

Project idea form - small projects

Version 2.1

Registration no. (filled in by MA/JS only) _____

Project Idea Form

Date of submission 03/06/2025

1. Project idea identification

Project idea name Promoting sustainable and circular management of farm plastics

Short name of the project CircularFarmPlastics

Previous calls yes ☐ no ☒

Seed money support yes ☐ no ☒

2. Programme priority

3. Climate-neutral societies

3. Programme objective

3.1. Circular economy

4. Potential lead applicant

Name of the organisation (original) Statsforvaltaren i Vestland

Name of the organisation (English) County Governor of Vestland

Website www.statsforvalteren.no/en/vestland/

Country NO



Type of Partner	National public authority
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Contact person 1

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Contact person 2

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Which organisation(s) in the planned partnership take part in a project within the Interreg Baltic Sea Region Programme for the first time? Please list the respective partners.

To be confirmed

5.1 Specific challenge to be addressed

Exploring the successful practices for sustainable agricultural plastic waste management in line with the principles of circular economy.

Adopting and transferring proven business and logistic models of farm plastic recycling

5.2 Focus of the call

Topic is focused on rural circularity challenges, namely addressing the gaps in adopting effective plastic recycling at farms due to the challenges of lacking business and logistics models.

6. Transnational relevance

Transferring good practices from forerunners

Building knowledge on the arising opportunities connected to EU legislation and policy framework of soil monitoring and soil mission; how farms and farming regions can take part in the EU soil mission. Tapping into the opportunities in network co-operation.

7. Specific aims to be addressed

Building trust that could lead to further cooperation initiatives

Network building to capitalize on the arising opportunities connected to EU legislation and policy framework of soil monitoring and soil mission; how farms and farming regions can take part in the EU soil mission.

Initiating and keeping networks that are important for the BSR

Network building to capitalize on the arising opportunities connected to EU legislation and policy framework of soil monitoring and soil mission; how farms and farming regions can take part in the EU soil mission.

Bringing the Programme closer to the citizens

Addressing grass-root level issues affecting rural regions with tangible and transferable business and logistics models.

Allowing a swift response to unpredictable and urgent challenges

(max. 1.000 characters incl. spaces)

8. Target groups

Rural regions, municipalities, communities, rural (business) development organizations, and farm advisory organizations in the Baltic Sea Region.



Please use the drop-down list to define up to five target groups that you will involve through your project's activities.	Please define a field of responsibility or an economic sector of the selected target group	Specify the countries and regions that the representatives of this target group come from.
1. Local public authority	Rural municipalities	TBC
2. Business support organisation	Farm advisory organisations	TBC
3. Small and medium enterprise	Farms, waste management companies	TBC
4. Regional public authority	Rural regions	TBC
5. Sectoral agency	Agriculture	TBC

9. Contribution to the EU Strategy for the Baltic Sea Region

Please indicate if your project idea has the potential to contribute to the implementation of the Action Plan of the EU Strategy for the Baltic Sea Region (<https://eusbsr.eu/implementation/>).

yes ☒ no ☐

Please select which policy area(s) of the EUSBSR your project idea contributes to most.

PA Bio-economy

The MA/JS may share your project idea form with the respective policy area coordinator(s) of the EUSBSR. You can find contacts of PACs at the EUSBSR website (<https://eusbsr.eu/contact-us/>).

☐ If you disagree, please tick here.

10. Partnership

Lead partner: Statsforvaltaren i Vestland, Norway (coordinator of The Norwegian Forum for Agricultural Plastics)

Partners and associated partners (roles to be clarified):

LV: waste management company ZAAO which is established by 11 municipalities and is operating in all Vidzeme Region. <https://zaao.lv/about/>



EE: Estonian University of Life Sciences (research on micro-plastics' effect on farm soils)
 LIT: Alytus Regional Waste Management Center - (ARATC) , which is a public company responsible for organizing and improving waste management in the Alytus region. Its activities include waste collection, recycling, and environmental education to promote sustainability and a circular economy.
 PL: Pro Civis
 PL: Associated partner: EZDGK <https://ezgdk.pl/> – an association of 16 rural communities in świętokrzyskie region
 FIN: Jamk University of Applied Sciences
 FIN: The Central Union of Agricultural Producers and Forest Owners (MTK), Pohjois-Savo
 SWE: Torsby municipality

11. Workplan

Capacity building with webinars

Study visits, and peer learning to support the local development of agricultural plastics recycling in the connected rural areas.

Establishing (international) partnerships to boost the adoption of business and logistics models for effective agricultural plastics recycling development in the connected areas.

Visibility for good practices and regional pilots via sharing the story of rural businesses and the good policy and co-operation practices for audiences in BSR.

12. Planned budget

ERDF budget (planned expenditure of partners from the EU)	EUR 400,000.00
Norwegian budget (planned expenditure of partners from Norway)	EUR 80,000.00
Total budget (including preparatory costs)	EUR 480,000.00

13. Project consultation

Please indicate if you wish to have a consultation (online meeting) with the MA/JS to discuss your project idea

yes ☒ no ☐

14. Questions to the MA/JS

Questions related to the content of the planned Looking for feedback and guidance on target groups and partnership.



project

Questions related to budgeting and expenditure *(max. 1.000 characters incl. spaces)*

Any other questions *(max. 1.000 characters incl. spaces)*

15. Additional information

‘Circular Farm Plastics’ idea has been inspired by development and benchmarking activities carried out in the projects of Jamk University of Applied Sciences in rural areas of Finland. In the scope of the MuKi (2022-2024) project, business and logistics models for farm plastic waste collection and material recycling were piloted and established in rural regions of Finland. Now, the development work continues in the KeMu (2025-2026) project to further identify good practices and operating methods for processing agricultural plastic waste in Finland.

Together with other rural regions and countries in the Baltic Sea Region, the KeMu team hopes to join forces to explore the best practices and operating methods (business and logistics models) for circular management of agricultural plastics (incl. minimizing, replacement, material recycling) in the macro-regional scope.

Your account in BAMOS+

Please remember that to officially submit your application you need to access our electronic data exchange system BAMOS+. More information about the process of applying for your account in BAMOS+ you will find here:

<https://interreg-baltic.eu/gateway/bamos-account>

