



Project idea form - small projects

Version 2.1

Registration no. (filled in by MA/JS only)

Project Idea Form

Date of submission 05/06/2025

1. Project idea identification

Project idea name	Green and intelligent mobility for small communities
Short name of the project	GrIMo
Previous calls	yes <input type="radio"/> no <input checked="" type="radio"/>
Seed money support	yes <input type="radio"/> no <input checked="" type="radio"/>

2. Programme priority

3. Climate-neutral societies

3. Programme objective

3.3. Smart green mobility

4. Potential lead applicant

Name of the organisation (original)	Tampereen ammattikorkeakoulu Oy
Name of the organisation (English)	Tampere University of Applied Sciences Ltd
Website	https://www.tuni.fi/en/about-us/tamk
Country	FI



Type of Partner	Higher education and research institution
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Contact person 1

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Contact person 2

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Which organisation(s) in the planned partnership take part in a project within the Interreg Baltic Sea Region Programme for the first time? Please list the respective partners.

To be contacted later: Municipality in Tampere Region (tbc), Municipality in Latvia (tbc), Municipality in Estonia (tbc), Municipality in Sweden (tbc)

5.1 Specific challenge to be addressed

The specific challenge addressed by this initiative is the fragmentation and inefficiency of mobility systems across borders, particularly in the context of transitioning to green and intelligent mobility. Mobility systems often operate in silos—national, regional, or urban—using different standards, technologies, and regulations. This hinders seamless travel across regional borders and often creates barriers for both citizens and transport companies to adopt sustainable options. In addition, many local and regional authorities lack technical expertise or tools to integrate green mobility into urban planning and resources to coordinate with neighboring regions and even villages on shared mobility goals.

5.2 Focus of the call

Our project addresses isolation and connectivity gaps in small towns and hinterlands. They often suffer from chronic isolation, limited public transport, and over-reliance on private vehicles. The project will study the ways to improve connectivity between rural, peri-urban, and urban areas and co-create



multimodal digital mobility services that allow residents to combine different transport modes easily.

6. Transnational relevance

The transnational relevance of green and intelligent mobility solutions lies in their ability to address shared challenges across European regions—especially in the context of climate goals, economic cohesion, and cross-border integration. This project will translate these to the realities of small places and hinterlands distant from urban or even peri-urban centers.

7. Specific aims to be addressed

Building trust that could lead to further cooperation initiatives

The project brings together actors and local authorities in rural areas across BSR sharing similar challenges. This leads to learning from others and sharing best practices during and after the project.

Initiating and keeping networks that are important for the BSR

N/A

Bringing the Programme closer to the citizens

Rural places and communities get more visibility, direct engagement and appreciation as viable living environments.

Allowing a swift response to unpredictable and urgent challenges

N/A

8. Target groups

Target groups are diverse and strategically selected to ensure systemic impact.



1. Public Authorities, especially local, and their business support organisation. These actors are responsible for transport planning, infrastructure investment, and regulatory frameworks. Their capacity to integrate green and intelligent mobility into spatial and transport planning is critical for long-term success and prosperity of the rural area, small places and communities. These areas are often underserved by traditional transport systems. They require tailored solutions such as on-demand mobility, shared services, and rural logistics hubs.

2. Citizens and End Users: Without user adoption, even the best-designed systems fail. Citizens must be engaged through accessible, affordable, and reliable mobility options.

Please use the drop-down list to define up to five target groups that you will involve through your project's activities.	Please define a field of responsibility or an economic sector of the selected target group	Specify the countries and regions that the representatives of this target group come from.
1. Local public authority	Municipalities	Tampere Region, others to be contacted
2. Interest group	Citizens of rural communities and small places	Tampere Region, others to be contacted
3. Business support organisation	BSOs responsible for economical development of rural municipalities	Tampere Region, others to be contacted

9. Contribution to the EU Strategy for the Baltic Sea Region

Please indicate if your project idea has the potential to contribute to the implementation of the Action Plan of the EU Strategy for the Baltic Sea Region (<https://eusbsr.eu/implementation/>).

yes ☒ no ☐

Please select which policy area(s) of the EUSBSR your project idea contributes to most.

PA Transport

PA Innovation



The MA/JS may share your project idea form with the respective policy area coordinator(s) of the EUSBSR. You can find contacts of PACs at the EUSBSR website (<https://eusbsr.eu/contact-us/>).

☐ If you disagree, please tick here.

10. Partnership

Tampere University of Applied Sciences will coordinate the partnership building and ensure that the specific requirements of the BSR Third Call for Small Projects 2025 will be completed.
To be contacted later: Municipality in Tampere Region (tbc), Municipality in Latvia (tbc), Municipality in Estonia (tbc), Municipality in Sweden (tbc)

11. Workplan

The objectives of the work plan:

- 1) Harmonise mobility systems across borders
- 2) Enable coherent use of green and intelligent mobility solutions
- 3) Enhance capacity of public authorities in planning green mobility
- 4) Mobilise transport companies and citizens to use green mobility solutions.

Phase 1: Planning and Coordination

Activities: Conduct stakeholder analysis and engagement; Develop project management structure.

Phase 2: Capacity Building and Training

Activities: Develop training modules for public authorities; Conduct workshops and training sessions; Create knowledge-sharing platform.

Phase 3: Concept design and testing

Activities: Concepting green mobility solutions in partner areas with local authorities and citizens; Test, adjust and refine concept based on stakeholder feedback; Share successful solutions to additional areas.

Phase 4: Dissemination and Policy Integration

Activities: Develop dissemination plan; Share project results with quadruple helix stakeholders from BSR and Europe; Integrate findings into policy frameworks; Promote adoption of green mobility solutions.



12. Planned budget

ERDF budget (planned expenditure of partners from the EU)	EUR 500,000.00
Norwegian budget (planned expenditure of partners from Norway)	EUR 0.00
Total budget (including preparatory costs)	EUR 500,000.00

13. Project consultation

Please indicate if you wish to have a consultation (online meeting) with the MA/JS to discuss your project idea

yes ☒ no ☐

14. Questions to the MA/JS

Questions related to the content of the planned project *(max.1.000 characters incl. spaces)*

Questions related to budgeting and expenditure *(max.1.000 characters incl. spaces)*

Any other questions *(max. 1.000 characters incl. spaces)*

15. Additional information

(max. 1.000 characters incl. spaces)

Your account in BAMOS+

Please remember that to officially submit your application you need to access our electronic data exchange system BAMOS+. More information about the process of applying for your account in BAMOS+ you will find here:

<https://interreg-baltic.eu/gateway/bamos-account>