



Project idea form - small projects

Version 2.1

Registration no. (filled in by MA/JS only) _____

Project Idea Form

Date of submission 29/05/2025

1. Project idea identification

Project idea name	Digital Leadership Academy for School Administrators
Short name of the project	AI4Leaders
Previous calls	yes <input type="radio"/> no <input checked="" type="radio"/>
Seed money support	yes <input type="radio"/> no <input checked="" type="radio"/>

2. Programme priority

1. Innovative societies

3. Programme objective

1.2. Responsive public services

4. Potential lead applicant

Name of the organisation (original)	Baltijos edukacinių lyderių asociacija
Name of the organisation (English)	Baltic Educational Leadership Association
Website	www.bela.lt
Country	LT



Type of Partner	Education/training centre and school
	primary, secondary, pre-school, vocational training, etc.

Contact person 1

Name	Margarita Arlauskiene
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Phone	+37060083992

Contact person 2

Name	<i>(max. 100 characters incl. spaces)</i>
Email	<i>(max. 100 characters incl. spaces)</i>
Phone	<i>(max. 100 characters incl. spaces)</i>

Which organisation(s) in the planned partnership take part in a project within the Interreg Baltic Sea Region Programme for the first time? Please list the respective partners.

SAULE SIA (Latvia)

Sykli Environmental College (Finland)

5.1 Specific challenge to be addressed

School administrators need practical skills in digital leadership and no-code AI tools to guide digital transformation in education effectively.

5.2 Focus of the call

The project targets small/rural communities by building the capacity of school leaders to adopt accessible AI and no-code digital tools, enhancing responsiveness and innovation in public education.



6. Transnational relevance

Combining diverse national experiences helps ensure that training modules and tools are transferable, scalable, and adapted to different regional needs.

7. Specific aims to be addressed

Building trust that could lead to further cooperation initiatives

Trust building: Creating a sustainable leadership peer network.

Networking: Transnational cooperation around AI and no-code tools.

Citizen impact: Better school services and leadership.

Urgent response: Builds resilience in digital planning and crisis adaptation.

Initiating and keeping networks that are important for the BSR

The project initiates a durable transnational network of school leaders and digital innovators who share tools, training, and strategies. This network will be sustained beyond the project through the peer mentoring platform, enabling ongoing knowledge exchange and capacity building aligned with BSR priorities.

Bringing the Programme closer to the citizens

By empowering school administrators to lead digital change with user-friendly AI tools, the project directly benefits students, families, and local communities. These improvements increase public trust in education services, demonstrate EU support at the local level, and strengthen the Programme's visibility among citizens.

Allowing a swift response to unpredictable and urgent challenges

The project enhances the preparedness of school leadership to act swiftly in emergencies such as pandemic disruptions, cyber incidents, or rapid digital transitions. By equipping leaders with adaptable no-code tools and a strong peer support network, it fosters flexible and fast reactions to emerging challenges.

8. Target groups



School heads, education leaders

Local education departments

Sectors: Public administration, education, ngo

Countries: Lithuania, Latvia, Finland

Please use the drop-down list to define up to five target groups that you will involve through your project's activities.	Please define a field of responsibility or an economic sector of the selected target group	Specify the countries and regions that the representatives of this target group come from.
1. Education/training centre and school	Capacity-building for school administrators in digital leadership and AI tools	Lithuania (LT), Latvia (LV), Finland (FI)
2. Local public authority	Municipal education governance and digital policy implementation	Lithuania, Latvia, Finland
3. NGO	Professional support and advocacy in educational leadership	Lithuania, Latvia, Finland

9. Contribution to the EU Strategy for the Baltic Sea Region

Please indicate if your project idea has the potential to contribute to the implementation of the Action Plan of the EU Strategy for the Baltic Sea Region (<https://eusbsr.eu/implementation/>).

yes ☒ no ☐

Please select which policy area(s) of the EUSBSR your project idea contributes to most.

PA Innovation

PA Education

The MA/JS may share your project idea form with the respective policy area coordinator(s) of the EUSBSR. You can find contacts of PACs at the EUSBSR website (<https://eusbsr.eu/contact-us/>).

☐ If you disagree, please tick here.



10. Partnership

Lead Partner: Baltijos edukacinių lyderių asociacija (LT) – develops training & coordinates

Partner 1: SAULE SIA (LV) – SME, pilots tools and contributes to content

Partner 2: Sykli Environmental College (FI) – trains and adapts best practices

11. Workplan

Develop AI/no-code training curriculum for school administrators

Organise 3 transnational workshops and 5 webinars on digital transformation and AI tools in education leadership

Launch a peer-to-peer mentoring platform to facilitate cross-border learning

Pilot practical no-code tools (e.g., dashboard builders, communication tools) in schools

Outputs: training curriculum, AI toolkit, mentoring platform, policy brief with recommendations

12. Planned budget

ERDF budget (planned expenditure of partners from the EU)	EUR 490,000.00
Norwegian budget (planned expenditure of partners from Norway)	EUR XXX
Total budget (including preparatory costs)	EUR 490,000.00

13. Project consultation

Please indicate if you wish to have a consultation (online meeting) with the MA/JS to discuss your project idea

yes ☒ no ☐

14. Questions to the MA/JS

Questions related to the content of the planned project	Are no-code AI tools for school leadership eligible outputs? Should they be linked to public sector innovation strategies?
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Questions related to	How should costs related to development/hosting of digital platforms be
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budgeting and expenditure categorized?

Any other questions

Could project visibility be increased through cooperation with EUSBSR PACs?

15. Additional information

This project will help embed accessible, low-barrier digital innovation in public education. It promotes inclusive leadership development and digital readiness in the Baltic region's educational systems.

Your account in BAMOS+

Please remember that to officially submit your application you need to access our electronic data exchange system BAMOS+. More information about the process of applying for your account in BAMOS+ you will find here:

<https://interreg-baltic.eu/gateway/bamos-account>

