



1. Identification

Call	Date of submission
A1 - split	19/09/2024

1.1. Full name of the project

Assistance to Policy Area Coordinator Transport 47 / 250 characters

1.2. Short name of the project

PA Transport 12 / 20 characters

1.3. Programme priority

4. Cooperation governance

1.4. Programme objective

4.2 Macro-regional governance

1.6. Project duration

Implementation start	01/01/2022	Implementation end	31/12/2026
		Duration of implementation phase (months)	60
Closure start	01/01/2027	Closure end	31/03/2027

1.7. Project summary

The Financial Assistance to Policy Areas Coordinators Transport will be aimed to implement the Working Plan, which has been created according to the BSR Action Plan and approved by Steering Group of the PA Transport. There are three Actions PACs will work with: Action 1: Improve connectivity of the regions and cooperation with third countries; Action 2: Development of measures towards climate-neutral and zero pollution transport; Action 3: Facilitate innovative technologies & solutions in the Baltic Sea region.

The aim of the Policy Area Transport is to make the Baltic Sea Region a leading region developing, sustainable, innovative and efficient transportation. The ultimate goal of the project is to use knowledge and resources available in the region to give its contribution to move towards transport climate neutrality in line with the EU targets. The project concentrates on finding new innovative technical solutions in all transport modes with the aim to have well functioning transport corridors in the region which guarantee good connectivity both for cargo and passengers.

1,108 / 1,500 characters

1.11. Project Budget Summary

Financial resources [in EUR]		Planned project budget
ERDF	ERDF co-financing	483,998.40
	Own contribution ERDF	120,999.60
	ERDF budget	604,998.00
NO	NO co-financing	0.00
	Own contribution NO	0.00
	NO budget	0.00
NDICI	NDICI co-financing	0.00
	Own contribution NDICI	0.00
	NDICI budget	0.00
RU	RU co-financing	0.00
	Own contribution RU	0.00
	RU budget	0.00
TOTAL	Total Programme co-financing	483,998.40
	Total own contribution	120,999.60
	Total budget	604,998.00

2. Partnership

2.1. Overview: Project Partnership

2.1.1 Project Partners

No.	LP/PP	Organisation (English)	Organisation (Original)	Country	Type of partner	Legal status	Partner budget in the project	Active/inactive	
								Status	from
1	PP	Transport Innovation Association	Transporto inovacijų asociacija	 LT	Business support organisation	b)	361,823.00 €	Active	16/03/2022
2	PP	Ministry of Economic Affairs and Communications	Majandus- ja Kommunikatsiooniministeerium	 EE	National public authority	a)	48,679.40 €	Inactive	30/06/2023
3	LP	Ministry of Climate	Kliimaministeerium	 EE	National public authority	a)	194,495.60 €	Active	01/07/2023

2.1.2 Associated Organisations

No associated organisations found

2.2 Project Partner Details - Partner 1

LP/PP
Partner Status
Active from **Inactive from**

Partner name:

Organisation in original language 31 / 250 characters
Organisation in English 32 / 250 characters
Department in original language 3 / 250 characters
Department in English 3 / 250 characters

Partner location and website:

Address 14 / 250 characters **Country**
Postal Code 5 / 250 characters **NUTS1 code**
Town 7 / 250 characters **NUTS2 code**
Website 22 / 100 characters **NUTS3 code**

Partner ID:

Organisation ID type
Organisation ID
VAT Number Format
VAT Number N/A 14 / 50 characters
PIC 3 / 9 characters

Partner type:

Legal status
Type of partner
Sector (NACE)

Partner financial data:

Financial data	Reference period	01/01/2021	-	31/12/2022
Staff headcount [in annual work units (AWU)]				4.0
Employees [in AWU]				4.0
Persons working for the organisation being subordinated to it and considered to be employees under national law [in AWU]				0.0
Owner-managers [in AWU]				0.0
Partners engaged in a regular activity in the organisation and benefiting from financial advantages from the organisation [in AWU]				0.0
Annual turnover [in EUR]				167,354.00
Annual balance sheet total [in EUR]				167,354.00
Operating profit [in EUR]				0.00

Role of the partner organisation in this project:

Transport Innovation Association is a non-profit organisation, which works under the Lithuanian law of associations. Transport Innovation Association unites more than 60 members and takes leading activities in enhancing the processes of the digitalisation of transport logistics chains and enforcing the implementation of the green course in transport sector. Transport Innovation Association acts as a PAC. The PAC will be actively working together with the Lead PAC to implement the Working Plan, her area of responsibility will be digitalisation and e-technology. She is also responsible for identifying possible needs to revise or update the existing Action Plan. PAC supports the lead partner (Lead- PAC) in the cooperation with the Steering Group and the representative of the rotating Presidency. PAC's task is promote values of the Strategy, identify possible stakeholders taking and initiate the cooperation with other PACs in the area of the Baltic Sea Strategy.

979 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

2.2 Project Partner Details - Partner 2

LP/PP
Partner Status
Active from **Inactive from**

Partner name:

Organisation in original language 41 / 250 characters
Organisation in English 47 / 250 characters
Department in original language 21 / 250 characters
Department in English 19 / 250 characters

Partner location and website:

Address 15 / 250 characters **Country**
Postal Code 5 / 250 characters **NUTS1 code**
Town 7 / 250 characters **NUTS2 code**
Website 10 / 100 characters **NUTS3 code**

Partner ID:

Organisation ID type
Organisation ID
VAT Number Format
VAT Number 11 / 50 characters
PIC 3 / 9 characters

Partner type:

Legal status
Type of partner
Sector (NACE)

Partner financial data:

Role of the partner organisation in this project:

The Ministry acts as a Lead-PAC. The Lead-PAC is responsible for implementation of the Baltic Sea Strategy, managing and coordinating administrative processes of the Policy Area (PA). The Lead-PAC ensures the communication and visibility of the PA. He prepares engagement plan to mobilize stakeholders and other interested partners. He also looking for possibilities to establish contacts with other PAs of the Baltic Sea Strategy to find synergies among activities. The Lead-PAC actively cooperates with the Steering Group, National Coordinators and rotating Presidency keeping them regularly informed about developments. The Lead-PAC concentrates on preparation of engagement plan to mobilize stakeholders and other interested partners. He is looking for possibilities to establish contacts with other macro regional strategies to find mutual areas of interests and possible ways of cooperation. He works with governmental organisations and NGOs with the aim to promote the values of the EUSBSR.

996 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes

2.2 Project Partner Details - Partner 3

LP/PP
Partner Status
Active from **Inactive from**

Partner name:

Organisation in original language 18 / 250 characters
Organisation in English 19 / 250 characters
Department in original language 21 / 250 characters
Department in English 19 / 250 characters

Partner location and website:

Address 16 / 250 characters **Country**
Postal Code 5 / 250 characters **NUTS1 code**
Town 7 / 250 characters **NUTS2 code**
Website 25 / 100 characters **NUTS3 code**

Partner ID:

Organisation ID type
Organisation ID
VAT Number Format
VAT Number N/A 11 / 50 characters
PIC 3 / 9 characters

Partner type:

Legal status
Type of partner
Sector (NACE)

Partner financial data:

Role of the partner organisation in this project:

The Ministry acts as a Lead-PAC. The Lead-PAC is responsible for implementation of the Baltic Sea Strategy, managing and coordinating administrative processes of the Policy Area (PA). The Lead-PAC ensures the communication and visibility of the PA. His task is also to mobilize stakeholders and other interested partners. He also looking for possibilities to establish contacts with other PAs of the Baltic Sea Strategy to find synergies among activities. The Lead-PAC actively cooperates with the Steering Group, National Coordinators and rotating Presidency keeping them regularly informed about developments. The Lead-PAC concentrates on preparation of engagement plan to mobilize stakeholders and other interested partners. He is looking for possibilities to establish contacts with other macro regional strategies to find mutual areas of interests and possible ways of cooperation. He works with governmental organisations and NGOs with the aim to promote the values of the EUSBSR.

986 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

3. Relevance

3.1 Context and challenge

European Union has set very ambitious goals in the field of climate neutrality and innovation. These targets has significant effect to all transport modes operating at sea, on land and on air. Although the Baltic Sea Region is well known for its innovative approaches, efficiency, digitalization and green policy approach, implementation of new targets will be a challenge to our transport sector. As transportation has international nature the regional cooperation has significant role to play in the field of coordinated approach. During the project period of 2019- 2021 PA Transport Group developed three new Actions of the Policy Area which are part of the policy document Action Plan of the EU Strategy for the Baltic Sea. The main challenge for the PA Transport group for this project period (2022-2024) is to make necessary steps to achieve these ultimate aims.

881 / 2,000 characters

3.4 Project objective

Your project objective should contribute to:

Macro-regional governance

The work plan defines list of specific sub-actions on most topical issues under every Actions. These specific actions will be implemented by different activities (projects, discussions, conferences, documents, etc) during the project period. PACs have significant role in the process. As coordinators they must mobilize different professional organisations and entrepreneurs at the national and cross-border level, and find methods of organising their involvement to cooperate with each other. Therefore it is essential to engage stakeholders' and create active communication between them. PACs also ensure the communication and visibility of PA Transport and increasement of awareness about PA Transport and challenges of the region. Additional support activities will be taken: organisation of international high level events within Transport Innovation Forum; dissemination of the relevant issues and proposals to problem solving.

936 / 2,000 characters

3.4.1 Additionality (only for the EUSBSR policy area coordinators)

The Lead-PAC is Ministry of Climate, which role is to combat climate change and promote development of green technology in the region to assure well functioning and sustainable transport modes.

PAC is represented by Transport Innovation Association (TIA), so the TIA activities will be also in line with those of EUSBSR issues such as innovations in transport and enhancing the greener transport solutions. The TIA is uniting more than 50 companies that operate in transport logistics, implement green and innovative solutions in many transport areas. The EUSBSR strategic plans will be highlighted within the organisation and encouraging to implement.

The Ministry of Economic Affairs and Communication is deactivated from the project since 1 July of 2023 as its tasks were officially transferred to the Ministry of Climate.

Both organisations support project coordinators providing them free of charge office rooms (including meeting rooms and working place). In addition to that inhouse expertise in the field of IT and procurement support will be provided.

1,071 / 2,000 characters

3.4.2 Support to project generation (only for the EUSBSR policy area coordinators)

Please indicate whether you apply for additional funding to support generation of new projects and work with project idea developers.

Yes

Please define your aim on supporting generation of new projects and working with project idea developers. Please describe the planned activities in section 5 "Work plan", in a separate group of activities. Please indicate there if you plan a deliverable.

The additional funding will be dedicated to support new project ideas to implement digitalisation in transport logistic chains. For this reason stakeholders will be gathered to define action plans and their roles within the new projects.

To achieve these tasks it will be needed to:

Attracting and engaging relevant stakeholders for developing project ideas in line with the actions in the policy areas;

Facilitating generation of project ideas and interaction among stakeholders;

Supporting stakeholders in developing their project ideas;

Communicating and interacting with authorities managing EU and other funds relevant for project ideas to be developed in the policy areas.

682 / 2,000 characters

3.10 Horizontal principles

Horizontal principles	Projects's direct impact
Sustainable development	positive
Non-discrimination including accessibility	positive
Equality between men and women	neutral



4. Management

Allocated budget

4.1 Project management

Please confirm that the lead partner and all project partners will comply with the rules for the project management as described in the Programme Manual.

If relevant, please indicate any other important aspects of the project management, e.g. external entity supporting the lead partner in the management of the project, advisory board, steering committee, any other relevant working groups, etc.

Activities of the Lead Partner will be under the guidance of the Steering Group. PAC will do active cooperation with rotating Presidency. Support in specific matters (Policy governance, financial management, office and IT support) is also expected from the National Coordinators, Interreg BSR Secretariat, Baltic Sea Strategy Point as well as from colleagues and experts from organisations which employees are the PACs. Best practices of other PA policy areas will be taken into consideration.

499 / 500 characters

4.2 Project financial management

Please confirm that the lead partner and all project partners will comply with the rules for the financial management and control as described in the Programme Manual.

If relevant, please indicate any other important aspects of the financial management, e.g. external entity supporting the lead partner, positions planned for financial management, involvement of special financial experts (e.g. for public procurement), etc.

This issue will be decided upon necessity.

43 / 500 characters

4.3 Input to Programme communication

If relevant, please describe other important aspects of project communication that you plan to introduce, e.g. a communication plan, opening and closing events, social media channel(s) etc.

Communication and publicity has an important role in the project implementation. A Communication Plan will be outlined as a part of PA General coordination work, which needs to be discussed and approved by the Steering Committee. One of the key factors for will be preparation of stakeholder engagement plan to mobilize different professional organisations and entrepreneurs at the national and cross-border level.

420 / 500 characters

4.4 Cooperation criteria

Please select the cooperation criteria that apply to your project. In your project you need to apply at least three cooperation criteria. Joint development and joint implementation are the obligatory ones you need to fulfill in your project.

Cooperation criteria

Joint Development

Joint Implementation

Joint Staffing

Joint Financing

5. Work Plan

Number	Work Package Name										
1	Implementation of the Working Plan										
	<table border="1"> <thead> <tr> <th>Number</th> <th>Group of Activity Name</th> </tr> </thead> <tbody> <tr> <td>1.1</td> <td>Implement the Activities according to the Working plan</td> </tr> <tr> <td>1.2</td> <td>PA general coordination work</td> </tr> <tr> <td>1.3</td> <td>PA awareness and communications</td> </tr> <tr> <td>1.4</td> <td>Support to project idea generation and development</td> </tr> </tbody> </table>	Number	Group of Activity Name	1.1	Implement the Activities according to the Working plan	1.2	PA general coordination work	1.3	PA awareness and communications	1.4	Support to project idea generation and development
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1.3	PA awareness and communications										
1.4	Support to project idea generation and development										
2	Implementation of the Work Plan for 2025-2026										
	<table border="1"> <thead> <tr> <th>Number</th> <th>Group of Activity Name</th> </tr> </thead> <tbody> <tr> <td>2.1</td> <td>Implement the Activities according to the Working plan</td> </tr> <tr> <td>2.2</td> <td>PA general coordination activities</td> </tr> <tr> <td>2.3</td> <td>PA awareness and communications</td> </tr> <tr> <td>2.4</td> <td>Support to project idea generation and development</td> </tr> </tbody> </table>	Number	Group of Activity Name	2.1	Implement the Activities according to the Working plan	2.2	PA general coordination activities	2.3	PA awareness and communications	2.4	Support to project idea generation and development
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2.2	PA general coordination activities										
2.3	PA awareness and communications										
2.4	Support to project idea generation and development										

Work plan overview

	Period: 1	2	3	4	5	6	7	8	9	10	Leader
WP.1: Implementation of the Working Plan											PP1
A.1.1: Implement the Activities according to the Working plan											
D.1.1: Meetings, proposals, overviews.	D	D	D	D	D	D					PP3
A.1.2: PA general coordination work											
D.1.2: Status update on PACs activities		D	D	D	D	D					PP3
A.1.3: PA awareness and communications											
D.1.3: Active communication	D	D	D	D	D	D					PP3
A.1.4: Support to project idea generation and development											
D.1.4: Overview of project ideas and organisations involved		D	D	D	D	D					PP1
WP.2: Implementation of the Work Plan for 2025-2026											PP3
A.2.1: Implement the Activities according to the Working plan											
D.2.1: Meetings, proposals, articles							D	D	D	D	PP3
A.2.2: PA general coordination activities											
D.2.2: Status update on PACs activities							D	D	D	D	PP3
A.2.3: PA awareness and communications											
D.2.3: Communication plan							D		D		PP3
A.2.4: Support to project idea generation and development											
D.2.4: Project ideas submitted							D		D		PP1

Deliverables overview

Code	Title	Description
D 1.1	Meetings, proposals, overviews.	<p>Workplan has been implemented:</p> <ul style="list-style-type: none"> • Meetings with stakeholders and experts in practical and policy level (to collect ideas, discuss policy issues etc) have been implemented. The conclusions of the meetings, minutes and proposals to the competent authorities will be considered as the outcome. • Overview of existing projects, contacts of project partners have been established. <p>Projects which are related to the objectives of the PA Transport have been mapped. Project partners have been contacted and engaged in new projects.</p> <ul style="list-style-type: none"> • New projects have been started and implemented. <p>Coordinators have constant overview of implementation of these projects.</p> <ul style="list-style-type: none"> • Stakeholders have been identified and regularly informed about developments of the policy area.
D 1.2	Status update on PACs activities	<p>The activity has been implemented:</p> <ul style="list-style-type: none"> • Active communication between stakeholders have been established. • Steering Group and the representative of the Presidency have been informed about the Transport PACs' activities. • PA Transport have been actively involved in different groups and activities. • Steering Groups meetings have been organised. • News releases and articles about PA Transport have been regularly published. • Contacts with other macro regional areas have been established, possible fields of cooperation have been identified. • Cooperation between other policy areas of EUBSRS have been established. • Reports have been submitted according to schedule. • The PA Transport coordination process is visible and implemented in a correct way.
D 1.3	Active communication	<p>Communication plan is prepared, Regular news releases have been published</p>
D 1.4	Overview of project ideas and organisations involved	<p>The activity is completed:</p> <ul style="list-style-type: none"> • Preparations for continuity of activities of the policy area after the period 2022- 2024 have been completed. Essential Actions and activities have been defined and relevant changes done (if there will be any) to the Action Plan. • Stakeholders have been actively involved. Needs for new activities (projects, etc) have been identified. <p>For instance, there should be meetings organised by PACs to bring in together the stakeholders within the region to develop an action plan towards the implementation of the digitalisation of transport documents. Overview of project ideas should be as outcomes delivered to responsible authorities and shared with private companies.</p> <p>In short, outcomes will be as follows:</p> <ul style="list-style-type: none"> -MoU of Stakeholders; -Proposals to Ministers or other governmental institutions; -Meetings onsite and online; -Preparations for the calls.
D 2.1	Meetings, proposals, articles	<p>Meetings with stakeholders and experts in practical and policy level (to collect ideas, discuss policy issues etc) have been implemented. Proposals to the regulatory bodies have been submitted.</p> <p>Articles written.</p>
D 2.2	Status update on PACs activities	<ul style="list-style-type: none"> • Steering Group and the representative of the Presidency have been informed about the Transport PACs' activities. • PA Transport have been actively involved in different groups and activities. • Steering Groups meetings have been organised. • News releases and articles about PA Transport have been regularly published. • Contacts with other macro regional areas have been established, possible fields of cooperation have been identified. • Cooperation between other policy areas of EUBSRS have been established. • Reports have been submitted according to schedule. • The PA Transport coordination process is visible and implemented in a correct way. • Active cooperation with transport related projects have been established.
D 2.3	Communication plan	<p>Communication plan is constantly updated. Regular news releases have been published.</p>
D 2.4	Project ideas submitted	<p>Project ideas will be generated with the related stakeholder groups. The project ideas will need to be submitted to the relevant calls.</p>

Work package 1

5.1 Title of the work package

Implementation of the Working Plan

34 / 100 characters

5.2 Aim of this work package

Implementation of the Policy Area is a process of management of different tasks. To have a better overview of them PACs have devided these functions into four core activities:

- Activities under the working plan;
- General coordination work;
- PA awareness and communication;
- Project idea generation and implementation

The aim of these activities is to quarantee both succesful implementation and long term sustainability (continuation after the period of 2022-2024) of the Policy Area. The first core activity (1.1) concentrates on implementation of Actions. The aim of the second core activity (1.2) is to descrtibe how the project is coordinated by PACs. The third core activity (1.3) empahases the importance of communication and the role of PR activities. Fourth core activity (1.4) is dedicated to achievement of long term visions and sustainability of the policy area.

All above mentionned activities are described in detail in the point 5.6.

963 / 2,000 characters

5.3 Work package leader

Work package leader 1

Work package leader 2

5.4 Work package budget

Work package budget

5.6 Activities, deliverables, outputs and timeline

No.	Name
1.1	Implement the Activities according to the Working plan
1.2	PA general coordination work
1.3	PA awareness and communications
1.4	Support to project idea generation and development

WP 1 Group of activities 1.1

5.6.1 Group of activities leader

Group of activities leader

A 1.1

5.6.2 Title of the group of activities

Implement the Activities according to the Working plan 54 / 100 characters

5.6.3 Description of the group of activities

The Lead PAC and PAC will focus in implementing the main three Actions indicated in the Working Plan which has been approved by the Steering Group. Actions are following:
 Action 1: Improve connectivity of the regions and cooperation with third countries;
 Action 2: Development of measures towards climate-neutral and zero pollution transport;
 Action 3: Facilitate innovative technologies & solutions in the Baltic Sea region.

The Lead PAC concentrates on Actions 1 and 2, which are related to establishment of new transport corridors, efficient cargo and passengers transport chains, transport challenges for peripheral areas and also how to implement innovative climate neutral and zero pollution solutions and technology in different transport modes in a most beneficial way.
 The Lead PAC concentrates on:

- Promoting these Actions and activities among stakeholders;
- Looking for stakeholders interested in implementation of these projects;
- Actively follow developments in these fields.

PAC will put the main focus on the Action 3, which mean the enhancing the process of digitalisation of transport documents, to gather stakeholders, bring them together for joint projects, put these questions on the agenda of high level representatives in transport in Baltic Sea Region.

The PAC will lead and initiate the sub-activities:

- Delivering solutions for digital transportation documents seeking to increase the effectiveness and transparency for transport sector.
- Seek to create prototypes and piloting systems for digitalised transport documents and digital data exchange platforms according to the requirements of eFTI regulation.
- Increase awareness and promotion R&D activities of 5G use in transport sector.

1,739 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.1

Title of the deliverable

Meetings, proposals, overviews. 31 / 100 characters

Description of the deliverable

Workplan has been implemented:

- Meetings with stakeholders and experts in practical and policy level (to collect ideas, discuss policy issues etc) have been implemented. The conclusions of the meetings, minutes and proposals to the competent authorities will be considered as the outcome.
- Overview of existing projects, contacts of project partners have been established.

Projects which are related to the objectives of the PA Transport have been mapped. Project partners have been contacted and engaged in new projects.

- New projects have been started and implemented.

Coordinators have constant overview of implementation of these projects.

- Stakeholders have been identified and regularly informed about developments of the policy area.

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750 / 2,000 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6	7	8	9	10	
WP.1: Implementation of the Working Plan											
A.1.1: Implement the Activities according to the Working plan											
D.1.1: Meetings, proposals, overviews.											

WP 1 Group of activities 1.2

5.6.1 Group of activities leader

Group of activities leader

A 1.2

5.6.2 Title of the group of activities

PA general coordination work 28 / 100 characters

5.6.3 Description of the group of activities

PACs coordinate and implement daily administration of the policy area. They work in close cooperation with each other and divide their tasks in their work plans to best suit the needs of the PA.

Lead PAC will coordinate the following actions:

- Arrangements of two (2) SG meetings per year focusing on policy discussion;
- Creation and implementation the stakeholders' engagement plan and mobilise (bring together) different organisations connected to projects.
- Cooperation with other policy areas, macro-regional strategies and other relevant bodies for policies with relevance for PA Transport.
- Visibility of the policy area (see point 1.3);
- Administrative work (preparation of different reports).

PAC will coordinate following actions:

- Arrangements of two (2) meetings per year for the project partners and other stakeholders focusing on the dissemination of results, policy discussion, possible new projects and input to the SG meetings
- Facilitating possibilities of different sources for funding of projects and other activities;
- Revising and updating the Action Plan;

1,126 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.2

Title of the deliverable

Status update on PACs activities 32 / 100 characters

Description of the deliverable

The activity has been implemented:

- Active communication between stakeholders have been established.
- Steering Group and the representative of the Presidency have been informed about the Transport PACs' activities.
- PA Transport have been actively involved in different groups and activities.
- Steering Groups meetings have been organised.
- News releases and articles about PA Transport have been regularly published.
- Contacts with other macro regional areas have been established, possible fields of cooperation have been identified.
- Cooperation between other policy areas of EUBSRS have been established.
- Reports have been submitted according to schedule.
- The PA Transport coordination process is visible and implemented in a correct way.

760 / 2,000 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6	7	8	9	10	
WP.1: Implementation of the Working Plan												
A.1.2: PA general coordination work												
D.1.2: Status update on PACs activities												

WP 1 Group of activities 1.3

5.6.1 Group of activities leader

Group of activities leader

A 1.3

5.6.2 Title of the group of activities

PA awareness and communications 31 / 100 characters

5.6.3 Description of the group of activities

The aim of this core activity is to increase awareness of the existence of the Policy Area among stakeholders, to promote achievements and share expertise the policy area has.

The activity consists of two main pillars:

- Active cooperation with different organisations and stakeholders and participation in their work activities (contributing opinion of the PA Transport etc);
- Communication and publicity in cooperation with the Strategy Point (regular submission of news releases and articles via different channels).

Possible organisations targeted are following: governmental organisations as VASAB, CBSS, NDTPL; NGO-s as ESPO, ECSA, companies, training institutions.

683 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.3

Title of the deliverable

Active communication 20 / 100 characters

Description of the deliverable

Communication plan is prepared,
Regular news releases have been published

74 / 2,000 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6	7	8	9	10	
WP.1: Implementation of the Working Plan											
A.1.3: PA awareness and communications											
D.1.3: Active communication											

WP 1 Group of activities 1.4

5.6.1 Group of activities leader

Group of activities leader

A 1.4

5.6.2 Title of the group of activities

50 / 100 characters

5.6.3 Description of the group of activities

The aim of this core activity is to achievement of strategic long term visions of different policies. It also must quarrantee continuation and sustainability of the policy area after the period of (2022-2024).

PACs will support the initiation of new project ideas which are in line of three Actions described in the Working Plan. These project topics must be relevant and must be in strategic context of European policies, EUSBSR strategy objectives and UN Sustainable Development Goals. They also must take into account climate and environmental objectives.

The identification of the most essential project areas come from:

- from members of Steering Group as focal points in national level (as they are aware of their needs);
- from the EU and EUSBSR Strategy documents (Commission vision about extending TENT network out of the EU, Commission Communication on Sustainable and Smart Strategy, etc).

PACs seek to gather stakeholder groups in developing their project ideas, which also apply and implement the projects.

Regarding the innovations and digitalisation PAC has already initiated the work of stakeholder group from Finland, Estonia, Latvia, Lithuania, Poland, Germany seeking to create North-South-Poland eCorridor. It very much active, has meetings once a week, has developed MoU and now seeks to present proposals the ministers of the BSR countries. The work of this groups is also dedicated to the preparation for Interreg calls as well as searching for other funds to support the goals in digitalising transport logistics chain in the Baltic Sea Region.

Stakeholders will be find in a following way:

- engagement of partners from existing and previous projects;
- using personal contacts;
- finding interesting parties via increasing awareness of existence of the PA Transport (introducing PA activities in publications);
- introducing PA activities in meetings and bilateral gatherings, arranging brainstorming sessions;
- using the assistance of members of the Steering Group to raise national awareness in their countries and find interested stakeholders;
- sharing data with other PA-s and macro regional policies.
- using tools created by the Strategy Point and the Intereg Secretariat.

2,230 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.4

Title of the deliverable

52 / 100 characters

Description of the deliverable

The activity is completed:

- Preparations for continuity of activities of the policy area after the period 2022- 2024 have been completed. Essential Actions and activities have been defined and relevant changes done (if there will be any) to the Action Plan.
- Stakeholders have been actively involved. Needs for new activities (projects, etc) have been identified.

For instance, there should be meetings organised by PACs to bring in together the stakeholders within the region to develop an action plan towards the implementation of the digitalisation of transport documents. Overview of project ideas should be as outcomes delivered to responsible authorities and shared with private companies.

In short, outcomes will be as follows:

- MoU of Stakeholders;
- Proposals to Ministers or other governmental institutions;
- Meetings onsite and online;
- Preparations for the calls.

901 / 2,000 characters

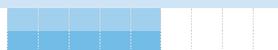
5.6.6 Timeline

Period: 1 2 3 4 5 6 7 8 9 10

WP.1: Implementation of the Working Plan

A.1.4: Support to project idea generation and development

D.1.4: Overview of project ideas and organisations involved



Work package 2

5.1 Title of the work package

Implementation of the Work Plan for 2025-2026

45 / 100 characters

5.2 Aim of this work package

Implementation of the Policy Area is a process of management of different tasks. To have a better overview of them, PACs have divided these functions into four core activities:

- Activities under the working plan;
- General coordination work;
- PA awareness and communication;
- Project idea generation and implementation

The aim of these activities is to guarantee both successful implementation and long term sustainability (continuation after the period of 2022-2026) of the Policy Area. The first core activity (1.1) concentrates on implementation of Actions. The aim of the second core activity (1.2) is to describe how the project is coordinated by PACs. The third core activity (1.3) emphasizes the importance of communication and the role of the policy area. Fourth core activity (1.4) is dedicated to the initiate project ideas, help institutions and organisations to define a project idea and/or join consortiums for Interreg calls or calls issued by other funds.

979 / 2,000 characters

5.3 Work package leader

Work package leader 1

Work package leader 2

5.4 Work package budget

Work package budget

5.6 Activities, deliverables, outputs and timeline

No.	Name
2.1	Implement the Activities according to the Working plan
2.2	PA general coordination activities
2.3	PA awareness and communications
2.4	Support to project idea generation and development

WP 2 Group of activities 2.1

5.6.1 Group of activities leader

Group of activities leader

A 2.1

5.6.2 Title of the group of activities

54 / 100 characters

5.6.3 Description of the group of activities

The Lead PAC and PAC will focus on implementing the main three Actions indicated in the Working Plan which has been approved by the Steering Group. Actions are following:

Action 1: Improve connectivity of the regions and cooperation with third countries;
 Action 2: Development of measures towards climate-neutral and zero pollution transport;
 Action 3: Facilitate innovative technologies & solutions in the Baltic Sea region.

The Lead PAC concentrates on Actions 1 and 2, which are related to the establishment of new transport corridors, efficient cargo and passengers transport chains, transport challenges for peripheral areas and also how to implement innovative climate neutral and zero pollution solutions and technology in different transport modes in a most beneficial way.

The Lead PAC concentrates on:

- Promoting the development of transport (incl North- South corridor and east- west corridors between Scandinavian states) connections in the region;
- Promoting developing transport connections between the Baltic Sea Region and Ukraine;
- Working closely with transport related projects and established thematic platforms;
- Promoting green transition of transport companies;
- Engaging stakeholders interested in implementation of these projects;
- Actively following developments in these fields.

PAC will put the main focus on the Action 2 and 3 with the following activities:

- Supporting all the activities that aim to reduce CO2 emissions in transport sector;
- Enhancing the process of digitalisation of transport documents;
- Promoting innovations that lead to a more resilient transport systems in the Baltic Sea Region;
- Engaging stakeholders from public and private sector to be active partners to achieve above mentioned aims.

1,779 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable



D 2.1

Title of the deliverable

29 / 100 characters

Description of the deliverable

Meetings with stakeholders and experts in practical and policy level (to collect ideas, discuss policy issues etc) have been implemented.
 Proposals to the regulatory bodies have been submitted.
 Articles written.

214 / 2,000 characters

5.6.6 Timeline

Period: 1 2 3 4 5 6 7 8 9 10

WP.2: Implementation of the Work Plan for 2025-2026

A.2.1: Implement the Activities according to the Working plan

D.2.1: Meetings, proposals, articles



WP 2 Group of activities 2.2

5.6.1 Group of activities leader

Group of activities leader

A 2.2

5.6.2 Title of the group of activities

PA general coordination activities 34 / 100 characters

5.6.3 Description of the group of activities

PACs coordinate and implement daily administration of the policy area. They work in close cooperation with each other and divide their tasks in their work. Weekly meetings take place for better work flow.

Lead PAC will coordinate the following actions:

- Arrangements of two (2) SG meetings per year focusing on policy discussion;
- Preparing, monitoring and implementing the stakeholders' engagement plan as well monitoring existing project within BSR.
- Cooperation with other policy areas, macro-regional strategies and other relevant bodies for policies with relevance for PA Transport.
- Assuring the visibility of the Policy Area;
- Administrative work (preparation of different reports).

PAC will coordinate following actions:

- Arrangements of two (2) meetings per year for the project partners and other stakeholders focusing on the dissemination of results, policy discussion, possible new projects and input to the SG meetings
- Facilitating possibilities of different sources for funding of projects and other activities;
- Revising and updating the Action Plan.

1,113 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.2

Title of the deliverable

Status update on PACs activities 32 / 100 characters

Description of the deliverable

- Steering Group and the representative of the Presidency have been informed about the Transport PACs' activities.
- PA Transport have been actively involved in different groups and activities.
- Steering Groups meetings have been organised.
- News releases and articles about PA Transport have been regularly published.
- Contacts with other macro regional areas have been established, possible fields of cooperation have been identified.
- Cooperation between other policy areas of EUBSRS have been established.
- Reports have been submitted according to schedule.
- The PA Transport coordination process is visible and implemented in a correct way.
- Active cooperation with transport related projects have been established.

736 / 2,000 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6	7	8	9	10
WP.2: Implementation of the Work Plan for 2025-2026											
A.2.2: PA general coordination activities											
D.2.2: Status update on PACs activities											

WP 2 Group of activities 2.3

5.6.1 Group of activities leader

Group of activities leader

A 2.3

5.6.2 Title of the group of activities

PA awareness and communications 31 / 100 characters

5.6.3 Description of the group of activities

The aim of this core activity is to increase awareness of the existence of the Policy Area among stakeholders, promote achievements and share expertise of the policy area.

The activity consists of two main pillars:

- Active cooperation with different organisations and stakeholders and participation in their work activities (contributing opinion of the PA Transport etc);
- Communication and publicity in cooperation with the BSP (regular submission of news releases and articles via different channels).

Possible organisations targeted are following: governmental organizations as VASAB, CBSS, NDTPL; CPMR Baltic Sea Commission, Scandria Aliances, NGO-s as ESPO, ECSA, private companies, academic society and others.

725 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.3

Title of the deliverable

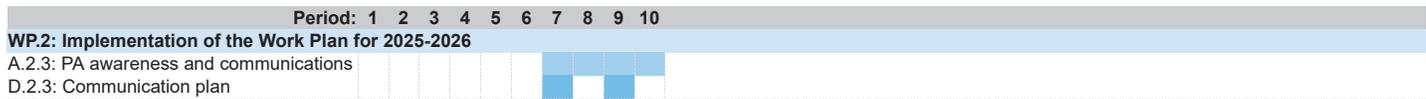
Communication plan 18 / 100 characters

Description of the deliverable

Communication plan is constantly updated.
Regular news releases have been published.

84 / 2,000 characters

5.6.6 Timeline



WP 2 Group of activities 2.4

5.6.1 Group of activities leader

Group of activities leader

A 2.4

5.6.2 Title of the group of activities

50 / 100 characters

5.6.3 Description of the group of activities

The aim of this core activity is to achieve the long term vision of the Baltic Sea Region's strategy. It also must guarantee the continuation and sustainability of the policy area after the period of 2022-2026.

PAC will support the initiation of new project ideas which are in line of three Actions described in the Working Plan. These project topics must be relevant and must be in strategic context of European policies, EUSBSR strategy objectives and UN Sustainable Development Goals. The project ideas generation leads to joining consortiums and/or establish new ones in order to apply to the funds announced by Interreg BSR or other funds.

The identification of the most essential project areas come from:

- from members of Steering Group as focal points on national level (as they are aware of their needs);
- from the EU and EUSBSR Strategy documents (Commission vision about extending TENT network out of the EU, Commission Communication on Sustainable and Smart Strategy, Green Deal, etc);
- from cooperation with other NGOs as well as regional and national organisations within the region.

These aims will be achieved by participating at international events, consulting with the SG members, other PAs, using tools provided by BSP and Secretariat, analysing and following the opportunities provided by various funds.

1,333 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.4

Title of the deliverable

23 / 100 characters

Description of the deliverable

136 / 2,000 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6	7	8	9	10
WP.2: Implementation of the Work Plan for 2025-2026											
A.2.4: Support to project idea generation and development											
D.2.4: Project ideas submitted											

6. Indicators

Indicators

Output indicators		Result indicators		
Output indicator	Target value in number	Result indicator	Target value in number	Please describe how the project partners and, if relevant, associated organisations will continue cooperation for strengthening the multilevel governance of the EUSBSR after the end of the project.
RCO 118 - Organisations cooperating for the multilevel governance of macroregional strategies	3	RCR 84 - Organisations cooperating across borders after project completion	2	The project partners - Transport Innovation Association and Ministry of Climate of Estonia - will continue supporting activities initiated during the project implementation period. PACs also cooperate with different thematic stakeholder platforms established.

7. Budget

7.1 Breakdown of planned project expenditure per cost category & per partner

No. & role	Partner name	Partner status	CAT1 - Staff	CAT7 - Other costs	Total partner budget
1 - PP	Transport Innovation Association	Active 16/03/2022	258,445.00	103,378.00	361,823.00
2 - PP	Ministry of Economic Affairs and Communications	Inactive 30/06/2023	34,771.00	13,908.40	48,679.40
3 - LP	Ministry of Climate	Active 01/07/2023	138,925.43	55,570.17	194,495.60
Total			432,141.43	172,856.57	604,998.00

7.2 Planned project budget per funding source & per partner

No. & role	Partner name	Partner status	Country	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]
1-PP	Transport Innovation Association	Active 16/03/2022	LT	ERDF	80.00 %	361,823.00	289,458.40	72,364.60
2-PP	Ministry of Economic Affairs and Communications	Inactive 30/06/2023	EE	ERDF	80.00 %	48,679.40	38,943.52	9,735.88
3-LP	Ministry of Climate	Active 01/07/2023	EE	ERDF	80.00 %	194,495.60	155,596.48	38,899.12
Total ERDF						604,998.00	483,998.40	120,999.60
Total						604,998.00	483,998.40	120,999.60

7.3 Spending plan per reporting period

	EU partners (ERDF)		Total	
	Total	Programme co-financing	Total	Programme co-financing
Period 1	27,200.00	21,760.00	27,200.00	21,760.00
Period 2	86,799.00	69,439.20	86,799.00	69,439.20
Period 3	51,400.00	41,120.00	51,400.00	41,120.00
Period 4	86,799.00	69,439.20	86,799.00	69,439.20
Period 5	51,400.00	41,120.00	51,400.00	41,120.00
Period 6	51,400.00	41,120.00	51,400.00	41,120.00
Period 7	62,500.00	50,000.00	62,500.00	50,000.00
Period 8	62,500.00	50,000.00	62,500.00	50,000.00
Period 9	62,500.00	50,000.00	62,500.00	50,000.00
Period 10	62,500.00	50,000.00	62,500.00	50,000.00
Total	604,998.00	483,998.40	604,998.00	483,998.40