on market places & shops, 3) gastronomy take-away & 4) food delivery. Small and medium enterprises participating in the project will use the output as knowledge base for planning and implementing pilots in GoA 2.3. Later this output will be disseminated in WP3 (digital information materials, training materials) to be used and replicated by other SMEs related to food and catering sector in the BSR.</p> <p style="text-align: right;">529 / 1,000 characters</p>
<p>Target group 3</p> <p>Large enterprise</p> <p>The project will address gastronomy enterprises and food suppliers of which some will be large ones, especially when belonging to food supply chains or gastronomy chains. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p>	<p>The output will also include sustainable solutions targeting entrepreneurs, e.g. concerning 1) Green Events, 2) food packaging on market places & shops, 3) gastronomy take-away & 4) food delivery. Enterprises participating in the project will use the output as knowledge base for planning and implementing pilots in GoA 2.3. Later this output will be disseminated in WP3 (digital information materials, training materials) to be used and replicated by other enterprises related to food and catering sector in the BSR.</p> <p style="text-align: right;">518 / 1,000 characters</p>
<p>Target group 4</p> <p>Interest group</p> <p>Residents in general (as consumers/users food supply systems), local actors in the food supply system, associations or lobby groups of companies of the food sector form this target group of the project. The project will address residents and local actors from the project cities Hamburg, Berlin, Copenhagen, Stockholm, Tallinn, Valmiera, Riga, Utena, Szczecin, Gdansk and for its wider awareness campaign in the whole Baltic Sea Region.</p>	<p>Interest groups can use the output as knowledge base on sustainable solutions for the food and catering sector. Interest groups participating in the project activities will use it for planning and implementing relevant pilots in WP2 (GoA 2.4). Later this output will be disseminated in WP3 (digital information materials, awareness raising campaign in GoA 3.3) to be used and by other interest groups in the BSR.</p> <p style="text-align: right;">414 / 1,000 characters</p>

Target groups	How will this target group apply the output in its daily work?
Target group 5 NGO NGOs are multipliers of information to the Civil Society, they are also lobby groups for environment, public health and consumers towards policy and businesses. The location of the NGOs will not necessarily be in the cities the project will act in, as many operate nationally in the project countries, in principle we will address all NGOs in the BSR.	NGOs can use the output as knowledge base on sustainable solutions for the food and catering sector. NGOs participating in the project activities will use it for planning and implementing relevant pilots in WP2 as well as for carrying out GoA 3.3 and producing Output 3.3. Later this output will be disseminated in WP3 (digital information materials, awareness raising campaign in GoA 3.3) to be used and by other interest groups in the BSR. <p style="text-align: right;">441 / 1,000 characters</p>

Durability of the output

O1.4 will be disseminated as one of the main Change(K)now! outputs for PPs, AOs and other governance and business stakeholders involved in the project activities. The main dissemination takes place by GoA3.1 through multiple levels and digital media on the project INTERREG website as well as on the "Think before you buy!" website (<https://thinkbefore.eu/>). The latter has already been developed, widely used by the target groups and has become a platform for sustainable consumption issues for BSR municipalities. In addition, the expert partners on sustainable consumption in each country (LP, PP2, PP3, PP4, PP5, PP6, PP7, PP8, PP9, PP11, PP12, PP13, PP15, PP16, PP17) have long-term experiences in elaborating and implementing the solutions together with relevant stakeholders, including municipalities. These partners will act as multipliers and continue using, disseminating and further elaborating of the solutions after the end of the project on the BSR level and national levels.

989 / 1,000 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6
WP.1: Preparing solutions						
A.1.4: Tailoring and finalising the solutions						
O.1.4: Change(K)now! sustainable solutions for food supply and catering systems in BSR						

5.6.7 This deliverable/output contains productive or infrastructure investment

Work package 2

5.1 Piloting and evaluating solutions

5.2 Aim of the work package

The aim of this work package is to pilot, evaluate and adjust solutions. Plan one or several pilots to validate the usefulness of the solutions prepared in Work Package 1. Start Work Package 2 early enough to have time to pilot, evaluate and adjust solutions, together with your target groups. By the end of this work package implementation the solutions should be ready to be transferred to your target groups in Work Package 3. The piloted and adjusted solution should be presented in one project output. Organise your activities in up to five groups of activities. Describe the deliverables and outputs as well as present the timeline.

5.3 Work package leader

Work package leader 1	PP 2 - BEF Germany
Work package leader 2	PP 11 - Stockholm Environment Institute Tallinn Centre

5.4 Work package budget

Work package budget

5.4.1 Number of pilots

Number of pilots

5.5 Target groups

Target group	How do you plan to reach out to and engage the target group?

	Target group	How do you plan to reach out to and engage the target group?
1	<p>Local public authority</p> <p>Municipalities are sustainability hubs, they issue and enforce guidelines and local rules, organise awareness raising of all stakeholders and also in-house, are responsible for public catering (e.g. schools) and waste management. Representatives of this target group are PP, AO & members from: Hamburg, Berlin; Stockholm, Västerås, Tallinn; Valmiera, Riga; Utena; Szczecin, Copenhagen, Bornholm, Gentofte, Lejre, Furesø, Rudersdahl, Świnoujście, Stargard, Kolobrzeg, Greifswald, Neubrandenburg.</p> <p style="text-align: right;">497 / 500 characters</p>	<p>In GoA 2.1, all municipalities (PP and AO) will be invited to participate in a screening of their current strategic management of sustainable food supply systems and catering addressing the solutions, define gaps and select the most important ones for their strategic pilot. Each solution is planned to be tested by at least 1 municipality with 2 more participating in development and evaluation. In GoA 2.2, a working group for implementation of the pilot will be formed in the relevant municipality. At start of implementation of the pilots a comprehensive awareness raising campaign (1-3 info seminars) will be implemented at the staff involved in ordering and procuring the sub-contractor for catering. In GoA 2.3 municipalities will be involved in development and testing of solutions as owners of the ground and/or organisers of events as well as authorities setting local rules for business. Municipalities are involved in preparing and implementing GoA 2.4 consumer information campaigns.</p> <p style="text-align: right;">996 / 1,000 characters</p>
2	<p>Small and medium enterprise</p> <p>The project will target at gastronomy enterprises, food suppliers, operators of events and market places, sustainable packaging and transport providers. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p> <p style="text-align: right;">398 / 500 characters</p>	<p>Small and medium enterprises in food supply and catering will be reached out through the contacts of partner SMEs (PP12, PP14, PP19, PP20, PP22, PP25) and AO4. Gastronomy enterprises, food suppliers, operators of events and market places, sustainable packaging and transport providers will be involved mainly in GoA 2.3 for development and testing sustainable solutions concerning Green Events, food packaging on market places & shops, gastronomy take-away and food delivery. The project will provide knowledge, workforce and, partly, financial support to operators in switching to reusable/circular food dishes and sustainable transportation; make climate impact of behavior change visible, organise joint workshops for different counterparts involved to find joint solutions. Entrepreneurs will be also involved in evaluation of the developed solutions (GoA 2.5).</p> <p style="text-align: right;">866 / 1,000 characters</p>
3	<p>Interest group</p> <p>Residents in general (as consumers/users food supply systems), local actors in the food supply system, associations or lobby groups of companies of the food sector form this target group of the project. The project will address residents and local actors from the project cities Hamburg, Berlin, Copenhagen, Stockholm, Tallinn, Valmiera, Riga, Utena, Szczecin, Gdansk and for its wider awareness campaign in the whole Baltic Sea Region.</p> <p style="text-align: right;">436 / 500 characters</p>	<p>Inhabitants and local actors will be mainly addressed and involved in GoA 2.4 piloting fostering behavior change of inhabitants (in the PP/AO cities, their local communities/neighborhoods) addressing sustainable food supply. Targeted local educational and awareness campaigns, behavioral change experiments among consumers (setting up a group of volunteers, shopping together, challenges, self-commitments for reducing take-away, nudging that help promote use of refillable packaging) and experimenting climate footprint change with our "Food-Print calculator" (with help of volunteering consumers) will be carried out. Inhabitants/consumers/visitors of events will be also engaged in GoA 2.3 for evaluating sustainable solutions for events, market places & shops, gastronomy take-away.</p> <p style="text-align: right;">789 / 1,000 characters</p>
4	<p>NGO</p> <p>NGOs are multipliers of information to the Civil Society, they are also lobby groups for environment, public health and consumers towards policy and businesses. The location of the NGOs will not necessarily be in the cities the project will act in, as many operate nationally in the project countries, in principle we will address all NGOs in the BSR.</p> <p style="text-align: right;">351 / 500 characters</p>	<p>All partner and associate NGOs will be involved for reaching consumers and implementing activities in GoA 2.4. Possibly some more NGOs in the project cities will be engaged via the networks of partner NGOs and during the pilot information campaigns and consumer experiments. They will be invited to project events and workshops and involved also in the evaluation of solutions aiming at behaviour change of consumers.</p> <p style="text-align: right;">417 / 1,000 characters</p>
5	<p>Large enterprise</p> <p>The project will address gastronomy enterprises and food suppliers of which some will be large ones, especially when belonging to food supply chains or gastronomy chains. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p> <p style="text-align: right;">416 / 500 characters</p>	<p>The municipalities will engage their catering service providers who are often large enterprises. Large enterprises will also be reached out via food supply and catering associations and other branch organisations. PP23 Baltic Restaurants is a large enterprise itself and active in all three Baltic States. Enterprises will be involved mainly in GoA 2.3 for development and testing sustainable solutions concerning Green Events, food packaging on market places & shops, gastronomy take-away and food delivery. The project will provide knowledge, workforce and, partly, financial support to operators in switching to reusable/circular food dishes and sustainable transportation; make climate impact of behavior change visible, organise joint workshops for different counterparts involved to find joint solutions. Entrepreneurs will be also involved in evaluation of the developed solutions (GoA 2.5).</p> <p style="text-align: right;">898 / 1,000 characters</p>

5.6 Activities, deliverables, outputs and timeline

No.	Name
2.1	Piloting strategic management solutions at municipalities
2.2	Piloting good housekeeping practices for food supply and catering at municipal entities
2.3	Piloting practical solutions for operators of food supply at different locations and occasions
2.4	Piloting solutions addressing sustainable food supply behavior change of residents
2.5	Synthesis and evaluation of pilots

WP 2 Group of activities 2.1

5.6.1 Group of activities leader

Group of activities leader PP 11 - Stockholm Environment Institute Tallinn Centre

A 2.1

5.6.2 Title of the group of activities

Piloting strategic management solutions at municipalities

58 / 100 characters

5.6.3 Description of the group of activities

The main task of GoA 2.1 is to pilot tentative solutions on strategic management level for sustainable food supply and catering system at municipalities.

We have identified 8 specific solutions to be tested:

1. Municipalities implement national legislation, but usually this is formulated very wide, rather as goals than concrete and local tasks. Municipalities, therefore, can and MUST specify the legal frame, set concrete targets & rules for operations at their own premises, on public space, by business in their territories and properly inform all stakeholders and residents, involve them into their design and seek for support in implementation.
2. They must set incentives and infrastructure for sustainable food supply and catering (foster multi-use food packaging services, make gastronomy joining them, give (financial and promotional) incentives to new users, invest in infrastructure for dish washing at large events or fairs etc.)

The municipal portfolio for strategic management solution for sustainable food supply systems and catering comprises a set of specific rules and guidelines that we want to develop within GoA 2.1:

3. better food packaging solutions, efficient logistics and improved food delivery/take-away at public entities (public canteens, schools, elderly supply)
4. food supply at events in/on public space - both, for public & private organizers, large & small, open air & in-house - as part of the policy goal "greening events"
5. market places & shops for unpacked food, its packaging and handing over to the client (hygiene rules, containers)
6. gastronomy sector, in particular take-away (delivery, packaging)

Furthermore, strategic solutions are needed addressing Green Public Procurement and fill the gaps on:

7. criteria specifications for catering services addressing not only the food itself, but also its supply (delivery and packaging)
8. criteria specifications for Green Events (if sub-contracted to an event managing company) - Green Events is so far no GPP category and we will make a proposal for it

All municipalities (PP and AO) will be invited to participate in a screening of their current strategic management of sustainable food supply systems and catering addressing the 8 issues above, define gaps and select the most important ones for their strategic pilot. We aim at having each solution tested by at least one municipality with two more participating in development and evaluation forming peer groups at 3rd partners meeting - afterwards operating virtually. They will be moderated by PP1, 2, 4, 7, 8, 11, 12, 17. Each pilot will compile a little action plan for implementing the solution, collect information on current practice in the municipality and jointly develop a proposal (text) for a the innovative solution. At 4th partners meeting the drafts will be presented to the other groups, input received from the consortium. The solutions will be submitted to GoA2.5 for evaluation and GoA1.4 for the final set of solutions.

2,998 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.1

Title of the deliverable

Report on strategic management solutions for sustainable food supply and catering systems

89 / 100 characters

Description of the deliverable

D2.1 will contain a full documentation of the the pilots carried out in GoA 2.1 and present the strategic management solutions developed by the groups of municipalities. The exact format of these will be agreed at start of the GoA - most potentially a narrative text with explanations, the solutions might be Annexed in full text format, if appropriate. D2.1 will also have a chapter that reflects the discussion process of the peer groups that will show the transnational cooperation of the consortium. The report will also contain the necessary information for the assessment of the pilots in GoA 2.5: it will present information on achievements of the results, implication on the set of sustainability criteria, describe the lessons learned during the process of developing the solutions and implications for different target groups.

836 / 2,000 characters

Which output does this deliverable contribute to?

O1.4 - Change(K)now! solutions, O2.5 - Best practice pilots, O3.4 Transfer to BSR

81 / 100 characters

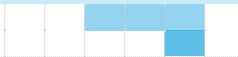
5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.2: Piloting and evaluating solutions

A.2.1: Piloting strategic management solutions at municipalities

D.2.1: Report on strategic management solutions for sustainable food supply and catering systems



5.6.7 This deliverable/output contains productive or infrastructure investment

WP 2 Group of activities 2.2

5.6.1 Group of activities leader

Group of activities leader PP 11 - Stockholm Environment Institute Tallinn Centre

A 2.2

5.6.2 Title of the group of activities

Piloting good housekeeping practices for food supply and catering at municipal entities

87 / 100 characters

5.6.3 Description of the group of activities

GoA 2.2 builds upon GoA 1.3 as it concentrates on piloting the tentative solutions on the good housekeeping within municipalities on the example of sustainable catering and food delivery solutions in municipality own premises, schools, kindergartens, hospitals or elderly care. For this solution we have currently identified two pilots, however, we expect that during the GoA1.3 SPRINT workshop process a few other solutions and related types of pilots at municipal entities will be defined and implemented with this GoA.

Pilot No. 9: In case the catering/food supply of the municipal entity is sub-contracted to a service provider, the partner municipality shall practice the proposed specific procurement criteria for public catering developed in GoA 1.3 by accompanying ongoing procurements for food supply and catering in municipality owned schools, kindergartens and hospitals.

Pilot No.10 If catering services are not sub-contracted, but catering is implemented by the own entity, this entity will be developing sustainable food supply and catering at its schools, kindergartens or hospitals directly with the staff in charge of the catering operation.

A working group for implementation of the pilot will be formed in the relevant municipality respectively municipal entity. The working group will prepare a little pilot implementation plan and agree on tasks and roles of the members of the group.

In both cases at beginning of implementation of the pilots a comprehensive awareness raising and educational campaign will be implemented at the entity or at the staff involved in ordering and procuring the sub-contractor for catering. The project team will hold 1-3 info seminars telling about food supply issues with regard to packaging, carbon footprint, sustainability aspects, and the goals of the municipality for achieving more sustainable food supply at its entities.

For Pilot No. 9 the project team will now give insights into the developed specific procurement criteria for food supply and catering at municipal entities developed in GoA 2.1. The criteria will be discussed at a meeting of the working group(s), a small market research and dialogue with catering suppliers will be held and a tender prepared taking into account the specific criteria for sustainability of the food supply and catering. The best offer will be selected, the selection justified. And a new contract will be concluded, food supply will be more sustainable.

For Pilot No.10 the working group of the entity will develop own criteria for more sustainable food supply and catering (leaning on the criteria developed for procurement in GoA 2.1). They will be agreed with the management on preconditions for starting implementation (procedures, purchases, information for staff and customers) - and then they will be implemented straight away.

After these steps the new food supply will be documented and assessed in GoA 2.5 with regard to process of the pilot and environmental impact.

2,985 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.2

Title of the deliverable

Report from the pilots of good housekeeping solutions within municipalities

75 / 100 characters

Description of the deliverable

D2.2 will be a compilation of piloted good housekeeping solutions which are carried out within municipalities. The report will describe the process and results of each pilot, supplemented with photos, schemes or other visual material. The template according to which pilots are described will be agreed by the project partners at the start of GoA2.2. The template for pilot description could include the following information: objectives and targets, stakeholders involved, main activities, timeline, resources needed, achievements of the results, implications on the set of sustainability criteria and on the target groups, as well as lessons learned. The information on the results, sustainability criteria, target groups and lessons learned will be used for the assessment of the pilots in GoA 2.5. In addition, D2.2 will include a process description of GoA2.2 and the summaries of GoA2.2 discussions that reflect the transnational cooperation of the consortium.

The pilots will be documented for D2.2 by the municipalities carrying out the pilots. The whole report will be put together by the GoA2.2 leader (PP11) together with the project development partners.

1,167 / 2,000 characters

Which output does this deliverable contribute to?

O1.4 - Change(K)now! solutions, O2.5 - Best practice pilots, O3.4 Transfer to BSR

81 / 100 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6
WP.2: Piloting and evaluating solutions						
A.2.2: Piloting good housekeeping practices for food supply and catering at municipal entities						
D.2.2: Report from the pilots of good housekeeping solutions within municipalities						

5.6.7 This deliverable/output contains productive or infrastructure investment

WP 2 Group of activities 2.3

5.6.1 Group of activities leader

Group of activities leader

A 2.3

5.6.2 Title of the group of activities

Piloting practical solutions for operators of food supply at different locations and occasions

94 / 100 characters

5.6.3 Description of the group of activities

GoA 2.3 will implement a giant cluster of 4 pilots: No.11 Green Events, No.12 food packaging on market places & shops, No.13 gastronomy take-away & No.14 food delivery. Common activities of the partners in all four pilots will be:

- Providing knowledge, workforce and, partly, financial support to operators in switching to reusable/circular food dishes, sustainable transportation
- Matchmaking among providers and suppliers of reusable packaging
- Testing different solutions for sustainable reusable dishes & logistics
- Providing knowledge to event operators on broader action fields of "Sustainable Events"
- Making climate impact of behavior change visible
- Implementing workshops with decision-makers and employees of the municipality
- Aiming at systemic changes at municipality (permits, guidelines, incentives) and entrepreneur level (getting the critical mass to join)

Specific aspects in the 4 pilots:

- Green Events - we will test reusable dishes, suiting dishwashing logistics, waste management, (mobility, energy use, communication and accessibility rather not); target groups: event providers, caterer, food trucks, food stands, artists & athletes, municipalities as owner of the ground or organiser, event visitors
- food packaging on market places & shops - we will test different reusable packaging systems (owned by merchant, customers own dishes) and materials (glass, metal, PP), weight & stapling options, return rate, convenience to customers, hygiene rules for filling and handing over; target groups: market stands; market organizers; private customers; municipalities
- Gastronomy take-away - we will test reusable packaging systems (pool systems owned by restaurants, packaging containers (material - especially with regard to hot food and liquid food), client perception; target groups: gastronomy owners and operators, reuse system owners and operators, private customers, commercial customers
- food delivery of products and ready food: we will test sustainable transport (cargo bike), packaging containers (material, stability, cleaning), social issues (low salary drivers); target group: food operators

The activities will be prepared with individual implementation plans for the pilots. A time frame for the field trials will be agreed - all pilots should end with period 4 and last 3-6 months, at maximum 1 year (potentially repetition required). Actions will take place at 9 project cities (Hamburg, Berlin, Copenhagen, Bornholm, Stockholm, Tallinn, Valmiera, Gdansk, Szczecin), individual pilots of the different partners are indicated in the profiles, section 2. Partnership. Some pilots will act at charismatic events or locations such as Estonian song festival in Tallinn (1/3 of Estonians visiting it for 1 week), Valmiera Sport Fest, Stockholm Royal Zoological Garden (40 restaurants/cafes), Valmiera's application as Culture Capital of Europe, which a) are huge and a challenging trial and b) will be good for promotion of the project goals.

2,995 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.3

Title of the deliverable

Practical solutions for operators of food supply: events, markets & shops, take-away & food delivery

100 / 100 characters

Description of the deliverable

D2.3 will be a compilation of the pilots with operators of food supply: events, markets & shops, take-away & food delivery. It will be like a Best Practice compendium. We will decide at later stage if we will create two versions of the report - one internal for technical reporting to GoA 2.5 and one publishable report for wider distribution or if this will be one document. In any case will the report describe the process and results of the four pilots and their manifold cases in the different municipalities. It will be supplemented by photos and illustrations and present links to all information materials that have been produced for the different operators.

The template on which pilots are reported will be agreed by the project partners at the start of WP2. It is designed by GoA 2.5 leader P13 CAU. For the D2.3 report we will follow the proposed structure: objectives and targets, description of target audience/volunteers main activities, timeline, resources needed, achievements of the results, implications on the set of sustainability criteria and on the target groups, as well as lessons learned. The information on the results, sustainability criteria, target groups and lessons learned will be used for the assessment of the pilots in GoA 2.5. We expect quantified data from interviews with the food supply entrepreneurs and customer surveys that will be conducted during the experiments. We expect a lot of information on barriers and challenges for introduction reusable food containers or sustainable deliveries, especially by the operators.

The pilots will be documented for D2.3 by each partner carrying out its pilots (or a team of partners, if several are involved in the pilot).

The report will be put together by the GoA2.3 leader PP4 Green Events Hamburg. It will showcase pilots from Hamburg, Berlin, Copenhagen, Bornholm, Stockholm, Tallinn, Valmiera, Gdansk and Szczecin.

1,907 / 2,000 characters

Which output does this deliverable contribute to?

O1.4 Change(K)now! solutions, O2.5 Best practice pilots, O3.3 Awareness, O3.4 Transfer to BSR

93 / 100 characters

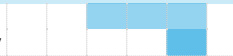
5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.2: Piloting and evaluating solutions

A.2.3: Piloting practical solutions for operators of food supply at different locations and occasions

D.2.3: Practical solutions for operators of food supply: events, markets & shops, take-away & food delivery



5.6.7 This deliverable/output contains productive or infrastructure investment

WP 2 Group of activities 2.4**5.6.1 Group of activities leader****Group of activities leader** PP 2 - BEF Germany**A 2.4****5.6.2 Title of the group of activities**

Piloting solutions addressing sustainable food supply behavior change of residents

82 / 100 characters

5.6.3 Description of the group of activities

GoA 2.4 will pilot fostering behavior change of residents (in the PP/AO cities, their local communities/neighborhoods) addressing sustainable food supply. It will be ONE pilot with three sub-tasks. They are depending on each other, none of them is a stand-alone solution.

– Increased knowledge and understanding on the issue of food supply by targeted local educational and awareness campaigns to raise awareness and to motivate more people in the neighborhood to join the action solutions

– Launch behavioral change experiments among consumers (shopping together, challenges, self-commitments for reducing take-away, nudging, that help promote the use of refillable packaging)

– Experimenting climate footprint change with our "Food-Print calculator"

We will start with a local information campaign (in the neighborhood of the other pilots, if appropriate) on environmental impacts of convenience food supply (take-away & home delivery), packaging waste in food supply, food consumption ToGo & at events; zero-waste shopping. The campaign shall link the environmental impacts to food supply behavior. The formats will differ, it will contain online and offline activities: poster campaign, info stands at fairs, events and market places, flyers, campaign in Social Media channels of neighborhoods, seminars in local zero-waste shops etc.

One purpose of the campaign is to recruit volunteers for the food supply behavior change experiments. We will be looking for "standard" consumers - different size of households (single, couple, with kids) and living in the neighborhood chosen for the local actions.

We will set up a group of volunteering consumers, give an introduction and then let them start monitoring their food supply behavior - noting down each Coffee ToGo, food orders, take-away dinner, visit to the street festival etc. In a next step we will gather and exchange our findings. The volunteers will take the challenge to live e.g. 3 months without food packaging - they will get a starter set (e.g. refillable dishes, re-useable packaging materials) and try the change. They will document and share their efforts to change their habits (Social Media, blogs) and will answer to surveys on behavior changed conducted by PP13 CAU. The aim is to test how difficult it is to change habits, identify problems but also solutions and inspire others to face this challenge.

The volunteers will also use our "Food-Print calculator" - a platform for individuals to measure the sustainability of food purchasing decisions along the sourcing, packaging and transport steps of the supply chain. It calculates land requirements from food sourcing, energy/material use from packaging, and emissions from transport associated with purchasing decisions. Individuals first select from pre-defined country-specific purchasing options reflecting their current behavior, based on impact calculation, the platform returns how far user behavior is from a sustainable purchasing pattern.

2,984 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.4

Title of the deliverable

Yes, we can!...be more sustainable in food supply - Report from the pilots with consumers

89 / 100 characters

Description of the deliverable

D2.4 will be a compilation of the consumption change pilots in an attractive and informative style (Publication). We will decide at later stage if we will create two versions of the report - one internal for technical reporting to GoA 2.5 and one publishable report for wider distribution or if this will be one document. In any case will the report describe the process and results of the large pilot and its sub-activities, supplemented with photos from the households and present links to all communication and information materials that have been produced for communication with inhabitants.

The template on which pilots are reported will be agreed by the project partners at the start of GoA2.4. It is designed by GoA 2.5 leader P13 CAU. It will be most probably a bit simpler than the reporting templates for the previous GoAs, but it should still present the following information: objectives and targets, description of target audience/volunteers main activities, timeline, resources needed, achievements of the results, implications on the set of sustainability criteria and on the target groups, as well as lessons learned. The information on the results, sustainability criteria, target groups and lessons learned will be used for the assessment of the pilots in GoA 2.5. We expect quantified data from the "Food-Print calculator" that has been designed during the project. And we expect a lot of information on barriers and consumer behavior on reusable take away packaging.

The pilots will be documented for D2.4 by the relevant (NGO) partners carrying out the pilots.

The whole report will be put together by the GoA2.4 leader (PP2, BEF Germany). It will showcase pilots from Hamburg, Berlin, Copenhagen, Stockholm, Tallinn, Valmiera, Riga, Utena and Szczecin - several partners from these cities, NGOs and Municipalities, will work jointly on the cases and deliver their documentation.

1,904 / 2,000 characters

Which output does this deliverable contribute to?

O1.4 Change(K)now! solutions, O2.5 Best practice pilots, O3.3 Awareness, O3.4 Transfer to BSR

93 / 100 characters

5.6.6 Timeline

WP.2: Piloting and evaluating solutions

Period: 1 2 3 4 5 6

A.2.4: Piloting solutions addressing sustainable food supply behavior change of residents

D.2.4: Yes, we can!...be more sustainable in food supply - Report from the pilots with consumers

5.6.7 This deliverable/output contains productive or infrastructure investment

WP 2 Group of activities 2.5

5.6.1 Group of activities leader

Group of activities leader

A 2.5

5.6.2 Title of the group of activities

34 / 100 characters

5.6.3 Description of the group of activities

Based on the evaluation criteria defined in GoA 1.2 we evaluate and assess the pilots developed in this project in three steps. The evaluation process is adjusted to the schedule of the pilots, which means that several evaluation processes (i.e. step 1 and 2) will be undertaken in a rolling process. Key experts of the activities are PP13 and PP1. The partners who conduct the pilots will be involved in the evaluation process of their pilots.

First, as formative assessment while the pilots are executed, we monitor the pilots' progress and identify any challenges that the project partners and stakeholders are facing during the deployment of the pilots. We focus on indicators particularly relevant at the early stages of the pilot that show the short-term effects, such as number of distributed alternative food containers and the saved carbon emissions, number of participating consumers etc.. We also consider the self-evaluation of the entrepreneurs and municipalities concerning the feasibility and effort of running the pilots. The formative assessment approach aims to find ways to improve the project and proactively amend if the project partners anticipate that the pilot is less likely to reach its goals. Therefore, the project partners involved in the respective pilot are constantly provided with feedback about the assessment.

Second, as summative evaluation at the end of the pilots, we assess the project's environmental performance and effectiveness, such as system change in food packaging (single-use versus multi-use system of delivery and supply) and carbon footprint. We also assess the pilots' contribution to long-term attitudinal and behavioral changes, such as consumers' acceptance and ongoing demand for and usage of re-usable food containers. In addition to the indicators that we monitored during the formative evaluation, we focus on the pilots' long-term outcomes and their replicability, scalability, and transferability. We estimate the potential, anticipated outcomes if the solutions were successfully transferred to other products and countries. In contrast to formative evaluation, summative evaluation is more standardized and contains all indicators in the matrix defined in GoA 1.2. Furthermore, the summative assessment will be conducted at defined time points, whereas a formative assessment will be less structured and sometimes spontaneous.

Third, as benchmarking, we compare the different criteria for achieving the ecological and social targets across the pilots and condense the Dos and Don'ts for the replicability, scalability, and transferability of the pilots.

Survey data for these assessments will be collected during implementation of the pilots by the partners coordinating them. They are the ones who are in contact with the target groups and will do the questioning. PP13 and PP1 will provide the other partners with targeted (and not too long) questionnaires, train the survey techniques and collect the received data sets.

2,992 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

O 2.5

Title of the output

77 / 100 characters

Description of the output

The evaluation report will consist of three elements and will be provided for different target groups for free on the internet (GoA 3.1). First, the report will demonstrate the achievements of the pilots from environmental, social and economic perspective, indicating benefits (or losses) of their further application and potential trade-offs for evidence-based policy development. The report will systematically and transparently evaluate the pilots on basis of a set of sustainability criteria that we developed in GoA 1.2 to evaluate the pilots and their impacts.

Second, the report will outline the lessons learned during the pilots. Based on the formative and summative evaluations, the report lists the success drivers of the pilots and the aspects that inhibit success. The report provides a list with implications and recommendations on how to replicate, adjust, improve, transfer, and scale the pilots and solutions, highlighting the Dos and Don'ts.

Third, the report provides information on concrete implications for different target groups: local governments, policy makers, consumers, NGOs, start-ups. The report will provide ideas under which circumstances and for what purposes these target groups can make use of the pilots and adjust them to other settings.

The output of this group of activities also relates to WP3: Transferring solutions.

1,360 / 3,000 characters

Target groups and uptake of the solution presented in this output

Target groups	How will this target group apply the output in its daily work?
<p>Target group 1</p> <p>Local public authority</p> <p>Municipalities are sustainability hubs, they issue and enforce guidelines and local rules, organise awareness raising of all stakeholders and also in-house, are responsible for public catering (e.g. schools) and waste management. Representatives of this target group are PP, AO & members from: Hamburg, Berlin; Stockholm, Västerås, Tallinn; Valmiera, Riga; Utena; Szczecin, Copenhagen, Bornholm, Gentofte, Lejre, Furesø, Rudersdahl, Świnoujście, Stargard, Kołobrzeg, Greifswald, Neubrandenburg.</p>	<p>Municipalities will use the evaluation report and the described Dos and Don'ts to transfer the solutions to other products and countries and to implement them in an effective manner. Municipalities can also act as multipliers to spread the report to other small and medium enterprises, such as gastronomy, food suppliers etc. and other local actors.</p> <p style="text-align: right;">351 / 1,000 characters</p>
<p>Target group 2</p> <p>Small and medium enterprise</p> <p>The project will target at gastronomy enterprises, food suppliers, operators of events and market places, sustainable packaging and transport providers. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p>	<p>Gastronomy, food suppliers, operators of events and market places, sustainable packaging and transport providers will use the evaluation report and the described Dos and Don'ts to transfer the solutions to other products and countries and to implement them in an effective manner.</p> <p style="text-align: right;">280 / 1,000 characters</p>
<p>Target group 3</p> <p>Interest group</p> <p>Residents in general (as consumers/users food supply systems), local actors in the food supply system, associations or lobby groups of companies of the food sector form this target group of the project. The project will address residents and local actors from the project cities Hamburg, Berlin, Copenhagen, Stockholm, Tallinn, Valmiera, Riga, Utena, Szczecin, Gdansk and for its wider awareness campaign in the whole Baltic Sea Region.</p>	<p>Local actors in the food system will use the evaluation report and the described Dos and Don'ts to transfer the solutions to other products and countries and to implement them in an effective manner.</p> <p style="text-align: right;">199 / 1,000 characters</p>
<p>Target group 4</p> <p>NGO</p> <p>NGOs are multipliers of information to the Civil Society, they are also lobby groups for environment, public health and consumers towards policy and businesses. The location of the NGOs will not necessarily be in the cities the project will act in, as many operate nationally in the project countries, in principle we will address all NGOs in the BSR.</p>	<p>NGOs will use the evaluation report and the described Dos and Don'ts to transfer the solutions to other products and countries and to implement them in an effective manner. NGOs can also act as multipliers to spread the report to other small and medium enterprises, such as gastronomy, food suppliers etc. and other local actors. They can also inform and educate inhabitants on bases of the report.</p> <p style="text-align: right;">401 / 1,000 characters</p>

Durability of the output

The output is a publication, there are no needs for any further investment. It will be kept accessible at the INTERREG project portal and at the partners own websites for future use.
 The methodology, if proven good for assessing the pilots, will probably be used by partners developing proposal for further INTERREG projects under the current programme.

353 / 1,000 characters

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.2: Piloting and evaluating solutions

A.2.5: Synthesis and evaluation of pilots

O.2.5: Best practices of Change(K)now pilots on sustainable food supply and catering

5.6.7 This deliverable/output contains productive or infrastructure investment

Work package 3

5.1 WP3 Transferring solutions

5.2 Aim of the work package

In Work Package 3, communicate and transfer the ready solutions to your target groups. Plan at least one year for this work package to transfer your solutions to the target groups, considering their respective needs. Select suitable activities to encourage your target groups to use the solutions in their daily work. Organise your activities in up to five groups of activities. Describe the deliverables and outputs as well as present the timeline.

5.3 Work package leader

Work package leader 1

Work package leader 2

5.4 Work package budget

Work package budget

5.5 Target groups

	Target group	How do you plan to reach out to and engage the target group?
1	<p>Local public authority</p> <p>Municipalities are sustainability hubs, they issue and enforce guidelines and local rules, organise awareness raising of all stakeholders and also in-house, are responsible for public catering (e.g. schools) and waste management. Representatives of this target group are PP, AO & members from: Hamburg, Berlin; Stockholm, Västerås, Tallinn; Valmiera, Riga; Utena; Szczecin, Copenhagen, Bornholm, Gentofte, Lejre, Furesø, Rudersdahl, Świnoujście, Stargard, Kołobrzeg, Greifswald, Neubrandenburg.</p>	<p>Local public authorities are one of the key target groups to be addressed when transferring the solutions developed by the project. Public authorities participating in the project as PPs or AOs will be directly involved in all WP3 activities, they will also contribute to the development of communication strategy and means to transfer the project solutions to other municipalities. The project consortium will actively network and search for other municipalities willing to replicate the solutions developed by the project, also multiplier organisations such as municipal unions will be used. The project results and solutions will be promoted and introduced in various events (including Baltic Sea Region Annual Forum), in relevant websites and social media.</p>

497 / 500 characters

762 / 1,000 characters

	Target group	How do you plan to reach out to and engage the target group?
2	<p>Small and medium enterprise</p> <p>The project will target at gastronomy enterprises, food suppliers, operators of events and market places, sustainable packaging and transport providers. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p> <p>398 / 500 characters</p>	<p>Small and medium enterprises participating in the project as PPs or AOs will be directly involved in WP3 activities, including development of the training programmes and transfer of the solutions to other cities/enterprises. The project solutions directed to enterprises will be promoted and introduced through direct communication with entrepreneurs as well as in various events, on relevant websites and social media.</p> <p>421 / 1,000 characters</p>
3	<p>Interest group</p> <p>Residents in general (as consumers/users food supply systems), local actors in the food supply system, associations or lobby groups of companies of the food sector form this target group of the project. The project will address residents and local actors from the project cities Hamburg, Berlin, Copenhagen, Stockholm, Tallinn, Valmiera, Riga, Utena, Szczecin, Gdansk and for its wider awareness campaign in the whole Baltic Sea Region.</p> <p>436 / 500 characters</p>	<p>Inhabitants and local interest groups will be targeted by the awareness raising campaign organised in GoA 3.3. Regional awareness raising campaign will be grounded on involvement of various NGO actors around the Baltic sea, including Coalition Clean Baltic, and its members (currently more than 25 organizations with app. 890 000 individual members, as well as other NGOs, and project partners. Campaign will be mainly organized online with support of social networks, and other e-communication tools.</p> <p>502 / 1,000 characters</p>
4	<p>NGO</p> <p>NGOs are multipliers of information to the Civil Society, they are also lobby groups for environment, public health and consumers towards policy and businesses. The location of the NGOs will not necessarily be in the cities the project will act in, as many operate nationally in the project countries, in principle we will address all NGOs in the BSR.</p> <p>351 / 500 characters</p>	<p>NGOs will be targeted by the awareness raising campaign organised in GoA 3.3. Regional awareness raising campaign will be grounded on involvement of various NGO actors around the Baltic sea, including Coalition Clean Baltic, and its members (currently more than 25 organizations with app. 890 000 individual members, as well as other NGOs, and project partners. Campaign will be mainly organized online with support of social networks, and other e-communication tools. Also in frame of the campaign we will upscale and promote on regional level the developed solution in frame of GoA 2.4 – local pilot to foster behavior change of inhabitants, addressing sustainable food supply, and linking the environmental impacts to food supply behavior.</p> <p>744 / 1,000 characters</p>
5	<p>Large enterprise</p> <p>The project will address gastronomy enterprises and food suppliers of which some will be large ones, especially when belonging to food supply chains or gastronomy chains. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p> <p>416 / 500 characters</p>	<p>We have one large enterprise as project partner - Baltic Restaurants Estonia - that will participate in project activities, including developing and testing solutions as well as helping to promote them among other enterprises. The project solutions directed to enterprises will be promoted and introduced through direct communication with entrepreneurs as well as in various events, on relevant websites and social media.</p> <p>423 / 1,000 characters</p>

5.6 Activities, deliverables, outputs and timeline

No.	Name
3.1	Make-up Change(K)now! solutions, best practices and achievements for transfer and distribution
3.2	Raising knowledge & competency at public entities & business stakeholders of the food supply system
3.3	Awareness raising campaign on sustainability of food supply and catering systems
3.4	Upscaling the Change(K)now! solutions to other actors in the Baltic Sea Region and beyond

WP 3 Group of activities 3.1

5.6.1 Group of activities leader

Group of activities leader

A 3.1

5.6.2 Title of the group of activities

Make-up Change(K)now! solutions, best practices and achievements for transfer and distribution

95 / 100 characters

5.6.3 Description of the group of activities

GoA 3.1 will focus on making up the core project results and outputs for communicating and transferring them to the project target groups. Results include the catalogue of existing solutions (D1.1) and prototyping of innovative ones (D1.3); and the reports from pilots on the testing of solutions (D2.1, D2.2, D2.3, D2.4). As for outputs these include the Change(K)now! solutions for food supply and catering systems in BSR (O1.4), and best practices of Change(K)now! pilots on sustainable food supply and catering (O2.5).

For effective communication and transfer the solutions, best practices and achievements have to be tailored to a format that is aligned with the target groups and can be distributed during the project lifetime as well as beyond. Accordingly, project partners will establish for each target group a concept defining what results/outputs are more relevant and the best way to communicate them. A strong focus on communication with the view of promoting behavioral change will be implemented. The concept will also define the distribution and communication strategies (e.g., which channels for which target group, storytelling). The project team has already established very well functioning communication channels (developed during previous projects such as the www.thinkbefore.eu website) which will be further expanded as part of the solutions.

The following visualization options will be discussed and tailored to the target groups as part of the concept:

- 1) Interactive and easy readable versions of project documents
- 2) Visualization of the best practice pilots and the solutions
- 3) Short films/clips of the solutions for promotion across actors
- 4) Summary infographics
- 5) Digital dashboards

This GoA contributes directly to preparation of the GoA 3.2, 3.3 and 3.4.

1,796 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable



D 3.1

Title of the deliverable

The set of Change(K)now! solutions, best practice examples and publications in digital formats

94 / 100 characters

Description of the deliverable

The deliverable includes:

- presentation of the solutions in English and local languages to publish at INTERREG website and on partners' own websites and to be communicated to stakeholders in order to transfer and promote the solutions widely. Each country will prepare their solutions and information materials in their own language, but we will use the same standard in terms of formats, style and we will produce them in an environmental friendly although digital way.
- an interactive map showing all piloted solutions and partners involved in their implementation (WP2). The map must be implementable on local websites. Potentially, if applicable, it will also be broadcasted at the central project's website of the INTERREG BSR programme.

As an overall result of the project we aim to produce a movie with takes filmed locally to show the solutions (max. 4-5 minutes).

GoA lead PP8, BEF Estonia, will coordinate the activities and develop the visual identity of the deliverables. PP2,3,4,5,6,7, 9,11,12 will contribute to the making-up of the deliverables, in most cases "their" deliverables and outputs as GoA leaders.

1,129 / 2,000 characters

Which output does this deliverable contribute to?

O3.3 Awareness raising campaign, O3.4 Transfer to BSR

54 / 100 characters

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.3: WP3 Transferring solutions

A.3.1: Make-up Change(K)now! solutions, best practices and achievements for transfer and distribution
 D.3.1: The set of Change(K)now! solutions, best practice examples and publications in digital formats



5.6.7 This deliverable/output contains productive or infrastructure investment



WP 3 Group of activities 3.2

5.6.1 Group of activities leader

Group of activities leader PP 7 - Baltic Environmental Forum Latvia

A 3.2

5.6.2 Title of the group of activities

Raising knowledge & competency at public entities & business stakeholders of the food supply system

99 / 100 characters

5.6.3 Description of the group of activities

GoA 3.2 will develop training course materials and roll out training sessions to the municipalities and entrepreneurs focusing on the solutions developed in WP1. Two general modules will be part of the training common to municipalities and entrepreneurs. The first will focus on informing about existing and training on the innovative solutions developed within the project, the second is on necessary change of food system elements to create sustainable food supply and catering systems at various levels. Materials will be provided in English and in project partner national languages and published on project partner websites. Given the differences between municipalities and entrepreneurs a third module will be developed to cater specifically for the target group. Regarding the municipalities the third module will include information and guidance how to organize good and green public events. For the case of entrepreneurs, the third module will expose on state of art and practical challenges faced in food & catering industry (borrowing from WP1).
 Within the last project year we will carry out 2 training sessions for municipalities and 2 for entrepreneurs in each of the participating municipalities: Hamburg, Berlin, Copenhagen, Bornholm, Stockholm, Tallinn, Valmiera, and Szczecin. PP6 ECAT will carry out a more intensive training programme in Lithuania of 8 trainings for its network of municipalities. We anticipate 15 participate in each training course which leads to an assumed number of 40 training courses and 600 trainees.
 Training sessions are planned to take place in person in order to be more effective. Nevertheless, in case of contact restrictions due to new Covid19 waves as well as to reduce the project's carbon footprint - and allow for a wider geographic reach - remote training sessions will also be conceived. In accordance with data-protection and mutual agreement principles, some of the training sessions might be recorded for posterior use and replication.

1,997 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable



D 3.2

Title of the deliverable

Training modules for municipalities and entrepreneurs on sustainable food supply and catering

93 / 100 characters

Description of the deliverable

D3.2 will document the training modules for municipalities and entrepreneurs. The basic principles of the materials for both target groups could be the same, but some of the training information could be tailored to each of the two target groups - municipalities and entrepreneurs - as their scope and specificities differ. The results of the trainings will be freely available online on the project partners' websites, in the national languages, thus ensuring the readability of the information in the country concerned. Training materials of all types - info sheets, good practice summaries and audio/video recordings - will also be published on the partners' websites, potentially also on the central project website of the INTERREG BSR programme. Result distribution (including promotion of training events) is planned among other regional and national associations and professional organizations from partner countries (e.g., municipal unions, planning regions, professional catering associations).

1,003 / 2,000 characters

Which output does this deliverable contribute to?

O3.3 Awareness raising campaign, O3.4 Transfer to BSR

53 / 100 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6
WP.3: WP3 Transferring solutions						
A.3.2: Raising knowledge & competency at public entities & business stakeholders of the food supply system						
D.3.2: Training modules for municipalities and entrepreneurs on sustainable food supply and catering						

5.6.7 This deliverable/output contains productive or infrastructure investment



WP 3 Group of activities 3.3

5.6.1 Group of activities leader

Group of activities leader

A 3.3

5.6.2 Title of the group of activities

Awareness raising campaign on sustainability of food supply and catering systems

80 / 100 characters

5.6.3 Description of the group of activities

In GoA 3.3 a large public awareness campaign is planned in the Baltic Sea Region based on the defined need to support further drawing of attention of individual consumers, local action groups and civil society organisations to sustainable food supply and catering. Much is being campaigned in the Baltic Sea Region on food and its climate impacts or animal welfare, e.g. the WWF campaign "meat eats land", the Meat Atlas of BUND and many more. However, likewise the rules for catering, food supply systems and delivery are less in focus - it is seen as a technical waste problem. Fostering the system change and mind-setting need towards reuse thinking will therefore be the goal of our awareness raising campaign on sustainability of food supply and catering systems.

Specifically, we will transfer and promote to the general public from all around the Baltic Sea Region the developed key solutions and best practice from the implemented project pilots, for example:

- 1) green events (promotion of usage of reusable dishes during events, and the need for sustainability)
- 2) food packaging on market places & shops (promotion of usage of reusable packaging systems),
- 3) gastronomy take-away (promotion of usage of reusable packaging systems),
- 4) food delivery (promotion of variety of sustainability approaches).

And we will promote the solution addressing sustainable food supply behavior change of individual consumers and motivate them to do their own "challenge" or "self-commitment" for a more sustainable food supply. For that purpose we will at first train representatives of the member NGOs of CCB and other interested NGOs or NGO networks in the Baltic Sea Region on our project topics. And then we will launch social media actions in the different countries animating consumers to join and do the challenges. The trained NGO representatives function as advisors, answer to FAQs, give small webinars or trainings in local languages and organise concerted actions all-over the BSR ("my month without take-away" or "my zero waste shopping on market place").

We expect that the campaign will increase understanding of the general public in the BSR about sustainability and available solutions in the food supply sector and that it will create an impact on their behavior.

Our regional awareness raising campaign will be grounded on involvement of various NGO actors around the Baltic Sea, including Coalition Clean Baltic and its members (currently more than 25 organizations with app. 890 000 individual members - amongst them the WWF offices in Finland and Sweden, German BUND), and other NGOs, including project partners.

The campaign will be mainly organized online with support of social networks, and other e-communication tools. We will adapt materials developed within project pilots for posting in various social media - Facebook, Instagram, TikTok, Telegram. Materials will also be translated into those languages which were not part of the GoA 2.4 pilots.

2,978 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

O 3.3

Title of the output

Increased sustainable consumption in food supply and delivery by Baltic Sea Region residents

92 / 100 characters

Description of the output

The output will be demonstrated in behavior change of public in Baltic Sea Region cities addressing sustainable food supply, including increased knowledge and awareness about sustainable principles in the food supply chain, and increased motivation to implement solutions in their daily life.
 The output is based on project direct communication with public, and on indirect communication through NGOs. It includes:
 - A set of educational and explanation materials, illustrating various issues and sustainable solutions in food supply chain components, including: food during public events, food packaging on market places & shops, gastronomy take-away, and food delivery.
 - Conducted Change(K)now! Social Media/Virtual campaign with active pushes of project information on sustainable food aspects, designed and adopted for different social media - Facebook, Instagram, TikTok, Telegram.
 - Raised capacity of environmental NGOs involved into the project and awareness-raising campaign (at least 25 organizations), on the topic of sustainable food.

We also expect that conducted awareness raising campaign and active inclusion of various NGOs would lead to creation of the informal public movement "Baltic Sea Region for sustainable food supply and catering" with many followers on social media that declare their self-commitments or successes in changing to reuse options for their individual food supply, to mainstream re-cup, re-fill, re-use systems and by creating demand also changing supply for it. It will help moving businesses AND municipalities to react and to intensify their efforts in setting rules, providing infrastructure and provide sustainable options for food supply anywhere.

1,700 / 3,000 characters

Target groups and uptake of the solution presented in this output

Target groups	How will this target group apply the output in its daily work?
<p>Target group 1</p> <p>Interest group</p> <p>Residents in general (as consumers/users food supply systems), local actors in the food supply system, associations or lobby groups of companies of the food sector form this target group of the project. The project will address residents and local actors from the project cities Hamburg, Berlin, Copenhagen, Stockholm, Tallinn, Valmiera, Riga, Utena, Szczecin, Gdansk and for its wider awareness campaign in the whole Baltic Sea Region.</p>	<p>Target group representatives will increase their knowledge and understanding on the issue of food supply, and will be motivated to introduce sustainable changes in their behavior, related to food topic, including i.e. increase of usage of reusable dishes and food packaging.</p> <p>276 / 1,000 characters</p>
<p>Target group 2</p> <p>NGO</p> <p>NGOs are multipliers of information to the Civil Society, they are also lobby groups for environment, public health and consumers towards policy and businesses. The location of the NGOs will not necessarily be in the cities the project will act in, as many operate nationally in the project countries, in principle we will address all NGOs in the BSR.</p>	<p>NGOs and other civil society actors will apply the developed output to work with stakeholders and general public of Baltic Sea Region on the topic of sustainability in food supply chain to lobby for more positive changes in that area.</p> <p>234 / 1,000 characters</p>

Durability of the output

Continuation of public awareness raising on the topic of sustainable food supply chain, and good practices and solutions in that area will be organized by CCB, BEF, and other environmental NGOs as a part of their regular operation. Educational and awareness raising materials developed within the project will remain available in various informational resources, including web-sites of municipalities, NGOs, and involved commercial companies, e.g. cafes, restaurants, retailers, etc.

485 / 1,000 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6
WP.3: WP3 Transferring solutions						
A.3.3: Awareness raising campaign on sustainability of food supply and catering systems						
O.3.3: Increased sustainable consumption in food supply and delivery by Baltic Sea Region residents						

5.6.7 This deliverable/output contains productive or infrastructure investment

WP 3 Group of activities 3.4

5.6.1 Group of activities leader

Group of activities leader

A 3.4

5.6.2 Title of the group of activities

Upscaling the Change(K)now! solutions to other actors in the Baltic Sea Region and beyond

89 / 100 characters

5.6.3 Description of the group of activities

The aim of GoA 3.4 is spreading the solutions as widely as possible and creating a common impact in the BSR at the four levels of municipal strategic management, good housekeeping in the municipalities, entrepreneurs' activities and citizens' behavior. We will upscale the results by:

1. Upscaling network(s) into other EU countries which aims to get more countries than the partner circle to adopt the new food systems developed. Both locally but also at a strategic level. For upscaling the following methods will be used:
Webinars - project will conduct several webinars in English to an international audience where our solutions and best practices are introduced and new collaborations made. Webinars are held for a maximum of one hour and are conducted with relevant presentations from the circle of partners and knowledge organizations. They are conducted as morning meetings and in collaboration with relevant national partners such as media, which focuses on sustainability, industry associations, NGOs, etc. These stakeholders support the marketing and communication of the free offer which is offered for everyone regardless of nationality. If possible the webinars will be recorded for future use.
2. We establish an Instagram profile under the hashtag Change(k)now. Via the profile, all partners and others can upload photos of solutions and seek inspiration. The idea is - via this platform - to create a universe around the project that can speak to both involved partners but also other interested parties. Via the platform, solutions can quickly be illustrated and transferred to others and a community around the topic hopefully established.
3. Regional collaboration which is led locally but based on an overall support and structure. The purpose of the collaborations is to partner up and facilitate new partners into the topics we work with. The idea of making each location to attract at least one more location and one more activity group to multiply could be a part of this collaboration. This will be achieved via networking and searching transfer-volunteers. And we will organise a mentorship to partners and stakeholders who are willing to implement the solutions.
4. Addressing the business sector and presenting our info materials to them: food supply entrepreneurs and their networks / associations. And we will disseminate to key actors at local, national, Baltic Sea Region and EU level - public institutions and multipliers. In the last project year a series of various events capturing the essence of the best solutions and pilots will be made. The events include amongst others info days, participations at fairs, direct communication with service providers, international events and also the Baltic Sea Region Annual Forum, a huge networking event of the region.
5. Cooperation with other projects under priority 1.1 and 3.1 (and other) of the INTERREG BSR programme that are working on sustainable consumption issues will also support the transfer.

2,992 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

O 3.4

Title of the output

Change(K)now! solutions for sustainable food supply and catering going out to Baltic Sea Region

95 / 100 characters

Description of the output

Output O3.4 will collect and document the activities undertaken for upscaling and evaluate the success of it. For that purpose we will develop tracking tables and feedback questionnaire for the partners enabling them to collect additional key points for future implementation.

The progress of this activity will be quantified along a number of indicators such as:

- Additional number of geographical locations
- Number of festivals interacting with the project
- Qualitative opinion of festival participants
- Number of multipliers engaged

Output O3.4 is a publication - the final publication of the project, but not a long one! It shall shortly describe the key challenges of the food supply and catering system, present the solutions developed in the project, highlight the experience gained from piloting them and illustrating the upscaling to reach out to the wider Baltic Sea Region. It will be a narrative, easy to read publication with illustrations from the project activities. It will link to other outputs and deliverables of the project, so that the reader can get more detailed knowledge, e.g. on the solutions or on the pilots, if wanted.

Besides documentation O3.4 has also the ambition to raise appetite of potential other users for the solutions and motivate them to join the movement "Baltic Sea Region for sustainable food supply and catering".

1,379 / 3,000 characters

Target groups and uptake of the solution presented in this output

Target groups	How will this target group apply the output in its daily work?
<p>Target group 1</p> <p>Local public authority</p> <p>Municipalities are sustainability hubs, they issue and enforce guidelines and local rules, organise awareness raising of all stakeholders and also in-house, are responsible for public catering (e.g. schools) and waste management. Representatives of this target group are PP, AO & members from: Hamburg, Berlin; Stockholm, Västerås, Tallinn; Valmiera, Riga; Utena; Szczecin, Copenhagen, Bornholm, Gentofte, Lejre, Furesø, Rudersdahl, Świnoujście, Stargard, Kołobrzeg, Greifswald, Neubrandenburg.</p>	<p>All target groups of the project will feel addressed by Output 3.4, the publication "Change(K)now solutions for sustainable food supply and catering going out to Baltic Sea Region". The output will make it easy to understand the needs for change and present the solutions in an attractive way that make the target group considering own actions. When reading it they will become motivated to do action themselves and to join the movement "Baltic Sea Region for sustainable food supply and catering".</p> <p style="text-align: right;">499 / 1,000 characters</p>
<p>Target group 2</p> <p>Small and medium enterprise</p> <p>The project will target at gastronomy enterprises, food suppliers, operators of events and market places, sustainable packaging and transport providers. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p>	<p>All target groups of the project will feel addressed by Output 3.4, the publication "Change(K)now solutions for sustainable food supply and catering going out to Baltic Sea Region". The output will make it easy to understand the needs for change and present the solutions in an attractive way that make the target group considering own actions. When reading it they will become motivated to do action themselves and to join the movement "Baltic Sea Region for sustainable food supply and catering".</p> <p style="text-align: right;">499 / 1,000 characters</p>
<p>Target group 3</p> <p>Large enterprise</p> <p>The project will address gastronomy enterprises and food suppliers of which some will be large ones, especially when belonging to food supply chains or gastronomy chains. Representatives of this target groups will be from the municipalities where the project will implement its business pilots: DE: Hamburg, Berlin; SE: Stockholm; EE: Tallinn; LV: Valmiera; LT: Utena; PL: Gdansk, Szczecin; DK Copenhagen, Bornholm.</p>	<p>All target groups of the project will feel addressed by Output 3.4, the publication "Change(K)now solutions for sustainable food supply and catering going out to Baltic Sea Region". The output will make it easy to understand the needs for change and present the solutions in an attractive way that make the target group considering own actions. When reading it they will become motivated to do action themselves and to join the movement "Baltic Sea Region for sustainable food supply and catering".</p> <p style="text-align: right;">499 / 1,000 characters</p>

Target groups	How will this target group apply the output in its daily work?
<p>Target group 4</p> <p>Interest group</p> <p>Residents in general (as consumers/users food supply systems), local actors in the food supply system, associations or lobby groups of companies of the food sector form this target group of the project. The project will address residents and local actors from the project cities Hamburg, Berlin, Copenhagen, Stockholm, Tallinn, Valmiera, Riga, Utena, Szczecin, Gdansk and for its wider awareness campaign in the whole Baltic Sea Region.</p>	<p>All target groups of the project will feel addressed by Output 3.4, the publication "Change(K)now solutions for sustainable food supply and catering going out to Baltic Sea Region". The output will make it easy to understand the needs for change and present the solutions in an attractive way that make the target group considering own actions. When reading it they will become motivated to do action themselves and to join the movement "Baltic Sea Region for sustainable food supply and catering".</p> <p style="text-align: right;">499 / 1,000 characters</p>
<p>Target group 5</p> <p>NGO</p> <p>NGOs are multipliers of information to the Civil Society, they are also lobby groups for environment, public health and consumers towards policy and businesses. The location of the NGOs will not necessarily be in the cities the project will act in, as many operate nationally in the project countries, in principle we will address all NGOs in the BSR.</p>	<p>All target groups of the project will feel addressed by Output 3.4, the publication "Change(K)now solutions for sustainable food supply and catering going out to Baltic Sea Region". The output will make it easy to understand the needs for change and present the solutions in an attractive way that make the target group considering own actions. When reading it they will become motivated to do action themselves and to join the movement "Baltic Sea Region for sustainable food supply and catering".</p> <p style="text-align: right;">499 / 1,000 characters</p>

Durability of the output

The output is a publication, there are no needs for any further investment. It will be kept accessible at the INTERREG project portal and at the partners own websites for future use.

182 / 1,000 characters

5.6.6 Timeline

WP:3: WP3 Transferring solutions	Period: 1 2 3 4 5 6					
A.3.4: Upscaling the Change(K)now! solutions to other actors in the Baltic Sea Region and beyond						
O.3.4: Change(K)now! solutions for sustainable food supply and catering going out to Baltic Sea Region						

5.6.7 This deliverable/output contains productive or infrastructure investment

6. Indicators

Indicators

Output indicators				Result indicators		
Output indicators	Total target value in number	Project outputs	Please explain how the solution presented in this output serves the target group(s).	Result indicator	Total target value in number	Please explain how organisations in the target groups within or outside the partnership will take up or upscale each solution.
RCO 84 – Pilot actions developed jointly and implemented in projects	15	N/A	N/A	RCR 104 - Solutions taken up or up-scaled by organisations	4	<p>The project will develop in WP1 (GoA 1.1 - 1.4) a set of ca. 15 sustainable solutions for the food supply and catering systems on four levels: 1) strategic management at public authority (currently presented as 8 solutions - might be grouped as 1 solution based on discussion in GoA 1.3 project implementation stage), 2) good housekeeping within municipal entities (2 solutions - the consortium might select more during GoA 1.3 and agree on their grouping), 3) collaboration with food supply and catering entrepreneurs (4 solutions) and 4) consumption behavior change of residents (1 overall solution).</p> <p>Easy access and training on sustainable solutions will enable municipalities to work as sustainability hubs by better mainstreaming sustainability in their activities and territories, nudging businesses to reduce the environmental footprints of their operations, and providing NGOs and residents with guidance on behavioral change conducive to sustainable food systems. It is expected that the partner and associated municipalities and entrepreneurs piloting the solutions in WP2 will also take up these solutions into their routines and continue implementing them. In GoA 3.4 the solutions will be disseminated to key actors at local, national, Baltic Sea Region and EU level - public institutions and multipliers (e.g. municipal unions, chambers of commerce, professional associations, NGO networks etc.). This will lead to further uptake and upscaling of Change(K)now! solutions.</p>
1,488 / 2,000 characters						

Output indicators	Total target value in number	Project outputs	Please explain how the solution presented in this output serves the target group(s).
RCO 116 – Jointly developed solutions	4	O.1.4: Change(K)now! sustainable solutions for food supply and catering systems in BSR	<p>Output O1.4 presents ALL solutions developed and piloted within the Change(K)now! project! At project preparatory stage we anticipate 15 solutions, however within GoA 1.3 we will discuss them thoroughly with stakeholders and project experts and potentially group the solutions in another way, not as small single solutions, but under 4 headlines. They will be used by municipalities, enterprises and NGOs/interest groups of the consortium as well as by other stakeholders involved in implementation of WP2 and WP3. They will be used as basis for the training courses in GoA 3.2 and the awareness campaign in GoA 3.3. In GoA 3.4 they serve other municipalities & environmental authorities seeking for sustainable solutions for food supply and catering systems, Green Event organizers, food supply, delivery & gastronomy businesses, multi-use food container producers and pool system operators and many more stakeholders as knowledge base and input for solving their challenge of food supply systems.</p> <p style="text-align: right; font-size: small;">998 / 1,000 characters</p>

Output indicators	Total target value in number	Project outputs	Please explain how the solution presented in this output serves the target group(s).
		O.2.5: Best practices of Change(K)now pilots on sustainable food supply and catering	This output summarizes the results of WP2 piloting activities in a best practice publication highlighting the results of sustainability assessment of the pilots, the lessons learned and implications for different target groups: governments, policy makers, consumers, NGOs, start-ups. It provides practical information and recommendations for municipalities, enterprises of the food & catering sector as well as NGOs/interest groups that they can use for replicating these solutions in other municipalities and countries of the BSR.
Output indicators		Result indicators	
			536 / 1,000 characters
Output indicator	Total target value in number	Result indicators	Please describe what types of organisations are planned to actively participate in the project. Explain how this participation will increase their institutional capacity. These types of organisations should be in line with the target groups you have defined for your project.
RCO 87 - Organisations cooperating across borders	37	O.3.3: Increased sustainable consumption in food supply and delivery by Baltic Sea Region residents	<p>Increased knowledge and understanding on the issue of food supply among public (consumers) to increase personal commitment to introduce sustainable changes in their behavior, related to food topic, including i.e. increase of usage of reusable dishes and food packaging. NGOs and other civil society actors will apply the developed output to work with stakeholders and general public of the Baltic Sea Region on the topic of sustainability in food supply chain to lobby for more positive changes in that area.</p> <p>All target groups of the project will feel addressed by Output 3.4, the project partners and "Change(K)now solutions for sustainable food supply and catering going out to Baltic Sea Region". The output serves any person (consumer) to easily understand the needs for change and presents the solutions in an attractive way that make the target group considering own actions. When diving into it they will get motivated to do action themselves and to join the movement "Baltic Sea Region for sustainable food supply and catering".</p>
			528 / 1,000 characters
		O.3.4: Change(K)now! solutions for sustainable food supply and catering going out to Baltic Sea Region	<p>The project consortium (25 project partners and 12 associated organisations) includes 12 local public authorities, 1 sectoral agency, 10 NGOs, 3 interest groups, 3 research institutions, 7 SMEs and 1 large enterprise from 7 countries (Estonia, Latvia, Lithuania, Germany, Poland, Sweden and Denmark). They will all actively participate in the project actions, including development of solutions in WP1, piloting of solutions in WP2 and capacity building, transfer and networking actions in WP3. The capacity of municipalities will be increased on strategic management level (setting local rules, incentives and infrastructure for sustainable food supply and catering, better food packaging and delivery solutions, Green Events and relevant GPP criteria) as well as on good housekeeping practices for food supply and catering at municipal entities, cooperation with entrepreneurs and on ways to increase sustainable consumption among residents. Entrepreneurs will increase their knowledge and capacities on sustainable solutions for Green Events, food packaging on market places & shops, gastronomy take-away and food delivery. NGOs and interest groups will have an increased knowledge and experience on best means to increase sustainable consumption behavior of people.</p>
			1,271 / 1,500 characters
		PSR 1 - Organisations with increased institutional capacity due to their participation in cooperation activities across borders	130
			507 / 1,000 characters

Result indicator	Total target value in number	Please describe what types of organisations are planned to actively participate in the project. Explain how this participation will increase their institutional capacity. These types of organisations should be in line with the target groups you have defined for your project.
		<p data-bbox="679 584 855 607">Other organisations</p> <p data-bbox="874 333 1560 813">It is planned to involve also other municipalities and entrepreneurs into the project activities, e.g. through multiplier organisations in the project consortium, inviting also other organisations to the trainings etc. PP6 ECAT will carry out a more intensive training programme in Lithuania of 8 trainings for its network of municipalities. We anticipate 15 participate in each training course which leads to an assumed number of 40 training courses and 600 trainees. Result distribution (including promotion of training events) is planned among other regional and national associations and professional organizations from partner countries (e.g., municipal unions, planning regions, professional catering associations). In the awareness raising campaign (GoA 3.3) various NGO actors around the Baltic Sea will be involved, including Coalition Clean Baltic and its members (currently more than 25 organizations) and other NGOs, so we expect to achieve raised capacity of environmental NGOs involved into the project and awareness-raising campaign (at least 25 organizations), on the topic of sustainable food. As result of transfer activities in GoA 3.4 (webinars, Instagram platform, regional cooperation, mentoring, international events etc.) a much wider impact in the BSR is expected at the four levels related to sustainable food systems: municipal strategic management, good housekeeping in the municipalities, entrepreneurs' activities and citizens' behavior.</p> <p data-bbox="1433 846 1564 862">1,470 / 1,500 characters</p>

7. Budget

7.0 Preparation costs

Preparation Costs

Would you like to apply for reimbursement of the preparation costs?

No

7.1 Breakdown of planned project expenditure per cost category & per partner

No. & role	Partner name	Partner status	CAT1 - Staff	CAT2 - Office & administration	CAT3 - Travel & accommodation
1 - LP	Vidzeme University of Applied Sciences	Active 22/09/2022	148,608.00	22,291.20	22,291.20
2 - PP	BEF Germany	Active 22/09/2022	259,200.00	38,880.00	38,880.00
3 - PP	Yesil Cember - ecological intercultural education, consultation, research and networking	Active 22/09/2022	123,840.00	18,576.00	18,576.00
4 - PP	Green Events Hamburg	Active 22/09/2022	247,680.00	37,152.00	37,152.00
5 - PP	Buy Responsibly Foundation	Active 22/09/2022	77,400.00	11,610.00	11,610.00
6 - PP	Environmental Center for Administration and Technology (ECAT)	Active 22/09/2022	85,140.00	12,771.00	12,771.00
7 - PP	Baltic Environmental Forum Latvia	Active 22/09/2022	92,880.00	13,932.00	13,932.00
8 - PP	BEF Estonia	Active 22/09/2022	127,194.00	19,079.10	19,079.10
9 - PP	Swedish Consumer Association	Active 22/09/2022	176,988.00	26,548.20	26,548.20
10 - PP	Valmiera Municipality Government	Active 22/09/2022	61,920.00	9,288.00	9,288.00
11 - PP	Stockholm Environment Institute Tallinn Centre	Active 22/09/2022	149,640.00	22,446.00	22,446.00
12 - PP	POMINNO Ltd.	Active 22/09/2022	70,000.00	10,500.00	10,500.00
13 - PP	CAU	Active 22/09/2022	185,760.00	27,864.00	27,864.00
14 - PP	Suri Signature - Mediterranean Food	Active 22/09/2022	133,000.00	19,950.00	19,950.00
15 - PP	Association of Polish Communes of the Euroregion Pomerania	Active 22/09/2022	82,560.00	12,384.00	12,384.00
16 - PP	Coalition Clean Baltic	Active 22/09/2022	101,136.00	15,170.40	15,170.40
Total			2,958,030.00	443,704.50	443,704.50

No. & role	Partner name	Partner status	CAT1 - Staff	CAT2 - Office & administration	CAT3 - Travel & accommodation
17 - PP	Gate 21	Active 22/09/2022	235,000.00	35,250.00	35,250.00
18 - PP	Copenhagen municipality	Active 22/09/2022	209,000.00	31,350.00	31,350.00
19 - PP	Streubar - zero waste shop	Active 22/09/2022	57,600.00	8,640.00	8,640.00
20 - PP	TINT - Start-up for multiple use packaging for take-away and events	Active 22/09/2022	9,800.00	1,470.00	1,470.00
21 - PP	Regional Municipality of Bornholm	Active 22/09/2022	110,400.00	16,560.00	16,560.00
22 - PP	Naboskab (neighborhood)	Active 22/09/2022	64,500.00	9,675.00	9,675.00
23 - PP	Baltic Restaurants Estonia AS	Active 22/09/2022	37,410.00	5,611.50	5,611.50
24 - PP	City of Tallinn	Active 22/09/2022	52,374.00	7,856.10	7,856.10
25 - PP	UMI UseMyIdeas	Active 22/09/2022	59,000.00	8,850.00	8,850.00
Total			2,958,030.00	443,704.50	443,704.50

No. & role	Partner name	CAT4 - External expertise & services	CAT5 - Equipment	Total partner budget
1 - LP	Vidzeme University of Applied Sciences	16,000.00	7,000.00	216,190.40
2 - PP	BEF Germany	46,000.00	6,000.00	388,960.00
3 - PP	Yesil Cember - ecological intercultural education. c	15,000.00	2,000.00	177,992.00
4 - PP	Green Events Hamburg networking	35,000.00	2,400.00	359,384.00
5 - PP	Buy Responsibly Foundation	40,000.00	5,000.00	145,620.00
6 - PP	Environmental Center for Administration and Techn	37,216.00	3,000.00	150,898.00
7 - PP	Baltic Environmental Forum Latvia	2,500.00	0.00	123,244.00
8 - PP	BEF Estonia	23,000.00	3,010.00	191,362.20
9 - PP	Swedish Consumer Association	17,500.00	1,000.00	248,584.40
10 - PP	Valmiera Municipality Government	50,000.00	0.00	130,496.00
11 - PP	Stockholm Environment Institute Tallinn Centre	0.00	0.00	194,532.00
12 - PP	POMINNO Ltd.	10,000.00	1,000.00	102,000.00
13 - PP	CAU	0.00	0.00	241,488.00
14 - PP	Suri Signature - Mediterranean Food	15,000.00	11,500.00	199,400.00
15 - PP	Association of Polish Communes of the Euroregion	27,000.00	0.00	134,328.00
16 - PP	Coalition Clean Baltic	40,000.00	0.00	171,476.80
17 - PP	Gate 21	34,000.00	0.00	339,500.00
18 - PP	Copenhagen municipality	16,000.00	24,000.00	311,700.00
19 - PP	Streubar - zero waste shop	14,800.00	8,700.00	98,380.00
20 - PP	TINT - Start-up for multiple use packaging for take	26,000.00	60,000.00	98,740.00
21 - PP	Regional Municipality of Bornholm	0.00	0.00	143,520.00
22 - PP	Naboskab (neighborhood)	0.00	0.00	83,850.00
23 - PP	Baltic Restaurants Estonia AS	5,000.00	0.00	53,633.00
24 - PP	City of Tallinn	23,000.00	0.00	91,086.20
25 - PP	UMI UseMyIdeas	10,000.00	15,000.00	101,700.00
Total		503,016.00	149,610.00	4,498,065.00

7.1.1 External expertise and services

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
1. Vidzeme Universi	Events/meetings	CAT4-PP1-A-0	Kick-off meeting, 3 days, 30 persons in Valmiera: venue, catering/refreshments <small>78 / 100 characters</small>	No	N/A	6,000.00
1. Vidzeme Universi	Events/meetings	CAT4-PP1-A-0	Local meetings with stakeholders, infodays, street festivals 10 x 500EUR <small>72 / 100 characters</small>	No	1.3 2.1 2.2 2.4	5,000.00
1. Vidzeme Universi	Communication	CAT4-PP1-C-0	Advertising agency services, Marketing, PR <small>42 / 100 characters</small>	No	1.1 1.2 1.3 1.4 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4	5,000.00
2. BEF Germany	Events/meetings	CAT4-PP2-A-0	International workshop incl. partners meeting, 3 days, 50/40 persons in Hamburg: venue, catering <small>97 / 100 characters</small>	No	2.5	6,000.00
2. BEF Germany	Events/meetings	CAT4-PP2-A-0	local meetings with business stakeholders, infodays, street festivals 10 x 500EUR <small>81 / 100 characters</small>	No	2.3 2.4	5,000.00
2. BEF Germany	Communication	CAT4-PP2-C-0	Design, layout, printing of shopping guide for the pocket/hand-bag <small>66 / 100 characters</small>	No	2.4	2,000.00
2. BEF Germany	Communication	CAT4-PP2-C-0	Brochures Food Contact materials, Gastronomy / reprint <small>54 / 100 characters</small>	No	2.3 2.4	3,000.00
2. BEF Germany	Communication	CAT4-PP2-C-0	small contracts for local action groups to do household checks <small>62 / 100 characters</small>	No	2.4	10,000.00
2. BEF Germany	Communication	CAT4-PP2-C-0	small contracts for survey among food market clients (questioning, data entries, 2 rounds) <small>90 / 100 characters</small>	No	2.3	4,000.00
Total						503,016.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
2. BEF Germany	Communication	CAT4-PP2-C-1	small video clips in German x 1000 <small>35 / 100 characters</small>	No	3.1	3,000.00
2. BEF Germany	Communication	CAT4-PP2-C-1	graphical design for German publications <small>40 / 100 characters</small>	No	1.4 2.1 2.3 2.4 3.1	5,000.00
2. BEF Germany	Specialist support	CAT4-PP2-E-1	Influencers for campaigns (local and Germany wide): 5 contracts x 1000 <small>70 / 100 characters</small>	No	2.4 3.3	5,000.00
2. BEF Germany	National control	CAT4-PP2-F-1	FLC 300EUR per period x 6 <small>25 / 100 characters</small>	No	N/A	1,800.00
2. BEF Germany	IT	CAT4-PP2-B-1	programming support for web-outputs and elearning <small>49 / 100 characters</small>	No	3.1 3.2	1,200.00
3. Yesil Cember - e	Events/meetings	CAT4-PP3-A-1	local meetings with stakeholders, infodays, street festivals in berlin 10 x 300EUR <small>82 / 100 characters</small>	No	2.3 2.4	5,000.00
3. Yesil Cember - e	Communication	CAT4-PP3-C-1	Printing of brochures, flyers, pocket guide for activities in Berlin <small>68 / 100 characters</small>	No	2.3 2.4	3,000.00
3. Yesil Cember - e	Communication	CAT4-PP3-C-1	Posters for activities in Berlin <small>32 / 100 characters</small>	No	2.3 2.4	3,000.00
3. Yesil Cember - e	Communication	CAT4-PP3-C-1	graphical design for publications (60 hrs x 50€) <small>48 / 100 characters</small>	No	2.3 2.4	3,000.00
3. Yesil Cember - e	National control	CAT4-PP3-F-1	2 inspections of direct costs; period 3 and 6 <small>45 / 100 characters</small>	No	N/A	1,000.00
4. Green Events Ha	Events/meetings	CAT4-PP4-A-2	Seminar for regional stakeholders knowledge of good practice, venue, catering, ext. Speakers <small>92 / 100 characters</small>	No	2.3	3,000.00
4. Green Events Ha	Events/meetings	CAT4-PP4-A-2	8-10 local meetings in Hamburg with stakeholders/training for municipalities. Rent, catering <small>93 / 100 characters</small>	No	2.2 2.3 3.2	6,200.00
Total						503,016.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
4. Green Events Ha	Communication	CAT4-PP4-C-2	Translation of procurement guidelines and best practice catalogue <small>65 / 100 characters</small>	No	1.3	4,000.00
4. Green Events Ha	Communication	CAT4-PP4-C-2	Small video clips and photo collage from the pilots <small>51 / 100 characters</small>	No	2.3 3.1	2,000.00
4. Green Events Ha	National control	CAT4-PP4-F-2	300€ per period x 6 times <small>25 / 100 characters</small>	No	N/A	1,800.00
4. Green Events Ha	IT	CAT4-PP4-B-2	programming support for outputs and information from the project <small>64 / 100 characters</small>	No	1.3	1,500.00
4. Green Events Ha	Other	CAT4-PP4-G-2	License for multi-use packaging system of food containers (re-fill etc) for 1 year <small>82 / 100 characters</small>	No	2.3	1,500.00
4. Green Events Ha	Other	CAT4-PP4-G-2	Rent dishwashing systems for events, 15 days (incl. Transport, water and energy-use, personnel) <small>95 / 100 characters</small>	No	2.3	15,000.00
5. Buv Responsiblv	Specialist support	CAT4-PP5-E-2	Influencers and testers for the pilot: 2x 1500 + 5x 500 <small>56 / 100 characters</small>	No	2.4 3.3	5,500.00
5. Buv Responsiblv	Specialist support	CAT4-PP5-E-2	1 workshop for testers and influencers: 2 days, trainers, design of the materials, follow up <small>93 / 100 characters</small>	No	2.4 3.3	4,000.00
5. Buv Responsiblv	Specialist support	CAT4-PP5-E-3	Analysis, summarizing of the results of the pilot and writing a publication <small>75 / 100 characters</small>	No	2.4	2,000.00
5. Buv Responsiblv	Communication	CAT4-PP5-C-3	Consumer guide production (author, layout, print) <small>49 / 100 characters</small>	No	2.4	2,000.00
5. Buv Responsiblv	Communication	CAT4-PP5-C-3	Social media campaign - videos, live, stories, infographics, paid ads): 14 months a 1500eur <small>91 / 100 characters</small>	No	3.3	21,000.00
Total						503,016.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
5. Buv Responsiblv	Communication	CAT4-PP5-C-3	Translation of the project materials into Polish: 100 standard translation pages x15eur <small>87 / 100 characters</small>	No	2.4 3.3	1,500.00
5. Buv Responsiblv	Other	CAT4-PP5-G-3	Info Stands (material transport, logistic support, fees, elements of the stands) <small>80 / 100 characters</small>	No	2.4 3.3	4,000.00
6. Environmental C	Events/meetings	CAT4-PP6-A-3	local meetings with stakeholders in Utena, info seminars, Round tables 8 x 500EUR <small>81 / 100 characters</small>	No	1.3 2.1 2.2 3.4	4,000.00
6. Environmental C	Communication	CAT4-PP6-C-3	Information materials for green event (e.g. Utena town festival) and households in Lithuanian <small>93 / 100 characters</small>	No	2.3 2.4	5,000.00
6. Environmental C	Communication	CAT4-PP6-C-3	Adaptation of training materials to LT / translation and printing costs <small>71 / 100 characters</small>	No	3.2	4,000.00
6. Environmental C	Events/meetings	CAT4-PP6-A-3	Trainings for municipalities and municipal entities 6 x 700EUR <small>62 / 100 characters</small>	No	3.2	4,200.00
6. Environmental C	Communication	CAT4-PP6-C-3	promotion, communication, publicity (promotional items and activities (radio, tv, etc)) in LT <small>93 / 100 characters</small>	No	2.3 2.4 3.3 3.4	5,000.00
6. Environmental C	Communication	CAT4-PP6-C-4	External communication expertise, PR accompanying the project actions in Lithuania <small>82 / 100 characters</small>	No	2.3 2.4 3.3 3.4	4,000.00
6. Environmental C	Communication	CAT4-PP6-C-4	video for the public campaign in LT <small>35 / 100 characters</small>	No	3.3	2,000.00
6. Environmental C	National control	CAT4-PP6-F-4	500€ per period x 6 times <small>25 / 100 characters</small>	No	N/A	3,000.00
Total						503,016.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
6. Environmental C	IT	CAT4-PP6-B-4	web programming, eLearning (lump sum) <small>37 / 100 characters</small>	No	2.3 2.4 3.3 3.4	4,000.00
6. Environmental C	Project management	CAT4-PP6-D-4	Project financial management (56 Eur x 36) <small>43 / 100 characters</small>	No	N/A	2,016.00
7. Baltic Environme	Communication	CAT4-PP7-C-4	Engaging influencers to promote behavior change: 5 x 500€ <small>57 / 100 characters</small>	No	2.4	2,000.00
7. Baltic Environme	Communication	CAT4-PP7-C-4	advertisement in social media <small>29 / 100 characters</small>	No	2.3	500.00
8. BEF Estonia	Other	CAT4-PP8-G-4	Travel costs for external participants (for example AO) to project events 5 x 400€ <small>82 / 100 characters</small>	No	1.3 3.3 3.4	2,000.00
8. BEF Estonia	Communication	CAT4-PP8-C-4	visual materials for training moduls and related communication in Estonia <small>73 / 100 characters</small>	No	3.2	2,000.00
8. BEF Estonia	IT	CAT4-PP8-B-4	IT programming of thinkbefore.eu platform and maintenance, hosting during project duration <small>90 / 100 characters</small>	No	3.1	5,000.00
8. BEF Estonia	Communication	CAT4-PP8-C-5	graphical design for Estonian publications (100 hrs x 50€) <small>58 / 100 characters</small>	No	2.2 2.3 2.4 3.1	5,000.00
8. BEF Estonia	Communication	CAT4-PP8-C-5	Smaller contracts for multiplications (implementing distribution tasks in regions), influencers <small>95 / 100 characters</small>	No	3.1 3.3 3.4	4,000.00
8. BEF Estonia	Communication	CAT4-PP8-C-5	Digital materials, audio-video services for project make-up, EN, EE <small>67 / 100 characters</small>	No	2.4 3.1	5,000.00
Total						503,016.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
9. Swedish Consum	Communication	CAT4-PP9-C-5	Visualization of solutions - graphic design, illustrations, printing for Swedish publications <small>93 / 100 characters</small>	No	2.3 2.4 3.1	5,000.00
9. Swedish Consum	Communication	CAT4-PP9-C-5	Visualization of solutions - film, Sweden <small>41 / 100 characters</small>	No	3.1	3,000.00
9. Swedish Consum	Communication	CAT4-PP9-C-5	Paid Social Media ads for information campaigns in Sweden <small>57 / 100 characters</small>	No	2.4 3.3	2,000.00
9. Swedish Consum	Communication	CAT4-PP9-C-5	Influencers for campaigns: 3 contracts x 1000 (1 influencer per campaign, 7 campaigns in 3 years) <small>97 / 100 characters</small>	No	2.3 2.4 3.3	3,000.00
9. Swedish Consum	Communication	CAT4-PP9-C-5	Participation fee at national fair, e.g. Nordic Sustainability Expo <small>67 / 100 characters</small>	No	3.4	2,000.00
9. Swedish Consum	Specialist support	CAT4-PP9-E-5	Base line consumer survey about habits, attitude and barriers towards reusable packaging <small>89 / 100 characters</small>	No	2.4	2,500.00
10. Valmiera Municipality	Specialist support	CAT4-PP10-E-	environmental sustainability guidelines/ calculator for events <small>62 / 100 characters</small>	No	1.3 2.1 2.3	10,000.00
10. Valmiera Municipality	Events/meetings	CAT4-PP10-A-	local meetings with stakeholders on food supply and catering systems in Valmiera: 20 x 250 <small>90 / 100 characters</small>	No	1.3 2.1 2.2 2.3	5,000.00
10. Valmiera Municipality	Other	CAT4-PP10-G-	piloting sustainable pick-up food packaging in Valmiera (pick-up food deposit) <small>78 / 100 characters</small>	No	2.3	20,000.00
10. Valmiera Municipality	Communication	CAT4-PP10-C-	visualisations and video filming in Latvia <small>42 / 100 characters</small>	No	3.1	5,000.00
10. Valmiera Municipality	IT	CAT4-PP10-B-	development of sustainable food system module into municipal application "Valmiera" <small>82 / 100 characters</small>	No	3.1	10,000.00
Total						503,016.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
12. POMINNO Ltd.	Events/meetings	CAT4-PP12-A-	local meetings with stakeholders 10 x 500 <small>41 / 100 characters</small>	No	1.3 2.1 2.2 2.3 3.4	5,000.00
12. POMINNO Ltd.	Communication	CAT4-PP12-C-	translation, graphical design and printing of info material for stakeholders in Polish <small>86 / 100 characters</small>	No	1.3 3.1	5,000.00
14. Suri Signature -	Other	CAT4-PP14-G-	License for multi-use packaging system of food containers (re-fill etc) for 1 year <small>82 / 100 characters</small>	No	2.3	10,000.00
14. Suri Signature -	Specialist support	CAT4-PP14-E-	economic & feasibility analysis of the different trials for reuse system <small>72 / 100 characters</small>	No	2.3	5,000.00
15. Association of	Events/meetings	CAT4-PP15-A-	1 event for knowledge transfer in Szczecin. Rent, catering, ext. speakers, interpreting, flyers <small>95 / 100 characters</small>	No	3.4	5,000.00
15. Association of	Events/meetings	CAT4-PP15-A-	Meetings with stakeholders, training for municipalities. Rent, catering, ext. speaker 10 x 1400EUR <small>98 / 100 characters</small>	No	1.3 2.1 2.2 2.3 3.2	14,000.00
15. Association of	Communication	CAT4-PP15-C-	translation of existing guidelines for municipalities into PL, webbased information, good practices <small>99 / 100 characters</small>	No	2.1 2.2 2.3 3.1	4,000.00
15. Association of	Specialist support	CAT4-PP15-E-	External expert for adapting guidelines to polish law <small>55 / 100 characters</small>	No	2.1	4,000.00
16. Coalition Clean	Events/meetings	CAT4-PP16-A-	NGO meeting - 2 days, seminar venue, catering, travel/accommodation of some NGOs <small>80 / 100 characters</small>	No	3.3	10,000.00
16. Coalition Clean	Communication	CAT4-PP16-C-	Development, translation, and pushing social media materials on food and sustainability <small>87 / 100 characters</small>	No	3.3	10,000.00
Total						503,016.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
16. Coalition Clean	Communication	CAT4-PP16-C-	Development of podcast and multimedia longreads materials on food&sustainability <small>80 / 100 characters</small>	No	3.3	10,000.00
16. Coalition Clean	Communication	CAT4-PP16-C-	PR in CCB member countries - small contracts for communication in national languages to member NGOs <small>100 / 100 characters</small>	No	3.3	10,000.00
17. Gate 21	Events/meetings	CAT4-PP17-A-	Multiple days SPRINT event in Copenhagen, app. 50 partici. (venue & catering) <small>77 / 100 characters</small>	No	1.3	12,000.00
17. Gate 21	Communication	CAT4-PP17-C-	Graphic design and film (recording, editing etc) <small>48 / 100 characters</small>	No	3.1	5,000.00
17. Gate 21	Communication	CAT4-PP17-C-	Pilot visualization (infographic, foto) <small>39 / 100 characters</small>	No	3.1	5,000.00
17. Gate 21	Communication	CAT4-PP17-C-	Translation communication products in order to transfer solutions <small>65 / 100 characters</small>	No	3.1 3.3	2,400.00
17. Gate 21	Communication	CAT4-PP17-C-	Product for SPRINT (e.g. papers, stickers) <small>42 / 100 characters</small>	No	1.3	600.00
17. Gate 21	Communication	CAT4-PP17-C-	Regional network, 6 events during period (catering etc.) <small>56 / 100 characters</small>	No	3.4	7,000.00
17. Gate 21	National control	CAT4-PP17-F-	FLC audit of costs two times <small>29 / 100 characters</small>	No	N/A	2,000.00
18. Copenhagen m	Other	CAT4-PP18-G-	Mobile wash facility; booking service 1 month yearly 3 locations (test mobile washing systems) <small>94 / 100 characters</small>	No	2.3	4,000.00
18. Copenhagen m	Specialist support	CAT4-PP18-E-	Logistics - advisor to specify the new green business model in picking up packing and distributing <small>98 / 100 characters</small>	No	2.3	6,000.00
Total						503,016.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
18. Copenhagen m	Specialist support	CAT4-PP18-E-	Test of economic models - advisor to test models (shared and/or private ownership etc.) incitement <small>100 / 100 characters</small>	No	2.3	4,000.00
18. Copenhagen m	National control	CAT4-PP18-F-	FLC audit of costs two times <small>29 / 100 characters</small>	No	N/A	2,000.00
19. Streubar - zero	Events/meetings	CAT4-PP19-A-	infostands at market places and street festivals in the neighborhoods - fees: 12 x 200€ <small>87 / 100 characters</small>	No	2.3 2.4	2,400.00
19. Streubar - zero	Communication	CAT4-PP19-C-	graphical design and print of a banner for the infostand (with logos and slogan) <small>80 / 100 characters</small>	No	2.3 2.4	1,400.00
19. Streubar - zero	Communication	CAT4-PP19-C-	Advertisement costs in print media, social media, local radio - 2000€ per period x 3 periods <small>92 / 100 characters</small>	No	2.3	6,000.00
19. Streubar - zero	Communication	CAT4-PP19-C-	Info materials for the info stands: leaflets, brochures, objects/exhibition <small>75 / 100 characters</small>	No	2.3 2.4	1,600.00
19. Streubar - zero	National control	CAT4-PP19-F-	Inspection of expenditure reports 3 times/annually <small>50 / 100 characters</small>	No	N/A	900.00
19. Streubar - zero	IT	CAT4-PP19-B-	programming of online shop for food delivery <small>44 / 100 characters</small>	No	2.3	2,500.00
20. TINT - Start-up	Communication	CAT4-PP20-C-	Communication material for 40 gastronomy operators and Royal Zoo, Stockholm a 300€ <small>82 / 100 characters</small>	No	2.3	12,000.00
20. TINT - Start-up	Events/meetings	CAT4-PP20-A-	2 events: kick-off and evaluation meeting with Royal Zoo gastronomy a 1000€ <small>75 / 100 characters</small>	No	2.3	2,000.00
20. TINT - Start-up	Events/meetings	CAT4-PP20-A-	3 meetings x 40 gastronomy operators at Royal Zoo a 100€ <small>56 / 100 characters</small>	No	2.3	12,000.00
Total						503,016.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
23. Baltic Restaura	Communication	CAT4-PP23-C-	small video clips 5 x 1000 for promotion and instructions <small>57 / 100 characters</small>	No	2.2	5,000.00
24. City of Tallinn	Events/meetings	CAT4-PP24-A-	1 project partners meeting, 3 days, 30 persons in Tallinn <small>57 / 100 characters</small>	No	N/A	5,000.00
24. City of Tallinn	Events/meetings	CAT4-PP24-A-	arrangement of infodays, street festivals <small>41 / 100 characters</small>	No	2.2 2.3 2.4	5,000.00
24. City of Tallinn	Communication	CAT4-PP24-C-	Video taking on Estonian pilots <small>31 / 100 characters</small>	No	3.1	3,000.00
24. City of Tallinn	Communication	CAT4-PP24-C-	campaign materials in Estonian <small>30 / 100 characters</small>	No	2.1 2.2 2.3 2.4 3.1 3.3	10,000.00
25. UMI UseMvlde	Communication	CAT4-PP25-C-	Advertisement and customer survey for VegeVek pilot <small>51 / 100 characters</small>	No	2.3	5,000.00
25. UMI UseMvlde	Other	CAT4-PP25-G-	Licenses for trial of multiuse container system in Gdansk <small>57 / 100 characters</small>	No	2.3	5,000.00
Total						503,016.00

7.1.2 Equipment

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
1. Vidzeme Universi	IT hardware and soft	CAT5-PP1-B-0	2 Laptop computer with software, camera <small>39 / 100 characters</small>	No	N/A	5,000.00
1. Vidzeme Universi	Office equipment	CAT5-PP1-A-0	Office equipment <small>16 / 100 characters</small>	No	N/A	2,000.00
2. BEF Germany	IT hardware and soft	CAT5-PP2-B-0	Laptop computer with docking station, Antivirus, MS office and computer consumables <small>83 / 100 characters</small>	No	N/A	2,500.00
2. BEF Germany	IT hardware and soft	CAT5-PP2-B-0	zoom license, adobe (1x) ; survey monkey for questionnaires; AhaSlides; Moodle license for education <small>100 / 100 characters</small>	No	N/A	2,000.00
2. BEF Germany	Other specific equip	CAT5-PP2-H-0	Starter-kits for test households and awards for consumers for reuseable shopping containers etc. <small>96 / 100 characters</small>	No	2.4	1,500.00
4. Green Events Ha	IT hardware and soft	CAT5-PP4-B-0	1 x Laptop computer with docking station and computer consumables <small>65 / 100 characters</small>	No	N/A	1,500.00
Total						149,610.00

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
4. Green Events Ha	IT hardware and soft	CAT5-PP4-B-0	zoom, Microsoft Office, dropbox <small>31 / 100 characters</small>	No	1.1 1.2 1.3 1.4 2.1 2.2 2.3 2.4 2.5 3.1 3.2 3.3 3.4	900.00
5. Buv Responsibl	IT hardware and soft	CAT5-PP5-B-0	1 x Laptop computer with docking station and computer consumables <small>65 / 100 characters</small>	No	N/A	1,500.00
5. Buv Responsibl	IT hardware and soft	CAT5-PP5-B-0	Microsoft Office, zoom, dropbox, server space for project info <small>62 / 100 characters</small>	No	N/A	2,000.00
5. Buv Responsibl	Other specific equip	CAT5-PP5-H-1	Testers' kits (reusable cup, container, composter, bags, etc) - 10kits x250 eur <small>80 / 100 characters</small>	No	2.4	1,500.00
6. Environmental C	IT hardware and soft	CAT5-PP6-B-1	1 x Laptop computer with docking station and computer consumables <small>65 / 100 characters</small>	No	N/A	1,500.00
6. Environmental C	IT hardware and soft	CAT5-PP6-B-1	moodle, zoom, adobe <small>19 / 100 characters</small>	No	N/A	1,500.00
8. BEF Estonia	IT hardware and soft	CAT5-PP8-B-1	1 x Laptop computer with docking station and computer consumables <small>65 / 100 characters</small>	No	N/A	2,500.00
8. BEF Estonia	IT hardware and soft	CAT5-PP8-B-1	Zoom yearly licence and other programs <small>38 / 100 characters</small>	No	N/A	510.00
9. Swedish Consum	IT hardware and soft	CAT5-PP9-B-1	Adobe software <small>14 / 100 characters</small>	No	N/A	1,000.00
12. POMINNO Ltd.	IT hardware and soft	CAT5-PP12-B-	1 x Laptop computer with docking station and computer consumables <small>65 / 100 characters</small>	No	N/A	1,000.00
14. Suri Signature -	IT hardware and soft	CAT5-PP14-B-	1 x Laptop computer with docking station and computer consumables <small>65 / 100 characters</small>	No	N/A	1,500.00
Total						149,610.00




















Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
14. Suri Signature -	Other specific equip	CAT5-PP14-H-	1000 reuseable food containers for experiments <small>46 / 100 characters</small>	No	2.3	10,000.00
18. Copenhagen m	Other specific equip	CAT5-PP18-H-	Bespoke Packaging - procurement of different reusable packaging for testing i three different areas <small>99 / 100 characters</small>	No	2.3	3,000.00
18. Copenhagen m	Other specific equip	CAT5-PP18-H-	Logistics - procurement of bikes etc to test businessmodel in picking up packaging and distributing <small>99 / 100 characters</small>	No	2.3	3,000.00
18. Copenhagen m	Other specific equip	CAT5-PP18-H-	Electronic Eq - procurement of machines for takeback of the packaging incl. maintenance and upgrades <small>100 / 100 characters</small>	No	2.3	9,000.00
18. Copenhagen m	Other specific equip	CAT5-PP18-H-	Implementation and scale - procurement, cost for test facilities, giving away ownership to partners <small>99 / 100 characters</small>	No	2.3	9,000.00
19. Streubar - zero	Vehicles	CAT5-PP19-G-	cargo bike for food delivery <small>28 / 100 characters</small>	No	2.3	6,000.00
19. Streubar - zero	Other specific equip	CAT5-PP19-H-	set of reuseable boxes for delivery <small>35 / 100 characters</small>	No	2.3	1,500.00
19. Streubar - zero	Other specific equip	CAT5-PP19-H-	give-aways to consumers: reuseable bags, tissue, cups <small>53 / 100 characters</small>	No	2.3	1,200.00
20. TINT - Start-up	Other specific equip	CAT5-PP20-H-	500 reuseable food containers for 40 gastronomy operators a 3€ <small>62 / 100 characters</small>	No	2.3	60,000.00
25. UMI UseMvlde	Other specific equip	CAT5-PP25-H-	1000 reusable food containers for experiments, vendance box for glass jars <small>74 / 100 characters</small>	No	2.3	15,000.00
3. Yesil Cember - e	IT hardware and soft	CAT5-PP3-B-2	1 x Laptop computer with docking station and computer consumables, and software <small>79 / 100 characters</small>	No	N/A	2,000.00
Total						149,610.00

7.1.3 Infrastructure and works

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
<input type="text" value="Please select"/>	<input type="text" value="Please select"/>	CAT6-PP--01	<input type="text"/>	<input type="text" value="Please select"/>		<input type="text" value="0.00"/>
						<input type="text" value="0.00"/>
Total						<input type="text" value="0.00"/>

7.2 Planned project budget per funding source & per partner

No. & role	Partner name	Partner status	Country	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]	State aid instrument
1-LP	Vidzeme University of Applied Sciences	Active 22/09/2022	LV	ERDF	<input type="text" value="80.00 %"/>	<input type="text" value="216,190.40"/>	<input type="text" value="172,952.32"/>	<input type="text" value="43,238.08"/>	For each partner, the State aid relevance and applied aid measure are defined in the State aid section
2-PP	BEF Germany	Active 22/09/2022	DE	ERDF	<input type="text" value="80.00 %"/>	<input type="text" value="388,960.00"/>	<input type="text" value="311,168.00"/>	<input type="text" value="77,792.00"/>	
3-PP	Yesil Cember - ecological intercultural education, consultation, research and networking	Active 22/09/2022	DE	ERDF	<input type="text" value="80.00 %"/>	<input type="text" value="177,992.00"/>	<input type="text" value="142,393.60"/>	<input type="text" value="35,598.40"/>	
Total ERDF						<input type="text" value="4,498,065.00"/>	<input type="text" value="3,598,452.00"/>	<input type="text" value="899,613.00"/>	
Total						<input type="text" value="4,498,065.00"/>	<input type="text" value="3,598,452.00"/>	<input type="text" value="899,613.00"/>	

No. & role	Partner name	Partner status	Country	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]	State aid instrument
4-PP	Green Events Hamburg	Active 22/09/2022	 DE	ERDF	80.00 %	359,384.00	287,507.20	71,876.80	
5-PP	Buy Responsibly Foundation	Active 22/09/2022	 PL	ERDF	80.00 %	145,620.00	116,496.00	29,124.00	
6-PP	Environmental Center for Administration and Technology (ECAT)	Active 22/09/2022	 LT	ERDF	80.00 %	150,898.00	120,718.40	30,179.60	
7-PP	Baltic Environmental Forum Latvia	Active 22/09/2022	 LV	ERDF	80.00 %	123,244.00	98,595.20	24,648.80	
8-PP	BEF Estonia	Active 22/09/2022	 EE	ERDF	80.00 %	191,362.20	153,089.76	38,272.44	
9-PP	Swedish Consumer Association	Active 22/09/2022	 SE	ERDF	80.00 %	248,584.40	198,867.52	49,716.88	
10-PP	Valmiera Municipality Government	Active 22/09/2022	 LV	ERDF	80.00 %	130,496.00	104,396.80	26,099.20	
11-PP	Stockholm Environment Institute Tallinn Centre	Active 22/09/2022	 EE	ERDF	80.00 %	194,532.00	155,625.60	38,906.40	
12-PP	POMINNO Ltd.	Active 22/09/2022	 PL	ERDF	80.00 %	102,000.00	81,600.00	20,400.00	
13-PP	CAU	Active 22/09/2022	 DE	ERDF	80.00 %	241,488.00	193,190.40	48,297.60	
14-PP	Suri Signature - Mediterranean Food	Active 22/09/2022	 DE	ERDF	80.00 %	199,400.00	159,520.00	39,880.00	
15-PP	Association of Polish Communes of the Euroregion Pomerania	Active 22/09/2022	 PL	ERDF	80.00 %	134,328.00	107,462.40	26,865.60	
16-PP	Coalition Clean Baltic	Active 22/09/2022	 SE	ERDF	80.00 %	171,476.80	137,181.44	34,295.36	
17-PP	Gate 21	Active 22/09/2022	 DK	ERDF	80.00 %	339,500.00	271,600.00	67,900.00	
18-PP	Copenhagen municipality	Active 22/09/2022	 DK	ERDF	80.00 %	311,700.00	249,360.00	62,340.00	
19-PP	Streubar - zero waste shop	Active 22/09/2022	 DE	ERDF	80.00 %	98,380.00	78,704.00	19,676.00	
20-PP	TINT - Start-up for multiple use packaging for take-away and events	Active 22/09/2022	 SE	ERDF	80.00 %	98,740.00	78,992.00	19,748.00	
21-PP	Regional Municipality of Bornholm	Active 22/09/2022	 DK	ERDF	80.00 %	143,520.00	114,816.00	28,704.00	
22-PP	Naboskab (neighborhood)	Active 22/09/2022	 DK	ERDF	80.00 %	83,850.00	67,080.00	16,770.00	
Total ERDF						4,498,065.00	3,598,452.00	899,613.00	
Total						4,498,065.00	3,598,452.00	899,613.00	

No. & role	Partner name	Partner status	Country	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]	State aid instrument
23-PP	Baltic Restaurants Estonia AS	Active 22/09/2022	EE	ERDF	80.00 %	53,633.00	42,906.40	10,726.60	
24-PP	City of Tallinn	Active 22/09/2022	EE	ERDF	80.00 %	91,086.20	72,868.96	18,217.24	
25-PP	UMI UseMyIdeas	Active 22/09/2022	PL	ERDF	80.00 %	101,700.00	81,360.00	20,340.00	
Total ERDF						4,498,065.00	3,598,452.00	899,613.00	
Total						4,498,065.00	3,598,452.00	899,613.00	

7.3 Spending plan per reporting period

	EU partners (ERDF)		Total	
	Total	Programme co-financing	Total	Programme co-financing
Period 1	670,000.00	536,000.00	670,000.00	536,000.00
Period 2	900,000.00	720,000.00	900,000.00	720,000.00
Period 3	1,120,000.00	896,000.00	1,120,000.00	896,000.00
Period 4	675,000.00	540,000.00	675,000.00	540,000.00
Period 5	675,000.00	540,000.00	675,000.00	540,000.00
Period 6	458,065.00	366,452.00	458,065.00	366,452.00
Total	4,498,065.00	3,598,452.00	4,498,065.00	3,598,452.00