

1. Identification

Call	Date of submission
A1 - split	11/10/2024

1.1. Full name of the project

Coordination and project support for EUSBSR Policy Area Innovation 66 / 250 characters

1.2. Short name of the project

PACINNO-3 9 / 20 characters

1.3. Programme priority

4. Cooperation governance

1.4. Programme objective

4.2 Macro-regional governance

1.6. Project duration

Implementation start	01/01/2022	Implementation end	31/12/2026
		Duration of implementation phase (months)	60
Closure start	01/01/2027	Closure end	31/03/2027

1.7. Project summary

By providing coordination and project support structure for the EUSBSR Policy Area Innovation (EUSBSR PA INNO), the PACINNO-3 project supports the implementation of innovation related objectives of the EUSBSR.

The new EUSBSR action plan and its PA INNO related goals and priorities (below three Actions) provide the overall thematic framework for PACINNO-3:

- Action 1: Challenge-driven innovation
- Action 2: Digital innovation and transformation
- Action 3: Co-creative innovation

New areas, topics and projects of innovation cooperation are identified and supported in above Actions, in line with the EUSBSR/PA INNO action plan, relevant EU 2021-2027 programme priorities, and EU's Green Deal and Digital Compass with their ambitious goals on the twin digital and green transition. PACINNO-3 serves as a co-creation and matchmaking platform for new ideas, projects and BSR opportunities. The aim is to engage new BSR innovation stakeholders to PA INNO activities, and to broaden actions' funding base towards EU programmes.

PACINNO-3 enables efficient management and coordination, stakeholder engagement, project support and communication structure for the promotion of the above EUSBSR innovation goals.

PACINNO-3 is managed and coordinated in close cooperation of the three PACs: PAC FI, PAC EE and PAC PL. The overall strategic management for PACINNO-3 project is organised by PAC FI as the project lead partner. The role of the PA INNO steering group is important in supervising the project.

1,497 / 1,500 characters

1.11. Project Budget Summary

Financial resources [in EUR]		Planned project budget
ERDF	ERDF co-financing	654,999.98
	Own contribution ERDF	163,750.01
	ERDF budget	818,749.99
NO	NO co-financing	0.00
	Own contribution NO	0.00
	NO budget	0.00
NDICI	NDICI co-financing	0.00
	Own contribution NDICI	0.00
	NDICI budget	0.00
RU	RU co-financing	0.00
	Own contribution RU	0.00
	RU budget	0.00
TOTAL	Total Programme co-financing	654,999.98
	Total own contribution	163,750.01
	Total budget	818,749.99

2. Partnership

2.1. Overview: Project Partnership

2.1.1 Project Partners

No.	LP/PP	Organisation (English)	Organisation (Original)	Country	Type of partner	Legal status	Partner budget in the project	Active/inactive	
								Status	from
1	LP	The Baltic Institute of Finland	Suomen Itämeri-instituutin säätiö	 FI	NGO	a)	475,100.79 €	Active	01/01/2022
2	PP	Ministry of Economic Affairs and Communications	Majandus- ja Kommunikatsiooniministeerium	 EE	National public authority	a)	188,449.80 €	Active	01/01/2022
3	PP	MINISTRY OF EDUCATION AND SCIENCE	MINISTERSTWO EDUKACJI I NAUKI	 PL	National public authority	a)	17,796.79 €	Inactive	31/12/2023
4	PP	Ministry of Science and Higher Education	Ministerstwo Nauki i Szkolnictwa Wyższego	 PL	National public authority	a)	137,402.61 €	Active	01/01/2024

2.1.2 Associated Organisations

No associated organisations found

2.2 Project Partner Details - Partner 1

LP/PP
Partner Status
Active from **Inactive from**

Partner name:

Organisation in original language 33 / 250 characters
Organisation in English 31 / 250 characters
Department in original language 1 / 250 characters
Department in English 1 / 250 characters

Partner location and website:

Address 19 / 250 characters **Country**
Postal Code 5 / 250 characters **NUTS1 code**
Town 7 / 250 characters **NUTS2 code**
Website 14 / 100 characters **NUTS3 code**

Partner ID:

Organisation ID type
Organisation ID
VAT Number Format
VAT Number N/A 10 / 50 characters
PIC 9 / 9 characters

Partner type:

Legal status
Type of partner
Sector (NACE)

Partner financial data:

Role of the partner organisation in this project:

PACINNO-3 is managed and coordinated in close cooperation of the three PACs: PAC FI, PAC EE and PAC PL. The overall strategic management for PACINNO-3 project is organised by PAC FI as the project lead partner. As the lead PAC, PAC FI leads the ensuring of a general overview of the PA INNO, management, coordination and development of PA INNO, facilitation of the implementation and funding of three PA INNO Actions and related new projects (and key themes of PACINNO-3 project) defined in the action plan (Challenge-driven innovation; Digital innovation and transformation; Co-creative innovation), facilitation of stakeholder engagement and involvement; liaising and cooperation with other PAs and also other MRSs; as well as monitoring and reporting on progress within PA INNO. PAC-FI leads and coordinates the WP1 and its groups of activities. European funding and project development, cross-MRS cooperation and S3 are connect related focus areas of PAC FI in PACINNO-3 activities.

986 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes

2.2 Project Partner Details - Partner 2

LP/PP
Partner Status
Active from **Inactive from**

Partner name:

Organisation in original language 41 / 250 characters
Organisation in English 47 / 250 characters
Department in original language 40 / 250 characters
Department in English 47 / 250 characters

Partner location and website:

Address 45 / 250 characters **Country**
Postal Code 5 / 250 characters **NUTS1 code**
Town 7 / 250 characters **NUTS2 code**
Website 17 / 100 characters **NUTS3 code**

Partner ID:

Organisation ID type
Organisation ID
VAT Number Format
VAT Number N/A 0 / 50 characters
PIC 3 / 9 characters

Partner type:

Legal status
Type of partner
Sector (NACE)

Partner financial data:

Role of the partner organisation in this project:

PACINNO-3 is managed and coordinated in close cooperation of the three PACs: PAC FI, PAC EE and PAC PL. As a co-PAC, PAC EE contributes to ensuring a general overview of the PA INNO, management, coordination and development of PA INNO, facilitation of the implementation and funding of three PA INNO Actions and related new projects (and key themes of PACINNO-3 project) defined in the action plan (Challenge-driven innovation; Digital innovation and transformation; Co-creative innovation), facilitation of stakeholder engagement and involvement; liaising and cooperation with other PAs and also other MRSSs; as well as monitoring and reporting on progress within PA INNO. PAC-FI leads the WP1 and its groups of activities. Other PACs contribute to them all and are responsible for various tasks (e.g. events, project support tasks). PAC EE focuses especially on digitalisation policy and digital economy related topics and related events, project support tasks and presentations.

980 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes

2.2 Project Partner Details - Partner 3

LP/PP
Partner Status
Active from **Inactive from**

Partner name:

Organisation in original language 29 / 250 characters
Organisation in English 33 / 250 characters
Department in original language 17 / 250 characters
Department in English 21 / 250 characters

Partner location and website:

Address 7 / 250 characters **Country**
Postal Code 7 / 250 characters **NUTS1 code**
Town 8 / 250 characters **NUTS2 code**
Website 39 / 100 characters **NUTS3 code**

Partner ID:

Organisation ID type
Organisation ID
VAT Number Format
VAT Number 0 / 50 characters
PIC 9 / 9 characters

Partner type:

Legal status
Type of partner
Sector (NACE)

Partner financial data:

Role of the partner organisation in this project:

PACINNO-3 is managed and coordinated in close cooperation of the three PACs: PAC FI, PAC EE and PAC PL. As a co-PAC, PAC PL contributes to ensuring a general overview of the PA INNO, management, coordination and development of PA INNO, facilitation of the implementation and funding of three PA INNO Actions and related new projects (and key themes of PACINNO-3 project) defined in the action plan (Challenge-driven innovation; Digital innovation and transformation; Co-creative innovation), facilitation of stakeholder engagement and involvement; liaising and cooperation with other PAs and also other MRSS; as well as monitoring and reporting on progress within PA INNO. PAC-FI leads the WP1 and its groups of activities. Other PACs contribute to them all and are responsible for various tasks (e.g. events, project support tasks). PAC PL focuses especially on research and innovation policy related topics and related events, project support tasks and presentations.

969 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes

2.2 Project Partner Details - Partner 4

LP/PP
Partner Status
Active from **Inactive from**

Partner name:

Organisation in original language 41 / 250 characters
Organisation in English 40 / 250 characters
Department in original language 17 / 250 characters
Department in English 21 / 250 characters

Partner location and website:

Address 11 / 250 characters **Country**
Postal Code 7 / 250 characters **NUTS1 code**
Town 8 / 250 characters **NUTS2 code**
Website 30 / 100 characters **NUTS3 code**

Partner ID:

Organisation ID type
Organisation ID
VAT Number Format
VAT Number N/A 0 / 50 characters
PIC 3 / 9 characters

Partner type:

Legal status
Type of partner
Sector (NACE)

Partner financial data:

Role of the partner organisation in this project:

PACINNO-3 is managed and coordinated in close cooperation of the three PACs: PAC FI, PAC EE and PAC PL. As a co-PAC, PP4 (as the new PAC PL from 01/01/24) contributes to ensuring a general overview of the PA INNO, management, coordination and development of PA INNO, facilitation of the implementation and funding of three PA INNO Actions and related new projects (and key themes of PACINNO-3 project) defined in the action plan (Challenge-driven innovation; Digital innovation and transformation; Co-creative innovation), facilitation of stakeholder engagement and involvement; liaising and cooperation with other PAs and also other MRSs; as well as monitoring and reporting on progress within PA INNO. PAC-FI leads the WP1 and its groups of activities. Other PACs contribute to them all and are responsible for various tasks (e.g. events, project support tasks). PAC PL focuses especially on research and innovation policy related topics and related events, project support tasks and presentations.

1,000 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

3. Relevance

3.1 Context and challenge

Innovation is one of the key themes of EUSBSR and BSR cooperation in general. It is a relevant element in all EUSBSR objectives and sub-objectives, especially concerning 'Increase prosperity' (BSR as a frontrunner for deepening and fulfilling the single market; Improved global competitiveness of the BSR; Climate change adaptation, risk prevention and management).

In line with the focus of the EUSBSR action plan on emerging global challenges, PA INNO also focuses on tackling of common BSR challenges by development of shared solutions and, on turning challenges into opportunities for sustainable growth in BSR. EU's Green Deal and ambitious and urgent goals on the twin digital and green transition further underline the importance of innovation cooperation in BSR and EUSBSR.

In EUSBSR, policy areas (PAs) are increasingly interlinked and interdependent. In PA INNO, due to cross-sectoral nature of innovation, these interlinkages are especially important. As regards most relevant funding programmes for EUSBSR implementation, innovation is among key themes in all of them.

PAs have a leading role in ensuring the EUSBSR implementation and in achieving its objectives. PACINNO-3 partners (PAC FI, PAC EE and PAC PL) with support and guidance of PA INNO SG are responsible for responding to the above important opportunity and tasks on the promotion of EUSBSR innovation cooperation. PACs ensure a general overview of the PA INNO, manage, coordinate and develop PA INNO, facilitate the implementation and funding of three PA INNO Actions and related new projects (and key themes of PACINNO-3 project) defined in the action plan (Challenge-driven innovation; Digital innovation and transformation; Co-creative innovation), facilitate stakeholder engagement and involvement; liaise and cooperate with other PAs and also other MRSs; as well as monitor and report on progress within PA INNO.

PACINNO-3 project provides a necessary coordination and project support structure for this work.

1,995 / 2,000 characters

3.4 Project objective

Your project objective should contribute to:

Macro-regional governance

By providing coordination and project support structure for the EUSBSR Policy Area Innovation (EUSBSR PA INNO), the PACINNO-3 project aims at supporting the promotion of the overall goals of EUSBSR PA INNO as presented in the EUSBSR Action Plan.

As regards innovation themes and topics under which concrete actions and projects are facilitated through PACINNO-3, the focus will be on the following three Actions from the PA INNO part of the EUSBSR action plan:

Action 1: Challenge-driven innovation:

In this action, the aim is to turn challenges into opportunities for sustainable growth in Baltic Sea region.

Action 2: Digital innovation and transformation:

In this action, the goal is to support digital innovation and transformation related BSR cooperation.

Action 3: Co-creative innovation:

In Action 3, the PACINNO-3 objective is to connect innovation ecosystems across BSR through developing and piloting systematic models and practices to engage Baltic Sea region SMEs, researchers, test facilities and end users in co-creation activities.

In all above three, PACINNO-3 aims at helping versatile BSR innovation cooperation to evolve into strategic and complementary actions with stronger impact and more scalable results. The project through facilitated PA INNO actions promotes the twin transition in BSR, as well as coordinated macro-regional recovery policies and actions, not just in the aftermath of the current/recent major crises, but also in the longer term, helping BSR to respond to future undesired external disturbances/ disruptions.

PACINNO-3 enables efficient management and coordination (PAC and SG tasks), stakeholder engagement, project support and communication structure for the promotion of the above EUSBSR innovation goals.

The project aims to strengthen cross-MRS and cross-PA cooperation. The role of regions and S3/4 is also prioritized to secure that innovation measures are designed to better meet the local and subregional level need of actions.

1,988 / 2,000 characters

3.4.1 Additionality (only for the EUSBSR policy area coordinators)

PAC FI will allocate expertise on European funding and project development and on BSR and European interregional and transnational innovation cooperation, policies and networks, and working hours of three experts and management, also expertise and resources when arranging PACINNO-3 events and meetings. The general administrative support such as accounting, IT and other office support will be ensured.

PAC EE will allocate expertise on digitalisation policy and digital economy and working hours of one expert and management, also expertise and resources when arranging PACINNO-3 events and meetings meetings. The general administrative support such as accounting, IT and other office support will be ensured.

PAC PL will allocate expertise on research and innovation policy and working hours of one expert and management, also expertise and resources when arranging PACINNO-3 events and meetings. The general administrative support such as accounting, IT and other office support will be ensured.

PAC FI contributes to PACINNO-3 also by utilizing networks, experiences and results from its other BSR and European projects on innovation topics. Those projects and their partnerships, networks and events also provide an excellent additional communication and dissemination channel to PACINNO-3.

All partners contribute to PACINNO-3 communication, events, project support and stakeholder engagement through their organisational resources, channels and networks.

For PAC EE and PAC PL, as ministries, PACINNO-3 enables new opportunities to embed EUSBSR into national policies and promote related internal cooperation and coordination within and between ministries, as well as transnationally.

Through PACINNO-3 support, PAC FI can further strengthen its position, visibility and contribution to BSR cooperation, as well as the wider utilisation and stronger impact of PAC FI's long experience in BSR cooperation.

1,920 / 2,000 characters

3.4.2 Support to project generation (only for the EUSBSR policy area coordinators)

Please indicate whether you apply for additional funding to support generation of new projects and work with project idea developers.

Yes

Please define your aim on supporting generation of new projects and working with project idea developers. Please describe the planned activities in section 5 "Work plan", in a separate group of activities. Please indicate there if you plan a deliverable.

New areas, topics and projects of innovation cooperation are identified and supported in line with the EUSBSR/PA INNO action plan, relevant EU 2021-2027 programme priorities, and EU's Green Deal, Digital Compass with their ambitious goals on the twin digital and green transition. PACINNO-3 serves as a co-creation and matchmaking platform for new ideas and BSR opportunities. The aim is to engage new BSR innovation stakeholders to PA INNO activities, and to broaden PA INNO actions' funding base towards EU programmes such as Horizon Europe, Digital Europe and I3, with also European-wide and cross-MRS partnerships. Furthermore, macroregional/PA INNO actions in the framework of mainstream structural fund programmes in BSR are promoted and facilitated (coordinated calls, joint/coordinated actions between mainstream programme projects).

The focus is on engaging new BSR innovation stakeholders to PA INNO activities, but also former PA INNO flagships and networks, such as Submariner Network for BlueGrowth, ScanBalt, BSR S3 Ecosystem, BSR Digi co-lab (Real-Time Economy), and their fresh results and recommendations, are utilised, and development of related new project ideas and initiatives supported.

Regular exchange and co-creation, for example on S3, between MRS PACs and action groups leaders from EUSBSR (PA INNO), EUSDR and EUSALP will be carried out with a common aim of promoting new cross-MRS partnerships and projects. Facilitation of joint cross-MRS proposals and partnerships in connection with Interregional Innovation Investments (I3) Instrument is seen as one attractive and feasible common goal. Secondly, a follow-up for PACINNO-initiated Innovation Express or promotion of other similar coordinated calls under regional funding instruments is an important joint topic and task.

In project generation, PACINNO-3 emphasizes also cooperation with other EUSBSR PAs, e.g. social innovation related projects with PA Education and blue economy related projects with PA Bioeconomy

2,000 / 2,000 characters

3.10 Horizontal principles

Horizontal principles	Projects's direct impact
Sustainable development	positive
Non-discrimination including accessibility	positive
Equality between men and women	positive

4. Management

Allocated budget

10%

4.1 Project management

Please confirm that the lead partner and all project partners will comply with the rules for the project management as described in the Programme Manual.

If relevant, please indicate any other important aspects of the project management, e.g. external entity supporting the lead partner in the management of the project, advisory board, steering committee, any other relevant working groups, etc.

PA INNO Steering group serves as the PACINNO-3 project steering group. PA INNO SG consists of representatives of the national or regional governments of EUSBSR Member States and Norway. SG members come from key ministries or authorities in the relevant field. Also subregional level is represented in the SG (one SG member). A representative of the European Commission's Directorate-General for Regional and Urban Policy (DG Regio) participates in SG meetings as a strategic advisor.

482 / 500 characters

4.2 Project financial management

Please confirm that the lead partner and all project partners will comply with the rules for the financial management and control as described in the Programme Manual.

If relevant, please indicate any other important aspects of the financial management, e.g. external entity supporting the lead partner, positions planned for financial management, involvement of special financial experts (e.g. for public procurement), etc.

-

2 / 500 characters

4.3 Input to Programme communication

If relevant, please describe other important aspects of project communication that you plan to introduce, e.g. a communication plan, opening and closing events, social media channel(s) etc.

PACINNO-3 communication strategy and plan will be prepared. It includes communication aims, target groups, communication channels, key messages and timetable of communication events as well as communication responsibilities.

Digital communication will play an important role, and PACINNO-3 will be active in social media communication (especially focusing on Twitter, inno_pa). The PA INNO website (www.pa-innovation.eu/) for external communication will be renewed and updated regularly.

488 / 500 characters

4.4 Cooperation criteria

Please select the cooperation criteria that apply to your project. In your project you need to apply at least three cooperation criteria. Joint development and joint implementation are the obligatory ones you need to fulfill in your project.

Cooperation criteria

Joint Development

Joint

Implementation

Joint Staffing

Joint Financing

5. Work Plan

Number	Work Package Name												
1	Coordination and project support												
	<table border="1"> <thead> <tr> <th>Number</th> <th>Group of Activity Name</th> </tr> </thead> <tbody> <tr> <td>1.1</td> <td>Coordination and management</td> </tr> <tr> <td>1.2</td> <td>Project support</td> </tr> <tr> <td>1.3</td> <td>Cross-MRS cooperation</td> </tr> <tr> <td>1.4</td> <td>Communication</td> </tr> </tbody> </table>	Number	Group of Activity Name	1.1	Coordination and management	1.2	Project support	1.3	Cross-MRS cooperation	1.4	Communication		
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2	New PA INNO activities in 2025-2026												
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Number	Group of Activity Name												
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2.3	Supporting new PA INNO projects and initiatives												
2.4	Coordination and management												
2.5	Communication												

Work plan overview

	Period: 1 2 3 4 5 6 7 8 9 10										Leader	
WP.1: Coordination and project support											PP1	
A.1.1: Coordination and management												PP1
D.1.1: PACINNO-3 final evaluation											D	PP1
A.1.2: Project support											PP1	
D.1.2: Overview of project ideas (incl. involved organisations and financing)		D		D		D						PP1
A.1.3: Cross-MRS cooperation											PP1	
D.1.3: Cross-macro-regional working group on innovation			D									PP1
A.1.4: Communication											PP1	
D.1.4: Communication strategy and plan			D									PP1
WP.2: New PA INNO activities in 2025-2026											PP1	
A.2.1: Policy discussions and development											PP1	
D.2.1: Overall analysis and summary of the PA INNO policy impact through											PP1	
A.2.2: Collaboration with PA INNO projects, other initiatives and BSR/MRS i											PP1	
D.2.2: Report on PA INNO contribution to and cooperation with projects											PP1	
A.2.3: Supporting new PA INNO projects and initiatives											PP1	
D.2.3: Overview of project ideas generated and organisations involved in the											PP1	
A.2.4: Coordination and management											PP1	
D.2.4: Evaluation of PACINNO-3 activities in 2025-2026											PP1	
A.2.5: Communication											PP1	
D.2.5: Updated communication strategy and plan											PP1	

Deliverables overview

Code	Title	Description
D 1.1	PACINNO-3 final evaluation	PACINNO-3 final evaluation, including review of indicators and targets set in the PA INNO part of the EUSBSR action plan, will be implemented. In connection with the evaluation, a stakeholder survey for key PA INNO stakeholders will be made.
D 1.2	Overview of project ideas (incl. involved organisations and financing plan)	Minimum 10 project ideas will be developed as a result of this group of activities. The overview of project ideas include also information on involved organisations, financing plan and contribution to the EUSBSR action plan, twin transition and, when relevant, to post-crises recovery and resilience.
D 1.3	Cross-macro-regional working group on innovation	A cross-MRS working group on innovation will be established between relevant MRS policy areas (EUSBSR PA INNO, EUSALP Action Group 1 (research and innovation) of the Thematic Policy Area 1 - Economic Growth and Innovation, EUSAIR Pillar 1 – Blue growth), and six working group meetings organised (two meetings per year).
D 1.4	Communication strategy and plan	PACINNO-3 communication strategy and plan will be prepared. It includes communication aims, target groups, communication channels, key messages and timetable of communication events as well as communication responsibilities. PAC FI prepares the communication strategy and plan in cooperation with other PACs.
D 2.1	Overall analysis and summary of the PA INNO policy impact through its 2021-2026 activities	<p>The deliverable D 2.1 analyzes and summarizes the policy impact of PA INNO activities in 2021-2026, covering all three PA INNO Actions. The analysis is based on the results and experiences of PA INNO related projects, PA INNO's policy papers, input from the PA INNO SG, and questionnaire and interviews of PA INNO projects' and other BSR innovation stakeholders.</p> <p>D 2.1 will be prepared by PA INNO coordinators (led by PAC-FI) with support from an external expert. D 2.1 will be utilized in the PA INNO reporting to the EUSBSR NCG and the European Commission, and in the preparation for EU 2028-2034 programmes and opportunities, as well as in PA INNO/EUSBSR communication.</p>
D 2.2	Report on PA INNO contribution to and cooperation with projects	D 2.2 summarizes and analyzes PA INNO's cooperation with and contribution to all PA INNO -related/supported projects in 2021-2026. It covers PA INNO's support for the projects during the project initiation/preparation, implementation and follow-up/scaling up activities. The preparation of D 2.2 is based on PA INNO reports (to IBSR, NCG/EC) of 2021-2026, meeting minutes and event reports, and a questionnaire to and feedback from the projects' partners. D 2.2 highlights good practices of project support practices and activities, addresses challenges experienced, and includes recommendations for post-2027 project support activities. D 2.2 is prepared by PA INNO coordinators (led by PAC-FI).
D 2.3	Overview of project ideas generated and organisations involved in the development of those ideas	Minimum 6 project ideas will be developed as a result of this group of activities. The overview of project ideas include also information on involved organisations, financing plan and contribution to the EUSBSR/PA INNO action plan.
D 2.4	Evaluation of PACINNO-3 activities in 2025-2026	The evaluation of the PA INNO activities in 2025-2026, including review of indicators and targets set in the PA INNO part of the EUSBSR action plan, will be implemented. In connection with the evaluation, a stakeholder survey for key PA INNO stakeholders will be made.
D 2.5	Updated communication strategy and plan	PACINNO-3 communication strategy and plan will be updated. It includes communication aims, target groups, communication channels, key messages and timetable of communication events as well as communication responsibilities. PAC FI prepares the updated communication strategy and plan in cooperation with other PACs.

Work package 1

5.1 Title of the work package

Coordination and project support

32 / 100 characters

5.2 Aim of this work package

The aim of the work package is to ensure efficient management and coordination (PACs, SG), stakeholder engagement, project support and communication structure for ensuring PA INNO implementation and achieving of its objectives.

As regards the PA management, the aim is to ensure the provision a general overview of the PA INNO and efficient coordination and development of PA INNO. WP provides a structure and work plan for three PACs (project partners), as key operational stakeholders of PA INNO, and for the lead PAC for coordination among the PACs and for the administration of the PA. PA INNO SG supervises the PACINNO-3 and PACs' work (also as the project SC), disseminates PACINNO-3 results, ensures policy impact, and actively contributes in strategic level to goals and new processes, projects and activities promoted in PA INNO.

WP provides a structure and plan for PACINNO-3 to serve as a co-creation and matchmaking platform for new ideas, projects and BSR opportunities. The aim is to engage new BSR innovation stakeholders to PA INNO activities, and to broaden PA INNO actions' funding base towards EU programmes.

WP actions facilitate cooperation with other PAs and macro-regional strategies, enhance the PA INNO visibility and attractiveness, and involvement in and contribution to joint/general EUSBSR activities and events, EU MRS policy in general and relevant EU/BSR innovation policies, policy exchange, dialogue and networks.

WP aims at strengthening embedding of PA INNO into relevant national and regional policies and instruments, and facilitation of related policy dialogue, exchange, matchmaking and co-creation between member states, neighboring countries, BSR innovation ecosystem and stakeholders.

Through its communication activities, this WP supports PACINNO-3 visibility and dissemination.

PAC-FI leads the WP and its groups of activities. Other PACs contribute to them all and are responsible for various tasks (e.g. events, project support tasks).

1,989 / 2,000 characters

5.3 Work package leader

Work package leader 1

Work package leader 2

5.4 Work package budget

Work package budget

5.6 Activities, deliverables, outputs and timeline

No.	Name
1.1	Coordination and management
1.2	Project support
1.3	Cross-MRS cooperation
1.4	Communication

WP 1 Group of activities 1.1

5.6.1 Group of activities leader

Group of activities leader

A 1.1

5.6.2 Title of the group of activities

Coordination and management 28 / 100 characters

5.6.3 Description of the group of activities

This group of activities consists of activities related to general coordination, management and reporting of PACINNO-3. It covers both internal PA management and coordination (PACs, SG) and EUSBSR-level management and coordination (annual reports and fora, cooperation with NC group (NCG), other PAs/PACs and Baltic Sea Strategy Point (BSSP)). It also includes all tasks related to IBSR project management and reporting to IBSR.

PACINNO-3 is managed and coordinated in close cooperation of the three PACs: PAC FI, PAC EE and PAC PL. The overall strategic management for PACINNO-3 project is organised by PAC FI as the project lead partner. PACs will meet regularly (monthly online meetings, and weekly collaboration and communication). Live PAC meetings are organized in connection live SG meetings (once per year) and in other major EUSBSR/PA INNO live events such as EUSBSR annual fora.

The SG provides strategic guidance to PACINNO-3, holds policy discussions and identifies key ways to achieve the EUSBSR PA INNO Objectives. The SG Presidency rotates among the SG Members, on an annual basis. The SG Presidency supports and works in close cooperation with the PAC/PACs. SG meetings are prepared and organized by the SG Presidency, in close cooperation with PACs. The SG convenes at least twice a year. Online meetings are encouraged, but at least one live meeting per year is organised (hosted by the SG presidency).

This group of activities includes PACINNO-3 contribution to joint EUSBSR management and coordination activities and events: reporting to NCG and DG Regio, participation and contribution to joint EUSBSR coordination meetings (as well as to national EUSBSR coordination meetings in the PAC countries) and EUSBSR annual fora, general coordination and exchange with other PAs and their PACs, and coordination and cooperation with BSSP.

Mid-term and final evaluation, including review of indicators and targets set in the PA INNO part of the EUSBSR action plan, will be also implemented. In connection with both evaluations, stakeholder surveys for key PA INNO stakeholders will be made.

Finally, this group of activities includes the project financial management and reporting to IBSR.

2,207 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.1

Title of the deliverable

Description of the deliverable

241 / 2,000 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6	7	8	9	10	
WP.1: Coordination and project support											
A.1.1: Coordination and management											
D.1.1: PACINNO-3 final evaluation											

WP 1 Group of activities 1.2

5.6.1 Group of activities leader

Group of activities leader

A 1.2

5.6.2 Title of the group of activities

Project support

15 / 100 characters

5.6.3 Description of the group of activities

New areas, topics and projects of innovation cooperation are identified and supported in line with the EUSBSR/PA INNO action plan, relevant EU 2021-2027 programme priorities, and EU's Green Deal, Digital Compass with their ambitious goals on the twin digital and green transition. PACINNO-3 serves as a co-creation and matchmaking platform for new ideas and BSR opportunities.

Furthermore, especially in 2022, the focus of project support is on post-COVID recovery, and on the impact of Ukraine war, and strengthening of resilience and ability of BSR to respond to future undesired external disruptions. Hastened by the crises, BSR need to adopt stronger and more interregional green and digital dimension, and to effectively support the required transformational change in regional economic structures (e.g. ref. energy).

Project support activities in PACINNO-3 include stakeholder engagement, matchmaking, co-creation, guidance and support for project developers and active involvement in and contribution to relevant European networks, events and policy dialogue (especially in the framework of relevant EU financing programmes and calls).

Cooperation with other PAs/PACs and cross-MRS cooperation is an important element of project support, as the goal is to broaden PA INNO actions' funding base towards EU programmes such as Horizon Europe, Digital Europe and I3, with also European-wide and cross-MRS partnerships, as well as to promote cross-sectoral initiatives e.g. related to the twin transition.

Themes and topics of new projects to be promoted are based on the three PA INNO Actions from the EUSBSR action plan: Challenge-driven innovation, Digital innovation and transformation, and Co-creative innovation. Under these actions, new projects and initiatives e.g. on the following themes and topics will be promoted: Sector/S3 priority-specific S3/4 initiatives (e.g. on blue growth, circular economy, health, industry 4.0, smart cities, low carbon energy), various topics on digital and data-driven development and cooperation (e.g. Real-Time Economy, AI, IoT, digital services) and social innovation (with PA Education).

The focus is on engaging new BSR innovation stakeholders to PA INNO activities, but also former PA INNO flagships and networks, and their fresh results and recommendations, are utilised, and development of related new project ideas and initiatives supported.

The following project support activities will be implemented in 2022-2024:

1. 3 annual information and matchmaking events for stakeholders on relevant financing opportunities (e.g. on I3 in 2022)
2. 3 annual co-creation events for new projects on selected themes
3. Regular project support and guidance for project developers (online meetings, by email)
4. Involvement in, contribution to and dialogue with relevant EU/MRS networks and financing programmes and authorities (incl. MA networks), and related events and meetings
5. Preparation of an overview of project ideas (mid-term and final)

2,995 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable



D 1.2

Title of the deliverable

Overview of project ideas (incl. involved organisations and financing plan)

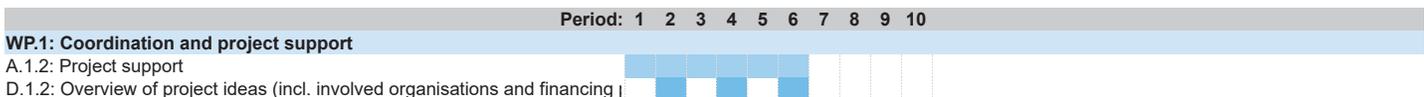
75 / 100 characters

Description of the deliverable

Minimum 10 project ideas will be developed as a result of this group of activities. The overview of project ideas include also information on involved organisations, financing plan and contribution to the EUSBSR action plan, twin transition and, when relevant, to post-crises recovery and resilience.

300 / 2,000 characters

5.6.6 Timeline



WP 1 Group of activities 1.3

5.6.1 Group of activities leader

Group of activities leader

A 1.3

5.6.2 Title of the group of activities

Cross-MRS cooperation 21 / 100 characters

5.6.3 Description of the group of activities

This group of activities promotes cross-macro-regional innovation cooperation, cooperation and exchange between EUSBSR PA INNO and innovation related policy areas of other macro-regional strategies, as well as wider European innovation cooperation, policy exchange and learning in the framework of PA INNO. This group of activities is closely connected to the group of activities on project support, as one of key goals of cross-MRS cooperation in PACINNO-3 is to promote and facilitate new cross-MRS partnerships and projects on innovation, and help to broaden PA INNO projects' funding base towards new EU programmes.

Thematically, the focus is on green and digital transition and post-crises recovery and resilience. The recent and ongoing crises underline the effective utilisation of and close coordination between various EU policies, instruments and cooperation structures. Also MRSs need to react to this challenge, and develop closer cooperation, coordination and exchange. In this way we can help the macro-regions to build up more resilient economies (in the area of innovation, e.g. stronger, and also Europe-wide, supply chains that would be able to respond to undesired external disturbances/disruptions). In PACINNO-3, this group of activities provides a platform/working format across all 4 MRSs for cross-MRS innovation cooperation, also helping to build stronger lobbying cases and possibility to exchange and learn from each other in European innovation cooperation.

This group pf activities includes the following activities:

1. Establishment of a cross-MRS working group on innovation between relevant MRS policy areas (EUSBSR PA INNO, EUSALP Action Group 1 (research and innovation) of the Thematic Policy Area 1 - Economic Growth and Innovation, EUSAIR Pillar 1 – Blue growth), and organisation of six working group meetings (two meetings per year)
2. Six joint cross-MRS events on selected innovation topics (e.g. in connection with MRS annual fora and EU MRS Week) (two events per year)
3. Six meetings on cross-MRS cooperation on smart specialisation between the above MRS policy areas, action groups and regions, S3 projects and other S3 stakeholders from all macro-regions (two meetings per year)
4. Mapping of cross-MRS cooperation opportunities in connection with relevant EU 2021-2027 programmes (e.g. Horizon, Interreg, I3, mainstream structural funds, Digital Europe, Erasmus)

2,416 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.3

Title of the deliverable

Cross-macro-regional working group on innovation 48 / 100 characters

Description of the deliverable

A cross-MRS working group on innovation will be established between relevant MRS policy areas (EUSBSR PA INNO, EUSALP Action Group 1 (research and innovation) of the Thematic Policy Area 1 - Economic Growth and Innovation, EUSAIR Pillar 1 – Blue growth), and six working group meetings organised (two meetings per year).

320 / 2,000 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6	7	8	9	10
WP.1: Coordination and project support											
A.1.3: Cross-MRS cooperation											
D.1.3: Cross-macro-regional working group on innovation											

WP 1 Group of activities 1.4

5.6.1 Group of activities leader

Group of activities leader

A 1.4

5.6.2 Title of the group of activities

Communication 13 / 100 characters

5.6.3 Description of the group of activities

This group of activities on PACINNO-3 communication aims at ensuring the visibility for EUSBSR PA INNO and its various actions and projects, and thereby strengthening their impact, as well as general awareness of EUSBSR PA INNO.

PAC FI as LP has the main responsibility for creating overall visibility for the project, identifying communication opportunities and coordinating PACINNO-3 participation and presentations in relevant events. All PACs participate in communication activities. PAC FI will prepare in cooperation with other PACs project presentation material, and provides guidance and support on designing targeted communication messages.

In the beginning, PACINNO-3 communication strategy and plan will be prepared. It includes communication aims, target groups, communication channels, key messages and timetable of communication events as well as communication responsibilities.

Digital communication will play an important role in PACINNO-3, and the project will be active in social media communication (especially focusing on Twitter, inno_pa). Social media is an important channel to reach and discuss with PA INNO stakeholders. PACINNO-3 will post information on PA INNO activities weekly in social media. The PA INNO website (www.pa-innovation.eu/) for external communication will be renewed and updated regularly. The renewed PA INNO website will be launched during 2022.

PACINNO-3 contribution to and presentations at relevant BSR, European and national events and meetings on transnational and European innovation cooperation (outside EUSBSR and MRS events referred to in other groups of activities) is part of this group of activities. All PACs contribute to this activity.

Communication materials such as an electronic project brochure and a roll-up will also be produced and utilised.

1,814 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 1.4

Title of the deliverable 31 / 100 characters

Description of the deliverable 308 / 2,000 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6	7	8	9	10	
WP.1: Coordination and project support											
A.1.4: Communication											
D.1.4: Communication strategy and plan											

Work package 2

5.1 Title of the work package

New PA INNO activities in 2025-2026

35 / 100 characters

5.2 Aim of this work package

The aim of the work package is to advance the implementation of PA INNO actions by contributing to policy discussions and development (on national, regional, local and EU level) and by strengthening collaboration with PA INNO related/supported projects and other relevant initiatives, as well as to support the generation and development of new PA INNO projects and initiatives on challenge-driven, digital and co-creative innovation.

So far some 40 ongoing projects have been supported by PA INNO (more than 20 of them funded by Interreg BSR), and we continue to capitalise their results and deliverables, experiences and direct collaboration with their networks. PA INNO's role is to scale up the outcomes, support the development of new initiatives, ecosystems and joint platforms. These efforts are aligned with the remaining EU funding opportunities for 2025-2026. They will ensure the PA INNO input for policy recommendations for new cohesion policy, and support preparation for the upcoming EU 2028-2034 programmes.

Furthermore, the work package activities contribute to reviewing and updating of objectives in the work plan of PA INNO, and its processes, actions and results, amending and updating them in consultation with the PA INNO steering group. The work plan also strengthens Europe-wide and cross-macro-regional connections of PA INNO activities, the BSR/PA INNO contribution to the EU-level innovation policy discussion, as well as cross-MRS and EU-wide cooperation and exchange opportunities for PA INNO/BSR project and innovation stakeholders.

1,564 / 2,000 characters

5.3 Work package leader

Work package leader 1

Work package leader 2

5.4 Work package budget

Work package budget

5.6 Activities, deliverables, outputs and timeline

No.	Name
2.1	Policy discussions and development
2.2	Collaboration with PA INNO projects, other initiatives and BSR/MRS innovation stakeholders
2.3	Supporting new PA INNO projects and initiatives
2.4	Coordination and management
2.5	Communication

WP 2 Group of activities 2.1

5.6.1 Group of activities leader

Group of activities leader

A 2.1

5.6.2 Title of the group of activities

Policy discussions and development 34 / 100 characters

5.6.3 Description of the group of activities

This group of activities (GoA 2.1) focuses on policy discussions between BSR innovation policymakers, PA INNO projects and other innovation stakeholders, as well as with other MRSs and their projects and stakeholders and in connection with EU-level innovation policy dialogue and development. GoA 2.1 includes preparation of policy papers based on the PA INNO actions, related project results, workshops, seminars and other events for policy discussion, and dissemination and promotion of PA INNO policy inputs in connection with EUSBSR/BSR events, networks and channels and relevant EU-level and cross-MRS policy dialogue and events. GoA 2.1 includes the following activities:

- preparation of a policy paper on PA INNO's collaborative BSR decarbonization initiative, focusing on the contribution of cooperation and projects between BSR cities and companies to the EU climate and city missions, and related recommendations for post-2027 actions and policies (part of PA INNO Action 1: Challenge-driven innovation and Action 3: Co-creative innovation)
- preparation of a policy paper on PA INNO's Action 2 (Digital innovation and transformation) based on ongoing PA INNO projects' results and experiences on digital innovation and related BSR cooperation, and including recommendations for post-2027 policies and cooperation priorities
- policy discussion and development events on the above topics between PA INNO SG members, other BSR innovation policy makers, BSR ERDF and ESF MA networks, and BSR innovation stakeholders (altogether six events, three on climate, three on digitalisation - form of the events: workshops, seminars or panel discussions; two of them in connection with EUSBSR annual fora 2025 and 2026)
- preparation of an overall analysis and summary of the PA INNO policy impact through its EU 2021-2026 activities
- dissemination and promotion of policy papers and related inputs and results of the above events in connection with EUSBSR/BSR events, networks and channels and relevant EU-level and cross-MRS policy dialogue and events (PA INNO contribution to and presentations at relevant events and meetings, preparation and dissemination of related articles and news through EUSBSR and PA INNO channels)

GoA 2.1 activities (and D 2.1) will contribute to PA INNO's role and tasks in the EUSBSR revision process (updating the PA INNO action plan/actions).

2,380 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.1

Title of the deliverable

Overall analysis and summary of the PA INNO policy impact through its 2021-2026 activities 90 / 100 characters

Description of the deliverable

The deliverable D 2.1 analyzes and summarizes the policy impact of PA INNO activities in 2021-2026, covering all three PA INNO Actions. The analysis is based on the results and experiences of PA INNO related projects, PA INNO's policy papers, input from the PA INNO SG, and questionnaire and interviews of PA INNO projects' and other BSR innovation stakeholders.

D 2.1 will be prepared by PA INNO coordinators (led by PAC-FI) with support from an external expert. D 2.1 will be utilized in the PA INNO reporting to the EUSBSR NCG and the European Commission, and in the preparation for EU 2028-2034 programmes and opportunities, as well as in PA INNO/EUSBSR communication.

673 / 2,000 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6	7	8	9	10
WP.2: New PA INNO activities in 2025-2026											
A.2.1: Policy discussions and development											
D.2.1: Overall analysis and summary of the PA INNO policy impact through											

WP 2 Group of activities 2.2

5.6.1 Group of activities leader

Group of activities leader

A 2.2

5.6.2 Title of the group of activities

Collaboration with PA INNO projects, other initiatives and BSR/MRS innovation stakeholders 90 / 100 characters

5.6.3 Description of the group of activities

GoA 2.2 focuses on collaboration with ongoing and finalized PA INNO projects, other initiatives and BSR innovation stakeholders. The involved projects include ongoing and finalized Interreg BSR 2021-2027 projects contributing to PA INNO, PA INNO related Interreg platform projects, Interreg Central Baltic and South Baltic projects supported by PA INNO during EU 2021-2027, projects funded by BSR mainstream operational programmes which include strong EUSBSR/PA INNO cooperation elements, and PA INNO -connected projects funded by other EU financing programmes such as Horizon Europe and Interregional Innovation Investments (I3) instrument (e.g. SMART ERA cross-MRS Horizon project and HE and I3 blue economy projects led by Submariner Network). Altogether, GoA 2.2 engages more than 40 projects and hundreds of BSR innovation stakeholders. It also contributes to the policy discussion and development goals of GoA 2.1.

GoA 2.2 includes bilateral exchange and support meetings with individual projects, joint thematic exchange and coordination meetings between the projects focusing on same topics (e.g. circular economy, digital innovations, blue economy, innovative climate actions, social innovations, smart cities/villages), PA INNO's participation in and contribution to projects' events, meetings and dissemination, and joint thematic events with projects of other BSR (as well from other MRSs) innovation stakeholders promoting scaling up of the projects' results.

GoA 2.2 includes the following activities:

- bilateral online meetings with projects (approximately 40-50 meetings)
- joint thematic online meetings with projects (8 meetings)
- PA INNO contribution to and cooperation in connection with projects' own events (approximately in connection with 12 project events, some of them live)
- joint thematic exchange, networking and scaling up/transfer events between the projects and other BSR/MRS innovation stakeholders (appr. 5 events, 1-2 of them live)
- presentation and discussion of projects' results, policy impact and scaling-up plans and opportunities in PA INNO SG meetings in 2025-2026 (altogether 4 meetings, 2 of them live, incl. both thematic presentations based on many projects and individual project cases)
- preparation of a report on PA INNO contribution to and cooperation with projects in 2021-2026

2,337 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.2

Title of the deliverable

Report on PA INNO contribution to and cooperation with projects 63 / 100 characters

Description of the deliverable

D 2.2 summarizes and analyzes PA INNO's cooperation with and contribution to all PA INNO -related/supported projects in 2021-2026. It covers PA INNO's support for the projects during the project initiation/preparation, implementation and follow-up/scaling up activities. The preparation of D 2.2 is based on PA INNO reports (to IBSR, NCG/EC) of 2021-2026, meeting minutes and event reports, and a questionnaire to and feedback from the projects' partners. D 2.2 highlights good practices of project support practices and activities, addresses challenges experienced, and includes recommendations for post-2027 project support activities. D 2.2 is prepared by PA INNO coordinators (led by PAC-FI).

696 / 2,000 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6	7	8	9	10
WP.2: New PA INNO activities in 2025-2026											
A.2.2: Collaboration with PA INNO projects, other initiatives and BSR/MRS i											
D.2.2: Report on PA INNO contribution to and cooperation with projects											

WP 2 Group of activities 2.3

5.6.1 Group of activities leader

Group of activities leader

A 2.3

5.6.2 Title of the group of activities

Supporting new PA INNO projects and initiatives 47 / 100 characters

5.6.3 Description of the group of activities

In GoA 2.3, new areas, topics and projects of BSR innovation cooperation are identified and supported in line with the EUSBSR/PA INNO action plan, relevant EU 2021-2027 programme priorities and funding calls in 2025-2026. GoA 2.3 aims at supporting BSR innovation stakeholders and project developers in initiating their project ideas and proposals, leveraging on the EUSBSR as a policy framework and platform for project development and successful financing applications, and building strong BSR-wide (or cross-MRS/Europe-wide) project consortia.

Any topics relevant to and in line with PA INNO actions can be supported, but the topics of ongoing or already finalized PA INNO -supported EU 2021-2027 projects will be taken into account, and new topical project initiatives and themes, not yet covered by ongoing or finalized projects, especially emphasized. In line with that goal, GoA 2.3 especially aims at engaging new BSR innovation stakeholders to PA INNO activities and projects. A special focus will be put on cross-MRS project opportunities e.g. in connection with relevant Horizon Europe calls. GoA 2.3 also covers longer-term preparation for post-2027 PA INNO/BSR cooperation and project opportunities. In line with the overall focus of PA INNO on the regional and local level of innovation policies and cooperation, projects between BSR cities, regions and their innovation ecosystems, place-based innovation, will be emphasized in GoA 2.3.

Project support activities in GoA 2.3 include stakeholder engagement, matchmaking, co-creation, guidance and support for project developers and active involvement in and contribution to relevant BSR/cross-MRS/European networks, events and policy dialogue (especially in the framework of relevant EU financing programmes and calls in 2025-2026).

Cooperation with other PAs/PACs and cross-MRS cooperation is an important element of project support, as the goal is to broaden PA INNO actions' funding base towards EU programmes such as Horizon Europe, Digital Europe and I3, with also European-wide and cross-MRS partnerships, as well as to promote cross-sectoral initiatives e.g. related to the twin transition and climate actions.

The following project support activities will be implemented in 2025-2026:

- bilateral online meetings and support sessions with project developers (based on their initiatives, or initiated/invited by PA INNO coordinators) (appr. 15 meetings)
- thematic or call specific online meetings with BSR innovation stakeholders on potential PA INNO -related project ideas (appr. 4 meetings)
- live project preparation and networking events (appr. 2 events)
- regular project support and guidance for project developers by email
- involvement in, contribution to and dialogue with relevant EU/MRS networks and financing programmes and authorities, and related events and meetings
- preparation of an overview of project ideas (mid-term and final)

2,924 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.3

Title of the deliverable

Overview of project ideas generated and organisations involved in the development of those ideas 96 / 100 characters

Description of the deliverable

Minimum 6 project ideas will be developed as a result of this group of activities. The overview of project ideas include also information on involved organisations, financing plan and contribution to the EUSBSR/PA INNO action plan. 231 / 2,000 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6	7	8	9	10
WP.2: New PA INNO activities in 2025-2026											
A.2.3: Supporting new PA INNO projects and initiatives											
D.2.3: Overview of project ideas generated and organisations involved in the											

WP 2 Group of activities 2.4

5.6.1 Group of activities leader

Group of activities leader

A 2.4

5.6.2 Title of the group of activities

Coordination and management 27 / 100 characters

5.6.3 Description of the group of activities

This group of activities consists of activities related to general coordination, management and reporting of PACINNO-3 in 2025-2026. It covers both internal PA management and coordination (PACs, SG) and EUSBSR-level management and coordination (annual reports and fora, cooperation with NC group (NCG), other PAs/PACs and Baltic Sea Strategy Point (BSP)). It also includes all tasks related to IBSR project management and reporting to IBSR.

PACINNO-3 is managed and coordinated in close cooperation of the three PACs: PAC FI, PAC EE and PAC PL. The overall strategic management for PACINNO-3 project is organised by PAC FI as the project lead partner. PACs will meet regularly (weekly online meetings, and weekly collaboration and communication). Live PAC meetings are organized in connection live SG meetings (once per year) and in other major EUSBSR/PA INNO live events such as EUSBSR annual fora.

The SG provides strategic guidance to PACINNO-3, holds policy discussions and identifies key ways to achieve the EUSBSR PA INNO Objectives. The SG Presidency rotates among the SG Members, on an annual basis. The SG Presidency supports and works in close cooperation with the PAC/PACs. SG meetings are prepared and organized by the SG Presidency, in close cooperation with PACs. The SG convenes at least twice a year. Online meetings are encouraged, but at least one live meeting per year is organised (hosted by the SG presidency).

This group of activities includes PACINNO-3 contribution to joint EUSBSR management and coordination activities and events: reporting to NCG and DG Regio, participation and contribution to joint EUSBSR coordination meetings (as well as to national EUSBSR coordination meetings in the PAC countries) and EUSBSR annual fora, general coordination and exchange with other PAs and their PACs, and coordination and cooperation with BSSP.

Evaluation of 2025-2026 activities, including review of indicators and targets set in the PA INNO part of the EUSBSR action plan, will be also implemented. In connection with the evaluation, a stakeholder survey for key PA INNO stakeholders will be made.

Finally, this group of activities includes the project financial management and reporting to IBSR.

2,223 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.4

Title of the deliverable

Evaluation of PACINNO-3 activities in 2025-2026 47 / 100 characters

Description of the deliverable

The evaluation of the PA INNO activities in 2025-2026, including review of indicators and targets set in the PA INNO part of the EUSBSR action plan, will be implemented. In connection with the evaluation, a stakeholder survey for key PA INNO stakeholders will be made.

268 / 2,000 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6	7	8	9	10
WP.2: New PA INNO activities in 2025-2026											
A.2.4: Coordination and management											
D.2.4: Evaluation of PACINNO-3 activities in 2025-2026											

WP 2 Group of activities 2.5

5.6.1 Group of activities leader

Group of activities leader

A 2.5

5.6.2 Title of the group of activities

Communication 13 / 100 characters

5.6.3 Description of the group of activities

This group of activities on PACINNO-3 communication aims at ensuring the visibility for EUSBSR PA INNO and its various actions and projects, and thereby strengthening their impact, as well as general awareness of EUSBSR PA INNO.

PAC FI as LP has the main responsibility for creating overall visibility for the project, identifying communication opportunities and coordinating PACINNO-3 participation and presentations in relevant events. All PACs participate in communication activities. PAC FI will prepare in cooperation with other PACs project presentation material, and provides guidance and support on designing targeted communication messages.

In the beginning, PACINNO-3 communication strategy and plan will be updated. It includes communication aims, target groups, communication channels, key messages and timetable of communication events as well as communication responsibilities.

Digital communication will play an important role in PACINNO-3, and the project will be active in social media communication (especially focusing on X, inno_pa, and setting up a PA INNO LinkedIn account). Social media is an important channel to reach and discuss with PA INNO stakeholders. PACINNO-3 will post information on PA INNO activities weekly in social media. The PA INNO website under the general EUSBSR website for external communication will be updated regularly.

PACINNO-3 contribution to and presentations at relevant BSR, European and national events and meetings on transnational and European innovation cooperation (outside EUSBSR and MRS events referred to in other groups of activities) is part of this group of activities. All PACs contribute to this activity.

1,675 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.5

Title of the deliverable 39 / 100 characters

Description of the deliverable 315 / 2,000 characters

5.6.6 Timeline

	Period: 1	2	3	4	5	6	7	8	9	10
WP.2: New PA INNO activities in 2025-2026										
A.2.5: Communication										
D.2.5: Updated communication strategy and plan										

6. Indicators

Indicators

Output indicators		Result indicators		
Output indicator	Target value in number	Result indicator	Target value in number	Please describe how the project partners and, if relevant, associated organisations will continue cooperation for strengthening the multilevel governance of the EUSBSR after the end of the project.
RCO 118 - Organisations cooperating for the multilevel governance of macroregional strategies	4	RCR 84 - Organisations cooperating across borders after project completion	3	<p>The partners have committed to joint coordination and management of EUSBSR Policy Area Innovation in the long-term, also after the end of the project, especially to the end of the EU programme period 2021-2027, and even beyond that. In close cooperation, the partners will also utilise and share the knowledge, experience and networks created during the project in connection with their other innovation related BSR/EU cooperation activities and plans.</p> <p>Multilevel governance of EUSBSR is especially strengthened in PACINNO-3 as the role of regions and S3/4 is prioritized in PA INNO to secure that innovation measures are designed to better meet the local and subregional level need of actions. In PA INNO, PAC FI also focuses on S3/4 related cooperation, and through that contributes to macro-regional innovation policy exchange, support and coordination between ministries and to the strengthening of multilevel governance.</p>

7. Budget

7.1 Breakdown of planned project expenditure per cost category & per partner

No. & role	Partner name	Partner status	CAT1 - Staff	CAT7 - Other costs	Total partner budget
1 - LP	The Baltic Institute of Finland	Active 01/01/2022	339,357.71	135,743.08	475,100.79
2 - PP	Ministry of Economic Affairs and Communications	Active 01/01/2022	134,607.00	53,842.80	188,449.80
3 - PP	MINISTRY OF EDUCATION AND SCIENCE	Inactive 31/12/2023	12,711.99	5,084.80	17,796.79
4 - PP	Ministry of Science and Higher Education	Active 01/01/2024	98,144.72	39,257.89	137,402.61
Total			584,821.42	233,928.57	818,749.99

7.2 Planned project budget per funding source & per partner

No. & role	Partner name	Partner status	Country	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]
1-LP	The Baltic Institute of Finland	Active 01/01/2022	FI	ERDF	80.00 %	475,100.79	380,080.63	95,020.16
2-PP	Ministry of Economic Affairs and Communications	Active 01/01/2022	EE	ERDF	80.00 %	188,449.80	150,759.84	37,689.96
3-PP	MINISTRY OF EDUCATION AND SCIENCE	Inactive 31/12/2023	PL	ERDF	80.00 %	17,796.79	14,237.43	3,559.36
4-PP	Ministry of Science and Higher Education	Active 01/01/2024	PL	ERDF	80.00 %	137,402.61	109,922.08	27,480.53
Total ERDF						818,749.99	654,999.98	163,750.01
Total						818,749.99	654,999.98	163,750.01

7.3 Spending plan per reporting period

	EU partners (ERDF)		Total	
	Total	Programme co-financing	Total	Programme co-financing
Period 1	55,000.00	43,999.99	55,000.00	43,999.99
Period 2	90,000.00	72,000.00	90,000.00	72,000.00
Period 3	90,000.00	72,000.00	90,000.00	72,000.00
Period 4	80,000.00	64,000.00	80,000.00	64,000.00
Period 5	80,000.00	64,000.00	80,000.00	64,000.00
Period 6	86,250.00	69,000.00	86,250.00	69,000.00
Period 7	84,374.85	67,499.88	84,374.85	67,499.88
Period 8	84,374.85	67,499.88	84,374.85	67,499.88
Period 9	84,374.85	67,499.88	84,374.85	67,499.88
Period 10	84,375.44	67,500.35	84,375.44	67,500.35
Total	818,749.99	654,999.98	818,749.99	654,999.98