Interreg Baltic Sea Region

Co-funded by the European Union

Funding to build a greener and more resilient Baltic Sea region

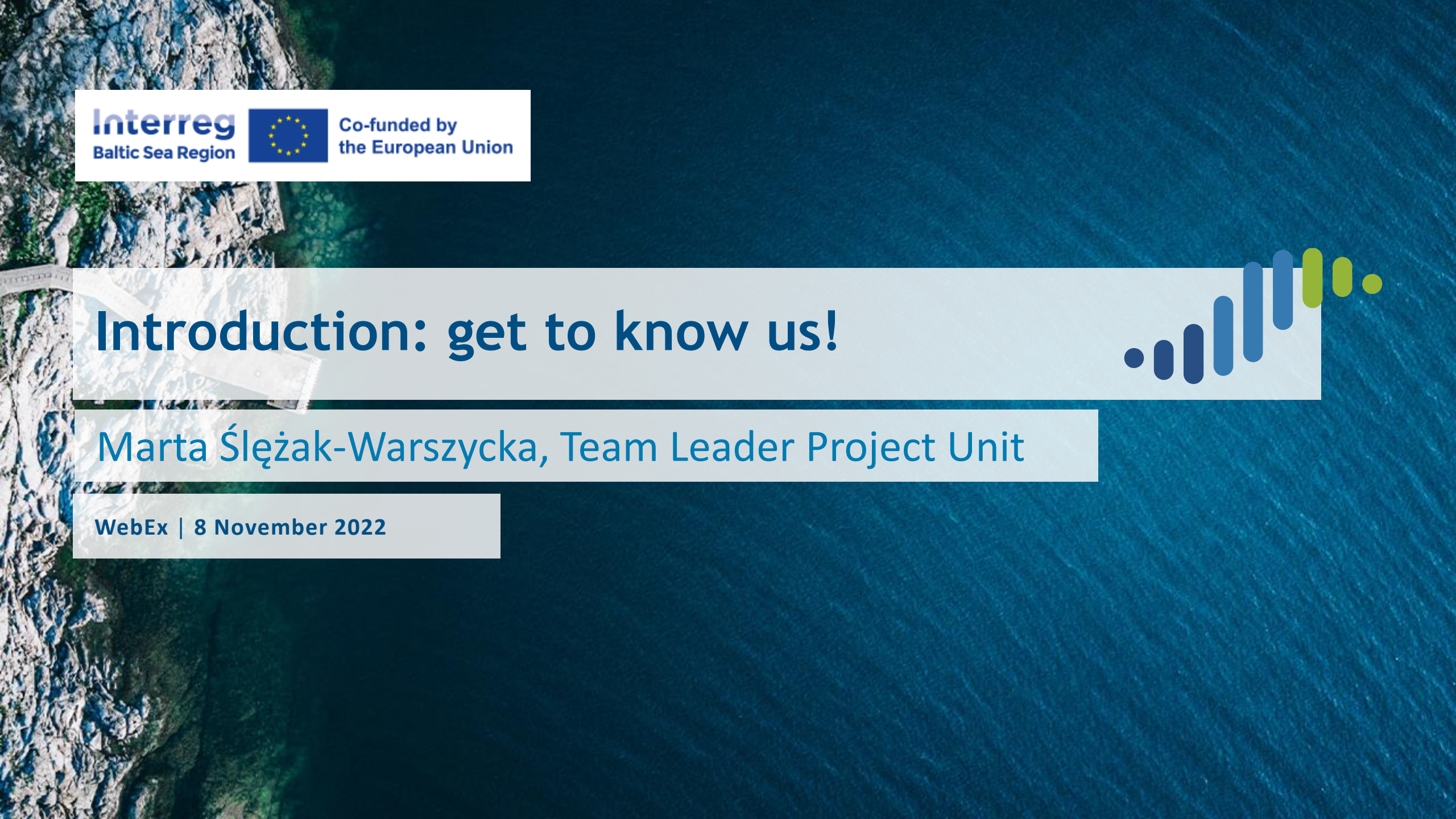
Webinar

WebEx | 8 November 2022

Meet the MA/JS team running this event

Agenda

- Welcome and warm-up
- Introduction
- Priority 1: Innovative societies
- Break
- Q&A
- Priority 2: Water-smart societies
- Priority 3: Climate-neutral societies
- Break
- Q&A
- EU Strategy for the Baltic Sea Region
- Where to find information



Introduction: get to know us!

Marta Ślężak-Warszycka, Team Leader Project Unit

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We put into practice innovative, water-smart and climate-neutral solutions through transnational cooperation for the benefit of citizens across the Baltic Sea region.

Our focus

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Supporting transition

Towards greener and more resilient societies and economies

Supporting public authorities

In meeting needs of communities and companies etc.

Creating practical solutions

To challenges in the Baltic Sea region and for clearly defined users

Who can get on board?

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International governmental organisation

Sectoral agency

Universities

Business support organisations

EGTC

Public authorities

SMEs

Interest groups

Research institutions

Local, regional & national institutions

Large enterprises

NGO

Pan-Baltic organisations

Education & training centres

Three “NOs” of Interreg Baltic Sea Region

Interreg Baltic Sea Region

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No pure research on potential solutions

No purely technological solutions

No investments responding purely to local interests

Core projects

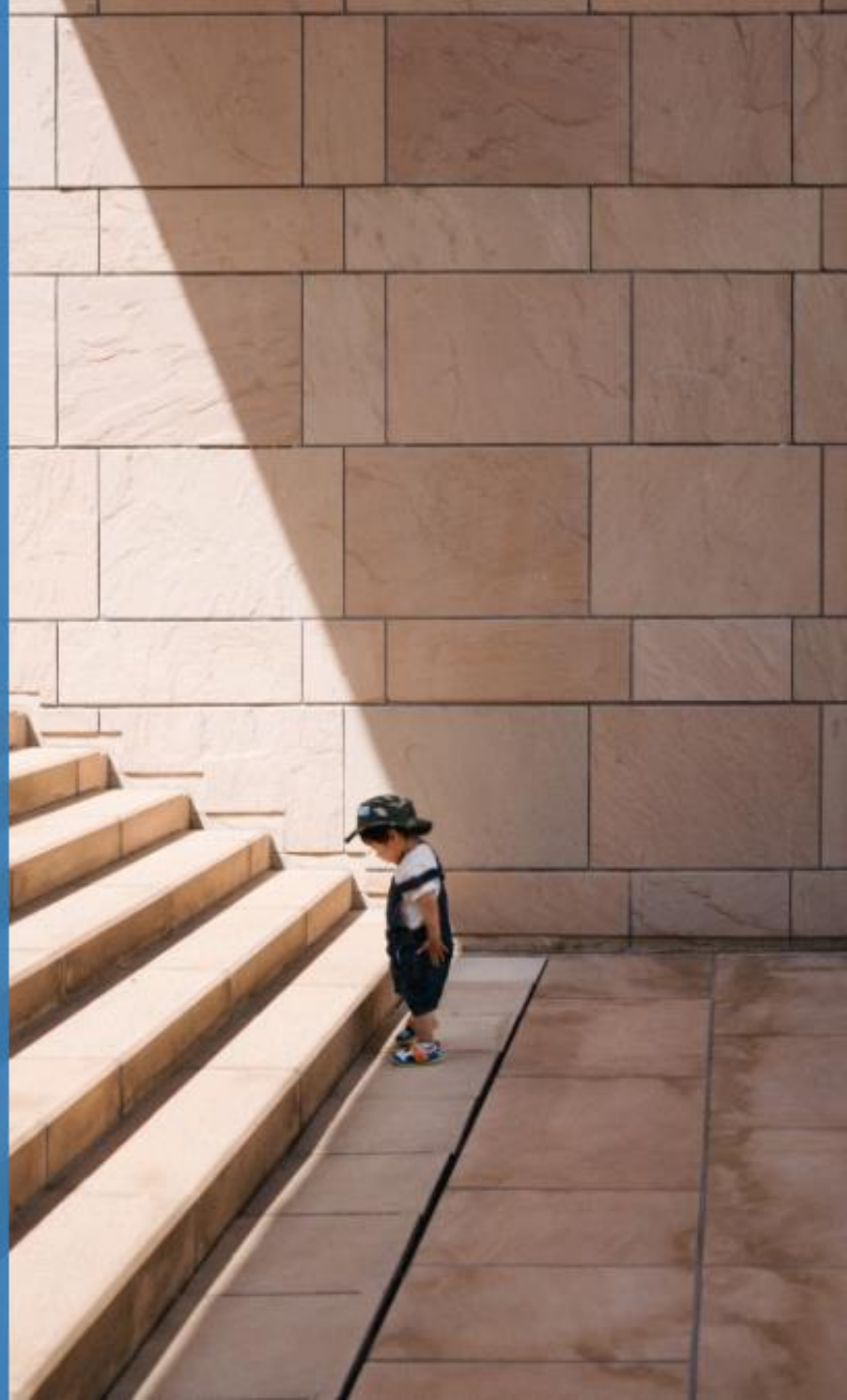
Core changes for the region.

Develop a solution to a challenge, and bring it to the people in the Baltic Sea region.

Small projects

Small steps for a big change.

Easier accessible funding.
A testing ground to learn Interreg,
working across borders with
partners from different countries.



Main stops

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Small projects

Submit Project Idea Form/ Appointing Document

5 JAN

Submit application documents

26 JAN

Core projects

14 FEB

Submit Project Idea Form/ Appointing Document

14 MAR

Submit application documents

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Innovative societies

PRIORITY 1

Programme objective: 1.1
Resilient economies and communities

Programme objective: 1.2
Responsive public services

Water-smart societies

PRIORITY 2

Programme objective: 2.1
Sustainable waters

Programme objective: 2.2
Blue economy

Climate-neutral societies

PRIORITY 3

Programme objective: 3.1
Circular economy

Programme objective: 3.2
Energy transition

Programme objective: 3.3
Smart green mobility

Number of projects

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Innovative societies PRIORITY 1	1.1 Resilient economies and communities	12
	1.2 Responsive public services	5
Water-smart societies PRIORITY 2	2.1 Sustainable waters	8
	2.2 Blue economy	5
Climate-neutral societies PRIORITY 3	3.1 Circular economy	9
	3.2 Energy transition	7
	3.3 Smart green mobility	2

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Innovative societies

Agnieszka Lipińska, Project Officer

Rasma Rozenberga, Project Officer

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Innovative societies

Programme objective 1.1 Resilient economies and communities

Programme objective 1.2 Responsive public services

Innovative societies

Programme objective 1.1

Resilient economies and communities

Why do we address resilience?

- We depend on **global developments**
- **Situation** is dynamic (pandemic, war, energy crisis…)
- We want to prepare for **unexpected developments**
- We want to **recover quickly**

What can you do?

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Connect to global chains smarter

Ensure access to critical goods

Respond to societal challenges in new ways

Empower communities

Support vulnerable groups

Mobilise creativity

Help companies respond to changes

Change consumption patterns

Innovative societies

Programme objective 1.2

Responsive public services

Why do we make public services responsive?

- Growing **demands**, decreasing **budgets**
- **Complex and rigid** institutional set-ups can be improved
- **Spotting, targeting,** and **better adjusting** to the needs
- Considering different **regions** and **social groups**

What can you do?

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Engage different social groups in addressing their own needs

Stimulate citizens' self-organisation

Harmonise systems and standards

Apply emerging digital technologies

Reduce costs & bureaucracy

Help to create new and tailor-made services

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Water-smart societies

Marina Kislyak, Project Officer

Ekaterina Latysheva, Project Officer

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Water-smart societies

Programme objective 2.1 Sustainable waters

Programme objective 2.2 Blue economy

Water-smart societies

Programme objective 2.1

Sustainable waters

Why do we tackle sustainable waters?

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- **Endangered environmental status** of the Baltic Sea and regional waters
- Impacts of **climate change** on aquatic ecosystems
- Need for common approach to **strengthen water management**
- Need to move from finding **good water quality solutions** to their **implementation**

What can you do?

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Adapt water management practices across sectors

Apply good practices to prevent water pollution

Improve procedures and implement methods to remove pollutants

Adjust planning process to lower the impacts of climate change

Change consumption and production patterns

Water-smart societies

Programme objective 2.2

Blue economy

Why do we address blue economy?

- Plentiful water and marine resources for **sustainable economic growth**
- Need to further support **blue economy businesses**
- Need for **climate-resilient solutions and clean shipping**
- **Conflicting interests** in the use of water and sea space

What can you do?

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Develop value chains for blue economy products and services

Diversify blue economy products

Promote clean shipping

Introduce common environmental standards

Improve management of sea and inland water traffic

Foster maritime cultural tourism

Test models for mitigating conflicts

Facilitate joint use of water and land

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Climate-neutral societies

Mateusz Ropiak, Project Officer

Sebastian Hentsch, Project Officer

Hunter Reinhardt, Project Officer

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Climate-neutral societies

Programme objective 3.1 Circular economy

Programme objective 3.2 Energy transition

Programme objective 3.3 Smart green mobility

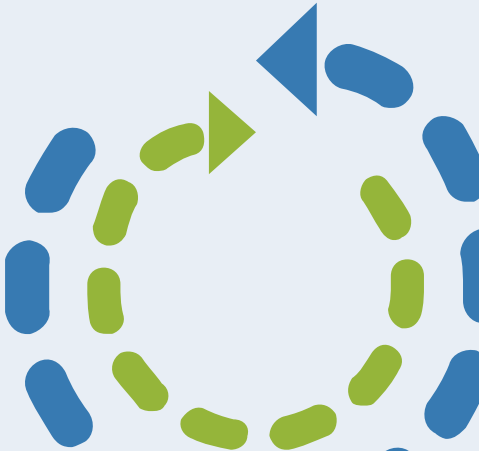
Climate-neutral societies

Programme objective 3.1

Circular economy

Why do we address circular economy?

- Growing ecological **footprint** of the region and waste production
- **Overexploitation** of the **natural resources**
- Gap in creating **norms and standards** for circular use of resources
- Need for knowledge and solutions to **develop circular strategies** across different sectors



What can you do?

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Develop tools for creating industrial symbiosis

Apply cross-sectoral cooperation for better integrated planning processes

Use digitalisation to support sharing economy initiatives

Change behaviors of society and entrepreneurs

Test green public procurement models

Climate-neutral societies

Programme objective 3.2

Energy transition

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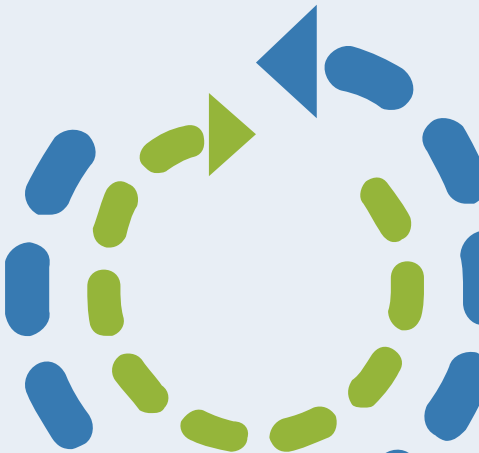
Why do we address energy transition?

- Realise **green transition**
- **Decarbonisation**, reduction of **greenhouse emissions** & supporting **renewable energy**
- Reaction to the **energy crisis**
- Different levels of **energy production** & **consumption**



What can you do?

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New approaches & policies towards climate neutrality

Support greener energy production

"Planning" energy

Local integration & storage of energy

New patterns to practically use renewables

Strengthen use of local energy

Support energy efficiency & connected schemes

Implementation of district heating

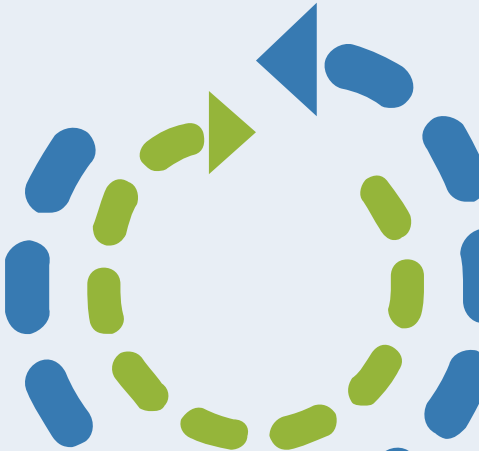
Climate-neutral societies

Programme objective 3.3

Smart green mobility

Why do we address mobility?

- Need to **mitigate greenhouse gas emission** and other pollution stemming from **increasing passenger and freight mobility**
- Need for **further support to urban areas** and their **hinterlands**
- Need to change to **green and alternative fuels** and **multimodal mobility**
- Need for better use of **information in mobility systems**



What can you do?

Interreg Baltic Sea Region

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Space efficient or low-emission mobility of all modes*

Coordinate planning infrastructure and technologies for renewable fuels

Integrate shared solutions for freight mobility

Create and test digital tools (transnationally!) for integrated and optimised services

Develop common standards for compatibility of green solutions

Change mobility behavior and demand

What can you NOT do?

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Several unrelated local pilots, where the “solution” is a collection of project results

“Good practice” compendium or

policy recommendations with nobody to apply them

Develop local infrastructure without benefiting transnational development

EU Strategy for the Baltic Sea Region

Rasma Rozenberga, Project Officer

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Supporting the EUSBSR

- EU Strategy for the Baltic Sea Region

- First **macro-regional strategy** agreed **between eight EU Member States** and the European Commission to strengthen cooperation in the Baltic Sea region

✓ **Objectives**: save the sea, connect the region and increase prosperity

✓ **Action plan**: important actions for implementation, thematically organised in 14 policy areas

✓ **Operational management**: coordinators of the policy areas and Baltic Sea Strategy point

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- https://balticsea-region-strategy.eu/

EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION

Supporting the EUSBSR

- Projects in Programme priorities…

…help implement the EUSBSR action plan across all policy areas

- Innovation, Health, Education, Culture, Nutri, Hazards, Bioeconomy, Ship, Safe, Secure, Tourism, Energy, Spatial Planning, Transport.

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How we can support you?

Viktoria Nilsson, Communication Officer

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interreg-baltic.eu/gateway

Gateway for applicants

- Timelines and procedures
- Project Idea Form (PIF)
- Consultations
- BAMOS+
- Programme Manual
- Tutorials
- Webinars
- … and much more!

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Newcomers?

interreg-baltic.eu/funding

- Check if your **idea** fits
- Check if your **profile** fits
- Who are your **partners**? Note: *Lead partner principle!*
- Where to start? Check the **process**

Programme Manual

interreg-baltic.eu/toolkit/programme-manual-2021-2027

- Defines **principles, rules, regulations**
- Check **quality assessment criteria** upon submission
- Available in PDF and as online version

Tutorials

interreg-baltic.eu/gateway/tutorials

- **Programme objectives**
- **Prepare your project**
  - ✓ project types
  - ✓ budget planning & simplified cost options
  - ✓ matchmaking platform
- **How to apply?**

Webinars

interreg-baltic.eu/gateway/#webinars

15 November 2022

- Small projects: small steps for a big change

23 November 2022

- Core projects: core changes for the region

Matchmaking platform

matchmaking.interreg-baltic.eu

- **Community:** more than **850** members
- **Secure** environment
- **Variety** of organisations
- Advanced **searchability**
- **Project ideas** (public, private)
- Create your **own groups** or join **the established groups.**

Project library

interreg-baltic.eu/projects

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The Programme is managed by **Investitionsbank Schleswig-Holstein (IB.SH)** in Kiel, Germany.

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