**Interreg**
Baltic Sea Region

Project Acronym: IGG
Submission Date : 26/04/2022 12:25:14
Project Number:
Project Version Number: 1

## 1. Identification

| Call | Date of submission |
|---|---|
| C1 | 26/04/2022 |

### 1.1. Full name of the project

Industrial Green Growth

23 / 250 characters

### 1.2. Short name of the project

IGG

3 / 20 characters

### 1.3. Programme priority

3. Climate-neutral societies

### 1.4. Programme objective

3.1 Circular economy

### 1.6. Project duration

| | | | |
|---|---|---|---|
| **Contracting start** | 22/09/2022 | **Contracting end** | 31/12/2022 |
| **Implementation start** | 01/01/2023 | **Implementation end** | 31/12/2025 |
| | | **Duration of implementation phase (months)** | 36 |
| **Closure start** | 01/01/2026 | **Closure end** | 31/03/2026 |

### 1.7. Project summary

SMEs and start-ups that develop ecological innovations often face critical resource limitations and development challenges at the growth stage, when their solutions are to be commercialised and scaled up, and a new value network positions established that enable game-changing market impact. For this, SMEs need development support and funding. The purpose of the project is to advance circular economy through commercialisation of innovative and ecological solutions from SMEs. The project creates a transnational operations model for identifying and supporting SMEs and start-ups for green growth. The operations model is built upon an advisory network of experts in business, technology, and design. It brings together corporate customers, investors, peer mentors, experts, and funding bodies to assist the process of commercialising SME innovations. The project activities include development of a coaching program for co-creating green growth plans, and a toolbox for assessing and developing the maturity and viability of ecological innovations. The project's beneficiaries are small and medium sized firms in manufacturing industries, Information and communication technology (ICT) and Knowledge-intensive business services (KIBS), with a focus on eco-innovation and circular economy. A significant target group for the project activities are the intermediate organisations that have supporting and advisory roles in scouting, assessing, and coaching SMEs towards green growth.

1,486 / 1,500 characters

### 1.8. Summary of the partnership

The project involves partners with different roles in innovation ecosystems. ScanBalt is an innovation network that brings together public and private competence organisations from all Baltic countries to innovate, accelerate, connect and communicate for Health and Bio Economy. The Latvian Technological Center is a technology and innovation-oriented business support structure to accelerate business, connect research and industry and support trans-national cooperation. Sunrise Valley Science and Technology Park develops entrepreneurship, business and science collaboration of innovative enterprises. Research and Innovation Centre Pro-Akademia runs research and advisory projects and Cluster 'Bioenergy for the Region'. Finnish Universities of Applied Sciences have apart from their educational and Research, Development and Innovation (RDI) responsibilities also a strategic role in regional business development and innovation networks. VAMK Design Centre MUOVA supports international competitiveness of SMEs through design and Centria UAS's RDI increases competitiveness of companies, for example in bio economy, sustainable production, and entrepreneurship. Innovestor Ltd invests in sustainable innovators. Johanneberg Science Park in Sweden is a leading arena for sustainable urban development, smart cities and circular economy, with a strong focus on strengthening innovation capability in SME's.

1,409 / 3,000 characters

**1.11. Project Budget Summary**

| Financial resources [in EUR] | | Preparation costs | Planned project budget |
|---|---|---|---|
| ERDF | ERDF co-financing | 0.00 | 1,931,464.00 |
| | Own contribution ERDF | 0.00 | 482,866.00 |
| | **ERDF budget** | 0.00 | 2,414,330.00 |
| NO | NO co-financing | 0.00 | 0.00 |
| | Own contribution NO | 0.00 | 0.00 |
| | **NO budget** | 0.00 | 0.00 |
| NDICI | NDICI co-financing | 0.00 | 0.00 |
| | Own contribution NDICI | 0.00 | 0.00 |
| | **NDICI budget** | 0.00 | 0.00 |
| RU | RU co-financing | 0.00 | 0.00 |
| | Own contribution RU | 0.00 | 0.00 |
| | **RU budget** | 0.00 | 0.00 |
| TOTAL | **Total Programme co-financing** | 0.00 | 1,931,464.00 |
| | **Total own contribution** | 0.00 | 482,866.00 |
| | **Total budget** | 0.00 | 2,414,330.00 |

## 2. Partnership

### 2.1. Overview: Project Partnership

#### 2.1.1 Project Partners

| No. | LP/PP | Organisation (English) | Organisation (Original) | Country | Type of partner | Legal status | Partner budget in the project | Active/inactive Status | Active/inactive from |
|---|---|---|---|---|---|---|---|---|---|
| 1 | LP | Vaasa University of Applied Sciences Ltd | Oy Vaasan ammattikorkeakoulu - Vasa yrkeshögskola Ab | FI | Higher education and research institution | a) | 517,900.00 € | Active | 22/09/2022 |
| 2 | PP | Johanneberg Science Park | Johanneberg Science Park | SE | Business support organisation | a) | 483,200.00 € | Active | 22/09/2022 |
| 3 | PP | Scanbalt | ScanBalt MTÜ | EE | Business support organisation | b) | 287,000.00 € | Active | 22/09/2022 |
| 4 | PP | Latvian Technological Center, foundation | Nodibinājums Latvijas Tehnoloģiskais centrs (LTC) | LV | Business support organisation | a) | 238,200.00 € | Active | 22/09/2022 |
| 5 | PP | Sunrise Valley Science and Technology Park | Saulėtekio slėnio mokslo technologijų parkas | LT | Business support organisation | a) | 217,700.00 € | Active | 22/09/2022 |
| 6 | PP | Research and Innovation Centre Pro-Akademia (RIC) | Centrum Badań i Innowacji Pro-Akademia | PL | Higher education and research institution | b) | 217,700.00 € | Active | 22/09/2022 |
| 7 | PP | Centria University of Applied Sciences Ltd | Centria-ammattikorkeakoulu Oy | FI | Higher education and research institution | a) | 355,130.00 € | Active | 22/09/2022 |
| 8 | PP | Innovestor Ltd. | Innovestor Oy | FI | Small and medium enterprise | b) | 97,500.00 € | Active | 22/09/2022 |

#### 2.1.2 Associated Organisations

| No. | Organisation (English) | Organisation (Original) | Country | Type of Partner |
|---|---|---|---|---|
| AO 1 | Vaasa region development company VASEK | Vaasanseudun kehitys Oy VASEK | FI | Business support organisation |
| AO 2 | Sustainable Innovation | Sustainable Innovation | SE | Higher education and research institution |
| AO 3 | Merinova Technology Center | Oy Merinova AB | FI | Business support organisation |
| AO 4 | Stiftelsen Chalmers Industriteknik | Stiftelsen Chalmers Industriteknik | SE | Higher education and research institution |
| AO 5 | Tartu City Government | Tartu Linnavalitsus | EE | Local public authority |
| AO 6 | Latvian Association of Technology Parks, centres and Incubators (LTICA, LV) | Latvijas Tehnoloģisko parku, centru un biznesa inkubatoru asociācija(LTICA) | LV | Business support organisation |

### 2.2 Project Partner Details - Partner 1

**LP/PP**  Lead Partner

**Partner Status**  Active

| | | | |
|---|---|---|---|
| **Active from** | 22/09/2022 | **Inactive from** | |

**Partner name:**

**Organisation in original language**  Oy Vaasan ammattikorkeakoulu - Vasa yrkeshögskola Ab

52 / 250 characters

**Organisation in English**  Vaasa University of Applied Sciences Ltd

40 / 250 characters

**Department in original language**  Muotoilukeskus MUOVA

20 / 250 characters

**Interreg**
Baltic Sea Region

Project Acronym: IGG
Submission Date : 26/04/2022 12:25:14
Project Number:
Project Version Number: 1

| **Department in English** | Design Centre MUOVA |
|---|---|

19 / 250 characters

## Partner location and website:

| **Address** | Wolffintie 36 F 11 | **Country** | Finland |
|---|---|---|---|

18 / 250 characters

| **Postal Code** | 65200 | **NUTS1 code** | Manner-Suomi |
|---|---|---|---|

5 / 250 characters

| **Town** | Vaasa | **NUTS2 code** | Länsi-Suomi |
|---|---|---|---|

5 / 250 characters

| **Website** | www.muova.fi | **NUTS3 code** | Pohjanmaa |
|---|---|---|---|

12 / 100 characters

## Partner ID:

| **Organisation ID type** | Business Identity Code (Y-tunnus) |
|---|---|

| **Organisation ID** | 2267669-3 |
|---|---|

| **VAT Number Format** | FI + 8 digits |
|---|---|

| **VAT Number** | **N/A** ☐ FI22676693 |
|---|---|

10 / 50 characters

| **PIC** | n/a |
|---|---|

3 / 9 characters

## Partner type:

| **Legal status** | a) Public |
|---|---|

| **Type of partner** | Higher education and research instituti | University faculty, college, research institution, RTD facility, research cluster, etc. |
|---|---|---|

| **Sector (NACE)** | 85.42 - Tertiary education |
|---|---|

## Partner financial data:

| **Is your organisation entitled to recover VAT related to the EU funded project activities?** | No |
|---|---|

## Role of the partner organisation in this project:

Organisation acts as a lead partner, WP 1 leader and activity leader in 1.1. and 3.3. and invoved in all activities.

116 / 1,000 characters

## Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

○ Yes ○ No

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### State aid relevance

**For the partner type selected, the Programme sees a medium to high risk for implementing State aid relevant activities. If the partner is of the opinion that its activities are not State aid relevant, it can ask the MA/JS for a plausibility check on the State aid relevance. Does the partner want to do this?**

○ Yes ○ No

**Justification why the partner's activities are not State aid relevant**

| The organisation is not carrying out economic activities and does not gain economic advantage from the project. The organisation provides its expertise and facilities to the benefits of the project, outcomes and the target groups. |
|---|
| 230 / 3,000 characters |

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### 2.2 Project Partner Details - Partner 2

| | |
|---|---|
| **LP/PP** | Project Partner |
| **Partner Status** | Active |

| | | | |
|---|---|---|---|
| | **Active from** | 22/09/2022 | **Inactive from** |

### Partner name:

**Organisation in original language**

| Johanneberg Science Park |
|---|
| 24 / 250 characters |

**Organisation in English**

| Johanneberg Science Park |
|---|
| 24 / 250 characters |

**Department in original language**

| - |
|---|
| 1 / 250 characters |

**Department in English**

| - |
|---|
| 1 / 250 characters |

### Partner location and website:

| **Address** | Sven Hultins plats 5 | | **Country** | Sweden |
|---|---|---|---|---|
| | 20 / 250 characters | | | |
| **Postal Code** | 412 58 | | **NUTS1 code** | Södra Sverige |
| | 7 / 250 characters | | | |
| **Town** | Göteborg | | **NUTS2 code** | Västsverige |
| | 8 / 250 characters | | | |
| **Website** | https://www.johannebergsciencepark.com | | **NUTS3 code** | Västra Götalands län |
| | 38 / 100 characters | | | |

### Partner ID:

| **Organisation ID type** | Organisation number (Organisationsnummer) |
|---|---|
| **Organisation ID** | 556790-3108 |
| **VAT Number Format** | SE + 12 digits |

| **VAT Number** | **N/A** ☐ | SE556790310801 |
|---|---|---|
| | | 14 / 50 characters |

| **PIC** | 970230473 |
|---|---|
| | 9 / 9 characters |

### Partner type:

| **Legal status** | a) Public |
|---|---|

| Type of partner | Business support organisation | Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc. |
|---|---|---|

**Sector (NACE)**: 82.99 - Other business support service activities n.e.c.

## Partner financial data:

**Is your organisation entitled to recover VAT related to the EU funded project activities?**
Yes

## Role of the partner organisation in this project:

Johanneberg Science Park will lead Workpackage 3: "Transferring" and will be responsible for preparing the project toolbox in WP 1.

131 / 1,000 characters

## Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

○ Yes ○ No

## 2.2 Project Partner Details - Partner 3

| LP/PP | Project Partner |
|---|---|
| Partner Status | Active |

| | Active from | 22/09/2022 | Inactive from | |
|---|---|---|---|---|

## Partner name:

**Organisation in original language**: ScanBalt MTÜ

12 / 250 characters

**Organisation in English**: Scanbalt

8 / 250 characters

**Department in original language**: -

1 / 250 characters

**Department in English**: -

1 / 250 characters

## Partner location and website:

**Address**: Tiigi 61b
9 / 250 characters

**Country**: Estonia

**Postal Code**: 50410
5 / 250 characters

**NUTS1 code**: Eesti

**Town**: Tartu
5 / 250 characters

**NUTS2 code**: Eesti

**Website**: www.scanbalt.org
16 / 100 characters

**NUTS3 code**: Lõuna-Eesti

| Partner ID: | |
|---|---|
| **Organisation ID type** | Registration code (Registrikood) |
| **Organisation ID** | 80567123 |
| **VAT Number Format** | EE + 9 digits |
| **VAT Number** | **N/A** ☐ EE102172425 |
| | 11 / 50 characters |
| **PIC** | 898992412 |
| | 9 / 9 characters |

| Partner type: | | |
|---|---|---|
| **Legal status** | b) Private | |
| **Type of partner** | Business support organisation | Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc. |
| **Sector (NACE)** | 70.22 - Business and other management consultancy activities | |

| Partner financial data: | | | |
|---|---|---|---|
| **Is your organisation entitled to recover VAT related to the EU funded project activities?** | | | No |
| **Financial data** | **Reference period** | 01/01/2021 — | 31/12/2021 |
| | **Staff headcount [in annual work units (AWU)]** | | 1.0 |
| | **Employees [in AWU]** | | 0.0 |
| | **Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]** | | 0.0 |
| | **Owner-managers [in AWU]** | | 1.0 |
| | **Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]** | | 0.0 |
| | **Annual turnover [in EUR]** | | 113,749.79 |
| | **Annual balance sheet total [in EUR]** | | 124,595.28 |
| | **Operating profit [in EUR]** | | 102,741.75 |

| Role of the partner organisation in this project: |
|---|
| Scanbalt is activity leader in disseminating the toolbox and piloting the operations model and participates into working group of developing toolbox and operations model. |
| 171 / 1,000 characters |

| Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme? |
|---|

○ Yes ○ No

| 2.2 Project Partner Details - Partner 4 | | | |
|---|---|---|---|
| **LP/PP** | Project Partner | | |
| **Partner Status** | Active | | |
| | **Active from** | 22/09/2022 | **Inactive from** |

| Partner name: | |
|---|---|
| **Organisation in original language** | Nodibinājums Latvijas Tehnoloģiskais centrs (LTC) |
| | 49 / 250 characters |

| **Organisation in English** | Latvian Technological Center, foundation |
|---|---|
| | 40 / 250 characters |
| **Department in original language** | Projektu nodaļa |
| | 15 / 250 characters |
| **Department in English** | Project department |
| | 18 / 250 characters |

**Partner location and website:**

| **Address** | Brivibas gatve 223A | **Country** | Latvia |
|---|---|---|---|
| | 19 / 250 characters | | |
| **Postal Code** | LV-1039 | **NUTS1 code** | Latvija |
| | 7 / 250 characters | | |
| **Town** | Riga | **NUTS2 code** | Latvija |
| | 4 / 250 characters | | |
| **Website** | www.innovation.lv | **NUTS3 code** | Rīga |
| | 17 / 100 characters | | |

**Partner ID:**

| **Organisation ID type** | Unified registration number (Vienotais reģistrācijas numurs) |
|---|---|
| **Organisation ID** | 40003133343 |
| **VAT Number Format** | LV + 11 digits |
| **VAT Number** | N/A ☐ LV40003133343 |
| | 13 / 50 characters |
| **PIC** | 999939342 |
| | 9 / 9 characters |

**Partner type:**

| **Legal status** | a) Public |
|---|---|
| **Type of partner** | Business support organisation | Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc. |
| **Sector (NACE)** | 70.22 - Business and other management consultancy activities |

**Partner financial data:**

| **Is your organisation entitled to recover VAT related to the EU funded project activities?** | No |
|---|---|

**Role of the partner organisation in this project:**

Project partner

15 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

○ Yes ○ No

**2.2 Project Partner Details - Partner 5**

**LP/PP** Project Partner

**Partner Status** Active

| **Active from** | 22/09/2022 | **Inactive from** | |

## Partner name:

**Organisation in original language**
Saulėtekio slėnio mokslo technologijų parkas

44 / 250 characters

**Organisation in English**
Sunrise Valley Science and Technology Park

42 / 250 characters

**Department in original language**
N/A

3 / 250 characters

**Department in English**
N/A

3 / 250 characters

## Partner location and website:

**Address** Sauletekio av. 15 - 316

23 / 250 characters

**Country** Lithuania

**Postal Code** LT-10224

8 / 250 characters

**NUTS1 code** Lietuva

**Town** Vilnius

7 / 250 characters

**NUTS2 code** Sostinės regionas

**Website** https://ssmtp.lt/en/

20 / 100 characters

**NUTS3 code** Vilniaus apskritis

## Partner ID:

**Organisation ID type** Legal person's code (Juridinio asmens kodas)

**Organisation ID** 126224832

**VAT Number Format** LT + 12 digits

**VAT Number** N/A ☐ LT100001623510

14 / 50 characters

**PIC** 959354445

9 / 9 characters

## Partner type:

**Legal status** a) Public

**Type of partner** Business support organisation | Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.

**Sector (NACE)** 68.20 - Rental and operating of own or leased real estate

## Partner financial data:

**Is your organisation entitled to recover VAT related to the EU funded project activities?** No

## Role of the partner organisation in this project:

Project partner

15 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

○ Yes ○ No

**2.2 Project Partner Details - Partner 6**

| | |
|---|---|
| **LP/PP** | Project Partner |
| **Partner Status** | Active |

| | | | |
|---|---|---|---|
| **Active from** | 22/09/2022 | **Inactive from** | |

**Partner name:**

| | |
|---|---|
| **Organisation in original language** | Centrum Badań i Innowacji Pro-Akademia |

38 / 250 characters

| | |
|---|---|
| **Organisation in English** | Research and Innovation Centre Pro-Akademia (RIC) |

49 / 250 characters

| | |
|---|---|
| **Department in original language** | - |

1 / 250 characters

| | |
|---|---|
| **Department in English** | - |

1 / 250 characters

**Partner location and website:**

| | | | |
|---|---|---|---|
| **Address** | Innowacyjna 9/11 | **Country** | Poland |
| | 16 / 250 characters | | |
| **Postal Code** | 95-050 | **NUTS1 code** | Makroregion centralny |
| | 6 / 250 characters | | |
| **Town** | Konstantynów Łódzki | **NUTS2 code** | Łódzkie |
| | 19 / 250 characters | | |
| **Website** | www.proakademia.eu/en/ undefined | **NUTS3 code** | Łódzki |
| | 32 / 100 characters | | |

**Partner ID:**

| | |
|---|---|
| **Organisation ID type** | Tax identification number (NIP) |
| **Organisation ID** | 7281919068 |
| **VAT Number Format** | PL + 10 digits |
| **VAT Number** | N/A ☐ PL7281919068 |
| | 12 / 50 characters |
| **PIC** | 955416342 |
| | 9 / 9 characters |

**Partner type:**

| | | |
|---|---|---|
| **Legal status** | b) Private | |
| **Type of partner** | Higher education and research instituti | University faculty, college, research institution, RTD facility, research cluster, etc. |
| **Sector (NACE)** | 72.19 - Other research and experimental development on natural sciences and engineering | |

| Partner financial data: |
|---|

**Is your organisation entitled to recover VAT related to the EU funded project activities?**

No

| Financial data | Reference period | 01/01/2020 | – | 31/12/2020 |
|---|---|---|---|---|
| | Staff headcount [in annual work units (AWU)] | | | 19.5 |
| | Employees [in AWU] | | | 19.5 |
| | Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU] | | | 0.0 |
| | Owner-managers [in AWU] | | | 0.0 |
| | Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU] | | | 0.0 |
| | Annual turnover [in EUR] | | | 1,924,887.07 |
| | Annual balance sheet total [in EUR] | | | 2,146,044.04 |
| | Operating profit [in EUR] | | | 54,191.73 |

| Role of the partner organisation in this project: |
|---|

RIC Pro-Akademia will be involved in all WPs, and in particular, will co-lead WP3 and coordinate Activity 3 under WP1. As the only partner from Poland, RIC Pro-Akademia will be responsible for the implementation of the pilot activities in Poland.

247 / 1,000 characters

| Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme? |
|---|

○ Yes ○ No

| State aid relevance |
|---|

**For the partner type selected, the Programme sees a medium to high risk for implementing State aid relevant activities. If the partner is of the opinion that its activities are not State aid relevant, it can ask the MA/JS for a plausibility check on the State aid relevance. Does the partner want to do this?**

○ Yes ○ No

**Justification why the partner's activities are not State aid relevant**

RIC Pro-Akademia, being a registered public-benefit orrganisation of non-profit character, conducts economic activities within the meaning of the EU competition law. Still, the requested financing for RIC Pro-Akademia for the implementation of the project will be restricted to financing of the entity's non-economic activities related to the organisation's public-benefit mission. The project is not about or related to running business activities by the partner (aimed at profit and/or sales), and its results will not be used by RIC Pro-Akademia to run such economic activities. The public funding will not be used to cross-subsidize or indirectly subsidize other economic activities of this partner. The economic and non-economic activities of RIC Pro-Akademia are separated by allocating costs and revenues in an appropriate way to different forms of activities and ensuring that the public funding does not benefit other (economic) activities of the partner. The annual financial statements of this Partner will provide evidence of the appropriate separation of costs, financing and revenues. Therefore, the public funding provided to RIC Pro-Akademia will fall outside State aid rules.

1,195 / 3,000 characters

| 2.2 Project Partner Details - Partner 7 |
|---|

| LP/PP | Project Partner |
|---|---|
| Partner Status | Active |
| | Active from | 22/09/2022 | Inactive from | |

| Partner name: |
|---|

| Organisation in original language | Centria-ammattikorkeakoulu Oy |
|---|---|

29 / 250 characters

| Organisation in English | Centria University of Applied Sciences Ltd |
|---|---|

42 / 250 characters

| Department in original language | Centria Tutkimus ja kehitys |
|---|---|

28 / 250 characters

| **Department in English** | Centria Research and Development |
|---|---|

33 / 250 characters

**Partner location and website:**

| **Address** | Talonpojankatu 2 | **Country** | Finland |
|---|---|---|---|

16 / 250 characters

| **Postal Code** | 67100 | **NUTS1 code** | Manner-Suomi |
|---|---|---|---|

5 / 250 characters

| **Town** | Kokkola | **NUTS2 code** | Pohjois- ja Itä-Suomi |
|---|---|---|---|

7 / 250 characters

| **Website** | https://tki.centria.fi/en | **NUTS3 code** | Keski-Pohjanmaa |
|---|---|---|---|

25 / 100 characters

**Partner ID:**

| **Organisation ID type** | Business Identity Code (Y-tunnus) |
|---|---|
| **Organisation ID** | 1097805-3 |
| **VAT Number Format** | FI + 8 digits |

| **VAT Number** | **N/A** ☐ FI10978053 |
|---|---|

10 / 50 characters

| **PIC** | 997172708 |
|---|---|

9 / 9 characters

**Partner type:**

| **Legal status** | a) Public |
|---|---|
| **Type of partner** | Higher education and research instituti | University faculty, college, research institution, RTD facility, research cluster, etc. |

| **Sector (NACE)** | 72.19 - Other research and experimental development on natural sciences and engineering |
|---|---|

**Partner financial data:**

| **Is your organisation entitled to recover VAT related to the EU funded project activities?** | No |
|---|---|

**Role of the partner organisation in this project:**

Centria's expertise relevant to this project is in entrepreneurship, circular economy businesses, also specific expertise in renewable materials, their manufacturing technologies, the development of eco-innovative products, recycling, renewable energy solutions, LCA etc. Centria will be an important actor in evaluating the maturity of innovations, assisting SMEs through coaching in defining the path to commercialisation by providing guidance to product and it's manufacturing technology development, project preparation, value network creation, network with needed stakeholders, etc.

Centria will have input to all WPs, will lead piloting activities in WP2 and be responsible for deliverable from A 2.1.

714 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

○ Yes ○ No

## State aid relevance

**For the partner type selected, the Programme sees a medium to high risk for implementing State aid relevant activities. If the partner is of the opinion that its activities are not State aid relevant, it can ask the MA/JS for a plausibility check on the State aid relevance. Does the partner want to do this?**

○ Yes ○ No

**Justification why the partner's activities are not State aid relevant**

The project activities are to support the industry, results are public and open to any stakeholder. Centria will not gain any economic advantage in the market. The organisation provides expertise and needed infrastructure for the benefit of the project.

253 / 3,000 characters

## 2.2 Project Partner Details - Partner 8

| | |
|---|---|
| **LP/PP** | Project Partner |
| **Partner Status** | Active |

| | | | |
|---|---|---|---|
| **Active from** | 22/09/2022 | **Inactive from** | |

## Partner name:

| | |
|---|---|
| **Organisation in original language** | Innovestor Oy |

13 / 250 characters

| | |
|---|---|
| **Organisation in English** | Innovestor Ltd. |

15 / 250 characters

| | |
|---|---|
| **Department in original language** | - |

1 / 250 characters

| | |
|---|---|
| **Department in English** | - |

1 / 250 characters

## Partner location and website:

| | | | |
|---|---|---|---|
| **Address** | Kauppakatu 39 | **Country** | Finland |
| | 13 / 250 characters | | |
| **Postal Code** | 40100 | **NUTS1 code** | Manner-Suomi |
| | 6 / 250 characters | | |
| **Town** | Jyväskylä | **NUTS2 code** | Länsi-Suomi |
| | 17 / 250 characters | | |
| **Website** | www.innovestor.fi | **NUTS3 code** | Keski-Suomi |
| | 26 / 100 characters | | |

## Partner ID:

| | |
|---|---|
| **Organisation ID type** | Business Identity Code (Y-tunnus) |
| **Organisation ID** | 2429459-2 |
| **VAT Number Format** | FI + 8 digits |
| **VAT Number** | N/A ☐  FI24294592 |

10 / 50 characters

| | |
|---|---|
| **PIC** | |

0 / 9 characters

## Partner type:

| | |
|---|---|
| **Legal status** | b) Private |
| **Type of partner** | Small and medium enterprise | Micro, small, medium enterprises < 250 employees, ≤ EUR 50 million turnover or ≤ EUR 43 million balance sheet total |
| **Sector (NACE)** | 70.22 - Business and other management consultancy activities |

**Partner financial data:**

| | |
|---|---|
| **Is your organisation entitled to recover VAT related to the EU funded project activities?** | Yes |

| **Financial data** | | |
|---|---|---|
| | **Reference period** | 01/01/2020 — 31/12/2021 |
| | **Staff headcount [in annual work units (AWU)]** | 50.0 |
| | **Employees [in AWU]** | 33.0 |
| | **Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]** | 16.0 |
| | **Owner-managers [in AWU]** | 1.0 |
| | **Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]** | 0.0 |
| | **Annual turnover [in EUR]** | 1,170,000.00 |
| | **Annual balance sheet total [in EUR]** | 38,054,365.00 |
| | **Operating profit [in EUR]** | 805,522.00 |

**Role of the partner organisation in this project:**

WP1. preparing
1. Coaching program: participation in co-creation events
2. Toolbox: Participation in development of set of evaluation criteria
3.Operations model: Participation in preparing scouting and vetting procedure
WP2. Piloting:
Member of the advisory board for evaluation of company's growth programmes / piloting the operations model from scouting and vetting procedure
WP3. Transfering
Innovestor Participation in project's dissemination activities

463 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

○ Yes  ◉ No

**2.3 Associated Organisation Details - AO 1**

**Associated organisation name and type:**

**Organisation in original language**

Vaasanseudun kehitys Oy VASEK

29 / 250 characters

**Organisation in English**

Vaasa region development company VASEK

38 / 250 characters

**Department in original language**

-

1 / 250 characters

**Department in English**

-

1 / 250 characters

**Legal status**

a) Public

**Type of associated organisation**

Business support organisation

Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.

**Associated organisation location and website:**

**Address**

Alatori 1A

10 / 250 characters

**Country**

Finland

**Postal Code**

65100

5 / 250 characters

**Town**

Vaasa

5 / 250 characters

**Website**

https://www.vasek.fi/

21 / 100 characters

**Role of the associated organisation in this project:**

The associate partner is invited to utilise the results gained in the project, and provided the opportunity to take part in an advisory board that coaches SMEs in green growth

175 / 1,000 characters

**2.3 Associated Organisation Details - AO 2**

**Associated organisation name and type:**

| | |
|---|---|
| **Organisation in original language** | Sustainable Innovation |

22 / 250 characters

| | |
|---|---|
| **Organisation in English** | Sustainable Innovation |

22 / 250 characters

| | |
|---|---|
| **Department in original language** | Sustainable Innovation |

22 / 250 characters

| | |
|---|---|
| **Department in English** | Sustainable Innovation |

22 / 250 characters

| | |
|---|---|
| **Legal status** | b) Private |
| **Type of associated organisation** | Higher education and research instituti    University faculty, college, research institution, RTD facility, research cluster, etc. |

**Associated organisation location and website:**

| | | | |
|---|---|---|---|
| **Address** | Drottninggatan 33 | **Country** | Sweden |

17 / 250 characters

| | |
|---|---|
| **Postal Code** | 11151 |

5 / 250 characters

| | |
|---|---|
| **Town** | Stockholm |

9 / 250 characters

| | |
|---|---|
| **Website** | https://sustainableinnovation.se/ |

33 / 100 characters

**Role of the associated organisation in this project:**

The associate partner is invited to utilise the results gained in the project, and provided the opportunity to take part in an advisory board that coaches SMEs in green growth

183 / 1,000 characters

**2.3 Associated Organisation Details - AO 3**

**Associated organisation name and type:**

| | |
|---|---|
| **Organisation in original language** | Oy Merinova AB |
| | 14 / 250 characters |
| **Organisation in English** | Merinova Technology Center |
| | 26 / 250 characters |
| **Department in original language** | - |
| | 1 / 250 characters |
| **Department in English** | - |
| | 1 / 250 characters |

| | |
|---|---|
| **Legal status** | b) Private |
| **Type of associated organisation** | Business support organisation |

Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.

**Associated organisation location and website:**

| | | | |
|---|---|---|---|
| **Address** | Vaasa Airport Park, Futura I Yrittäjänkatu 17 | **Country** | Finland |
| | 45 / 250 characters | | |
| **Postal Code** | 65380 | | |
| | 5 / 250 characters | | |
| **Town** | Vaasa | | |
| | 5 / 250 characters | | |
| **Website** | https://www.merinova.fi/en/ | | |
| | 27 / 100 characters | | |

**Role of the associated organisation in this project:**

The associate partner is invited to utilise the results gained in the project, and provided the opportunity to take part in an advisory board that coaches SME's

160 / 1,000 characters

**2.3 Associated Organisation Details - AO 4**

**Associated organisation name and type:**

| | |
|---|---|
| **Organisation in original language** | Stiftelsen Chalmers Industriteknik |
| | 34 / 250 characters |
| **Organisation in English** | Stiftelsen Chalmers Industriteknik |
| | 34 / 250 characters |
| **Department in original language** | - |
| | 1 / 250 characters |
| **Department in English** | - |
| | 1 / 250 characters |
| **Legal status** | b) Private |
| **Type of associated organisation** | Higher education and research instituti / University faculty, college, research institution, RTD facility, research cluster, etc. |

**Associated organisation location and website:**

| | | | |
|---|---|---|---|
| **Address** | Sven Hultins plats 1 | **Country** | Sweden |
| | 20 / 250 characters | | |
| **Postal Code** | 41258 | | |
| | 5 / 250 characters | | |
| **Town** | Göteborg | | |
| | 8 / 250 characters | | |
| **Website** | www.chalmersindustriteknik.se | | |
| | 29 / 100 characters | | |

**Role of the associated organisation in this project:**

Chalmers Industriteknik will provide research, development and innovation expertise, including expertise in circular economy and circular technology development. Chalmers Industrteknik will also provide liaison with Chalmers University of Technology staff and researchers.They will also be engaged in dissemination of the operations model, especially the advisory board and scouting of ecological innovators as well as in the uptake of the toolbox.

449 / 1,000 characters

**2.3 Associated Organisation Details - AO 5**

**Associated organisation name and type:**

| | |
|---|---|
| **Organisation in original language** | Tartu Linnavalitsus |
| | 19 / 250 characters |
| **Organisation in English** | Tartu City Government |
| | 21 / 250 characters |
| **Department in original language** | - |
| | 1 / 250 characters |
| **Department in English** | - |
| | 1 / 250 characters |
| **Legal status** | a) Public |
| **Type of associated organisation** | Local public authority  Municipality, city, etc. |

**Associated organisation location and website:**

| | | | |
|---|---|---|---|
| **Address** | Raekoja plats 1a | **Country** | Estonia |
| | 16 / 250 characters | | |
| **Postal Code** | 50089 | | |
| | 5 / 250 characters | | |
| **Town** | TARTU | | |
| | 5 / 250 characters | | |
| **Website** | tartu.ee/et | | |
| | 11 / 100 characters | | |

**Role of the associated organisation in this project:**

Tartu City govermnent is supporting the development of support servcices for startups and have a wide range of experience as a startup city to provide guidance for the project

175 / 1,000 characters

**2.3 Associated Organisation Details - AO 6**

**Associated organisation name and type:**

| | |
|---|---|
| **Organisation in original language** | Latvijas Tehnoloģisko parku, centru un biznesa inkubatoru asociācija(LTICA) |
| | 76 / 250 characters |
| **Organisation in English** | Latvian Association of Technology Parks, centres and Incubators (LTICA, LV) |
| | 75 / 250 characters |
| **Department in original language** | n/a |
| | 3 / 250 characters |
| **Department in English** | n/a |
| | 3 / 250 characters |
| **Legal status** | a) Public |
| **Type of associated organisation** | Business support organisation — Chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc. |

**Associated organisation location and website:**

| | | | |
|---|---|---|---|
| **Address** | Krivu iela 11 | **Country** | Latvia |
| | 13 / 250 characters | | |
| **Postal Code** | LV-1006 | | |
| | 7 / 250 characters | | |
| **Town** | Riga | | |
| | 4 / 250 characters | | |
| **Website** | www.innovation.lv | | |
| | 17 / 100 characters | | |

**Role of the associated organisation in this project:**

LTICA activities are to promote the development of technology-oriented business, coordinate the support structure of technology-oriented business in Latvia and to represent their interests in Latvian state, foreign and international organizations.

The role of LTICA within the project: to disseminate targeted information to companies that would be involved in project activities, as well as to provide project partners with the necessary contact information in the preparation and dissemination of the necessary information.

527 / 1,000 characters

## 3. Relevance

### 3.1 Context and challenge

As a result of climate change, the environmental challenges in societies push for a major shift in economic activity towards more sustainable ways of operating. Development policies call for holistic approaches to facilitate behavioural and systemic change from linear forms of production towards a circular economy, where increasingly efficient utilisation and reuse of resources becomes a key process. The attention shifts to multifaceted value creation in industrial ecosystems, rather than on production and ownership of solutions and products.

Economic prosperity and growth is fueled by innovations that incrementally improve or radically change how value is formed, be it in the form of new products, services, platforms, production methods or materials. Game-changing innovations often occur in SMEs and startups and in their interactions with other collaboration partners. However, SMEs and startups have limited internal resources and capabilities to commercialise their solutions, embed them into networks, and thereby contribute to more ecologically sound system level change. Because of the systemic nature of the circular economy, SMEs need support for establishing relationships with customers, suppliers and other development partners in co-developing and scaling up viable, commercialised solutions, as well as in finding appropriate funding for their networked operations. A service logic approach is needed to help link innovators with the actors needed in value co-creation.

To effectively bring their solutions to market and make use of their potential to fuel the introduction of new circular economy innovations and value formation, SMEs and startups need support from the existing system of various business development and RDI organisations. The project will address this challenge specifically in the case of eco-innovations; helping these innovators commercialise and develop, i.e. achieve green growth at the ecosystem level.

1,957 / 2,000 characters

### 3.2 Transnational value of the project

Sustainability, including social, economic and environmental development in the countries around the Baltic Sea depends on the economy of neighbouring countries and on the commitment of all counties to collective goals. For several years, Baltic Sea countries have shared a common economic space with the free mobility of the workforce, common environmental goals and market space. Companies focusing on environmentally more sustainable products, processes and services, play a critical role in sustainability on local and national levels, but also in worldwide sustainability actions. Viable green growth solutions improve the environmental conditions of the regions, as well as build prosperity for its inhabitants. Circular economy calls for systemic changes, which are possible in a tightly networked collaboration along the transnational value chains.

The Project supports transnational cooperation and builds international relationships between various stakeholders, such as SMEs at the different development stages and industries, investors, large enterprises, researchers, business support organisations, and society. The financial capabilities of private investors vary in the Baltic Sea region. Therefore the project connects SMEs with the transnational investors, which can provide funding for green growth and organically open transnational markets from the early stage of commercialisation of innovations. Especially valuable is collaboration with transnational advisory boards to coach SMEs, which develop and commercialise ecological innovations for the circular economy. Building the capacity together, sharing infrastructure and expertise, and learning from each other, will increase the impact of green growth companies in the Baltic Sea region.

1,765 / 2,000 characters

## 3.3 Target groups

| Target group | Sector and geographical coverage | Its role and needs | |
|---|---|---|---|
| Small and medium enterprise | We focus on the established SMEs and startups innovating ecological and circular solutions acting in the ecological and circular innovation space, especially manufacturing SMEs, relevant KIBS and ICT solution developers.<br><br>221 / 500 characters | SMEs need competences, financial and network resources, and support for commercialising ecological innovation for the circular economy. SMEs participate in the project as beneficiaries of project results: transnational collaboration, toolbox and coaching program in order to create green growth.<br><br>296 / 1,000 characters | |
| Business support organisation | We focus on regional, national and transnational intermediary organisations in the Baltic Sea Region supporting companies especially in commercialisation of innovations and green growth. Intermediary organisations are supporting, networking, informing and providing funding for SMEs and startups in innovation and therefore critical for establishing and participating in transnational network activities.<br><br>405 / 500 characters | Intermediary organisations need new competences, tools and networks in order to support companies in green transition and to transfer relevant competences, financial and network resources to companies. This target group acts as the brokers of the network activities during the project and after the project is finished. Business support organisations participate in developing, piloting and implementing transnational operations model, toolbox and coaching program.<br><br>466 / 1,000 characters | |
| Higher education and research instituti | We focus on Research Development and Innovation (RDI) organisations in the Baltic Sea Region that have a specific role in promoting green growth and commercialisation of ecological solutions to circular economy. The focus is on expertise in the fields of Business, Design and Technology. The project focuses in particular on business incubators and business transfer offices.<br><br>377 / 500 characters | RDI organisations need new collaboration forms and channels for transfering their competences and research findings to effectively benefit business life. RDI organisations possess and develop critical competences to be utilised in and transferred to companies and startups. Business, design and technology competences are relevant for creating green growth for innovators and value for their stakeholders. Business incubators and business transfer offices are in the center of commercialising RDI based innovations. They participate in developing, piloting and implementing the transnational operations model, toolbox and coaching program.<br><br>641 / 1,000 characters | |
| Large enterprise | We focus on large industrial enterprises in the Baltic Sea Region, which are potential suppliers, customers or collaboration partners of innovative SMEs. Large companies have a critical position in transforming value chains and ecosystems to circular economy.<br><br>260 / 500 characters | Large enterprises play an important role in commercialising ecological innovations as suppliers or customers. Especially in circular economy the ecosystems need to be engaged in order to achieve systemic change. Large enterprises are critical players in ecosystems and therefore, the project engages them in piloting and implementing green growth programs of SMEs.<br><br>365 / 1,000 characters | |

## 3.4 Project objective

**Your project objective should contribute to:**

Circular economy

The purpose of the project is to boost the developent of circular economy in the Baltic Sea Region through collaborative commercialisation of innovative and ecological solutions. The project aims at creating a transnational operations model for identifying and supporting SMEs and startups in creating green growth in the circular economy.

The operations model is built upon an advisory network of RDI and business support organisations that support green growth from the perspectives of business, technology, and design. It brings together corporate customers, investors, peer mentors, experts, and funding bodies to assist the process of commercialising SME innovations.

The project activities include development of a coaching program for co-creating green growth plans, and a toolbox for assessing and developing the maturity and viability of ecological innovations. The project co-develops scouting and vetting procedures for identifying and evaluating innovators for the circular economy.

1,002 / 2,000 characters

**3.5 Project's contribution to the EU Strategy for the Baltic Sea Region**

**Please indicate whether your project contributes to the implementation of the Action Plan of the EU Strategy for the Baltic Sea Region (EUSBSR).**

● Yes ○ No

**Please select which Policy Area of the EUSBSR your project contributes to most.**

PA Innovation

**Please list the action of this Policy Area that your project contributes to and explain how.**

The main purpose of the project is to provide the industry with the knowledge and tools to access financing for the development and commercialization of ecological innovations, based on circular economy principles. Moreover, the project focuses on SMEs developing and bringing to the market environmental challenges-driven innovations, which are relevant to BSR as a macroregion and further.

The Project's partners co-create together with various purpose stakeholders in transnational space and unlock capabilities of the region to support SMEs at every development stage from the idea to the market. The Project promotes the utilisation capacities of R&D, business support organisations, public and private investors in the green growth of the industry.

The project's actions build a transnational ecosystem to support entrepreneurs in their growth, which further stimulates the attraction of new innovators to SMEs and also to enter the path of entrepreneurship. Growth of SMEs and industry and especially utilising innovations contributing to the reduction of global warming causing gasses and improving resource efficiency through circular solutions are boosting prosperity and wellbeing of the region.

1,217 / 1,500 characters

**If applicable, please describe which other Policy Areas of the EUSBSR your project contributes to and how.**

The project further contributes to the implementation of a number of PAs in the EUBSR action plan.

PA Bioeconomy: The Project supports the growth of companies innovating in environmentally sustainable solutions in materials, their production technologies, and products thereof, which include also utilization of regions bioresources and therefore thrives on new businesses in the bioeconomy. Application of circular economy principles allows sustainable life cycles of regions bioresources from economic and environmental perspectives, ensuring sustainable and resilient growth of bioeconomy in the region.

PA Energy: The Project supports innovations in energy infrastructure improvements, production of renewable energy, reduction of embedded energy in materials and products through a circular approach, and other relevant innovations and enables sustainability of the energy sector.

894 / 1,500 characters

**3.6 Other political and strategic background of the project**

**Strategic documents**

The project is aligned with the goals of European Green Deal and supports the overarching aim of Europe to become climate neutral in 2050 by providing support to bring more ecologically sustainable innovations to the market. Innovations in efficient use of new sustainable resources as well as recirculating existing resources in the industry will enable the reduction of greenhouse gas emissions and increase in the economy without the need for new especially critical and not renewable resources.

498 / 500 characters

This project is aligned with the goals of the EU Circular Economy Action Plan as the project scouts and supports innovations in circularity through various stages of products life cycle, e.g. material extraction, production, transport, side streams and waste materials, water, energy reuse, after-sales services, like repairing, remanufacturing, recovery of materials/recycling to the new products, etc.

403 / 500 characters

The Project directly contributes to European Industrial Strategy which targets for transitioning to a green, digital and resilient economy. Moreover, along with each country seeking to increase public financing for innovation work, private financing is as important to maintain the competitiveness of BSR and all EU economy.

325 / 500 characters

**3.7 Seed money support**

**Please indicate whether your project is based on a seed money project implemented in the Interreg Baltic Sea Region Programme 2014-2020.**

○ Yes ● No

**3.8 Other projects: use of results and planned cooperation**

| Full name of the project | Funding Source | Use of the project outcomes and/or planned cooperation |
|---|---|---|
| ECOLABNET<br>9 / 200 characters | Interreg Baltic Sea Region<br>26 / 200 characters | We use the knowledge about the needs of manufacturing SMEs and intermediate organisations for eco-innovation, the strategies and the digital collaboration tool for establishing new long term operations.<br>204 / 1,000 characters |
| SmartUp Accelerator<br>19 / 200 characters | Interreg Baltic Sea Region<br>26 / 200 characters | We utilise Accelerator programme for consumer cleantech and adopt the suitable parts in the developing coaching program<br>119 / 1,000 characters |
| A FRONTrunner approach to Systemic circular, Holistic & Inclusive solutions for a new Paradigm of territorial circular economy.<br>128 / 200 characters | H2020-LC-GD-2020-3<br>18 / 200 characters | We utilise the demonstrations of highly replicable circular systemic models in operational conditions as peer mentoring in the scouting program as well as identify possibilities to utilise IT tools for regional circularity boostering, based on waste and industrial symbiosis.<br>276 / 1,000 characters |
| Biomarker Commercialization BIC<br>31 / 200 characters | Interreg Baltic Sea Region<br>26 / 200 characters | We utilise the tools and competences to help researchers, SMEs, and technology transfer officers (TTOs) to cope with complex regulations related to the commercialization processes of biomarkers.<br>195 / 1,000 characters |
| TEST-4-SME: Laboratory network for testing, characterization and conformity assessment of electronic products developed by SMEs<br>127 / 200 characters | Interreg Baltic Sea Region<br>26 / 200 characters | We can utilise the innovation support network in assessing conformity with international standards of electronic products.<br>123 / 1,000 characters |

**3.10 Horizontal principles**

| Horizontal principles | Projects's direct impact |
|---|---|
| Sustainable development | positive |
| Non-discrimination including accessibility | positive |
| Equality between men and women | neutral |

## 4. Management

**Allocated budget**          10%

### 4.1 Project management

☑ **Please confirm that the lead partner and all project partners will comply with the rules for the project management as described in the Programme Manual.**

**If relevant, please indicate any other important aspects of the project management, e.g. external entity supporting the lead partner in the management of the project, advisory board, steering committee, any other relevant working groups, etc.**

The lead partner creates a management plan (cost, time and quality management). The general assembly is the main decision-making body and involvs in monthly online meetings and periodical workshops. All project workers can participate in monthly meetings. Working groups for GoAs 1, 2 and 3 implement preparation, pilots and outputs managed by activity leaders. WP leaders manage activities in collaboration with Lead partner. The Steering Group guides and evaluates the project 3 times.

490 / 500 characters

### 4.2 Project financial management

☑ **Please confirm that the lead partner and all project partners will comply with the rules for the financial management and control as described in the Programme Manual.**

**If relevant, please indicate any other important aspects of the financial management, e.g. external entity supporting the lead partner, positions planned for financial management, involvement of special financial experts (e.g. for public procurement), etc.**

Lead partner uses own, professional resources for the financial management the project.

87 / 500 characters

### 4.3 Input to Programme communication

☑ **Please confirm that you are aware of the obligatory inputs to Programme communication that must be submitted along the pre-defined progress reports, as described in the Programme Manual.**

**If relevant, please describe other important aspects of project communication that you plan to introduce, e.g. a communication plan, opening and closing events, social media channel(s) etc.**

Lead partner produces a communication plan, materials and templates, a web site, blog and social media channels, and periodical newsletters. A register of stakeholders in each country is prepared for communication. Project organises online, hybrid and onsite events, participates in events and produces publications to involve target groups and disseminate results.

366 / 500 characters

### 4.4 Cooperation criteria

**Please select the cooperation criteria that apply to your project. In your project you need to apply at least three cooperation criteria. Joint development and joint implementation are the obligatory ones you need to fulfill in your project.**

**Cooperation criteria**

| | |
|---|---|
| **Joint Development** | ☑ |
| **Joint Implementation** | ☑ |
| **Joint Staffing** | ☑ |
| **Joint Financing** | ☑ |

**5. Work Plan**

| Number | Work Package Name |
|---|---|
| 1 | WP1 Preparing solutions |

| | Number | Group of Activity Name |
|---|---|---|
| | 1.1 | Co-create a coaching program for green growth |
| | 1.2 | Co-develop toolbox for assessing and developing innovations for the circular economy |
| | 1.3 | Co-develop the transnational operations model |

| Number | Work Package Name |
|---|---|
| 2 | WP2 Piloting and evaluating solutions |

| | Number | Group of Activity Name |
|---|---|---|
| | 2.1 | Piloting and evaluating the coaching program |
| | 2.2 | Piloting and evaluating the green growth toolbox |
| | 2.3 | Piloting and evaluating the operations model |

| Number | Work Package Name |
|---|---|
| 3 | WP3 Transferring solutions |

| | Number | Group of Activity Name |
|---|---|---|
| | 3.1 | Implementing the coaching program |
| | 3.2 | Disseminating the green growth toolbox to RDI and Intermediary Organisations |
| | 3.3 | Disseminating the operations model |

**Work plan overview**

| | Period: 1 | 2 | 3 | 4 | 5 | 6 | Leader |
|---|---|---|---|---|---|---|---|
| **WP.1: WP1 Preparing solutions** | | | | | | | **PP1** |
| A.1.1: Co-create a coaching program for green growth | | | | | | | PP1 |
| D.1.1: Preliminary coaching program | | D | | | | | |
| A.1.2: Co-develop toolbox for assessing and developing innovations for the circular economy | | | | | | | PP2 |
| D.1.2: The preliminary toolbox | | D | | | | | |
| A.1.3: Co-develop the transnational operations model | | | | | | | PP6 |
| D.1.3: preliminary operations model | | D | | | | | |
| **WP.2: WP2 Piloting and evaluating solutions** | | | | | | | **PP7** |
| A.2.1: Piloting and evaluating the coaching program | | | | | | | PP7 |
| O.2.1: Final coaching program | | | | O | | | |
| A.2.2: Piloting and evaluating the green growth toolbox | | | | | | | PP4 |
| O.2.2: Green growth toolbox | | | | O | | | |
| A.2.3: Piloting and evaluating the operations model | | | | | | | PP3 |
| O.2.3: Final operations model | | | | O | | | |
| **WP.3: WP3 Transferring solutions** | | | | | | | **PP2** |
| A.3.1: Implementing the coaching program | | | | | | | PP5 |
| O.3.1: Dissemination of experiences about coaching programs | | | | | | O | |
| A.3.2: Disseminating the green growth toolbox to RDI and Intermediary Organisations | | | | | | | PP3 |
| O.3.2: Dissemination material for the uptake of toolbox | | | | | | O | |
| A.3.3: Disseminating the operations model | | | | | | | PP1 |
| O.3.3: Dissemination material of the operations model | | | | | | O | |

**Outputs and deliverables overview**

| Code | Title | Description | Contribution to the output | Output/ deliverable contains an investment |
|------|-------|-------------|---------------------------|--------------------------------------------|
| D 1.1 | Preliminary coaching program | The preliminary coaching program is described in a document including the structure, process and platform for co-creating green growth plan as well as evaluation of experiences of the participants. The deliverable is used in piloting and evaluating the coaching program. | 2.1 Final coaching program | |
| D 1.2 | The preliminary toolbox | The deliverable is a preliminary toolbox on the digital platform consisting of the tools for assessing 1) readiness of the innovation from technical, design and business points of view including at least 3 tools, 2) innovativeness and competition, and 3) circular value chains and ecosystems as well as for developing green growth and funding plan, partnerships and demonstrations. The deliverable is tested and evaluated in the WP2. | 2.2 Green growth toolbox | |
| D 1.3 | preliminary operations model | The deliverable is a preliminary operations model for transnational collaboration to support commercialisation of ecological solutions for circular economy. The operations model includes the advisory network for coaching SMEs and startups, the internal collaboration model for intermediary and competence organisations, and scouting activities for informing and identifying potential innovators. The operations model is described in a document and it is tested in WP2. | Final operations model | |
| O 2.1 | Final coaching program | The coaching program is explained in a report which includes the aims, structure, management, communication platform, content and processes of the program. The final report also includes the feedback procedure for the target groups and advisory board. The coaching program is a mechanism for producing green growth plans in collaboration with SMEs and experts in order to bring new innovations to the circular economy. | | |
| O 2.2 | Green growth toolbox | Green growth toolbox is a multidisciplinary collection of tools on a digital platform to support commercialisation of ecological innovations to the circular economy. The tools cover the variety of support, assessment and development processes related to green growth for the circular economy: involving the advisory network,communicating to the target groups, scouting potential innovators, vetting the most potential innovators to the coaching program, assessing and developing the innovators, and co-producing the green growth plans. | | |
| O 2.3 | Final operations model | The final transnational operations model describes internal management of collaborative activities of intermediary organisations and RDI organisations. It explains the roles, responsibilities and rights, as well as legal, financial, managerial and practical structures and processes of internal cooperation of the advisory network and the management of long-term activities. The operations model also describes external communication and collaboration activities including communicating, scouting and vetting innovators for the circular economy. | | |
| O 3.1 | Dissemination of experiences about coaching programs | The implemented coaching programs are documented in visual, textual and video formats for dissemination. The blog texts and articles explain the use of the coaching programs in practice, and present the experiences of companies and startups participating in the coaching program. Also the experiences of the Growth Boards supporting the green growth process are collected and disseminated to the target groups through website, social media and presenting results in the events for the target groups. The communication material and dissemination supports the facilitation of long-term coaching activity in Baltic Sea Region. | | |
| O 3.2 | Dissemination material for the uptake of toolbox | The communication material about the toolbox includes visual and textual presentations about the toolbox to the target groups in the forms of newsletters, blogs, articles, events, and social media news. The communication material is published on the project website and shared via social media channels as well as through ECOLABNET's meeting places to the target group. | | |
| O 3.3 | Dissemination material of the operations model | Dissemination material is developed on the activities of scouting and vetting of ecological innovators for circular economy, outlining ways in which the advisory network can assess and support in the development of green growth programs.It also informs about the internal management of the transnational activities. The dissemination material is shared to the target group through the project's website, social media channels, events targeted at companies, and open workshops. In addition, the dissemination of the operations model in ECOLABNET's meeting places is reported as the output. | | |

## Work package 1

### 5.1 WP1 Preparing solutions

### 5.2 Aim of the work package

The aim of this work package is to prepare solutions to help address the identified challenge. You can either develop entirely new solutions or adapt existing solutions to the needs of your target groups. Prepare your solutions in a way that you can pilot them in Work Package 2. Consider how you involve your target groups in preparation of the solutions.
Organise your activities in up to five groups of activities to present the actions you plan to implement. Describe the deliverables and outputs as well as present the timeline.

## 5.3 Work package leader

| | |
|---|---|
| **Work package leader 1** | PP 1 - Vaasa University of Applied Sciences Ltd |
| **Work package leader 2** | PP 8 - Innovestor Ltd. |

## 5.4 Work package budget

| | |
|---|---|
| **Work package budget** | 30% |

## 5.5 Target groups

| | Target group | How do you plan to reach out to and engage the target group? |
|---|---|---|
| 1 | **Small and medium enterprise**<br><br>We focus on the established SMEs and startups innovating ecological and circular solutions acting in the ecological and circular innovation space, especially manufacturing SMEs, relevant KIBS and ICT solution developers.<br><br>221 / 500 characters | Representatives of the target group are engaged through project communication channels, events and workshops. The WP organises 2 open online workshops during the 1st and 2nd period, which informs about green growth for circular economy and co-develops coaching programs. For communication, Lead partner produces a communication plan, material and templates, a website, blog and social media channels, and periodical newsletters. A register of stakeholders in each country is prepared for communication.<br><br>502 / 1,000 characters |
| 2 | **Business support organisation**<br><br>We focus on regional, national and transnational intermediary organisations in the Baltic Sea Region supporting companies especially in commercialisation of innovations and green growth. Intermediary organisations are supporting, networking, informing and providing funding for SMEs and startups in innovation and therefore critical for establishing and participating in transnational network activities.<br><br>405 / 500 characters | The WP involves business support organisations in the private, public and 3rd sector. Representatives of the target group as project partners participate in preparing project deliverables. Outside partnerships, the target group is involved through project communication channels and events. The WP organises 2 open online workshops during the 1st and 2nd period, which informs about green growth for circular economy, co-develops coaching program, toolbox and operation model. For communication, Lead partner produces a communication plan, material and templates, a website, blog and social media channels, and periodical newsletters. A register of stakeholders in each country is prepared for communication.<br><br>708 / 1,000 characters |
| 3 | **Higher education and research institution**<br><br>We focus on Research Development and Innovation (RDI) organisations in the Baltic Sea Region that have a specific role in promoting green growth and commercialisation of ecological solutions to circular economy. The focus is on expertise in the fields of Business, Design and Technology. The project focuses in particular on business incubators and business transfer offices.<br><br>377 / 500 characters | The WP involves representatives of the target group as project partners participate in preparing project deliverables. Outside partnerships, the target group in the private and public sectors are involved through project communication channels, events and workshops. The WP organises 2 open online workshops during the 1st and 2nd period, which informs about green growth for circular economy, co-develops coaching program, toolbox and operation model. For communication, Lead partner produces a communication plan, material and templates, a website, blog and social media channels, and periodical newsletters. A register of stakeholders in each country is prepared for communication.<br><br>684 / 1,000 characters |
| 4 | **Large enterprise**<br><br>We focus on large industrial enterprises in the Baltic Sea Region, which are potential suppliers, customers or collaboration partners of innovative SMEs. Large companies have a critical position in transforming value chains and ecosystems to circular economy.<br><br>260 / 500 characters | Large companies are involved through project communication channels, events and workshops. The WP organises 2 open online workshops during the 1st and 2nd period, which informs about green growth for circular economy, co-develops coaching program, toolbox and operation model. For communication, Lead partner produces a communication plan, material and templates, a website, blog and social media channels, and periodical newsletters. A register of stakeholders in each country is prepared for communication.<br><br>508 / 1,000 characters |

## 5.6 Activities, deliverables, outputs and timeline

| No. | Name |
|---|---|
| 1.1 | **Co-create a coaching program for green growth** |
| 1.2 | **Co-develop toolbox for assessing and developing innovations for the circular economy** |
| 1.3 | **Co-develop the transnational operations model** |

**WP 1 Group of activities 1.1**

**5.6.1 Group of activities leader**

| Group of activities leader | PP 1 - Vaasa University of Applied Sciences Ltd |
|---|---|

**A 1.1**

**5.6.2 Title of the group of activities**

Co-create a coaching program for green growth

45 / 100 characters

**5.6.3 Description of the group of activities**

The aim of activity is to co-create a transnational coaching program for supporting commercialisation of ecological innovations for the circular economy in the Baltic Sea Region. The coaching program is targeted at innovating SMEs and startups in different industries, Information and communication technology (ICT) and Knowledge-intensive business services (KIBS). Special open calls including challenges of innovators are planned in order to cover different types of innovations, companies and industries, which play an important role in the circular economy.

The coaching program describes the online process for developing green growth plans of the companies and startups in collaboration with intermediary organisations (business support and financing) and competence organisations (education and RDI actors). The coaching program describes assessment, development and support activities including communication between actors and usage of the toolbox.

An evaluation plan is prepared for collecting the feedback from piloting the coaching program. The plan includes both qualitative and quantitative research methods for studying the experiences, benefits and learning outcomes and development proposals related to the coaching program. The preliminary plan includes interviews and a survey to the participating companies as well as to the advisory board.

The activity leader manages the planning process, and the working group is responsible for creating the preliminary program for co-creating green growth plans. This activity informs other activities about the needs of the tools (Activity 1.2) and advisers (Activity 1.3). as well as organises virtual and hybrid workshops to engage the project partners in the development.

1,741 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable** ☑

**D 1.1**

**Title of the deliverable**

Preliminary coaching program

28 / 100 characters

**Description of the deliverable**

The preliminary coaching program is described in a document including the structure, process and platform for co-creating green growth plan as well as evaluation of experiences of the participants. The deliverable is used in piloting and evaluating the coaching program.

271 / 2,000 characters

**Which output does this deliverable contribute to?**

2.1 Final coaching program

26 / 100 characters

**5.6.6 Timeline**

| Period: | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|
| **WP.1: WP1 Preparing solutions** | | | | | | |
| A.1.1: Co-create a coaching program for green growth | ■ | ■ | | | | |
| D.1.1: Preliminary coaching program | | ■ | | | | |

**5.6.7 This deliverable/output contains productive or infrastructure investment** ☐

**WP 1 Group of activities 1.2**

**5.6.1 Group of activities leader**

**Group of activities leader** | PP 2 - Johanneberg Science Park

**A 1.2**

**5.6.2 Title of the group of activities**

Co-develop toolbox for assessing and developing innovations for the circular economy

85 / 100 characters

**5.6.3 Description of the group of activities**

The activity aims at co-developing a toolbox for assessing and developing innovators for the circular economy. The main target groups of the toolbox are intermediary organisations, which evaluate and support resource development for green growth in innovating SMEs and startups. The toolbox collects studied methods for assessing and commercialising innovations, and develops a user-friendly, well-functioning and easy-access toolbox.

The toolbox contains digital tools for assessing 1) readiness of the innovation from technical, design and business points of view, 2) innovativeness and competition, and 3) circular value chains and ecosystems. Also, it contains tools for developing green growth plans including partnerships, funding and demonstrations for commercialising ecological solutions for the circular economy.

A preliminary selection of business approaches for the methods include business models, resource management, value networks, service-dominant logic and servitization, platform economy, and branding. Design approaches cover service design, UX design, design management, co-design and industrial design. Technological approaches tackle materials, prototyping, piloting and manufacturing of innovations.

A working group is established for developing the toolbox, and the activity leader manages the development. The working group consists of experts in the fields of business, design and technology which are relevant competences for commercialisation of innovations, planning green growth and circular solutions. The experts operate in different organisations: educational, RDI and business support organisations, and therefore contribute with multifaceted and complementary development perspectives.

The working group selects the relevant methods for the toolbox, defines the digital platform to be utilised, and the technical requirements for the digital tools included in the toolbox. The associate and project partners are involved in the selection of the tools. The activity leader organises virtual and hybrid workshops to engage the project partners in the development.

2,105 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable** ✔

**D 1.2**

**Title of the deliverable**

The preliminary toolbox

24 / 100 characters

**Description of the deliverable**

The deliverable is a preliminary toolbox on the digital platform consisting of the tools for assessing 1) readiness of the innovation from technical, design and business points of view including at least 3 tools, 2) innovativeness and competition, and 3) circular value chains and ecosystems as well as for developing green growth and funding plan, partnerships and demonstrations. The deliverable is tested and evaluated in the WP2.

434 / 2,000 characters

**Which output does this deliverable contribute to?**

2.2 Green growth toolbox

24 / 100 characters

**5.6.6 Timeline**

| | Period: | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|---|
| **WP.1: WP1 Preparing solutions** | | | | | | | |
| A.1.2: Co-develop toolbox for assessing and developing innovations for the circular economy | | | | | | | |
| D.1.2: The preliminary toolbox | | | | | | | |

**5.6.7 This deliverable/output contains productive or infrastructure investment** ☐

**WP 1 Group of activities 1.3**

**5.6.1 Group of activities leader**

Group of activities leader | PP 6 - Research and Innovation Centre Pro-Akademia (RIC)

**A 1.3**

**5.6.2 Title of the group of activities**

Co-develop the transnational operations model

46 / 100 characters

**5.6.3 Description of the group of activities**

This activity aims at co-developing a transnational operations model for the long-term network activities. The network activities support green growth of industrial companies and startups towards circular economy in the Baltic Sea Region. The transnational operations model includes internal management of collaborative activities of intermediary organisations and RDI organisations covering roles, responsibilities and rights as well as legal, financial, managerial and practical structures and processes for the cooperation.

The operations model also includes management of external collaboration practices related to 1) professional scouting of innovators potential to green growth for the circular economy, 2) assessing and vetting ecological innovators, 3) and supporting companies and startups in green growth plans. A professional advisory network is established for the transnational commercialisation procedure. Partners and associate partners describe their professional competences in green growth and gabs of expertise are discovered. The needs for external expertise is defined and potential organisations are mapped for the needed competence areas.

The development of the operations model is based on the ECOLABNET's governance model and action plan for long-term sustainability related to developing eco-innovations. The network activities developed in this project broadens the scope of the existing model to the next phase of the innovation process: commercialisation of ecological solutions for circular economy and developing green growth of innovators. This project develops new collaboration models for active scouting and vetting innovators as well as developing circular business.

The activity leader is responsible for managing the development of the model, and organises virtual and hybrid workshops to engage the project and associate partners and other stakeholders in the development. A working group is established and it will be responsible for creating the preliminary operations model. The model describes internal management of the network including legal, financial, managerial and practical structures and processes for the cooperation as well as roles, responsibilities and rights of actors. In addition, the operations model defines communication and management tools used in the external collaboration processes. All partners participate at least 2 events to disseminate the transnational collaboration activities to the target group in order to engage target groups to the piloting.

2,528 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable** ✔

**D 1.3**

**Title of the deliverable**

preliminary operations model

29 / 100 characters

**Description of the deliverable**

The deliverable is a preliminary operations model for transnational collaboration to support commercialisation of ecological solutions for circular economy. The operations model includes the advisory network for coaching SMEs and startups, the internal collaboration model for intermediary and competence organisations, and scouting activities for informing and identifying potential innovators. The operations model is described in a document and it is tested in WP2.

469 / 2,000 characters

**Which output does this deliverable contribute to?**

Final operations model

22 / 100 characters

**5.6.6 Timeline**

| Period: | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|
| **WP.1: WP1 Preparing solutions** | | | | | | |
| A.1.3: Co-develop the transnational operations model | | | | | | |
| D.1.3: preliminary operations model | | | | | | |

**5.6.7 This deliverable/output contains productive or infrastructure investment** ☐

**Work package 2**

## 5.1 WP2 Piloting and evaluating solutions

### 5.2 Aim of the work package

The aim of this work package is to pilot, evaluate and adjust solutions. Plan one or several pilots to validate the usefulness of the solutions prepared in Work Package 1. Start Work Package 2 early enough to have time to pilot, evaluate and adjust solutions, together with your target groups. By the end of this work package implementation the solutions should be ready to be transferred to your target groups in Work Package 3.
The piloted and adjusted solution should be presented in one project output.
Organise your activities in up to five groups of activities. Describe the deliverables and outputs as well as present the timeline.

### 5.3 Work package leader

| | |
|---|---|
| **Work package leader 1** | PP 7 - Centria University of Applied Sciences Ltd |
| **Work package leader 2** | PP 4 - Latvian Technological Center, foundation |

### 5.4 Work package budget

| | |
|---|---|
| **Work package budget** | 30% |

### 5.4.1 Number of pilots

| | |
|---|---|
| **Number of pilots** | 3 |

### 5.5 Target groups

| | Target group | How do you plan to reach out to and engage the target group? |
|---|---|---|
| 1 | **Small and medium enterprise**<br><br>We focus on the established SMEs and startups innovating ecological and circular solutions acting in the ecological and circular innovation space, especially manufacturing SMEs, relevant KIBS and ICT solution developers.<br><br>221 / 500 characters | SMEs are engaged in the piloting of the coaching program. The register of stakeholders and target groups in each country is used for communication. 2 newsletters are produced and sent to the actors of the register. The Project organises online, hybrid or onsite events, participates in events for the target groups, and publishes articles to engage with the target groups with the green growth for circular economy.<br><br>416 / 1,000 characters |
| 2 | **Business support organisation**<br><br>We focus on regional, national and transnational intermediary organisations in the Baltic Sea Region supporting companies especially in commercialisation of innovations and green growth. Intermediary organisations are supporting, networking, informing and providing funding for SMEs and startups in innovation and therefore critical for establishing and participating in transnational network activities.<br><br>405 / 500 characters | Business support organisations are engaged in piloting the operations model, especially the advisory board, scouting and vetting ecological innovators. In addition, they pilot the toolbox in the coaching program. The register of stakeholders and target groups in each country is used for communication. 2 newsletters are produced and sent to the actors of the register. The project organises online, hybrid or onsite events, participates in events for the target groups and publishes articles to engage with the target groups with the green growth for circular economy.<br><br>569 / 1,000 characters |
| 3 | **Higher education and research institution**<br><br>We focus on Research Development and Innovation (RDI) organisations in the Baltic Sea Region that have a specific role in promoting green growth and commercialisation of ecological solutions to circular economy. The focus is on expertise in the fields of Business, Design and Technology. The project focuses in particular on business incubators and business transfer offices.<br><br>377 / 500 characters | RDI organisations are engaged in piloting the operations model, especially the advisory board, scouting and vetting ecological innovators. In addition, they pilot the toolbox in the coaching program. The register of stakeholders and target groups in each country is used for communication. 2 newsletters are produced and sent to the actors of the register. The project organises online, hybrid or onsite events, participates in events for the target groups and publishes articles to engage with the target groups with the green growth for circular economy.<br><br>556 / 1,000 characters |
| 4 | **Large enterprise**<br><br>We focus on large industrial enterprises in the Baltic Sea Region, which are potential suppliers, customers or collaboration partners of innovative SMEs. Large companies have a critical position in transforming value chains and ecosystems to circular economy.<br><br>260 / 500 characters | Large companies are engaged in piloting the operations model and the scouting program. Large companies participate in piloting the advisory board to co-create green growth plans for SMEs. The register of stakeholders and target groups in each country is used for communication. 2 newsletters are produced and sent to the actors of the register. The project organises online, hybrid or onsite events for collaboration, participates in events for the target groups and publishes articles to engage with the target groups with the green growth for circular economy.<br><br>562 / 1,000 characters |

## 5.6 Activities, deliverables, outputs and timeline

| No. | Name |
|-----|------|
| 2.1 | **Piloting and evaluating the coaching program** |
| 2.2 | **Piloting and evaluating the green growth toolbox** |
| 2.3 | **Piloting and evaluating the operations model** |

### WP 2 Group of activities 2.1

#### 5.6.1 Group of activities leader

**Group of activities leader** | PP 7 - Centria University of Applied Sciences Ltd

### A 2.1

#### 5.6.2 Title of the group of activities

Piloting and evaluating the coaching program

44 / 100 characters

#### 5.6.3 Description of the group of activities

The activity aims at piloting, evaluating and refining the coaching program together with SMEs, business support and competence organisations. The preliminary advisory network created in GoA1.3 is engaged in piloting the coaching program through remote working tools.

The aim is to get at least one SME or startup from each participating country, 6-10 companies in total, to pilot the coaching program. Different types of companies are chosen for piloting the coaching program in order to create a deeper understanding of the companies' needs for support.

The coaching program is organised online, and the preliminary duration of the program is 4-6 months (market value max 19.900 €). A sufficiently long process enables companies to strategize during the growth program, adapt their plans, and develop their activities and resources based on the support and direction they are provided. Also the advisory board can be engaged in a meaningful way in the pilot. As a result of the coaching program the advisors and the companies co-create a green growth plan.

The feedback from participating companies is collected based on the evaluation plan in order to get a rich and honest evaluation of the program.

The GoA leader is responsible for managing the pilot while the working group will organise and evaluate the pilot. All partners participate in implementing the pilots. Based on the evaluation, the working group refines the coaching program and finalises the coaching program for the transferring phase. The working group produces a document describing the coaching program and writes blog texts for dissemination of the activity.

1,637 / 3,000 characters

#### 5.6.4 This group of activities leads to the development of a deliverable

**O 2.1**

**Title of the output**

Final coaching program

22 / 100 characters

**Description of the output**

The coaching program is explained in a report which includes the aims, structure, management, communication platform, content and processes of the program. The final report also includes the feedback procedure for the target groups and advisory board. The coaching program is a mechanism for producing green growth plans in collaboration with SMEs and experts in order to bring new innovations to the circular economy.

418 / 3,000 characters

**Target groups and uptake of the solution presented in this output**

| Target groups | How will this target group apply the output in its daily work? | |
|---|---|---|
| Target group 1 | | |
| Small and medium enterprise | The companies use the coaching program in planning the commercialisation of their ecological innovations for the circular economy. The plan explains the needed competences, networks, collaboration and financial support, as well as development of the solutions from business, design and technology points of view. | |
| We focus on the established SMEs and startups innovating ecological and circular solutions acting in the ecological and circular innovation space, especially manufacturing SMEs, relevant KIBS and ICT solution developers. | | |

314 / 1,000 characters

**Durability of the output**

The operations model developed in the activity 2.3. includes the long-term plan for continuing the coaching program in the Baltic Sea Region after the project. The program can also be used in regional and national settings to support commercialisation of ecological innovations for the circular economy. The operations model explains how RDI and business support organisations communicate about the scouting program, scout and vet ecological innovators, as well as assess and co-develop green growth plans with SMEs.

517 / 1,000 characters

**5.6.6 Timeline**

| | Period: | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|---|
| **WP.2: WP2 Piloting and evaluating solutions** | | | | | | | |
| A.2.1: Piloting and evaluating the coaching program | | | | | | | |
| O.2.1: Final coaching program | | | | | | | |

**5.6.7 This deliverable/output contains productive or infrastructure investment**

**WP 2 Group of activities 2.2**

**5.6.1 Group of activities leader**

**Group of activities leader** | PP 4 - Latvian Technological Center, foundation

**A 2.2**

**5.6.2 Title of the group of activities**

Piloting and evaluating the green growth toolbox

49 / 100 characters

**5.6.3 Description of the group of activities**

Piloting and evaluating the toolbox aims at increasing the user-friendliness, efficiency and easy access of the tool collection on a digital platform. The toolbox is piloted in the operations model to:
- involve the advisory network,
- communicate to the target groups,
- scout potential innovators,
- vet the most potential innovators to the coaching program

and in the coaching program to
- assess and develop the innovators
- co-produce the green growth plans.

The toolbox including the digital tools and the platform is piloted together with the preliminary advisory board. The advisory board is instructed about the toolbox, and it carries out independent exploration. The piloting evaluates how the toolbox covers the critical capabilities in business, design and technology for supporting commercialisation of the ecological innovations for circular economy. Evaluation is planned to discover the experiences of the advisory board when utilising the toolbox. The toolbox is refined and complemented with relevant tools and functions based on evaluations. The second stage of pilot takes place in the piloting of the coaching program. After the pilot coaching program, the feedback about user-friendliness, efficiency and easy access is collected and the final changes made to the toolbox .

The activity leader is responsible for managing the pilots and evaluations while the working group is responsible for implementation. The advisory board is engaged in the pilots and evaluations. The evaluation takes place through the survey or interview of the advisory board members as well as instant feedback during the piloting. The working group analyses the feedback and modifies the tools, structure, and platform as well as produces the final green growth toolbox based on the evaluation.

1,807 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

## O 2.2

**Title of the output**

Green growth toolbox

20 / 100 characters

**Description of the output**

Green growth toolbox is a multidisciplinary collection of tools on a digital platform to support commercialisation of ecological innovations to the circular economy. The tools cover the variety of support, assessment and development processes related to green growth for the circular economy: involving the advisory network,communicating to the target groups, scouting potential innovators, vetting the most potential innovators to the coaching program, assessing and developing the innovators, and co-producing the green growth plans.

535 / 3,000 characters

### Target groups and uptake of the solution presented in this output

| Target groups | How will this target group apply the output in its daily work? | |
|---|---|---|
| **Target group 1**<br><br>Business support organisation<br><br>We focus on regional, national and transnational intermediary organisations in the Baltic Sea Region supporting companies especially in commercialisation of innovations and green growth. Intermediary organisations are supporting, networking, informing and providing funding for SMEs and startups in innovation and therefore critical for establishing and participating in transnational network activities. | The business support organisations can utilise the green growth toolbox in communicating about commercialisation of ecological innovations for circular economy. They can use it for scouting and vetting the potential innovators as well as assessing the readiness of the innovation from technical, design and business points of view, the innovativeness and competition, and the circular value chains and ecosystems. They can also use it for developing green growth plans including partnerships, funding and demonstrations for commercialising ecological solutions for the circular economy.<br><br>587 / 1,000 characters | |
| **Target group 2**<br><br>Higher education and research institution<br><br>We focus on Research Development and Innovation (RDI) organisations in the Baltic Sea Region that have a specific role in promoting green growth and commercialisation of ecological solutions to circular economy. The focus is on expertise in the fields of Business, Design and Technology. The project focuses in particular on business incubators and business transfer offices. | RDI organisations can utilise the green growth toolbox in communicating about commercialisation of ecological innovations for circular economy. They can use it for scouting and vetting the potential innovators, as well as assessing the readiness of the innovation from technical, design and business points of view, the innovativeness in relation to competition, and the circular value chains and ecosystems. They can also use it for developing green growth plans including partnerships, funding and demonstrations for commercialising ecological solutions for the circular economy.<br><br>582 / 1,000 characters | |

**Durability of the output**

The operations model developed in the activity 2.3. includes the long-term plan to continue using the toolbox in the Baltic Sea Region after the project. The toolbox can also be used in regional and national settings to support commercialization of ecological innovations for the circular economy. The toolbox is a concrete asset for maintaining the scouting activity in an efficient way, and continues to support business support and RDI organisations in communicating about the scouting program, scout and vet ecological innovators as well as assess and co-develop green growth plans with SMEs.

597 / 1,000 characters

### 5.6.6 Timeline

| Period: | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|
| **WP.2: WP2 Piloting and evaluating solutions** | | | | | | |
| A.2.2: Piloting and evaluating the green growth toolbox | | | ▨ | ▨ | | |
| O.2.2: Green growth toolbox | | | | ▨ | | |

### 5.6.7 This deliverable/output contains productive or infrastructure investment

**WP 2 Group of activities 2.3**

**5.6.1 Group of activities leader**

**Group of activities leader**  PP 3 - Scanbalt

**A 2.3**

**5.6.2 Title of the group of activities**

Piloting and evaluating the operations model

45 / 100 characters

**5.6.3 Description of the group of activities**

The aim of the activity is to pilot and evaluate transnational collaboration activities for supporting SMEs in the development of green growth plans. The operations model covers communication to the target groups and building the advisory network, scouting and vetting ecological innovations. It also explains the internal management of collaborative activities of intermediary organisations and RDI organisations. The target is 200-300 companies to be activated for green growth. 60-80 companies participate in the vetting activity to identify their needs and capabilities for green growth.

Activity leader manages piloting and evaluation of the operations model, while the working group is responsible for implementation of the tasks. Lead partner plans and prepares communication material, which is disseminated to the target group through the project's and the partners' own communication channels. All partners are involved in communication activities. Each partner presents transnational activities in at least 5 events in order to engage the target groups. The companies are evaluated by using the vetting tools in the toolbox in order to identify the most prominent companies for the pilot.

The piloting of the advisory network aims to involve 1-3 experts of business, design and technology to the advisory board from all countries of Baltic Sea Region, at least 15 experts in total. The experts represent business support and RDI organisations, which are critical for long term operations. Each partner organisation provides experts to the advisory board, and complementing competences are acquired to the board through external services. The preliminary operations model is presented to the external organisations in order to evaluate and co-develop the long-term plans for the advisory network. The feedback is analysed to prepare the final operations model.

1,876 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**O 2.3**

**Title of the output**

Final operations model

<div align="right">22 / 100 characters</div>

**Description of the output**

The final transnational operations model describes internal management of collaborative activities of intermediary organisations and RDI organisations. It explains the roles, responsibilities and rights, as well as legal, financial, managerial and practical structures and processes of internal cooperation of the advisory network and the management of long-term activities. The operations model also describes external communication and collaboration activities including communicating, scouting and vetting innovators for the circular economy.

<div align="right">548 / 3,000 characters</div>

**Target groups and uptake of the solution presented in this output**

| Target groups | How will this target group apply the output in its daily work? | |
|---|---|---|
| **Target group 1**<br><br>Business support organisation<br><br>We focus on regional, national and transnational intermediary organisations in the Baltic Sea Region supporting companies especially in commercialisation of innovations and green growth. Intermediary organisations are supporting, networking, informing and providing funding for SMEs and startups in innovation and therefore critical for establishing and participating in transnational network activities. | The business support organisations can utilise the transnational advisory network in supporting eco-innovative SMEs in their commercialisation process. Also they can utilise the transnational scouting and vetting activities in identifying potential innovators for the circular economy. These activities foster commercialisation of ecological innovations in established SMEs and startups<br><br><div align="right">386 / 1,000 characters</div> | |
| **Target group 2**<br><br>Higher education and research institution<br><br>We focus on Research Development and Innovation (RDI) organisations in the Baltic Sea Region that have a specific role in promoting green growth and commercialisation of ecological solutions to circular economy. The focus is on expertise in the fields of Business, Design and Technology. The project focuses in particular on business incubators and business transfer offices. | Educational and RDI orgnisations can utilise the transnational advisory network in supporting eco-innovative SMEs and startups in their commercialisation processes. Also they can utilise the transnational scouting and vetting activities in identifying potential innovators for the circular economy. These activities foster commercialisation of research-based innovations.<br><br><div align="right">371 / 1,000 characters</div> | |

**Durability of the output**

The transnational operations model is used for establishing the long-term activities for commercialisation of ecological innovations. Transnational activity boosts the circular economy in the Baltic Sea Region. The activities concern professional scouting and vetting of innovators as well as assessing and developing ecological innovations together with the advisory network in Baltic Sea Region. The operations model will be planned for the following 5 years after the project.

<div align="right">481 / 1,000 characters</div>

**5.6.6 Timeline**

| Period: | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|
| **WP.2: WP2 Piloting and evaluating solutions** | | | | | | |
| A.2.3: Piloting and evaluating the operations model | | | ▓ | ▓ | | |
| O.2.3: Final operations model | | | | ▓ | | |

**5.6.7 This deliverable/output contains productive or infrastructure investment** ☐

**Work package 3**

| 5.1 WP3 Transferring solutions |
| --- |

| 5.2 Aim of the work package |
| --- |

In Work Package 3, communicate and transfer the ready solutions to your target groups. Plan at least one year for this work package to transfer your solutions to the target groups, considering their respective needs. Select suitable activities to encourage your target groups to use the solutions in their daily work.
Organise your activities in up to five groups of activities. Describe the deliverables and outputs as well as present the timeline.

| 5.3 Work package leader |
| --- |

| **Work package leader 1** | PP 2 - Johanneberg Science Park |
| --- | --- |
| **Work package leader 2** | PP 6 - Research and Innovation Centre Pro-Akademia (RIC) |

| 5.4 Work package budget |
| --- |

| **Work package budget** | 30% |
| --- | --- |

| 5.5 Target groups |
| --- |

| | Target group | How do you plan to reach out to and engage the target group? |
| --- | --- | --- |
| 1 | Small and medium enterprise<br><br>We focus on the established SMEs and startups innovating ecological and circular solutions acting in the ecological and circular innovation space, especially manufacturing SMEs, relevant KIBS and ICT solution developers.<br><br>221 / 500 characters | SMEs are engaged in the implementation of the coaching program. The register of stakeholders and target groups in each country is used for communication. 2 newsletters are produced and sent to the actors of the register. Project organises online, hybrid or onsite events, participates in events for the target groups and publishes articles to engage with the target groups with the green growth for circular economy.<br><br>417 / 1,000 characters |
| 2 | Business support organisation<br><br>We focus on regional, national and transnational intermediary organisations in the Baltic Sea Region supporting companies especially in commercialisation of innovations and green growth. Intermediary organisations are supporting, networking, informing and providing funding for SMEs and startups in innovation and therefore critical for establishing and participating in transnational network activities.<br><br>405 / 500 characters | Business support organisations are engaged in dissemination of the operations model, especially the advisory board and scouting of ecological innovators as well as in the uptake of the toolbox. The register of stakeholders and target groups in each country is used for communication. 2 newsletters are produced and sent to the actors of the register. Project organises online, hybrid or onsite events, participates in events for the target groups and publishes articles to engage with the target groups with the green growth for circular economy.<br><br>548 / 1,000 characters |
| 3 | Higher education and research institution<br><br>We focus on Research Development and Innovation (RDI) organisations in the Baltic Sea Region that have a specific role in promoting green growth and commercialisation of ecological solutions to circular economy. The focus is on expertise in the fields of Business, Design and Technology. The project focuses in particular on business incubators and business transfer offices.<br><br>377 / 500 characters | RDI organisations are engaged in dissemination of the operations model, especially the advisory board and scouting of ecological innovators as well as in the uptake of the toolbox. The register of stakeholders and target groups in each country is used for communication. 2 newsletters are produced and sent to the actors of the register. Project organises online, hybrid or onsite events, participates in events for the target groups and publishes articles to engage with the target groups with the green growth for circular economy.<br><br>534 / 1,000 characters |
| 4 | Large enterprise<br><br>We focus on large industrial enterprises in the Baltic Sea Region, which are potential suppliers, customers or collaboration partners of innovative SMEs. Large companies have a critical position in transforming value chains and ecosystems to circular economy.<br><br>260 / 500 characters | Large companies are engaged in dissemination of the operations model as collaboration partners and in implementation of the scouting program. The register of stakeholders and target groups in each country is used for communication. 2 newsletters are produced and sent to the actors of the register. Project organises online, hybrid or onsite events, participates in events for the target groups and publishes articles to engage with the target groups with the green growth for circular economy.<br><br>495 / 1,000 characters |

**5.6 Activities, deliverables, outputs and timeline**

| No. | Name |
|-----|------|
| 3.1 | Implementing the coaching program |
| 3.2 | Disseminating the green growth toolbox to RDI and Intermediary Organisations |
| 3.3 | Disseminating the operations model |

**WP 3 Group of activities 3.1**

**5.6.1 Group of activities leader**

**Group of activities leader** | PP 5 - Sunrise Valley Science and Technology Park

**A 3.1**

**5.6.2 Title of the group of activities**

Implementing the coaching program

33 / 100 characters

**5.6.3 Description of the group of activities**

The aim of the activity is to establish a transnational coaching activity in the Baltic Sea Region. The activity runs two rounds of transnational coaching programs together with at least 30 companies and startups from all countries of Baltic Sea Region. The advisory board supports companies and startups in creating green growth plans and utilises the toolbox in the development. The coaching programs are targeted at different industry sectors defined in the open calls.

According to the preliminary plan, Growth Boards of 3 to 5 advisors are tailored around each of the 30 SMEs. The Board supports SME's growth challenges with 4-6 board meetings. Designated "Personal Growth Mentor " is selected to support development of each company. In each program, four workshops are planned to structure the development and open the possibility to matchmake with relevant development partners. Peer mentoring of invited founders provide proven success stories to inspire and boost green growth. The experiences of the coaching program are collected according to the evaluation plan and utilised in dissemination.

The activity leader manages the implementation of coaching programs in a timely manner while the working group is responsible for practical organisation of the tasks. The coaching program is organised online, and the preliminary duration of the program is 4-6 months (de minimis value max 19.900 €). The working group produces blog texts and articles for dissemination of the activity and presents the results in events for the target group.

1,551 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

## O 3.1

**Title of the output**

Dissemination of experiences about coaching programs

52 / 100 characters

**Description of the output**

The implemented coaching programs are documented in visual, textual and video formats for dissemination. The blog texts and articles explain the use of the coaching programs in practice, and present the experiences of companies and startups participating in the coaching program. Also the experiences of the Growth Boards supporting the green growth process are collected and disseminated to the target groups through website, social media and presenting results in the events for the target groups. The communication material and dissemination supports the facilitation of long-term coaching activity in Baltic Sea Region.

624 / 3,000 characters

## Target groups and uptake of the solution presented in this output

| Target groups | How will this target group apply the output in its daily work? | |
|---|---|---|
| Target group 1<br><br>Small and medium enterprise<br><br>We focus on the established SMEs and startups innovating ecological and circular solutions acting in the ecological and circular innovation space, especially manufacturing SMEs, relevant KIBS and ICT solution developers. | Established SMEs and startups can utilise the dissemination material as encouragement, inspiration and support for commercialisation of their ecological innovations for the circular economy. They can utilise the dissemination in peer learning from the experiences of the SMEs and startups, which have successfully co-created green growth plans.<br><br>345 / 1,000 characters | |

**Durability of the output**

The dissemination material about co-creating green growth plans of SMEs are available for the target group on the website and social media channels. Lead partner is committed to maintaining the communication channels in the next 5 years. In addition, the dissemination material is shared through ECOLABNET's digital collaboration tool and a yearly meeting place, which are the key resources of the network of RDI service providers for eco-innovation in the Baltic Sea region. Business support, educational and RDI organisations can use the material in education, and RDI activities with the companies in order to increase capabilities for commercialisation of ecological innovations for the circular economy.

711 / 1,000 characters

## 5.6.6 Timeline

| | Period: | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|---|
| **WP.3: WP3 Transferring solutions** | | | | | | | |
| A.3.1: Implementing the coaching program | | | | | | ▮ | ▮ |
| O.3.1: Dissemination of experiences about coaching programs | | | | | | | ▮ |

## 5.6.7 This deliverable/output contains productive or infrastructure investment ☐

**WP 3 Group of activities 3.2**

**5.6.1 Group of activities leader**

**Group of activities leader** | PP 3 - Scanbalt

**A 3.2**

**5.6.2 Title of the group of activities**

Disseminating the green growth toolbox to RDI and Intermediary Organisations

76 / 100 characters

**5.6.3 Description of the group of activities**

The aim of the activity is to create awareness about the green growth tools, and support the uptake of the toolbox in business support organisations and RDI organisations. The target group can utilise the toolbox in communicating, scouting and vetting innovators for circular economy, as well as for assessing and developing green growth plans.

In the transferring phase, the advisory network uses the toolbox in implementing the two rounds of the coaching program together with at least 30 companies. In addition, the working group disseminates the toolbox to the target groups through brochures, social media news, newsletters, blog texts, articles and events. ECOLABNET's meeting places are used for communicating about the toolbox. Online events are organised for the target groups in order to present the toolbox and support RDI and business support organisations in the uptake of the toolbox.

899 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

## O 3.2

**Title of the output**

Dissemination material for the uptake of toolbox

48 / 100 characters

**Description of the output**

The communication material about the toolbox includes visual and textual presentations about the toolbox to the target groups in the forms of newsletters, blogs, articles, events, and social media news. The communication material is published on the project website and shared via social media channels as well as through ECOLABNET's meeting places to the target group.

369 / 3,000 characters

## Target groups and uptake of the solution presented in this output

| Target groups | How will this target group apply the output in its daily work? | |
|---|---|---|
| **Target group 1** <br><br> Business support organisation <br><br> We focus on regional, national and transnational intermediary organisations in the Baltic Sea Region supporting companies especially in commercialisation of innovations and green growth. Intermediary organisations are supporting, networking, informing and providing funding for SMEs and startups in innovation and therefore critical for establishing and participating in transnational network activities. | The business support organisations utilise the green growth toolbox in communicating to SMEs about commercialising ecological innovations for the circular economy, as well as scouting and vetting innovators. The toolbox supports business organisations in assessing and developing the innovations in a professional and comprehensive way. <br><br> 337 / 1,000 characters | |
| **Target group 2** <br><br> Higher education and research institution <br><br> We focus on Research Development and Innovation (RDI) organisations in the Baltic Sea Region that have a specific role in promoting green growth and commercialisation of ecological solutions to circular economy. The focus is on expertise in the fields of Business, Design and Technology. The project focuses in particular on business incubators and business transfer offices. | Educational and research institutes utilise the green growth toolbox for scouting and vetting potential innovators, and assessing and developing ecological solutions in higher education. The toolkit provides professional process and comprehensive support materials for commercialisation of research based innovations. <br><br> 318 / 1,000 characters | |

**Durability of the output**

The dissemination material about the green growth tools and toolbox are available for the target groups on the project website and its social media channels. Lead partner is committed to maintaining the communication channels in the 5 years after the project. In addition, the dissemination material is shared through ECOLABNET's digital collaboration tool and a yearly meeting place, which are the key resources of the network of RDI service providers for eco-innovation in the Baltic Sea region. Business support, educational and RDI organisations can use the material in education, and RDI activities with the companies in order to increase the capabilities for commercialising ecological innovations for the circular economy.

731 / 1,000 characters

## 5.6.6 Timeline

| Period: | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|
| **WP.3: WP3 Transferring solutions** | | | | | | |
| A.3.2: Disseminating the green growth toolbox to RDI and Intermediary Organisations | | | | | | |
| O.3.2: Dissemination material for the uptake of toolbox | | | | | | |

## 5.6.7 This deliverable/output contains productive or infrastructure investment ☐

**WP 3 Group of activities 3.3**

**5.6.1 Group of activities leader**

**Group of activities leader**  PP 1 - Vaasa University of Applied Sciences Ltd

**A 3.3**

**5.6.2 Title of the group of activities**

Disseminating the operations model

34 / 100 characters

**5.6.3 Description of the group of activities**

The aim of the activity is to ensure the long-term activity and wide use of the project results in the Baltic Sea Region beyond the project implementation. The transnational activities are integrated to ECOLABNET, which is a network of RDI service providers for supporting ecological innovations, and to other established networks. The transnational activities developed in this project will broaden the scope of the existing network while utilising the existing platforms. Especially ECOLABNET's digital collaboration tool and the yearly meeting places are seen as assets to the activities developed in this project. Also other platforms and networks related to the topic are identified, evaluated and utilised for dissemination of the transnational activities.

In order to foster the uptake of the transnational activities throughout the Baltic Sea Region, two open online or hybrid events for the target groups are organised to present the results of the scouting program, toolbox development and operations model. In addition, all partners participate in at least 2 events to the target group and presents the transnational activities. The register of stakeholders and target groups are updated and used for direct contact of the target groups. 2 newsletters are produced to the target group and share via communication channels and to the register of stakeholders and target groups.

The activity leader manages, and the working group disseminates the operations model to the target group. The activity expands the advisory network and strengthens the collaboration with the network as well as expands the ECOLABNET's platform with the new functionalities for collaborating with the target groups. The activity leader involves all partners through online or onsite workshops in order to create a concrete plan for implementing the dissemination.

1,865 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**O 3.3**

**Title of the output**

Dissemination material of the operations model

46 / 100 characters

**Description of the output**

Dissemination material is developed on the activities of scouting and vetting of ecological innovators for circular economy, outlining ways in which the advisory network can assess and support in the development of green growth programs.It also informs about the internal management of the transnational activities. The dissemination material is shared to the target group through the project's website, social media channels, events targeted at companies, and open workshops. In addition, the dissemination of the operations model in ECOLABNET's meeting places is reported as the output.

591 / 3,000 characters

**Target groups and uptake of the solution presented in this output**

| Target groups | How will this target group apply the output in its daily work? | |
|---|---|---|
| **Target group 1** <br><br> Business support organisation <br><br> We focus on regional, national and transnational intermediary organisations in the Baltic Sea Region supporting companies especially in commercialisation of innovations and green growth. Intermediary organisations are supporting, networking, informing and providing funding for SMEs and startups in innovation and therefore critical for establishing and participating in transnational network activities. | The business support organisations use the dissemination material in building transnational networks and collaboration in the Baltic Sea Region. They can utilise the scouting and vetting activities in the commercialisation of ecological innovations for the circular economy. <br><br> 274 / 1,000 characters | |
| **Target group 2** <br><br> Higher education and research institution <br><br> We focus on Research Development and Innovation (RDI) organisations in the Baltic Sea Region that have a specific role in promoting green growth and commercialisation of ecological solutions to circular economy. The focus is on expertise in the fields of Business, Design and Technology. The project focuses in particular on business incubators and business transfer offices. | The educational and RDI organisations use the dissemination material in building transnational networks and collaboration in the Baltic Sea Region. They can utilise the scouting and vetting activities in the commercialisation of ecological innovations for the circular economy. <br><br> 277 / 1,000 characters | |
| **Target group 3** <br><br> Large enterprise <br><br> We focus on large industrial enterprises in the Baltic Sea Region, which are potential suppliers, customers or collaboration partners of innovative SMEs. Large companies have a critical position in transforming value chains and ecosystems to circular economy. | Large companies use the dissemination material in building transnational networks and collaboration in the Baltic Sea Region. The companies can identify potential partners to develop circular ecosystems and value networks. <br><br> 222 / 1,000 characters | |

**Durability of the output**

The transnational activities are integrated to the meeting places of ECOLABNET, which is a network of RDI service providers for supporting ecological innovations, and to other established networks. Scouting and vetting ecological innovators for circular economy, as well as advisory network is integrated to ECOLABNET's digital collaboration tool. Internal management of the transnational activities is planned for the following 5 years after the project. The lead partner is committed to maintaining the project's communication channels 5 years after the project.

567 / 1,000 characters

**5.6.6 Timeline**

| Period: | 1 | 2 | 3 | 4 | 5 | 6 |
|---|---|---|---|---|---|---|
| **WP.3: WP3 Transferring solutions** | | | | | | |
| A.3.3: Disseminating the operations model | | | | | ▦ | ▦ |
| O.3.3: Dissemination material of the operations model | | | | | ▦ | |

**5.6.7 This deliverable/output contains productive or infrastructure investment** ☐

Project Acronym: IGG
Submission Date : 26/04/2022 12:25:14
Project Number:
Project Version Number: 1

**Interreg**
Baltic Sea Region

| 6. Indicators |
|---|

| Indicators |
|---|

| Output indicators | | | | Result indicators | | |
|---|---|---|---|---|---|---|
| **Output indicators** | **Total target value in number** | **Project outputs** | **Please explain how the solution presented in this output serves the target group(s).** | **Result indicator** | **Total target value in number** | **Please explain how organisations in the target groups within or outside the partnership will take up or upscale each solution.** |
| **RCO 84 – Pilot actions developed jointly and implemented in projects** | 3 | N/A | N/A | **RCR 104 - Solutions taken up or up-scaled by organisations** | 6 | The project, associate partners and advisory network represent RDI and business support organisations with relevant competences in business, design and business for supporting the commercialisation of eco-innovations for circular economy. The organisations utilise the scouting program, toolbox and operations model in transnational collaboration and support for SME innovators. SMEs utilise the green growth programs in commercialising their eco-innovations for circular economy.<br><br>480 / 2,000 characters |
| **RCO 116 – Jointly developed solutions** | 6 | O.2.1: Final coaching program | The final coaching program provides a piloted structure for co-creating green growth plans for the circular economy through a collaboration between SMEs in different industry sectors, RDI and business support organisations, and large companies.<br><br>244 / 1,000 characters | | | |
| | | O.2.2: Green growth toolbox | The toolbox comprises critical competences as well as assessment and development tools for organisations supporting companies in planning green growth.<br><br>152 / 1,000 characters | | | |
| | | O.2.3: Final operations model | The operations model informs about transnational support for commercialising ecological innovations in SMEs through a collaboration between RDI, business support organisations and large companies. It provides procedures for internal management, communication, scouting and vetting ecological innovators for circular economy.<br><br>326 / 1,000 characters | | | |
| | | O.3.1: Dissemination of experiences about coaching programs | The coaching program supports SMEs in commercialising their ecological innovations for the circular economy through co-creating green growth plans.<br><br>147 / 1,000 characters | | | |

| Output indicators | Total target value in number | Project outputs | Please explain how the solution presented in this output serves the target group(s). |
|---|---|---|---|
| | | O.3.2: Dissemination material for the uptake of toolbox | The dissemination of the toolbox supports RDI and Business support organisations to utilise tools for assessing and developing ecological innovators for circular economy. Thereby, the organisations have better capabilities to support commercialisation of innovating SMEs and startups. <br><br> 284 / 1,000 characters |
| | | O.3.3: Dissemination material of the operations model | Dissemination of the operations model builds long-term collaboration for supporting ecological innovators for circular economy in the transnational setting. <br><br> 157 / 1,000 characters |

| Output indicators | | Result indicators | | |
|---|---|---|---|---|
| Output indicator | Total target value in number | Result indicator | Total target value in number | Please describe what types of organisations are planned to actively participate in the project. Explain how this participation will increase their institutional capacity. These types of organisations should be in line with the target groups you have defined for your project. |
| **RCO 87 - Organisations cooperating across borders** | 14 | **PSR 1 - Organisations with increased institutional capacity due to their participation in cooperation activities across borders** | 400 | Project partners and associated organisations — The project partners are RDI organisations with important responsibilities in the regional innovation systems, business support organisations and an SME that funds ecological innovations in the Baltic Sea Region. <br><br> 214 / 1,500 characters |
| | | | | Other organisations — The project estimates to activate 300 SMEs to commercialise their ecological innovations for the circular economy. Of those companies, the coaching program is estimated to involve 40 SMEs. The advisory network aims to involve 20 business support and RDI organisations. Open workshops, events and other dissemination activities aim to gather additional 80 organisations. <br><br> 370 / 1,500 characters |

| 7. Budget |
| --- |

| 7.0 Preparation costs | 48/55 |
| --- | --- |

| Preparation Costs |
| --- |

| **Would you like to apply for reimbursement of the preparation costs?** | Yes |
| --- | --- |

| Other EU support of preparatory cost |
| --- |

| **Did you receive any other EU funds specifically designated to the development of this project application?** | No |
| --- | --- |

**7.1 Breakdown of planned project expenditure per cost category & per partner**

| No. & role | Partner name | Partner status | CAT0 - Preparation costs | CAT1 - Staff | CAT2 - Office & administration |
|---|---|---|---|---|---|
| 1 - LP | Vaasa University of Applied Sciences Ltd | Active 22/09/2022 | 24,000.00 | 353,000.00 | 52,950.00 |
| 2 - PP | Johanneberg Science Park | Active 22/09/2022 | 0.00 | 354,000.00 | 53,100.00 |
| 3 - PP | Scanbalt | Active 22/09/2022 | 0.00 | 210,000.00 | 31,500.00 |
| 4 - PP | Latvian Technological Center, foundation | Active 22/09/2022 | 0.00 | 174,000.00 | 26,100.00 |
| 5 - PP | Sunrise Valley Science and Technology Park | Active 22/09/2022 | 0.00 | 159,000.00 | 23,850.00 |
| 6 - PP | Research and Innovation Centre Pro-Akademia (RIC) | Active 22/09/2022 | 0.00 | 159,000.00 | 23,850.00 |
| 7 - PP | Centria University of Applied Sciences Ltd | Active 22/09/2022 | 0.00 | 260,100.00 | 39,015.00 |
| 8 - PP | Innovestor Ltd. | Active 22/09/2022 | 0.00 | 75,000.00 | 11,250.00 |
| **Total** | | | 24,000.00 | 1,744,100.00 | 261,615.00 |

| No. & role | Partner name | CAT3 - Travel & accommodation | CAT4 - External expertise & services | CAT5 - Equipment | Total partner budget |
|---|---|---|---|---|---|
| 1 - LP | Vaasa University of Appli | 52,950.00 | 35,000.00 | 0.00 | 517,900.00 |
| 2 - PP | Johanneberg Science Pa | 53,100.00 | 23,000.00 | 0.00 | 483,200.00 |
| 3 - PP | Scanbalt | 31,500.00 | 14,000.00 | 0.00 | 287,000.00 |
| 4 - PP | Latvian Technological Ce | 26,100.00 | 12,000.00 | 0.00 | 238,200.00 |
| 5 - PP | Sunrise Valley Science a | 23,850.00 | 11,000.00 | 0.00 | 217,700.00 |
| 6 - PP | Research and Innovation | 23,850.00 | 11,000.00 | 0.00 | 217,700.00 |
| 7 - PP | Centria University of Appl | 39,015.00 | 17,000.00 | 0.00 | 355,130.00 |
| 8 - PP | Innovestor Ltd. | 11,250.00 | 0.00 | 0.00 | 97,500.00 |
| **Total** | | 261,615.00 | 123,000.00 | 0.00 | 2,414,330.00 |

**7.1.1 External expertise and services**

| Contracting partner | Group of expenditure | Item no. | Specification | Investment item? | Group of activities no. | Planned contract value | |
|---|---|---|---|---|---|---|---|
| 1. Vaasa University | Events/meetings | CAT4-PP1-A-0 | venue arrangements including catering, premises rent, technical support, etc<br>76 / 100 characters | No | 1.1<br>1.2<br>1.3<br>2.1<br>2.2<br>2.3<br>3.1<br>3.2<br>3.3<br>N/A | 5,000.00 | |
| 1. Vaasa University | Communication | CAT4-PP1-C-0 | fees for participation in industrial events, printed materials etc.<br>67 / 100 characters | No | 1.3<br>2.3<br>3.3 | 5,000.00 | |
| 1. Vaasa University | Specialist support | CAT4-PP1-E-0 | advisory board member costs, including travelling and accommodation etc.<br>72 / 100 characters | No | 2.3<br>3.3 | 9,000.00 | |
| 1. Vaasa University | IT | CAT4-PP1-B-0 | ICT systems for communication and toolbox etc.<br>46 / 100 characters | No | 1.2<br>2.2<br>3.2 | 16,000.00 | |
| 7. Centria University | Events/meetings | CAT4-PP7-A-0 | venue arrangements including catering, premises rent, technical support, etc<br>76 / 100 characters | No | 1.1<br>1.2<br>1.3<br>2.1<br>2.2<br>2.3<br>3.1<br>3.2<br>3.3<br>N/A | 5,000.00 | |
| 7. Centria University | Communication | CAT4-PP7-C-0 | fees for participation in industrial events, printed materials etc<br>66 / 100 characters | No | 1.3<br>2.3<br>3.3 | 5,000.00 | |
| 7. Centria University | Specialist support | CAT4-PP7-E-0 | advisory board member costs, including travelling and accommodation etc<br>71 / 100 characters | No | 2.3<br>3.3 | 7,000.00 | |
| | **Total** | | | | | 123,000.00 | |

| Contracting partner | Group of expenditure | Item no. | Specification | Investment item? | Group of activities no. | Planned contract value | |
|---|---|---|---|---|---|---|---|
| 3. Scanbalt | Events/meetings | CAT4-PP3-A-0 | venue arrangements including catering, premises rent, technical support, etc<br><br>76 / 100 characters | No | 1.1<br>1.2<br>1.3<br>2.1<br>2.2<br>2.3<br>3.1<br>3.2<br>3.3<br>N/A | 4,000.00 | |
| 3. Scanbalt | Communication | CAT4-PP3-C-0 | fees for participation in industrial events, printed materials etc<br><br>66 / 100 characters | No | 1.3<br>2.3<br>3.3 | 3,000.00 | |
| 3. Scanbalt | Specialist support | CAT4-PP3-E-1 | advisory board member costs, including travelling and accommodation etc<br><br>71 / 100 characters | No | 1.3<br>2.3<br>3.3 | 7,000.00 | |
| 4. Latvian Technolo | Events/meetings | CAT4-PP4-A-1 | venue arrangements including catering, premises rent, technical support, etc<br><br>76 / 100 characters | No | 1.1<br>1.2<br>1.3<br>2.1<br>2.2<br>2.3<br>3.1<br>3.2<br>3.3<br>N/A | 3,000.00 | |
| 4. Latvian Technolo | Communication | CAT4-PP4-C-1 | fees for participation in industrial events, printed materials etc.<br><br>67 / 100 characters | No | 1.3<br>2.3<br>3.3 | 3,000.00 | |
| 4. Latvian Technolo | Specialist support | CAT4-PP4-E-1 | advisory board member costs, including travelling and accommodation etc<br><br>71 / 100 characters | No | 1.3<br>2.3<br>3.3 | 6,000.00 | |
| 2. Johanneberg Sci | Events/meetings | CAT4-PP2-A-1 | venue arrangements including catering, premises rent, technical support, etc<br><br>76 / 100 characters | No | 1.1<br>1.2<br>1.3<br>2.1<br>2.2<br>2.3<br>3.1<br>3.2<br>3.3<br>N/A | 6,000.00 | |
| | Total | | | | | 123,000.00 | |

| Contracting partner | Group of expenditure | Item no. | Specification | Investment item? | Group of activities no. | Planned contract value | |
|---|---|---|---|---|---|---|---|
| 2. Johanneberg Sci | Communication | CAT4-PP2-C-1 | fees for participation in industrial events, printed materials etc. <br> 67 / 100 characters | No | 1.3<br>2.3<br>3.3 | 6,000.00 | |
| 2. Johanneberg Sci | Specialist support | CAT4-PP2-E-1 | advisory board member costs, including travelling and accommodation etc <br> 71 / 100 characters | No | 1.3<br>2.3<br>3.3 | 11,000.00 | |
| 5. Sunrise Valley S | Events/meetings | CAT4-PP5-A-1 | venue arrangements including catering, premises rent, technical support, etc <br> 76 / 100 characters | No | 1.1<br>1.2<br>1.3<br>2.1<br>2.2<br>2.3<br>3.1<br>3.2<br>3.3<br>N/A | 3,000.00 | |
| 5. Sunrise Valley S | Communication | CAT4-PP5-C-1 | fees for participation in industrial events, printed materials etc. <br> 67 / 100 characters | No | 1.1<br>1.2<br>1.3<br>2.1<br>2.2<br>2.3<br>3.1<br>3.2<br>3.3<br>N/A | 2,000.00 | |
| 5. Sunrise Valley S | Specialist support | CAT4-PP5-E-1 | advisory board member costs, including travelling and accommodation etc <br> 71 / 100 characters | No | 1.3<br>2.3<br>3.3 | 5,000.00 | |
| 5. Sunrise Valley S | National control | CAT4-PP5-F-2 | FLC <br> 4 / 100 characters | No | 1.1<br>1.2<br>1.3<br>2.1<br>2.2<br>2.3<br>3.1<br>3.2<br>3.3<br>N/A | 1,000.00 | |
| | Total | | | | | 123,000.00 | |

| Contracting partner | Group of expenditure | Item no. | Specification | Investment item? | Group of activities no. | Planned contract value | |
|---|---|---|---|---|---|---|---|
| 6. Research and In | Events/meetings | CAT4-PP6-A-2 | fees for participation in industrial events, printed materials etc.<br><br>67 / 100 characters | No | 1.1<br>1.2<br>1.3<br>2.1<br>2.2<br>2.3<br>3.1<br>3.2<br>3.3<br>N/A | 3,000.00 | |
| 6. Research and In | Specialist support | CAT4-PP6-E-2 | advisory board member costs, including travelling and accommodation etc<br><br>71 / 100 characters | No | 1.3<br>2.3<br>3.3 | 6,000.00 | |
| 6. Research and In | Communication | CAT4-PP6-C-2 | fees for participation in industrial events, printed materials etc.<br><br>67 / 100 characters | No | 1.3<br>2.3<br>3.3 | 2,000.00 | |
| | Total | | | | | 123,000.00 | |

**7.1.2 Equipment**

| Contracting partner | Group of expenditure | Item no. | Specification | Investment item? | Group of activities no. | Planned contract value | |
|---|---|---|---|---|---|---|---|
| Please select | Please select | CAT5-PP--01 | 0 / 100 characters | Please select | | 0.00 | |
| | Total | | | | | 0.00 | |

**7.1.3 Infrastructure and works**

| Contracting partner | Group of expenditure | Item no. | Specification | Investment item? | Group of activities no. | Planned contract value | |
|---|---|---|---|---|---|---|---|
| Please select | Please select | CAT6-PP--01 | 0 / 100 characters | Please select | | 0.00 | |
| | Total | | | | | 0.00 | |

**7.2 Planned project budget per funding source & per partner**

| No. & role | Partner name | Partner status | Country | Funding source | Co-financing rate [in %] | Total [in EUR] | Programme co-financing [in EUR] | Own contribution [in EUR] | State aid instrument |
|---|---|---|---|---|---|---|---|---|---|
| 1-LP | Vaasa University of Applied Sciences Ltd | Active 22/09/2022 | FI | ERDF | 80.00 % | 517,900.00 | 414,320.00 | 103,580.00 | For each partner, the State aid relevance and applied aid measure are defined in the **State aid section** |
| 2-PP | Johanneberg Science Park | Active 22/09/2022 | SE | ERDF | 80.00 % | 483,200.00 | 386,560.00 | 96,640.00 | |
| 3-PP | Scanbalt | Active 22/09/2022 | EE | ERDF | 80.00 % | 287,000.00 | 229,600.00 | 57,400.00 | |
| 4-PP | Latvian Technological Center, foundation | Active 22/09/2022 | LV | ERDF | 80.00 % | 238,200.00 | 190,560.00 | 47,640.00 | |
| 5-PP | Sunrise Valley Science and Technology Park | Active 22/09/2022 | LT | ERDF | 80.00 % | 217,700.00 | 174,160.00 | 43,540.00 | |
| 6-PP | Research and Innovation Centre Pro-Akademia (RIC) | Active 22/09/2022 | PL | ERDF | 80.00 % | 217,700.00 | 174,160.00 | 43,540.00 | |
| 7-PP | Centria University of Applied Sciences Ltd | Active 22/09/2022 | FI | ERDF | 80.00 % | 355,130.00 | 284,104.00 | 71,026.00 | |
| 8-PP | Innovestor Ltd. | Active 22/09/2022 | FI | ERDF | 80.00 % | 97,500.00 | 78,000.00 | 19,500.00 | |
| **Total ERDF** | | | | | | 2,414,330.00 | 1,931,464.00 | 482,866.00 | |
| **Total** | | | | | | 2,414,330.00 | 1,931,464.00 | 482,866.00 | |

**7.3 Spending plan per reporting period**

| | EU partners (ERDF) | | Total | |
|---|---|---|---|---|
| | Total | Programme co-financing | Total | Programme co-financing |
| **Preparation costs** | 24,000.00 | 19,200.00 | 24,000.00 | 19,200.00 |
| **Period 1** | 399,600.00 | 319,680.00 | 399,600.00 | 319,680.00 |
| **Period 2** | 398,400.00 | 318,720.00 | 398,400.00 | 318,720.00 |
| **Period 3** | 398,100.00 | 318,480.00 | 398,100.00 | 318,480.00 |
| **Period 4** | 398,000.00 | 318,400.00 | 398,000.00 | 318,400.00 |
| **Period 5** | 398,000.00 | 318,400.00 | 398,000.00 | 318,400.00 |
| **Period 6** | 398,230.00 | 318,584.00 | 398,230.00 | 318,584.00 |
| **Total** | 2,414,330.00 | 1,931,464.00 | 2,414,330.00 | 1,931,464.00 |