

**1. Identification**

Call	Date of submission
A1 - split	03/10/2024

**1.1. Full name of the project**

Assistance for coordination of the EUSBSR Policy Areas Secure and Culture 73 / 250 characters

**1.2. Short name of the project**

SecureCulture Assist 20 / 20 characters

**1.3. Programme priority**

4. Cooperation governance

**1.4. Programme objective**

4.2 Macro-regional governance

**1.6. Project duration**

Implementation start	01/01/2022	Implementation end	31/12/2026
		Duration of implementation phase (months)	60
Closure start	01/01/2027	Closure end	31/03/2027

**1.7. Project summary**

The goal of PA Secure is to build a common societal security culture in the BSR to enable developing common capacities for strengthening societal security and reducing vulnerabilities in coping with trans-boundary challenges. These efforts will contribute to establishing a comprehensive approach to common hazards and to making the BSR a safe and prosperous place to live. With the project assistance the PACs Secure will be able to:

1. Coordinate the PA through facilitation of the Steering Group
2. Implement the actions stated in the EUSBSR Action Plan
3. Expend existing and build new networks
4. Communicate EUSBSR and PA Secure effectively

**PA CULTURE:**  
 The support funding enables the MJEV and IAM to coordinate and implement PA Culture in an efficient way by sustaining and advancing the established cooperation. The PACs will improve and streamline the governance mechanisms together with the Steering Group and stakeholders to ensure best complementarity among all involved players. The PACs will install more effective coordination mechanisms for the implementation of the different topics listed in the EUSBSR Action Plan for PA Culture as well as horizontal issues. Communication will be sustained and improved to allow for efficient bi-directional channels with all target groups as defined in the EUSBSR Action Plan. The PACs intend to mature the coordination while also bringing in new innovative elements of change.

1,440 / 1,500 characters

### 1.11. Project Budget Summary

Financial resources [in EUR]		Planned project budget
ERDF	ERDF co-financing	967,999.50
	Own contribution ERDF	241,999.88
	<b>ERDF budget</b>	<b>1,209,999.38</b>
NO	NO co-financing	0.00
	Own contribution NO	0.00
	<b>NO budget</b>	<b>0.00</b>
NDICI	NDICI co-financing	0.00
	Own contribution NDICI	0.00
	<b>NDICI budget</b>	<b>0.00</b>
RU	RU co-financing	0.00
	Own contribution RU	0.00
	<b>RU budget</b>	<b>0.00</b>
<b>TOTAL</b>	<b>Total Programme co-financing</b>	<b>967,999.50</b>
	<b>Total own contribution</b>	<b>241,999.88</b>
	<b>Total budget</b>	<b>1,209,999.38</b>

## 2. Partnership

### 2.1. Overview: Project Partnership

#### 2.1.1 Project Partners

No.	LP/PP	Organisation (English)	Organisation (Original)	Country	Type of partner	Legal status	Partner budget in the project	Active/inactive	
								Status	from
1	LP	The Council of the Baltic Sea States Secretariat (CBSS)	The Council of the Baltic Sea States Secretariat (CBSS)	 SE	International governmental organisation	a)	423,500.00 €	Active	01/01/2022
2	PP	Swedish Civil Contingencies Agency	Myndigheten för samhällsskydd och beredskap (MSB)	 SE	National public authority	a)	181,499.40 €	Active	01/01/2022
3	PP	Ministry of Agriculture, Rural Areas, European Affairs and Consumer Protection of Land Schleswig-Holstein	Ministerium für Landwirtschaft, ländliche Räume, Europa und Verbraucherschutz des Landes Schleswig-Holstein	 DE	Regional public authority	a)	302,499.99 €	Active	01/01/2022
4	PP	Adam Mickiewicz Institute	Instytut Adama Mickiewicza	 PL	National public authority	a)	302,499.99 €	Active	01/01/2022

#### 2.1.2 Associated Organisations

No associated organisations found

2.2 Project Partner Details - Partner 1

**LP/PP**   
**Partner Status**   
**Active from**  **Inactive from**

Partner name:

**Organisation in original language**  55 / 250 characters  
**Organisation in English**  55 / 250 characters  
**Department in original language**  55 / 250 characters  
**Department in English**  55 / 250 characters

Partner location and website:

**Address**  50 / 250 characters **Country**   
**Postal Code**  5 / 250 characters **NUTS1 code**   
**Town**  9 / 250 characters **NUTS2 code**   
**Website**  12 / 100 characters **NUTS3 code**

Partner ID:

**Organisation ID type**   
**Organisation ID**   
**VAT Number Format**   
**VAT Number**   0 / 50 characters  
**PIC**  9 / 9 characters

Partner type:

**Legal status**   
**Type of partner**    
**Sector (NACE)**

Partner financial data:

Role of the partner organisation in this project:



Based on agreement with MSB, the CBSS Secretariat provides continuous administrative and accounting support for PA Secure activities, as needed. CBSS will have the main responsibility for communicating all events and long-term activities, including print and electronic publications, maintaining PA Secure website and preparing newsletters.

At CBSS Secretariat the Senior Adviser for Safe and Secure Region, Adviser for Safe and Secure Region, Project Coordinator and a financial controller are involved in performing tasks related to PA Secure activities.

MSB and CBSS are jointly responsible for the professional content of all PA Secure activities: projects, conferences, seminars and workshops. CBSS will cooperate with MSB daily.

738 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

Yes

**2.2 Project Partner Details - Partner 2**

**LP/PP**   
**Partner Status**   
**Active from**  **Inactive from**

**Partner name:**

**Organisation in original language**  49 / 250 characters  
**Organisation in English**  34 / 250 characters  
**Department in original language**  39 / 250 characters  
**Department in English**  43 / 250 characters

**Partner location and website:**

**Address**  14 / 250 characters **Country**   
**Postal Code**  6 / 250 characters **NUTS1 code**   
**Town**  8 / 250 characters **NUTS2 code**   
**Website**  10 / 100 characters **NUTS3 code**

**Partner ID:**

**Organisation ID type**   
**Organisation ID**   
**VAT Number Format**   
**VAT Number**  N/A  14 / 50 characters  
**PIC**  9 / 9 characters

**Partner type:**

**Legal status**   
**Type of partner**    
**Sector (NACE)**

**Partner financial data:**

**Role of the partner organisation in this project:**

In MSB, the Strategic Adviser on the EU and International Cooperation will be responsible for overall coordination of the activities and contacts with the CBSS, involvement of MSB experts in projects and initiatives when necessary. MSB will contribute with time and competence of experts and high-level management when needed and when their participation contributes to the EUSBSR Action Plan, PA Secure development and is important for BSR cooperation within societal security. MSB and the CBSS Secretariat office premises and conference rooms in Stockholm will be used by the project when needed.

599 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes

**2.2 Project Partner Details - Partner 3**

**LP/PP** Project Partner  
**Partner Status** Active  
**Active from** 01/01/2022 **Inactive from**

**Partner name:**

**Organisation in original language** Ministerium für Landwirtschaft, ländliche Räume, Europa und Verbraucherschutz des Landes Schleswig-Holstein 107 / 250 characters  
**Organisation in English** Ministry of Agriculture, Rural Areas, European Affairs and Consumer Protection of Land Schleswig-Holstein 105 / 250 characters  
**Department in original language** Abteilung Europa-, Ostsee- und Nordseeangelegenheiten 53 / 250 characters  
**Department in English** Department of European, Baltic- and North Sea Affairs 53 / 250 characters

**Partner location and website:**

**Address** Fleethörn 29-31 15 / 250 characters **Country** Germany  
**Postal Code** 24103 5 / 250 characters **NUTS1 code** Schleswig-Holstein  
**Town** Kiel 4 / 250 characters **NUTS2 code** Schleswig-Holstein  
**Website** http://www.schleswig-holstein.de/DE/Landesregierung/II/ii\_node.html 67 / 100 characters **NUTS3 code** Kiel, Kreisfreie Stadt

**Partner ID:**

**Organisation ID type** Other registration number (Sonstige)  
**Organisation ID** n/a  
**VAT Number Format** DE + 9 digits  
**VAT Number** N/A  DE358783848 11 / 50 characters  
**PIC** 888810904 9 / 9 characters

**Partner type:**

**Legal status** a) Public  
**Type of partner** Regional public authority Regional council, etc.  
**Sector (NACE)** 84.12 - Regulation of the activities of providing health care, education, cultural services and other social services, excluding social security

**Partner financial data:**

**Role of the partner organisation in this project:**

The role of MLLEV will be to act as one of the two co-coordinators of Policy Area Culture. Staff members will coordinate and implement jointly with staff members of IAM the activities as laid down in Work Package 2.

216 / 1,000 characters

**Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?**

Yes

2.2 Project Partner Details - Partner 4

**LP/PP**   
**Partner Status**   
**Active from**  **Inactive from**

Partner name:

**Organisation in original language**  26 / 250 characters  
**Organisation in English**  25 / 250 characters  
**Department in original language**  31 / 250 characters  
**Department in English**  47 / 250 characters

Partner location and website:

**Address**  20 / 250 characters **Country**   
**Postal Code**  7 / 250 characters **NUTS1 code**   
**Town**  6 / 250 characters **NUTS2 code**   
**Website**  33 / 100 characters **NUTS3 code**

Partner ID:

**Organisation ID type**   
**Organisation ID**   
**VAT Number Format**   
**VAT Number**   12 / 50 characters  
**PIC**  9 / 9 characters

Partner type:

**Legal status**   
**Type of partner**    
**Sector (NACE)**

Partner financial data:

Role of the partner organisation in this project:

IAM will support the implementation of all crucial activities as defined in the Work Package 2 for PA Culture, initiating actions and sharing the tasks and responsibilities with MJ Schleswig-Holstein (SH) as agreed during regularly reviewed and updated work plan. IAM will use own staff for coordination and if necessary also additional external service providers Specializing in international cultural relations, IAM will deploy already established networks, know-how and experience to develop new perspectives, formats and topics within the application aims. As all of the actions described in Work Package 2 demands conceptual, communication and administrative work, IAM will share the necessary tasks with SH proportionally, especially regarding the core PA Culture events formats (i.e. "Strategy Development Workshops", seminars during Annual Fora, etc.).

862 / 1,000 characters

Has this organisation ever been a partner in the project(s) implemented in the Interreg Baltic Sea Region Programme?

No

### 3. Relevance

#### 3.1 Context and challenge

PA SECURE addresses the need to enhance the region's capacity for protection from both man-made and natural threats including risks posed by climate change. There is a clear need to broaden a range of stakeholders involved in PA Secure activities in order to form a comprehensive picture of the challenges in the region and to facilitate joint actions to tackle these challenges. The civil protection agencies and other civil security actors in the region run a multitude of national and international projects and initiatives to build this issue, however, there is a need for better coordination both in initiating the projects (aligning them with the BSR most pressing challenges, EU and global strategies), communicating their results to relevant audiences and improved multi-level governance, ensuring that all stakeholders, from fire & rescue practitioners and volunteers to researchers and policy makers contribute to and benefit from international cooperation in the area.

Regarding "governance" of PA CULTURE, there is a multitude of strategic actors, stakeholders, and existing networks with partly overlapping goals, functions and potential channels for outreaching to target groups – e.g. since autumn 2021 only the national ministries are organised in the Steering Group. Thus, challenges exist to focus on concrete responsibilities and fields of actions. This makes also the "coordination" for the implementation of the EUSBSR Action Plan more difficult, as there are various potential activities, all with potentially high contribution to the PA. In addition, there are so many good results, valuable lessons learnt, important findings and motivated organisations in the BSR in the sphere of PA Culture. An important challenge remains the continuous, sustainable and even more outreaching "communication" work to the respective target groups, to mobilise and to involve them in a dialogue to receive impulses to fertilise the implementation of PA Culture.

1,971 / 2,000 characters

#### 3.4 Project objective

Your project objective should contribute to:

Macro-regional governance

A multi-level governance approach will be applied to all activities in PA SECURE. Local and regional governments bear the major part of the responsibility for prevention, and they face similar risks across the BSR. PA Secure will facilitate the exchange of the best practices through transnational networks of cities, regions and NGOs. This will build partnerships between national and local institutions in running joint projects as well as in the implementation of the results. Through its Steering Group PA Secure will engage wider circle of stakeholders into cooperation. PA Secure will work closely with relevant PAs (Spatial Planning, Capacity, Safe, Hazards, Health and Culture) and relevant priority areas of other MRSs, and will strive for increased cross-sectoral cooperation in addressing challenges in the Baltic Sea region. PA Secure will disseminate results of its activities and projects through its networks - increasing the visibility of the EUSBSR.

PA CULTURE: The objectives are threefold. 1st, the activities aim to strengthen governance, by streamlining and optimising the governance system, including the involvement of the steering group, and improve the strategic facilitation of the PA. 2nd, the activities aim to strengthen coordination by bringing the many stakeholders together in a more coordinated way and allow to make use of the synergies to realise good activities that implement the action plan of PA Culture. 3rd, the project aims to strengthen communication by leveraging the effect of a macroregional strategy with 1) sharing the good results and making clear what benefit these can bring to the target groups 2) disseminating inspiring lessons learnt and important findings towards potential adopters and followers; 3) including the many motivated organisations and stakeholders and raising awareness among them of the potentials that they can bring to the BSR and in turn what transnational cooperation can bring to them.

1,969 / 2,000 characters

#### 3.4.1 Additionality (only for the EUSBSR policy area coordinators)

PA SECURE: PP1 and PP2 planned additional activities include: knowledge exchange and project initiation meetings, work in PA Secure sub-groups, representing PA Secure in European and global relevant fora, dissemination and implementation of project results, relevant for BSR, organising capacity building for for prevention, preparedness, response and recovery in emergency and crisis management. Both organisations are committed to supporting the PAC tasks by providing time of its managements and key personnel, access to their networks, publications, research and projects result as well as access to conferences, workshops and other events organised in the relevant fields

PP3 includes a unit of Baltic Sea affairs which contributes to the political coordination of Baltic Sea bodies in cooperation with the Federal Foreign Office. Project implementation and coordinating an EUSBSR PA is not part of the usual tasks of PP3 nor the unit. However, the Ministry supports staff who will be assigned to this task in addition to other duties. Support will be provided through an office, necessary IT equipment, other infrastructure, and travel costs for PA coordination. PP4 develops and communicates the cultural aspect of Poland by international cooperation and exchange. While some projects include BSR partners, the current IAM strategy does not focus on BSR, so coordinating the PA will provide additional networking. PAC support will provide infrastructure, financial&procurement management, research&networking possibilities with Polish partners to participate in projects to bring value to the EUSBSR. Linking PA initiatives with other IAM projects will bring synergies.

1,981 / 2,000 characters

**3.4.2 Support to project generation (only for the EUSBSR policy area coordinators)**

Please indicate whether you apply for additional funding to support generation of new projects and work with project idea developers.

Yes

Please define your aim on supporting generation of new projects and working with project idea developers. Please describe the planned activities in section 5 "Work plan", in a separate group of activities. Please indicate there if you plan a deliverable.

PA SECURE established a pan-Baltic mechanism for civil protection cooperation by adopting the strategic document "Joint Position on Enhancing Cooperation in Civil Protection Area" (2017) that streamlined the cooperation efforts, focusing on the most important actions to strengthen resilience and preparedness for various types of common risks and threats. PA Secure regularly engages its SG and other relevant stakeholders to determine which of the Joint Position priorities are the most important at the moment and facilitates idea generating sessions for projects in the chosen focus area. The aim of the project generation support is to intensify these efforts and assist PACs in bringing together relevant multi-disciplinary constellations of stakeholders for generating ideas for projects, analysing their impact and feasibility and identifying relevant funding instruments.

**PA CULTURE**

The aim of PP3+4 together with the steering group is to mobilise the stakeholders and potential project partnerships and provide them the best possible support for project generation. This holds true for experienced organisation, but even more for newcomers in the project landscape of topics related to culture and creativity. The project aims to offer a continuous platform for dialogue with e.g. 1. newly established regular meetings ("roundtables"). At these roundtables, information about funding opportunities as well as matchmaking/networking chances are provided. 2. In addition, more in-depth support for consortia in the next steps after a first contact with the PACs will be offered. This is because the funding programmes and requirements get more specific and detailed – which is sometimes challenging for the potential applicants/project idea generators. To a certain extent the PACs thus also function as sparring partners and facilitators of project idea generation.

1,879 / 2,000 characters

**3.10 Horizontal principles**

Horizontal principles	Projects's direct impact
Sustainable development	positive
Non-discrimination including accessibility	positive
Equality between men and women	positive

#### 4. Management

Allocated budget

##### 4.1 Project management

Please confirm that the lead partner and all project partners will comply with the rules for the project management as described in the Programme Manual.

If relevant, please indicate any other important aspects of the project management, e.g. external entity supporting the lead partner in the management of the project, advisory board, steering committee, any other relevant working groups, etc.

PA SECURE A project manager is appointed within LP. LP and PP2 will be in constant contact with one regular weekly meeting and more meetings/phone calls when needed.

##### PA CULTURE

The responsible persons at PP3 and 4 for the PA coordination will closely exchange on daily/weekly administrative issues of project management and ensure internal coordination through regular virtual meetings, phone calls and ad hoc meetings.

422 / 500 characters

##### 4.2 Project financial management

Please confirm that the lead partner and all project partners will comply with the rules for the financial management and control as described in the Programme Manual.

If relevant, please indicate any other important aspects of the financial management, e.g. external entity supporting the lead partner, positions planned for financial management, involvement of special financial experts (e.g. for public procurement), etc.

LP and PP2: Financial/Accountant Officers will execute financial management of the project at LP and PP2 . LPs Head of Administration will supervise these activities. LPs financial reports annually reviewed by the SE National Audit Office and the external auditors appointed by EU.

PP3+4 involve experts from the administrative departments and accounting to support in the financial management, reporting and/or procurement. They will closely cooperate with the LP.

469 / 500 characters

##### 4.3 Input to Programme communication

If relevant, please describe other important aspects of project communication that you plan to introduce, e.g. a communication plan, opening and closing events, social media channel(s) etc.

PA SECURE will produce a regular newsletter and use social media of LP and PP2 for communication. LPs Communication Unit supports the PACs in performing tasks upon request. LP maintains a dedicated website.

PA CULTURE intends to continue and intensify its social media presence (website, Twitter, Facebook, Instagram). To do so, an external service provider might be involved to support MJEV and IAM with the implementation which leads into Programme communication, too.

470 / 500 characters

##### 4.4 Cooperation criteria

Please select the cooperation criteria that apply to your project. In your project you need to apply at least three cooperation criteria. Joint development and joint implementation are the obligatory ones you need to fulfill in your project.

##### Cooperation criteria

Joint Development

Joint Implementation

Joint Staffing

Joint Financing

## 5. Work Plan

Number	Work Package Name										
1	PA Secure Coordination										
	<table border="1"> <thead> <tr> <th>Number</th> <th>Group of Activity Name</th> </tr> </thead> <tbody> <tr> <td>1.1</td> <td>Coordination of the Policy Area</td> </tr> <tr> <td>1.2</td> <td>Implementation of the EUSBSR Action Plan</td> </tr> <tr> <td>1.3</td> <td>Support to project idea generation</td> </tr> <tr> <td>1.4</td> <td>Communication</td> </tr> </tbody> </table>	Number	Group of Activity Name	1.1	Coordination of the Policy Area	1.2	Implementation of the EUSBSR Action Plan	1.3	Support to project idea generation	1.4	Communication
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## Work plan overview

	Period: 1 2 3 4 5 6 7 8 9 10										Leader	
<b>WP.1: PA Secure Coordination</b>											<b>PP1</b>	
A.1.1: Coordination of the Policy Area												PP2
D.1.1: Number of SG meetings						D						PP1
A.1.2: Implementation of the EUSBSR Action Plan												PP1
D.1.2: Overview of the Action Plan Indicators						D						PP1
A.1.3: Support to project idea generation												PP1
D.1.3: List of actors engaged						D						PP1
A.1.4: Communication												PP1
D.1.4: Communication strategy and report		D				D						PP3
<b>WP.2: PA Culture Coordination</b>											<b>PP3</b>	
A.2.1: Coordination and Strategic facilitation of the Policy Area												PP3
D.2.1: 6 reports from the "Coordination and Strategic facilitation" meetings						D						PP4
A.2.2: Implementing the EUSBSR Action Plan and engaging with the netwo												PP3
D.2.2: Summarising report of the core activities						D						PP4
A.2.3: Support for project idea generation and project development												PP3
D.2.3: Documented overview of generated project ideas and organisations.						D						PP4
A.2.4: Communication												PP4
D.2.4: Summarising report with documentation of communication activities a						D						PP3
<b>WP.3: PA Culture Prolongation</b>											<b>PP3</b>	
A.3.1: Coordination and strategic facilitation of the Policy Area												PP3
D.3.1: 4 reports from the Steering Group meetings									D			PP4
A.3.2: Implementing the EUSBSR Action Plan and engaging with the netwo												PP3
D.3.2: Summarising report of the core activities									D			PP4
A.3.3: Support for project idea generation and project development												PP3
D.3.3: An overview of project ideas generated and organisations involved in									D			PP4
A.3.4: Communication												PP4
D.3.4: Communication strategy and report, including overview of communic									D			PP1
<b>WP.4: PA Secure Prolongation</b>											<b>PP1</b>	
A.4.1: Coordination of the Policy Area												PP2
D.4.1: Number of SG meetings									D			PP1
A.4.2: Implementation of the EUSBSR Action Plan												PP1
D.4.2: Report of the Action Plan Indicators									D			PP1
A.4.3: Support to project idea generation												PP1
D.4.3: An overview of project ideas generated and organisations involved in									D			PP1
A.4.4: Communication												PP1
D.4.4: Communication report									D			

**Deliverables overview**

Code	Title	Description
D 1.1	Number of SG meetings	6 meetings (2 SG meetings per year) plus additional meetings on demand, if needed
D 1.2	Overview of the Action Plan Indicators	Overview of the progress for each of the indicators, presented in the PA Secure Action Plan. Addition: current "Overview of implementation of the JP"
D 1.3	List of actors engaged	Report with the list of engaged stakeholders, examples of project ideas generated, names if the projects if they received funding
D 1.4	Communication strategy and report	Communication strategy document outlining main target groups, core messages as well as communication tools and channels and the final report on communication.
D 2.1	6 reports from the "Coordination and Strategic facilitation" meetings	Prior to each of the six "Coordination and Strategic facilitation" meetings a written status quo report and update is given by the PACs to prepare the meetings and inform the steering group. These six status quo reports will be summarising the current developments, planned activities or ideas in the pipeline as basis for discussion. Together with the qualitative outcomes and decisions taken at the "Coordination and Strategic facilitation" meetings these status quo inputs will form the six reports.
D 2.2	Summarising report of the core activities	<p>The general report will gather all the insights from the particular events and provide wider context and more data in order to assess their results. It will be prepared by PA Culture, although external consultancy for research/evaluation might be engaged as well to provide wider and more objective point of view.</p> <p>The reports would include such information as:</p> <ol style="list-style-type: none"> <li>1. How the particular topics and issues were brought to table and why were they relevant to PA Culture/EUSBSR strategy, synergy assessment to horizontal topics,</li> <li>2. Summary of the meetings, number of particular events organized falling under prioritized horizontal topics,</li> <li>3. List of funding/matchmaking opportunities and other project-development means promoted among the target groups (i.e. EU/regional/national funding programmes that include BSR cooperation),</li> <li>4. The list of relevant policies addressed / recommendations addressing them formulated,</li> <li>5. Feedback from the attenders and involved stakeholders via meeting reports/interviews/surveys/omnibuses), invited partners (incl. already established and new ones), generated ideas and call to actions</li> <li>6. Description of relevance of the actions taken as a follow up (possible further steps / new opportunities for development / map of established networks / projects in implementation phase, etc.)</li> </ol> <p>The report might be used also for communicating PA Culture works and progress to wider audiences and for a knowledge sharing purposes during professional meetings.</p>
D 2.3	Documented overview of generated project ideas and organisations.	<p>All the meetings focusing on project ideas generation will be summarised and their actual/potential results assessed as a part of general PA Culture reporting. Additional data will include i.e.</p> <ul style="list-style-type: none"> <li>• Number of project ideas generated (opportunities),</li> <li>• Number of project ideas developed (i.e. partners consortia formed, funding/matchmaking options found, etc.)</li> <li>• Number of project ideas implemented (concrete events/initiatives organized as a project's output)</li> <li>• Institutions involved, map of the partners/stakeholders</li> </ul>
D 2.4	Summarising report with documentation of communication activities and channels.	<p>The report will be prepared by the organization responsible for directly carrying out the communication activities include standard metrics such as:</p> <ul style="list-style-type: none"> <li>• statistics from the website and the social media channels (website traffic, the outreach, number of followers, etc.)</li> <li>• the number and type of content published and its relevance towards communicating EUSBSR priorities</li> </ul>
D 3.1	4 reports from the Steering Group meetings	Prior to each of the six "Coordination and Strategic facilitation" meetings informational material on the status quo and updates are prepared by the PACs and presented to the SG during the meeting. The material will be summarising the current developments, planned activities or ideas in the pipeline as basis for discussion. Together with the qualitative outcomes and decisions taken at the "Coordination and Strategic facilitation" meetings the prepared input will make up the content of the six reports.
D 3.2	Summarising report of the core activities	<p>Apart from a general report of the activities, the report may include such information as:</p> <ol style="list-style-type: none"> <li>1. How the particular topics and issues were brought to table and why were they relevant to PA Culture/EUSBSR strategy</li> <li>2. Synergy assessment of the topics</li> <li>3. Summary of the meetings, number of particular events organized falling under prioritized topics,</li> <li>4. List of funding/matchmaking opportunities and other project-development means promoted among the target groups (i.e. EU/regional/national funding programmes that include BSR cooperation),</li> <li>5. The list of relevant policies addressed / recommendations addressing them formulated,</li> <li>6. Feedback from the attenders and involved stakeholders via meeting reports/interviews/surveys/omnibuses), invited partners (incl. already established and new ones), generated ideas and call to actions</li> <li>7. Description of relevance of the actions taken as a follow up (possible further steps / new opportunities for development / map of established networks / projects in implementation phase, etc.)</li> </ol> <p>The report might be used also for communicating PA Culture works and progress to wider audiences and for a knowledge sharing purposes during professional meetings.</p>
D 3.3	An overview of project ideas generated and organisations involved in their development	Report with the list of generated project ideas and stakeholders/organisations involved in the development of these ideas
D 3.4	Communication strategy and report, including overview of communication activities	<p>Communication strategy document outlining main target groups, core messages as well as communication tools and channels and the final report on communication include standard metrics such as:</p> <ul style="list-style-type: none"> <li>• statistics from the website and the social media channels (website traffic, the outreach, number of followers, etc.)</li> <li>• the number and type of content published (newsletter, posts)</li> </ul>
D 4.1	Number of SG meetings	4 meetings (2 physical SG meetings per year) plus additional meetings (both physical and online) on demand, if needed
D 4.2	Report of the Action Plan Indicators	Report of the progress for each of the indicators, presented in the PA Secure Action Plan. Addition: current "Overview of implementation of the JP"
D 4.3	An overview of project ideas generated and organisations involved in the idea development	Report of the activities focused on project idea generation, list of engaged stakeholders, list of project ideas generated, names of the project applications submitted and names of funded projects.
D 4.4	Communication report	Final report on communication activities

**Work package 1**

**5.1 Title of the work package**

PA Secure Coordination 23 / 100 characters

**5.2 Aim of this work package**

The aim of this work package is to ensure that PA Secure delivers tangible impact in its Policy Area. It will be done by organising the coordination of the Policy Area Secure under the guidance of the Steering Group, providing all the necessary support for the seamless organisation of SG meetings, ensuring effective internal communication and knowledge management, facilitation of the EUSBSR Action Plan implementation, generating new project ideas and effective communication and dissemination.

499 / 2,000 characters

**5.3 Work package leader**

Work package leader 1

Work package leader 2

**5.4 Work package budget**

Work package budget

**5.6 Activities, deliverables, outputs and timeline**

No.	Name
1.1	Coordination of the Policy Area
1.2	Implementation of the EUSBSR Action Plan
1.3	Support to project idea generation
1.4	Communication

**WP 1 Group of activities 1.1**

**5.6.1 Group of activities leader**

Group of activities leader

**A 1.1**

**5.6.2 Title of the group of activities**

Coordination of the Policy Area 32 / 100 characters

**5.6.3 Description of the group of activities**

The PA Secure Steering Group is the main strategic guiding body of the Policy Area. The aim of this group of activities is to facilitate seamless and impactful work of the SG and to provide all the necessary support to its members and its presidency through being an effective "knowledge broker" and "professional relationships broker", brining relevant knowledge and connecting relevant actors in meaningful constellations for purposeful action. The main platform for the SG is SG meetings. The SG meets twice a year to discuss priorities and strategic actions in the fields of civil protection and law enforcement. Recently the SG decided to create three sub-groups in different priority areas. The establishment of the sub-groups allows organising the international cooperation within the PA Secure into separate, focused streams and involvement of the second-tier stakeholders from the BSR into ongoing joint actions, resulting in a wider cross-sectoral, multi-level cooperation. Also the SG started holding "interactive" meetings in-between the usual SG meetings to facilitate more informal exchance of knowledge within societal security in the BSR. Assisting the SG in organisation of the SG meetings, interactive meetings, sub-group meetings, providing them with necessary logistical and knowledge management support, assuring adequate internal and external communication, engaging with potential participants/speakers/facilitators from different sectors based on the current demand are the main activities within this group of activities.

1,550 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 1.1**

**Title of the deliverable**

Number of SG meetings 22 / 100 characters

**Description of the deliverable**

6 meetings (2 SG meetings per year) plus additional meetings on demand, if needed 82 / 2,000 characters

**5.6.6 Timeline**

	Period:	1	2	3	4	5	6	7	8	9	10
<b>WP.1: PA Secure Coordination</b>											
A.1.1: Coordination of the Policy Area											
D.1.1: Number of SG meetings											

**WP 1 Group of activities 1.2**

**5.6.1 Group of activities leader**

Group of activities leader

**A 1.2**

**5.6.2 Title of the group of activities**

41 / 100 characters

**5.6.3 Description of the group of activities**

Facilitating the implementation of actions defined in the three actions of the EUSBSR Action Plan, including A1. Build capacities for prevention, preparedness, response and recovery in emergency and crisis management, A2. Strengthening mechanisms for joint strategic and operational actions protecting human beings and societies from criminal threats and A3. Build a common societal security culture in the Baltic Sea region. To ensure effective implementation of these actions the PACs will utilise the entire policy cycle: determining the most pressing issues within each area relevant for the entire region, finding the best possible joint action (project, process, event, communication tool, etc.), seeking possible funds for carrying out the action, communicating it and distributing the resulting policy recommendations, conclusions or guidelines to stakeholders including policy makers. The main implementational tool for PA Secure is its strategic policy document "The Joint Position on Enhanced Cooperation in Civil Protection in the BSR", (JP) endorsed by the Directors General for Civil Protection in BSR during their Meeting in May 2017. The document establishes a comprehensive framework and long-term perspective for cooperation in civil protection as well as provides the basis for allocating relevant financial and human resources according to defined priorities. In addition, implementation of the macro-regional cooperation mechanisms has been made more efficient through the document accompanying JP - "Overview of implementation of the JP", which includes historical information, including finalized projects, current and future activities in each of the JP areas. The mapping of declarations - each areas has dedicated member(s) serves as a powerful tool for anchoring the implementation within the SG. The PACs will continue monitoring and evaluation of the Policy Area implementation through both quantitative and qualitative methods.

1,959 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**



**D 1.2**

**Title of the deliverable**

39 / 100 characters

**Description of the deliverable**

149 / 2,000 characters

**5.6.6 Timeline**

	Period:	1	2	3	4	5	6	7	8	9	10
<b>WP.1: PA Secure Coordination</b>											
A.1.2: Implementation of the EUSBSR Action Plan											
D.1.2: Overview of the Action Plan Indicators											

**WP 1 Group of activities 1.3**

**5.6.1 Group of activities leader**

Group of activities leader

**A 1.3**

**5.6.2 Title of the group of activities**

Support to project idea generation 34 / 100 characters

**5.6.3 Description of the group of activities**

PACs will facilitate dialogue both within the SG or with outside organisations and experts, including civil protection agencies, relevant ministries, NGOs, volunteer organisations, business, research in order to tackle issues relevant for the entire BSR. Guided by both the EUSBSR Action Plan and the "Joint Position on Enhancing Cooperation in Civil Protection Area", the PACs will regularly engage with the stakeholders to determine demand for projects in each area described in the PAs strategic documents and organise special meetings or sections of the existing events such as SG meetings to discuss project ideas, consortium setup and possible funding sources. In case a consortium agree upon applying for a particular funding call, the PACs will act as facilitators, providing a platform for discussions, searching for additional partners, providing information about open funding calls, assisting in creating initial communication materials.

More specifically the PACs will:

- Include the topic of project idea generation as a constant point in PA Secure SG meetings - use the SG meeting for gathering information about potential project ideas and share details about project initiatives under development.
- Offer project initiating and consortium building support to SG members and other stakeholders (previous project members, delegates at conferences, seminars and other events)
- Use available forums for gathering information about potential demand for projects: CBSS Civil Protection Network DG and Senior Experts meetings, European and regional societal security conferences, etc.
- Act as a knowledge broker and relationship broker among the stakeholders – facilitate consortium building on one-on-one basis and in groups.
- Inform the SG members and other relevant stakeholders (for example the audience of the PA Secure Newsletter, website, Twitter) about funding possibilities and use these communication channels to promote project building initiatives.
- On demand, offer organisation of consortium building, brainstorming, or application writing workshops for potential project participants.
- Offer online depositories and working places to potential consortium members – for application writing.
- Create leaflets, brochures, and other promotional materials for the initial consortium building – and engagement of new partners.

2,362 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 1.3**

**Title of the deliverable**

List of actors engaged 23 / 100 characters

**Description of the deliverable**

Report with the list of engaged stakeholders, examples of project ideas generated, names if the projects if they received funding 130 / 2,000 characters

**5.6.6 Timeline**

	Period:	1	2	3	4	5	6	7	8	9	10
<b>WP.1: PA Secure Coordination</b>											
A.1.3: Support to project idea generation											
D.1.3: List of actors engaged											

**WP 1 Group of activities 1.4**

**5.6.1 Group of activities leader**

Group of activities leader

**A 1.4**

**5.6.2 Title of the group of activities**

Communication 14 / 100 characters

**5.6.3 Description of the group of activities**

The progress of PA Secure activities will be communicated through the dedicated website bsr-secure.eu, as well as through the PACs websites cbss.org and msb.se. Social media (Twitter and Facebook) will also be used. The main tool for direct communication for PA Secure will be PA Secure Newsletter - a quarterly electronic newsletter with a summary of all activities within the Policy Area, project news, calls for action, funding information, calendar of events and other relevant information. Special reports and publications will be produced depending on the need after consultations with the SG.

600 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 1.4**

**Title of the deliverable**

Communication strategy and report 33 / 100 characters

**Description of the deliverable**

Communication strategy document outlining main target groups, core messages as well as communication tools and channels and the final report on communication.

159 / 2,000 characters

**5.6.6 Timeline**

	Period: 1	2	3	4	5	6	7	8	9	10
<b>WP.1: PA Secure Coordination</b>										
A.1.4: Communication										
D.1.4: Communication strategy and report										

**Work package 2**

**5.1 Title of the work package**

PA Culture Coordination

24 / 100 characters

**5.2 Aim of this work package**

This work package aims to coordinate and implement PA Culture in the most effective, inclusive and efficient way. It will do so by optimising dialogue and cooperation with the relevant players in the Baltic Sea Region countries.

The WP firstly aims to improve governance by the activities in GoA 1 which seek to streamline the “Coordination and strategic facilitation of the Policy Area”. Therefore, it is envisaged to initiate a new regular cooperation mechanism for the PA by involving the steering group and stakeholders in governance, the “Coordination and Strategic facilitation” meetings.

Secondly, with a structured, more coordinated, approach to “Implementing the EUSBSR Action Plan and engaging with the network” (GoA 2) the WP aims to follow up on completed flagship projects and initiate the realisation of important topics that are listed in the three actions of PA Culture. In addition, the WP aims to more explicitly tackle horizontal topics and activities such as Youth involvement, climate change/sustainability, the realisation of creative formats and the important function of the Policy Area Coordinators to supporting a “policy” dialogue.

As important mechanism to enable a dynamic and mobilise the cultural and creative landscape around the Baltic Sea countries for concrete activities, the WP in GoA 3 aims to provide “support for project idea generation and project development”.

Further to that, in GoA 4 the WP aims to bring the “Communication” aspects with regard to PA Culture to an even higher level and ensure sustainable and mobilising communication channels and two-way conversations with the target groups and facilitate multilateral exchanges.

1,698 / 2,000 characters

**5.3 Work package leader**

Work package leader 1

Work package leader 2

**5.4 Work package budget**

Work package budget

**5.6 Activities, deliverables, outputs and timeline**

No.	Name
2.1	Coordination and Strategic facilitation of the Policy Area
2.2	Implementing the EUSBSR Action Plan and engaging with the network
2.3	Support for project idea generation and project development
2.4	Communication

WP 2 Group of activities 2.1

5.6.1 Group of activities leader

Group of activities leader

A 2.1

5.6.2 Title of the group of activities

Coordination and Strategic facilitation of the Policy Area 58 / 100 characters

5.6.3 Description of the group of activities

The Coordination and Strategic facilitation of PA Culture will include two main pillars:

1. Close involvement and dialogue with the members of the Steering Group;
2. Intensified discussions with (especially long-term established) stakeholders.

Both pillars are carried out together by MJEV and IAM who will interact with the steering group and the stakeholders on a regular basis, pro-actively and responsive via digital and physical communication. If during implementation of the PA Coordination the need arises, external support might be involved with thematic expertise or for other specific purposes such as process facilitation. A stakeholder mapping will be carried out.

**Main issues**  
A kick-off meeting for the Coordination and Strategic facilitation is envisaged for autumn 2022 and covers the following main issues which were identified at a participatory workshop in January 2022:

- The overarching exchange with further culture-related organisations/networks such as NDPC, CBSS, Barents cooperation (who are partly in the stakeholder group) to map and explore relations and synergies between them and the PA. This should also lead to clarify what the PA activities should not do in order to avoid overlap. As outcome it is envisaged to prepare a kind of activity matrix.
- The policy relevance of PA Culture’s activities and definition of target groups needs continuous monitoring and updating. One recurring question to be discussed is e.g. whether and how to reach out best to address local and regional authorities? In addition, policy discussions on other (EU) levels are followed and included.
- Closely linked to this aspect are the discussions about strategic methods for ensuring outreach, scaling-up and dissemination of results as well as inspiring examples. In support of this, the PACs can commission external assistance and studies to examine the follow-up of projects and evaluate the findings or results of actions.
- To increase the strategic focus and support only the most relevant issues, an internal reflection round is envisaged to allow for critical issues and adjusting tasks or more effectively allocating the available resources.

After the kick-off meeting, the “Coordination and Strategic facilitation” meetings of the PA are planned to be carried out twice a year among the PACs with the steering group and stakeholders’ representatives – one via a virtual format, and one back-to-back during the Annual Forum of the EUSBSR in presence. They will be prepared from the PACs by a short status quo report/input that will summarise the current developments, planned activities or ideas in the pipeline as basis for discussion. In addition, the action plan of the EUSBSR will strategically be reviewed and adjusted, if applicable.

Further to this PA-internal strategy focus, the PACs will also exchange with the other PACs of the EUSBSR – at least during the Annual Forum, but perhaps also with other new yet to be developed formats.

2,968 / 3,000 characters

5.6.4 This group of activities leads to the development of a deliverable

D 2.1

Title of the deliverable

6 reports from the “Coordination and Strategic facilitation” meetings 70 / 100 characters

Description of the deliverable

Prior to each of the six “Coordination and Strategic facilitation” meetings a written status quo report and update is given by the PACs to prepare the meetings and inform the steering group. These six status quo reports will be summarising the current developments, planned activities or ideas in the pipeline as basis for discussion. Together with the qualitative outcomes and decisions taken at the “Coordination and Strategic facilitation” meetings these status quo inputs will form the six reports.

503 / 2,000 characters

5.6.6 Timeline

	Period:	1	2	3	4	5	6	7	8	9	10
<b>WP.2: PA Culture Coordination</b>											
A.2.1: Coordination and Strategic facilitation of the Policy Area											
D.2.1: 6 reports from the “Coordination and Strategic facilitation” meetings											

**WP 2 Group of activities 2.2**

**5.6.1 Group of activities leader**

Group of activities leader

**A 2.2**

**5.6.2 Title of the group of activities**

Implementing the EUSBSR Action Plan and engaging with the network 66 / 100 characters

**5.6.3 Description of the group of activities**

The PACs will facilitate the implementation of the EUSBSR Action Plan with a wide set of activities that are strongly interconnected with and are also partly described in GoAs 2.1, 2.3 and 2.4.

It is planned to carry out a workshop with the flagship projects where they present key findings, outputs and policy recommendations. This will help to increase the policy relevance of the topics and results. It will open up communication possibilities and also strengthen the future applicability and sustainability of the flagship results. Where feasible, the PACs, the SG and stakeholders could support to address with the concrete results the framework conditions for certain topics.

The PACs will consider to initiate new regular topic-related working groups that have a continuity and can serve as topical reference and expert groups for a prioritized topics in the BSR. At the first "Coordination and Strategic facilitation" meetings it will be discussed which ones to be initiated. In principle, they can be targeted at all three listed actions of the action plan.

Below is a set of frequently suggested topics by stakeholders within the respective three actions in the Action Plan for PA Culture which doesn't exclude potential other topics from the actions:

- "Promoting the BSR's CCI, encouraging creative entrepreneurship": interaction of new technologies with cultural sectors , video games; value chains and value creation of CCIs;
- "Promoting BSR culture, cultural diversity and EU values, promoting culture as a driver for sustainable development": Cultural cities ; culture as a driver for sustainability; resilience during new turbulent times; international cooperation and visibility of BSR;
- "Preserving the BSR cultural heritage, strengthening regional identity": Cultural Heritage and Climate Change; Identity (educational projects including history) and actions that facilitate its deepening; innovative ways of heritage revitalization (i.e. with the use of new technologies)

Horizontal topics and activities, which are high on the PA agenda and will be pursued, include:

- to structurally involve Youth in the activities and discussions whenever suitable, e.g. with a close involvement of the BS Youth Platform, but also with more creative formats which will be discussed in GoA2.1.
- to include SDG into the discussed topics
- to brainstorm and make stronger use of existing creative formats for PA Culture activities in general like festivals, gatherings, celebrating the rich cultural life of BSR
- to contribute to sustainability and counteracting climate change
- to increase BSR presence/image at international events, fairs for cultural + creative sectors
- to function as political hub and 1) attend events, 2) facilitate lobbying and 3) organise policy discussions with relevant players that could make a change for the framework conditions. The PACs provide opportunities for dialogue and recommendations.

2,962 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 2.2**

**Title of the deliverable**

Summarising report of the core activities 41 / 100 characters

**Description of the deliverable**

The general report will gather all the insights from the particular events and provide wider context and more data in order to assess their results. It will be prepared by PA Culture, although external consultancy for research/evaluation might be engaged as well to provide wider and more objective point of view.

The reports would include such information as:

- How the particular topics and issues were brought to table and why were they relevant to PA Culture/EUSBSR strategy, synergy assessment to horizontal topics,
- Summary of the meetings, number of particular events organized falling under prioritized horizontal topics,
- List of funding/matchmaking opportunities and other project-development means promoted among the target groups (i.e. EU/regional/national funding programmes that include BSR cooperation),
- The list of relevant policies addressed / recommendations addressing them formulated,
- Feedback from the attenders and involved stakeholders via meeting reports/interviews/surveys/omnibuses), invited partners (incl. already established and new ones), generated ideas and call to actions
- Description of relevance of the actions taken as a follow up (possible further steps / new opportunities for development / map of established networks / projects in implementation phase, etc.)

The report might be used also for communicating PA Culture works and progress to wider audiences and for a knowledge sharing purposes during professional meetings.

1,477 / 2,000 characters

**5.6.6 Timeline**

	Period: 1	2	3	4	5	6	7	8	9	10
<b>WP.2: PA Culture Coordination</b>										
A.2.2: Implementing the EUSBSR Action Plan and engaging with the netwo										
D.2.2: Summarising report of the core activities										

**WP 2 Group of activities 2.3**

**5.6.1 Group of activities leader**

Group of activities leader

**A 2.3**

**5.6.2 Title of the group of activities**

Support for project idea generation and project development 60 / 100 characters

**5.6.3 Description of the group of activities**

The PACs will engage with the already established stakeholders and explicitly also potential new stakeholders in generating new ideas as well as further developing more mature project ideas in line with the actions in the policy areas via different instruments. This way the PACs will increase the innovativeness and competitiveness of the Baltic sea-wide cultural and creative sectors thereby mobilising ideas and facilitating developments in a project funding landscape that not always favours the cultural and creative scene.

The IAM and MJEV will:

- initiate new regular project development roundtables for interested stakeholders and potential partners as well as "old partners" (consortia from earlier) to be kept in the loop. This includes e.g. presentation of programmes as well as the managing organisations of funding programmes, upcoming calls, tricks/tips, matchmaking and networking. Depending on the demand, these horizontal (thematic-wise) roundtables can take place e.g. quarterly. It is envisaged to take up and sensitize also for new developments and initiatives such as the "New European Bauhaus" and its relevance for action in the BSR.
- support networking and matchmaking in-between potential partners on a personal basis and function as idea broker
- offer individual support and discussions for lead partners and their partnerships for detailing project developments. If appropriate and within scope, the PACs help to identify funding sources and establish connections to potential funding programmes.
- on an overarching level, the PACs also strategically lobby at the funding programmes for the relevance of the macroregional strategy and PA Culture of EUSBSR.
- if considered relevant by the Steering Group and the stakeholders and demanded during the "Coordination and Strategic facilitation" meetings (GoA 2.1), strategic project development workshops (digital or physical) for then-to-be-determined specific topics can be organised to cater for the development of projects in highly relevant topics . These strategic project development workshops thus would be initiated on demand and precise topics would be discussed in advance.
- survey the audience/recipients of the communication activities about their needs and potential topics for project ideas and initiatives with a focus on openness to and exchange with emerging actors that have not been involved structurally yet
- assess whether professional consultancies could be engaged to support and initiate project idea generation and the development of actions in the above mentioned activities

All in all, the activities will be a mix of formal and informal meetings and also could experimenting with other formats that are not mentioned above.

2,738 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 2.3**

**Title of the deliverable**

Documented overview of generated project ideas and organisations. 65 / 100 characters

**Description of the deliverable**

All the meetings focusing on project ideas generation will be summarised and their actual/potential results assessed as a part of general PA Culture reporting. Additional data will include i.e.

- Number of project ideas generated (opportunities),
- Number of project ideas developed (i.e. partners consortia formed, funding/matchmaking options found, etc.)
- Number of project ideas implemented (concrete events/initiatives organized as a project's output)
- Institutions involved, map of the partners/stakeholders

515 / 2,000 characters

**5.6.6 Timeline**

Period: 1 2 3 4 5 6 7 8 9 10

**WP.2: PA Culture Coordination**

A.2.3: Support for project idea generation and project development										
D.2.3: Documented overview of generated project ideas and organisations.										

**WP 2 Group of activities 2.4**

**5.6.1 Group of activities leader**

Group of activities leader

**A 2.4**

**5.6.2 Title of the group of activities**

Communication 14 / 100 characters

**5.6.3 Description of the group of activities**

Communication is an integral and intensively pursued field of PA Culture. A major communication part will be the personal level via meetings, both physical and digital ones, and happen through the scheduled events as well as pro-active approaches from the PACs to the stakeholders and steering group members. The Annual Forum of the EUSBSR serves as most important communication event and combines several functions, such as outreach, networking, matchmaking and internal and external communication. Other relevant events from the PA activities, e.g. the roundtables, topic-related working groups or strategic project development workshops, will be used as communication means with appropriate instruments which might also include back-to-back meetings, once the attitude of physical meetings has returned. If deemed useful, communication materials are produced.

Besides this, it will encompass several tools and channels, similar to the implementation of activities in the last years :

- the PA Culture website functions as key starting point, knowledge repository and information hub for the activities of the Policy Area. It connects activities, funding sources and other relevant material for different target groups, from the general public, civil society to the interested stakeholders.
- the established and far-reaching quarterly newsletter, being targeted at a wide variety of contacts in different networks serves as a push-channel and activate target groups for PA Culture related activities as well as keep them up-to-date.
- the social media channels (Instagram, Facebook, and Twitter ) will be continued and streamlined to engage especially with the target groups and stakeholders that become increasingly relevant in the upcoming project period, e.g. youth and approved relevant project consortia. New formats such as for example PA Culture Podcasts or small video clips with interesting BSR artists could be developed. It will be discussed whether e.g. TikTok is also a channel to work with.

An external contractor could support in these online communication processes and provide with technical and communication-related expertise.

A general purpose of all communication work is to demonstrate the progress and results from the activities in PA Culture. In turn, by using communication not only as one-way-channel, but by also receiving input , it will be ensured to obtain a good overview what is going on in the policy area as well as what are potentials that might be valorised even stronger .

2,525 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 2.4**

Title of the deliverable   
79 / 100 characters

**Description of the deliverable**

The report will be prepared by the organization responsible for directly carrying out the communication activities include standard metrics such as:

- statistics from the website and the social media channels (website traffic, the outreach, number of followers, etc.)
- the number and type of content published and its relevance towards communicating EUSBSR priorities

369 / 2,000 characters

**5.6.6 Timeline**

	Period: 1 2 3 4 5 6 7 8 9 10									
<b>WP.2: PA Culture Coordination</b>										
A.2.4: Communication										
D.2.4: Summarising report with documentation of communication activities										

**Work package 3**

**5.1 Title of the work package**

PA Culture Prolongation

23 / 100 characters

**5.2 Aim of this work package**

This work package is designed to coordinate and implement the actions of PA Culture by enhancing dialogue and collaboration with key stakeholders across the Baltic Sea Region effectively, inclusively, and efficiently.

Firstly, the work package aims to strengthen governance through the activities outlined in GoA 1, which focus on streamlining the coordination and strategic facilitation of the Policy Area. We plan to establish a new, regular cooperation mechanism involving the steering group and stakeholders in governance meetings, ensuring more effective coordination and strategic facilitation.

Secondly, in GoA 2, we will adopt a structured and coordinated approach to implementing the EUSBSR Action Plan and engaging with the network. This involves following up on completed projects and initiating the execution of crucial topics outlined in the three actions of PA Culture. We will also address key horizontal issues such as youth involvement, climate change and sustainability, creative formats and the critical role of Policy Area Coordinators in fostering policy dialogue.

In GoA 3, our objective is to energize and mobilize the cultural and creative landscape around the Baltic Sea by supporting the generation and development of project ideas. This mechanism is crucial for stimulating concrete activities and fostering innovation within the region.

Finally, GoA 4 will elevate the communication aspects of PA Culture by developing sustainable and engaging communication channels. We aim to facilitate two-way conversations with target groups and encourage multilateral exchanges, ensuring that our communication efforts are both impactful and enduring.

1,668 / 2,000 characters

**5.3 Work package leader**

Work package leader 1

Work package leader 2

**5.4 Work package budget**

Work package budget

**5.6 Activities, deliverables, outputs and timeline**

No.	Name
3.1	Coordination and strategic facilitation of the Policy Area
3.2	Implementing the EUSBSR Action Plan and engaging with the network
3.3	Support for project idea generation and project development
3.4	Communication

**WP 3 Group of activities 3.1**

**5.6.1 Group of activities leader**

Group of activities leader

**A 3.1**

**5.6.2 Title of the group of activities**

Coordination and strategic facilitation of the Policy Area 58 / 100 characters

**5.6.3 Description of the group of activities**

The GoA has two pillars:  
 1.Operational Management of the PA (coordination and administration):  
 -Ensuring implementation: Oversee the execution of the EUSBSR within the guidelines established in the Action Plan.  
 -Facilitating Involvement: Engage the Steering Group (SG) and relevant policy discussions to ensure active participation.  
 -Document drafting: Prepare essential documents such as work plans and draft papers.  
 -Monitoring and reporting: Track and report on PA progress, coordinating with managing authorities and collaborating with BSP and NCG.  
 2.Developing the PA:  
 -Identifying and facilitating Cooperation: Promote and support cooperation activities, including networks, platforms and processes.  
 -Stakeholder engagement: Build and maintain relationships with established stakeholders.  
 -Collaborating with other PAs: Work in partnership with other PAs to enhance overall effectiveness.

We will maintain a regular, proactive and responsive communication with the SG and stakeholders through digital and physical channels. To enhance the effectiveness and strategic impact of PA Culture, we will organize SG meetings twice a year, alternating between online and onsite formats. The onsite meetings will be scheduled to coincide with significant events. Each meeting will feature a brief status report from the Policy Area Coordinators (PACs), summarizing current developments, planned activities, and emerging ideas to guide discussion. To ensure strategic focus and efficient use of resources, we will conduct an internal reflection session to address critical issues and adjust tasks as needed. Additionally, the EUSBSR Action Plan will be reviewed and updated strategically in 2025. A representative from the Interreg MA will be invited to each SG meeting.

We will also establish sub-groups within the SG, focusing on specific priority areas. This approach will involve representatives from relevant line units and facilitate informal exchanges to foster collaboration.

Our efforts will include engaging with culture-related organizations and networks such as Ars Baltica, NDPC and CBSS to map and explore potential synergies and relationships with PA Culture. This engagement will help define the boundaries of PA activities to prevent overlap, resulting in a comprehensive activity matrix.

Ongoing stakeholder mapping and engagement will be essential to ensure that PA Culture's activities remain relevant and effectively targeted. We will try to reach out to and involve youth, civil society organisations and local authorities.

To promote outreach, scaling-up, and dissemination of results, we will devise strategic methods and showcase inspiring examples. The PACs may commission external assistance and studies to evaluate project follow-ups and assess the results of various actions.

In addition to these internal strategies, the PACs will collaborate with other PACs to organize joint events and create shared platforms, fostering greater cohesion and collective impact.

2,988 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 3.1**

**Title of the deliverable**

4 reports from the Steering Group meetings 42 / 100 characters

**Description of the deliverable**

Prior to each of the six "Coordination and Strategic facilitation" meetings informational material on the status quo and updates are prepared by the PACs and presented to the SG during the meeting. The material will be summarising the current developments, planned activities or ideas in the pipeline as basis for discussion. Together with the qualitative outcomes and decisions taken at the "Coordination and Strategic facilitation" meetings the prepared input will make up the content of the six reports.

507 / 2,000 characters

**5.6.6 Timeline**

	Period:	1	2	3	4	5	6	7	8	9	10
<b>WP.3: PA Culture Prolongation</b>											
A.3.1: Coordination and strategic facilitation of the Policy Area								█	█	█	
D.3.1: 4 reports from the Steering Group meetings									█		

**WP 3 Group of activities 3.2**

**5.6.1 Group of activities leader**

Group of activities leader

**A 3.2**

**5.6.2 Title of the group of activities**

Implementing the EUSBSR Action Plan and engaging with the network 65 / 100 characters

**5.6.3 Description of the group of activities**

To enhance the implementation of the EUSBSR Action Plan, the Policy Area Coordinators (PACs) will execute a range of interlinked activities:

- **Baltic Sea Creative Workshops:** We will host a series of two-hour interactive workshops designed for various stakeholders across the BSR. These workshops will focus on ideation, partnership building, and funding opportunities. The format encourages broad, cross-sectoral participation and serves as an initial step for engaging stakeholders in generating new project ideas.
- **Platform for the BSR projects with a link to PA Culture:** This platform will serve dual purposes: presenting key findings, outputs, and policy recommendations from project partners, and providing networking opportunities to exchange experiences and ideas for future projects. A pilot will occur in November 2024 as part of the InnoCulture Conference. Future formats for this platform will be discussed and refined.
- **Topic-related working groups:** We plan to establish new working groups focused on specific topics relevant to the BSR. These groups will act as reference and expert bodies for prioritized topics within the EUSBSR Action Plan. Collaboration with other PAs will be pursued.
- **Position papers:** We will initiate a series of position papers to highlight the role of culture in relation to other thematic areas. This series aims to address diverse aspects of culture's impact and functionality, as noted during SG meetings. They will serve as a stimulus and lobbying tool for the work of SG members and other stakeholders. Relevant topics we identified with our stakeholders include entrepreneurial skills in Cultural and Creative Industries, green skills in the cultural sector and sustainability. They are to be included in the revised Action Plan. We will also cooperate with other PAs, the Annual Forum 2024 workshop "Culture X Integration" together with PA Education is planned as a starting point for the establishment of a common flagship/platform on synergies between these two thematic areas.
- **The stakeholder reach-out:** Continuous engagement with stakeholders will be prioritized, including via SG members to leverage their extensive networks. We aim to enhance the involvement of these members in our activities.
- **Informing about the funding opportunities:** A list of funding opportunities has been created and is being constantly updated. It is available on the PA Culture website and through the SM channels.

On a broader scale, the PACs will also engage in strategic advocacy to influence funding programs, ensuring that macro-regional and cultural aspects are effectively represented and integrated.

We will further engage with the network by strengthening the cooperation with project partners as well as other PAs and MRS and participation in key events. Horizontal topics and activities including the involvement of youth, contribution to sustainability and counteracting climate change and the enhancement of the BSR presence will be further pursued.

2,996 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 3.2**

**Title of the deliverable**

Summarising report of the core activities 41 / 100 characters

**Description of the deliverable**

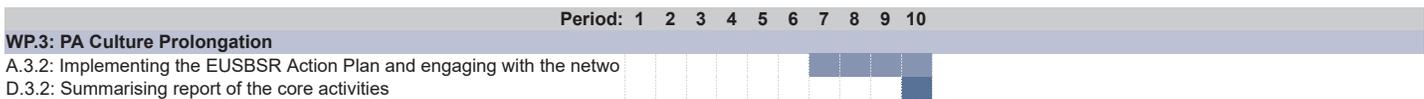
Apart from a general report of the activities, the report may include such information as:

1. How the particular topics and issues were brought to table and why were they relevant to PA Culture/EUSBSR strategy
2. Synergy assessment of the topics
3. Summary of the meetings, number of particular events organized falling under prioritized topics,
4. List of funding/matchmaking opportunities and other project-development means promoted among the target groups (i.e. EU/regional/national funding programmes that include BSR cooperation),
5. The list of relevant policies addressed / recommendations addressing them formulated,
6. Feedback from the attenders and involved stakeholders via meeting reports/interviews/surveys/omnibuses), invited partners (incl. already established and new ones), generated ideas and call to actions
7. Description of relevance of the actions taken as a follow up (possible further steps / new opportunities for development / map of established networks / projects in implementation phase, etc.)

The report might be used also for communicating PA Culture works and progress to wider audiences and for a knowledge sharing purposes during professional meetings.

1,188 / 2,000 characters

**5.6.6 Timeline**



**WP 3 Group of activities 3.3**

**5.6.1 Group of activities leader**

Group of activities leader

**A 3.3**

**5.6.2 Title of the group of activities**

Support for project idea generation and project development 59 / 100 characters

**5.6.3 Description of the group of activities**

One of the primary objectives of PA Culture is to mobilize stakeholders and foster project partnerships by providing support for project development. To achieve this, we will focus on informing stakeholders about funding opportunities and collaboratively identifying relevant funding instruments. Our approach will be based on a proven three-step process that guides potential applicants from the ideation phase through partnership building, and ultimately to exploring funding opportunities. This method ensures broad, cross-sectoral, and cross-Policy Area participation.

To facilitate this process, the PACs (IAM and MLLEV) will undertake the following actions:

- Networking and Matchmaking: Actively support networking and matchmaking among potential partners on a personal level, acting as an intermediary to broker ideas and foster connections.
- Individual Support: Provide tailored support and consultations to lead partners and their teams for refining project applications. Where appropriate, and within scope, the PACs will assess the need for professional consultancies to assist in generating project ideas and developing action plans.
- Surveying the needs: We will gather feedback from the recipients of our communication activities about their needs and potential project topics. This will include engaging with emerging actors who have not previously been involved in structural activities. If deemed relevant by the Steering Group and requested by stakeholders, we may organize strategic project development workshops—either online or in-person—focused on specific high-priority topics.

These activities will combine formal and informal meetings, and we may experiment with innovative formats not listed here to enhance engagement.

1,749 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 3.3**

**Title of the deliverable**

An overview of project ideas generated and organisations involved in their development 86 / 100 characters

**Description of the deliverable**

Report with the list of generated project ideas and stakeholders/organisations involved in the development of these ideas 121 / 2,000 characters

**5.6.6 Timeline**

	Period: 1 2 3 4 5 6 7 8 9 10									
<b>WP.3: PA Culture Prolongation</b>										
A.3.3: Support for project idea generation and project development										
D.3.3: An overview of project ideas generated and organisations involved in										

**WP 3 Group of activities 3.4**

**5.6.1 Group of activities leader**

Group of activities leader

**A 3.4**

**5.6.2 Title of the group of activities**

Communication 13 / 100 characters

**5.6.3 Description of the group of activities**

Effective communication is a cornerstone of PA Culture's strategy, designed to showcase progress, highlight results, and underscore the significance of the EUSBSR. Our communication concept, detailed in the PA Culture work plan, ensures that both 3-PP and 4-PP actively engage in this GoA, and contribute to the EUSBSR communication activities.

Our communication approach will involve a range of tools and channels, continuing the successful strategies implemented in previous years:

- PA Culture Website: Serving as a central hub, the PA Culture website is a key resource for information and updates related to the Policy Area. It connects activities, funding sources, and relevant materials for diverse audiences, including the general public, civil society, and other stakeholders. The website is regularly updated with events, news, and Steering Group meeting minutes. We are working on integrating the website into the EUSBSR infrastructure to streamline content and eliminate the need for a separate site. This work should be finalized in 2025.
- Quarterly Newsletter: Our established newsletter reaches a broad audience across various networks, serving as a primary channel to engage target groups with PA Culture-related activities and keep them informed. We aim to publish the newsletter at least four times annually, continuing our track record that is available on our website.
- Social Media Channels: We will maintain and refine our presence on social media platforms, including Instagram, Facebook, LinkedIn, and Twitter, to effectively engage with key target groups such as youth, civil society organizations, and local authorities. During the period from 2022 to 2024, our social media activity has significantly increased. Our LinkedIn profile, with 270 followers, is particularly valuable for sharing relevant BSR information, including posts from CBSS, EUSBSR, NDPC, Interreg, PA Tourism, the European Commission, and project partners. We also plan to explore new formats like video clips featuring BSR artists.

A major component of our communication strategy involves proactive outreach by the PACs to stakeholders and Steering Group members. The EUSBSR Annual Fora in 2025 and 2026 will be a pivotal communication event, facilitating outreach, networking, matchmaking, and both internal and external communication. Additionally, we will leverage other PA activities, such as topic-related working groups and strategic project development workshops, to further communicate the goals and achievements of the EUSBSR.

2,535 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 3.4**

**Title of the deliverable**

Communication strategy and report, including overview of communication activities 81 / 100 characters

**Description of the deliverable**

Communication strategy document outlining main target groups, core messages as well as communication tools and channels and the final report on communication include standard metrics such as:

- statistics from the website and the social media channels (website traffic, the outreach, number of followers, etc.)
- the number and type of content published (newsletter, posts)

373 / 2,000 characters

**5.6.6 Timeline**

	Period: 1 2 3 4 5 6 7 8 9 10									
<b>WP.3: PA Culture Prolongation</b>										
A.3.4: Communication										
D.3.4: Communication strategy and report, including overview of communic										

**Work package 4**

**5.1 Title of the work package**

PA Secure Prolongation 23 / 100 characters

**5.2 Aim of this work package**

The aim of this work package is to ensure that PA Secure continuously delivers tangible impact in its Policy Area. It will be done by organising the coordination of the Policy Area Secure under the guidance of the Steering Group, providing all the necessary support for the seamless organisation of SG meetings, ensuring effective internal communication and knowledge management, facilitation of the EUSBSR Action Plan implementation, generating new project ideas and effective communication and dissemination.

511 / 2,000 characters

**5.3 Work package leader**

Work package leader 1

Work package leader 2

**5.4 Work package budget**

Work package budget

**5.6 Activities, deliverables, outputs and timeline**

No.	Name
4.1	Coordination of the Policy Area
4.2	Implementation of the EUSBSR Action Plan
4.3	Support to project idea generation
4.4	Communication

**WP 4 Group of activities 4.1**

**5.6.1 Group of activities leader**

Group of activities leader

**A 4.1**

**5.6.2 Title of the group of activities**

Coordination of the Policy Area 32 / 100 characters

**5.6.3 Description of the group of activities**

The PA Secure Steering Group is the main strategic guiding body of the Policy Area. The aim of this group of activities is to facilitate seamless and impactful work of the SG and to provide all the necessary support to its members and its presidency through being an effective "knowledge broker" and "professional relationships broker", brining relevant knowledge and connecting relevant actors in meaningful constellations for purposeful action. The main platform for the SG is SG meetings. The SG meets twice a year to discuss priorities and strategic actions in the fields of civil protection and law enforcement. Since 2021, SG has started working with the sub-groups . The establishment of the sub-groups allows organising the international cooperation within the PA Secure into separate, focused streams and involvement of the second-tier stakeholders from the BSR into ongoing joint actions, resulting in a wider cross-sectoral, multi-level cooperation. Also the SG holds "interactive" meetings in-between the usual SG meetings to facilitate more informal exchange of knowledge within societal security in the BSR. Recently one of the subgroups transformed into a BSR Network of Volunteer Organisations and a new working group - on Fire Safety - was established. Discussions on establishing sub-groups/working groups on 3 more topics are ongoing. Assisting the SG in organisation of the SG meetings, interactive meetings, sub-group meetings, working group and network meetings, providing them with necessary logistical and knowledge management support, assuring adequate internal and external communication, engaging with potential participants/speakers/facilitators from different sectors based on the current demand are the main activities within this group of activities.

1,787 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 4.1**

**Title of the deliverable**

Number of SG meetings 22 / 100 characters

**Description of the deliverable**

4 meetings (2 physical SG meetings per year) plus additional meetings (both physical and online) on demand, if needed 118 / 2,000 characters

**5.6.6 Timeline**

	Period: 1	2	3	4	5	6	7	8	9	10
<b>WP.4: PA Secure Prolongation</b>										
A.4.1: Coordination of the Policy Area										
D.4.1: Number of SG meetings										

**WP 4 Group of activities 4.2**

**5.6.1 Group of activities leader**

Group of activities leader

**A 4.2**

**5.6.2 Title of the group of activities**

Implementation of the EUSBSR Action Plan 41 / 100 characters

**5.6.3 Description of the group of activities**

Facilitating the implementation of actions defined in the actions of the current and the updated EUSBSR Action Plan. To ensure effective implementation of these actions the PACs will utilise the entire policy cycle: determining the most pressing issues within each area relevant for the entire region, finding the best possible joint action (project, process, initiative, event, communication tool, etc.), seeking possible funds for carrying out the action, communicating it and distributing the resulting policy recommendations, conclusions or guidelines to stakeholders including policy makers. The main strategic implementational tool for PA Secure, facilitating AP implementation, is its strategic policy document "The Joint Position on Enhanced Cooperation in Civil Protection in the BSR", (JP) endorsed by the Directors General for Civil Protection in BSR during their Meeting in May 2017 and updated in 2022. The document establishes a comprehensive framework and long-term perspective for cooperation in civil protection as well as provides the basis for allocating relevant financial and human resources according to defined priorities. "Overview of implementation of the JP" is the living document, accompanying the JP, outlining the latest national updates in each JP area and listing potential joint initiatives, projects and other ideas for improving cross-border cooperation. The overall strategic priority of the JP is "Building a common societal security culture in the BSR, shared attitudes towards societal security threats and an understanding of prevention, preparedness, and response as well as recovery and learning processes in connection with disasters."

1,680 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 4.2**

**Title of the deliverable**

Report of the Action Plan Indicators 37 / 100 characters

**Description of the deliverable**

Report of the progress for each of the indicators, presented in the PA Secure Action Plan. Addition: current "Overview of implementation of the JP"

147 / 2,000 characters

**5.6.6 Timeline**

	Period: 1 2 3 4 5 6 7 8 9 10									
<b>WP.4: PA Secure Prolongation</b>										
A.4.2: Implementation of the EUSBSR Action Plan										
D.4.2: Report of the Action Plan Indicators										

**WP 4 Group of activities 4.3**

**5.6.1 Group of activities leader**

Group of activities leader

**A 4.3**

**5.6.2 Title of the group of activities**

Support to project idea generation 34 / 100 characters

**5.6.3 Description of the group of activities**

PACs will facilitate dialogue both within the SG or with outside organisations and experts, including civil protection agencies, relevant ministries, NGOs, volunteer organisations, business, research in order to tackle issues relevant for the entire BSR. Guided by both the EUSBSR Action Plan and the "Joint Position on Enhancing Cooperation in Civil Protection Area", the PACs will regularly engage with the stakeholders to determine demand for projects in each area described in the PAs strategic documents and organise special meetings or sections of the existing events such as SG meetings to discuss project ideas, consortium setup and possible funding sources. In case a consortium agree upon applying for a particular funding call, the PACs will act as facilitators, providing a platform for discussions, searching for additional partners, providing information about open funding calls, assisting in creating initial communication materials.

More specifically the PACs will:

- Include the topic of project idea generation as a constant point in PA Secure SG meetings - use the SG meeting for gathering information about potential project ideas and share details about project initiatives under development.
- Offer project initiating and consortium building support to SG members and other stakeholders (previous project members, delegates at conferences, seminars and other events)
- Use available forums for gathering information about potential demand for projects: CBSS Civil Protection Network DG and Senior Experts meetings, European and regional societal security conferences, etc.
- Act as a knowledge broker and relationship broker among the stakeholders – facilitate consortium building on one-on-one basis and in groups.
- Inform the SG members and other relevant stakeholders (for example the audience of the PA Secure Newsletter, website, Twitter) about funding possibilities and use these communication channels to promote project building initiatives.
- On demand, offer organisation of consortium building, brainstorming, or application writing workshops for potential project participants.
- Offer online depositories and working places to potential consortium members – for application writing.
- Create leaflets, brochures, and other promotional materials for the initial consortium building – and engagement of new partners.

2,362 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 4.3**

**Title of the deliverable**

An overview of project ideas generated and organisations involved in the idea development 89 / 100 characters

**Description of the deliverable**

Report of the activities focused on project idea generation, list of engaged stakeholders, list of project ideas generated, names of the project applications submitted and names of funded projects. 200 / 2,000 characters

**5.6.6 Timeline**

	Period:	1	2	3	4	5	6	7	8	9	10
<b>WP.4: PA Secure Prolongation</b>											
A.4.3: Support to project idea generation											
D.4.3: An overview of project ideas generated and organisations involved in											

**WP 4 Group of activities 4.4**

**5.6.1 Group of activities leader**

Group of activities leader

**A 4.4**

**5.6.2 Title of the group of activities**

Communication 14 / 100 characters

**5.6.3 Description of the group of activities**

The progress of PA Secure activities will be communicated through the dedicated website bsr-secure.eu, as well as through the PACs websites cbss.org and msb.se. Social media (X, Facebook and LinkedIn) will also be used. The main tool for direct communication for PA Secure will be PA Secure Newsletter - a electronic newsletter, issued twice a year with a summary of all activities within the Policy Area, project news, calls for action, funding information, calendar of events and other relevant information. Special reports and publications will be produced depending on the need after consultations with the SG.

615 / 3,000 characters

**5.6.4 This group of activities leads to the development of a deliverable**

**D 4.4**

**Title of the deliverable**

Communication report 20 / 100 characters

**Description of the deliverable**

Final report on communication activities 40 / 2,000 characters

**5.6.6 Timeline**

	Period: 1	2	3	4	5	6	7	8	9	10
<b>WP.4: PA Secure Prolongation</b>										
A.4.4: Communication										
D.4.4: Communication report										

6. Indicators

Indicators

Output indicators		Result indicators		
Output indicator	Target value in number	Result indicator	Target value in number	Please describe how the project partners and, if relevant, associated organisations will continue cooperation for strengthening the multilevel governance of the EUSBSR after the end of the project.
RCO 118 - Organisations cooperating for the multilevel governance of macroregional strategies	4	RCR 84 - Organisations cooperating across borders after project completion	4	<p>PA SECURE: MSB and CBSS will cooperate after the project completion, have further strengthened the ties between the organisations as coordinators of PA Secure and within the PA Secure Steering Group through common projects, initiatives, coordination and communication activities.</p> <p>PA CULTURE: The 2 organisations that function as Policy Area Coordinators, MJEV and IAM, will cooperate also after project completion with the 9 members of the Steering Group (National Ministries of Culture, including Norway as observer) <a href="https://www.eusbsr-culture.eu/steering-group">https://www.eusbsr-culture.eu/steering-group</a>) to advance the multilevel governance of the EUSBSR. For this purpose the already long-standing cooperation (since 2013) will be further intensified with the new set-up for the "Coordination and Strategic facilitation" which will lay down in clearer ways how the multilevel governance can be optimised between the organisations.</p>

## 7. Budget

### 7.1 Breakdown of planned project expenditure per cost category & per partner

No. & role	Partner name	Partner status	CAT1 - Staff	CAT7 - Other costs	Total partner budget
1 - LP	The Council of the Baltic Sea States Secretariat (CBSS)	Active 01/01/2022	302,500.00	121,000.00	423,500.00
2 - PP	Swedish Civil Contingencies Agency	Active 01/01/2022	129,642.43	51,856.97	181,499.40
3 - PP	Ministry of Agriculture, Rural Areas, European Affairs and Consumer Protection of Land Schleswig-Holstein	Active 01/01/2022	216,071.42	86,428.57	302,499.99
4 - PP	Adam Mickiewicz Institute	Active 01/01/2022	216,071.42	86,428.57	302,499.99
<b>Total</b>			<b>864,285.27</b>	<b>345,714.11</b>	<b>1,209,999.38</b>

### 7.2 Planned project budget per funding source & per partner

No. & role	Partner name	Partner status	Country	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]
1-LP	The Council of the Baltic Sea States Secretariat (CBSS)	Active 01/01/2022	SE	ERDF	80.00 %	423,500.00	338,800.00	84,700.00
2-PP	Swedish Civil Contingencies Agency	Active 01/01/2022	SE	ERDF	80.00 %	181,499.40	145,199.52	36,299.88
3-PP	Ministry of Agriculture, Rural Areas, European Affairs and Consumer Protection of Land Schleswig-Holstein	Active 01/01/2022	DE	ERDF	80.00 %	302,499.99	241,999.99	60,500.00
4-PP	Adam Mickiewicz Institute	Active 01/01/2022	PL	ERDF	80.00 %	302,499.99	241,999.99	60,500.00
<b>Total ERDF</b>						<b>1,209,999.38</b>	<b>967,999.50</b>	<b>241,999.88</b>
<b>Total</b>						<b>1,209,999.38</b>	<b>967,999.50</b>	<b>241,999.88</b>

### 7.3 Spending plan per reporting period

	EU partners (ERDF)		Total	
	Total	Programme co-financing	Total	Programme co-financing
Period 1	118,333.23	94,666.60	118,333.23	94,666.60
Period 2	118,333.23	94,666.58	118,333.23	94,666.58
Period 3	118,333.23	94,666.58	118,333.23	94,666.58
Period 4	118,333.23	94,666.58	118,333.23	94,666.58
Period 5	118,333.23	94,666.58	118,333.23	94,666.58
Period 6	118,333.23	94,666.58	118,333.23	94,666.58
Period 7	125,000.00	100,000.00	125,000.00	100,000.00
Period 8	125,000.00	100,000.00	125,000.00	100,000.00
Period 9	125,000.00	100,000.00	125,000.00	100,000.00
Period 10	125,000.00	100,000.00	125,000.00	100,000.00
<b>Total</b>	<b>1,209,999.38</b>	<b>967,999.50</b>	<b>1,209,999.38</b>	<b>967,999.50</b>