

Project Number:

Project Version Number: 1

1. Identification									
Call		Date of submission							
C1			26/04/2022						
1.1. Full name of the project	1.1. Full name of the project								
Baltic Sea Region Cultural Pearls for	r more resilient Cities and Regions		71 / 250 characters						
1.2. Short name of the project			717200 dialaced						
BSR Cultural Pearls									
			19 / 20 characters						
1.3. Programme priority									
1. Innovative societies									
1.4. Programme objective									
1.1 Resilient economies and commu	nities								
1.6. Project duration									
	00/00/0000	October Constraint	04/40/0000						
Contracting start Implementation start	22/09/2022 01/01/2023	Contracting end Implementation end	31/12/2022 31/12/2025						
		Duration of implementation phase (months)	36						
Closure start	01/01/2026	Closure end	31/03/2026						

1.7. Project summary

BSR Cultural Pearls makes smaller cities and regions increase their social resilience with local assets in an innovative way. The project tackles challenges from authorities (responsible departments e.g. for social services, economy, tourism, culture) in places which are more vulnerable, non-central and prone to decreasing quality of life. While their role should be to halt a downward spiral, they often lack capacity, innovative solutions and instruments to do so. These tools would be used e.g. to increase engagement of civil society and build social cohesion through connectedness and shared values, to spur creative processes with different actors of the local ecosystem, or to link them to national and international channels for inspiration and visibility.

To overcome these barriers, the partnership develops a Cultural and social resilience uptake programme with three key elements: 1st, to make authorities develop a "culture and resilience action plan". 2nd, to support authorities in the implementation of these action plans with a "peer-mentoring /co-learning programme". 3rd, to showcase selected cities and regions as "BSR Cultural Pearls" with BSR-wide communication activities.

This leads to places in which citizens and stakeholders have a stronger sense of belonging to society, feel engaged and act for the common good. This way, the community is more attractive and stronger prepared to respond to external disturbances. Such a city or region can be defined as more resilient

1,499 / 1,500 characters



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1.8. Summary of the partnership

Under the leadership of the CBSS, a diverse partnership of 12 organisations from seven BSR states unites to address the quality of life and social resilience in the context of small cities and rural communities. An important part of the solution "Cultural and social resilience uptake programme" to be developed is the BSR Cultural Pearls Award, which will be handed to cities and regions (= Pearls) eager to improve the living standards and attractiveness of their community in times of stress with creative and inclusive means. These include to roll out culture and resilience action plans, stimulated by and moderated through a peer-mentoring /co-learning programme and transnational facilitation. To this end, the partnership is composed of an excellent mix of competent organisations with local, regional, and international outreach and mobilisation capabilities:

Local and regional public authority: PP2, 5, 9, 11, 12 Cultural institutes and networks: PP4, 6, 10

Business support organisation: PP8

NGO: PP7

Intergovernmental organisations: PP1, 3

Many partners transverse these categories, which brings about a wider perspective and understanding for the complex issue of fostering resilience by creative and inclusive means

The main target group is amply represented in the core partnership (5 local and regional authorities) and complemented by the AOs of with 6 public authorities. These AOs have differing foci (e.g. UBC city network, Culture, Tourism, CCI) and will help the mobilisation of potential participants for as well as with post-project institutionalisation efforts of the Award.

The award is accompanied by a peer-mentoring /co-learning programme to build out the capacities of the Pearls for an effective development of actionable local culture and resilience activities. Here, proximity to the local context is ensured by the "regional partners" which will support a "Pearl" from their country. The only exception to this is Sweden: here the Region Skane flanks the consortium as AO, and supports CBSS and other overarching partners to promote and introduce the award in Sweden and seek a local "Pearl", which will participate in most project activities, except the peer-mentoring programme.

The "overarching partners" are well-established organisations operating BSR-wide and unite excellent complementary fields of expertise to create effective outreach and promotion opportunities of the solution with an impact:

CBSS: Coordination of diverse partnerships; regional identity and sustainable/prosperous regions

ARS Baltica: Outreach, cultural communication & dissemination

NDPC: Cross-innovation & CCI development

MJEV: Policy-making, networking & strategy development on BSR level

DCI: Citizen engagement, co-creative & inclusive processes for sustainability

Close involvement of PA Culture (PP 11), PA Tourism (AO1, AO2) and UBC (AO8) will bring extra support to disseminate and exploit the solution and place it firmly within the realm of the EUSBSR.

2,988 / 3,000 characters



1.11. Project Budget Summary

Financial re	sources [in EUR]	Preparation costs	Planned project budget
	ERDF co-financing	0.00	2,801,135.60
ERDF	Own contribution ERDF	0.00	700,283.90
	ERDF budget	0.00	3,501,419.50
	NO co-financing	0.00	0.00
NO	Own contribution NO	0.00	0.00
	NO budget	0.00	0.00
	NDICI co-financing	0.00	0.00
NDICI	Own contribution NDICI	0.00	0.00
	NDICI budget	0.00	0.00
	RU co-financing	0.00	0.00
RU	Own contribution RU	0.00	0.00
	RU budget	0.00	0.00
	Total Programme co-financing	0.00	2,801,135.60
TOTAL	Total own contribution	0.00	700,283.90
	Total budget	0.00	3,501,419.50



2. Partnership

2.1. Overview: Project Partnership

2.1.1 Project Partners

			Organisation (Original)		Type of	Legal	Partner	Active	/inactive
No.	LP/PP	Organisation (English)	Organisation (Original)	Country	partner	status	budget in the project	Status	from
1	LP	Council of the Baltic Sea States Secretariat	Council of the Baltic Sea States Secretariat	≔ SE	International governmental organisation	a)	610,092.20 €	Active	22/09/2022
2	PP	Regional Council of Ostrobothnia	Österbottens förbund - Pohjanmaan liitto	⊕ FI	Regional public authority	a)	281,488.00 €	Active	22/09/2022
3	PP	Northern Dimension Partnership on Culture Secretariat	Northern Dimension Partnership on Culture Secretariat	■LV	International governmental organisation	a)	280,992.00 €	Active	22/09/2022
4	PP	Danish Cultural Institute	Dansk Kulturinstitut	∷ DK	Infrastructure and public service provider	a)	333,021.60 €	Active	22/09/2022
5	PP	Vidzeme Planning Region	Vidzemes plānošanas reģions	L V	Regional public authority	a)	180,992.00 €	Active	22/09/2022
6	PP	Baltic Sea Cultural Centre	Nadbałtyckie Centrum Kultury w Gdańsku	■ PL	Interest group	a)	150,900.00 €	Active	22/09/2022
7	PP	Heinrich Böll Foundation Schleswig- Holstein	Heinrich-Böll-Stiftung Schleswig- Holstein e.V.	■ DE	NGO	a)	361,984.00 €	Active	22/09/2022
8	PP	Creative Estonia	MTÜ Loov Eesti	■ EE	Business support organisation	a)	214,532.00 €	Active	22/09/2022
9	PP	Ministry of Justice, European Affairs and Consumer Protection of Land Schleswig-Holstein	Ministerium für Justiz, Europa und Verbraucherschutz des Landes Schleswig-Holstein	■ DE	Regional public authority	a)	200,992.00 €	Active	22/09/2022
10	PP	ARS BALTICA / Nordkolleg	ARS BALTICA / Nordkolleg	■ DE	Small and medium enterprise	a)	321,488.00 €	Active	22/09/2022
11	PP	Varde Municipality	Varde Kommune	∷ DK	Local public authority	a)	397,361.70 €	Active	22/09/2022
12	PP	Alytus city municipality administration	Alytaus miesto savivaldybės administracija	■ LT	Local public authority	a)	167,576.00 €	Active	22/09/2022

2.1.2 Associated Organisations

No.	Organisation (English)	Organisation (Original)	Country	Type of Partner
AO 1	Pomorskie Tourism Board (EUSBSR Policy Area 'Tourism')	Pomorska Regionalna Organizacja Turystyczna	■ PL	NGO
AO 2	Council of Oulu Region (EUSBSR Policy Area 'Tourism')	Pohjois-Pohjanmaan liitto	⊕ FI	Regional public authority
AO 3	Region Skane	Region Skåne	■ SE	Regional public authority
AO 4	Federation of Swedish Municipalities in Ostrobothnia for Education and Culture	Svenska Österbottens förbund för utbildning och kultur skn	⊕FI	Regional public authority
AO 5	Estonian Business and Innovation Agency	Ettevõtluse ja Innovatsiooni SA	■ EE	National public authority
AO 6	National Association of Creative and Cultural Industries	Nacionalinė kūrybinių ir kultūrinių industrijų asociacija	■ LT	Regional public authority
AO 7	Region of Southern Denmark	Region Syddanmark	∷ DK	Regional public authority
AO 8	UNION OF THE BALTIC CITIES	ZWIĄZEK MIAST BAŁTYCKICH	■ PL	Sectoral agency



2.2 Project Partner Details - Partner 1								
LP/PP	Lead Partner							
Partner Status	Active							
	Active from		22/09/2022		Inactive from			
Partner name:								
Organisation in original language	Council of the Baltic Sea States Secretariat							
Organisation in English	Council of the Balt	ic Sea States Secretaria	t					
Department in original language	n/a	N/a						
Department in English	n/a					3 / 250 characters		
Partner location and website	,•					3 / 250 characters		
Partifer location and website	·•							
Address	Momma Reenstier Wollmar Yxkullsga							
		5.	2 / 250 characters	Country	Sweden			
Postal Code	SE-118 50			NUTS1 code	Östra Sverige			
Town	Stockholm	•	9 / 250 characters					
			9 / 250 characters	NUTS2 code	Stockholm			
Website	www.cbss.org							
		1:	2 / 100 characters	NUTS3 code	Stockholms län			
Partner ID:								
Organisation ID type	Organisation numb	oer (Organisationsnumme	er)					
Organisation ID	502052-4616							
VAT Number Format	SE + 12 digits							
VAT Number	N/A 🗾					0 / 50 characters		
PIC	n/a					3/9 characters		
Partner type:								
Legal status	a) Public							
Type of partner	International gover	rnmental organisatio	HELCOM, B	SSSC, CBSS, VASAB, e	etc.			
Sector (NACE)	84.12 - Regulation	n of the activities of provid	ding health car	e, education, cultural se	rvices and other social services	es, excluding social security		
Partner financial data:								



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ls v	vour	organisation	entitled to	recover VAT	related to the	EU funded	project	activities?

Partly			

VAT explanation

For certain products and services - where invoices and VAT has been issued in SEK - we can apply for reimbursement of the VAT to Skatteverket in accordance with the Swedish Ministry of Foreign Affairs guidelines for International Organisations. For invoices issued outside of Sweden there is no possibility of recovering VAT.

325 / 1,000 characters

Role of the partner organisation in this project:

The Council of the Baltic Sea States is the lead partner and as an intergovernmental political forum for regional cooperation the BSR, CBSS is well equipped to lead the consortium of dedicated regional partners, cultural institutes and political actors on the overarching level. The BSR Cultural Pearls project is contributing particularly at two of CBSS's three long-term priorities:

- Regional Identity: Fostering a Baltic Sea Region identity and intensify contacts supporting its further development.
- Sustainable & Prosperous Region: Developing the Baltic Sea Region as a model region of sustainable societies.

Besides its lead partner role, CBSS will lead the transfer package (WP3) which has a stong BSR-wide outreach component where cooperation with other overaching partners will be instrumental.

CBSS will also act as communication manager for the overall project and closely collaborate with Ars Baltica, the project partner resposible for the promotion and branding of the award.

Has this organisation ever	been a partner in th	ne project(s) implemented	I in the Interre	g Baltic Sea Region	Programme?	
○ Yes ○ No						
2.2 Project Partner Details -	Partner 2					
LP/PP	Project Partner					
Partner Status	Active					
	Active from		22/09/2022		Inactive from	
Partner name:						
Organisation in original language	Österbottens förb	bund - Pohjanmaan liitto				
Output to the to English						40 / 250 characters
Organisation in English	Regional Council	of Ostrobothnia				
						32 / 250 characters
Department in original language	n/a					
Department in English	n/a					3 / 250 characters
						3 / 250 characters
Partner location and webs	site:					
Address	P.O. Box 174					
			1050 1	Country	Finland	
Postal Code	65101	12/	250 characters			
. ootal oodo	00101			NUTS1 code	Manner-Suomi	
T	\ <u>\</u>	5/	250 characters			
Town	Vaasa			NUTS2 code	Länsi-Suomi	
		5/	250 characters	113 1 02 0000	Lansi-Odomi	
Website	www.obotnia.fi			NUTO	D 1:	
		14/	100 characters	NUTS3 code	Pohjanmaa	



Partner ID:							
Organisation ID type	Business Identity Co	ode (Y-tunnus)					
Organisation ID	0970063-6						
VAT Number Format	FI + 8 digits						
VAT Number	N/A FI09700063						10 / 50 characters
PIC	998262406						9/9 characters
Partner type:							0,0 0.12.000
ганнег туре.							
Legal status	a) Public						
Type of partner	Regional public auth	nority	Regional counc	cil, etc.			
Sector (NACE)	84.11 - General pub	olic administration a	ctivities				
Partner financial data:							
ls your organisation entitled to	o recover VAT relate	ed to the EU funde	d project activities	?	V		
o your organionion ormitou to			p. 0,000	•	Yes		
Role of the partner organisat	ion in this project:						
in the region of Ostrobothnia, or serve the welfare of the Ostrobo Ostrobothnia. Our most importa region Regional partner Finland Lead A1.3 Prepare a peer ment	othnian people. The d ant goal is to strengthe	levelopment efforts en the competitivend	are financed both by ess of the region. To	national and EU resources reach that goal we strive to	. We are the print of influence gover	mary interest su nmental decisio	upporter of
							844 / 1,000 characters
Has this organisation ever be	een a partner in the	project(s) impleme	ented in the Interre	g Baltic Sea Region Progr	amme?		
○ Yes ○ No							
2.2 Project Partner Details - Part	tner 3						
LP/PP	Project Partner						
Partner Status	Active						
	Active from		22/09/2022	Ina	active from		
Partner name:							
Organisation in original language	Northern Dimension	Partnership on Cult	ture Secretariat				
Organisation in English	Northern Dimension	Partnership on Cult	ture Secretariat				53 / 250 characters
Department in original language	Secretariat develop	ment					53 / 250 characters
Department in English	Secretariat develop	ment					24 / 250 characters
	3 7 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2						24 / 250 characters



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Partner location and website				
Address	Grecinieku iela 9			
		7 / 250 share store	Country	Latvia
Postal Code	1050	7 / 250 characters		
1 ootal oode	1030		NUTS1 code	Latvija
_		4 / 250 characters		
Town	Riga		NUTS2 code	Latvija
		4 / 250 characters	NOT 32 Code	Latvija
Website	www.ndpculture.org			
	18	8 / 100 characters	NUTS3 code	Rīga
Partner ID:				
Organisation ID type	Unified registration number (Vienotais reģis	trācijas numurs)		
Owner is at in a ID	90012627882			
Organisation ID VAT Number Format				
VAI Number Format	LV + 11 digits			
VAT Number	N/A 🗸			
V/ (I (Valliso)				0 / 50 characters
PIC	889658878			9 / 9 characters
Partner type:				
Legal status	a) Public			
Type of partner	International governmental organisatio	HELCOM, BSSS	SC, CBSS, VASAB, etc.	
Sector (NACE)	84 12 - Regulation of the activities of provide	ling health care le	ducation cultural services	and other social services, excluding social security
	Tregulation of the detivities of provide	ang noam oaro, o	addation, Galtarai Goi Vioco	and other occidined vices, chaldening occidines
Partner financial data:				
Is your organisation entitled to	recover VAT related to the EU funded pr	roject activities?		Partly
VAT explanation		vices (e.g., rent, p	public utilities, furniture etc.	, as stipulated by the Latvian Ministry of Foreign
	Affairs)			
				153 / 1,000 characters
Role of the partner organisat	ion in this project:			
Troic of the partner organisat	ion in this project.			
				mension countries. The focus of the secretariat is in cietal change. NDPC has substantial expertise in this
field, and its experts will contribu	ute to the project especially within the topics	of intermediation	of CCI competences and v	isions for cultural impacts within the project
				partners activities and is responsible for evaluation of e project. Here NDPC invests in the inclusion of the
	nes. NDPC contributes to the communication			

995 / 1,000 characters

			D.W. O. D. I. D. O.
Has this organisation ever been a	partner in the project(s)	implemented in the Interre	g Baltic Sea Region Programme?

○ Yes ○ No

2.2 Project Partner Details - Partner 4

LP/PP

Project Partner



Role of the partner organisation in this project:

Partner Status	Active							
	Active from		22/09/2022		Inactive from			
Partner name:								
Organisation in original language	Dansk Kulturinstitut	Dansk Kulturinstitut						
Organisation in English	Danish Cultural Institu	anish Cultural Institute						
Department in original language	n/a	25 / 250 characters a						
Department in English	n/a					3/250 characters		
Partner location and website						3 / 250 characters		
Partner location and website								
Address	Vartov, Farvergade 2		84 / 250 characters	Country	Denmark			
Postal Code	DK-1463	1	15 / 250 characters	NUTS1 code	Danmark			
Town	Copenhagen		10 / 250 characters	NUTS2 code	Hovedstaden			
Website	www.danishculture.co	om		NUTS3 code	Byen København			
		2	21 / 100 characters		-			
Partner ID:								
Organisation ID type	Civil registration numb	per (CPR)						
Organisation ID	10277728							
VAT Number Format	DK + 8 digits							
VAT Number	N/A 🗸					0 / 50 characters		
PIC	926135728					9/9 characters		
Partner type:						5/9 Chalacters		
	a) Public							
Legal status Type of partner	Infrastructure and out	olic service provi	Public transport, airport, port, rail	utility company (water lway, etc.)	supply, electricity supp	ly, sewage, gas, waste collection,		
Sector (NACE)	94.99 - Activities of o	ther membership orga	anisations n.e.c.					
Partner financial data:								
Is your organisation entitled to	o recover VAT related	to the EU funded p	roject activities?		No			



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DCI has been working in the fields of culture and sustainability for the past 15 years, and is well-connected with organisations and networks relevant to these topics at BSR, European, and global scales. As Lead Partner in the Interreg BSR Flagship project UrbCulturalPlanning (2019-2021), DCI coordinated the network of partners and AOs focused on the role of culture and cultural institutions in societal transformation. This included co-curating and programming three international conferences and eleven Urban Labs in partner cities, as well as reaching out to BSR and EU networks of knowledge and practice.

As such DCIs role cover supporting the outreach and promition of the BSR Cultural pearls award in the BSR and particular in DK and Baltic countries, and as will as lead of A

		en awarded cities/region and partne			
					979 / 1,000 characters
Has this organisation ever	been a partner in the p	roject(s) implemented in the Inter	reg Baltic Sea Region	Programme?	
○ Yes ○ No					
2.2 Project Partner Details -	Partner 5				
LP/PP	Project Partner				
Partner Status	Active				
	Active from	22/09/2022		Inactive from	
Partner name:					
Organisation in original language	Vidzemes plānošanas	s reģions			
Organisation in English	Vidzeme Planning Re	gion			28 / 250 characters
Organisation in English	Vidzerne i laniming ive	giori			
Department in original	Attīstības un projektu	ı nodala			24 / 250 characters
language					20 (250 describer
Department in English	Development and Pro	ojects Division			29 / 250 characters
	·				33 / 250 characters
Partner location and webs	site:				
Address	Berzaines 5		Country	Latvia	
		11 / 250 characters	Country	Latvia	
Postal Code	LV-4101		NUTS1 code	Latvija	
_		7 / 250 characters	NOTOT COde	Latvija	
Town	Cēsis		NUTS2 code	Latvija	
147. L 16.		6 / 250 characters	110102 0000	Lattija	
Website	www.vidzeme.lv		NUTS3 code	Vidzeme	
		14 / 100 characters			
Partner ID:					
Organisation ID type	Unified registration nu	umber (Vienotais reģistrācijas numur	rs)		
Organisation ID	90002180246				
VAT Number Format	LV + 11 digits				
VAT Number	N/A 🗸				
PIC	986260596				0 / 50 characters
					9/9 characters
Partner type:					



_egal status	a) Public			
Гуре of partner	Regional public authority	Regional counci	il, etc.	
Sector (NACE)	84.11 - General public administration activ	vities		
Partner financial data:				
s your organisation entitled to	o recover VAT related to the EU funded p	project activities?	?	No
Role of the partner organisati	ion in this project:			
Development Strategy of the Vicinterregional cooperation project engagement area. VPR has a w of specialists of municipalities, N	dzeme planning region. Parallel to executing is with partners more than 40 countries, and ide experience developing training courses,	delegated administ d has an extensive , seminars and pra lps in the region. V	strative functions, VPR has experience in project imple actical workshops, covering 'PR's role in the project inclu	mentation in different areas, including culture and civic different topics, raising competencies and know-how udes being a regional partner and peer-mentoring a
Has this organisation ever be	en a partner in the project(s) implement	ted in the Interrec	r Baltic Sea Pegion Progr	·
Yes No	erra partier in the project(s) implement	ica ili tile iliterreg	g Danie Gea Region Progra	annie:
2.2 Project Partner Details - Part	mer 6			
_P/PP	Project Partner			
Partner Status	Active			
	Active from	22/09/2022	Ina	ctive from
Partner name:				
Organisation in original anguage	Nadbałtyckie Centrum Kultury w Gdańsku			38 / 250 characters
Organisation in English	Baltic Sea Cultural Centre			307 239 Glatatuets
Department in original anguage	n∕a			26 / 250 characters
Department in English	n/a			3 / 250 characters
				3 / 250 characters
Partner location and website:				
Address	ul. Korzenna 33/35	18 / 250 characters	Country	Poland
Postal Code	80-851		NUTS1 code	Makroregion północny
Гоwn	Gdańsk	6 / 250 characters	NUTS2 code	Pomorskie
N ebsite	www.nck.org.pl	6 / 250 characters	NUTS3 code	Trójmiejski
		14 / 100 characters		, , , , , , , , , , , , , , , , , , ,



Partner ID:							
Organisation ID type	Tax identification number	er (NIP)					
Organisation ID	5832082755						
VAT Number Format	PL + 10 digits						
VAT Number	N/A PL5832082755					12/50	0 characters
PIC	949553080					9/9	9 characters
Partner type:							
ганне туре.							
Legal status	a) Public						
Type of partner	Interest group		Trade union, four	dation, charity, voluntary	association, club,	etc. other than NGOs	
Sector (NACE)	90.04 - Operation of art	ts facilities					
Partner financial data:							
ls your organisation entitled to	recover VAT related to	o the EU funded	project activities?		No		
Dala of the newton average	ion in this project.						
Role of the partner organisati	ion in this project:						
Baltic Sea Cultural Centre (BSC BSCC realised many events, ed capacity building for local partne partner UrbCulturalPlanning resp solutions. BSCC project tasks in partner and peer-mentoring a Post	ucational, innovative projects, cross-sectoral projectonsible for the developm clude the GoA leadership	ects, focused on c t, also empowerin ent of the Cultural o roles in the deve	contemporary art and g vulnerable groups I Planning Roadmap lopment and piloting	I cultural heritage, two of e.g. youth, migrants and for the BSR, mentoring p phase of the Culture and	them EUSBSR fla focused on sustai rogramme for loc Resilience Actior	agships. BSCC is experienced ir inability. In 2019-2021 BSCC wa al municipalities and gamification	n as n
						999 / 1,000	0 characters
Has this organisation ever be	en a partner in the proj	ject(s) implement	ted in the Interreg	Baltic Sea Region Progr	amme?		
○ Yes ○ No							
2.2 Project Partner Details - Part	ner 7						
LP/PP	Project Partner						$\overline{}$
Partner Status	Active						
	Active from		22/09/2022	Ina	active from		
Partner name:							
Organisation in original language	Heinrich-Böll-Stiftung Sc	chleswig-Holstein e	e.V.				
Organisation in English	Hainnigh Däll Farmdation	Cablaavia Halata	·i			46/250	0 characters
Organisation in English	Heinrich Böll Foundation	1 Schleswig-Hoiste	91N				
						43/250	0 characters
Department in original language	n/a						
Department in English	n/a					3/250	0 characters
Department in English	IVa						
						3/250	0 characters



Partner location and website:						
Address	Weimarer Str. 6					
	Woman or our o			Country	Germany	
		15	5 / 250 characters	•		
Postal Code	24106			NUTO4 de	0.11	•
		5	5 / 250 characters	NUTS1 code	Schleswig-Holste	ein
Town	Kiel					
			1 / 250 characters	NUTS2 code	Schleswig-Holste	ein
Website	www.boell-sh.de		7/200 Granadicis			
	WWW.boom or i.uo			NUTS3 code	Kiel, Kreisfreie S	tadt
		15	5 / 100 characters		,	
Partner ID:						
Organization ID type	T (') ('E (')		<i>u</i>			
Organisation ID type	lax (identification) nu	mber (Steuer(identifika	ations)nummer)			
Ourseis eties ID	20/290/70366					
Organisation ID	20/290/70300					12 / 50 characters
VAT Number Format	DE + 9 digits					
VAT Number	N/A					
DIC	n/a					0 / 50 characters
PIC	IVa					3/9 characters
Partner type:						
3 F						
Legal status	a) Public					
Type of partner	NGO		Non-governmer	ntal organisations, such as G	Greenpeace, WWF	, etc.
01 (NAOE)						
Sector (NACE)	85.59 - Other educati	ion n.e.c.				
Partner financial data:						
Is your organisation entitled to	recover VAT related	to the FU funded pr	oiect activities	?	N.	
is your organisation criticion to	71000VCI VAI TOIGICG	to the Lo randea pi	ojeot dotivities	•	No	
Role of the partner organisat	ion in this project:					
Note of the partier organisat	ion in this project.					
						education in different fields and a
focus on questions of culture and				pment of cities together with	i citizen-participatio	on is an issue. HBF SH has a special
HBF SH has many experiences CO2mmunity, and UrbCuturalPla		since 2005 as Leadpa	rtner and partner	, e.g. Peace of art/Radius of	of art (EU Culture),	VekselWirk (Interreg A DE-DK),
Ground funding from the state-	and regional level, allov					in such projects. In BSR Cultural
Pearls, HBF SH will be the lead	of the WP1, developing	g the solutions compo	nents and HBF S	SH will also act as a Regiona	al partner to peer-n	nentor the German "Pearl".
						1,000 / 1,000 characters
Has this organisation ever be	en a partner in the p	roject(s) implemente	d in the Interre	g Baltic Sea Region Progra	amme?	
	The second secon	, (-)		,		
○ Yes ○ No						
2.2 Project Partner Details - Part	tner 8					
LP/PP	Project Partner					
Partner Status	Active					
	Active from		22/09/2022	Ina	ctive from	



Role of the partner organisation in this project:

Partner name:					
Organisation in original language	MTÜ Loov Eesti				14 / 250 characters
Organisation in English	Creative Estonia				77, 200 di di docio
Department in original language	n/a				16 / 250 characters
Department in English	n/a				3 / 250 characters
Partner location and website:					3 / 250 characters
raither location and websites					
Address	Telliskivi str 60A	18 / 250 characters	Country	Estonia	
Postal Code	10412		NUTS1 code	Eesti	
Town	Tallinn	5 / 250 characters	NUTS2 code	Eesti	
Website	www.looveesti.ee	7 / 250 characters			
		16 / 100 characters	NUTS3 code	Põhja-Eesti	
Partner ID:					
Organisation ID type	Registration code (Registrikood)				
Organisation ID	80319069				
VAT Number Format	EE + 9 digits				
VAT Number	N/A EE101536648				11 / 50 characters
PIC	950153025				9 / 9 characters
Partner type:					
Legal status	a) Public				
Type of partner	Business support organisation	Chamber of cor business cluste		ade and crafts, business incubator or innovation	on centre,
Sector (NACE)	94.11 - Activities of business and employe	ers membership or	ganisations		
Partner financial data:					
ls your organisation entitled to	o recover VAT related to the EU funded	project activities	?	Partly	
VAT explanation	In the project's, financed by EU we are no	ot earning economi	c revenue and claim all	costs, including VAT	
					103 / 1,000 characters



Partner type:

Project Acronym: BSR Cultural Pearls Submission Date: 26/04/2022 15:43:23

Project Number:

Project Version Number: 1

Creative Estonia (CE) is a CCI cluster, which promotes and develops creative industries and creative businesses in Estonia. CEs main aim is to present the content, unique characteristics, the economic, social, and regional value of CCI. Encourage and increase cross-sectoral cooperation between creatives and other industries, so that the latter learns to utilise the abilities and skills of creatives in order to make traditional industry and service sectors more competitive, sustainable and boost innovation. CE is working to create opportunities and channels to form cooperation networks, exchange of expertise, and information transfer. Thus, the participation in BSR Cultural Pearls is absolutely in line with the organisation's objectives. CE's role is regional partner/peer-mentor of the Estonian "Pearl" and participant in all project activities, including contributing to the solution's development, piloting and dissemination/transfer of the results in cooperation with all partners.

solution's development, piloti	ng and dissemination/trar	nsfer of the results in cooperation wit	h all partners.	,	g			
					996 / 1,000 characters			
Has this organisation ever	been a partner in the p	project(s) implemented in the Inter	reg Baltic Sea Region	Programme?				
○ Yes ○ No								
2.2 Project Partner Details - I	Partner 9							
LP/PP	Project Partner							
Partner Status	Active							
	Active from	22/09/2022		Inactive from				
Partner name:								
Organisation in original language	Ministerium für Justiz	z, Europa und Verbraucherschutz des	s Landes Schleswig-Hol	stein				
Organisation in English	Ministry of Justice E	European Affaire and Consumer Brote	nation of Land Schloowi	r Holotoin	82 / 250 characters			
Organisation in English	Willistry Of Justice, E	European Affairs and Consumer Prote	ection of Land Schleswi	g-moisteii i				
Department in original	Abtoilung Europa (Ostsee- und Nordseeangelegenheiten			88 / 250 characters			
language	Abtellulig Europa-, C	osisee- und Nordseedrigelegenheiten						
Department in English	Department for Euro	Department for European, Baltic Sea Region and North Sea Affairs						
					64 / 250 characters			
Partner location and webs	site:							
Address	Lorentzendamm 35							
		16 / 250 characters	Country	Germany				
Postal Code	24103							
		5 / 250 characters	NUTS1 code	Schleswig-Holstein				
Town	Kiel							
		4 / 250 characters	NUTS2 code	Schleswig-Holstein				
Website	www.schleswig-hols	tein.de						
		25 / 100 characters	NUTS3 code	Kiel, Kreisfreie Stadt				
Partner ID:								
Organization ID type	0.1							
Organisation ID type	Other registration nu	mber (Sonstige)						
Organisation ID	n/a							
VAT Number Format	DE . 0 11 11				3 / 50 characters			
VAL NUMBER FUMBL	DE + 9 digits							
VAT Number	N/A							
PIC	888810904				0 / 50 characters			
	333.3001				9 / 9 characters			



_egal status	a) Public				
Гуре of partner	Regional public authority	Regional counci	il. etc.		
		g.			
Sector (NACE)	84.12 - Regulation of the activities of prov	viding health care, o	education, cultural services	and other social se	rvices, excluding social security
Partner financial data:					
s your organisation entitled to	precover VAT related to the EU funded	project activities?	?	No	
Role of the partner organisati	ion in this project:				
Region Affairs is a member of so dealing with Baltic Sea Region A Co-coordinator of Policy Area C	for European, Baltic Sea and North Sea Af everal pan-Baltic Organisations such as BS offairs. Furthermore the Ministry acts as the ulture. As an overarching partner in the pro a for the Baltic Sea Cultural Pearls Award. ic level.	SSSC, the STRING e Chair of the Gern oject the Ministry w	6 Network and the Network of man national subcomittee to iill contribute to the elaborati	of Northern Germar the Interreg Baltic ion of the Long-Teri	n Länder and the German MFA Sea Region Programme and as a m Strategy (GoA 3.5) and the y will enable the projects dialogue
Harafiela anno de altera anno ha		(!	D-14'- O D' D		897 / 1,000 characters
Has this organisation ever be	en a partner in the project(s) implement	ted in the interreg	g Baltic Sea Region Progra	amme?	
° Yes ° No					
2.2 Project Partner Details - Part	mer 10				
_P/PP	Project Partner				
Partner Status	Active				
	Active from	22/09/2022	Ina	ctive from	
Partner name:					
Organisation in original anguage	ARS BALTICA / Nordkolleg				
Organisation in English	ARS BALTICA / Nordkolleg				24 / 250 characters
Department in original anguage	ARS BALTICA				24 / 250 characters
Department in English	ARS BALTICA				11 / 250 characters
					11 / 250 characters
Partner location and website:					
Address	Am Gerhardshain 44		Country	Germany	
	T	18 / 250 characters	,	, ,	
Postal Code	24768		NUTC4 and	Cablaguia Halatai	_
		6 / 250 characters	NUTS1 code	Schleswig-Holstei	П
Гоwn	Rendsburg				
		9 / 250 characters	NUTS2 code	Schleswig-Holstei	n
V ebsite	www.arsbaltica.net		NII ITOO	B 1. =:	<u> </u>
		18 / 100 characters	NUTS3 code	Rendsburg-Ecker	ntörde



Partner ID:										
Organisation ID type	Company registration	n number (Handelsregi	isternummer)							
Organisation ID	Handelsregister des	Handelsregister des Amtsgerichtes Rendsburg HRB 63								
VAT Number Format	DE + 9 digits						50 / 50 characters			
VAT Number	N/A DE13486093	35					11/50 characters			
PIC	945744860						9/9 characters			
Partner type:							373 Gilaldelia			
Legal status	a) Public									
Type of partner	Small and medium e	nterprise	Micro, small, n balance sheet	nedium enterprises < 250 total	employees, ≤ EUF	R 50 million turnove	r or ≤ EUR 43 million			
Sector (NACE)	85.52 - Cultural educ	cation								
Partner financial data:										
ls your organisation entitled	to recover VAT related	d to the EU funded p	roject activities	?	No					
Role of the partner organis	ation in this project:									
dealing with culture and sustai GoAs A1.4, A2.4, A3.4 and is long-lasting success of the aw BALTICA will use its existing on networks and resources and of	responsible for commulyard. Through the netwo cooperations and networ	nicating, preparing and rk's decades of work, rks for the advantage of	I implementing the ARS BALTICA has the project and	ne BSR Cultural Pearls Aw nas relationships with a wi	vard, which entails de variety of partn	brand-building for vers within the Baltic	wide recognition and Sea Region. ARS			
							939 / 1,000 characters			
Has this organisation ever	been a partner in the p	project(s) implemente	ed in the Interre	g Baltic Sea Region Pro	gramme?					
○ Yes ○ No										
2.2 Project Partner Details - P	artner 11									
LP/PP	Project Partner									
Partner Status	Active									
	Active from		22/09/2022	!	Inactive from					
Partner name:										
Organisation in original language	Varde Kommune									
Organisation in English	Varde Municipality						13 / 250 characters			
Department in original language	Varde Bibliotek						18 / 250 characters			
Department in English	Varde Library						15 / 250 characters			
							13 / 250 characters			



Deutwer leastion and websites						
Partner location and website:						
Address	Rådhusstræde 2					
				Country	Denmark	
		14	4 / 250 characters			
Postal Code	6800					
		4	4 / 250 characters	NUTS1 code	Danmark	
Town	Varde					
				NUTS2 code	Syddanmark	
			5 / 250 characters			
Website	www.vardebib.dk					
		15	5 / 100 characters	NUTS3 code	Sydjylland	
Partner ID:						
raitiei ib.						
Organisation ID type	Civil registration numb	per (CPR)				
Organisation ID	21045815					
VAT Number Format						
VAI Number Format	DK + 8 digits					
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	N/A = D/200 40 00 4	4				
VAT Number	N/A DK29 18 98 1	1				13 / 50 characters
PIC	887038132					
						9/9 characters
Partner type:						
	\ D ! !!					
Legal status	a) Public					
Type of partner	Local public authority		Municipality, o	ity, etc.		
Sector (NACE)	85.52 - Cultural educa	ation				
Partner financial data:						
				_		
Is your organisation entitled to	recover VAT related	to the EU funded pr	roject activities	s?	Yes	
Role of the partner organisat	ion in this project:					
Varde Library (VL) is part of the small towns around VL host civid						mmunities. Many rural villages and community and raise awareness
which can increase settlements,	new citizens, tourism,	and companies. VL ha	as been an acti	ve coordinator and a main dri	ver of these develo	pments. Lately it has been involved
in projects addressing the SDGs particular context will come in ha	s in rural areas, with a f andy and be infused to	focus on climate, susta the project. As an act	ainability, and in	nclusion of citizens in more res ative citizen-centered institute	sponsive system of VI_will peer-ment	governance. Experiences from this or the Danish "Pearl" and be
responsible for the implementati	on of the whole peer-m	nentoring/co-learning p	programme in the	ne transfer phase (WP3 A3.3)		or the Barriott T carr and be
						999 / 1,000 characters
Has this organisation ever be	en a partner in the pr	roject(s) implemente	d in the Interr	eg Baltic Sea Region Progra	amme?	
○ Yes ○ No						
2.2 Project Partner Details - Part	tner 12					
LP/PP	Project Partner					
Partner Status	Active					
	Active from		22/09/2022	lna	ctive from	
			2210012022	IIIa	J. 70 11 J. 11	



Partner name:					
rattier name.					
Organisation in original language	Alytaus miesto savivaldybės administracija				
Organisation in English	Alytus city municipality administration				42 / 250 characters
					39 / 250 characters
Department in original language	Finansų ir investicijų skyrius				
Department in English	Finance and investment department				30 / 250 characters
					33 / 250 characters
Partner location and website:	:				
	5.				
Address	Rotuses sq 4,		Country	Lithuania	
	14	4 / 250 characters	Country	Litnuania	
Postal Code	LT-62504				
	1	8 / 250 characters	NUTS1 code	Lietuva	
Town	Alytus				
			NUTS2 code	Vidurio ir vakarų Lietuvos regionas	
Website	www.alytus.lt	6 / 250 characters			
Vensile	www.aiytus.it		NUTS3 code	Alytaus apskritis	
	15	3 / 100 characters		7	
Partner ID:					
Organisation ID type	Legal person's code (Juridinio asmens koda	as)			
Organisation ID	188706935				-
VAT Number Format	Please select				
	Ticase select				
VAT Number	N/A 🗾				0 / 50 characters
PIC	943696414				
					9/9 characters
Partner type:					
Legal status	a) Public				
Type of partner	Local public authority	Municipality, ci	ty, etc.		
Sector (NACE)	84.11 - General public administration activit	ties			
Partner financial data:					
Is your organisation entitled to	o recover VAT related to the EU funded pr	roject activities	?	No	
Role of the partner organisat	ion in this project:				

19/77



Project Number:

Project Version Number: 1

Alytus is the sixth largest city in Lithuania and has the advantages of its limited size: short distances, friendly environment, experienced and diligent specialists. The social/educational infrastructure is solid (e.g. 16 schools, 13 nurseries, a college, 2 vocational schools). Parallel to executing its administrative functions, Alytus is actively involved in cross-border and interregional cooperation projects with partners of more than 15 countries, and has extensive experience in project implementation in different areas, including culture and civic engagement. Municipality has a wide experience developing training courses, seminars and practical workshops, covering different topics, raising competencies and know-how of staff of municipalities, NGOs, entrepreneurs and other stakeholders. Alytus will be the regional partner in Lithuania and thereby peermentoring the Lithuanian "Pearls" and support with the development of its cultural and resilience action plan.

979 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

○ Yes ⊙ No



Project Number:

Project Version Number: 1

2.3 Associated Organisation	Details - AO 1				
Associated organisation na	ame and type:				
Organisation in original language	Pomorska Regionalna Organizad	cja Turystyczna			
					43 / 250 characters
Organisation in English	Pomorskie Tourism Board (EUS	BSR Policy Area 'Touris	m')		
					54 / 250 characters
Department in original language	n/a				
					4 / 250 characters
Department in English	n∕a				
					4 / 250 characters
Legal status	b) Private				
Type of associated organisation	NGO	Non-govern	mental organisations, s	such as Greenpeace, WWF, etc.	
		·			
Associated organisation lo	cation and website:				
Address	ul. Wały Jagiellonskie 2a				
			Country	Poland	
		33 / 250 characters	oodinii y	Tolana	
Postal Code	80-887				
		23 / 250 characters			
Town	Gdańsk				
TOWIT	Guarisk				
		24 / 250 characters			
Website	www.prot.gda.pl				
		24 / 100 characters			

Role of the associated organisation in this project:

As Co-PA Coordinator 'Tourism' Pomorskie Tourism Board coordinates actions supporting the tourism sector in the BSR including supporting sustainable tourism development in remote areas, which takes into account the protection of the environment and ecosystems. This not only helps to spread the benefits of tourism in quantity, but also helps to create employment, a well-functioning infrastructure, a good living environment and other local support services as a result, which can help to slow down rural-urban migration and create more resilient and sustainable communities. With this as a backdrop this project and its award is prone to foster sustainable and rural tourism and provide socioeconomic benefit for the inhabitants. PA Tourism will help in promoting and dissemination activities throughout the project to pilot the award and find suitable cities and regions (WP1, WP2) and also create visibility for the awardees in the implementation and transfer phase of the project (WP 3).



Project Number:

Project Version Number: 1

2.3 Associated Organisation De	tails - AO 2				
Associated organisation nam	ne and type:				
Organisation in original language	Pohjois-Pohjanmaan liitto				
Organisation in English	Council of Oulu Region (EUSBSR Policy	Area 'Touris	n')		34 / 250 characters
Department in original language	Maakunnan kehittäminen ja rahoitus				62 / 250 characters
Department in English	Regional development and funding				43 / 250 characters
Legal status	a) Public				41 / 250 characters
Type of associated organisation	Regional public authority	Regional	council, etc.		
Associated organisation loca	tion and website:				
Address	Poratie 5 A				
		20 / 250 character	Country	Finland	
Postal Code	90140				
Town	Oulu	14 / 250 characte	rs		
Website	www.pohjois-pohjanmaa.fi	13 / 250 character	s S		
		33 / 100 characte	S		

Role of the associated organisation in this project:

As Co-PA Coordinator 'Tourism' Council of Oulu Region coordinates actions supporting the tourism sector in the BSR including supporting sustainable tourism development in remote areas, which takes into account the protection of the environment/ecosystems leading to employment, a well-functioning infrastructure and other local support service, slowing down rural-urban migration and create more resilient and sustainable communities. To this the end, our PAC will support the project with dissemination and outreach activities for the awarding procedures (WP2, WP3), helping to reach especially smaller cities and regions and destinations. We will also attempt to acknowledge and promote the award as chance for destinations in our networks, thereby not just realising the mobilisiation potential of target groups but also raising the importance of the award, showcasing it as a chance of increasing attractiveness and resilience and contributing to its lasting post-project success.



Project Number:

Project Version Number: 1

2.3 Associated Organisation D	Details - AO 3				
Associated organisation na	me and type:				
Organisation in original language	Region Skåne				
	•				12 / 250 characters
Organisation in English	Region Skane				
					13 / 250 characters
Department in original language	Region Skånes Kulturförvaltning				
					40 / 250 characters
Department in English	Region Skanes Department of Cultur	re			
					44 / 250 characters
Legal status	a) Public				
Type of associated organisation	Regional public authority	Regional o	ouncil, etc.		
Associated organisation loc	cation and website:				
Address	Region Skane, Dockplatsen 26				
			Country	Sweden	
		37 / 250 characters	,	0.1346.1	
Postal Code	SE 205 25				
		19 / 250 characters			
Town	Malmö				
		13 / 250 characters			
Website	www.skane.se				
		21 / 100 characters			

Role of the associated organisation in this project:

Region Skane is very interested in bringing the cultural sector back on its feet and building resilience in our communities post-Covid. As a regional department and policy makers we think this is important to do with others partners. We will closely follow and partially participate upon invitation in transnational activities, exchanges and site visits of the project and share our own experiences. Also the support to promote of the award in Sweden will be done by Skane Region in conjunction with other partners active in the region (e.g. CBSS, NDPC). After a Swedish city/municipality is awarded we will foster their participation in transnational exchanges/networking activities with the consortium and encourage the development of a local cultural and resilience action plan. Dedicated budgets for the participation of AO3 and the awarded cities in the project activities as well as for dissemination, communication and promotion activities for the award in Sweden are available at PP1 and PP9.

1,000 / 1,000 characters



Project Number:

Project Version Number: 1

2.3 Associated Organisation De	tails - AO 4				
Associated organisation nan	ne and type:				
Organisation in original language	Svenska Österbottens förbund för utbildning	och kultur	skn		
Organisation in English	Federation of Swedish Municipalities in Ostro	obothnia fo	or Education and Culture		59 / 250 characters
					78 / 250 characters
Department in original language	KulturÖsterbotten				
					17 / 250 characters
Department in English	CultureOstrobothnia				
					20 / 250 characters
Legal status	a) Public				
Type of associated organisation	Regional public authority	Regional o	council, etc.		
Associated organisation loca	ation and website:				
Address	Kungsgårdsvägen 46 A				
			Country	Finland	
	29/	250 characters	Country	Tilland	
Postal Code	65380				
	14,	/ 250 characters			
Town	Vaasa				
	13/	250 characters			
Website	www.kulturosterbotten.fi				
	33/	100 characters			

Role of the associated organisation in this project:

Federation of Swedish Municipalities in Ostrobothnia for Education an Culture (KulturÖsterbotten) is the regional authority in Ostrobothnia and connected to the national and international network educational and cultural institutions. Support will be given to and associated wiht the project will be done in different ways, e.g. promoting the Award in the region and beyond, join transnational events and study visits, bring in expertise in the field of culture and resilience.

KulturÖsterbotten has a broad network of cultural actors in Ostrobthnia an other parts of Finland and will utilise this, when promoting the award.



Project Number:

Project Version Number: 1

2.3 Associated Organisation Det	tails - AO 5				
Associated organisation nam	e and type:				
Organisation in original language	Ettevõtluse ja Innovatsiooni SA				
					31 / 250 characters
Organisation in English	Estonian Business and Innovation Agency				
					39 / 250 characters
Department in original language	Turismiarenduskeskus				
					29 / 250 characters
Department in English	Tourist Board				
					22 / 250 characters
Legal status	a) Public				
Type of associated organisation	National public authority	Ministry, e	tc.		
Associated organisation local	tion and website:				
Address	Lasnamäe 2				
			• •	[= · ·	
	19) / 250 characters	Country	Estonia	
Postal Code	11412				
	12	4 / 250 characters			
Town	Tallinn				
	Tallin				
	16	6 / 250 characters			
Website	www.eas.ee				
	19) / 100 characters			

Role of the associated organisation in this project:

The Estonian Business and Innovation Agency's Tourist Board will be helping with promoting the BSR Cultural Pearls award and facilitate reaching out to potential participants, highlight it's importance and the chance especially for smaller towns and communities. We will also contribute to transnational communication efforts and suport the post-project viability of the BSR Cultural Pearls award.



Project Number:

Project Version Number: 1

2.3 Associated Organisation I	Details - AO 6				
Associated organisation na	me and type:				
Organisation in original language	Nacionalinė kūrybinių ir kultūrinių industri	jų asociacija			
Organisation in English	National Association of Creative and Cul	Itural Industries	S		57 / 250 characters
Department in original	n/a				56 / 250 characters
language	174				3 / 250 characters
Department in English	n/a				
Legal status	a) Public				3 / 250 characters
Type of associated organisation	Regional public authority	Regional o	council, etc.		
Associated organisation lo	cation and website:				
Address	J. Savickio st. 4				
		26 / 250 characters	Country	Lithuania	
Postal Code	01108				
		13 / 250 characters			
Town	Vilnius				
		18 / 250 characters			
Website	www.creativeindustries.lt				
		34 / 100 characters			

Role of the associated organisation in this project:

As national umbrella non-Governmental organization of the National Association of Creative and Cultural Industries of Lithuania fully supports the project idea, aims and goals. The Association is very active in Lithuania in bringing the cultural sector back on its feet and building resilience in post-Covid cultural communities in regions and on national level. Within the project we will closely follow and partially participate upon invitation in international activities, exchanges and site visits, share our experience and good practice. We intend to support informational promotion of the award in Lithuania carried out by the Alytus Regional Municipality in conjunction with other partners active in the region. After a Lithuanian city/municipality is awarded we will foster their participation in transnational exchanges/networking activities with the consortium and encourage the development of a local cultural and resilience action plan.



Project Number:

Project Version Number: 1

2.3 Associated Organisation De	tails - AO 7						
Associated organisation name	e and type:						
Organisation in original language	Region Syddanmark						
Organisation in English	Region of Southern Denmark						17 / 250 characters
Department in original language	Regional udvikling, afdeling for Sundhedsin	nnovation og	kultur				26 / 250 characters
Department in English	Regional Development, department of health innovation and culture						61 / 250 characters
	Togotal Dotolophion, copalition of the		. a. i.a. Gairtai G				65 / 250 characters
Legal status	a) Public						
Type of associated organisation	Regional public authority	Regional	council, etc.				
Associated organisation location and website:							
Address	Damparken 12		Country		Denmark		
		12 / 250 characters	Country		Delinark		
Postal Code	7100						
		4 / 250 characters	5				
Town	Vejle						
		5 / 250 characters					
Website	www.regionsyddanmark.dk						
		23 / 100 characters					

Role of the associated organisation in this project:

The Region of Southern Denmark has adopted the Cultural Strategy "AN ATTRACTIVE REGION, RICH IN EXPERIENCES" in which we emphasises culture as a driver for development in local communities. We therefore find "Cultural Pearls" very relevant and will closely follow and participate upon invitation in transnational activities and share our own experiences. We will promote the award to colleagues in the other Danish regions and among the cities/municipalities in Southern Denmark through our network of cultural actors.



Project Number:

-communicating and disseminating the project results

Project Version Number: 1

2.3 Associated Organisation De	tails - AO 8						
Associated organisation nam	ne and type:						
-							
Organisation in original language	ZWIĄZEK MIAST BAŁTYCKICH						
							33 / 250 characters
Organisation in English	UNION OF THE BALTIC CITIES						
							35 / 250 characters
Department in original language	-						1 / 250 characters
Department in English	-						17200 Gridiaciers
							1 / 250 characters
Legal status	a) Public						17250 Characters
Type of associated	Sectoral agency	Local or	regional development	agency envi	ronmental agenc	v energy agency e	employment
organisation		agency,		agonoy, on	orimonical agono	y, onorgy agonoy, c	mpioymork
Associated organisation local	tion and website:						
Address	WAŁY JAGIELLOŃSKIE 1						
		29 / 250 characte	Country		Poland		
Postal Code	80853						
		14 / 250 charact	ers				
Town	GDAŃSK						
		15 / 250 characte	rs				
Website	www.ubc.net						
		20 / 100 characte	rs				
Role of the associated organ	isation in this project:						
smaller and medium-sized cities	is the leading network of cities in the Ba s. It offers a chance to increase the resili arning process to develop a local cultura	ience of cities	n the BSR by helping t	t and relevand to capitalise o	ce of the project, on the chances a	especially as an op n culture and resilie	portunity for nce related award
UBC will associate with and sup	port the project in different ways, e.g.						

-by promoting and endorsing the BSR Cultural Pearls Award
-by joining bsr-wide networking and dissemination events organised by the overarching partners of the project (e.g. CBSS, NDPC, PAC Culture)
-knowledge, experiences and tools from the UBC Cultural Cities Commission

UBC will cooperate with the BSSC (LP), PAC Culture (PP9) and PAC Tourism (AO1, 2) to increase the visibility of the Award.



Project Number:

Project Version Number: 1

3. Relevance

3.1 Context and challenge

In many parts of the BSR the COVID-19 pandemic led to less contacts and tendencies of disconnectedness as well as a reduced ownership and participation of citizens in societal life. Also before the pandemic, many smaller cities and regions were facing decreasing attractiveness and outward migration, changing economic and social environment, as well as a higher vulnerability. A decreasing quality of life could be effects of a downward spiral in these non-central (and maybe perceived "non-vibrant") places. Authorities of smaller cities and regions (compared to larger, more vibrant places) often face the problem how to counteract this spiral and maintain/improve quality of life and keep up the social cohesion, making use of and strengthening social capital. The challenge for them is how to overcome and respond to crises such as a pandemic also in the future especially with local assets – which can be regarded as more resilient communities. This leads to processes as to sustain or build competitive advantage (keeping citizens, high quality living environment, stimulating international input and relations) and increase attractiveness. A major role for this social capital plays the locally available cultural assets that in many cases mean local identity to residents.

At the same time it is of utmost importance for sharing [and standing for] our culture and common identity-building values – such as democracy, freedom and a history of cooperation and collaboration – to display our cultural commonalities but also highlighting the rich differences inside the region(s). Culture is thus a strong bond on transnational level and we see since the Russian aggression against Ukraine that we need to prevent especially our part of Europe from being further divided. However, this bond is often not visible enough to demonstrate the BSR identity and "we-feeling". Which in turn also makes it difficult for attractive smaller cities and regions to be recognised on BSR wide level.

1,990 / 2,000 characters

3.2 Transnational value of the project

In all countries around the BSR there are small cities and regions (not necessarily "administrative regions") who face similar challenges with regard to social resilience and decreasing quality of life. Although in all countries some specific contexts and framework conditions are different for these challenges, there exist many commonalities and comparable potentials to solve them with similar approaches. BSR Cultural Pearls transnationally compiles these good practices ways to maintain quality of life and social resilience and turns them into actionable components. The conceptualisation of the templates for the "culture and resilience action plans" as well as the "peer mentoring/colearning framework" will greatly benefit from the transnational input and discussions. This means that in different countries the appropriate instruments can be used.

Per se, it is a high transnational value to create a BSR-wide award and run intensive overarching communication and showcasing activities. Furthermore, the transnational value explicitly is harnessed by exchanges and visits not only between project partners but also between the selected (external) cities and regions which represent the "Cultural Pearls" during the award. In addition, the project sets up a transnational network of the awarded "Cultural Pearls" that lives on also beyond the transfer phase and the results of the transfer of the solution will be brought to potential cities and regions in all BSR countries.

For the consortium it was obvious to have from all EU-Programme countries partners on board because in all countries smaller cities and regions are affected in similar ways and the mechanisms which lead to the downward spiral are comparable. Sweden is a special case, as in the partnership is no full regional partner (however, the LP CBSS). Together with the overarching partners and the associated organisations XX they will compensate for the activities and outreach in Sweden to potential Cultural Pearls.

1 994 / 2 000 characters

3.3 Target groups

Target group	Sector and geographical coverage	Its role and needs
Local public authority	We aim at this target group from all BSR countries, and address especially those in smaller cities, which are more vulnerable, prone to decreasing quality of life, are noncentral and lesser known for wider international audiences (exceptions are possible). BSR Cultural Pearls aims at the parts of authorities which are responsible for social services, economy, tourism, culture. Finally, due to the strategic importance of resilience building they shall escalate the topic to the leadership level.	The role of local authorities is to initiate processes to halt the downward spiral and re-increase quality of life and in the end social resilience. However, local authorities especially in non-central cities usually face several needs with regard to this. The target group - lacks capacity (resources and tools) to increase engagement of civil society and build social cohesion, e.g. connectedness - needs innovative solutions and creative processes that strengthen social capital and increase shared values (e.g. through co-design, inclusive cultural activities, or local identity building) - needs impulses to activate different actors of the ecosystem (civic associations/NGOs, authorities, CCl actors, entrepreneurs) to raise awareness for local assets and overcome silo thinking between different policy areas - needs instruments to improve their image and connect them to other relevant actors both nationally and internationally



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Target group	Sector and geographical coverage	Its role and needs
Regional public authority	We aim at this target group from all BSR countries, and address especially those in smaller regions, which are more vulnerable, prone to decreasing quality of life, are non-central and lesser known for wider international audiences (exceptions are possible). Cultural Pearls aims at the parts of authorities which are responsible for social services, economy, tourism, culture, SDGs.Finally, due to the strategic importance of resilience building they shall escalate the topic to the leadership level	The role of regional authorities is to initiate processes to halt the downward spiral and re-increase quality of life and in the end social resilience. However, regional authorities especially in non-central regions usually face several needs with regard to this. The target group - lacks capacity (resources and tools) to increase engagement of civil society and build social cohesion, e.g. connectedness - needs innovative solutions and creative processes that strengthen social capital and increase shared values (e.g. through co-design, inclusive cultural activities, or local identity building) - needs impulses to activate different actors of the ecosystem (civic associations/NGOs, authorities, CCl actors, entrepreneurs) to raise awareness for local assets and overcome silo thinking between different policy areas - needs instruments to improve their image and connect them to other relevant actors both nationally and internationally

3.4 Project objective

Your project objective should contribute to:

Resilient economies and communities

The objective of BSR Cultural Pearls is to enable smaller cities and regions increase their social resilience and maintain the quality of life with local assets in an innovative way. To do so, the project develops as overall solution a "Cultural and social resilience uptake programme" for the target groups local and regional authorities in smaller cities and regions. This includes three key elements (=components):

First, to make authorities develop a "culture and resilience action plan". This will support the target group to think and act strategically about their future from societal, cultural and resilience perspectives.

Second, to support authorities in the implementation of these "culture and resilience action plans" with a peer-mentoring /co-learning programme. This will provide the target group a) with capacity to increase engagement of civil society and build social cohesion, b) with innovative solutions and creative processes that strengthen social capital and increase shared values, as well as c) with impulses to activate different actors of the ecosystem.

Third, to showcase selected cities and regions as "BSR Cultural Pearls" across the BSR with wide communication activities. This will help them in their own communities as well as internationally to gain attractiveness and improve their image. In addition, it helps to establish contacts and avoid a cognitive lock-in.

Indirect target groups which are also addressed with the project activities are e.g. NGOs, civic organisations, local cultural institutes and associations which are all involved for strengthening societal cohesion and resilience.

These three elements lead to an innovative utilisation of local assets in combination with international connections, higher attractiveness, and leveraged cohesion. Such a city or region can be defined as more resilient. The shared values promoted by the "Pearls" and the overall project will strengthen also the whole Baltic Sea Region and its common identity.

1,991 / 2,000 characters



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3.5 Project's contribution to the EU Strategy for the Baltic Sea Region

Please indicate whether your project contributes to the implementation of the Action Plan of the EU Strategy for the Baltic Sea Region (EUSBSR).

Yes ○ No

Please select which Policy Area of the EUSBSR your project contributes to most.

PA Culture

Please list the action of this Policy Area that your project contributes to and explain how.

BSR Cultural Pearls contributes most to "Action 2: Promoting Baltic Sea region culture, cultural diversity and European values, promoting culture as a driver for sustainable development". It addresses two major ideas of this action: Firstly, to trigger innovation in economy and society (and resilience), social innovation and sustainable living by cultural interventions. And secondly, to promoting the BSR as a diverse and attractive cultural region directly by nominating a "Baltic Sea Cultural City" and realising activities close to citizens in this respective nominated city. The idea of the Baltic Sea Cultural City is taken up by the BSR Cultural Pearls award which is one of the three components of the solution. Moreover, the other two components "Culture and Resilience Action Plan" and "Peer-Mentoring/Co-learning Programme" influence the first idea of triggering social innovation and contribute to society and a higher resilience of cities and regions.

967 / 1.500 characters

If applicable, please describe which other Policy Areas of the EUSBSR your project contributes to and how.

BSR Cultural Pearls also contributes to PA Tourism. The two Policy Area Coordinators acknowledge this and are also on board as associated organisations (A.O.1 and 2). Especially there is a strong connection to "Action 1: Transnational tourism development in remote and rural areas". BSR Cultural Pearls explicitly focuses on smaller and noncentral cities and regions. Moreover, the three components of our project solution connect perfectly with the PA Action's intention to create "...a good living environment and other local support services as a result, which can help to slow down rural-urban migration in the Baltic Sea region. This can help to create more resilient and sustainable communities, both in remote/rural areas and urban cities."

Action 1 of PA Tourism also supports as fields of action "Improving the connectivity, visibility and the attractiveness of remote areas" – a topic that will be addressed by the Cultural Pearl award as well as the BSR-wide showcasing of the awarded Pearls. In addition, the awarded cities or regions improve their connectivity by being included to a vivid transnational exchange during their "award year" as well as afterwards in the continued "transnational network of the awarded BSR Cultural Pearls".

1,250 / 1,500 characters

3.6 Other political and strategic background of the project

Strategic documents

The VASAB VISION 2040 is a BSR wide strategy under development that offers many opportunities for BSR Cultural Pearls to contribute. One of its aims is to foster and enhance "quality of life and resilient communities" and the promotion of the rich cultural heritage, e.g. by developing cultural heritage paths in the BSR (such as the project "Cultural Routes" financed by the Council of Europe). It will be finalized and adopted in autumn 2022

443 / 500 characters

Inspirational political concepts were the European Capital of Culture and the UNESCO Creative Cities Network. While both are backed by big financing schemes and driven by international institutions, and therefore cannot be copied 1:1, the main ideas and principles are guiding. They underline that urban areas foster the development of new strategies, policies and initiatives aimed at making culture and creativity a driving force for resilience-building, sustainable development and regeneration.

498 / 500 characters

The New European Agenda for Culture was adopted in 2018 and will be revised in the upcoming months. The pandemic has severely affected the culture and creative strategies and has given rise to the notion, that new and more resilient strategies are needed for the future. BSR Cultural Pearls contributes and responds in a new and innovative way to these needs by introducing the three components – which could become a best practice example

439 / 500 characters

3.7 Seed money support

Please indicate whether your project is based on a seed money project implemented in the Interreg Baltic Sea Region Programme 2014-2020.

○ Yes ⊙ No



3.8 Other projects: use of results and planned cooperation

Full name of the project	Funding Source	Use of the project outcomes and/or planned cooperation
Baltic Sea Cultural Cities 26 / 200 characters	Swedish Institute Seed Money Funding	BSR Cultural Pearls strongly builds upon the Baltic Sea Cultural Cities project. Several partners were and are involved in both projects and the initial idea of the SI Seed Money project was to develop an award and/or network of smaller cultural cities and regions around the BSR. Among other reasons, the award-idea developed also as a complementary idea to the "European Capital of Culture" award, because smaller cities and regions would hardly be able to compete successfully in such a resource-intensive procedure. Cultural Pearls uses several outcomes, such as ideas for activities, communication approaches, or the ideas of establishing a transnational network of the awarded cities also after the end of "their" award year. In addition, the spirit of involving citizens and social innovation was high on the agenda in the Seed Money project.
		849 / 1,000 characters
		UrbCultural (2019-2021) focused on applying the Cultural Planning method to neighbourghood-size communities in BSR cities and towns, in a three-way collaboration of public authorities, culture and creative sector, and citizens. Project partners who participated in UrbCultural (DCI, BSCC, Heinrich Boell Foundation) along with another 11 BSR partners gained considerable experience in urban revitalisation via strategic use of culture and creativity. The
UrbCulturalPlanning: Cultural planning as a method for urban social innovation	Interreg Baltic Sea Programme 2014-2020	knowledge generated and advanced in the course of UrbCultural is shared at the Knowledge Platform urbcultural eu and includes documentation of 11 BSR
78 / 200 characters	39/2	Demonstrator Projects, Urban Toolkit, Policy Roadmaps, proceedings of Urban Labs, Conferences and Artist Residencies, etc. This repository of knowledge will support the BSR Cultural Pearls consortium in developing tools, methods and solutions. UrbCultural has also produced BSR Hubs of Cultural Planning: a network of Cultural Planning practitioners and supporters anchored in 7 BSR cities.
		995 / 1,000 characters

3.10 Horizontal principles

Horizontal principles	Projects's direct impact
Sustainable development	positive
Non-discrimination including accessibility	positive
Equality between men and women	positive



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I. Management								
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Allocated budget 15%

4.1 Project management

Please confirm that the lead partner and all project partners will comply with the rules for the project management as described in the Programme Manual

If relevant, please indicate any other important aspects of the project management, e.g. external entity supporting the lead partner in the management of the project, advisory board, steering committee, any other relevant working groups, etc.

The lead partner will seek the support of an external professional project management entity, which has experience in the Interreg BSR programme and provides services such as project coordination, reporting advice, and consultation on communication and dissemination activities. The consortium will set up an accompanying "Cultural Pearls Board" (potential further implementers and financial donors) to discuss durability and maximise outreach of the solution throughout the project.

489 / 500 characters

4.2 Project financial management

Please confirm that the lead partner and all project partners will comply with the rules for the financial management and control as described in the Programme Manual.

If relevant, please indicate any other important aspects of the financial management, e.g. external entity supporting the lead partner, positions planned for financial management, involvement of special financial experts (e.g. for public procurement), etc.

The financial management shall be supported by externally hired professionals, which will monitor and consult the lead partner and project partners, as to securing a financially sound project implementation at all times. This measure by the lead partner shall also contribute to all partners adhering to the programme's requirements in terms of eligibility and due process during the reporting.

395 / 500 characters

4.3 Input to Programme communication

Please confirm that you are aware of the obligatory inputs to Programme communication that must be submitted along the pre-defined progress reports, as described in the Programme Manual.

If relevant, please describe other important aspects of project communication that you plan to introduce, e.g. a communication plan, opening and closing events, social media channel(s) etc.

Shared responsibilities - Communication manager (CBSS): for overall project communication; Award manager (ARS Baltica): for award communication, incl. online presence for the award (website).

High-visibility award ceremonys (a well-structured hybrid events) as large transnational events will take place in 2024 (piloting) and 2025 (transfer), during which the "Pearls" are showcased with multi-medial storytelling measures. These events constitute the mid-term and final conference of the project.

499 / 500 characters

4.4 Cooperation criteria

Please select the cooperation criteria that apply to your project. In your project you need to apply <u>at least three</u> cooperation criteria. Joint development and joint implementation are the obligatory ones you need to fulfill in your project.

Cooperation criteria

Joint	Development	v	

Joint Implementation

Joint Staffing

~

Joint Financing



5. Work Plan

Number	r	Work Package Name		
1		WP1 Preparing solutions		
	Number	Group of Activity Name		
	1.1	Exchange ways to maintain quality of life and social resilience with local assets		
	1.2	Prepare a "culture and resilience action plan" for cities and regions		
	1.3	Prepare a peer mentoring / co-learning programme		
	1.4	Prepare a "BSR Cultural Pearls" award		
	1.5	Develop a concept for monitoring and evaluating the components		
2		WP2 Piloting and evaluating solutions		
	Number	Group of Activity Name		
	2.1	Transnational exchange and visits between awarded cities/region and partners		
	2.2	Pilot the "culture and resilience action plans" #1		
	2.3	Pilot the peer mentoring /co-learning programme #1		
	2.4	Pilot the BSR Cultural Pearls award #1		
	2.5	Evaluate and revise the three components of the Cultural and social resilience uptake programme		
3		WP3 Transferring solutions		
	Number	Group of Activity Name		
	3.1	Set-up a transnational network of the awarded BSR Cultural Pearls		
	3.2	Implement the adjusted "culture and resilience action plans" round #2		
	3.3	Implement the adjusted "peer-mentoring /co-learning programme" round #2		
	3.4	Implement "BSR Cultural Pearls" award #2		

Work plan overview



Project Number:

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Period:	: 1	2	3	4	5	6
WP.1: WP1 Preparing solutions						
A.1.1: Exchange ways to maintain quality of life and social resilience with local assets						
D.1.1: Repository of good practices and initiatives for social resilience	D					
A.1.2: Prepare a "culture and resilience action plan" for cities and regions						
D.1.2: "Culture and resilience action plan" for cities and regions		D				
A.1.3: Prepare a peer mentoring / co-learning programme						
D.1.3: Peer mentoring / co-learning programme		D				
A.1.4: Prepare a "BSR Cultural Pearls" award						
D.1.4: BSR Cultural Pearls award		D				
A.1.5: Develop a concept for monitoring and evaluating the components						
D.1.5: Monitoring and Evaluation framework		D				
WP.2: WP2 Piloting and evaluating solutions						
A.2.1: Transnational exchange and visits between awarded cities/region and partners						
D.2.1: Input paper to the creation of the network and revision of the solution				D		
A.2.2: Pilot the "culture and resilience action plans" #1						
D.2.2: Input paper to the revision of the component 1				D		
A.2.3: Pilot the peer mentoring /co-learning programme #1						
D.2.3: Input paper to the revision of the component 2				D		
A.2.4: Pilot the BSR Cultural Pearls award #1						
D.2.4: Input paper to the network and revision of the component 3				D		
A.2.5: Evaluate and revise the three components of the Cultural and social resilience uptake programme						
O.2.5: Cultural and social resilience uptake programme				0		
WP.3: WP3 Transferring solutions						
A.3.1: Set-up a transnational network of the awarded BSR Cultural Pearls						
A.3.2: Implement the adjusted "culture and resilience action plans" round #2						
A.3.3: Implement the adjusted "peer-mentoring /co-learning programme" round #2						
A.3.4: Implement "BSR Cultural Pearls" award #2						
A.3.5: Ensure durability of the solution and set up a long-term operating concept						

Outputs and deliverables overview

Code	Title	Description	Contribution to the output	Output/ deliverable contains an investment
D 1.1	Repository of good practices and initiatives for social resilience	The "repository of good practices and initiatives for social resilience" forms the basis for the component 1 and also inspires component 2 of the solution: The compiled available approaches and instruments are taken up and framed as guidance and inspiration for cities and regions to develop their "culture and resilience action plans" (D1.2). This will serve the target groups to increase their institutional capacity. Examples include activites: - to strengthen connectedness and solidarity among groups in society (social cohesion) - to carry out strategy processes with local stakeholders - to increase engagement of civil society - to raise synergies between actors of the ecosystem and overcome silo thinking between different policy areas (business development, tourism, environment, education, social affairs, culture etc.), e.g. through cross-innovation activities of Cultural and Creative Industries (CCIs) - to institutionalize creative settings of culture-civil society-policy cooperation and cultural activities, e.g. through Urban Labs Also the peer mentoring / co-learning programme (D1.3) is inspired by this D1.1 because the compiled available approaches and instruments are the common starting point for fruitful co-learning and knowledge sharing for the regional partners as peers for their awarded "Pearl" (see also AA1.4). Together, this repository will help to empower the staff and carry out joint capacity building activities. The huge transnational value lies in the gathered good practices by partners from all BSR countries plus beyond. While challenges of the target groups in different countries might slightly differ, the richness of jointly compiled and elaborated approaches and instruments to counteract the spiral is considered important. Social resilience (such as a community's level of social cohesion or social capital) is a rapidly growing topic in many countries and regions and the partnership strives to reflect this in the project.	Cultural and social resilience uptake programme	



D 1.2	"Culture and resilience action plan" for cities and regions	The low-threshold template of part 1) can include categories under the topic resilience and social cohesion such as: - strengths and weaknesses (very brief), unrealised possibilities and existing assets that could be utilised - wishes and potentials of local stakeholders and how to bring them together in ideation and learning processes - challenges to collaboratively work on in the implementation phase - Vision and potential outcomes In addition, actionable steps should be listed that can be further elaborated on. Part 2) includes in an appealing way approaches, inspirational facts and potential instruments based on D1.1. One potential tool to be planned and realised are cross-innovation activities of CCIs. Since this could be concrete activities to spur innovative resilience building, PP3 plans an incentive mechanism to encourage awarded "Pearls" to work together with local CCI stakeholders (see A2.2). The transnational value first lies in the joint compilation, scope of content and development. Second, authorities of cities and regions from all BSR countries are mobilised to use it – which seems doable due to the development in national languages and English. D1.2 is the starting point and component one of the overall solution as it makes the target groups think and act strategically about their future from societal, cultural and resilience perspectives. While writing strategies (or even action plans) is a long formal process for administrations of cities or regions, the purpose of this "culture and resilience action plan" is rather to give impulses for target groups to start the journey and sketch ideas and activities to be later implemented. It is also possible that D1.2 includes as category the listing of potential challenges that the authorities plan to work on with regard to increasing resilience – plus concrete activities. It thus functions as springboard for further steps in the project and especially for the "peer mentoring / co-learning programme" (A1.3).	Cultural and social resilience uptake programme	
D 1.3		As explained above, the deliverable will include different building blocks, based on D1.1, to jointly carry out activities between the regional partner and the awarded city or region in its countries for different topics such as: - connectedness and solidarity among groups in society (social cohesion) - strategy processes with local stakeholders - engagement of civil society - synergies between actors of the ecosystem and overcome silo thinking between different policy areas (business development, tourism, environment, education, social affairs, culture etc.), e.g. through cross-innovation activities of Cultural and Creative Industries (CCIs) - creative settings of culture-civil society-policy cooperation and cultural activities, e.g. through Urban Labs or utilisation of hackathons/competitions with CCIs to create solutions for local challenges The cooperative character of the formats means, that they will contain a mixture of concrete activities, for instance: - sharing input and dialogue based on the D1.1 - training (by more experienced regional partners) and jointly working on common issues - not only mentoring (which is rather about guidance and sharing experience), but also co-creating with the "Pearls" by physical/virtual trainings, workshops, labs, etc. conducted by the regional partners or trainers, experts, consultants - facilitated sessions with expert and key-note insights, inspirational cases with the aim to provide a virtual space for a continuous learning process Finally, the peer-mentoring/co-learning programme shall enhance the knowledge sharing and capacity building of the part-taking stakeholders, build new peer connections for new thinking and changes in perspectives. This is evident for the participants to be able to tackle the complex issues of cultural and resilience development in their own city/region organisations and contexts of work. Ultimately, it will support action of the target groups.	Cultural and social resilience uptake programme	
D 1.4	BSR Cultural Pearls award	The third component "BSR Cultural Pearls award" leads into the overall solution "Cultural and social resilience uptake programme" and is strongly interconnected with the first two components. Based on the awarding procedure the target groups are encouraged to think and act strategically about their future with the first component "culture and resilience action plans" – while the second component supports awarded cities and regions in the implementation of these. Thirdly, the "Pearls" are showcased BSR-wide with communication activities. Transnationality is at the heart of this deliverable, as the award will highlight the richness and shared values of the BSR countries as well its overall regional identity – as strong prerequisite of resilience also of smaller cities and regions. Key elements of D1.4 are: - The application process can be based on the following aspects/key topics who will be closely aligned with Part 1) of the "Culture and resilience action plan": 1. What is your actual connection to the BSR (e.g. to actions/partnerships/passed measure taken)? 2. What is your vision for the future of your region/city within the BSR? (e.g. concrete actions/projects/ideas in the pipeline) 3. What is your understanding of Cultural and social resilience within your city or region (e.g. societal topics/participation/co-creation)? 4. What could be concrete activities to carry out or challenges to work on in an award year? The procedure has to be at the same time precise and deep enough to be realistically evaluated – but not too resource-consuming in the application stage The evaluation and selection procedure will be specified and settled with the independent experts - Communication and outreach activities are further explained in A2.4 and A3.4.	Cultural and social resilience uptake programme	



D 1.5	Monitoring and Evaluation framework	The purpose of this deliverable is to evaluate the usefulness of the developed and piloted components, and hence the overall solution, for the target groups "local and regional authorities". The project's components (cultural and resilience action plan, peer-mentoring/co-learning programme and BSR Cultural Pearls award), are all diverse yet aiming for the same goal of added resilience and innovation capacity. The evaluation and revision process aims to provide approaches to measurement, that fit the diverse elements concluded in the WP2. The information gathered in the evaluation process sets bases for understanding the value creation of this project, acknowledged needs of improvements and also the analyses of possibilities for future positive impacts. The evaluation results based on this D1.5 will help to adjust the solution and have an improved solution for the transfer phase. The content can be summarised with firstly practical guidelines for different data collection processes, such as by regional partners together with awarded "Pearls" (A2.2, A2.3), or by overarching partners for the transnational network activities (A2.1) and the communication and awarding activities (A2.4). Secondly, the D1.5 lays describes how the collected data shall feed in and help to revise the three components. Transnational value results from the fact that it is jointly prepared by partners from several countries and integrates different perspectives. Moreover, it helps to adjust and improve the transnational solution.	Cultural and social resilience uptake programme	
D 2.1	Input paper to the creation of the network and revision of the solution	The GoA leader PP4 in coordination with Work Package leader PP3 develops an input paper for the creation of the transnational network (A3.1) and to the revision of the solution. This summarizes and lays down the lessons learnt, obstacles, procedural questions that are popping up, and other important messages that are related to the implementation of the transnational exchange processes of the "Pearls" in the first round. Timewise, and in order to be able to form the basis for the revision of the solution in the second round, the partners summarize and report the input iteratively throughout the first round (and not only at the end of the awarding year). The GoA2.5-leader PP3 who is responsible for the evaluation and revision of the components is closely involved in these monitoring and evaluation activities.	Cultural and social resilience uptake programme	
D 2.2		While the activities, achievements, stories, successes etc. from the piloting are captured with the communication and exploitation activities as well as widely showcased via the A2.4 "Pilot the BSR Cultural Pearls award #1", this deliverable serves to give input to the revision of the component 1, and hence the solution. The GoA leader PP6, in coordination with the regional partners who accompany the piloting in the cities or regions of "their Pearls" together develop an input paper to the revision of the solution. This summarizes and lays down the lessons learnt, obstacles, procedural questions that are popping up, and other important messages that are related to the piloting of the "culture and resilience action plans" in the first round. Timewise, and in order to be able to form the basis for the revision of the solution in the second round, the partners summarize and report the input iteratively throughout the first round (and not only at the end of the awarding year). The GoA2.5-leader PP3 who is responsible for the evaluation and revision of the components is closely involved in these monitoring and evaluation activities.	Cultural and social resilience uptake programme	
D 2.3		While the activities, achievements, stories, successes etc. from the piloting are captured with the communication and exploitation activities as well as widely showcased via the A2.4 "Pilot the BSR Cultural Pearls award #1", this deliverable serves to give input to the revision of the component, and hence the solution. The GoA leader PP2, in coordination with the regional partners who accompany the piloting in the cities or regions of "their Pearls" together develop an input paper to the revision of the solution. This summarizes and lays down the lessons learnt, obstacles, procedural questions that	Cultural and social resilience uptake programme	
D 2.4	Input paper to the network and revision of the component 3	The communication products, application and awarding procedures etc. are all captured in this GoA. This deliverable in contrast serves to give input to the revision of the component, and hence the solution, for the second round of the "BSR Cultural Pearls" award. The GoA leader PP10, together develop this input paper to improve the third component. It summarizes and lays down the lessons learnt, obstacles, procedural questions that are popping up, and other important messages that are related to the piloting of the "BSR Cultural Pearls" in the first round. It is realistic that there will be procedural adjustments or tips for different steps that need to be amended in the second round – e.g. what functions well and what not. Timewise, and in order to be able to form the basis for the revision of the solution in the second round, the partners summarize and report the input iteratively throughout the first round (and not only at the end of the awarding year). The GoA2.5-leader PP3 who is responsible for the evaluation and revision of the components is closely involved in these monitoring and evaluation activities.	Cultural and social resilience uptake programme	



O 2.5

Project Acronym: BSR Cultural Pearls Submission Date: 26/04/2022 15:43:23

Project Number:

Cultural and social

resilience uptake

programme

Project Version Number: 1

Purpose of the output "Cultural and social resilience uptake programme" is to enable staff members of local and regional public authorities in smaller cities and regions to increase the social resilience in their places. It addresses the needs of these target group all surrounding ways to maintain quality of life, namely their lack of resources and tools, their needs for impulses and shortage of innovative solutions and creative processes. It is composed of 3 components with distinct formats. Together they serve to facilitate activities in partnership-external small cities or regions after having been selected as "Pearls" through an award procedure. 1. A culture and resilience action plan. This digital document includes as part 1) a low-threshold template to be filled by candidate cities and regions with categories for the topic resilience and social cohesion such as: strengths and weaknesses; potentials of local stakeholders; challenges to collaboratively work on; vision and potential outcomes; actionable steps. Part 2) includes in an appealing way approaches, inspirational facts and potential instruments as source of inspiration. This will support the target group to think and act strategically about their future from societal, cultural and resilience perspectives. 2. A peermentoring /co-learning programme. This is a digital programme structure with different building blocks to jointly carry out activities between the regional partners and the awarded Pearls in their countries. It will contain a mixture of concrete activities and steps, such as: dialogues about social resilience; concrete trainings and joint cocreative working sessions on common issues; facilitated external expert learning and key-note insights. It will support authorities to implement their "culture and resilience action plans". 3. A "BSR Cultural Pearls award". The award is the first BSR-wide process of its kind with such high communication and outreach ambition. It includes an online application system, a media strategy and a BSR-wide campaign, umbrella level marketing for the award and an online presence, film features, a newsletter, a podcast format, and award ceremonies. This will showcase the awarded Pearls and help them in their own communities and internationally to gain attractiveness. In addition, it helps to establish contacts and avoid a cognitive lock-in. The transnationality comprises different values. First, the output is jointly prepared by compiling input, discussing the scope of content and developing the formats of the three components. Second, target groups from all BSR countries are mobilised to use it with country-specific but also transnational outreach. Third, during the piloting and implementation, experiences are shared in the partnership and learnings facilitated between Pearls and others to finally evaluate and adjust the solution. Fourth, it is per se a high value to create a BSR-wide

Work package 1

5.1 WP1 Preparing solutions

5.2 Aim of the work package

The aim of this work package is to prepare solutions to help address the identified challenge. You can either develop entirely new solutions or adapt existing solutions to the needs of your target groups. Prepare your solutions in a way that you can pilot them in Work Package 2. Consider how you involve your target groups in preparation of the

award with strong visibility and communication aspects.

Organise your activities in up to five groups of activities to present the actions you plan to implement. Describe the deliverables and outputs as well as present the timeline.

5.3 Work package leader

PP 1 - Council of the Baltic Sea States Secretariat Work package leader 1

Work package leader 2 Please select

5.4 Work package budget

Work package budget

20%



Project Number:

Project Version Number: 1

5.5 Target groups

How do you plan to reach out to and engage the target group? Target group Local public authority We aim at this target group from all BSR countries, and We have local public authorities in the partnership as PP 11,12 and engage with them in the normal address especially those in smaller cities, which are more project activities to feed in experiences, contribute to the preparation of the solution (A1.1-A1.4) vulnerable, prone to decreasing quality of life, are non-central and discuss/agree also on its evaluation. and lesser known for wider international audiences (exceptions The project reaches out to the target groups beyond the partnership to prepare the solution. Even are possible) more important, the partners will mobilise potential candidate cities with vast activation channels for BSR Cultural Pearls aims at the parts of authorities which are the award, respectively, the overall use of the solution. responsible for social services, economy, tourism, culture. Finally, due to the strategic importance of resilience building they shall escalate the topic to the leadership level. 503 / 1.000 characters 499 / 500 characters We have regional public authorities in the partnership as PP 2,5,9 and engage with them during the Regional public authority normal project activities. Also the A.O.s 2,3,4,6,7 as target groups are engaged by the project partners who consult them We aim at this target group from all BSR countries, and about interests and demands for developing the three components of the solution and feedback address especially those in smaller regions, which are more about developed drafts. vulnerable, prone to decreasing quality of life, are non-central The project reaches out to the target groups beyond the partnership to prepare the solution. Even and lesser known for wider international audiences (exceptions more important, the partners will mobilise potential candidate cities with vast activation channels for are possible). the award, respectively, the overall use of the solution. Cultural Pearls aims at the parts of authorities which are

inviting them to the transnational workshops.

To reach out and communicate, the project uses classical mail and video conferences, but also

5.6 Activities, deliverables, outputs and timeline

responsible for social services, economy, tourism, culture,

SDGs. Finally, due to the strategic importance of resilience

building they shall escalate the topic to the leadership level

No.	Name
1.1	Exchange ways to maintain quality of life and social resilience with local assets
1.2	Prepare a "culture and resilience action plan" for cities and regions
1.3	Prepare a peer mentoring / co-learning programme
1.4	Prepare a "BSR Cultural Pearls" award
1.5	Develop a concept for monitoring and evaluating the components

39/77

740 / 1,000 characters



Project Number:

Project Version Number: 1

WP 1 Group of activities 1.1

5.6.1 Group of activities leader

Group of activities leader PP 7 - Heinrich Böll Foundation Schleswig-Holstein

A 1.1

5.6.2 Title of the group of activities

Exchange ways to maintain quality of life and social resilience with local assets

81 / 100 characters

5.6.3 Description of the group of activities

The strengthening of local networks, connectedness and social cohesion is regarded as one of the key factors to building resilience while at the same time keeping up the quality of life. Social resilience is here defined as "capacity of a community to use its social capital to successfully anticipate and adapt to collective challenges and stressors in transformative ways". Strategies to increase social resilience include, among other, developing community partnerships by joint events, advancing stakeholder networks, and especially creating a sense of place and local identity through gathering or public activities.

Cultural actors with strong focus on engagement and trust can be a link between different societal groups and organisations with power and resources such as the authorities or influential other stakeholders in a local ecosystem.

All partners finalise the framework from the preparation phase for collecting and presenting good practices of ways to maintain quality of life and social cohesion with locally available assets

Key questions for the good practices to be included are:

- how to increase engagement of civil society and build social cohesion
- how to implement innovative solutions and creative processes that strengthen social capital and increase shared values (e.g. through co-design) based on local assets?
- how to mobilise cultural actors and institutions to cross-fertilise with other societal areas
- · how to support to overcome crises such as a pandemic also in the future with local assets
- How can the process of becoming a Cultural City or Cultural Region give impulses and international relations to strengthen a community? (e.g. Identify instruments to improve the image, open new horizons, increase attractiveness to various societal groups)

During a transnational digital workshop series:

- regional partners 2, 5, 6, 7, 8, 11 and 12 present the collected experiences and examples from their regions and countries to the above key questions.
- overarching partners PP 1, 3, 4, 9 and 10 present practical examples, available toolboxes and publications from their contexts, literature, European initiatives and other approaches to the above key questions.

A working group, composed of different partners and chaired by GoA lead Heinrich-Böll-Foundation jointly identifies success factors, good practices and barriers. It then prepares a "repository of good practices and initiatives for social resilience" including a set of available approaches and instruments (D1.1). This is finally presented and approved at a transnational meeting.

The target groups are directly involved in this GoA through partners 2, 5, 9, 11 and 12. In addition, the partners reach out to associated organisations as target group members to feed in.

2,780 / 3,000 characters



Project Number:

Project Version Number: 1

5.6.4 This group of activities leads to the development of a deliverable

D 1.1

Title of the deliverable

Repository of good practices and initiatives for social resilience

66 / 100 characters

Description of the deliverable

The "repository of good practices and initiatives for social resilience" forms the basis for the component 1 and also inspires component 2 of the solution:

The compiled available approaches and instruments are taken up and framed as guidance and inspiration for cities and regions to develop their "culture and resilience action plans" (D1.2). This will serve the target groups to increase their institutional capacity. Examples include activites:

- to strengthen connectedness and solidarity among groups in society (social cohesion)
- to carry out strategy processes with local stakeholders
- to increase engagement of civil society
- to raise synergies between actors of the ecosystem and overcome silo thinking between different policy areas (business development, tourism, environment, education, social affairs, culture etc.), e.g. through cross-innovation activities of Cultural and Creative Industries (CCIs)
- to institutionalize creative settings of culture-civil society-policy cooperation and cultural activities, e.g. through Urban Labs

Also the peer mentoring / co-learning programme (D1.3) is inspired by this D1.1 because the compiled available approaches and instruments are the common starting point for fruitful co-learning and knowledge sharing for the regional partners as peers for their awarded "Pearl" (see also AA1.4). Together, this repository will help to empower the staff and carry out joint capacity building activities.

The huge transnational value lies in the gathered good practices by partners from all BSR countries plus beyond. While challenges of the target groups in different countries might slightly differ, the richness of jointly compiled and elaborated approaches and instruments to counteract the spiral is considered important. Social resilience (such as a community's level of social cohesion or social capital) is a rapidly growing topic in many countries and regions and the partnership strives to reflect this in the project.

1,975 / 2,000 characters

Which output does this deliverable contribute to?

Cultural and social resilience uptake programme

47 / 100 characters

_	6	6	Timeline	
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3 4 5 6

5.6.7 This deliverable/output contains productive or infrastructure investment



Project Number:

Project Version Number: 1

WP 1 Group of activities 1.2

5.6.1 Group of activities leader

Group of activities leader PP 6 - Baltic Sea Cultural Centre

A 1.2

5.6.2 Title of the group of activities

Prepare a "culture and resilience action plan" for cities and regions

69 / 100 characters

5.6.3 Description of the group of activities

Based on D1.1 (Repository of good practices and initiatives for social resilience) a partnership-internal working group chaired by GoA lead BSCC and strongly supported by DCI develops a "culture and resilience action plan" for cities and regions (D1.2). Besides the A1.1 as basis, the working group will also include lessons from existing resilience strategies or cultural visions and action plans to develop it in the most comprehensible way. This will be done in a series of transnational digital preparatory sessions as well as a presentation and discussion round at the kick-off meeting. Early in RP2 the concept shall be finalised.

This "culture and resilience action plan" includes two parts:

Part 1) is an empty template that shall be filled by cities or regions. It is a short vision and ideas for steps that a city or region plans to undergo in order to become more resilient and increase its social cohesion based on its locally available assets. It forms a major basis for assessment of the selection and awarding process in the "BSR Cultural Pearls" award. In addition, it is also a mobilisation concept and blueprint for cities or regions that do not apply in the award but want to start such processes in their own place.

Part 2) takes up the available approaches, inspirational facts and potential instruments (based on D1.1) and frames them as guidance and inspiration for cities and regions to develop activities in the part 1) of their "culture and resilience action plans" (D1.2). It will thus be developed as a user-friendly and appealing manual with guidance and tips. The working group will therefore coordinate closely in the conceptualisation phase with A1.1 and derive relevant input.

To prepare the roll out and piloting of this template in WP2 the regional partners 2, 5, 6, 7, 8, 11 and 12 translate the "culture and resilience action plan" and coordinate with cities and regions in their countries as potential target group for how this could be introduced best to them. Through close dialogue it will be ensured that cities or regions, which already have similar or related strategies, will see the added value of developing a "culture and resilience action plan" as one component of the broader solution "Cultural and social resilience uptake programme".

In addition to this activity, the target groups are directly involved in this GoA through partners 2, 5, 9, 11 and 12. Plus, the partners will involve all associated organisations as important multiplicators and target group members to feedback on a draft of the component.

The overarching partners adapt and include the template (D1.2) and relevant guidance into the overall call for the "BSR Cultural Pearls" award.

2,708 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.2

Title of the deliverable

"Culture and resilience action plan" for cities and regions

59 / 100 characters

Description of the deliverable

The low-threshold template of part 1) can include categories under the topic resilience and social cohesion such as:

- strengths and weaknesses (very brief), unrealised possibilities and existing assets that could be utilised
- wishes and potentials of local stakeholders and how to bring them together in ideation and learning processes
- challenges to collaboratively work on in the implementation phase
- Vision and potential outcomes

In addition, actionable steps should be listed that can be further elaborated on.

Part 2) includes in an appealing way approaches, inspirational facts and potential instruments based on D1.1. One potential tool to be planned and realised are cross-innovation activities of CCIs. Since this could be concrete activities to spur innovative resilience building, PP3 plans an incentive mechanism to encourage awarded "Pearls" to work together with local CCI stakeholders (see A2.2).

The transnational value first lies in the joint compilation, scope of content and development. Second, authorities of cities and regions from all BSR countries are mobilised to use it – which seems doable due to the development in national languages and English.

D1.2 is the starting point and component one of the overall solution as it makes the target groups think and act strategically about their future from societal, cultural and resilience perspectives. While writing strategies (or even action plans) is a long formal process for administrations of cities or regions, the purpose of this "culture and resilience action plan" is rather to give impulses for target groups to start the journey and sketch ideas and activities to be later implemented. It is also possible that D1.2 includes as category the listing of potential challenges that the authorities plan to work on with regard to increasing resilience – plus concrete activities. It thus functions as springboard for further steps in the project and especially for the "peer mentoring / co-learning programme" (A1.3).

2,000 / 2,000 characters

Which output does this deliverable contribute to?

Cultural and social resilience uptake programme

47 / 100 characters



Project Number:

Project Version Number: 1

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Period: 1 2 3 4 5 6

WP.1: WP1 Preparing solutions

A.1.2: Prepare a "culture and resilience action plan" for cities and regions

D.1.2: "Culture and resilience action plan" for cities and regions

5.6.7 This deliverable/output contains productive or infrastructure investment

WP 1 Group of activities 1.3

5.6.1 Group of activities leader

Group of activities leader PP 2 - Regional Council of Ostrobothnia

A 1.3

5.6.2 Title of the group of activities

Prepare a peer mentoring / co-learning programme

48 / 100 character

5.6.3 Description of the group of activities

Based on D1.1 the regional partners in a transnational working group under GoA-lead PP2 develop a peer mentoring / co-learning programme (D1.3) as second component of the overall solution. Its aim is that the regional partners 2, 5, 6, 7, 8, 11 and 12 support the staff of the authorities in an external awarded city or region to realise activities of their "culture and resilience action plans" (D1.2). In this vein, the peer-mentoring/co-learning programme shall provide a platform for collegial knowledge sharing, to grasp the complex topics and explore the contemporary societal phenomena in a meaningful creative manner. The co-learning is a designed process for the peers in the awarded cities to interconnect with the regional partners for the topics of cultural, resilience and innovative future development.

While the concrete activities and demands of the awarded cities or regions are not yet clear – since the "Pearls" are still unknown and they will only describe them in their culture and resilience action plans in the project – the content must remain flexible. The peer mentoring programme / co-learning therefore includes different building blocks who are strongly based on the repository of the good practices and initiatives (D1.1). The regional partners will later pick tailor-made activities for the piloting with their Pearls as the challenges, which different places are working on, are also different.

The working group meets virtually early in the project and jointly pre-discusses the concept. During the first meeting and after receiving the results of A1.1 and A1.2 they advance their activities, also via a series of digital partnership-internal workshops. To contribute to the preparations of the peer mentoring programme/ co-learning, PP3 foresees external expertise to support conceptualising a digital programme structure, design and visualisation of it. To further substantiate the concept, PP11 plans to cooperate with the Danish Centre for Rural Research which provides professional knowledge about what good life in the country is and what factors are important for the benefit of people living and working there to be created and maintained.

Based on the conceptualised content of the peer mentoring /co-learning programme (D1.3), the regional partners adapt and develop parts of the material in their national languages and for their contexts for approaching the awarded cities or regions.

As example for the responsibilities: Although it is not yet clear who will be the awarded city or region (="Pearl") from DE, it is clear that the German PP7 will be the regional partner that conducts the peer-mentoring / co-learning with the Pearl. For the other countries it will be: FI – PP2; LV – PP5; PL – PP6; EE – PP8; DK – PP10; LT – PP12.

The target groups are directly involved in this GoA through partners 2, 5, 9, 11 and 12. Plus, the partners will involve all associated organisations as target group members to feedback on a draft of the component.

2,996 / 3,000 characters



Project Number:

Project Version Number: 1

5.6.4 This group of activities leads to the development of a deliverable

D 1.3

Title of the deliverable

Peer mentoring / co-learning programme

39 / 100 characters

Description of the deliverable

As explained above, the deliverable will include different building blocks, based on D1.1, to jointly carry out activities between the regional partner and the awarded city or region in its countries for different topics such as:

- connectedness and solidarity among groups in society (social cohesion)
- strategy processes with local stakeholders
- engagement of civil society
- synergies between actors of the ecosystem and overcome silo thinking between different policy areas (business development, tourism, environment, education, social affairs, culture etc.), e.g. through cross-innovation activities of Cultural and Creative Industries (CCIs)
- creative settings of culture-civil society-policy cooperation and cultural activities, e.g. through Urban Labs or utilisation of hackathons/competitions with CCIs to create solutions for local challenges

The cooperative character of the formats means, that they will contain a mixture of concrete activities, for instance:

- sharing input and dialogue based on the D1.1
- training (by more experienced regional partners) and jointly working on common issues
- not only mentoring (which is rather about guidance and sharing experience), but also co-creating with the "Pearls" by physical/virtual trainings, workshops, labs, etc. conducted by the regional partners or trainers, experts, consultants
- facilitated sessions with expert and key-note insights, inspirational cases with the aim to provide a virtual space for a continuous learning process

Finally, the peer-mentoring/co-learning programme shall enhance the knowledge sharing and capacity building of the part-taking stakeholders, build new peer connections for new thinking and changes in perspectives. This is evident for the participants to be able to tackle the complex issues of cultural and resilience development in their own city/region organisations and contexts of work. Ultimately, it will support action of the target groups.

1,957 / 2,000 characters

Which output does this deliverable contribute to?

Cultural and social resilience uptake programme

47 / 100 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	
WP.1: WP1 Preparing solutions						

A.1.3: Prepare a peer mentoring / co-learning programme

D.1.3: Peer mentoring / co-learning programme

5.6.7 This deliverable/output contains productive or infrastructure investment



Project Number:

Project Version Number: 1

WP 1 Group of activities 1.4

5.6.1 Group of activities leader

Group of activities leader PP 10 - ARS BALTICA / Nordkolleg

A 1.4

5.6.2 Title of the group of activities

Prepare a "BSR Cultural Pearls" award

37 / 100 characters

5.6.3 Description of the group of activities

Overarching partners in a working group prepare the third component "BSR Cultural Pearls award" via the following steps:

Under the lead of PP10 they first develop an online application system/format by running two co-creative workshop formats with support of external expert(s) to set the basis for a process that allows potential cities / regions to efficiently apply without 'burning' too many resources. The online application system, including the technical aspects, is finalised and coordinated with all partners by month 5.

Second, PP10 prepares a media strategy, as well as the first BSR-wide campaign to raise awareness for the "BSR Cultural Pearls award" itself and the application. To do so, the partners and associated organisations collect a BSR wide as well as local/regional dissemination network. A clear and low-threshold step-by-step agenda for how to spread the info-material with digital handbook and procedure is prepared. In parallel, the development of the layout and CI of the whole award together with external graphic designers – and in close coordination with all partners – takes place.

Third, strong outreach and dissemination activities are pursued to advertise for the application. All partners support this in their networks and countries. Regional partners raise awareness among target groups and activate potential smaller cities or regional ministries to apply for the "BSR Cultural Pearls" award via different channels such as events, mailing and other networking. Deadlines (e.g. month 10) will be announced for candidate cities and regions and the selection process be prepared.

Fourth, PP10 and overarching partners prepare for the first round of piloting (= the first round of awarding and working with cities and regions). The partners develop and prestructure attractive communication activities via the BSR-wide channels which will be rolled-out and piloted in A2.4. This includes the umbrella level marketing for the award and an online presence, "BSR Cultural Pearls" film features, a newsletter, a podcast format about the "Pearls", and an award ceremony to increase visibility.

Fifth, a selection and evaluation procedure is developed by a jury composed of project partners as well as independent experts.

The concept of BSR Cultural Pearls is that in the first round (A2.4) 4 cities or regions from four different BSR countries (SE, FI, EE, LV, LT, PL, DE, DK) are awarded. In the second round in the transfer phase – after revising and updating processes of this component (A3.4) – again 4 cities or regions are awarded, this time from countries that had no winners in the first round. Potential good candidate cities or regions from the first round might be encouraged to re-apply.

Target groups are again directly involved in the preparation of this component of the solution by partners 2, 5, 9, 11 and 12. As important multiplicators, the partners will involve all A.O.s as to feedback on a draft of the component.

2,976 / 3,000 characters



Project Number:

Project Version Number: 1

5.6.4 This group of activities leads to the development of a deliverable

~

D 1.4

Title of the deliverable

BSR Cultural Pearls award

25 / 100 characters

Description of the deliverable

The third component "BSR Cultural Pearls award" leads into the overall solution "Cultural and social resilience uptake programme" and is strongly interconnected with the first two components. Based on the awarding procedure the target groups are encouraged to think and act strategically about their future with the first component "culture and resilience action plans" – while the second component supports awarded cities and regions in the implementation of these. Thirdly, the "Pearls" are showcased BSR-wide with communication activities. Transnationality is at the heart of this deliverable, as the award will highlight the richness and shared values of the BSR countries as well its overall regional identity – as strong prerequisite of resilience also of smaller cities and regions.

Key elements of D1.4 are:

- The application process can be based on the following aspects/key topics who will be closely aligned with Part 1) of the "Culture and resilience action plan":
- 1. What is your actual connection to the BSR (e.g. to actions/partnerships/passed measure taken)? 2. What is your vision for the future of your region/city within the BSR? (e.g. concrete actions/projects/ideas in the pipeline)
- 3. What is your understanding of Cultural and social resilience within your city or region (e.g. societal topics/participation/co-creation)?
- 4. What could be concrete activities to carry out or challenges to work on in an award year?

The procedure has to be at the same time precise and deep enough to be realistically evaluated – but not too resource-consuming in the application stage.

- The evaluation and selection procedure will be specified and settled with the independent experts
- Communication and outreach activities are further explained in A2.4 and A3.4.

1,778 / 2,000 characters

Which output does this deliverable contribute to?

Cultural and social resilience uptake programme

47 / 100 characters

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.1: WP1 Preparing solutions

A.1.4: Prepare a "BSR Cultural Pearls" award

D.1.4: BSR Cultural Pearls award

5.6.7 This deliverable/output contains productive or infrastructure investment



Project Number:

Project Version Number: 1

WP 1 Group of activities 1.5

5.6.1 Group of activities leader

Group of activities leader PP 9 - Ministry of Justice, European Affairs and Consumer Protection of Land Schleswig-Holstein

A 1.5

5.6.2 Title of the group of activities

Develop a concept for monitoring and evaluating the components

62 / 100 characters

5.6.3 Description of the group of activities

In order to be able to adjust the overall solution "Cultural and social resilience uptake programme", GoA-lead PP9 together with PP3 develops a concept for monitoring and evaluating the three components "culture and resilience action plan", "peer mentoring / co-learning programme" and "BSR Cultural Pearls award". Work Package 1 lead PP7 coordinates closely with them and involves the working groups A1.2, A1.3 and A1.4 where necessary.

First step is to narrow down and define what the actual needs are, what to find out and how to potentially monitor and evaluate it. This will be possible only after the groups of activities A1.1-A1.4 are advanced or even finalised. PP9 and PP3 will therefore coordinate bilaterally before approaching the partners in a digital meeting. In addition, PP3 will get on board external experts as input to the design of project evaluation framework.

Second step will be to conceptualise and organise practicalities for data collection. Already now it is obvious that the evaluation will have the character of a process evaluation that is carried out throughout the WP2 piloting.

Third step is that during a transnational workshop all partners discuss and finalise the draft evaluation framework.

Fourth step is as outcome to instruct all partners for the monitoring and evaluation plan how to collect data during the piloting of the three components and together with the awarded cities and regions. For this purpose, they develop the D1.5.

1,477 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

V

D 1.5

Title of the deliverable

Monitoring and Evaluation framework

35 / 100 characters

Description of the deliverable

The purpose of this deliverable is to evaluate the usefulness of the developed and piloted components, and hence the overall solution, for the target groups "local and regional authorities".

The project's components (cultural and resilience action plan, peer-mentoring/co-learning programme and BSR Cultural Pearls award), are all diverse yet aiming for the same goal of added resilience and innovation capacity. The evaluation and revision process aims to provide approaches to measurement, that fit the diverse elements concluded in the WP2. The information gathered in the evaluation process sets bases for understanding the value creation of this project, acknowledged needs of improvements and also the analyses of possibilities for future positive impacts.

The evaluation results based on this D1.5 will help to adjust the solution and have an improved solution for the transfer phase.

The content can be summarised with firstly practical guidelines for different data collection processes, such as by regional partners together with awarded "Pearls" (A2.2, A2.3), or by overarching partners for the transnational network activities (A2.1) and the communication and awarding activities (A2.4). Secondly, the D1.5 lays describes how the collected data shall feed in and help to revise the three components.

Transnational value results from the fact that it is jointly prepared by partners from several countries and integrates different perspectives. Moreover, it helps to adjust and improve the transnational solution.

1.527 / 2.000 characters

Which output does this deliverable contribute to?

Cultural and social resilience uptake programme

47 / 100 characters

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.1: WP1 Preparing solutions

A.1.5: Develop a concept for monitoring and evaluating the components

D.1.5: Monitoring and Evaluation framework



5.6.7 This deliverable/output contains productive or infrastructure investment



Project Number:

Project Version Number: 1

Work package 2

5.1 WP2 Piloting and evaluating solutions

5.2 Aim of the work package

The aim of this work package is to pilot, evaluate and adjust solutions. Plan one or several pilots to validate the usefulness of the solutions prepared in Work Package 1. Start Work Package 2 early enough to have time to pilot, evaluate and adjust solutions, together with your target groups. By the end of this work package implementation the solutions should be ready to be transferred to your target groups in Work Package 3.

The piloted and adjusted solution should be presented in one project output.

Organise your activities in up to five groups of activities. Describe the deliverables and outputs as well as present the timeline.

5.3 Work package leader

Work package leader 1 PP 3 - Northern Dimension Partnership on Culture Secretariat

Work package leader 2

Please select

5.4 Work package budget

Work package budget

35%

5.4.1 Number of pilots

Number of pilots

1

3

5.5 Target groups

Target group

How do you plan to reach out to and engage the target group?

Local public authority

We aim at this target group from all BSR countries, and address especially those in smaller cities, which are more vulnerable, prone to decreasing quality of life, are non-central and lesser known for wider international audiences (exceptions are possible).

BSR Cultural Pearls aims at the parts of authorities which are responsible for social services, economy, tourism, culture. Finally, due to the strategic importance of resilience building they shall escalate the topic to the leadership level.

499 / 500 characters

We have local public authorities in the partnership as PP 11,12 and engage with them in the normal project activities.

They will act as regional partners to engage with external awarded "Pearls" to pilot the solution, especially the peer-mentoring /co-learning programme.

The target group beyond the partnership is involved as awarded Pearls to pilot (and be evaluated) the solution. They will implement their "cultural and resilience plans" and are supported via project partners from their country with the "peer-mentoring /co-learning programme". Most importantly, they are featured with the award and communication activities.

In addition, both parts of the target group are involved in the transnational exchange and visits between awarded cities and regions

To reach out and communicate, the project uses classical mail and video conferences, but also inviting them to the transnational meetings.

903 / 1,000 characters

Regional public authority

We aim at this target group from all BSR countries, and address especially those in smaller regions, which are more vulnerable, prone to decreasing quality of life, are non-central and lesser known for wider international audiences (exceptions are possible).

Cultural Pearls aims at the parts of authorities which are responsible for social services, economy, tourism, culture, SDGs. Finally, due to the strategic importance of resilience building they shall escalate the topic to the leadership level

500 / 500 characters

We have reg. public authorities in the partnership as PP 2,5,9 and engage with them in the normal project activities.

They will act as regional partners to engage with external awarded "Pearls" to pilot the solution, especially the peer-mentoring /co-learning programme.

The target group beyond the partnership is involved as awarded Pearls to pilot (and be evaluated) the solution. They will implement their "cultural and resilience plans" and are supported via project partners from their country with the "peer-mentoring /co-learning programme". Most importantly, they are featured with the award and communication activities.

In addition, both parts of the target group are involved in the transnational exchange and visits between awarded cities and regions

To reach out and communicate, the project uses classical mail and video conferences, but also inviting them to transnational meetings.

A.O.s 2,3,4,6,7 are engaged for mobilsing further candidate Pearls and general multiplication effects

999 / 1,000 characters



5.6 Activities, deliverables, outputs and timeline

No.	Name
2.1	Transnational exchange and visits between awarded cities/region and partners
2.2	Pilot the "culture and resilience action plans" #1
2.3	Pilot the peer mentoring /co-learning programme #1
2.4	Pilot the BSR Cultural Pearls award #1
2.5	Evaluate and revise the three components of the Cultural and social resilience uptake programme



Project Number:

Project Version Number: 1

WP 2 Group of activities 2.1

5.6.1 Group of activities leader

Group of activities leader PP 4 - Danish Cultural Institute

A 2.1

5.6.2 Title of the group of activities

Transnational exchange and visits between awarded cities/region and partners

76 / 100 characters

5.6.3 Description of the group of activities

A2.1 forms the basis of transnational exchange of external target groups. GoA-lead DCI connects the first four awarded cities and regions which are awarded in A2.4 to a transnational exchange among each other as well as with all different regional partners and overarching partners.

This will take different formats:

The first is that a regular exchange about the "cultural and resilience action plans" and their implementation progress is offered between the "Pearls" via monthly facilitated digital meetings.

Second, experts from the partnership offer digital sessions for specific questions as well as for exchange of good practices about requested specific topics which might range from e.g. "development of community houses to strengthen citizenship, cohesion, and the use of city coordinators" up to "remote education, working or health opportunities". Third, for more interaction and awareness between "Pearls" that could share or create good practices, PP11 intends to organise facilitation of the virtual learning processes among "Pearls" and partners. This could be via a virtual platform a digital communication concept and process for the participants of the peer mentoring / co-learning programme.

Fourth, PP4 organises study visits among the "Pearls" or from Pearls to other regional partners beyond their own country – if certain challenges or specific topics with regard to resilience could make such a visit fruitful.

In the broader picture, this facilitated exchange and co-learning between the awarded cities and regions is regarded as start of the transnational network (A3.1) between the BSR Cultural Pearls.

1,631 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

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D 2.1

Title of the deliverable

Input paper to the creation of the network and revision of the solution

71 / 100 characters

Description of the deliverable

The GoA leader PP4 in coordination with Work Package leader PP3 develops an input paper for the creation of the transnational network (A3.1) and to the revision of the solution. This summarizes and lays down the lessons learnt, obstacles, procedural questions that are popping up, and other important messages that are related to the implementation of the transnational exchange processes of the "Pearls" in the first round. Timewise, and in order to be able to form the basis for the revision of the solution in the second round, the partners summarize and report the input iteratively throughout the first round (and not only at the end of the awarding year). The GoA2.5-leader PP3 who is responsible for the evaluation and revision of the components is closely involved in these monitoring and evaluation activities.

820 / 2,000 characters

Which output does this deliverable contribute to?

Cultural and social resilience uptake programme

47 / 100 characters

5.6.6 Timeline

Period: 1 WP.2: WP2 Piloting and evaluating solutions

A.2.1: Transnational exchange and visits between awarded cities/region and partners D.2.1: Input paper to the creation of the network and revision of the solution

5.6.7 This deliverable/output contains productive or infrastructure investment



Project Number:

Project Version Number: 1

WP 2 Group of activities 2.2

5.6.1 Group of activities leader

Group of activities leader PP 6 - Baltic Sea Cultural Centre

A 2.2

5.6.2 Title of the group of activities

Pilot the "culture and resilience action plans" #1

50 / 100 characters

5.6.3 Description of the group of activities

After the awarding decision of the "BSR Cultural Pearls" award in A2.4 (around project month 10) four awarded cities and regions (= "Pearls") start to implement their "culture and resilience action plans" in the beginning of the year 2024. This means that from the moment of the awarding decision, these external cities or regions prepare to start their envisaged steps that are listed in part 1) and inspired by part 2) of their culture and resilience action plans.

They carry out their actionable steps from part 1) with regard to resilience and social cohesion such as:

- activities to increase engagement of civil society
- tapping unrealized local assets and potentials
- activities to raise synergies between stakeholders and collaboratively work in ideation processes
- cultural activities to contribute to the vibrancy and social wellbeing as well as cohesion of communities

They can also further work on and specify additional steps that were not mentioned during the application phase to the award.

In order to institutionalize creative and cross-innovative settings of culture-civil society-policy cooperation and as incentive, PP3 plans budget for the involvement of CCIs in the "Pearls". This will be done via an ongoing open call for the awarded cities and regions to apply for this money to engage CCI practitioners to the piloting and development of activities from the "culture and resilience action plans". Within the call the city/region describes the actions intended and their costs (max 10.000 Euro) which would be then invoiced from PP3. This way also the overall project can gather information about new creative collaborations, added development of resilience through CCIs, and make them visible for co-learning and project communications.

Examples for collaborations are to:

- use the facilitation expertise of the CCIs in the implementation in creative manners for a more diverse perspective and dialogue
- use CCIs skills in creating future visions and scenarios
- enable concrete artistic interventions in the community for resilience and added creativity and increased civil engagement, community arts etc.

The regional partners that come from the respective country of the awarded cities or regions (the very same partners which are also involved in the peer-mentoring and colearning) monitor the implementation of the "culture and resilience action plans" from the awarded "Pearl". The GoA leader coordinates this on project level. Together they compile accompanying material which is used for the revision of the component for the transfer (GoA3.2). This will be in line with the process evaluation of GoA2.5.

The regional partner cities and regions from the countries, which the first 4 awarded cities and regions originate from, can set up and pilot "culture and resilience action plans" in their own location as well.

Representatives of the target groups, local and regional authorities of small cities or regions directly pilot the solution.

2,988 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.2

Title of the deliverable

Input paper to the revision of the component 1

46 / 100 characters

Description of the deliverable

While the activities, achievements, stories, successes etc. from the piloting are captured with the communication and exploitation activities as well as widely showcased via the A2.4 "Pilot the BSR Cultural Pearls award #1", this deliverable serves to give input to the revision of the component 1, and hence the solution.

The GoA leader PP6, in coordination with the regional partners who accompany the piloting in the cities or regions of "their Pearls" together develop an input paper to the revision of the solution. This summarizes and lays down the lessons learnt, obstacles, procedural questions that are popping up, and other important messages that are related to the piloting of the "culture and resilience action plans" in the first round. Timewise, and in order to be able to form the basis for the revision of the solution in the second round, the partners summarize and report the input iteratively throughout the first round (and not only at the end of the awarding year).

The GoA2.5-leader PP3 who is responsible for the evaluation and revision of the components is closely involved in these monitoring and evaluation activities.

1.147 / 2.000 characters

Which output does this deliverable contribute to?

Cultural and social resilience uptake programme

47 / 100 characters



Project Number:

Project Version Number: 1

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.2: WP2 Piloting and evaluating solutions

A.2.2: Pilot the "culture and resilience action plans" #1 D.2.2: Input paper to the revision of the component 1



5.6.7 This deliverable/output contains productive or infrastructure investment

WP 2 Group of activities 2.3

5.6.1 Group of activities leader

Group of activities leader PP 2 - Regional Council of Ostrobothnia

A 2.3

5.6.2 Title of the group of activities

Pilot the peer mentoring /co-learning programme #1

50 / 100 characters

5.6.3 Description of the group of activities

Regional partner cities and regions from countries, where the first 4 awarded "Pearls" originate from, roll-out the peer mentoring / co-learning programme as peers for the awarded city or region in their country to support them realise their "Culture and resilience action plan". The activities are thus closely related to A2.2. In practice this means that staff members of the regional partners cooperate with staff members of authorities of the "Pearls" and other potential key stakeholders from diverse fields in the awarded cities or regions with the final aim of re-increasing the quality of life and social resilience.

While it is subject to the concrete couple (regional partner + Pearl), the processes could look like this:

The staff of regional partners has physical kick-off meetings in the awarded cities or regions; they jointly discuss and prioritise fields of the "Culture and resilience action plan"; share and discuss the compiled available approaches and instruments from the "repository of good practices and initiatives for social resilience" (D1.1) and concrete implementation possibilities for the "Pearl"; sketch joint activities and what to work on collaboratively; agree on continuous coordination channels (e.g. regular video conferences or visits); plan trainings or mentoring sessions for capacity building; plan co-creation sessions and workshops with stakeholders and citizens for specific topics; prepare the cross-innovation support of CCIs e.g. for identified challenges through hackathons / competitions; schedule and organise the involvement of external experts and key-note insights or inspirational cases; connect the "Pearls" to all transnational activities of the project (i.e. A2.1, 2.4, 3.1).

The GoA-lead PP2 and GoA2.5 lead PP3 together oversee the compilation of accompanying material which is used for the revision of the component for the transfer (GoA3.3). This will be in line with the process evaluation of GoA2.5. Representatives of the target groups, local and regional authorities of small cities or regions directly pilot the solution.

Benefits for the target groups in the awarded cities and regions are:

- 1. the peer mentoring/co-learning activities,
- 2. communication activities (on BSR-wide level AND for within the city/region) in the course of the BSR Cultural Pearls award (A2.4)
- 3. transnational exchange and knowledge
- 4. regional partners cover some costs for external experts or workshops
- 5. Cross-innovation support provided by CCIs (organised by PP3) as described in A2.2
- $\textbf{6. Jointly applying methods, } \\ \texttt{,moderation" of processes by peer mentor, function as critical friend, } \\ \\ \dots \\ \\ \textbf{6. Jointly applying methods, } \\ \\ \texttt{,moderation" of processes by peer mentor, function as critical friend, } \\ \\ \dots \\ \\ \textbf{1. Jointly applying methods, } \\ \\ \texttt{,moderation" of processes by peer mentor, function as critical friend, } \\ \\ \textbf{1. Jointly applying methods, } \\ \\ \textbf{1. Jointly applying$

2,641 / 3,000 characters



Project Number:

Project Version Number: 1

5.6.4	This o	aroup	of	activities	leads	to	the	develo	pment	of	а	deliverable

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D 2.3

Title of the deliverable

Input paper to the revision of the component 2

46 / 100 characters

Description of the deliverable

While the activities, achievements, stories, successes etc. from the piloting are captured with the communication and exploitation activities as well as widely showcased via the A2.4 "Pilot the BSR Cultural Pearls award #1", this deliverable serves to give input to the revision of the component, and hence the solution.

The GoA leader PP2, in coordination with the regional partners who accompany the piloting in the cities or regions of "their Pearls" together develop an input paper to the revision of the solution. This summarizes and lays down the lessons learnt, obstacles, procedural questions that are popping up, and other important messages that are related to the piloting of the "peer-mentoring/co-learning programme" in the first round. It is realistic that there will be procedural adjustments or tips for the peer-mentoring/co-learning programme to be taken up in the second round – e.g. what functions well and what not. Timewise, and in order to be able to form the basis for the revision of the solution in the second round, the partners summarize and report the input iteratively throughout the first round (and not only at the end of the awarding year).

The GoA2.5-leader PP3 who is responsible for the evaluation and revision of the components is closely involved in these monitoring and evaluation activities.

1,334 / 2,000 characters

Which output does this deliverable contribute to?

Cultural and social resilience uptake programme

47 / 100 characters

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.2: WP2 Piloting and evaluating solutions

A.2.3: Pilot the peer mentoring /co-learning programme #1

D.2.3: Input paper to the revision of the component 2

5.6.7 This deliverable/output contains productive or infrastructure investment



Project Number:

Project Version Number: 1

WP 2 Group of activities 2.4

5.6.1 Group of activities leader

Group of activities leader PP 10 - ARS BALTICA / Nordkolleg

A 2.4

5.6.2 Title of the group of activities

Pilot the BSR Cultural Pearls award #1

38 / 100 characters

5.6.3 Description of the group of activities

Following the awareness raising campaign, the application processes, the evaluation and selection processes (A1.4), the jury awards ca. in month 10 the first 4 cities or regions for one year (=2024) as "BSR Cultural Pearls".

This awarding decision marks the starting point firstly for the awarded "Pearls" for the soon realisation of their "culture and resilience action plans" (A2.2), secondly for four regional partners to pilot the peer mentoring /co-learning programme with the city or region from their country (A2.3) and thirdly for the overarching partners to roll-out the showcasing and communication. All together this enables a positive spiral and enables the target groups to increase the resilience of their communities.

As key piloting activities of the award, the overarching partners under the lead of PP10 will run strong communication activities with and for the "Pearls":

- 1. Film Features: PP10 and the regional partners work together with local stakeholders in the awarded cities and regions for producing a film feature of the activities (A2.2+A2.3). Final cut will be done centrally by PP10 (external expertise budget, also for local video production).
- 2. High-visibility award ceremony: Later during 2024, a well-structured hybrid ceremony is created as large transnational event during which the "Pearls" are showcased with film features, presentations of activities as well further storytelling. All candidate cities and regions are presented, too. Discussions and participative formats complement this event. PP4 plans budget for this which is also the project mid-term conference.
- 3. Online presence: "BSR Cultural Pearls" creates a stand-alone online presence with three major tasks: a) Presenting the award itself; b) running the network and community beyond the lifetime (see A3.1+A3.5), and c) hosting the podcast and media work. PP10 develops and hosts the easy-to-use website, running further than the project lifetime and serving future awards.
- 4. Podcast Format: The project establishes "BSR Cultural Pearls" as own podcast format presenting the cities and regions as well as potentially other short-listed applicants (depends on their interest). Experts are invited e.g. for interviews on resilience. Synergies are sought with other podcasts linked to resilience and societal change to maximise target group reach. PP10 budgets production costs.
- 5. Newsletter: The project creates a newsletter involving all levels/synergies within the partner structure and A.O.s as multipliers.

In summer 2024 the partnership launches the second round of the award with the amended procedures (cf. A2.5). This includes re-launching of the application procedure and awareness raising by regional partners and activation of target groups to apply for the second round. Also the overarching partners and A.O.s utilise the established communication platform and channels, the gained visibility and their own networks to mobilise candidate cities or regions

2,975 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable



D 2.4

Title of the deliverable

Input paper to the network and revision of the component 3

58 / 100 characters

Description of the deliverable

The communication products, application and awarding procedures etc. are all captured in this GoA. This deliverable in contrast serves to give input to the revision of the component, and hence the solution, for the second round of the "BSR Cultural Pearls" award.

The GoA leader PP10, together develop this input paper to improve the third component. It summarizes and lays down the lessons learnt, obstacles, procedural questions that are popping up, and other important messages that are related to the piloting of the "BSR Cultural Pearls" in the first round. It is realistic that there will be procedural adjustments or tips for different steps that need to be amended in the second round – e.g. what functions well and what not. Timewise, and in order to be able to form the basis for the revision of the solution in the second round, the partners summarize and report the input iteratively throughout the first round (and not only at the end of the awarding year).

The GoA2.5-leader PP3 who is responsible for the evaluation and revision of the components is closely involved in these monitoring and evaluation activities.

1,131 / 2,000 characters

Which output does this deliverable contribute to?

Cultural and social resilience uptake programme

47 / 100 characters



Project Number:

Project Version Number: 1

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.2: WP2 Piloting and evaluating solutions

A.2.4: Pilot the BSR Cultural Pearls award #1

D.2.4: Input paper to the network and revision of the component 3

5.6.7 This deliverable/output contains productive or infrastructure investment

WP 2 Group of activities 2.5

5.6.1 Group of activities leader

Group of activities leader PP 3 - Northern Dimension Partnership on Culture Secretariat

A 2.5

5.6.2 Title of the group of activities

Evaluate and revise the three components of the Cultural and social resilience uptake programme

95 / 100 character

5.6.3 Description of the group of activities

GoA lead PP3 and PP9 organise the collection of information and data from partners related to A2.1, 2.2, 2.3, and 2.4. based on the deliverable D1.5. The external experts which supported to prepare the evaluation framework, also support the evaluation process.

Together this group will oversee and compile the monitoring and evaluation results by initiating a regular (e.g. monthly) "Evaluation jour fixe" as one deadline day for reporting on the different GoAs in written form and via a digital format throughout the implementation. Following the input by different partners, they will iteratively discuss the results and request more information, if needed.

Due to the character of a process-evaluation, the three components (1. Culture and resilience action plan; 2. Peer mentoring /co-learning programme; 3. BSR Cultural Pearls award) will be assessed and evaluated during their implementation.

This leads to a structured process that will be facilitated during a physical transnational partner meeting where the partners discuss and agree on recommendations for adjusting the components for the transfer phase (=the second round).

The partnership and responsible GoA-leads will take up the results and recommendations for adjustments of the components and accordingly revise their components. This might mean for instance, that the Part 1) of the "Culture and resilience action plan" could be streamlined in its categories or its Part 2) be simplified to be more appropriate. Likewise, also the peer mentoring/co-learning programme might need to undergo improvements and e.g. add or remove certain instruments which have proven super-effective or rather ineffective. Finally, the "BSR Cultural Pearls" award and its accessibility and mobilisation effect for the target group is certainly one of the most crucial factors – if the outreach or application procedure needs revision or the communication and showcasing activities need updates, then the monitoring and evaluation results will hint at these necessities. Also the transnational exchange that will lead into the network (A2.1+A3.1) could see necessary adjustments, be it from the communication perspective or procedural questions.

Discussions from A3.5 and potential recommendations by the Cultural Pearls board, which would prepare to make a long-term perspective more feasible, could already at this stage be included. However, focus of adjusting the three solutions is on the transfer phase.

2,462 / 3,000 character

5.6.4 This group of activities leads to the development of a deliverable

O 2.5

Title of the output

Cultural and social resilience uptake programme

47 / 100 characters

Description of the output



Project Number:

Project Version Number: 1

Purpose of the output "Cultural and social resilience uptake programme" is to enable staff members of local and regional public authorities in smaller cities and regions to increase the social resilience in their places. It addresses the needs of these target group all surrounding ways to maintain quality of life, namely their lack of resources and tools, their needs for impulses and shortage of innovative solutions and creative processes.

It is composed of 3 components with distinct formats. Together they serve to facilitate activities in partnership-external small cities or regions after having been selected as "Pearls" through an award procedure.

- 1. A culture and resilience action plan. This digital document includes as part 1) a low-threshold template to be filled by candidate cities and regions with categories for the topic resilience and social cohesion such as: strengths and weaknesses; potentials of local stakeholders; challenges to collaboratively work on; vision and potential outcomes; actionable steps. Part 2) includes in an appealing way approaches, inspirational facts and potential instruments as source of inspiration. This will support the target group to think and act strategically about their future from societal, cultural and resilience perspectives.
- 2. A peer-mentoring /co-learning programme. This is a digital programme structure with different building blocks to jointly carry out activities between the regional partners and the awarded Pearls in their countries. It will contain a mixture of concrete activities and steps, such as: dialogues about social resilience; concrete trainings and joint co-creative working sessions on common issues; facilitated external expert learning and key-note insights. It will support authorities to implement their "culture and resilience action plans".

 3. A "BSR Cultural Pearls award". The award is the first BSR-wide process of its kind with such high communication and outreach ambition. It includes an online application system, a media strategy and a BSR-wide campaign, umbrella level marketing for the award and an online presence, film features, a newsletter, a podcast format, and award ceremonies. This will showcase the awarded Pearls and help them in their own communities and internationally to gain attractiveness. In addition, it helps to establish contacts and avoid a cognitive lock-in.

The transnationality comprises different values. First, the output is jointly prepared by compiling input, discussing the scope of content and developing the formats of the three components. Second, target groups from all BSR countries are mobilised to use it with country-specific but also transnational outreach. Third, during the piloting and implementation, experiences are shared in the partnership and learnings facilitated between Pearls and others to finally evaluate and adjust the solution. Fourth, it is per se a high value to create a BSR-wide award with strong visibility and communication aspects.

2 994 / 3 000 characters

Target groups and uptake of the solution presented in this output

Target groups Target group 1

Local public authority

We aim at this target group from all BSR countries, and address especially those in smaller cities, which are more vulnerable, prone to decreasing quality of life, are non-central and lesser known for wider international audiences (exceptions are possible). BSR Cultural Pearls aims at the parts of authorities which are responsible for social services, economy, tourism, culture. Finally, due to the strategic importance of resilience building they shall escalate the topic to the leadership level.

How will this target group apply the output in its daily work?

The first part of the target group are project partners 11+12: they use the output for their own staff members and benefit from the increased capacity, be it from the content provided in the components or the co-learning with the Pearls. Second part of the target group are external awarded authorities ("Pearls") who benefit from the activities, especially while implementing their culture and resilience plans. The steps in the peer-mentoring /co-learning programme help them to do so. In their daily work group it will provide them with concrete resources and tools to increase engagement of civil society and build social cohesion; with innovative solutions and creative processes that strengthen social capital and increase shared values (e.g. through co-design, inclusive cultural activities, or local identity building); and especially give impulses to activate different actors of the ecosystem to raise awareness for local assets and overcome silo thinking between different policy areas

996 / 1,000 characters

Target group 2

Regional public authority

We aim at this target group from all BSR countries, and address especially those in smaller regions, which are more vulnerable, prone to decreasing quality of life, are non-central and lesser known for wider international audiences (exceptions are possible)

Cultural Pearls aims at the parts of authorities which are responsible for social services, economy, tourism, culture, SDGs. Finally, due to the strategic importance of resilience building they shall escalate the topic to the leadership level

The second part of the target group are PPs 2,5,9 and potentially AOs2,3,4,6,7: they use the output for own staff members and benefit from the increased capacity, be it from the content provided in the components or the co-learning with the Pearls. Second part of the target group are awarded authorities ("Pearls") who benefit from the activities, especially while implementing their culture and resilience plans. The steps in the peer-mentoring /co-learning programme help them to do so. In their daily work group it will provide them with concrete resources and tools to increase engagement of civil society and build social cohesion; with innovative solutions and creative processes that strengthen social capital and increase shared values (e.g. through co-design, inclusive cultural activities, or local identity building); and especially give impulses to activate different actors of the ecosystem to raise awareness for local assets and overcome silo thinking between different policy areas

998 / 1,000 characters

Durability of the output

Together will the Cultural Pearls Board all partners and A.O.s evaluate feasible solutions for how to keep the output functional after the project (A3.5). With sophisticated steps such as a SWOT analysis as well as the involvement and dialogues with other multiplicators, the project develops the long-term operating concept. The composition of the partnership with influential actors is dedicated to sustain the solution which has roots already in initiatives from years ago (e.g. SI Seed Money project). Especially the LP CBSS and the PAC Culture PP9 have an important role in steering this and driving the development of the durability. To do so, the partnership involves further implementers and financial donors and could e.g. generate a Pearls-membership function for stakeholders to ensure long-term active existence. Preliminary concepts for the viability of financing technical and organisational maintenance of the three components were discussed and will be agreed upon in 2025.

989 / 1,000 characters



Project Number:

Project Version Number: 1

5.6.6 Timeline

WP.2: WP2 Piloting and evaluating solutions

A.2.5: Evaluate and revise the three components of the Cultural and social resilience uptake programme

O.2.5: Cultural and social resilience uptake programme

5.6.7 This deliverable/output contains productive or infrastructure investment

Work package 3

5.1 WP3 Transferring solutions

5.2 Aim of the work package

In Work Package 3, communicate and transfer the ready solutions to your target groups. Plan at least one year for this work package to transfer your solutions to the target groups, considering their respective needs. Select suitable activities to encourage your target groups to use the solutions in their daily work. Organise your activities in up to five groups of activities. Describe the deliverables and outputs as well as present the timeline.

5.3 Work package leader

Work package leader 1

PP 1 - Council of the Baltic Sea States Secretariat

Work package leader 2

Please select

5.4 Work package budget

Work package budget

30%

5.5 Target groups

1

Target group

Local public authority

We aim at this target group from all BSR countries, and address especially those in smaller cities, which are more vulnerable, prone to decreasing quality of life, are non-central and lesser known for wider international audiences (exceptions are possible).

BSR Cultural Pearls aims at the parts of authorities which are responsible for social services, economy, tourism, culture. Finally, due to the strategic importance of resilience building they shall escalate the topic to the leadership level.

499 / 500 characters

How do you plan to reach out to and engage the target group?

We have local public authorities in the partnership as PP 11,12 and engage with them in the normal project activities. They act as regional partners to engage with external awarded "Pearls" to implement the solution, especially the peer-mentoring /co-learning programme.

Target group beyond the partnership is involved as awarded Pearls also in the 2nd round to transfer and implement the adjusted solution. They implement their "cultural and resilience plans" and are supported via PPs from their country with the "peer-mentoring /co-learning programme". Most importantly, they are featured with the award and communication activities.

In addition, both parts of the target group are involved in the transnational network of the awarded BSR Cultural Pearls.

To reach out and communicate, the project uses classical mail, video conferences and transnational meetings.

All partners mobilise future candidate Pearls from the target groups.

Period: 1 2 3

4

They also involved to discuss the durability of the Solution.

1,000 / 1,000 characters

Regional public authority

We aim at this target group from all BSR countries, and address especially those in smaller regions, which are more vulnerable, prone to decreasing quality of life, are non-central and lesser known for wider international audiences (exceptions are possible).

Cultural Pearls aims at the parts of authorities which are responsible for social services, economy, tourism, culture, SDGs. Finally, due to the strategic importance of resilience building they shall escalate the topic to the leadership level

500 / 500 characters

We have regional public authorities in the partnership as PP 2,5,9 and engage with them in the normal project activities. They act as regional partners to engage with external awarded "Pearls" to implement the solution, especially the peer-mentoring /co-learning programme. Target group beyond the partnership is involved as awarded Pearls also in the 2nd round to

transfer and implement the adjusted solution. They implement their "cultural and resilience plans" and are supported via PPs from their country with the "peer-mentoring /co-learning programme". Most importantly, they are featured with the award and communication activities. In addition, both parts of the target group are involved in the transnational network of the awarded

BSR Cultural Pearls. To reach out and communicate, the project uses classical mail, video conferences and

transnational meetings. The AOs 2,3,4,6,7 are engaged to mobilise future candidate Pearls.

They also involved to discuss the durability of the Solution.

1,000 / 1,000 characters



Project Number:

Project Version Number: 1

5.6 Activities, deliverables, outputs and timeline

No.	Name
3.1	Set-up a transnational network of the awarded BSR Cultural Pearls
3.2	Implement the adjusted "culture and resilience action plans" round #2
3.3	Implement the adjusted "peer-mentoring /co-learning programme" round #2
3.4	Implement "BSR Cultural Pearls" award #2
3.5	Ensure durability of the solution and set up a long-term operating concept

WP 3 Group of activities 3.1

5.6.1 Group of activities leader

Group of activities leader PP 1 - Council of the Baltic Sea States Secretariat

A 3.1

5.6.2 Title of the group of activities

Set-up a transnational network of the awarded BSR Cultural Pearls

65 / 100 characters

5.6.3 Description of the group of activities

The awarded cities and regions are included into a BSR-wide network that serves as continuation and institutionalisation of the transnational exchange and facilitated learning processes among the "Pearls" to which also the regional partners as well as overarching partners contributed (A2.1). The network is naturally growing after each awarding

This network will further roll out and connect to the BSR-wide communication activities in the frame of the "BSR Cultural Pearls" award and uses the online presence as platform to highlight the visibility of their cities and regions. Dissemination structures and media upscaling together with strong visual identity make the network impactful and highlights the use e.g. also of the communication products such as the podcasts or videos from the award and pilot activities.

It will work in a hybrid mode with mainly virtual exchange but also the offer of at least one physical meeting per year. The larger the interest, the more elaborated the activities could become with real workflow and advancing of topics.

Concrete long-term activities could include e.g. one action day per year during which dedicated events happen and activities related to resilience take place in all "Pearls". The network could also include e.g. the initiation of joint activities and projects around resilience-related topics.

A network coordinator at the GoA3.1 lead PP1 will organise and facilitate the activities as well as potential exchanges among the cities. It is regarded as an important tool for the long-term sustainability of the project and an incentive for further cities and regions (e.g. shortlisted cities) to join the network. Associated organisations such as UBC will promote the network and also strongly contribute to advocating for the overall solution.

1,813 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

5.6.6 Timeline

Period: 1

WP.3: WP3 Transferring solutions

A.3.1: Set-up a transnational network of the awarded BSR Cultural Pearls



Project Number:

Project Version Number: 1

WP 3 Group of activities 3.2

5.6.1 Group of activities leader

Group of activities leader PP 5 - Vidzeme Planning Region

A 3.2

5.6.2 Title of the group of activities

Implement the adjusted "culture and resilience action plans" round #2

69 / 100 characters

5.6.3 Description of the group of activities

The second round takes up the learnings from the adjustment of the components and serves to transfer them to further members of the target groups.

After the second awarding decision of the "BSR Cultural Pearls" award in A3.4 (around project month 22) four awarded cities and regions (= "Pearls") start to implement their "culture and resilience action plans" in the beginning of 2025. From the moment of the awarding decision, these external cities or regions prepare to start their envisaged steps that are listed in part 1) and inspired by part 2) of their culture and resilience action plans.

They carry out their actionable steps from part 1) with regard to resilience and social cohesion such as:

- activities to increase engagement of civil society
- tapping unrealized local assets and potentials
- activities to raise synergies between stakeholders and collaboratively work in ideation processes
- cultural activities to contribute to the vibrancy and social wellbeing as well as cohesion of communities

They can also further work on and specify additional steps that were not mentioned during the application phase to the award.

In order to institutionalize creative and cross-innovative settings of culture-civil society-policy cooperation and as incentive, PP3 plans budget for the involvement of CCIs in the "Pearls". This will be done via an ongoing open call for the awarded cities and regions to apply for this money to engage CCI practitioners to the piloting and development of activities from the "culture and resilience action plans". Within the call the city/region describes the actions intended and their costs (max 10.000 Euro) to be then invoiced from PP3. This way also the overall project can gather information about new creative collaborations, added development of resilience through CCIs, and make them visible for colearning and project communications.

Examples for collaborations are to:

- use the facilitation expertise of the CCIs in the implementation in creative manners for a more diverse perspective and dialogue
- use CCIs skills in creating future visions and scenarios
- enable concrete artistic interventions in the community for resilience and added creativity and increased civil engagement, community arts etc.

The regional partners that come from the respective country of the awarded cities or regions (the very same partners which are also involved in the peer-mentoring and colearning) monitor the implementation of the "culture and resilience action plans" from the awarded "Pearl". The GoA lead coordinates this on project level. Together they compile material for a qualitative improvement to be taken up in the long-term operating concept (GoA3.5).

The regional partners from the countries, which the second 4 awarded cities and regions originate from, can set up and pilot "culture and resilience action plans" in their own location as well.

Representatives of the target groups, local and regional authorities, directly pilot the solution.

3,000 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

5.6.6 Timeline

				Period:	1	2	3	4	5	ŧ

WP.3: WP3 Transferring solutions

A.3.2: Implement the adjusted "culture and resilience action plans" round #2



Project Number:

Project Version Number: 1

WP 3 Group of activities 3.3

5.6.1 Group of activities leader

Group of activities leader PP 11 - Varde Municipality

A 3.3

5.6.2 Title of the group of activities

Implement the adjusted "peer-mentoring /co-learning programme" round #2

71 / 100 characters

5.6.3 Description of the group of activities

The second round takes up the learnings from the adjustment of the components and serves to transfer them to further members of the target groups.

Regional partner cities and regions from countries, where the second 4 awarded "Pearls" originate from, roll-out the peer mentoring / co-learning programme as peers for the awarded city or region in their country to support them realise their "Culture and resilience action plan". The activities are thus closely related to A3.2. In practice this means that staff members of the regional partners cooperate with staff members of authorities of the "Pearls" and other potential key stakeholders from diverse fields in the awarded cities or regions with the final aim of re-increasing the quality of life and social resilience.

While it is subject to the concrete couple (regional partner + Pearl), the processes could look like this:

The staff of regional partners has physical kick-off meetings in the awarded cities or regions; they jointly discuss and prioritise fields of the "Culture and resilience action plan"; share and discuss the compiled available approaches and instruments from the "repository of good practices and initiatives for social resilience" (D1.1) and concrete implementation possibilities for the "Pearl"; sketch joint activities and what to work on collaboratively; agree on continuous coordination channels (e.g. regular video conferences or visits); plan trainings or mentoring sessions for capacity building; plan co-creation sessions and workshops with stakeholders and citizens for specific topics; prepare the cross-innovation support of CCIs e.g. for identified challenges through hackathons / competitions; schedule and organise the involvement of external experts and key-note insights or inspirational cases; connect the "Pearls" to all transnational activities of the project (i.e. A2.1, 2.4, 3.1). Examples for co-learning could also include cross-innovative activities based on virtual/intelligent networking between local stakeholders from the 'Pearls-areas' such as business developers or participants dealing with remote education and training, tourism, environment, upcycling, cultural- and social affairs.

Together they compile material for a qualitative improvement to be taken up in the long-term operating concept (GoA3.5).

Benefits for the target groups in the awarded cities and regions are thus:

- 1. the peer mentoring/co-learning activities,
- 2. communication activities (on BSR-wide level AND for within the city/region) in the course of the BSR Cultural Pearls award (A3.4)
- 3. transnational exchange and knowledge
- 4. regional partners cover some costs for external experts or workshops
- 5. Cross-innovation support provided by CCIs (organised by PP3) as described in A2.2
- 6. Jointly applying methods, "moderation" of processes by peer mentor, function as critical friend.

Representatives of the target groups, local and regional authorities of small cities or regions directly pilot the solution.

3.000 / 3.000 characters

5.6.4 This group of activities leads to the development of a deliverable

5.6.6 Timeline

	Period: 1 2 3 4 5 6
WP 3: WP3 Transferring solutions	

A.3.3: Implement the adjusted "peer-mentoring /co-learning programme" round #2



Project Number:

Project Version Number: 1

WP 3 Group of activities 3.4

5.6.1 Group of activities leader

Group of activities leader PP 10 - ARS BALTICA / Nordkolleg

A 3.4

5.6.2 Title of the group of activities

Implement "BSR Cultural Pearls" award #2

40 / 100 characters

5.6.3 Description of the group of activities

The second round takes up the learnings from the adjustment of the components and serves to transfer them to further members of the target groups. Following the adjusted awareness raising campaign, the application processes, the evaluation and selection processes (A2.5), the jury awards ca. in month 22 the second 4 cities or regions for one year (=2025) as "BSR Cultural Pearls".

This awarding decision marks the starting point firstly for the awarded "Pearls" for the soon realisation of their "culture and resilience action plans" (A3.2), secondly for four regional partners to pilot the peer mentoring /co-learning programme with the city or region from their country (A3.3) and thirdly for the overarching partners to continue with additional/new Pearls in the showcasing and communication. All together this enables a positive spiral and enables the target groups to increase the resilience of their communities

As key piloting activities of the award, the overarching partners under the lead of PP10 will run strong communication activities with and for the "Pearls":

- 1. Film Features: PP10 and regional partners work together with local stakeholders in the awarded cities and regions for producing a film feature of the activities (A3.2+3.3). Final cut will be done centrally by PP10 (CAT4 budget, also for local video production).
- 2. High-visibility award ceremony: Later during 2025, a well-structured hybrid ceremony is created as large transnational event during which the "Pearls" are showcased with film features, presentations of activities and storytelling. All candidate cities and regions are presented, too. Discussions and participative formats complement this event. PP4 plans budget for this which is also the project final conference.
- 3. Online presence: The "BSR Cultural Pearls" online presence fulfils its major tasks: a) Presenting the award itself; b) running the network and community beyond the lifetime (see A3.1+A3.5), and c) hosting the podcast and media work. PP10 hosts the easy-to-use website, running further than the project lifetime and serving future awards.
- 4. Podcast Format: The project runs "BSR Cultural Pearls" as own podcast format presenting the cities and regions as well as potentially other short-listed applicants (depends on their interest). Experts are invited e.g. for interviews on resilience. Synergies are sought with other podcasts linked to resilience and societal change to maximise target group reach. PP10 budgets production costs.
- 5. Newsletter: The project creates a newsletter involving all levels/synergies within the partner structure and A.O.s as multipliers.

In summer 2025 the partnership launches the third round of the award (i.e. application procedure and activation of target groups) with the amended procedures which are discussed and agreed upon in A3.5 and together with the Cultural Pearls Board. All partners and AOs utilise the established communication platform and channels, the gained visibility and own networks.

2,999 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.3: WP3 Transferring solutions

A.3.4: Implement "BSR Cultural Pearls" award #2



Project Number:

Project Version Number: 1

WP 3 Group of activities 3.5

5.6.1 Group of activities leader

Group of activities leader PP 9 - Ministry of Justice, European Affairs and Consumer Protection of Land Schleswig-Holstein

A 3.5

5.6.2 Title of the group of activities

Ensure durability of the solution and set up a long-term operating concept

74 / 100 characters

5.6.3 Description of the group of activities

The partners will develop a long-term operating concept for how to maintain the "Cultural and social resilience uptake programme" with its 3 components including the communication activities and the network (A3.1). A key aim of the project is to establish the processes as a sustainable concept, which could be established in similar regular modus as the "European Capital of Culture" or the "UNESCO Creative Cities concept". The positive spiral induced in the small cities and regions that implement the solution shall be amplified. It needs a BSR-specific scheme, which will carry the concept further on and secure long-term financial security.

Implementation of the long-term operating concept will take place in three steps.

The first step implies that the concept will be promoted to a large group of regional civic, political, cultural and entrepreneurial stakeholders already during the project lifetime, so that it gains interest and a wider scope for further implementation. To this end, the overarching partners will establish a "Cultural Pearls Board", where potential further implementers and financial donors will be integrated and the long-term network consolidated. The board will meet on a regular basis (1-2/ year) and will explore future funding possibilities (e.g. Baltic Sea Fund for Cultural donors, Tourist boards and companies, EU institutions, NIB) and the further needs for successful long-term implementation. Existing BSR-wide fora (such as EUSBSR Annual Forum) will be used as platforms for promotion.

The second step, which will happen in parallel, is a SWOT analysis on the long-term operation to get a clearer picture on challenges and opportunities for the three components. It will involve large-scale surveys addressed towards municipalities, touristic actors, societal + political institutions and practitioners etc. The established online presence, the developed and revised material (e.g. D1.1, D1.2, D1.3) serve as digital tools for a long-term existence of the "Cultural and social resilience uptake programme". However, further resources are needed for elements like the operating of the peer-mentoring/co-learning programme (A2.3/3.3) and communication activities (A2.4/3.4). These questions will be addressed and (interim) results shared with the board and the consortium on a continuous basis.

The final step is the finalization of the long-term operating concept which builds upon the results of the two implemented rounds and analyses their potential. It displays the output gained from the work of the Cultural Pearls Board and e.g. generate a Pearls-membership function for stakeholders to ensure long-term active existence. The results of the SWOT will be used for decision-making in the consortium on which tools to use for long-term realization of the "Cultural and social resilience uptake programme", including the BSR Cultural Pearls award.

Main partners in charge will be CBSS in the Long Term Priority Regional Identity and PP9 as PAC Culture.

2,999 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

5.6.6 Timeline

Period: 1 2 3 4 5 6

WP.3: WP3 Transferring solutions

A.3.5: Ensure durability of the solution and set up a long-term operating concept



6. Indicators

Indicators

across borders

		Output i	ndicators	Result indicators					
Output indicators	Total target value in number	Project outputs	Please explain how the solution presented in this output serves the target group(s).	Result indicator	Total target value in number	Please explain how organisations in the target groups within or outside the partnership will take up or upscale each solution.			
RCO 84 – Pilot actions developed jointly and implemented in projects	3	N/A	N/A			Target groups within the partnership take up solution for their own staff members and benefit from the increased capacity, be it from the content provided in the components or the co-learning with the awarded Pearls. Target group outside the partnership will take up the solution as awarded public authorities ("Pearls") and			
RCO 116 – Jointly developed solutions	1	O.2.5: Cultural and social resilience uptake programme	The O2.5 serves the target group to make them think and act strategically about their future from societal, cultural and resilience perspectives. It will help smaller cities and regions increase their social resilience and maintain their quality of life. Reacting to the needs of these target group (lack of resources and tools, needs for impulses and shortage of innovative solutions and creative processes), staff members of local and regional public authorities in smaller cities and regions will be equipped with concrete tools, instruments, and processes (e.g. cocreation while peer-mentoring/colearning) to tackle the challenges in their places. Transnational input and connections, valuable communication products via the award are developed by the partnership also for the local	RCR 104 - Solutions taken up or up-scaled by organisations	1	solution as awarded public authorities ("Pearls") and benefit from the activities, especially while implementing their culture and resilience plans. The steps in the peer-mentoring /co-learning programme help them to do so. Practically it means, that for the target group the solution provides them with concrete resources and tools to increase engagement of civil society and build social cohesion; with innovative solutions and creative processes that strengthen social capital and increase shared values (e.g. through co-design, inclusive cultural activities, or local identity building); and especially give impulses to activate different actors of the ecosystem to raise awareness for local assets and overcome silo thinking between different policy areas			
			contexts of the Pearls and serve them as well as also further local stakeholders.						

Output indic	ators			Result indicators
Output indicator	Total target value in	Result indicator	Total target value in number	Please describe what types of organisations are planned to actively participate in the project. Explain how this participation will increase their institutional capacity. These types of organisations should be in line with the target groups you have defined for your project.
	number			
RCO 87 - Organisations	20			



Result indicator	Total target value in number	Explain how this	at types of organisations are planned to actively participate in the project. Exparticipation will increase their institutional capacity. These types of build be in line with the target groups you have defined for your project.
PSR 1 - Organisations with increased		Project partners and associated organisations	Types of organisations: 1 National authority 8 Regional authorities 2 Local authorities 2 international governmental organisations 2 NGOs 1 Infrastructure and public service provider 1 business support oganisation 1 sectoral agency (UBC) 1 interest group 1 SME They are participating in the project activities, i.e. are involved for developing the three components of the solution by feeding in experiences, discussing progress and finalising the solution; piloting and adjusting the solution; and involved in the transfer activities and contribute to overall communication and dissemination. Also the conceptualisation of the durability is a task for all. They will also all contribute to awareness raising/mobilising of the target groups— interacting with external members of the target group (i.e. the candidate cities for the award) and conduct the peer-mentoring/co-learning with them. It increases the capacity of their own staff members from the content provided in the components or the co-learning with the Pearls as well as the transnational activities which lead to learnings, too.
institutional capacity due to their participation in cooperation activities across borders	28	Other organisations	At least 8 local and/or regional authorities that are awarded cities or regions. We consider it realistic that at least each one additional organisation (e.g. intermediary or sectoral network) from the awarded city or region increases its institutional capacity while piloting the three components. It will provide them with concrete resources and tools to increase engagement of civil society and build social cohesion; with innovative solutions and creative processes that strengthen social capital and increase shared values; especially give impulses to activate different actors of the ecosystem Additionally, in the transfer WP3 we will outreach to more than just the awarded cities and regions of the second round. However, as careful estimation, we don't include additional higher numbers here.



7. Budget	
7.0 Preparation costs	
Preparation Costs	
Would you like to apply for reimbursement of the preparation costs?	Yes
Other EU support of preparatory cost	
Did you receive any other EU funds specifically designated to the development of	No



Project Acronym: BSR Cultural Pearls Submission Date: 26/04/2022 15:43:23 Project Number:

Project Version Number: 1

7.1 Breakdown of planned project expenditure per cost category & per partner

No 9 vols	Deutsermann	Douting of states	CAT0	CAT1	CAT2	
No. & role	Partner name	Partner status	Preparation costs	- Staff	Office & administration	
1 - LP	Council of the Baltic Sea States Secretariat	Active 22/09/2022	24,000.00	296,994.00	44,549.10	
2 - PP	Regional Council of Ostro bothnia	Active 22/09/2022	0.00	185,760.00	27,864.00	
3 - PP	Northern Dimension Partn ership on Culture Secreta riat	Active 22/09/2022	0.00	123,840.00	18,576.00	
4 - PP	Danish Cultural Institute	Active 22/09/2022	0.00	194,632.00	29,194.80	
5 - PP	Vidzeme Planning Region	Active 22/09/2022	0.00	123,840.00	18,576.00	
6 - PP	Baltic Sea Cultural Centr e	Active 22/09/2022	0.00	93,000.00	13,950.00	
7 - PP	Heinrich Böll Foundation Schleswig-Holstein	Active 22/09/2022	0.00	247,680.00	37,152.00	
8 - PP	Creative Estonia	Active 22/09/2022	0.00	149,640.00	22,446.00	
9 - PP	Ministry of Justice, Europ ean Affairs and Consume r Protection of Land Schl	Active 22/09/2022	0.00	123,840.00	18,576.00	
10 - PP	eswig-Holstein ARS BALTICA / Nordkoll eg	Active 22/09/2022	0.00	185,760.00	27,864.00	
11 - PP	Varde Municipality	Active 22/09/2022	0.00	259,509.00	38,926.35	
12 - PP	Alytus city municipality ad ministration	Active 22/09/2022	0.00	113,520.00	17,028.00	
Total			24,000.00	2,098,015.00	314,702.25	



No. & role	Partner name	CAT3 - Travel & accommodation	CAT4 - External expertise & services	CAT5 - Equipment	Total partner budget
1 - LP	Council of the Baltic Sea	44,549.10	200,000.00	0.00	610,092.20
2 - PP	Regional Council of Ostro	27,864.00	40,000.00	0.00	281,488.00
3 - PP	Northern Dimension Partn	18,576.00	120,000.00	0.00	280,992.00
4 - PP	Danish Cultural Institute	29,194.80	80,000.00	0.00	333,021.60
5 - PP	Vidzeme Plannina Region	18,576.00	20,000.00	0.00	180,992.00
6 - PP	Baltic Sea Cultural Centr	13,950.00	30,000.00	0.00	150,900.00
7 - PP	Heinrich Böll Foundation	37,152.00	40,000.00	0.00	361,984.00
8 - PP	Creative Estonia	22,446.00	20,000.00	0.00	214,532.00
9 - PP	Ministry of Justice. Europ	18,576.00	40,000.00	0.00	200,992.00
10 - PP	ARS BALTICA / Nordkoll	27,864.00	77,700.00	2,300.00	321,488.00
11 - PP	Varde Municipality	38,926.35	60,000.00	0.00	397,361.70
12 - PP	Alvtus citv municipalitv ad	17,028.00	20,000.00	0.00	167,576.00
Total		314,702.25	747,700.00	2,300.00	3,501,419.50



7.1.1 External expertise and services

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
1. Council of the Ba	Communication	CAT4-PP1-C-0	Projet-widecommunication/Dissemi nation costs (layout, branding)	No	1.1 1.2 1.3 1.4 1.5 3.1	3,500.00
1. Council of the Ba	Project management	CAT4-PP1-D-0	External Project Management Support	No	N/A	194,000.00
			36 / 100 characters			
10. ARS BALTICA /	Communication	CAT4-PP10-C-	Website/Online/platform for BSR Cultural Pearls Award	No	1.4 2.4 3.1 3.4	21,000.00
			017100 011110000			
10. ARS BALTICA /	Communication	CAT4-PP10-C-	Project/Layout/Visual/Cl for BSR Cultural Pearls Award	No	1.4 2.4 3.4	18,000.00
			57 / 100 characters			
10. ARS BALTICA /	O. ARS BALTICA / Communication	CAT4-PP10-C-	Video/Production/Post- Production Costs 38 / 100 characters	No	2.1 2.2 2.3 2.4 3.1 3.2	18,000.00
10. ARS BALTICA /	Communication	CAT4-PP10-C-	Podcast/Production Cost 23/100 characters	No	2.1 2.2 2.3 2.4 3.1 3.2 3.3	12,000.00
10. ARS BALTICA /	Events/meetings	CAT4-PP10-A-	External experts and workshop costs	No	3.1	8,000.00
			35 / 100 characters			
10. ARS BALTICA /	IT	CAT4-PP10-B-	Other technical services 24/100 characters	No	N/A	700.00
11. Varde Municipal	Events/meetings	CAT4-PP11-A-	Hosting a transnational project meeting (catering, venue, etc.)	No	N/A	8,000.00
			64 / 100 characters			
	Total					747,700.00



Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
11. Varde Municipal	National control	CAT4-PP11-F-	Costs of Reporting (Controller)	No	NA	9,000.00
11. Varde Municipal	Specialist support	CAT4-PP11-E-	Research to identify/clarify focus areas for resilience building/progressive learning in rural areas	No	1.1 1.2 1.3	5,000.00
44 Manda Munisiral	Specialist support	CATA DD44 E	100 / 100 characters	No	0.4	12,500.00
11. Varde Municipal	Specialist support	CAT4-PP11-E-	Digital communication concept for the participants of the peer mentoring / co- learning framework	NO	2.1 2.2 2.3 3.1 3.2 3.3 3.5	12,300.00
11. Varde Municipal	Specialist support	CAT4-PP11-E-	External facilitation of the virtual learning processes among "Pearls" and regional partners	No	2.1	12,500.00
11. Varde Municipal	Other	CAT4-PP11-G-	Travel costs for awarded	No	2.1	5,000.00
			Danish Pearl to transnational exchange/study visit		2.3 3.1 3.3	
11. Varde Municipal	Communication	CAT4-PP11-C-	Establish	No	1.1	8,000.00
TT. Value Municipal	Communication	CAT4-FF TI-C-	communication/promotion tools for dissemination of best practice		2.1 3.1	3,500:50
12. Alvtus citv muni	Events/meetings	CAT4-PP12-A-	Meeting/events/workshops	No	2.1	5,000.00
			for local actions (rent, catering, technical, equipment, material)		2.2 2.3 2.4	
12. Alvtus citv muni	Other	CAT4-PP12-G-	Travel costs for awarded	No	2.1	5,000.00
			Lithuanian Pearl to transnational exchange/study visit		2.3 3.1 3.3	
12. Alvtus citv muni	Specialist support	CAT4-PP12-E-	Moderation and facilitation of events	No	2.1 2.2 2.3	5,000.00
			37 / 100 characters		3.2 3.3 3.4	
					L	



Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
12. Alvtus citv muni	Specialist support	CAT4-PP12-E-	Translation 11/100 characters	No	1.2	2,000.00
12. Alvtus citv muni	Communication	CAT4-PP12-C-	Communication and dissemination services (publicity, communication, layout, graphic design) in LT	No	2.2 2.4 3.2 3.4	3,000.00
2. Regional Council	Events/meetings	CAT4-PP2-A-2	97/100 characters Hosting a transnational project meeting (catering, venue, etc.)	No	N/A	8,000.00
2. Regional Council	Events/meetings	CAT4-PP2-A-2	External experts to support the implementation of the peer-mentoring/co-learning and development	No	2.3	20,000.00
2. Regional Council	Specialist support	CAT4-PP2-E-2	98/100 characters Translation costs	No	1.2	2,000.00
2. Regional Council	Communication	CAT4-PP2-C-2	Communication and dissemination services (publicity, communication,	No	2.2 2.4 3.2	5,000.00
2. Regional Council	Other	CAT4-PP2-G-2	layout, graphic design) in FI 98/100 characters Travel costs for awarded Finish Pearl to transnational	No	2.1 2.3	5,000.00
3. Northern Dimensi	Specialist support	CAT4-PP3-E-2	exchange/study visit 76/100 characters External Expertise for	No	1.5	20,000.00
			support in the evaluation of the implementation of the three components		2.5	
3. Northern Dimensi	Specialist support	CAT4-PP3-E-2	External Expertise for preparation, conceptualisation, design of the co-learning programme structure	No	1.3 2.3 3.3	20,000.00
			100 / 100 characters			



Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
3. Northern Dimensi	Other	CAT4-PP3-G-2	CCI cross-innovation support facility 4 Regional partners & Pearls (events, material, faciliation)	No	2.2 2.3 2.4 3.2 3.3 3.4	80,000.00
4. Danish Cultural I	Events/meetings	CAT4-PP4-A-2	Mid-term conference (venue, speakers, materials, catering, live-streaming and documentation, etc.)	No	NA	25,000.00
4. Danish Cultural I	Events/meetings	CATA DD4 A 2		No	N/A	25,000.00
4. Danish Cultural I	Lveitsmeetings	CAT4-PP4-A-3	Final conference (venue, speakers, materials, catering, live-streaming and documentation, etc.)	NO	IVA	23,000.00
4. Danish Cultural I	Specialist support	CAT4-PP4-E-3	Experts for capacity building	No	2.1	21,000.00
4. Danish Cultural I	Opecialist support	CA14-FF4-E-3	(training, mentoring, facilitating peer-to-peer dialogue): A2.1, A3.3	NO	3.3	21,000.00
		1	99 / 100 characters			
4. Danish Cultural I	National control	CAT4-PP4-F-3	Costs of Reporting (Controller)	No	WA	9,000.00
	F	1 2 2 2 2 2 2 3		NI-		5 000 00
5. Vidzeme Plannin	Events/meetings	CAT4-PP5-A-3	Service costs to organize events, attract external experts, materials, venues etc.	No	2.2 2.3 3.2 3.3	5,000.00
5. Vidzeme Plannin	Communication	CAT4-PP5-C-3	Communication and dissemination services (publicity, communication, layout, graphic design) in LT	No	2.2 2.4 3.2 3.4	6,000.00
5. Vidzeme Plannin	Specialist support	CAT4-PP5-E-3	Capacity building and site visits, etc.	No	2.3 3.3	2,000.00
			40 / 100 characters			
5. Vidzeme Plannin	Specialist support	CAT4-PP5-E-3	Translation services costs 26/100 characters	No	1.2	2,000.00
5. Vidzeme Plannin	Other	CAT4-PP5-G-3	Travel costs for awarded Latvian Pearl to transnational exchange/study visit	No	2.1 2.3 3.1 3.3	5,000.00
			77 / 100 characters			
	Total					747,700.00



Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
6. Baltic Sea Cultur	Specialist support	CAT4-PP6-E-3	Translation costs	No	1.2	2,000.00
			17 / 100 characters		1.3	
6. Baltic Sea Cultur	Events/meetings	CAT4-PP6-A-3	Hosting a transnational	No	NA	6,000.00
			project meeting (catering, venue, etc.)			
			64 / 100 characters			
6. Baltic Sea Cultur	Communication	CAT4-PP6-C-4	Communication and dissemination services (publicity, communication, layout, graphic design) in PL	No	2.2 2.4 3.2 3.4	5,000.00
			98 / 100 characters			
6. Baltic Sea Cultur	Specialist support	CAT4-PP6-E-4	Expert services to produce	No	2.2	6,000.00
·			the Culture and Resilience Action Plan (reserchers, academics)		3.2	
1			89 / 100 characters			
6. Baltic Sea Cultur	Specialist support	CAT4-PP6-E-4	Experts (speakers, creatives, mentors, workshop leaders, presenters, moderators)	No	2.2 2.3 3.2 3.3	6,000.00
			81 / 100 characters			
6. Baltic Sea Cultur	Other	CAT4-PP6-G-4	Travel costs for awarded Polish Pearl to transnational exchange/study visit	No	2.1 2.3 3.1 3.3	5,000.00
			75 / 100 characters			
7. Heinrich Böll Fou	Events/meetings	CAT4-PP7-A-4	Hosting a transnational project meeting (catering, venue, etc.)	No	WA	6,000.00
7 11 · · · · 5 ···· = 1	Othor	0474 557 6	64 / 100 characters	No		F 000 00
7. Heinrich Böll Fou	Other	CAT4-PP7-G-4	Travel costs for awarded German Pearl to transnational exchange/study visit	No	2.1 2.3 3.1 3.3	5,000.00
			76 / 100 characters			
7. Heinrich Böll Fou	National control	CAT4-PP7-F-4	Costs of Reporting (Controller)	No	NA	5,000.00
			32 / 100 characters			
	Total					747,700.00



Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
7. Heinrich Böll Fou	Specialist support	CAT4-PP7-E-4	Facilitation or topic-related expertise for awarded German Pearl in the co- learning process	No	2.3 3.3	10,000.00
			92 / 100 characters			
7. Heinrich Böll Fou	Specialist support	CAT4-PP7-E-4	Thematic expertise to support the Exchange of ways to maintain quality of life and social cohesion	No	1.1	10,000.00
			99 / 100 characters			
7. Heinrich Böll Fou	Communication	CAT4-PP7-C-4	Communication and dissemination services (publicity, communication, layout, graphic design) in DE	No	2.2 2.4 3.2 3.4	4,000.00
0. O	F t . / t	1		NI-	[0.000.00
8. Creative Estonia	Events/meetings	CAT4-PP8-A-5	Hosting a transnational project meeting (catering, venue, etc.)	No	N/A	6,000.00
3. Creative Estonia	Other	CAT4-PP8-G-5	Travel costs for awarded Estonian Pearl to transnational exchange/study visit	No	2.1 2.3 3.1 3.3	5,000.00
8. Creative Estonia	Communication	CAT4-PP8-C-5	Communication and	No	2.2	2,000.00
o. Ground Lotoria	Communication	CA14-11 0-0-0	dissemination services (publicity, communication, layout, graphic design) in EE		2.4 3.2 3.4	2,000.00
8. Creative Estonia	Specialist support	CAT4-PP8-E-5	Faciliation and moderation of events 36 / 100 characters	No	2.3 3.3	4,000.00
8. Creative Estonia	Events/meetings	CAT4-PP8-A-5	Meeting/Workshop costs	No	2.3 3.3	3,000.00
			22 / 100 characters			
9. Ministry of Justic	Communication	CAT4-PP9-C-5	Communication & dissemination services	No	3.1	8,000.00
			(publicity, communication, layout, graphic design) for BSR			
			99 / 100 characters			



Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
9. Ministry of Justic	Specialist support	CAT4-PP9-E-5	Moderation and facilitation of events	No	1.5 3.1 3.5	6,000.00
			38 / 100 characters			
9. Ministry of Justic	Other	CAT4-PP9-G-5	External experts and speakers travel costs	No	3.1 3.5	7,000.00
			42 / 100 characters			
9. Ministry of Justic	Other	CAT4-PP9-G-5	Travel costs for Swedish AO and Swedish Pearl	No	2.1 2.2 2.3	7,000.00
			45 / 100 characters		2.4 3.2 3.3 3.4	
9. Ministry of Justic	Events/meetings	CAT4-PP9-A-5	Event costs at different international Fora (e.g. STRING, BSSSC, EUSBSR)	No	3.1 3.5	12,000.00
			73 / 100 characters			
1. Council of the Ba	Specialist support	CAT4-PP1-E-6	Translation for SE piloting	No	1.2 1.3	2,500.00
			27 / 100 characters			
	Total					747,700.00



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Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value
10. ARS BALTICA /	IT hardware and soft	CAT5-PP10-B-	Laptop 6/100 characters	No	N/A	1,500.00
10. ARS BALTICA /	Other specific equip	CAT5-PP10-H-	Camera	No	N/A	800.00
			6 / 100 characters			
	Total					2,300.00

7.1.3 Infrastructure and works

Contracting partner	Group of expenditure	Item no.	Specification	Investment item?	Group of activities no.	Planned contract value	
Please select	Please select	CAT6-PP01		Please select		0.00	
			0 / 100 characters				
	Total					0.00	



7.2 Planned project budget per funding source & per partner

No. & role	Partner name	Partner status	Country	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co- financing [in EUR]	Own contribution [in EUR]	State aid instrument
1-LP	Council of the Baltic Sea States Secretariat	Active 22/09/2022	■ SE	ERDF	80.00 %	610,092.20	488,073.76	122,018.44	For each partner, the State aid
2-PP	Regional Council of Ostrobothnia	Active 22/09/2022	⊕ FI	ERDF	80.00 %	281,488.00	225,190.40	56,297.60	relevance and applied aid measure are
3-PP	Northern Dimension Partnership on Culture Secretariat	Active 22/09/2022	≡ LV	ERDF	80.00 %	280,992.00	224,793.60	56,198.40	defined in the State aid section
4-PP	Danish Cultural Institute	Active 22/09/2022	∷ DK	ERDF	80.00 %	333,021.60	266,417.28	66,604.32	
5-PP	Vidzeme Planning Region	Active 22/09/2022	= LV	ERDF	80.00 %	180,992.00	144,793.60	36,198.40	
6-PP	Baltic Sea Cultural Centre	Active 22/09/2022	- PL	ERDF	80.00 %	150,900.00	120,720.00	30,180.00	
7-PP	Heinrich Böll Foundation Schleswig- Holstein	Active 22/09/2022	■ DE	ERDF	80.00 %	361,984.00	289,587.20	72,396.80	
8-PP	Creative Estonia	Active 22/09/2022	■ EE	ERDF	80.00 %	214,532.00	171,625.60	42,906.40	
9-PP	Ministry of Justice, European Affairs and Consumer Protection of Land Schleswig- Holstein	Active 22/09/2022	■ DE	ERDF	80.00 %	200,992.00	160,793.60	40,198.40	
10-PP	ARS BALTICA / Nordkolleg	Active 22/09/2022	■ DE	ERDF	80.00 %	321,488.00	257,190.40	64,297.60	
11-PP	Varde Municipality	Active 22/09/2022	∷ DK	ERDF	80.00 %	397,361.70	317,889.36	79,472.34	
12-PP	Alytus city municipality administration	Active 22/09/2022	■ LT	ERDF	80.00 %	167,576.00	134,060.80	33,515.20	
Total EF	RDF					3,501,419.50	2,801,135.60	700,283.90	
Total						3,501,419.50	2,801,135.60	700,283.90	



7.3 Spending plan per reporting period

	EU partne	rs (ERDF)	Total		
	Total	Programme co-financing	Total	Programme co-financing	
Preparation costs	24,000.00	19,200.00	24,000.00	19,200.00	
Period 1	326,142.50	260,914.00	326,142.50	260,914.00	
Period 2	525,213.00	420,170.40	525,213.00	420,170.40	
Period 3	612,748.00	490,198.40	612,748.00	490,198.40	
Period 4	787,819.00	630,255.20	787,819.00	630,255.20	
Period 5	700,284.00	560,227.20	700,284.00	560,227.20	
Period 6	525,213.00	420,170.40	525,213.00	420,170.40	
Total	3,501,419.50	2,801,135.60	3,501,419.50	2,801,135.60	