

## 1. Identification

Call	Date of submission
R3 - split	25/01/2021

### 1.1. Project name

Land-sea interactions advancing Blue Growth in Baltic Sea coastal areas
72 / 250 characters

### 1.2. Project acronym

Land-Sea-Act
12 / 20 characters

### 1.3. Priority

2. Efficient management of natural resources
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### 1.4. Programme specific objective

2.4 Resource-efficient blue growth: To advance sustainable and resource-efficient blue growth based on increased capacity of public authorities and practitioners within the blue economy sectors
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### 1.5. Project duration

Contracting start	21/09/2018	Contracting end	31/12/2018
Implementation start	01/01/2019	Implementation end	31/12/2021
		Duration of implementation phase (months)	36
Closure start	01/01/2022	Closure end	31/03/2022

### 1.6. Summary of the project

EU and Baltic Sea Regional (BSR) policies highlight the importance of Maritime Spatial Planning (MSP), Blue Growth (BG) and sustainable management of coastal areas. BG can help to tackle development challenges in coastal areas like reduced fishing, depopulation and human impacts on environment. Coastal municipalities and regions in BSR seek for economic diversification and more efficient use of available marine natural and cultural resources.

MSP is established as an effective tool to foster integrated planning in marine areas, while coherence with land-based development planning is still recognised as a key challenge and at the same time – precondition for BG. This COHERENCE problem is especially relevant when a new development activity depends on or influences other uses and interests in the sea or on land, thus creating a conflict or limiting growth.

Another challenge for authorities is to define characteristics of SPATIAL (local, regional, etc.) scales and TEMPORAL (short, middle, long term) perspectives of the land-sea interactions (LSI) and to propose solutions.

While MSP mainly focuses on a large scale and long-term perspectives, LSI are often addressed locally and on ad hoc basis.

INTEGRATION versus THEMATIC and SECTORAL approaches in planning needs to be enhanced to achieve the objectives of BG. Relationships and inter-dependencies between marine ecosystems, landscapes, social and cultural values and economic sectors are recognised, however not fully taken into account in the context of LSI.

This project will guide national public bodies (ministries, agencies), coastal regional authorities and local municipalities and multi-sectoral stakeholders to:

- \*improve transnational cooperation and foster BG and facilitate knowledge exchange to empower less developed regions;
- \*raise capacity (awareness, knowledge and skills) to enhance Blue Growth initiatives and integrated development in coastal areas;
- \*balance development of new sea uses with coastal community interests by improving inter-scalar and cross-sectoral coastal governance in all BSR.

Through demonstration cases on the identified LSI challenges the project partners and involved stakeholders will closely collaborate to explore and recommend new flexible coastal governance practices with main scope on proposing spatial and entrepreneurship tailored solutions to be applicable on each governance level in all BSR countries. We will apply a range of methods with strong focus on participatory and transdisciplinary approaches to tackle the described challenges of local, regional and transnational relevance. Therefore, the coastal planning authorities and developers of BG initiatives in the BSR region will have gained additional knowledge and skills to solve common LSI challenges. The project work will culminate with an outcome of new Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR beyond 2020.

2,928 / 3,000 characters

### 1.7. Summary of the partnership

The project partnership represents multi-level, trans-disciplinary and transboundary approach of cooperation which is crucial to enhance maritime & coastal development planning and Blue Growth in the BSR. The partnership includes 11 full partners from 6 of 10 Interreg BSR programme's countries.

The partnership consists of public authorities from ALL relevant planning and administration level:

- National authority – Latvian Ministry of the Environmental Protection and regional Development, Spatial Planning Department
- Regional authority - County Administrative Board of Västra Götaland, Sweden
- Local authorities - Fehmarn Municipality, Germany and Holbæk Municipality, Denmark.

Local authorities are also represented by two associations - Göteborg Region Association of Local Authorities, Sweden and Association of the Coastal Towns and Municipalities, Poland.

Our partnership includes three scientific & research organisations from 3 countries with different knowledge base:

- Economic competences - Hamburgisches WeltWirtschaftsinstitut GmbH (HWWI), which is oldest economic institute in Germany and provide knowledge and advisory for business, politics and society.
- Social competences – Tallinn University School of Humanities studies interactions of humans with nature from sea/landscape perspective, from human and social dimensions. The research team is strong at EU and Baltic level at progressing landscape theory, problem-solving approaches and contributions to landscape management and planning.
- Environmental competence - Institute of Oceanology, Polish Academy of Sciences which is involved in interdisciplinary marine research, focused on changes in marine environment, assessment of spatially managed areas or sustainable development of the Polish coast. The Institute will bring to the project its expertise in marine ecology (identification and valuation of marine ecosystems services) and in social science (cultural ecosystem services).

The partnership includes 2 NGOs – Baltic Environmental Forum – Latvia and Baltic Environmental Forum – Germany. Both NGOs are active at national and Baltic Sea Region in promoting dialogue and participatory approaches in policy development and planning. BEF-LV lead the development of the first draft MSP for Latvia, including Strategic Environmental Assessment and transboundary consultations. BEF-DE is strong on climate adaptation issues and identification of solutions.

Our partnership is led by the national public authority – Latvian MoEPRD. The Ministry is responsible authority for Maritime Spatial Planning (MSP), Integrated coastal management (ICM), regional development and landscape governance in Latvia. They are representatives in VASAB and HELCOM relevant working groups.

Associated partners are:

- \*Latvian Association of Local and Regional Governments;
- \*Estonian coastal local government - Haljala municipality.

2,902 / 3,000 characters

#### 1.8. Project Budget Summary

Financial resources [in EUR]		Preparation costs	Planned project budget
ERDF	ERDF co-financing	0.00	1,760,390.93
	Own contribution ERDF	0.00	444,005.76
	<b>ERDF budget</b>	0.00	2,204,396.69
NO	NO co-financing	0.00	0.00
	Own contribution NO	0.00	0.00
	<b>NO budget</b>	0.00	0.00
ENI	ENI co-financing	0.00	0.00
	Own contribution ENI	0.00	0.00
	<b>ENI budget</b>	0.00	0.00
RU	RU co-financing	0.00	0.00
	Own contribution RU	0.00	0.00
	<b>RU budget</b>	0.00	0.00
<b>TOTAL</b>	<b>Total Programme co-financing</b>	0.00	1,760,390.93
	<b>Total own contribution</b>	0.00	444,005.76
	<b>Total budget</b>	0.00	2,204,396.69

#### 1.9. Lead Applicant Declaration

By signing this application form we on behalf of all project partners confirm that:

1. the project, neither in whole nor in part, has received or will receive any other additional EU funds (except for the funds indicated in this application form) for any of the activities presented in the work plan during the whole duration of the project;
2. all organisations that will receive programme co-financing have been listed as project partners in this application form;
3. the project partners listed in the application form are committed to take part in the project's activities and financing;
4. the project is in line with and the entire project partnership will act according to the relevant EU legislation, rules of Interreg Baltic Sea Region, as well as national/regional legislation and policies;
5. the project respects equal opportunities and non-discrimination and has no harmful impact on the environment;
6. information in this application form is accurate and true to the best of our knowledge.

In case of approval of the application by the Interreg Baltic Sea Region Monitoring Committee our organisation will take the role of the lead partner with all the responsibilities assigned to it.

Signature of the Leadpartner

If applicable, stamp of the Lead Partner

Signatory's name



Place and date

Signatory's position



## 2. Partnership

### 2.1. Overview: Project Partnership

#### Project Partners and Reserved Project Partners

Role	Organisation (English)	Organisation (Original)	Country	Partner budget in the project	Preparation costs	Organisation Type
PP 1	Ministry of Environmental Protection and Regional Development	Vides aizsardzības un reģionālās attīstības ministrija	 LV	327,511.76 €	0.00 €	National public authority
PP 2	County Administrative Board of Västra Götaland	Länsstyrelsen i Västra Götalands län	 SE	70,400.00 €	0.00 €	Regional public authority
PP 3	Environmental Department of Fehmarn Municipality	Umweltrat der Stadt Fehmarn	 DE	212,307.30 €	0.00 €	Local public authority
PP 4	Holbæk Municipality	Holbæk Kommune	 DK	265,382.50 €	0.00 €	Local public authority
PP 5	Göteborg Region Association of Local Authorities	Göteborgsregionens Kommunalförbund (GR)	 SE	211,000.00 €	0.00 €	Regional public authority
PP 6	Tallinn University	Tallinna Ülikool	 EE	239,370.00 €	0.00 €	Higher education and research institution
PP 7	Institute of Oceanology Polish Academy of Sciences	Instytut Oceanologii Polskiej Akademii Nauk	 PL	228,175.00 €	0.00 €	Higher education and research institution
PP 8	Hamburg Institute of International Economics (HWWI)	Hamburgisches WeltWirtschaftsInstitut gemeinnützige GmbH (HWWI)	 DE	212,247.50 €	0.00 €	Business support organisation
PP 9	Baltic Environmental Forum Latvia	Baltijas Vides Forums	 LV	183,077.63 €	0.00 €	Interest groups including NGOs
PP 10	Baltic Environmental Forum Germany	Baltic Environmental Forum Deutschland (BEF Deutschland) e.V.	 DE	162,125.00 €	0.00 €	Interest groups including NGOs
PP 11	Association of the Coastal Towns and Municipalities	Związek Miast i Gmin Morskich (ZMG)	 PL	92,800.00 €	0.00 €	Interest groups including NGOs

#### Associated Organisations

Role	Organisation (English)	Organisation (Original)	Country	Organisation Type
AO 1	Latvian Association of Local and Regional Governments	Latvijas Pašvaldību savienība	 LV	Interest groups including NGOs
AO 2	Haljala municipality	Haljala Vallavalitsus	 EE	Local public authority

## 2.2 Project Partner Details - Partner 1

### Partner Information

Organisation in original language	Vides aizsardzības un reģionālās attīstības ministrija	54 / 250 characters
Organisation in English	Ministry of Environmental Protection and Regional Development	61 / 250 characters
Department in original language	Telpiskās plānošanas departaments	33 / 250 characters
Department in English	Spatial Planning Department	27 / 250 characters

### Localisation

Address	Peldu street 25	15 / 250 characters	Country	Latvia
Postal Code	LV-1494	7 / 250 characters	NUTS1 code	LATVIJA
Town	Riga	4 / 250 characters	NUTS2 code	Latvija
Website	http://www.varam.gov.lv/eng	27 / 100 characters	NUTS3 code	Riga
Organisation identification No.	90000028508	11 / 100 characters		
Type of register	Register for legal entities - Latvian Register of Enterprises	62 / 250 characters		

### Contact Information

Legal Representative		Contact Person			
Position	State Secretary	15 / 250 characters	Position	Senior expert	13 / 250 characters
Given name	Rinalds	8 / 250 characters	Given name	Mārtiņš	7 / 250 characters
Family name	Muciņš	6 / 250 characters	Family name	Grels	5 / 250 characters
Email	rinalds.mucins@varam.gov.lv	28 / 250 characters	Email	martins.grels@varam.gov.lv	26 / 250 characters
Phone	+ 37 167 026 550		Phone	+ 37 166 016 733	
Mobile	+ 0		Mobile	+ 37 129 106 061	

Partner Description			
Legal status	a) National (governmental), regional and local public authorities		
Source of contribution	public		
Is your organisation entitled to recover VAT related to the EU funded project activities?	No		
Type of partner	<table><tr><td>National public authority</td><td>ministry, etc.</td></tr></table>	National public authority	ministry, etc.
National public authority	ministry, etc.		

## 2.2 Project Partner Details - Partner 2

### Partner Information

Organisation in original language	Länsstyrelsen i Västra Götalands län	36 / 250 characters
Organisation in English	County Administrative Board of Västra Götaland	47 / 250 characters
Department in original language	Samhällsavdelningen	19 / 250 characters
Department in English	Planning and building department	32 / 250 characters

### Localisation

Address	Länsstyrelsen Västra Götalands län	34 / 250 characters	Country	Sweden
Postal Code	403 40	6 / 250 characters	NUTS1 code	SÖDRA SVERIGE
Town	Göteborg	8 / 250 characters	NUTS2 code	Västsverige
Website	www.lansstyrelsen.se/vastragotaland	35 / 100 characters	NUTS3 code	Västra Götalands län
Organisation identification No.	202100-2361	11 / 100 characters		
Type of register	Tax authority	13 / 250 characters		

### Contact Information

Legal Representative		Contact Person			
Position	Deputy Governor of Västra Götaland County	41 / 250 characters	Position	Project Manager	15 / 250 characters
Given name	Lisbeth	7 / 250 characters	Given name	Ingela	6 / 250 characters
Family name	Schultze	8 / 250 characters	Family name	Isaksson	8 / 250 characters
Email	lisbeth.schultze@ansstyrelsen.se	33 / 250 characters	Email	ingela.isaksson@ansstyrelsen.se	32 / 250 characters
Phone	+ 46 102 244 660		Phone	+ 46 102 244 871	
Mobile	+ 46 703 454 363		Mobile	+ 46 706 608 451	



#### Partner Description

Legal status	a) National (governmental), regional and local public authorities	
Source of contribution	public	
Is your organisation entitled to recover VAT related to the EU funded project activities?	Yes	
Type of partner	Regional public authority	regional council, etc.

## 2.2 Project Partner Details - Partner 3

### Partner Information

Organisation in original language	Umweltrat der Stadt Fehmarn	27 / 250 characters
Organisation in English	Environmental Department of Fehmarn Municipality	48 / 250 characters
Department in original language	Der Bürgermeister	17 / 250 characters
Department in English	Mayors office	13 / 250 characters

### Localisation

Address	Am Markt 1	10 / 250 characters	Country	Germany
Postal Code	23769	5 / 250 characters	NUTS1 code	SCHLESWIG-HOLSTEIN
Town	Burg auf Fehmarn	16 / 250 characters	NUTS2 code	Schleswig-Holstein
Website	www.stadtfehmarn.de/Umweltrat/Umweltrat	39 / 100 characters	NUTS3 code	Ostholstein
Organisation identification No.	2229906264	10 / 100 characters		
Type of register	Tax Authority	13 / 250 characters		

### Contact Information

Legal Representative		Contact Person			
Position	Deputy Mayor of the City of Fehmarn	35 / 250 characters	Position	Managing Director	18 / 250 characters
Given name	Werner	6 / 250 characters	Given name	Beate	5 / 250 characters
Family name	Ehlers	6 / 250 characters	Family name	Burow	5 / 250 characters
Email	w.ehlers@stadtfehmarn.de	24 / 250 characters	Email	B.Burow@stadtfehmarn.de	23 / 250 characters
Phone	+ 494 371 506 122		Phone	+ 494 371 506 654	
Mobile	+ 0		Mobile	+ 0	

#### Partner Description

Legal status	<input type="text" value="a) National (governmental), regional and local public authorities"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>	
Type of partner	<input type="text" value="Local public authority"/>	<input type="text" value="municipality, etc."/>

## 2.2 Project Partner Details - Partner 4

### Partner Information

Organisation in original language	Holbæk Kommune	14 / 250 characters
Organisation in English	Holbæk Municipality	19 / 250 characters
Department in original language	Ledelsessekretariatet	21 / 250 characters
Department in English	Management Department	21 / 250 characters

### Localisation

Address	Kanalsraede 2	14 / 250 characters	Country	Denmark
Postal Code	4300	4 / 250 characters	NUTS1 code	DANMARK
Town	Holbaek	9 / 250 characters	NUTS2 code	Sjælland
Website	www.holbaek.dk	14 / 100 characters	NUTS3 code	Vest- og Sydsjælland
Organisation identification No.	29189447	8 / 100 characters		
Type of register	Central Business Register	25 / 250 characters		

### Contact Information

Legal Representative		Contact Person			
Position	Head of Department	18 / 250 characters	Position	Senior Consultant	17 / 250 characters
Given name	Amalie Møj	11 / 250 characters	Given name	Jørgen	6 / 250 characters
Family name	Sommer	6 / 250 characters	Family name	Grubbe	6 / 250 characters
Email	amams@holb.dk	13 / 250 characters	Email	jogru@holb.dk	13 / 250 characters
Phone	+ 4 572 366 163		Phone	+ 4 572 363 451	
Mobile	+ 4 572 366 163		Mobile	+ 4 572 363 451	

#### Partner Description

Legal status	<input type="text" value="a) National (governmental), regional and local public authorities"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="Yes"/>	
Type of partner	<input type="text" value="Local public authority"/>	<input type="text" value="municipality, etc."/>

## 2.2 Project Partner Details - Partner 5

### Partner Information

Organisation in original language	Göteborgsregionens Kommunalförbund (GR)	39 / 250 characters
Organisation in English	Göteborg Region Association of Local Authorities	48 / 250 characters
Department in original language	n.a.	4 / 250 characters
Department in English	n.a.	4 / 250 characters

### Localisation

Address	Anders Personsgatan 8 A	23 / 250 characters	Country	Sweden
Postal Code	41664	5 / 250 characters	NUTS1 code	SÖDRA SVERIGE
Town	Göteborg	8 / 250 characters	NUTS2 code	Västsverige
Website	http://www.grkom.se/	20 / 100 characters	NUTS3 code	Västra Götalands län
Organisation identification No.	222000-0265	11 / 100 characters		
Type of register	Tax authority	13 / 250 characters		

### Contact Information

Legal Representative		Contact Person			
Position	Executive Director	18 / 250 characters	Position	Project Manager	15 / 250 characters
Given name	Helena	6 / 250 characters	Given name	Susanne	7 / 250 characters
Family name	Söderbäck	9 / 250 characters	Family name	Härenstam	9 / 250 characters
Email	helena.soderback@grkom.se	25 / 250 characters	Email	susanne.harenstam@grkom.se	26 / 250 characters
Phone	+ 46 706 322 484		Phone	+ 46 313 355 235	
Mobile	+ 0		Mobile	+ 0	

#### Partner Description

Legal status	c) Associations formed by one or several regional or local authorities as defined under a)	
Source of contribution	public	
Is your organisation entitled to recover VAT related to the EU funded project activities?	Yes	
Type of partner	Regional public authority	regional council, etc.

## 2.2 Project Partner Details - Partner 6

### Partner Information

Organisation in original language	Tallinna Ülikool	16 / 250 characters
Organisation in English	Tallinn University	18 / 250 characters
Department in original language	Humanitaarteaduste instituut, Maastiku ja kultuuri keskus	57 / 250 characters
Department in English	School of Humanities, Centre for Landscape and Culture	54 / 250 characters

### Localisation

Address	Narva 25	8 / 250 characters	Country	Estonia
Postal Code	10120	5 / 250 characters	NUTS1 code	EESTI
Town	Tallinn	7 / 250 characters	NUTS2 code	Eesti
Website	Estonia	7 / 100 characters	NUTS3 code	Põhja-Eesti
Organisation identification No.	74000122	8 / 100 characters		
Type of register	business register	17 / 250 characters		

### Contact Information

Legal Representative		Contact Person			
Position	Vice-Rector for Research	24 / 250 characters	Position	Research Professor	18 / 250 characters
Given name	Katrin	6 / 250 characters	Given name	Hannes	6 / 250 characters
Family name	Niglas	6 / 250 characters	Family name	Palang	6 / 250 characters
Email	kartin.niglas@tu.ee	20 / 250 characters	Email	hannes.palang@tu.ee	20 / 250 characters
Phone	+ 3 726 409 103		Phone	+ 3 726 199 557	
Mobile	+ 0		Mobile	+ 0	



#### Partner Description

Legal status

b) Bodies governed by public law

Source of contribution

public

Is your organisation entitled to recover VAT related to the EU funded project activities?

No

Type of partner

Higher education and research institution

university faculty, college, research institution, RTD facility, research cluster, etc.

## 2.2 Project Partner Details - Partner 7

### Partner Information

Organisation in original language	Instytut Oceanologii Polskiej Akademii Nauk	43 / 250 characters
Organisation in English	Institute of Oceanology Polish Academy of Sciences	50 / 250 characters
Department in original language	Zakład Ekologii Morza	21 / 250 characters
Department in English	Marine Ecology Department	25 / 250 characters

### Localisation

Address	Powstańców Warszawy 55	22 / 250 characters	Country	Poland
Postal Code	81-712	6 / 250 characters	NUTS1 code	REGION PÓŁNOCNY
Town	Sopot	5 / 250 characters	NUTS2 code	Pomorskie
Website	www.iopan.gda.pl	16 / 100 characters	NUTS3 code	Trójmiejski
Organisation identification No.	RIN-VII-14/98	13 / 100 characters		
Type of register	Register of Scientific Institutes	33 / 250 characters		

### Contact Information

Legal Representative		Contact Person			
Position	Director	8 / 250 characters	Position	Research Assistant	18 / 250 characters
Given name	Jan	4 / 250 characters	Given name	Joanna	6 / 250 characters
Family name	Marcin	6 / 250 characters	Family name	Piwowarczyk	11 / 250 characters
Email	weslaw@opan.gda.pl	19 / 250 characters	Email	piwowarczyk@opan.gda.pl	24 / 250 characters
Phone	+ 48 587 311 720		Phone	+ 48 587 311 798	
Mobile	+ 0		Mobile	+ 0	

#### Partner Description

Legal status	<input type="text" value="a) National (governmental), regional and local public authorities"/>	
Source of contribution	<input type="text" value="public"/>	
Is your organisation entitled to recover VAT related to the EU funded project activities?	<input type="text" value="No"/>	
Type of partner	<input type="text" value="Higher education and research institution"/>	<input type="text" value="university faculty, college, research institution, RTD facility, research cluster, etc."/>

## 2.2 Project Partner Details - Partner 8

### Partner Information

Organisation in original language	Hamburgisches WeltWirtschaftsInstitut gemeinnützige GmbH (HWWI)	63 / 250 characters
Organisation in English	Hamburg Institute of International Economics (HWWI)	51 / 250 characters
Department in original language	na	2 / 250 characters
Department in English	na	2 / 250 characters

### Localisation

Address	Oberhafenstraße 1	17 / 250 characters	Country	Germany
Postal Code	20097	5 / 250 characters	NUTS1 code	HAMBURG
Town	Hamburg	7 / 250 characters	NUTS2 code	Hamburg
Website	www.hwwi.org	12 / 100 characters	NUTS3 code	Hamburg
Organisation identification No.	DE 241849425	12 / 100 characters		
Type of register	Court register (Amtsgericht Hamburg HRB 94303)	46 / 250 characters		

### Contact Information

Legal Representative		Contact Person			
Position	CEO	3 / 250 characters	Position	Senior Researcher	17 / 250 characters
Given name	Henning	7 / 250 characters	Given name	Isabel	6 / 250 characters
Family name	Voepel	7 / 250 characters	Family name	Sünner	6 / 250 characters
Email	voepel@hwwi.org	15 / 250 characters	Email	suenner@hwwi.org	16 / 250 characters
Phone	+ 4 940 340 576 200		Phone	+ 494 212 208 242	
Mobile	+ 4 940 340 576 221		Mobile	+ 4 915 258 295 915	

#### Partner Description

Legal status	f) Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	
Source of contribution	private	
Is your organisation entitled to recover VAT related to the EU funded project activities?	No	
Type of partner	Business support organisation	chamber of commerce, chamber of trade and crafts, business incubator or innovation centre, business clusters, etc.

## 2.2 Project Partner Details - Partner 9

### Partner Information

Organisation in original language	Baltijas Vides Forums	22 / 250 characters
Organisation in English	Baltic Environmental Forum Latvia	33 / 250 characters
Department in original language	n.a	3 / 250 characters
Department in English	n.a.	4 / 250 characters

### Localisation

Address	Antonijas iela 3-8	18 / 250 characters	Country	Latvia
Postal Code	LV-1010	7 / 250 characters	NUTS1 code	LATVIJA
Town	Riga	4 / 250 characters	NUTS2 code	Latvija
Website	www.bef.lv	10 / 100 characters	NUTS3 code	Riga
Organisation identification No.	40008075450	11 / 100 characters		
Type of register	Register of enterprises of the Republic of Latvia	49 / 250 characters		

### Contact Information

Legal Representative		Contact Person			
Position	Chairperson	11 / 250 characters	Position	Project manager - environmental expert	38 / 250 characters
Given name	Kristina	8 / 250 characters	Given name	Anda	4 / 250 characters
Family name	Veidemane	9 / 250 characters	Family name	Ruskule	7 / 250 characters
Email	kristina.veidemane@bef.lv	25 / 250 characters	Email	anda.ruskule@bef.lv	19 / 250 characters
Phone	+ 37 167 357 551		Phone	+ 37 167 357 548	
Mobile	+ 37 129 455 724		Mobile	+ 37 129 222 324	

#### Partner Description

Legal status	f) Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	
Source of contribution	private	
Is your organisation entitled to recover VAT related to the EU funded project activities?	No	
Type of partner	Interest groups including NGOs	international organisation, trade union, foundation, charity, voluntary association, club, etc.

## 2.2 Project Partner Details - Partner 10

### Partner Information

Organisation in original language	Baltic Environmental Forum Deutschland (BEF Deutschland) e.V.	61 / 250 characters
Organisation in English	Baltic Environmental Forum Germany	34 / 250 characters
Department in original language	n.a.	4 / 250 characters
Department in English	n.a.	4 / 250 characters

### Localisation

Address	Osterstraße 58	14 / 250 characters	Country	Germany
Postal Code	DE - 20259	10 / 250 characters	NUTS1 code	HAMBURG
Town	Hamburg	7 / 250 characters	NUTS2 code	Hamburg
Website	www.bef-de.org	14 / 100 characters	NUTS3 code	Hamburg
Organisation identification No.	VR Hamburg 17944	16 / 100 characters		
Type of register	Amtsgericht Hamburg	20 / 250 characters		

### Contact Information

Legal Representative		Contact Person			
Position	Chairperson of the board	24 / 250 characters	Position	Environmental expert	20 / 250 characters
Given name	Heidrun	7 / 250 characters	Given name	Hannah Sophia	13 / 250 characters
Family name	Fammler	7 / 250 characters	Family name	Weber	5 / 250 characters
Email	heidrun.fammler@bef-de.org	26 / 250 characters	Email	hannah.sophia.weber@bef-de.org	30 / 250 characters
Phone	+ 494 053 307 075		Phone	+ 494 053 307 084	
Mobile	+ 491 716 439 458		Mobile	+ 4 915 163 073 335	



#### Partner Description

Legal status	f) Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	
Source of contribution	private	
Is your organisation entitled to recover VAT related to the EU funded project activities?	No	
Type of partner	Interest groups including NGOs	international organisation, trade union, foundation, charity, voluntary association, club, etc.

## 2.2 Project Partner Details - Partner 11

### Partner Information

Organisation in original language	Związek Miast i Gmin Morskich (ZMiGM)	37 / 250 characters
Organisation in English	Association of the Coastal Towns and Municipalities	52 / 250 characters
Department in original language	n.a.	4 / 250 characters
Department in English	n.a.	4 / 250 characters

### Localisation

Address	WĄLY JAGIELLOŃSKIE 1	20 / 250 characters	Country	Poland
Postal Code	80-853	6 / 250 characters	NUTS1 code	REGION PÓŁNOCNY
Town	GDAŃSK	6 / 250 characters	NUTS2 code	Pomorskie
Website	www.zmigm.org.pl	16 / 100 characters	NUTS3 code	Trójmiejski
Organisation identification No.	45355	5 / 100 characters		
Type of register	Krajowy Rejestr Sądowy	22 / 250 characters		

### Contact Information

Legal Representative		Contact Person			
Position	Director	8 / 250 characters	Position	Director	8 / 250 characters
Given name	GRZEGORZ	8 / 250 characters	Given name	GRZEGORZ	8 / 250 characters
Family name	WALCZUKIEWICZ	13 / 250 characters	Family name	WALCZUKIEWICZ	13 / 250 characters
Email	zmigm@zmigm.org.pl	18 / 250 characters	Email	zmigm@zmigm.org.pl	18 / 250 characters
Phone	+ 583 237 008		Phone	+ 583 237 008	
Mobile	+ 510 131 598		Mobile	+ 510 131 598	

#### Partner Description

Legal status	c) Associations formed by one or several regional or local authorities as defined under a)	
Source of contribution	public	
Is your organisation entitled to recover VAT related to the EU funded project activities?	No	
Type of partner	Interest groups including NGOs	international organisation, trade union, foundation, charity, voluntary association, club, etc.

### 3. Strategy

#### 3.1. Challenge to be addressed

The importance of Blue Growth (BG) and Maritime Spatial Planning (MSP) is highlighted by EU policies (Blue Growth Strategy) and the Directive 2014/89/EU of 23.07.2014 establishing a framework for MSP. European Parliament and Council Recommendation concerning the implementation of Integrated Coastal Zone Management in Europe (2002/413/EC) defines general principles for managing interests in coastal areas, integration across sectors and levels of governance, as well as a participatory and knowledge-based approach. All these documents point out the importance of inclusion of land-sea interactions (LSI) in effective marine or maritime spatial planning.

BG shall help to tackle the key societal challenges in coastal areas ranging from reduced fishing, depopulation (especially in the eastern part of BSR) and human impact on environment. Coastal municipalities in the Baltic Sea Region (BSR) seek for new and efficient use of coastal and marine nature and cultural resources. However, new sea uses (marine aquaculture, renewable energy generation etc.) are often in conflict with existing uses (fishing, tourism and leisure etc.). Currently, there is no commonly agreed understanding at the BSR level on how to consider the interface between terrestrial and marine environments and balance local communities and small-scale business interests with large scale development and investment interests. The previously funded coastal projects (e.g., DG ENV "OURCOAST", INTERREG IIB "Baltoast") were funded before the adoption of MSP Directive, while such projects as "BalstSeaPlan" & "PartiSeapate" had focus primarily on marine dimension.

Coherence between MSP and land-based development planning is still recognised as a key challenge and at the same time – precondition for BG. This problem is especially observed when a new development activity depends on or influences other uses or interests in the sea or on land. A great challenge is to understand the SPATIAL (local, regional, etc.) inter-scalar characteristics and TEMPORAL (short, middle, long term) perspectives of the LSI and to propose solutions. While current MSP practices mainly focuses on a large scale and long-term perspectives, land-sea interactions and coastal challenges are usually addressed locally and on ad-hoc basis.

SECTORAL and THEMATIC planning approaches dominate in maritime and coastal governance as sectors or "burning" thematic topics require ad-hoc solutions. Although sector driver projects (e.g. Baltic LINES, BalticRIM, Baltic Blue Growth (on mussels farming)) are also needed for solving specific sectoral challenges, proper consideration of LSI in planning will strengthen to achieve the BG objectives. While relationships and interdependencies between marine ecosystems, landscapes, social and cultural values and economic sectors are out-spoken, however it is not fully taken into account in the context of LSI.

Planning for BG on local level is a complex task and coastal municipalities, national institutions, NGOs and other coastal stakeholders often do not have the knowledge and capacity to efficiently use local resources for BG or adapt recommendations from previous initiatives and projects. Planning authorities lack capacity for up-taking new concepts and approaches in their daily work. Therefore, it is crucial to put all efforts in operationalising scientifically sound concepts in real conditions/life for diverse types of coastal areas of BSR.

The project partners have undertaken scoping exercise on challenging issues and grouped them into two main strands for the project work: 1) spatial planning solutions for addressing development trade-offs in coastal areas 2) Embedded entrepreneurship for vital coastal areas and BG. In these strands (WP2 and WP3), we see a need to cover gaps in knowledge and to show available practices in handling multiple interests related to BG initiatives in coastal areas. The strands include such issues as coastal and marine tourism development, harbour development, offshore energy development, coastal landscape management and climate change adaptation in the context of LSI.

The project has defined the following main target groups of the project are:

- Public authorities (incl. ministries) responsible for and involved in integrated coastal government and MSP;
- Coastal local municipalities and regional governments;
- NGOs (dealing with BG and other coastal issues)
- BG sector stakeholders (harbour, tourism, off-shore energy, fishery, etc.).

The first three target groups are also a part of the Land-Sea- Act partnership; thus we are aware of their particular needs. BG sector representatives will be involved in the relevant project activities. Through demonstration cases the project partners and involved stakeholders will closely collaborate to explore and recommend new flexible coastal governance practices with main scope on proposing spatial and entrepreneurship tailored solutions to be applicable on each governance level in all BSR countries. We will apply a range of methods with strong focus on participatory and transdisciplinary approaches to tackle the described challenges of local, regional and transnational relevance. Therefore, the identified target group will have gained additional knowledge and skills to solve LSI challenges common at different planning levels. The project work will culminate with an outcome of new Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR beyond 2020. This document will support the need for a guidance for entrepreneurs on implementing BG initiatives and set an outlook and roadmap on better LSI in planning processes.

5,659 / 6,000 characters

#### 3.2. Transnational value of the project

MSP is developing fast in the Baltic Sea region and coherent planning across borders is needed to ensure efficient and optimal use of the Baltic Sea and to meet economic, social and environmental objectives. Scope of cross-border cooperation in MSP have developed from quite general to more practical one by implementing a series of MSP related projects in BSR during the last years.

Although, MSP is being a topic of the official BSR cooperation agenda, there is still insufficient transboundary and inter-institutional cooperation to deal with operationalising land-sea interactions in MSP and coastal governance issues in BSR as countries and various institutions tend to cooperate differently. HELCOM-VASAB guidelines on transboundary consultation, public participation and cooperation has been established assist maritime spatial planners and the authorities they work for to apply for the transboundary maritime areas. However, the common challenge exists to ensure inter-scalar (between national, regional and local) and cross-sectoral, which in turn puts barrier on transitional level - to achieve BG objectives.

The Land-Sea-Act project will contribute to the implementation of the Regional Baltic Maritime Spatial Planning Roadmap 2013-2020 and to the HELCOM-VASAB MSP Working Group work plan 2017-2019 by establishment of practical cooperation between coastal municipalities, competent authorities and researchers. It will help to share the existing know-how on supporting BG initiatives, coastal governance, conflict solving and participatory planning approaches as well as to co-generate new knowledge and experience.

Creation of Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR will improve transnational cooperation and help guide national institutions, coastal regions and municipalities and sectoral stakeholders to balance new sea uses with coastal community interests by improving integrated coastal governance and management of nature resources, coastal landscape and other services provided by coastal ecosystems in all BSR.

This project will help to engage main stakeholders in learning about the possibilities of BG and coastal management practises and it will also serve as inspiration and benchmarking to other sea basins within and beyond the EU, overall contributing to improvement of governance of marine and coastal resources and encouragement of BG.

2,406 / 3,000 characters

#### 3.3. Political and strategic background of the project

The MSP Directive recurrently stresses the relevance of integrating land-sea interactions in MSP, particularly in Article 7 on "Land-sea interactions". Other EU policy documents also highlight the relevance of land-sea integration and interaction. Furthermore, the Territorial Agenda 2020 states that maritime activities are essential for territorial cohesion in Europe.

As economic activities such as energy production and transport are increasing rapidly in European marine environments, there is a need to solve user conflicts and balance various interests by cooperation in MSP. Another important issue is balancing resource use and environmental protection to meet the requirements of Marine Strategy Framework Directive (MSFD). In order to successfully implement the MSFD it is necessary to have an integrated and coordinated management of resources in all governance levels in coastal areas and in the sea.

VASAB Long-Term Perspective for the Territorial Development of the BSR stresses that planning and management of the sea space should be harmonised due to obvious interlinkages between the land and offshore activities. Furthermore, Tallinn declaration of the VASAB Conference of Ministers in 2014 continues to develop the idea, stressing that interactions between marine and terrestrial space demand coherent interlinking of MSP with land-based spatial planning and modes of consultation and co-operation between countries and with stakeholders have to be further developed, taking into account a common Baltic Sea approach.

BG strategy focuses on blue energy, aquaculture, maritime, coastal and cruise tourism, marine mineral resources and blue biotechnology sectors. These sectors have a high potential for sustainable jobs and growth and their development needs to be fostered by providing knowledge, legal certainty and security in the blue economy. Therefore MSP is recognized as the main tool ensure an efficient and sustainable management of activities at sea among other activities.

As most of BG activities happen in coastal areas where right balance between environmental interests and development is crucial, European Parliament and Council Recommendation 2002/413/EC stresses the importance of integration across sectors and levels of governance, as well as a participatory and knowledge-based approach. As ICM requires complex and open communication with all stakeholders in many governance levels, there is insufficient practical guidance on how each organisation could effectively implement ICM. Therefore, the project will particularly focus on interactions between stakeholders of different levels and create a guidance for all governance levels to tackle BG governance issues.

To sum it up, main focus of the project is on improving and integrating marine and land-based spatial planning to reduce conflicts in different governance levels, increase income from coastal tourism and other BG sectors and help finding most sustainable locations for new uses of the sea.

3,000 / 3,000 characters

#### 3.4. Project's contribution to the EU Strategy for the Baltic Sea Region

Key challenges identified by EUSBSR that requires urgent attention are enabling a sustainable environment, enhancing the region's prosperity, increasing accessibility and attractiveness and ensuring safety and security in the region. In order to tackle these challenges EUSBSR focuses on three objectives: saving the sea, connecting the region and increasing prosperity. The project will be focusing on balancing the two objectives - Increase Prosperity and Save the Sea. The project has ambition to improve cooperation between different actors in BSR for enhancement of BG sectors, particularly focusing on improvement of coastal and marine governance on different institutional levels. Practical guidance for local, regional and national institutions would increase the global competitiveness of the Baltic Sea region (especially in marine and coastal tourism), as well as foster climate change adaptation, risk prevention and management, while preserving the water quality and healthy ecosystems. The project will directly contribute to implementation of EUSBSR by ensuring a close interaction with HELCOM-VASAMMSP WG. The project achievements will be shared in relevant events and meetings and the results of the project will directly feed into processes of reviewing Regional Baltic Maritime Spatial Planning Roadmap 2013-2020 and supplementing the existing HELCOM-VASAB guidelines on transboundary consultation, public participation and cooperation. The results of the project and recommendations from different demonstration cases on different cooperation issues and levels, will complement the guidelines with common approaches on cooperation between different levels, particularly involvement of regional and local institutions in MSP.

1,746 / 3,000 characters

### 3.5. Seed money support

Did you receive seed money support?

Yes, we have received the seed money support from the EUSBSR Seed Money Facility/Baltic Sea Region Programme

Name and acronym of seed money project

Acronym of the seed money project:  
Land-Sea-Act

Name of the seed money project:  
Accommodating of land-sea interactions into maritime and coastal planning in the Baltic Sea Region through blue-green infrastructure and ecosystem services

236 / 1,000 characters

### 3.6. Synergies with projects / other initiatives

Is your project based on any former or related to any current project/programme/initiative?

Yes

Details about former project

Our project will build its contribution to increasing capacity in BSR on foundations of many previous and ongoing projects, by assembling the valuable information, complementing the results of other projects and creating new guiding document for all governance levels to improve implementation of Blue growth, maritime spatial planning and integrated coastal management. The Baltic Sea Region Programme project "BaltSeaPlan" is one of earliest and fundamental projects for MSP and its recommendations and reports will be used to complement the solutions for coastal issues of the case studies of the project. The project will follow the principles defined in the "BaltSeaPlan Vision 2030: Towards the sustainable planning of Baltic Sea space". Another fundamental project is INTERREG III B CADSES Programme project "PlanCoast". The project made first attempts to link Integrated Coastal Zone Management (ICZM) and Maritime Planning within the processes of statutory spatial planning in selected number of pilot projects. We will use The PlanCoast Handbook on Integrated Maritime Spatial Planning when developing case studies. During the information analysis we will use SUBMARINER Compendium and SUBMARINER Roadmap. We also plan to cooperate with SUBMARINER NETWORK and enhance the stakeholders that are in the network to engage with Blue growth and (other) coastal governance issues. Experiences and guidance from Baltic Sea Region Programme IV project "PartiSEApate" will help us with Pan-Baltic Stakeholder Engagement and stakeholder involvement in general as well as in developing multi-level governance solutions. We will look for synergies also with ongoing projects in BSR, such as DG MARE "Pan Baltic SCOPE", "Coast4us", "SustainBaltic" and other projects on coastal management, maritime spatial planning and port development in INTERREG BSR, CBC and cross-border programmes. Overlapping partnerships in these projects will ensure direct synergies and mutual exchange of experiences.

1,991 / 2,000 characters

### 3.7. Level of cooperation

Joint development



Joint implementation



Joint staffing



Joint financing



### 3.8. Objectives and results

#### Programme Level

#### Programme specific objective

2.4 Resource-efficient blue growth: To advance sustainable and resource-efficient blue growth based on increased capacity of public authorities and practitioners within the blue economy sectors

#### Programme Result

2.4 Enhanced capacity of public authorities, enterprises and NGOs within the blue economy sectors to advance resource-efficient and sustainable blue growth.

Project Level				
No.	Project Objective	Institutional Capacity Dimensions	No.	Project Result
PO1	<p>The project aims to increase capacity of national, regional and local authorities to develop and implement strategic planning documents (maritime spatial plans, maritime strategy, local development plans) that take into account land-sea interactions and foster BG initiative in the BSR.</p> <p>287 / 3,000 characters</p>	<p>Enhanced institutionalised knowledge and competence <input checked="" type="checkbox"/></p> <p>Improved governance structures and organisational set-up <input type="checkbox"/></p> <p>More efficient use of human and technical resources (databases, technical solutions, small infrastructure etc.) <input type="checkbox"/></p> <p>Better ability to attract new financial resources <input checked="" type="checkbox"/></p> <p>Increased capability to work in transnational environment <input checked="" type="checkbox"/></p>	R1	<p>Trainings and workshops for planners, developers of different institutional levels (ministries in charge of the MSP and coastal development, regional authorities, agencies and local municipalities) and stakeholders will result in enhanced awareness and knowledge on how to take into account land-sea interactions in various planning process and better apply tested flexible coastal management approaches to balance multiple and sometimes conflicting interests. The demonstration cases are based on participatory approaches – that means strong involvement of all relevant stakeholders in all major steps of planning and definition of solutions. The institutions responsible for planning will have gained new skills and methods on integrating stakeholder perceptions and knowledge in planning process. Demonstration cases involve certain data collection and assessment, which will show which of the available resources can utilise more efficiently in future and where additional resources are needed. The project includes strong transnational cooperation activities (content coordination groups, international expert panel, etc) which will provide new experience. Thus it will increase capability to work in transnational environment also in future.</p> <p>1,253 / 3,000 characters</p>
PO2	<p>The project aims to improve coordination and cooperation across different planning levels (inter-scalar perspective-national, regional and local authorities) and between different sectors and communities (cross sectoral and transdisciplinary approach) in BSR in tackling coastal development challenges towards enhancing BG initiatives.</p> <p>336 / 3,000 characters</p>	<p>Enhanced institutionalised knowledge and competence <input checked="" type="checkbox"/></p> <p>Improved governance structures and organisational set-up <input checked="" type="checkbox"/></p> <p>More efficient use of human and technical resources (databases, technical solutions, small infrastructure etc.) <input checked="" type="checkbox"/></p> <p>Better ability to attract new financial resources <input type="checkbox"/></p> <p>Increased capability to work in transnational environment <input checked="" type="checkbox"/></p>	R2	<p>Increased interinstitutional cooperation between national, regional and local authorities, communities and businesses in BSR, improved stakeholder involvement in tackling coastal challenges, strengthened cooperation between the MSP authorities and local stakeholders in coastal areas, as well as enhanced institutional capacity of coastal stakeholders to foster BG. As experience in many BSR countries shows, formal and informal cooperation is very important for reaching common understanding and accepting compromises in any policy making process. Still coastal areas have great differences and each of them need to adapt universal approaches according to current situation to have constant improvement of communication and cooperation between relevant stakeholders. Transnational events of WP 4 will elevate BG and coastal governance issues on new level to be discussed not just within the particular country, but also between institutions and organisations transnationally.</p> <p>977 / 3,000 characters</p>
PO3	<p>The project aims to develop practical recommendations and multi-level governance agenda on Blue Growth and spatial planning that will guide and support coastal public administrations of the Baltic Sea level to take into account land-sea interactions in advancing Blue Growth and MSP.</p> <p>283 / 3,000 characters</p>	<p>Enhanced institutionalised knowledge and competence <input type="checkbox"/></p> <p>Improved governance structures and organisational set-up <input type="checkbox"/></p> <p>More efficient use of human and technical resources (databases, technical solutions, small infrastructure etc.) <input type="checkbox"/></p> <p>Better ability to attract new financial resources <input checked="" type="checkbox"/></p> <p>Increased capability to work in transnational environment <input checked="" type="checkbox"/></p>	R3	<p>Enhanced capacity of the MSP and local/regional development related public authorities to handle multiple interests and to foster culturally embedded entrepreneurship in the coastal areas in the BSR region. The Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR beyond 2020 will provide guidance for the target group on how to find specific but in the same time flexible solutions and actions for each governance level (transnational/macro-regional, national, regional and local). It will increase capacity of public authorities to attract new financial resources as well as ensure better conditions to enhance LSI in the planning activities in the BSR.</p> <p>676 / 3,000 characters</p>

#### Horizontal principles

Horizontal Principles	Level of Influence	Description
3.9. Sustainable development	positive	<p>Balancing coastal economic development with maintenance of nature and cultural heritage will be the core of this project. The project's calls for integration of all aspects in coastal development planning. It will support particularly in closing existing gaps in addressing with social dimension of sustainability and social issues as other projects mainly focus either on environmental/nature conservation or economic development.</p> <p>Economically significant development projects as offshore wind farm or other "new" sea uses only vaguely assess social impacts and insufficiently seek feedback from local stakeholders (communities, NGOs) and tourist or other coastal resource "users". We are aiming at proactive stakeholder engagement and applying participatory methods in planning and trade-off analysis of different development scenarios and related social, environmental and economic impacts.</p>
		895 / 2,000 characters
3.10. Equal opportunities and non-discrimination	neutral	n/a
		3 / 2,000 characters
3.11. Equality between men and women	neutral	n/a
		3 / 2,000 characters

### 3.12. Cross-cutting issues

Cross-cutting issue	Contribution
2. Multi-level governance	<p>The main outcome of the project will be Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR, empowering all governance levels with applicable, flexible and easy-to understand guidance for terrestrial and maritime spatial planning and coastal governance that will foster the Blue Growth in BSR.</p> <p>315 / 2,000 characters</p>
4. Spatial planning/maritime spatial planning	<p>Land-sea interactions is one of complex and unclear issues that must be taken into account during the elaboration of maritime spatial plans (MSP). This project will contribute to improving coherent MSP in Baltic sea region, offering guidance on how to take into account land-sea interactions in different levels of planning, including national, regional and local. The project will also improve coastal management / governance in partnering countries and offer guidance for various governance level organisations for coastal management / governance, including spatial planning in coastal municipalities, landscape management, use of cultural heritage for tourism development etc.</p> <p>680 / 2,000 characters</p>
5. Climate change adaptation and mitigation	<p>The GoA2.4 will address the issue of implications of climate change and MSP in relation to islands of the Baltic Sea region. One of the case studies (Fehmarn island) will be particularly looking at the MSP in this context. The marine and terrestrial spatial planning solutions targeted to adaptation measures are among the main outputs of the project. The climate change issues will be also addresses by the Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR beyond 2020.</p> <p>494 / 2,000 characters</p>



## 4. Activities

### Project management and administration

Work package budget

15%

#### 4.1. Description of strategic project management

The Project Steering Committee (PSC) will be established at the beginning of the project - latest 3 months after the decision of the Monitoring Committee of Interreg Baltic Sea Region on project selection. It will consist of one representative per project partner and chaired by the Lead Partner (LP). The PSC will be chaired by the LP. The project will establish also an advisory board where representatives from VASAB secretariat and Submariner Network for Blue Growth EEIG and several similar projects will be invited, e.g. a project partner of "Smart Blue Regions" (Lead Partner - Ministry of Economic Affairs, Transport, Employment, Technology and Tourism Schleswig-Holstein, DE), a project partner of "BalticRIM" (Klaipėda University or Public Institution Coastal Research and Planning Institute, LT).

In the first kick-off meeting, the rules of procedure will be adopted by LPs and the PPS. The overall duty of the PSC is to be responsible for monitoring and supervising the implementation of the project. Specific tasks and procedures will be described in the rules of procedure. It is planned that the face to face meetings of PSC will be organised bi-annually.

The project will have a kick of meeting in Riga, LV (period 1; host: LP); followed by partners meetings in Tallinn, EE (period 2; host: PPX), Holbaek, DK (period 3; host: PPX), Hamburg (period 4; host: PPX) and final meeting in Riga, LV (period 5; host: LP).

It is foreseen that a core content management group will be set up to support the work of PSC. Other task forces or working groups will be established, if needed.

The Land-Sea-Act will communicate its achievements with the Horizontal Action Coordinator "Spatial Planning" of the EU Strategy for the Baltic Sea Region (EUSBSR), which is one of the main beneficiary of the outcomes of the project. As LP is also a member of the HELCOM-VASAB MSP working group, strategic outcomes will be presented and communicated also with this working group.

The Strategic management also involves communication with relevant representatives in Interreg BSR JS. The LP and relevant partners will have information and knowledge exchange within organised events or by other means of communication.

2,232 / 4,000 characters

#### 4.2. Description of project content management

The LP and the WP leaders will form the core content management group responsible for the overall coordination of project activities. The LP will be in regular contacts with the WP leaders, who are in close communication with the respective group of activity leaders to follow that the activities in their respective WP are carried out according to the work plan. The groups of activities leaders will be responsible for coordinating the provision and uptake of content input to and by other partners.

The LP and WP leaders will be in charge of the preparation of the bi-annual project partners' meetings, reporting on the progress of the implementation of the WPs activities.

677 / 4,000 characters

#### 4.3. Description of the project financial management

The overall financial management structure of the project will be setup by the lead partner; the spatial planning department in charge of the project will contract project Financial Manager experienced in Interreg or cross-border programmes, who will be in charge of the financial management. The project Financial Manager will be in charge of: i) obtaining and maintaining bank details of the partners; transferring payments; managing and monitoring project budget; reviewing partner financial reports; submitting project financial reports to MAJS.

Each partner will have its own financial assistant/manager who will perform the partner's expenditure reporting. The relevant persons will be nominated at the beginning of the project and will have regular communication with Financial Manager of LP.

The expenditure reporting system and schedule will be explained and supervised by the project management team regularly, partners will have the possibility to get advice from the financial managers; the financial reporting will be harmonised and implemented synchronically and continuously by all partners to avoid delays in payments.

Public procurement officers/specialists of partner organisations will be consulted in developing specific terms of references and they will guide the procurement according to legal requirements of the country and particular public or public-equivalent body (there is in-house experience and practice). The partners will follow national requirements for procurement depending on their legal status and volume of contracts. NGOs have established own internal procurement systems to ensure transparency, avoidance of conflict of interest and cost-efficient purchases of goods and services as well in order to follow the national requirements when public funded projects are implemented.

1,817 / 4,000 characters

#### 4.4. Financial control system

Please confirm that each partner in your project partnership is aware that project expenditure must be verified by a first level controller.



Please confirm that partners with a decentralised first level control system have reserved sufficient funds in their partner budgets for these controls.



Please confirm each partner is aware it has to identify the costs allocated to the project in its accounting system.



Please confirm that the lead partner and its first level controller will monitor the progress report on finance and activities of each project partner before they are included in the project's progress report that is submitted to the JS.



#### 4.5. Further details of the financial control and reporting system of your project

Majority of the partners are well familiar with financials and reporting obligations of Interreg BSR region, including FLC as they are also a part of on-going projects. Nevertheless, the requirements described in the Programme Manual will be once more talked-over during the kick-off meeting, thus the project coordinators at partner organisations will be better informed. Further on, the Partnership agreement will be also one of the main tool to enforce overall cooperation and management of the Project.

506 / 2,000 characters

#### 4.6. Internal coordination and communication

As important tool for internal coordination and communications, we have planned five all partners coordination meetings (one per period, 1-2 days each) where all project partners meet to discuss the progress of the work so far and to jointly plan and coordinate the next steps in project implementation.

The project will have a kick of meeting in Riga, LV (period 1; host: LP); followed by partners meetings once in each period in Tallinn, EE (period 2; host: Tallinn University), Holbaek, DK (period 3; host: Holbaek municipality), Hamburg (period 4; host: HWWI) and final meeting in Riga, LV (period 5; host: LP).

During the kick-off event overall management structure will be discussed and agreed with partners, including overall internal and external communication strategy. The task specific contact (e-mailing) lists will be created and used to organise communication and information flow efficiently.

Additional Skype, Microsoft Teams or telephone conferences between the all partner meetings will be arranged whenever necessary, e.g. in order to coordinate specific tasks or to prepare the meetings. Additional smaller bi-lateral coordination visits among partners LP will take place, if necessary.

The common file storage will be set up to and used internally by the project management team as well as key experts.

To have guidance on communication, a compact Communication Management Manual will be created.

Online communication tools to be used will be: email, skype, publications in partner web pages, press releases and in some cases social media (Facebook).

Additionally LP will make a quality promotion video on land-sea interactions and project activities to reach wider audience, raise interest in project results and promote transnational cooperation.

1,769 / 3,000 characters

## Work package 2

### 4.1. Title

Spatial planning solutions for addressing development trade-offs in coastal areas

81 / 250 characters

Work package budget

35%

### 4.2. Aim of the WP

The overall aim of the WP2 is to enable target groups such as planners and policy makers to analyse trade-offs based on available or additionally obtained data or knowledge, finding spatial planning solutions and supporting decision making for development of coastal areas in the Baltic Sea region. WP2 has the following specific aims:

- ~ To increase capacity of planners and policy makers of BSR in handling multiple interests related to Blue Growth initiatives in coastal areas;
- ~ To assess conflicts and synergies, trade-offs (i.e., giving up one thing to gain another) between selected blue growth sectors and interests of coastal communities (off-shore wind/ aquaculture versus tourism; maritime transport and harbours;
- ~ To test and demonstrate instruments (spatial, participatory, etc) for trade-off analysis in development of spatial planning solutions.

860 / 2,000 characters

### 4.3. Communication strategy in WP

No.	Communication aim	Target group(s)
1	Receive input from	National, regional, local authorities, NGOs, local stakeholders - fishermen, tourism sector entrepreneurs on their values, perceptions and priorities on development of coastal areas. We will carry out interviews, workshops, meetings at local, regional and national level. The interaction with stakeholders will be in all major steps of finding solutions - from stocktaking, to scenario building, trade off assessment and development of solutions. 446 / 1,000 characters
2	Raise awareness among	National, (regional,) local authorities, NGOs, local stakeholders on potential of conflicts and synergies between selected blue growth sectors and interests of coastal communities (off-shore/ aquaculture versus tourism; maritime transport and harbours). Partners will use available media tools (newspapers, social media, web-sites) as well as workshops and direct interviews to inform target group on identified challenges, approaches and methods to solve the problems& issues as well as demonstrate solutions. 510 / 1,000 characters
3	Increase knowledge among	National, (regional,) local authorities - planners and policy makers from the Baltic Sea region on various concepts and tools to ensure operationalisation of LSI in spatial planning process at various planning levels. We will organise transnational training towards the end of the project. 289 / 1,000 characters

### 4.4. WP leader

PP 9 - Baltic Environmental Forum Latvia

PP 6 - Tallinn University

### 4.5. Partner involvement

The WP2 aims at increasing capacity of planners and policymakers of BSR in handling multiple interests related to blue growth initiatives in coastal areas. Therefore, all partners and also identified target groups will be involved at different phases of the implementation of WP2 as well as at different moments.

The larger involvement, including leading the Group of Activities (GoA), are planned for research and NGOs partners (Tallinn University, Institute of Oceanography of Polish Academy of Science, BEF-Latvia and BEF-Germany). These partners have experience in leading systematically and scientifically sound way the implementation of the demonstration cases (4 in total) which requires to apply diverse set of the methods. Nevertheless, each research/NGO partner is teamed up with local, regional or national partner or associated partner to ensure that the activities and outputs are based on real-life situations and not just a hypothetical study case.

Majority of the methods are participatory ones which requires experience in involvement of all relevant stakeholders. The WP2 will be led by BEF-Latvia. BEF-Latvia has long years' experience in supporting public and stakeholder involvement including MSP and coastal zone management. The content coordination will be also ensured by regular expert meetings where also representatives of all partners will be invited to share the experience on particular issue relevant for WP2 (e.g., Holbaek municipality has experience in planning coastal and near to shore off-shore wind farms, thus they can support an increase of knowledge on this planning issue).

Tallinn University will be responsible for the arranging the Transnational training on LSI in spatial planning. The relevant partners (leaders of the GoA) will be also involved in lecturing and sharing their lessons learnt from tested approaches and methods to solve the identified challenges.

The recommendations derived from demonstration cases in WP2 will be used in drafting the Multi-level Governance Agenda on BG and Spatial Planning for BSR.

2,062 / 3,000 characters

PP 1 - Ministry of Environmental Protection and Regional Development  
PP 2 - County Administrative Board of Västra Götaland  
PP 3 - Environmental Department of Fehmarn Municipality  
PP 4 - Holbaek Municipality  
PP 5 - Göteborg Region Association of Local Authorities  
PP 6 - Tallinn University  
PP 7 - Institute of Oceanology Polish Academy of Sciences  
PP 8 - Hamburg Institute of International Economics (HWM)  
PP 9 - Baltic Environmental Forum Latvia  
PP 10 - Baltic Environmental Forum Germany  
PP 11 - Association of the Coastal Towns and Municipalities

### 4.6. Reserved partner involvement

N/A

3 / 3,000 characters

### 4.7. Associated organisations involvement

Latvian Association of Local and Regional Governments and Haljala municipality, Estonia will attend the expert meetings and provide feedback on outputs of WP2.

AO 1 - Latvian Association of Local and Regional Governments  
AO 2 - Haljala municipality

158 / 3,000 characters

#### Activities, outputs and responsibilities

## WP 2 Group of activities 2.1

### 4.13. Group of activities leader

PP 9 - Baltic Environmental Forum Latvia

#### A2.1

Title	Content coordination on spatial planning solutions	50 / 250 characters
Description of the group of activities	<p>Project partners have agreed on an overall approach to achieve the project objectives, and the main steps within the group of actions, which includes: i) stocktaking; ii) scenario building; iii) trade-off analysis; iv) identifying the spatial planning solutions and development; and v) development of recommendations for Multi-level Governance Agenda on BG and Spatial Planning for BSR. However, there is a need for close collaboration among the partners to ensure consistency, exchange of experience and mutual learning while implementing the demonstration cases on spatial planning solutions in various contexts and real-life conditions.</p> <p>Regular meetings (once per period, 4 in total) will be organised for the involved partners and selected experts to plan the implementation of WP2 and share experience and lessons learnt from partner activities in WP2. The meetings will be held back-to-back with all project partners meeting's (WP1) to ensure cost-efficiency as well as better coordination among the project content (WP) teams. The meetings will be attended by 1-2 core experts per partner.</p> <p>WP2 leader will be in charge of the agenda of the meeting, while local hosting partner will be in charge of logistics.</p> <p>There will be 4 WP2 coordinating meetings:</p> <p>1st meeting: refinement of project approach/framework and methods, stakeholder involvement&amp; communication strategy. The event will be held in Riga, LV;</p> <p>2nd meeting: to share results of the stocktaking and stakeholder mapping as well as to review and discuss practical steps in performing scenario building exercise and trade-off analysis. The event will be held in Tallinn, EE;</p> <p>3rd meeting: to discuss the results of the trade-off analysis and related impact assessment, socio-economic evaluations, use of multicriteria analysis. The event will be held in Holbæk, DK.</p> <p>4 meeting: on identifying spatial solutions, recommendations for Multi-level Governance Agenda on BG and Spatial Planning for BSR, in Hamburg, DE.</p>	
State aid relevant?	<input type="checkbox"/>	1,976 / 3,000 characters

#### O2.1

Output Title	Compendium of methodologies on how to address LSI and development trade-offs in coastal areas	93 / 250 characters
Output Description	<p>The methodologies - applied methods, their testing results will be collated in the Compendium of methodologies on how to address LSI development trade-offs in coastal areas within the process of the spatial planning at different levels and contexts.</p>	
Main Output	<input checked="" type="checkbox"/>	249 / 2,000 characters
Investment	<input type="checkbox"/>	

### 4.14. Target group(s) and use of the main output

The local, regional and national public authorities will be able to apply this main output in Maritime Spatial planning, coastal planning, or other strategic planning. MSP are in development process or will be up-dated in future, thus methodologies that have been tested in the Baltic Sea Region are very important output that will help the planners in all BSR.

362 / 2,000 characters

### 4.16. Timeline

Period:	1	2	3	4	5	6
WP.2: Spatial planning solutions for addressing development trade-offs in coastal areas						
A2.1: Content coordination on spatial planning solutions						
O2.1: Compendium of methodologies on how to address LSI and development trade-offs in coastal areas					MAIN	MAIN

## WP 2 Group of activities 2.2

### 4.13. Group of activities leader

PP 9 - Baltic Environmental Forum Latvia

#### A.2.2

Title	Trade-offs and balanced use of land-sea resources	49 / 250 characters
Description of the group of activities	<p>Enhancing the Blue Growth initiatives and sustainable use of marine resources (e.g. offshore renewable energy development) strongly depends on MSP solutions, which is national level, long term strategic planning document, whereas management of the coastal resources and tourism development are mostly addressed by the municipality strategic and spatial planning documents. The difference in spatial scale (national vs. local), temporal perspective (long term vs. short term) as well as conflicting policy interests or priorities (e.g. offshore vs. tourism) are the major challenges for achieving the coherence between land-based and maritime spatial planning and balanced use of the coastal resources. The demonstration case at the Southwestern Kurzeme coast of Latvia aims to address these land-sea interaction challenges by i) assessing the development potentials and trade-offs in the coastal areas, and ii) proposing spatial planning solutions, which would balance the national interest for development of the off-shore renewable energy with local community interests for maintaining of the coastal landscape and tourism development.</p> <p>Implementation of the demonstration case will start with stocktaking of the available data on marine and land-based resources, existing and planned land-/sea-use activities and limitations. This will also include mapping and assessment of the coastal ecosystems, landscape and ecosystem services essential for local communities (e.g. recreational opportunities, aesthetic, educational, cultural heritage and symbolic value etc.). Furthermore, stakeholder mapping and analysis will be performed, to obtain the actual contacts of representatives from all concerned stakeholder groups as well as to get an overview on stakeholder interests in development of the coastal areas.</p> <p>The next stage will involve scenario building (identification of the possible development directions and trends, spatial visualisation of the scenarios) with particular focus on off-shore energy and tourism development. Trade-off analysis of the proposed scenarios will be performed, assessing social, economic and environmental impacts as well as impacts on ecosystem service supply. Results of this process will be used to formulate visions and strategic objectives as well as spatial solutions in GIS for development and balanced use of land-sea resources in the demonstration case area. All the process (stocktaking, scenario building, trade-off analysis and elaborating of the solutions) will be built on participatory approach, including stakeholder interviews, local and regional workshops and national survey on spatial solutions, thus ensuring that local knowledge and interests are equally represented along with national development interests and expert opinions.</p> <p>Experience gained through the work on the demonstration case will be used to formulate conclusions how to address land-sea interactions in spatial planning and recommendations for Multi-level Governance Agenda.</p>	
State aid relevant?	<input type="checkbox"/>	2,999 / 3,000 characters

#### O.2.2

Output Title	Strategic solutions for balanced use of land-sea resources	58 / 250 characters
Output Description	<p>Results of the demonstration case will be presented in a synthesis on Strategic Solutions for Balanced Use of Land-Sea Resources in the Southwestern Kurzeme coast, Latvia. This will be long term strategic document, which will include measures and spatial solutions for balanced development in the coastal area, by respecting local community interests and maintaining nature and cultural heritage assets, including traditional coastal landscape. The paper will include proposals on most suitable locations for offshore wind parks, pre-conditions and opportunities for new specific tourism cluster development as well as solutions for maintenance of landscape and tourism infrastructure.</p> <p>Additionally online GIS tool will be created to spatially represent the data and solutions in Latvian and English version to present all results of the ecosystem services assessment and scenario building in the Southwestern Kurzeme case study.</p> <p>The innovative character of the demonstration case (i.e. application of the ecosystem service and participatory approach as well as novel planning methods and tools) will support capacity building of the of planners and policymakers at local and national level and increase the know-how regarding land-sea interaction issues in the spatial planning process.</p> <p>The output will also contain proposals for recommendations for the Multi-level Governance Agenda on BG and Spatial Planning for BSR, which will suggest how the land-sea interaction issues can be dealt through the planning process at different level and how to achieve the coherence between land-based spatial planning and MSP.</p> <p>The results will be directly used by lead partner and coastal local governments of Latvia. The lessons learnt will be disseminated and made available online as a guidance to other BSR national authorities responsible for MSP and ICM, regional and local governments as well as NGOs, coastal local communities and entrepreneurs.</p>	
Main Output	<input type="checkbox"/>	1,944 / 2,000 characters
Investment	<input type="checkbox"/>	

### 4.16. Timeline

	Period:	1	2	3	4	5	6
<b>WP.2: Spatial planning solutions for addressing development trade-offs in coastal areas</b>							
A.2.2: Trade-offs and balanced use of land-sea resources							
O.2.2: Strategic solutions for balanced use of land-sea resources							

## WP 2 Group of activities 2.3

### 4.13. Group of activities leader

PP 7 - Institute of Oceanology Polish Academy of Sciences

#### A.2.3

Title	Cultural values in MSP& Blue Growth	35 / 250 characters
Description of the group of activities	<p>Social and cultural values - in contrast to environmental and economic data - are relatively poorly recognized. Their incorporation into planning processes on the sea, and to less extent on the land, is limited. This is especially true in relation to intangible cultural heritage, which is understood as values that people place on marine ecosystems. This activity aims to address this gap by testing a specific MSP support framework that includes cultural values into planning processes in the Gulf of Gdansk area. We also plan to explore how cultural values are currently recognized by the tourist sector in the region, and what can be done to stimulate Blue Growth within the tourist businesses. It is planned to (1) identify and assess tangible and intangible cultural heritage in the case study area, (2) identify and describe competition for space between different sectors and the cultural values identified, (3) identify and assess barriers and opportunities to support transition of local tourism towards a more culturally- and environmentally-oriented model, and finally (4) test a framework that better incorporates cultural values into MSP.</p> <p>In the first phase – stocktaking – we will analyse levels and forms of cultural heritage incorporation into current managerial initiatives in the case study area with the focus on MSP. Based on a literature review, we will identify major drawbacks in the current methods used to assess cultural values for the planning purposes. We will further adapt and test a dedicated framework that includes cultural values into the planning processes. These activities will not be successful if performed without an involvement of local communities and relevant stakeholders. Stakeholder dialogue (including stakeholder mapping and analysis) will be run in parallel with stocktaking, to identify cultural values and incorporate them into the tested MSP support framework. Stakeholder dialogue will include direct and online interactions with selected actors through interviews and dedicated workshops.</p> <p>In the next step – scenario building – we plan to evaluate current managerial processes in the case study area in order to assess how cultural heritage is being managed and how cultural heritage can change under different managerial scenarios. Here, we will also ensure stakeholder input, through dedicated interviews and media. This step will also assess how cultural heritage is currently used in the tourism in the area and how tourism can be improved in the light of local (municipality) and regional (provincial) strategies.</p> <p>Finally, we plan to focus on capacity building and present both the framework and the results of cultural values assessment to interested stakeholders in the area. We plan to focus on managerial/planning agencies, the representatives of the municipalities, and the tourism sector to investigate barriers and opportunities for a better incorporation of cultural values into their daily practices, i.e., planning and business.</p>	
State aid relevant?	<input type="checkbox"/>	2,998 / 3,000 characters

#### O.2.3

Output Title	Integrating cultural values in MSP & BG	39 / 250 characters
Output Description	<p>Based on WP2.3 activities and in-depth literature review, we will prepare a report that will summarize good practices and drawbacks in how cultural heritage and communities cultural values are managed and incorporated into planning processes in the case study area. This paper will also include suggestions how to improve the planning processes to better protect cultural values. Although the majority of this document will be case study-specific, it will provide some useful guidelines how to elicit and manage cultural values at the more general level, and hence will feed into Multi-level Governance Agenda on BG and Spatial Planning for BSR.</p>	
Main Output	<input type="checkbox"/>	645 / 2,000 characters
Investment	<input type="checkbox"/>	

### 4.16. Time line

Period:	1	2	3	4	5	6
<b>WP.2: Spatial planning solutions for addressing development trade-offs in coastal areas</b>						
A.2.3: Cultural values in MSP& Blue Growth						
O.2.3: Integrating cultural values in MSP & BG						

## WP 2 Group of activities 2.4

### 4.13. Group of activities leader

PP 10 - Baltic Environmental Forum Germany

#### A2.4

Title	Climate change adaptation and sustainable tourism	49 / 250 characters
Description of the group of activities	<p>Due to climate change, a wide range of environmental and socio-economic impacts can be expected in the future in the Baltic Sea area. Islands are among those coastal areas where impacts might be most severe thus the planning adaptation measures are among the priority on the municipality's agenda. Fehmarn island is located in the northeast coast of Germany. Climate change may cause prolonged summer seasons on Fehmarn island and may result in increasing tourist appearances and more extreme weather events such as storm surges. Hence, the coastal and marine tourism sector may expand, which may cause spatial conflicts with wild life as well as coastal protected areas. This calls for the development of climate change adaptation measures combined with new sustainable coastal tourism concepts. Within this GoA we will implement the following activities that will deliver a set of solutions:</p> <ol style="list-style-type: none"> <li>1. Assessment of current knowledge and actions of climate change adaptation strategies within the marine tourism sector by surveying local and regional authorities, blue economy stakeholders and representatives of the tourism sector. Surveys among local target groups will take place in 2 summer seasons of 2019 and 2020.</li> <li>2. Assessment of traditional economy concepts and the potential to move the local economy towards new sustainable marine tourism concepts. We will apply SWOT-analyses to assess current and future trends of BG sectors from the island perspective.</li> <li>3. Review of spatial conflicts between coastal, marine tourism and wild life. Hereby, a set of assessments will be carried out by external specialists supporting the Municipality of Fehmarn to close knowledge gaps on the impact of water tourism (operators and tourists) on coastal and marine wildlife at water sport hotspots, including mapping of activities.</li> <li>4. Evaluation of the tourism sector regarding the potential (1) to implement climate change adaptation strategies, (2) to substitute traditional economic sectors with sustainable tourism and (3) to find spatial solutions for conflicts with wild life and coastal protection (for example against erosion). Based on outcomes of activities 1 - 3, information materials, 24 stakeholder events (meetings, workshops) will be organised to local authorities and representatives of the tourism sector. Facilitating knowledge transfer and dialogues will increase local capacity building for enhancing blue economy entrepreneurship within the sector while implementing suitable climate change adaptation measures and tailored sustainable tourism concepts. Additionally, 20 buoys and 32 notice boards will be placed in coastal zones to indicate spatial separation of conflicting coastal tourism zones and wild life. Also a functional framework (concept) will be developed for the app for spatial distribution of tourism flows along the coastline.</li> </ol> <p>The activities are of transnational value as they may be adapted to other coastal areas of the Baltic Sea and elsewhere.</p>	
State aid relevant?	<input type="checkbox"/>	2,977 / 3,000 characters

#### O2.4

Output Title	Climate change adaptation meets sustainable tourism	51 / 250 characters
Output Description	<p>The output of the demonstration case of Fehmarn will be a comprehensive set of sustainable solutions within the marine and coastal tourism sector for combating the future impacts of climate change and the increasing loss of traditional economic sectors on the island.</p> <p>The set will include:</p> <ul style="list-style-type: none"> <li>• Comprehensive data sets and evaluated results on: assessment of climate change adaptation strategies; assessment of traditional economy concepts, review on spatial conflicts between coastal and marine tourism and wild life.</li> <li>• Synthesis publication (PDF, 50 pages, English and German) combining the results of the activities and evaluating them in the scope of developing and implementing future sustainable marine and coastal tourism concepts.</li> <li>• Sufficient information, newly installed buoys and notice boards to solve conflicts between marine and coastal tourism and wild life by spatial separation.</li> <li>• Summary report about capacity building activities for target groups.</li> </ul> <p>Implementing climate change adaptation strategies and developing sustainable marine and coastal tourism concepts will become increasingly important for coastal areas of the entire Baltic Sea Region in the future. Hence, the demonstration case of Fehmarn serves as a role model by providing spatial and sustainable solutions that may be implemented by local authorities and stakeholders of the tourism sector of other coastal areas of the BSR.</p>	
Main Output	<input type="checkbox"/>	1,410 / 2,000 characters
Investment	<input type="checkbox"/>	

### 4.16. Time line

	Period:	1	2	3	4	5	6
<b>WP.2: Spatial planning solutions for addressing development trade-offs in coastal areas</b>							
A2.4: Climate change adaptation and sustainable tourism							
O2.4: Climate change adaptation meets sustainable tourism							

## WP 2 Group of activities 2.5

### 4.13. Group of activities leader

PP 6 - Tallinn University

#### A 2.5

Title	Integrated coastal mobility and tourism planning	49 / 250 characters
Description of the group of activities	<p>Diversified development of sea related transport, harbors and marine tourism is among identified development challenges for coastal rural municipalities in BSR region. It requires to address sectorial issues (tourism, transport or mobility and entrepreneurship) in a new way and to apply spatial and integrative planning and management. The development planning involves to work beyond the traditional land-use perspective, but to interlink marine and land-based activities. Haljala municipality and Vihula municipality are located in the northwest Estonia (former Lääne-Viru county) and have several small harbors, fishing and recreation activities, and some tourism activities. This coastal area has been selected to demonstrate approaches and methods to address development trade-offs of key coastal economy sectors through spatial planning solutions.</p> <p>We will implement the following activities:</p> <ul style="list-style-type: none"> <li>~ Stocktaking – relevant data and information will be updated (desk research, Tallinn University has collected some information in recent years on coastal issues).</li> <li>~ Obtaining local (traditional ecological) knowledge and self-organising in entrepreneurship activities – (oral history) interviews</li> <li>~ Scenario building –scenarios (narrative and spatial) will be created by applying in participatory methods (workshops with local stakeholders)</li> <li>~ Assessment of trade-offs – expert evaluations, interviews with stakeholders, overall assessment of the proposed scenarios.</li> <li>~ Proposing actions and spatial solutions for multi-level governance form for local community perspective (including participatory methods).</li> </ul>	
State aid relevant?	<input type="checkbox"/>	1,606 / 3,000 characters

#### O 2.5

Output Title	Trade-offs in mobility and tourism planning	44 / 250 characters
Output Description	<p>This report valorises the novel methods (e.g. combining big-data with scenario building) of approaching and actively engaging with bottom-up concerns on coastal accessibility and mobility. Additionally, it could demonstrate important associations and possible blind-spots between cultural heritage, nature protection and tourism planning in coastal and marine context. The volatile seasonality in tourism generates challenges for integrated functions, flexible time perspectives and self-organising tendencies embedded to mobility and tourism infrastructure. This report includes tools for minimising the potential trade-offs in work across scales of spatial planning.</p>	
Main Output	<input type="checkbox"/>	676 / 2,000 characters
Investment	<input type="checkbox"/>	

### 4.16. Time line

	Period:	1	2	3	4	5	6
<b>WP.2: Spatial planning solutions for addressing development trade-offs in coastal areas</b>							
A 2.5: Integrated coastal mobility and tourism planning							
O 2.5: Trade-offs in mobility and tourism planning							



## WP 2 Group of activities 2.6

### 4.13. Group of activities leader

PP 6 - Tallinn University

#### A2.6

Title	Transnational training on LSI in spatial planning	49 / 250 characters
Description of the group of activities	<p>Training will be organised to increase capacity of planners and policymakers of BSR in handling multiple interests related to blue growth initiatives in coastal areas. Estimated number of participants – 25-30, 2 days in Tallinn (or online). The invitations will be distributed by the project partners to the relevant target group representatives, thus having proper attendances in the event.</p> <p>Development of the training programme will be lead and hosted by the Tallinn University, but other partners who had carried out their demonstration cases will contribute with lectures and/or practical exercises.</p> <p>The overall concept of the training is to show existing and emerging planning concepts their interlinks and intersections to address land-sea interactions. Landscape/seascape planning, ecosystem services approach, blue-green infrastructure, social-ecological systems, scenario building, trade off-analysis are among concepts and tools that are currently evolving in the Baltic Sea Region and Europe and needs to be understood by relevant stakeholders in the context of coastal areas.</p> <p>During the training, the participants will be also asked to provide input to strategic recommendations and conclusions of the project.</p>	1,228 / 3,000 characters
State aid relevant?	<input type="checkbox"/>	

#### O2.6

Output Title	Report from the Training on LSI in spatial planning	51 / 250 characters
Output Description	Report will contain the training agendas, presentations and synthesis of the discussions among the project partners and stakeholders.	133 / 2,000 characters
Main Output	<input type="checkbox"/>	
Investment	<input type="checkbox"/>	

### 4.16. Time line

Period:	1	2	3	4	5	6
<b>WP.2: Spatial planning solutions for addressing development trade-offs in coastal areas</b>						
A2.6: Transnational training on LSI in spatial planning						
O2.6: Report from the Training on LSI in spatial planning						

### Work package 3

#### 4.1. Title

Embedded entrepreneurship for vital coastal areas and BG

56 / 250 characters

Work package budget

25%

#### 4.2. Aim of the WP

The overall aim of the WP3 is to increase capacity of developers, strategic planners and practitioners of local and regional authorities to encourage blue growth initiatives in coastal areas. WP 3 has the following specific o enhance the alignment of national, regional and local spatial plans on MSP and maritime business plans.  
~ To demonstrate land-sea based and culturally embedded entrepreneurship potential through various show cases;  
~ To provide an evaluation tool for checking the conditions and assess the potential for the promoting Blue growth in the area;  
~ To outline an action plan on "Entrepreneurship and Blue Growth".

638 / 2,000 characters

#### 4.3. Communication strategy in WP

No.	Communication aim	Target group(s)
1	Receive input from	<p>MSP authorities and institutions involved in coastal management - local governments, regional authorities. National authorities responsible for sectoral policy, such as infrastructure management authorities, environmental protection and nature conservation authorities, cultural heritage protection authorities. Business representatives - tourism development organisations, small and medium sized businesses (SMEs). Last, but not least, the communication will also cover NGOs, coastal town and village community groups.</p> <p>In order to carry out both demonstration cases, we will receive input (data and information, strategic visions, current barriers and need for actions) from the listed target groups. We will carry out interviews, workshops, meetings at local and regional and national level. The interaction with stakeholders will be in all major steps in discussion either on regional maritime strategy or local harbour specific development plan.</p>
		951 / 1,000 characters
2	Raise awareness among	<p>Transnational working groups or organisations, MSP authorities, institutions involved in coastal management - local governments, regional authorities, national authorities (including infrastructure management authorities, environmental protection and nature conservation authorities, cultural heritage protection authorities), tourism development organisations, NGOs, coastal town and village communities, small and medium sized businesses (SMEs)</p> <p>We will develop an Action Plan "Entrepreneurship and Blue Growth". That will raise awareness of the policy awareness for the economic benefits arising from land-sea-based embedded entrepreneurship in coastal areas. It will also inform the SMES, potential developers and investors.</p>
		729 / 1,000 characters
3	Increase knowledge among	<p>Transnational working groups or organisations, MSP authorities, institutions involved in coastal management - local governments, regional authorities, national authorities (including infrastructure management authorities, environmental protection and nature conservation authorities, cultural heritage protection authorities), tourism development organisations, NGOs, coastal town and village communities, small and medium sized businesses (SMEs).</p> <p>We will test and show how to use the "Blue Growth Check" – a tool that helps to assess the essential components for a successful development and take up of novel BG solutions. The main target group that will gain knowledge on BG potential in their areas will be developers, strategic planners and practitioners of local and regional authorities in charge of enhancing Blue Growth initiatives.</p>
		845 / 1,000 characters

#### 4.4. WP leader

PP 8 - Hamburg Institute of International Economics (HWWI)

PP 5 - Göteborg Region Association of Local Authorities

#### 4.5. Partner involvement

All listed partners will attend WP3 coordinating meetings (GoA3.1) and these meetings will be hosted by Lead partner (LP), County Administrative Board of Västra Götaland (CAB), Holbæk Municipality, Göteborg Region Association of Local Authorities and Tallinn University.

Tourism entrepreneurship development in small ports (GoA3.2) will be coordinated by Holbæk municipality. The Municipality has an overall responsibility, thus also a long experience in initiating development processes. The first steps for starting this process started more than four years ago, with meetings with potential stakeholders as the old wooden ship-builders associations, the local museum, local educational institutions, funds, the Danish National museum and other stakeholders. Now the work shall be continued development with an transnational perspective of how to broaden the cultural experiences out based on the Sea-Land interaction and interdependence. Here, the Baltic Sea region is the perfect collaboration regions as the water is the medium for tightening and develop the partners together.

Elaboration of Gothenburg regional maritime strategy (GoA3.3) will be coordinated by CAB (PP2). The CAB is responsible authority for maritime planning at regional level. The Regional Council of Västra Götaland has developed regional maritime business plan that shall be looked and assessed and updated in line with adopted a national maritime strategy.

HWM will lead GoA3.4 and GoA3.5 that is strongly related to the assessment and collecting the results. HWM has a proven expertise in analyzing and predicting market trends, conducting economic impact analyses, assessing policy impacts for individual sectors and developing regional action plans for various target groups. Furthermore, HWM is experienced in the fields of maritime industries and SME issues including incubation support, climate action (e.g. review of measures for climate adaptation and mitigation in urban areas and ports), sectoral change in maritime industries (Growth Potential for Maritime Trade and Ports in Europe) and environmental issues (e.g. Economic Relations in the Field of Energy and Natural Resources).

PP 1 - Ministry of Environmental Protection and Regional Development  
 PP 2 - County Administrative Board of Västra Götaland  
 PP 4 - Holbæk Municipality  
 PP 5 - Göteborg Region Association of Local Authorities  
 PP 6 - Tallinn University  
 PP 8 - Hamburg Institute of International Economics (HWM)

2,188 / 3,000 characters

#### 4.6. Reserved partner involvement

N/A

3 / 3,000 characters

#### 4.7. Associated organisations involvement

Latvian Association of Local and Regional Governments will contribute to discussions within the WP3 coordinating meetings and learn from experiences gained in WP3.

AO 1 - Latvian Association of Local and Regional Governments

163 / 3,000 characters

#### Activities, outputs and responsibilities

### WP 3 Group of activities 3.1

#### 4.13. Group of activities leader

PP 2 - County Administrative Board of Västra Götaland

#### A3.1

Title	Joint WP3 coordinating meetings	32 / 250 characters
Description of the group of activities	<p>This group of activities will enable close collaboration among the partners to ensure consistency when implementing the embedded entrepreneurship and BG approaches in various contexts and real-life time conditions. Joint WP3 coordinating meetings will be organised for the involved partners and selected experts to plan the implementation of WP3 and share experience and lessons learnt from partner activities in WP3. The meetings will be attended by at least 1-2 core experts of the project teams per partner. The group of activities leader will be in charge of the agenda of the meeting, while local hosting partner will be in charge of logistics. 4 coordination meetings will be organised back-to-back with partners meetings to ensure cost-efficiency and better coordination of works among WPs: 1st meeting in Riga, LV; 2nd meetings in Tallinn, EE; 3rd meeting in Holbæk, DK; 4th meeting in Gothenburg, SE.</p>	
State aid relevant?	<input type="checkbox"/>	911 / 3,000 characters

#### O3.1

Output Title	Report on outcomes of WP3 coordinating meetings	47 / 250 characters
Output Description	<p>Each meeting will have a summary. After the last meeting a report on outcomes of WP3 coordinating meetings will be created and made available on websites of lead partner and other partners.</p>	
Main Output	<input type="checkbox"/>	189 / 2,000 characters
Investment	<input type="checkbox"/>	

#### 4.16. Timeline

	Period: 1	2	3	4	5	6
<b>WP.3: Embedded entrepreneurship for vital coastal areas and BG</b>						
A3.1: Joint WP3 coordinating meetings						
O3.1: Report on outcomes of WP3 coordinating meetings						

## WP 3 Group of activities 3.2

### 4.13. Group of activities leader

PP 4 - Holbæk Municipality

#### A.3.2

Title Tourism entrepreneurship development in small ports

51 / 250 characters

Description of the group of activities

The group of action will be a case study for studying culture heritage and traditional shipbuilding as resource for tourism entrepreneurship development in Holbæk harbour, Denmark. Holbæk harbour placed direct in the middle of Holbæk City. The experiences and business practices will be transferable to other BSR countries. Recently the Danish National Museum has decided that Holbæk harbour shall be the main reconstruction venue, for their largest historical wooden boats in the future. That has attracted passion wooden boat builders and reconstruction companies to settle their small business in the harbour, and suddenly a small wooden boat society has started growing up. Holbæk municipality wants to benefit for these positive initiatives by further developing the upcoming traditional cultural society by make it attractive for other cultural activities to settle in the harbour. The objective is again to make the harbour an attractive place for working, living and visiting. During this case study knowledge and experiences will be exchanged concerning the potential for the entrepreneurs to settle in the coastal areas. The sharing of experiences among countries might lead to new ideas for the different partners. However, an important focus will be on the transnational potentials for collaboration. As the sea is tightening us together, it is obvious to consider sea based experiences. No big industry has shown up yet, which might lead to the thoughts, that a common collaboration for the whole BSR will be too complicated to set up. However, ideas as hop-on-hop-off for young people has already been tried for instance by the old Danish wooden boat Hjalme. A collaboration across country borders in the area of refurbishment of wooden boats, might also be relevant, as it is a fact, there are high differences in the salaries in the different BSR countries. It might be relevant for entrepreneurs in the low salary countries to participate in course for traditional national wooden ship handicraft. On a general level, network of entrepreneurs might be interested in setting up experience network, for supporting each other in relation to the traditional professional skills development. A network of professionals will contribute to create a mutual benefit for the local entrepreneurs in each country. The planned activities within this group of action include:

- Stocktaking;
- Scenario building;
- Analysis of viable business opportunities in Holbæk harbour;
- Visioning and setting strategic objectives;
- Testing business plan development and create good practice manual for other businesses in BSR;
- Creating solutions for financing the business development.
- Creating recommendations for Multi-level Governance Agenda on BG and Spatial Planning for BSR.

2,822 / 3,000 characters

State aid relevant? ☐

#### O.3.2

Output Title Guidelines for harbour business development

43 / 250 characters

Output Description

Holbæk municipality in collaboration with local and transnational stakeholders will produce a development plan and a business case for Holbæk harbour. The idea of building on the initiated cultural development will be analysed, consequences for inhabitants, the companies and the infrastructure of the harbour will be reported. Based on the investigations guidelines for the development strategy for infrastructure and business life development will be produced. Primary beneficiaries will be local authorities – Holbæk Municipality and neighbouring municipalities, NGOs – local NGOs, local communities – communities in Holbæk, SME's and other entrepreneurs in Holbæk. Secondary beneficiaries that will have access to knowledge gained in this case study will be similar (small) municipalities, Local Action Groups, tourism-related SME's and NGOs in BSR.

859 / 2,000 characters

Main Output ☐

Investment ☐

### 4.16. Time line

Period:	1	2	3	4	5	6
WP.3: Embedded entrepreneurship for vital coastal areas and BG						
A.3.2: Tourism entrepreneurship development in small ports						
O.3.2: Guidelines for harbour business development						

## WP 3 Group of activities 3.3

### 4.13. Group of activities leader

PP 2 - County Administrative Board of Västra Götaland

#### A.3.3

Title	Elaboration of Gothenburg regional maritime strategy	52 / 250 characters
Description of the group of activities	<p>The main task of this group of activities is to create a regional maritime strategy for improved cooperation and innovative methods for sustainable development of coastal economies in the coastal area of Gothenburg, Sweden, namely the coastal areas of the municipalities Göteborg, Kungälv, Stenungsund, Tjörn, Öckerö, Orust and Uddevalla. The challenge, in general, is top-down and bottom-up MSP and blue growth development, visions, future scenarios and models to local and regional contexts.</p> <p>A regional maritime business strategy for improved cooperation and innovative methods for sustainable development of coastal economies will be created. The work will be carried out in collaboration with stakeholders (business cluster) to on trend analysis and scenarios, identifying new BG ideas. Additionally targeted tutorial for business development in coastal areas of BSR will be created.</p> <p>The planned activities are:</p> <ul style="list-style-type: none"> <li>• Baseline study of the existing business composition, including type of businesses and localisation.</li> <li>• Development of potential study in co-creation workshops with municipality representative and business representatives.</li> <li>• Trend analysis for business potential in the coastal zone.</li> <li>• Workshops with business cluster representatives about new BG ideas.</li> <li>• Create good tutorial for business development in coastal areas of BSR.</li> </ul> <p>These activities will increase awareness about Blue Growth. Jointly developed maritime business plan will provide a framework that will help managing activity and help informing business investment and growth. The activities will create a clear linkage between national-regional-local administrative levels, both between spatial plans and between regional maritime business strategies and create opportunities for thriving and vivid coastal communities and contribute to a sustainable use of our common marine resources, taking into consideration ecological, economic and social dimensions. The recommendations for the Multi-level Governance Agenda on BG and Spatial Planning for BSR regional level management will be created to be used in drafting the agenda.</p> <p>The method, the strategy outline and the result will be disseminated and communicated to the project partnership. In next step a regional maritime business strategy can be implemented in each country as well as in the Baltic Sea Region as a whole. Officials from the eight municipalities, business representatives and The County Administrative Board of Västra Götaland will form regional working groups and will participate in the baseline study and in workshops. Business developers, planners and environmentalist will be involved in mapping, visualisations and scenario building. Initial ideas will be discussed in interactive meetings/workshops/seminars to co-create outputs and results.</p>	
State aid relevant?	<input type="checkbox"/>	2,814 / 3,000 characters

#### O.3.3

Output Title	Regional maritime strategy for coastal economy	46 / 250 characters
Output Description	<p>Elaboration of the regional maritime business strategy will have the following components:</p> <ul style="list-style-type: none"> <li>• Thematic expertise (trend analysis for business potential);</li> <li>• Territorial development strategies and concepts (a regional maritime strategy for coastal economy);</li> <li>• Educational products (tutorial for business development in coastal areas).</li> </ul> <p>Regional maritime business strategy can be used by officials and politicians who need more information in the maritime sector. At the same time, it will be made available to stakeholders, entrepreneurs and local businesses to gain an interest in the potentials of maritime businesses in the coastal area.</p> <p>The tutorial will help countries of Baltic sea region to foster Blue economy development for BG. Transnational value of the tutorial – all BSR countries will have information about Swedish practices of cooperation, support for business development in coastal areas.</p> <p>National authorities – Swedish Agency of Marine and Water Management (SwAM) responsible authority for MSP in Sweden. Regional authorities – County Administrative Board (CAB) of Västra Götaland (governmental authority on a regional level); The Göteborg Region Association of local authorities (GR) – regional planning authority according the Plan- and Building act; Business region Göteborg (in charge of business development of the Göteborg Region; Region council of Västra Götaland (responsible for regional development in Västra Götaland – regional elected politicians – and host of the Maritime Cluster of West Sweden: <a href="http://www.maritimaklustret.se">http://www.maritimaklustret.se</a>. Local authorities – Municipalities: Uddevalla, Orust, Tjörn, Stenungsund, Kungälv, Öckerö, Göteborg and Kungälv.</p>	
Main Output	<input type="checkbox"/>	1,674 / 2,000 characters
Investment	<input type="checkbox"/>	

### 4.16. Time line

	Period:	1	2	3	4	5	6
<b>WP.3: Embedded entrepreneurship for vital coastal areas and BG</b>							
A.3.3: Elaboration of Gothenburg regional maritime strategy							
O.3.3: Regional maritime strategy for coastal economy							

## WP 3 Group of activities 3.4

### 4.13. Group of activities leader

PP 8 - Hamburg Institute of International Economics (HWWI)

#### A3.4

Title	Blue Growth Checks	19 / 250 characters
Description of the group of activities	<p>HWWI with support from all project partners - will conduct "Blue Growth Checks" for the demonstration cases of WP2 and WP3.</p> <p>Integrated management of different blue sectors is a central tenet of blue growth, and socially optimal use of ocean-based natural resources. The need to mediate between contradictory interests in uses of marine resources can make coastal regions drivers of the Blue Growth Strategy. Through Land-Sea-Act they will act as test sites stimulating the development and take up of Blue Growth solutions among authorities and practitioners in the BSR. Since the success of novel solutions relies on various regional preconditions (such as R&amp;D capacities, governance and entrepreneurial discovery processes), so called "Blue Growth checks" will be conducted:</p> <p>The planned activities are to be summarized as follows:</p> <ol style="list-style-type: none"> <li>1. Mapping the state of play of the blue economy in the partner regions – collecting data showing qualitative and quantitative aspects of BG and drawing a holistic picture of the Blue sector. Particular attention will be drawn to those sectors in which the pilot activities (case studies) should take place.</li> <li>2. Identifying drivers of BG in the partner regions – showing possible new maritime activities with a high BG potential in each of the PP regions and classifying the case studies accordingly</li> <li>3. Identify concrete areas where to enhance the regional knowledge base in coastal areas – conducting a gap analysis of required skills, infrastructure, innovation capacity, research and data, as well as cooperation patterns</li> <li>4. Draw recommendations on appropriate actions (at public and private levels) and concrete areas for enhancing the regional knowledge base in order to fill the gaps (e.g. through cross-cluster cooperation, enhanced incubation support, capacity building, R&amp;D infrastructure enhancement). One of the main challenges is that there is still only a limited base of experience of proven policy measures when it comes to the identification of strategies to improve the competitiveness of maritime activities.</li> </ol> <p>The results of project Smart Blue Regions will be used in conducting the "Blue Growth Checks". "Multilevel Implementation Scheme" could support the establishment of suitable evaluation criteria for the Blue Growth Checks and the "Blue Growth Monitoring and Evaluation Scheme" could help indicating potential for sustainable jobs and growth of WP3 pilot sectors.</p>	
		3,000 / 3,000 characters

State aid relevant? ☐

#### O3.4

Output Title	Blue Growth Check Report	24 / 250 characters
Output Description	<p>The "Blue Growth Check Report" summarizing the results of A3.4 is qualified as a main output and will be further used by the partnership in multiple ways, particularly in WP4:</p> <p>The output results will be considered by A4.2 in order to increase the capacity of maritime stakeholders from the BSR to implement BG strategies (e.g. in the field of S3 implementation).</p> <p>O3.4 will also contribute to the elaboration of the "Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR" in A4.3 supporting local and regional coastal stakeholders in developing BG agendas beyond 2020. In concrete, it will be used by partner organisations, academics and planners looking for assessment of BG potential and solutions fostering BG in BSR coastal regions, especially in Fehmarn municipality and other municipalities in Schleswig-Holstein, Germany, Holbæk municipality and other municipalities of Region Zealand (Sjælland), Denmark, Västra Götaland County, Sweden, Kurzeme planning region, Latvia, Lääne-Viru County, Estonia and Pomorskie Region, Poland. The mentioned regions agreed to participate with their relevant administrations in the development of tailored solutions for their purpose basing on Land-Sea-Act progresses (A3.5) and to use these results in their daily business. It is very likely that the participating regions will do so as the commonly achieved results of Land-Sea-Act are of vital interest for them.</p> <p>Through the planned "Blue growth Workshop" in Brussels (A4.4) the results will be even spread to coastal regions beyond the BSR as well as to the EU policy level. Finally, selected O3.4 findings can serve as input for the International Expert panel in A4.1.</p>	
		1,685 / 2,000 characters

Main Output ☒

Investment ☐

### 4.14. Target group(s) and use of the main output

<p>The target group are developers, strategic planners and practitioners of local and regional authorities in charge of enhancing Blue Growth initiatives.</p> <p>The Blue Growth check is a tool that helps to assess the essential components for a successful development and take up of novel BG solutions. Thus, the report will help countries of the Baltic Sea Region to strengthen the Blue economy development at the local level, while at the same time fostering the implementation of the Blue Growth Strategy as a whole through a bottom up process in coastal regions.</p> <p>The main target groups in order to discuss concrete areas where to enhance the regional knowledge base for BG are particularly those being in charge of coastal management and the implementation of BG initiatives. Key stakeholders are coastal municipalities as well as regional and national planning authorities seeking for economic diversification and more efficient use of resources in coastal areas. The target group also includes other local stakeholder groups such as businesses, cluster organisations, environmental protection groups, nature conservation authorities, residents and village communities, tourism sector stakeholders, etc. When it comes to expanding the knowledge base for proven policy measures and strategies to improve the competitiveness of blue sector activities the target group is enlarged by transnational working groups such as VASAB and HELCOM and European stakeholders (e.g. DG MARE, EP Intergroup Seas, Rivers, Islands).</p>	1,510 / 2,000 characters
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### 4.16. Time line

Period:	1	2	3	4	5	6
<b>WP.3: Embedded entrepreneurship for vital coastal areas and BG</b>						
A3.4: Blue Growth Checks						
O3.4: Blue Growth Check Report				MAIN	MAIN	

### WP 3 Group of activities 3.5

#### 4.13. Group of activities leader

PP 8 - Hamburg Institute of International Economics (HWWI)

#### A3.5

Title	Action Plan "Entrepreneurship and Blue Growth"	46 / 250 characters
Description of the group of activities	<p>Supplementing the Blue Growth Checks (A3.4), the Action Plan "Embedded Entrepreneurship and Blue Growth" (A3.5) will provide guidance on an 'entrepreneurial-driven' allocation of public resources as well as on attracting private investments fostering BG in coastal areas. The Plan will mainly be elaborated based on the results of the project case studies (A3.2/3.3). Based on the case study activities, this GoA will look at mechanisms how to proactively stimulate embedded entrepreneurship as innovation driver among BSR authorities and practitioners through entrepreneurial discovery processes (EDP).</p> <p>EDP is an interactive bottom-up approach in which participants from different backgrounds (policy, business, science) jointly identify new business opportunities that emerge from newly developed economic - BG related activities. This approach shall foster an efficient transfer of knowledge and help to set up an ongoing regional dialogue particularly ensuring the participation of SMEs in regional Blue Economy development. There are significant opportunities for cooperation in developing new business models and shifting to higher value activities in existing maritime sectors or land-sea cross-overs. In this context, the role of policymakers should be to look for ways how to facilitate the market uptake of the case study findings through improving the framework conditions for BG.</p> <p>Here, we plan to use EDP for engaging relevant target groups in the elaboration of the Action Plan. A core element of any smart blue specialization is a prioritisation that must be the result of an EDP through which entrepreneurial actors from the public and private sector could constantly guide the allocation of public resources. Participative processes will be implemented in different forms, recognizing the specific needs of the different stakeholders that are to be engaged (entrepreneurs / SMEs, maritime spatial planners, local and regional policymakers, economic development agencies, potential investors). Suitable formats ensuring a bottom-up approach as well as the involvement of different backgrounds include regional round tables, seminars, structured expert interviews. Interview partners in the partner regions will be companies from the BG sector, business support organisations, regional developers and incubation structures. Finally, the Action Plan will be discussed with supranational BG organizations and EU representatives in the framework of the BG Workshop (A4.4).</p> <p>As these processes are of vital interest for the participating regions they are ready to back them up by own means connected to their daily business i.e. fairs, publications, local workshops etc. dealing with this topic. Additionally, the associated partners (Latian Association of Local and Regional Governments, Haljala municipality, City of Hamburg) declared their strong interest to support the partners by discussing and transferring the achieved and intermediate results and processes in their boards.</p>	
State aid relevant?	<input type="checkbox"/>	2,998 / 3,000 characters

#### O3.5

Output Title	Action Plan "Entrepreneurship and Blue Growth"	46 / 250 characters
Output Description	<p>The Action Plan aims at gaining policy awareness for the economic benefits arising from land-sea-based embedded entrepreneurship in coastal areas. At the same time, it shall stimulate the market uptake of the novel developed BG solutions at a transnational level, e.g. through showcasing best practices from the case studies. The output will translate the pilot findings into daily operations of developers, strategic planners, businesses and public authorities in maritime regions throughout Europe. It contains the exploration and opening up of new options for entrepreneurial activities (technology transfer and market related).</p> <p>The Action Plan "Entrepreneurship and Blue Growth" is qualified as a main output and will be used by the partnership in different respects: Firstly, O3.5 has a strong interface with the other WP3 activities, and results will be constantly shared through a mutual learning process. In particular, it will provide input to the pilot case owners (A3.2 and A3.3) in terms of specifying the following requirements:</p> <ul style="list-style-type: none"> <li>• Testing business plan development and create good practice manual for other businesses in BSR;</li> <li>• Creating solutions for financing the business development.</li> </ul>	
Main Output	<input checked="" type="checkbox"/>	1,203 / 2,000 characters
Investment	<input type="checkbox"/>	

#### 4.14. Target group(s) and use of the main output

The elaboration of the output will allow pilot leaders as well as other observing partners to get engaged with experts with various backgrounds. This process will support the development of sound exploitation plans for the pilots safeguarding also an efficient knowledge transfer to other coastal regions. O3.5 can be used by policymakers (national, regional and local level), academics, entrepreneurs and NGOs in all BSR coastal regions to foster Blue growth.

The dissemination of the output results will be supported by several WP4 activities: Through the "Blue growth Workshop" in Brussels (A4.4) the results will be spread to coastal regions throughout Europe as well as to the EU policy level. Moreover, selected O3.5 findings can serve as input for the International Expert panel in A4.1 as well as for the 4th meeting on identifying spatial solutions, recommendations for Multi-level Governance Agenda on BG and Spatial Planning for BSR, in Hamburg, in the framework of A2.1.

985 / 2,000 characters

#### 4.16. Timeline

	Period:	1	2	3	4	5	6
WP.3: Embedded entrepreneurship for vital coastal areas and BG							
A3.5: Action Plan "Entrepreneurship and Blue Growth"							
O3.5: Action Plan "Entrepreneurship and Blue Growth"				MAIN	MAIN	MAIN	



#### Work package 4

##### 4.1. Title

Input to the Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR

85 / 250 characters

Work package budget

25%

##### 4.2. Aim of the WP

The overall aim of the WP4 is to develop practical recommendations and Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR that will guide and support coastal public administrations of the Baltic Sea level to take into account land-sea interactions in advancing Blue Growth and MSP. WP4 has the following specific aims:

- ~ To analyse relations among multiple dimensions of planning and decision-making process for enhancing land-sea interaction and Blue growth initiatives;
- ~ To strengthen local and regional coastal stakeholder interests in developing an agenda on Blue Growth and Spatial Planning for BSR beyond 2020;
- ~ To increase capacity of stakeholders in Baltic sea region to implement Blue Growth strategy and elaborate MSP taking into account land-sea interactions;
- ~ To synthesise and transfer the knowledge on instruments for governing land-sea interaction to the HELCOM-VASAB working group.

923 / 2,000 characters

##### 4.3. Communication strategy in WP

No.	Communication aim	Target group(s)
1	Receive input from	<p>VASAB Secretariat, VASAB-HELCOMMSP Working group, other transnational working groups or organisations, MSP authorities, institutions involved in coastal management - local governments, regional authorities, national authorities (including infrastructure management authorities, environmental protection and nature conservation authorities, cultural heritage protection authorities), tourism development organisations, NGOs, research organisation, European organisation.</p> <p>We will organise international expert panel that will provide input to the development of the Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR. We will also communicate our findings with VASAB HELCOMMSP working groups. The project findings and proposed recommendations will be presented at the "Blue Growth workshop" in Brussels where we will also receive input from the stakeholders from European countries and institutions, outside BSR.</p>
		937 / 1,000 characters
2	Increase knowledge among	<p>MSP authorities, institutions involved in coastal management - local governments, regional authorities, national authorities (including infrastructure management authorities, environmental protection and nature conservation authorities, cultural heritage protection authorities), tourism development organisations, NGOs.</p> <p>We will organise international expert panel which will include meetings and exploratory visits that will provide knowledge on local practices as well as challenges in dealing with LSI in real-life conditions.</p> <p>The synthesis report from the comparative study will provide an overview on possible approaches and methods for operationalization of LSI within planning and governance of the marine and coastal areas, reflect on their application by the demonstration cases and potentials for transnational replication. The report will have documented know how that can also increase knowledge of the listed target groups on the interface of the LSI in the planning process.</p>
		1,000 / 1,000 characters
3	Raise awareness among	<p>VASAB Secretariat, VASAB-HELCOMMSP Working group, other transnational working groups or organisations, MSP and regional development authorities, institutions involved in coastal management - local governments, regional authorities, national authorities, NGOs and relevant interest groups.</p> <p>Or results will be summarised in the Policy brief that shall raise awareness as well as change future planning and development policy for the better. It's condensed format will deliver key messages that can form justification for initiating new directions or modifications for the coastal area planning process in the BSR.</p> <p>We will organise the High level final conference in Riga where the Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR will be presented. The conference will also give an opportunity for the listed target groups to share experience and thus also raise awareness on various initiatives in the MSP field.</p>
		938 / 1,000 characters

##### 4.4. WP leader

PP 1 - Ministry of Environmental Protection and Regional Development

PP 2 - County Administrative Board of Västra Götaland

##### 4.5. Partner involvement

Lead partner (LP) will act as the coordinating body for activities of this WP.  
All partners have a role in implementing the activities. Some are more actively involved, but all outputs will be communicated with each partner and the final version will be agreed between the partners after receiving feedback from the main stakeholders identified in each case study stakeholder mapping.

Coordination of international expert panels (GoA4.1) will be the responsibility of BEF-Latvia in cooperation with the hosting institution & country to arrange exploratory visits: 1st panel by Holbæk municipality; 2nd panel by CAB&GR; 3rd panel by HWM in Hamburg, DE.

Comparative study on demonstration cases (GoA4.2) will be coordinated by Tallinn University with input from all demonstration cases and partners with relevant competencies and skills.

Selecting most suitable recommendations and drafting the Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR (GoA4.3) will be coordinated by LP and all partners as well as Associated partners will provide feedback according to their experience from case studies and feedback from relevant stakeholders.

PP8 (HWM) will be responsible for organising (GoA4.4) "Blue Growth Workshop" in Brussels with European stakeholders (EU institutions, such as EP Intergroup Seas, Rivers, Islands and Coastal Areas; representatives of maritime regions) and will receive support from Environmental Department of Fehmarn Municipality and BEF-Germany, the content and presentations will be provided by at least all case study leading partners (PP2, PP4, PP6, PP7, PP9, PP10, PP11) and stakeholders with particular "success stories".

High level final conference in Riga (GoA4.5) will be hosted and organised by LP consulting VASAB about the organisational and content issues to reach the performance level of the conference as the Baltic Maritime Spatial Planning Forum. The preparation of the conference will be supported by the BEF-Latvia. All partners will support the organisers with content and selected stakeholder representatives for this conference.

PP 1 - Ministry of Environmental Protection and Regional Development  
PP 2 - County Administrative Board of Västra Götaland  
PP 3 - Environmental Department of Fehmarn Municipality  
PP 4 - Holbæk Municipality  
PP 5 - Göteborg Region Association of Local Authorities  
PP 6 - Tallinn University  
PP 7 - Institute of Oceanology Polish Academy of Sciences  
PP 8 - Hamburg Institute of International Economics (HWM)  
PP 9 - Baltic Environmental Forum Latvia  
PP 10 - Baltic Environmental Forum Germany  
PP 11 - Association of the Coastal Towns and Municipalities

2,107 / 3,000 characters

#### 4.6. Reserved partner involvement

No reserved partners will be involved in this project.

54 / 3,000 characters

#### 4.7. Associated organisations involvement

Latvian Association of Local and Regional Governments will be strongly involved in disseminating the project draft outputs and receiving feedback from coastal municipalities in Latvia.

AO 1 - Latvian Association of Local and Regional Governments

185 / 3,000 characters

#### Activities, outputs and responsibilities

## WP 4 Group of activities 4.1

### 4.13. Group of activities leader

PP 9 - Baltic Environmental Forum Latvia

#### A 4.1

Title	International expert panel	26 / 250 characters
Description of the group of activities	<p>International expert panel will ensure conceptual leadership on development of the Multi-level Governance Agenda on BG and Spatial Planning in BSR. The main working form of the panel will be meetings and interactions among representatives of the project partners and other relevant stakeholders. The panel will be composed by 12-15 members from all partner countries as well from other BSR region countries.</p> <p>The panel will debate on the issues related to structures and processes of the multi-level governance systems to generate inter-sectoral collaborations in marine and coastal planning in a way to ensure that land-sea interactions are taken into account. The panel events shall serve as a tool to strengthen local and regional coastal stakeholder interests in developing an agenda beyond 2020. The debate will be organised after having held exploratory visit to the demonstration area to acquire local &amp; regional perspective to be able for deliberation.</p> <p>Three panel events will be organised:</p> <ul style="list-style-type: none"> <li>• 1st panel event will be held in Holbæk, DK</li> <li>• 2nd panel event will be held in Gothenburg, SE,</li> <li>• 3rd panel event will be held in Hamburg, DE.</li> </ul> <p>Panel events will be arranged back-to-back with all project partners meeting's (WP1) to ensure cost-efficiency as well as better coordination among the project content (WP) teams. Local partner will be in charge of the logistics and arranging exploratory visits while PP9 (BEF-LV) will chair/moderate the discussion.</p> <p>Each international panel event will result with the key recommendations to be considered for drafting the Multi-level Governance Agenda on BG and Spatial Planning in BSR (GoA4.3). At the end a policy brief will be produced to communicate the key messages with wider audience.</p>	
State aid relevant?	<input type="checkbox"/>	1,737 / 3,000 characters

#### O 4.1

Output Title	Policy brief on key messages on LSI and Blue Growth initiatives	63 / 250 characters
Output Description	The paper will present the key message deliberated during the international expert panel work to be communicated and disseminated to wider audience.	
Main Output	<input checked="" type="checkbox"/>	148 / 2,000 characters
Investment	<input type="checkbox"/>	

### 4.14. Target group(s) and use of the main output

VASAB Secretariat, VASAB-HELCOM MSP Working group, other transnational working groups or organisations, MSP and regional development authorities, institutions involved in coastal management - local governments, regional authorities, national authorities. The Policy brief shall raise awareness as well as change future planning and development policy for the better. It's condensed format will deliver key messages that can form justification for initiating new directions or modifications for the coastal area planning process in the BSR.

539 / 2,000 characters

### 4.16. Time line

	Period:	1	2	3	4	5	6
<b>WP.4: Input to the Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR</b>							
A4.1: International expert panel							
O4.1: Policy brief on key messages on LSI and Blue Growth initiatives					MAIN	MAIN	

## WP 4 Group of activities 4.2

### 4.13. Group of activities leader

PP 6 - Tallinn University

#### A.4.2

Title	Comparative study on demonstration cases	40 / 250 characters
Description of the group of activities	<p>The WP2 and WP3 will address the challenges of LSI in governance of marine and coastal areas as well as balancing local communities and small-scale business interests with large scale development and investment interests. The results will show the opportunities, possible approaches and planning solutions as well as deficiencies towards operationalizing LSI within the selected areas of demonstration cases in the BSR. With this task 4.2., we would like to synthesise the results of WP2 and WP3, comparing them with other similar case studies and to analyse the potentials for transnational replications and uptake of the approaches at other areas in the BSR. Preliminary, the analyses shall cover the following aspects:</p> <ul style="list-style-type: none"> <li>• Flexibility of the tested approach and governance frameworks: scales and inter-scalar perspective, complexity issues addressed, diversity of methods applied.</li> <li>• Assessment of the planning methods and participatory techniques applied in the project.</li> <li>• Selected development pathways/ scenarios and their multi-dimensional impacts (economic, ecological and socio-cultural)</li> <li>• Required capacities of the public authorities of different level to replicate the work.</li> <li>• Contributions of available knowledge platforms and expertise in the BSR and elsewhere.</li> </ul> <p>The detailed content of the synthesis report will be agreed during the first international expert meeting in Holbæk, DK (GoA2.1.) and the progress of the analysis will be communicated via e-mails and skype as well as reviewed in the next meetings. The comparative study shall result with strategic conclusions and recommendations to the Multi-level Governance Agenda on BG and Spatial Planning in BSR.</p> <p>The study will be coordinated by Tallinn University, but all partners will provide their input or will take the lead of the analysis from particular aspect.</p>	
State aid relevant?	<input type="checkbox"/>	1,834 / 3,000 characters

#### O.4.2

Output Title	Synthesis report for coastal governance	39 / 250 characters
Output Description	<p>The synthesis report will provide an overview on possible approaches and methods for operationalization of LSI within planning and governance of the marine and coastal areas, reflect on their application by the demonstration cases and potentials for transnational replication. The lessons learned from this analysis will be summarised in guidelines and thus contribute to the Multi-level Governance Agenda on BG and Spatial Planning in BSR.</p>	
Main Output	<input type="checkbox"/>	442 / 2,000 characters
Investment	<input type="checkbox"/>	

### 4.16. Time line

Period:	1	2	3	4	5	6
<b>WP.4: Input to the Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR</b>						
A.4.2: Comparative study on demonstration cases						
O.4.2: Synthesis report for coastal governance						

## WP 4 Group of activities 4.3

### 4.13. Group of activities leader

PP 1 - Ministry of Environmental Protection and Regional Development

#### A 4.3

Title	Drafting Multi-level Governance Agenda on BG and Spatial Planning in BSR	72 / 250 characters
Description of the group of activities	<p>In the context of the project, Multi-level Governance Agenda on BG and Spatial Planning in BSR is conceived as guidance document for enhancing Blue Growth and land-sea interaction in coastal areas of the Baltic Sea Region beyond 2020. It shall clarify inter-scalar issues, identifying inconsistencies and required changes in the existing planning and governance systems as well as outline potential improvements, including concrete solutions and actions for each governance level (transnational/Macro-regional, national, regional and local). The document shall support national institutions, coastal regions and municipalities and sectoral stakeholders to balance new sea uses with coastal community interests by improving integrated coastal governance and management of nature resources, coastal landscape and other services provided by coastal ecosystems in all BSR.</p> <p>Based on outputs of GoA4.1 and GoA4.2 as well as lessons learned in WP2 and WP3, the guidance document will be drafted. A Task-Force will be set-up and led by LP. It will consist of the WP leaders as well as GoA4.1 and GoA4.2 leaders. Contributions will be provided by all partners as this is one of the main outputs of the project and will have high policy relevance and impact in future. The Task Force will have side-meeting during the partner meeting as well as Skype meetings scheduled upon need. The draft version will be also communicated with all relevant stakeholders at the local stakeholder meetings within WP2 and WP3. Then communication with local stakeholders regarding most appropriate, universal solutions for BSR will be carried out, including thematic consultations with most important stakeholders, especially regarding recommendations for transnational cooperation and governance practices.</p> <p>Multi-level Governance Agenda on BG and Spatial Planning in BSR beyond 2020 will be communicated with HELCOM-VASAB MSP Working group regarding its potential use for elaborating the new Roadmap for MSP (2030). LP is member of the HELCOM-VASAB MSP Working group, thus having direct connection and ability to propose the discussion issue of LSI to be included in work programme of the Working group.</p>	
State aid relevant?	<input type="checkbox"/>	2,184 / 3,000 characters

#### O 4.3

Output Title	Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR	73 / 250 characters
Output Description	<p>Multi-level Governance Agenda on BG and Spatial Planning in BSR beyond 2020 will be a guiding document for public authorities and other stakeholders recommending specific but in the same time flexible solutions and actions for each governance level (transnational/Macro-regional, national, regional and local). It will be produced in electronic and printed version and disseminated at the Blue Growth Workshop in Brussels and Final Conference in Riga.</p>	
Main Output	<input checked="" type="checkbox"/>	451 / 2,000 characters
Investment	<input type="checkbox"/>	

### 4.14. Target group(s) and use of the main output

VASAB Secretariat, HELCOM-VASAB MSP WG, other transnational working groups or organisations, MSP authorities, institutions involved in coastal management - local governments, regional authorities, national authorities (including infrastructure management authorities, environmental protection and nature conservation authorities, cultural heritage protection authorities), tourism development organisations, NGOs, coastal town and village communities, small and medium sized businesses (SMEs)

494 / 2,000 characters

### 4.16. Time line

	Period: 1	2	3	4	5	6
WP.4: Input to the Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR						
A4.3: Drafting Multi-level Governance Agenda on BG and Spatial Planning in BSR						
O4.3: Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR				MAIN	MAIN	

## WP 4 Group of activities 4.4

### 4.13. Group of activities leader

PP 8 - Hamburg Institute of International Economics (HWWI)

#### A 4.4

Title	"Blue Growth Workshop" in Brussels	34 / 250 characters
Description of the group of activities	<p>"Blue Growth Workshop" will be organised in Brussels in which European stakeholders will be informed about the key findings of the Blue Growth checks and the resulting policy recommendations.</p> <p>The target group includes representatives of the EU institutions, such as the European Commission (particularly from DG Maritime Affairs in charge of the EU BG Strategy), and the European Parliament (particularly EP Intergroup Seas, Rivers, Islands and Coastal Areas) as well as representatives of other maritime regions with a strong interest and experience in Blue Economy development.</p> <p>The purpose is to:</p> <ul style="list-style-type: none"> <li>• discuss the need to improve framework conditions for fostering novel BG solutions / land-sea cross-overs in coastal regions.</li> <li>• inform about and raise awareness for the growth potential of embedded entrepreneurship and economic diversification in coastal areas.</li> <li>• share findings from demonstration cases with other regional maritime actors in order to make them replicable and foster their uptake beyond the project group</li> <li>• explore synergies with EU strategies (EU Blue Growth, EUSBSR, etc.) and contribute to their implementation</li> <li>• use the feedback from the European stakeholders to fine-tune the Action Plan "Entrepreneurship and BG" and "Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR".</li> </ul> <p>The event will be organised by HWWI, other partners will attend and present the relevant findings from the demonstration cases.</p>	
1,447 / 3,000 characters		

State aid relevant? ☐

#### O 4.4

Output Title	BG Workshop summary	19 / 250 characters
Output Description	<p>The summary report will contain key findings from the dialogue with EU transnational stakeholders during a policy level round table in Brussels. It condenses their feedback on needs for improving framework conditions for BG, BG potentials, and environmental/economic added value of novel BG solutions for coastal regions.</p> <p>The primary purpose of the BG workshop is to inform high level policy stakeholders with responsibility for maritime policy about the activities and outputs of the project. The detailed purpose and the target groups are determined in the activity description.</p>	
581 / 2,000 characters		
Main Output	<input type="checkbox"/>	
Investment	<input type="checkbox"/>	

### 4.16. Timeline

Period:	1	2	3	4	5	6
<b>WP.4: Input to the Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR</b>						
A 4.4: "Blue Growth Workshop" in Brussels						
O 4.4: BG Workshop summary						

## WP 4 Group of activities 4.5

### 4.13. Group of activities leader

PP 1 - Ministry of Environmental Protection and Regional Development

#### A4.5

Title	High level final conference in Riga	35 / 250 characters
Description of the group of activities	<p>Large scale high level final conference in Riga on Blue Growth and Coastal Governance where we will advocate the importance of the LSI and highlight the importance of the multi-level governance approach. The conference will present, communicate and disseminate the results of the project, and also to discuss the key messages and recommendations for next spatial planning Roadmap. The target group of the conference is representatives from all governance levels and key stakeholder organisations in BSR. We will cooperate with VASAB Secretariat about the organisational and content issues to reach the performance level of the conference as the Baltic Maritime Spatial Planning Forum.</p> <p>The conference will be hosted by LP. The preparation of the conference will be supported by the BEF-Latvia. All partners will support the organisers with content and selected stakeholder representatives for this conference. All partners and selected stakeholders will attend the conference (free of charge). We aim at having at least 100 participants at this event. Technical and logistics for organising of the event will be subcontracted to the experience conference organiser, found in public procurement process.</p> <p>We will also distribute short electronic and paper versions of Multi-level Governance Agenda on BG and Spatial Planning in BSR and other informative materials.</p>	
State aid relevant?	<input type="checkbox"/>	1,365 / 3,000 characters

#### O4.5

Output Title	Report on the outcomes of the conference	40 / 250 characters
Output Description	<p>The report (max 30 pages) will be prepared after the conference. It will contain a brief description on the challenges addressed, key messages and concluding remarks of the conference. The report will be available in electronic format in English. It will be supplemented by photos and created info graphics on BG and coastal governance.</p>	
Main Output	<input checked="" type="checkbox"/>	337 / 2,000 characters
Investment	<input type="checkbox"/>	

### 4.14. Target group(s) and use of the main output

VASAB Secretariat, VASAB-HELCOM MSP Working group, other transnational working groups or organisations, MSP authorities, institutions involved in coastal management - local governments, regional authorities, national authorities (including infrastructure management authorities, environmental protection and nature conservation authorities, cultural heritage protection authorities), tourism development organisations, NGOs, coastal town and village communities, small and medium sized businesses (SMEs)

504 / 2,000 characters

### 4.16. Time line

Period:	1	2	3	4	5	6
WP4: Input to the Multi-level Governance Agenda on Blue Growth and Spatial Planning in BSR						
A4.5: High level final conference in Riga						
O4.5: Report on the outcomes of the conference				MAIN	MAIN	

## 5. Output indicators

### 5.1. Obligatory output indicator

Number	Obligatory output indicator	Description	
O1	Documented learning experience	<p>As the result of coordinated, scientifically sound, and real-life demonstration cases from the different Baltic Sea location, the project will generate new knowledge to be up-taken by planners and policy makers at different administration levels of the Baltic Sea. The demonstration cases will cover such challenging issues as: trade-offs between new off-shore development and local community interests; harbours, mobility and tourism, climate change and related impacts on development. The learning experience will be documented in the compendium, reports and publications (outputs of the WP2). The intensive capacity building action to increase skills and knowledge on LSI in spatial planning process will be also documented in the report from the transnational training workshop (GoA2.6).</p> <p>794 / 1,000 characters</p>	
O2	Documented learning experience	<p>In the course of WP 3, local and regional developers, strategic planners and practitioners of local and regional authorities will be engaged to encourage blue growth initiatives in coastal areas. Through cooperation, trainings and related tutorials, feedback from involvement of stakeholders, we will learn on how to better interconnect maritime business planning with MSP, on how to enhance culturally embedded entrepreneurship. The learning experiences will be documented in the report from show cases. Moreover, the lessons learnt will be documented in separate report on the application of the "Blue Growth Check" tool.</p> <p>626 / 1,000 characters</p>	
O3	Documented learning experience	<p>Main ambition of the Land-Sea-Act project is to demonstrate solutions for improving MSP and coastal management by proper addressing of land-sea interactions and balancing local communities and small-scale business interests with large scale development and investment interests. This can be only achieved by collaboration and coordination between national, regional and local planning authorities and other key stakeholders and developing common approaches to avoid conflicting issues/usage. Our documented learning will be culminated in the Multi-level Governance Agenda on B&amp;G and Spatial Planning in BSR that will suggest how the land-sea interaction issues can be dealt through the planning process at different levels and contexts (WP4 output).</p> <p>751 / 1,000 characters</p>	

### 5.2. Project specific output indicators



Number	Output indicator	Mark in case output indicator not relevant	Description	Target value in number
P1	No. of local/regional public authorities/institutions involved	<input type="checkbox"/>	Local authorities – Holbaek municipality; Municipality of Fehmarn; Göteborg Region Association of Local Authorities (represents 13 municipalities); Regional authorities – County Administrative Board of Västra Götaland. 219 / 1,000 characters	4
P2	No. of national public authorities/institutions involved	<input type="checkbox"/>	Ministry of the Environmental Protection and Regional Development of the Republic of Latvia 92 / 1,000 characters	1
P3	No. of enterprises receiving support	<input checked="" type="checkbox"/>	 0 / 1,000 characters	0
P4	No. of enterprises receiving non-financial support	<input type="checkbox"/>	Non-financial support will be in each of partnering countries (Sweden, Denmark, Germany, Poland, Latvia, Estonia), especially entrepreneurs with business interests in coastal or marine tourism and new sea uses (offshore wind parks etc.). The support will be mainly through consultations and participation in the project events (training) on mutual beneficial conditions (the project will receive input from SMEs and business sector) while the target group will raise awareness of the BG initiatives, development perspectives in coastal areas. As the demonstration case are diverse, we estimate that about 8-12 enterprises or their organisations per project partner country would be directly benefiting from the involvement in the project activities. Exact number will be documented with the list of participants. 814 / 1,000 characters	60
P5	No. of enterprises cooperating with research institutions	<input type="checkbox"/>	Tallinn University, School of Humanities, Centre for Landscape and Culture as research institute will work closely with enterprises in Haljala and Vihula municipalities. They represent private harbours, tourist enterprises, guesthouses, pop-up restaurants, etc. (estimated number-20) HWWI is a chamber of commerce-driven think-tank. In the project HWWI will support the municipality of Fehmarn and the tourism enterprises in the municipality (estimated number - 24). 468 / 1,000 characters	44
P6	No. of documented newly developed market products and services	<input checked="" type="checkbox"/>	 0 / 1,000 characters	0
P7	Amount of private investments matching public support in innovation or R&D projects	<input checked="" type="checkbox"/>	 0 / 1,000 characters	0
P8	Amount of documented planned investments to be realised with other than the Programme funding	<input checked="" type="checkbox"/>	 0 / 1,000 characters	0

## 6. Budget

### 6.1 External expertise and services

Item No.	Contract specification	Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
1	Venue&refreshments for the partners meeting in Riga 51 / 100 characters	No	WP1	1. Ministry of Environmental Protection and Regional Development	1,500.00	Other
2	Venue&refreshments for local stakeholder meetings 50 / 100 characters	No	WP2; Go2.2	1. Ministry of Environmental Protection and Regional Development	800.00	Other
3	Stocktaking: field work on coastal tourism&recreation (activities, facilities, pressures, conflicts) 99 / 100 characters	No	WP2; Go2.2	1. Ministry of Environmental Protection and Regional Development	35,000.00	Open national tender
4	Organisation of the Final conference on new Blue Growth multi-level governance in BSR, in Riga 2021 99 / 100 characters	No	WP4; GoA4.5	1. Ministry of Environmental Protection and Regional Development	35,000.00	Open national tender
5	Publications (printing, design of the final publicity products) 63 / 100 characters	No	WP4.; GoA4.3	1. Ministry of Environmental Protection and Regional Development	5,000.00	Limited national tender
6	Consultancy on synthesis of the project outputs and outcomes 59 / 100 characters	No	WP4, GoA4.2&4.3	1. Ministry of Environmental Protection and Regional Development	15,000.00	Limited national tender
7	Venue&refreshments for the partners' meeting - current framework contract with such service provider 100 / 100 characters	No	WP1.	4. Holbæk Municipality	5,000.00	No procurement
8	Audit (First Level Control) 27 / 100 characters	No	WP1.	4. Holbæk Municipality	15,000.00	Bid-at-three
9	Venue&refreshments for local stakeholder meetings - current framework contract with service provider 100 / 100 characters	No	WP3	4. Holbæk Municipality	2,000.00	No procurement
10	Courses for developers to encourage blue entrepreneurship 59 / 100 characters	No	WP3, GoA3.2.	4. Holbæk Municipality	10,000.00	Bid-at-three
11	Courses for strategic planners to encourage blue entrepreneurship 66 / 100 characters	No	WP3, GoA3.2.	4. Holbæk Municipality	10,000.00	Bid-at-three
12	Courses for practitioners of local and regional authorities to encourage blue entrepreneurship 96 / 100 characters	No	WP3, GoA3.2.	4. Holbæk Municipality	10,000.00	Bid-at-three
13	Audit (First Level Control) 28 / 100 characters	No	WP1	10. Baltic Environmental Forum Germany	7,500.00	Bid-at-three
14	Visibility materials for stakeholder field work - flyers, brochures 67 / 100 characters	No	WP2, GoA2.4.	10. Baltic Environmental Forum Germany	1,000.00	No procurement
<b>Total</b>					430,929.34	

Item No.	Contract specification	Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
15	Venue&refreshments for local stakeholder meetings - 8 events x250€ 67 / 100 characters	No	WP2, GoA2.4.	10. Baltic Environmental Forum Germany	2,000.00	No procurement
16	Audit (First Level Control) 28 / 100 characters	No	WP1	3. Environmental Department of Fehmarn Municipality	7,500.00	Open national tender
17	Printing of visibility materials 33 / 100 characters	No	WP2, GoA2.4.	3. Environmental Department of Fehmarn Municipality	5,000.00	Open national tender
18	External costs on visibility - website texts and communication with public 73 / 100 characters	No	WP2, GoA2.4.	3. Environmental Department of Fehmarn Municipality	10,000.00	Open national tender
19	Venue&refreshments for local stakeholder meetings: 24 events x250€ 67 / 100 characters	No	WP2, GoA2.4.	3. Environmental Department of Fehmarn Municipality	6,000.00	Open national tender
20	Assessment of marine underwater vegetation/fauna versus water tourism 67 / 100 characters	No	WP2, GoA2.4.	3. Environmental Department of Fehmarn Municipality	35,000.00	EU-wide tender
21	Assessment of beach tourism conflicting with breeding bird abundance 68 / 100 characters	No	WP2, GoA2.4.	3. Environmental Department of Fehmarn Municipality	0.00	Open national tender
22	Digital evaluation of water sports infrastructure 49 / 100 characters	No	WP2, GoA2.4.	3. Environmental Department of Fehmarn Municipality	7,000.00	Limited national tender
23	Preparation and instalment of 30 notice boards for protection beach and water tourists 86 / 100 characters	No	WP2, GoA2.4.	3. Environmental Department of Fehmarn Municipality	16,000.00	Open national tender
24	Venue&refreshments for the partners' meeting 45 / 100 characters	No	WP1	8. Hamburg Institute of International Economics (HWWI)	1,000.00	No procurement
25	Audit (First Level Control) 28 / 100 characters	No	WP1	8. Hamburg Institute of International Economics (HWWI)	4,000.00	No procurement
26	Venue&refreshments for the joint international expert meeting 61 / 100 characters	No	WP4; GoA4.1.	8. Hamburg Institute of International Economics (HWWI)	1,500.00	No procurement
27	Venue&refreshments for the Blue Growth Workshop in Brussels 59 / 100 characters	No	WP4; GoA4.4.	8. Hamburg Institute of International Economics (HWWI)	4,500.00	No procurement
28	Scientific input in assesemnt of Show Cases and Embedded Entrepreneurship 75 / 100 characters	No	WP3; GoA3.4 and 3.5.	8. Hamburg Institute of International Economics (HWWI)	4,800.00	No procurement
29	Venue&refreshments for the working group meetings in Hamburg 61 / 100 characters	No	WP3; GoA3.4 and 3.5	8. Hamburg Institute of International Economics (HWWI)	1,200.00	No procurement
30	Venue&refreshments for local stakeholder meetings (current framework contract with service provider) 100 / 100 characters	No	WP3; GoA3.3	2. County Administrative Board of Västmanland	4,965.73	No procurement
<b>Total</b>					430,929.34	

Item No.	Contract specification	Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
31	Venue&refreshments for the partners' meeting (current framework contract with service provider) 96 / 100 characters	No	WP1	2. County Administrative Board of Västra Götaland	0.00	No procurement
32	Venue&refreshments for local stakeholder meetings (current framework contract with service provider) 100 / 100 characters	No	WP3; GoA.3.3	5. Göteborg Region Association of Local Authorities	5,000.00	No procurement
33	External expertise in business development 42 / 100 characters	No	WP3; GoA.3.3	5. Göteborg Region Association of Local Authorities	29,000.00	Bid-at-three
34	Communication services and materials 36 / 100 characters	No	WP3; GoA.3.3	5. Göteborg Region Association of Local Authorities	1,000.00	No procurement
35	Translation services 20 / 100 characters	No	WP3 and WP4	5. Göteborg Region Association of Local Authorities	5,000.00	No procurement
36	Participation fee for international conferences and workshops 61 / 100 characters	No	WP4	7. Institute of Oceanology Polish Academy of Sciences	2,500.00	No procurement
37	Conducting interviews with stakeholders and transcription of recorded materials, incl. workshops 97 / 100 characters	No	WP2 GoA.2.3.	7. Institute of Oceanology Polish Academy of Sciences	21,858.04	Bid-at-three
38	Organization and recruitment of 3 targeted workshops with stakeholders of the area 83 / 100 characters	No	WP2 GoA.2.3	7. Institute of Oceanology Polish Academy of Sciences	12,000.00	Open national tender
39	Refreshments for local stakeholder meetings (7 meetings) 56 / 100 characters	No	WP2 GoA.2.3	7. Institute of Oceanology Polish Academy of Sciences	5,600.00	Bid-at-three
40	Room rentals (or 3 workshops) 29 / 100 characters	No	WP2 GoA.2.3	7. Institute of Oceanology Polish Academy of Sciences	1,200.00	Bid-at-three
41	Printing materials 18 / 100 characters	No	WP2 GoA.2.3	7. Institute of Oceanology Polish Academy of Sciences	2,200.00	Bid-at-three
42	Translation and language corrections 36 / 100 characters	No	WP2 GoA.2.3	7. Institute of Oceanology Polish Academy of Sciences	1,250.00	Bid-at-three
43	Graphic design/layout/photos/pictures purchase 46 / 100 characters	No	WP2 GoA.2.3	7. Institute of Oceanology Polish Academy of Sciences	2,000.00	Bid-at-three
44	Installation of the buoys by a fisherman (20 buoys x 300€ labour costs for installation) 88 / 100 characters	No	WP2, GoA.2.4.	3. Environmental Department of Fehmarn Municipality	6,000.00	Open national tender
45	Consultancy contract on various aspects of planning 51 / 100 characters	No	WP2, GoA.2.5	6. Tallinn University	15,000.00	Bid-at-three
46	Travel for local municipal speakers to participate in the project events 72 / 100 characters	No	WP2; WP4	6. Tallinn University	5,000.00	Other
<b>Total</b>					430,929.34	

Item No.	Contract specification	Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
47	Refreshments for local stakeholder meetings (4 meetings) 56 / 100 characters	No	WP2, GoA2.5	6. Tallinn University	800.00	Other
48	Venue&refreshments for the partners' meeting 45 / 100 characters	No	WP1	6. Tallinn University	1,000.00	Other
49	Venue&refreshments for the training workshop 47 / 100 characters	No	WP2; GoA2.6	6. Tallinn University	2,000.00	Other
50	Tourist guide based on cultural values (data, text, design, layouts, editing, printing) 87 / 100 characters	No	WP2; GoA2.5	11. Association of the Coastal Towns and Municipalities	22,500.00	Open national tender
51	Dissemination of the project information via 'Czas Morza' magazine, run by the partner 86 / 100 characters	No	WP2; GoA2.5	11. Association of the Coastal Towns and Municipalities	7,000.00	No procurement
52	Creation of compelling video on project and its activities, land-sea interactions and Blue Growth 97 / 100 characters	No	WP1	1. Ministry of Environmental Protection and Regional Development	4,411.76	Bid-at-three
53	National and regional survey to get feedback on spatial solutions of Southwestern case study 92 / 100 characters	No	WP2 GoA2.2	9. Baltic Environmental Forum Latvia	5,636.21	Bid-at-three
54	Development of app framework for distribution of tourism flows and mapping of coastal activities 97 / 100 characters	No	WP2	10. Baltic Environmental Forum Germany	9,707.60	Bid-at-three
<b>Total</b>					430,929.34	

## 6.2 Equipment

Item No.	Category		Investment item?	Group of activities no.	Contracting partner	Planned contract value	Planned award procedure
	Category	Additional Specification					
1	IT hardware and software	1 laptop for project experts&meetings 37 / 100 characters	No	WP4	1. Ministry of Environmental Protection and Regional Development	1,500.00	Open national tender
2	IT hardware and software	laptop for field work 22 / 100 characters	No	GoA2.4	10. Baltic Environmental Forum Germany	1,000.00	No procurement
3	IT hardware and software	Data processing software license for surveys (survey monkey or similar) 71 / 100 characters	No	GoA2.4	10. Baltic Environmental Forum Germany	862.30	No procurement
4	Tools or devices	20 Buoys (each 700€) for protection zone borders with water sport areas (device, no depreciation) 97 / 100 characters	No	GoA2.4	3. Environmental Department of Fehmarn Municipality	14,000.00	Open national tender
5	IT hardware and software	2 laptops with integrated softwares 35 / 100 characters	No	WP1, WP3; WP4	9. Baltic Environmental Forum Latvia	3,200.00	No procurement
6	IT hardware and software	ArcGIS licence (1 licence for 2 years) 38 / 100 characters	No	WP3	9. Baltic Environmental Forum Latvia	2,130.00	No procurement
7	IT hardware and software	laptop with softwares and additional storage device 51 / 100 characters	No	WP2	7. Institute of Oceanology Polish Academy of Sciences	1,636.96	Open national tender
8	Other specific equipment	Camera to map tangible cultural values 38 / 100 characters	No	WP2	7. Institute of Oceanology Polish Academy of Sciences	1,000.00	No procurement
9	IT hardware and software	2 laptop for project experts&meetings 37 / 100 characters	No	WP2; WP3; WP4	6. Tallinn University	3,200.00	Limited national tender
<b>Total</b>						28,529.26	

There is no investment selected.

#### 6.4 Expenditure for specific project activities (e.g. expenditure for large research activities on sea etc.)

This section is activated only in the exceptional cases defined in the Programme Manual and after a successful consultation with the JS.



#### 6.5 Breakdown of planned project costs per budget line & per partner

Partner	BL1 - Staff costs	BL2 - Office & administration	BL3 - Travel & accommodation	BL4 - External expertise & services	BL5 - Equipment	BL6 - Infrastructure & works	BL7 - Specific project activities	Total project budget
PP 1 - Ministry of Environmental Protection and Regional Development	190,104.35	28,515.65	10,680.00	96,711.76	1,500.00	0.00	0.00	327,511.76
PP 2 - County Administrative Board of Västra Götaland	50,194.75	7,529.21	7,710.31	4,965.73	0.00	0.00	0.00	70,400.00
PP 3 - Environmental Department of Fehmarn Municipality	87,702.00	13,155.30	4,950.00	92,500.00	14,000.00	0.00	0.00	212,307.30
PP 4 - Holbæk Municipality	167,550.00	25,132.50	20,700.00	52,000.00	0.00	0.00	0.00	265,382.50
PP 5 - Göteborg Region Association of Local Authorities	140,000.00	21,000.00	10,000.00	40,000.00	0.00	0.00	0.00	211,000.00
PP 6 - Tallinn University	163,800.00	24,570.00	24,000.00	23,800.00	3,200.00	0.00	0.00	239,370.00
PP 7 - Institute of Oceanology Polish Academy of Sciences	148,543.48	22,281.52	6,105.00	48,608.04	2,636.96	0.00	0.00	228,175.00
PP 8 - Hamburg Institute of International Economics (HWWI)	160,650.00	24,097.50	10,500.00	17,000.00	0.00	0.00	0.00	212,247.50
PP 9 - Baltic Environmental Forum Latvia	141,997.94	21,299.69	8,813.79	5,636.21	5,330.00	0.00	0.00	183,077.63
PP 10 - Baltic Environmental Forum Germany	116,649.68	17,497.45	5,907.97	20,207.60	1,862.30	0.00	0.00	162,125.00
PP 11 - Association of the Coastal Towns and Municipalities	40,956.52	6,143.48	16,200.00	29,500.00	0.00	0.00	0.00	92,800.00
<b>Total</b>	<b>1,408,148.72</b>	<b>211,222.30</b>	<b>125,567.07</b>	<b>430,929.34</b>	<b>28,529.26</b>	<b>0.00</b>	<b>0.00</b>	<b>2,204,396.69</b>

There is no state aid relevant activity selected.

#### 6.7 Planned project budget per funding source & per partner

Partner	Country	Legal status	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]
PP 1 - Ministry of Environmental Protection and Regional Development	LV	National (governmental), regional and local public authorities	ERDF	85.00 %	327,511.76	278,384.99	49,126.77
PP 2 - County Administrative Board of Västra Götaland	SE	National (governmental), regional and local public authorities	ERDF	75.00 %	70,400.00	52,800.00	17,600.00
PP 3 - Environmental Department of Fehmarn Municipality	DE	National (governmental), regional and local public authorities	ERDF	75.00 %	212,307.30	159,230.47	53,076.83
PP 4 - Holbæk Municipality	DK	National (governmental), regional and local public authorities	ERDF	75.00 %	265,382.50	199,036.87	66,345.63
PP 5 - Göteborg Region Association of Local Authorities	SE	Associations formed by one or several regional or local authorities as defined under a)	ERDF	75.00 %	211,000.00	158,250.00	52,750.00
PP 6 - Tallinn University	EE	Bodies governed by public law	ERDF	85.00 %	239,370.00	203,464.50	35,905.50
PP 7 - Institute of Oceanology Polish Academy of Sciences	PL	National (governmental), regional and local public authorities	ERDF	85.00 %	228,175.00	193,948.75	34,226.25
PP 8 - Hamburg Institute of International Economics (HWWI)	DE	Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	ERDF	75.00 %	212,247.50	159,185.62	53,061.88
PP 9 - Baltic Environmental Forum Latvia	LV	Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	ERDF	85.00 %	183,077.63	155,615.98	27,461.65
PP 10 - Baltic Environmental Forum Germany	DE	Bodies having legal personality, but not fulfilling criteria i and/or iii under category b)	ERDF	75.00 %	162,125.00	121,593.75	40,531.25
PP 11 - Association of the Coastal Towns and Municipalities	PL	Associations formed by one or several regional or local authorities as defined under a)	ERDF	85.00 %	92,800.00	78,880.00	13,920.00
Total ERDF					2,204,396.69	1,760,390.93	444,005.76
Total					2,204,396.69	1,760,390.93	444,005.76

#### 6.8 Spending Plan - per reporting Period

	EU partners (ERDF)	Total
Period 1 [Month 1-6]	140,900.00	140,900.00
Period 2 [Month 7-12]	251,034.00	251,034.00
Period 3 [Month 13-18]	306,211.00	306,211.00
Period 4 [Month 19-24]	487,593.03	487,593.03
Period 5 [Month 25-30]	421,084.80	421,084.80
Period 6 [Month 31-36]	597,573.86	597,573.86
Total	2,204,396.69	2,204,396.69

#### 6.9 Net-revenues

No.	Project Partner	Description	Amount [in EUR]	Source of revenues
1	<input type="text" value="Please select"/>	<input type="text"/> 0 / 100 characters	<input type="text" value="0.00"/>	<input type="text"/> 0 / 100 characters